

Crown Jesus Ministries

Report of the Trustees for the Year Ended 31 July 2023

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 July 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Our Vision

Crown Jesus Ministries was birthed in May 1999 with an all Ireland 32 county vision, 'to see the people of Ireland crown Jesus Lord of their lives'. Their aim is to communicate Jesus in a relevant way through teams of staff and volunteers active in children's, youth, student, adult and special education ministries. These teams deliver across Ireland and beyond in both a digital and physical way. The strategy is to not only be active in evangelism but to identify, raise up and equip evangelists across Ireland and to serve the local church in evangelism and training. Their reach may extend beyond the island of Ireland but only if it adds value to their vision on it.

The ministry's HQ is based in Belfast; they have offices in Dublin and work out of their mission centres, Hope Monaghan and Hope Chapel Lane, in Belfast City Centre.

We choose to go: Our Mandate

Inspired by JFK's moon speech in 1962, Crown Jesus have challenged themselves to a mandate of their own. In January of 2020, they committed that by the end of the decade, they would go into all 32 counties of Ireland, ensuring that everyone has the opportunity to receive and respond to the transforming message of Jesus Christ and the hope He brings.

For more on the mandate visit www.crownjesus.org/our-story

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OBJECTIVES AND ACTIVITIES

Our activities

To achieve their vision, the ministry delivers a variety of programmes and events and provides training and resources, some of which are detailed below.

Klass Kids

The children's department delivers bible-based programmes in schools and churches to primary school aged children. They visit schools (including SEN) to take school assemblies, teach RE classes or run afterschool clubs and visit church GB/BB groups, Sunday schools and participate in church services. Using puppets, alongside creative digital media and storytelling, the team reaches thousands of children each year.

Crown Jesus Youth

The youth department partners with Christian school teachers and youth leaders to deliver programmes that are culturally relevant and bible-based. 1Way is an initiative for post-primary schools that seeks to engage the whole school through a series of special events and classroom workshops leading to an evening outreach event. Additionally, curriculum based RE classes can be delivered in-person or through resources on CJMedia. HUB is an event run bi-annually for church youth groups to come together and connect through worship, teaching and ministry. The team also deliver evangelism training.

Adult Evangelism

The adult department works alongside churches to support, train, and equip in evangelism. This ranges from partner church projects with an individual church or a group of churches, to delivering evangelism training in-person or online, to helping churches develop missional strategies. The School of Evangelism provides teaching and training for groups and individuals delivered in-person and online. Evangelists from across Ireland are encouraged to meet together for teaching and fellowship at the annual Evangelists' Gathering.

Academy

The Crown Jesus Academy provides young people with an opportunity to develop their faith and skills and experience ministry through our 'year out' programme. An additional year can be taken focusing on a specific thread of the ministry with encouragement to develop their own programme.

CJMedia (cjmedia.online)

Launched in October 2020, this resource website provides relevant resources, training and teaching material for school teachers, ministers, kids, youth workers and many others. The resources include videos, worksheets, keynotes and live streams, produced by the in-house team or in partnership with other organisations. All resources are free of charge after registration is completed.

Hope Monaghan

Hope is a Missional Community Centre in Monaghan which offers practical Christian love through foodbank, soup lunches, prayer ministry and an after-school café for teenagers. It runs in partnership with a local church.

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OBJECTIVES AND ACTIVITIES

Hope Chapel Lane

Situated in the heart of Belfast City Centre, this missional hub is open Monday to Friday as the team work in partnership with a variety of agencies offering practical help and support with a focus of pointing people to the transforming love of Jesus. Previously Berry Street Presbyterian, Hope Chapel Lane is a place to worship, serve, learn, and pray with a focus on revival and mission. A typical week involves street evangelism and prayer on Monday, Teen Challenge partnership on Wednesday, Friday and Saturday, Revival Now gatherings on Thursday evenings and a Prayer Healing Clinic on Friday.

Highlights from August 2022 - July 2023

What an incredible year of ministry; there is so much to be thankful for. Our Youth and Kids programmes are back to full capacity, our partnerships with churches in ROI has significantly increased and our digital presence is growing.

- Klass Kids puppet assembly programmes were delivered in 51 schools - 43 Primary Schools (26% new schools) and 8 Special Educational Needs Schools (25% new schools).
- The youth team visited over 30 different schools and delivered over 50 teaching sessions in SU groups with a new series Spoiler Alert.
- Delivered 12 full-day evangelism training days, across 11 counties in ROI.
- Delivered 2 puppet training events to equip children's teams in churches.
- Klass Kids delivered 40 sessions of their afterschool programme in 6 different schools.
- Delivered the 5 week 'Apologetics for Everyone' training course.
- Officially opened The Mill Studios.
- DadCamp ran at Crawfordsburn Scout camp with 2 daycamps for Dads/Sons and Dads/Daughters.
- SHINE ran across the UK and Ireland with over 350 different schools and churches signing up and a potential reach of over 10,000 young people engaging with the resources. There were even sign ups from across the world in America, Australia and South Africa.
- Shine Kids partnership with Scripture Union Northern Ireland, saw over 50 schoolteachers/church leaders signed up to use the 5-week resource.
- Delivered a 10-session custom evangelism training course online for the Elim Leadership Academy, for people throughout Ireland, UK and several in Africa.
- Partnered with Doagh Methodist to run a three-day holiday Bible club in August, a community fun day in September and a 6-week programme in their local primary school in October/November.
- Partnered with Ballygomartin Presbyterian to help them re-establish the children's ministry within their church. This included partnering with 4 local primary schools delivering programmes over a 2-week period and each child invited along to a church community fun day at the end of this outreach, taking part in their Easter community fun day, and delivering a 5-week evening programme. 157 different children attended over the course of all these programmes helping them to start their own bi-weekly children's ministry, commencing in September 23.
- Ran three 1WAY youth events:
 - North Coast Integrated School partnering with 7 local churches and 2 organisations. Engaged with 500 pupils across the week with 17 pupils responding at the evening event. We set up SYNC (a weekly faith group meeting) in the school with around 50 attending every week. This is continuing to be run by local youth workers.
 - Priory Integrated College partnering with 4 local churches and 3 organisations. Engaged with 800 pupils. We set up PULSE (a weekly faith group meeting) in the school with around 40-50 attending each week. This continues to run with the help of teachers and local church support.
 - Lisburn City in partnership with 5 local schools. 350 young people attended, and 68 young people responded.

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OBJECTIVES AND ACTIVITIES

- Ran our annual 'Evangelists' Gathering', with 30 evangelists in attendance. Our keynote speaker was Greg Downes.
- Partnered with YFC to lead the Alternative Tent at Summer Madness, with many young people receiving prayer and responding to the gospel.
- Partnered with K180 to deliver a street evangelism training day in HOPE Chapel Lane.
- Delivered evangelism training for the CCI Movement Young Adult Conference in Dublin.
- Filmed and produced kids and youth Christmas resources for the Boys Brigade.
- HOPE Chapel Lane - Revival Now Gatherings occurred most Thursday evenings, with a diverse group of people (both Christians and non-Christians) coming to worship, receive prayer, and hear preaching, with many choosing to put their trust in Jesus.
- Ran a mini 1WAY event in Drogheda alongside New Life Family Church.
- Completed filming of our new Jesus Plus One teaching series for CJMedia to resource schoolteachers with syllabus teaching.
- Klass Kids ran several different programmes during 31 church visits - with BB/GB companies, community fun days, Easter outreach programmes, and a variety of children's church meetings.
- Ran 3 HUB youth events with between 150-200 young people attending each event.
- Re-launched the Hope Prayer Healing Clinic at Chapel Lane.
- Facilitated 3 meetings in partnership with 6 other organisations who work in post primary schools across Ireland with a view to producing a gospel centred resource for schools.
- Our annual Christmas Productions saw over 800 children, teachers and church leaders attending over 6 shows.
- Christmas 'Gift Tag' evangelistic initiative with churches from at least 7 counties in ROI utilising the resource.
- Digital content available on both TBN UK and God TV. Filmed two programmes at God TV and planned for new content to be filmed in Autumn.
- Launched our brand new clothing range, Every Soul available through our online store.
- During one week in March we presented the gospel through 38 events to approx. 3,500 people and saw 142 people respond to the gospel for the first time or as a recommitment.
- Produced 'These Three Words', an Easter video resource for schools and churches.
- Our Academy programme hosted one intern who focused on the Media stream.
- Hosted one placement student, Gemma, from Belfast Bible College and two placement students from Stanmillis, Krista and Jessica.
- Completed the refurb of our Dublin Offices and officially opened them at the end of February.
- Held a reunion for Academy students from over the last 17 years.
- Evangelistic outreaches in partnership with churches in Lisburn, Carryduff, Portadown and Rathcoole. These events included breakfasts, evening events and gospel missions. Many responded by placing their trust in Jesus and testified to receiving healing.
- Launched our brand new 'Next Steps' booklets, a resource to help young people beginning their journey with God.
- Started a new partnership with Leading the Way to deliver a large scale evangelistic event in both Belfast and Dublin in September 2023.

The ministry is thankful for the ongoing and regular financial support received from individuals and churches.

The ministry would also like to extend thanks to the following Trusts and Donors who have supported them during this financial year, many who wish to remain anonymous, but including DadCamp USA, Good News Evangelical Trust, Solomon Trust, and Lynas Charitable Trust.

Crown Jesus Ministries

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Our team

Hello and welcome:

Olga Mullarkey - Head of Partnership and Training

Isaiah Solomon - Administrator, promoted to Office and Facilities Coordinator

Barry Weir - Church Relations Coordinator (in partnership with LTW)

Paula Murphy-Gibson - PA to Mitch

Carina Moorland - Administrator

Goodbye and thank you:

John Marcus Ndege - Evangelist

The ministry wishes to thank John Marcus for his evangelistic passion as he served at Hope Chapel Lane.

Louise Stephenson - Administrator

The ministry wishes to thank Louise for her hardwork and servant heart as she ensured the smooth running of everything she put her hand to.

Richard Kernohan - Finance and Operations Manager

After 17 years of service the ministry wishes to especially thank Richard for everything he has invested into the ministry as an intern, running the kids' team, as Operations Manager and part of the leadership team. He helped shape the culture and strategic direction of the ministry and brought so much joy to the team. Thank you.

Public Benefit Requirement

The Trustees have had regard to the public benefit requirement statutory guidance of The Charity Commission for Northern Ireland.

FINANCIAL REVIEW

Financial position

At 31 July 2023 the total funds of the Ministry amounted to £511,720 (2022:£545,028) comprising Unrestricted Funds of £400,285 (2022: £447,200) and Restricted Funds of £111,435 (2022: £97,828).

Reserves policy

The trustees have reviewed the reserves of the Ministry. Considering the variable income and substantially fixed commitments, the review concluded that to allow the ministry to be managed effectively and to ensure uninterrupted delivery of the Ministry's activities, general unrestricted reserves equating to approximately six months of operational costs should be attained. At 31 July 2023 the general unrestricted reserves were £86,450 (2022- £111,216) which is an increase but still represents less than our objective of six months operational costs.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Crown Jesus Ministries is a company limited by guarantee. The company was incorporated on 21 February 2001. The company was established under a Memorandum of Association which established the objectives and powers of the company and is governed by its Articles of Association. The liability of its members is limited in that every member of the company undertakes to contribute an amount not exceeding £10 in the event of the company being wound up.

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STRUCTURE, GOVERNANCE AND MANAGEMENT

How the Ministry makes decisions

The Trustees and senior management team meet approximately 8 times per year to set strategy, discuss significant matters, agree pay structures and review financial reports. During these meetings important decisions are made by the consensus of the Trustees. Day to day decision making responsibilities are delegated to the senior management team of Keith Mitchell, Amanda Mitchell and Steven Halliday.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

NI040259 (Northern Ireland)

Registered Charity number

103411

Registered office

7 Calvin Street
Belfast
BT5 4NS

Trustees

Mr David Robert Edward Cleland Company Director (resigned 1.12.23)
Mr Norman Alexander Adams Accountant
Mr Michael Harrison School Teacher
Dr Olwen Griffith Kerr Retired Principal
Mr Robbie Frawley Chief Executive
Mr Steven Thompson Chartered Accountant
Ms Emily Magrath Company Owner (appointed 25.7.23)
Mr Richard Magrath Managing Director (appointed 25.7.23)
Mr Matthew John Kennedy Company Director (appointed 29.11.23)

Company Secretary

Mr David Robert Edward Cleland (resigned 1.12.23)

Independent Examiner

John McCleary FCA
McCleary & Company Ltd
Chartered Accountants
Garvey Studios
14 Longstone Street
Lisburn
Co. Antrim
BT28 1TP

Approved by order of the board of trustees on 20 February 2024 and signed on its behalf by:



Dr Olwen Griffith Kerr - Trustee