

THE HUMAN KIND FOUNDATION

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 JULY 2023

The Trustees present their report and financial statements for the year ended 31 July 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Act 2008, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)".

Objectives and activities

The charity's objects are to;

- Educate young people about charitable giving and promote individual contributions of money, time and skills for charitable and community purposes;
- Provide support and activities which develop young people's understanding, skills, capacities and capabilities to enable them to participate in society as responsible individuals;
- Inform, advise and educate the public about charitable giving with a view to encouraging and improving fundraising and planned charitable giving, thereby promoting the efficiency and effectiveness of community and voluntary organisations.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the Charity should undertake.

Background to the Establishment of the Foundation

Over the last 20 years there has been a worrying decline in younger people's participation in volunteering and giving money to good causes. There is a feeling among young people that the emphasis on raising or donating money can be disempowering as they have limited funds to give. Charity is not a topic at the forefront of young people's minds and it is not the first thing they would think to do with their money. A participant summed this up well at a Joseph Rowntree Foundation focus group for their "Growing Into Giving" Report – "It's all about intention, if you don't get it when you're young, this feeling that I have to give, and there is a reason why I have to give, it won't come to you when you are older."

Educational Programmes Designed to meet Charitable Objectives

The programmes of engagement provided by The Human Kind Foundation are broadly based on three age-groups – primary school, post-primary school and further education, each with age appropriate offerings.

Primary School – Curriculum based classroom activities, workshops, charity visits, summer camps, incentivised giving challenges and community learning opportunities. This will be branded as "Kind Little Humans".

Post-primary School – In and out of school workshops and activities, giving projects, a Giving Journal, accredited training and incentivised giving challenges.

Further Education – Giving Circles, outreach, peer learning and incentivised giving challenges of a more strategic nature.

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Activities Designed to meet Charitable Objectives

"The Giving Tree"

A Christmas tree (physical or virtual) where the gifts purchased are matched by The Human Kind Foundation and distributed to local charities and good causes.

"The Toy Chest for Little Treasures"

The donation of gifts of toys, books, games etc, which are distributed by appropriate charity partners to children who would not otherwise receive such gifts for a specific occasion, for example a hospital visit, a bereavement, or any difficult time throughout the year.

"The Family Giving Game"

A resource designed for kitchen table conversations about giving and other families in need in order to encourage the setting of a family's charitable objectives

"Next Gen Philanthropy"

A service designed for families of high net worth, to examine their personal charitable vision and values to inform the giving objectives of the next generation.

Achievements and performance

Development work designing the range of Educational Programmes and in the development of the concepts for the activities was completed and rolled out. A pilot to design and deliver a curriculum-based education programme was kindly supported by the McCall Foundation. The programme has been running successfully in schools and youth settings. Having been evaluated, the feedback from participants and teachers has been taken on board with regard and interest in the programme has been increasing.

In addition, throughout the year we have worked with a number of charities, youth groups, schools and community organisations. With our various programmes, as well as teaching children and young people about philanthropy, we have been able to directly support Extern NI, Women's Aid, Simon Community NI, VOYPIC, Ukrainians NI, Blossoms Belfast, All Nations, The Equality Period, The Trussell Trust Foodbanks, Beyond Skin, The Salvation Army, SVP & CEF. The total cash sum expended on charitable activities by the Foundation was £2,201.20, with the same value having been distributed to the designated charities with donations in kind.

This year saw the development of a collaboration with a donor to establish the Terry Malone Legacy Award. This initiative sought to recognise the talent of young people interested in music and art. We were very grateful to receive a generous donation of £5,000 to create a pilot programme focused on philanthropy and talents to award grants of up to £250 to purchase musical instruments, pay for tuition and fund community projects. To date we have been supported with the founding grant and by various individuals contributing cash and in kind.

To date we have been supported with the founding grant and by various individuals contributing cash and in kind. A multi-strand fundraising strategy is now in place to increase breadth and geographical delivery of our work in order to fulfil the stated charitable objectives.

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Financial review

It is the policy of the Charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the Charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Structure, governance and management

The Charity is a company limited by guarantee without share capital use of 'Limited' exemption.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Sarah Alexandra Kelso-Robb
Lana Elizabeth Kelso Robb
Robert Steven Robb

Currently this is a family foundation and the Trustees were recruited as members of that family.

Disclosure of information to auditor

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

The Trustees report was approved by the Board of Trustees.



Ms. Sandara Kelso-Robb MBE

Trustee

Dated: