

Crown Jesus Ministries
Report of the Trustees
for the Year Ended 31 July 2022

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 July 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Our Vision

Crown Jesus Ministries was birthed in May 1999 with an all Ireland 32 county vision, 'to see the people of Ireland crown Jesus Lord of their lives'. Their aim is to communicate Jesus in a relevant way through teams of staff and volunteers active in children's, youth, student, adult and special education ministries. These teams deliver across Ireland and beyond in both a digital and physical way. The strategy is to not only be active in evangelism but to identify, raise up and equip evangelists across Ireland and to serve the local church in evangelism and training. Their reach may extend beyond the island of Ireland but only if it adds value to their vision on it.

The ministry's HQ is based in Belfast; they have offices in Dublin and work out of their mission centres, Hope Monaghan and Hope Chapel Lane, in Belfast City Centre.

We choose to go: Our Mandate

Inspired by JFK's moon speech in 1962, Crown Jesus have challenged themselves to a mandate of their own. In January of 2020, they committed that by the end of the decade, they would go into all 32 counties of Ireland. They choose to ensure that everyone has the opportunity to receive and respond to the transforming message of Jesus Christ and the hope He brings. In the words of JFK, "it is a challenge we are unwilling to postpone and one we intend to win".

For more on the mandate visit www.crownjesus.org/our-story

Crown Jesus Ministries
Report of the Trustees
for the Year Ended 31 July 2022

OBJECTIVES AND ACTIVITIES

Our activities

To achieve their vision, the ministry delivers a variety of programmes and events and provides training and resources, some of which are detailed below.

Klass Kids

The children's department delivers bible-based programmes in schools and churches to primary school aged children. Each week they visit schools to take school assemblies, teach RE classes or run afterschool clubs and visit church GB/BB groups, Sunday schools and participate in church services. Using puppets alongside creative digital media and storytelling, the team reaches thousands of children each year.

Crown Jesus Youth

The youth department partners with Christian school teachers and youth leaders to deliver programmes that are culturally relevant and bible-based. 1Way is an initiative for post-primary schools that seeks to engage the whole school through a series of special events and classroom workshops leading to an evening outreach event. Additionally, there are curriculum based RE classes that can be delivered in-person or through resources on CJMedia. HUB is an event run bi-annually for church youth groups to come together and connect through worship, teaching and ministry. The team also deliver evangelism training.

Adult Evangelism

The adult department works alongside churches to support, train, and equip in evangelism. This ranges from partner church projects with an individual church or a group of churches, to delivering evangelism training in-person or online, to helping churches develop missional strategies. The School of Evangelism provides teaching and training for groups and individuals delivered in-person and online. Go Groups are small groups that meet online with the purpose to equip, inspire, and release people into Christ-centred evangelism. Evangelists from across Ireland are encouraged to meet together for teaching and fellowship at the annual Evangelists' Gathering.

Academy

The Crown Jesus Academy provides young people with an opportunity to develop their faith and skills and experience ministry through our 'year out' programme. An additional year can be taken focusing on a specific thread of the ministry with encouragement to develop their own programme.

CJMedia (cjmedia.online)

Launched in Oct 2020, this resource website provides relevant resources, training and teaching material for school teachers, ministers, kids, youth workers and many others. The resources include videos, worksheets, keynotes and live streams, produced by the in-house team or in partnership with other organisations. All resources are free of charge after registration is completed.

Hope Monaghan

Hope is a Missional Community Centre in Monaghan which offers practical Christian love through foodbank, soup lunches, prayer ministry and an after-school café for teenagers. It runs in partnership with a local church.

Crown Jesus Ministries

Report of the Trustees for the Year Ended 31 July 2022

OBJECTIVES AND ACTIVITIES

Hope Chapel Lane

Situated in the heart of Belfast City Centre, this missional hub is open Monday to Friday as the team work in partnership with a variety of agencies offering practical help and support with a focus of pointing people to the transforming love of Jesus. Previously Berry Street Presbyterian, Hope Chapel Lane is a place to worship, serve, learn and pray with a focus on revival and mission. A typical week involves, street evangelism and prayer on Monday, a student drop-in partnership with PCI Chaplaincy on Tuesday, Teen Challenge partnership on Wednesday and Friday, Revival Now gatherings on Thursday evenings and a Prayer Healing Clinic on Friday.

Highlights from Aug 2021 - July 2022

Looking back over the past 12 months, there is much to be thankful for. Many of our programmes have resumed although there are still some limits and restrictions on in-person programmes, as schools and churches navigate post-covid life. The investment into digital delivery has brought significant opportunities to reach further and wider than before while being able to maintain and grow current and new relationships.

- Partnered with Boys' Brigade NI for Mission 22. Filmed and produced 2 youth and 3 kids videos. 143 BB companies delivered the resources to 5,055 under 11's and 2,566 over 11's, with many boys responding and deciding to put their trust in Jesus.
- Built new relationships with churches in ROI and delivered 10 Sunday services.
- Delivered evangelism training in ROI through 5 workshops in Navan, Limerick, Carlow, Kildare and Laois with multiple churches engaging at each location.
- Christmas street outreach in Monaghan using our new evangelism display: The Greatest Gift Box.
- Klass Kids developed a digital Christmas resource for primary schools and delivered 53 interactive workshops which complimented the resource. The digital resource was used in 25 different primary and SEN schools and 10 churches reaching over 4,500 children.
- Started a new partnership with Shalom Christian Church to run Hope Monaghan.
- Got the keys to Berry Street Presbyterian Church in September 2021 and launched Hope Chapel Lane in October 2021. Key partnerships are with South Belfast Presbytery, PCI Chaplaincy at Queens and TeenChallenge.
- Teaching at Teen Challenge college in UK (Oct 21).
- Klass Kids puppet assembly was delivered 48 times across 20 primary schools.
- The youth team visited 75 post primary schools and 11 churches throughout the year.
- Partnered with Discovery Church, Galway for a weekend long outreach delivering programmes for all the family, a youth event and evangelistic services seeing 10 people come to faith.
- Partnered with churches in Holywood, Co Down for a family fun day.
- New partnership developed with TBN UK, with Mitch filming a 5-week series and 2 3-minute shorts, which have aired regularly throughout the year.
- Youth team partnered with youth agencies across NI to support those working as Interns delivering 3 Interns Together days.
- Launched Revival Now at Hope Chapel Lane, running every Thursday night with teaching, worship and prayer focused on revival and evangelism. David Legge delivered 2 teaching series alongside teaching series from the team: Acts and Freedom.
- Obtained new offices in Dublin in May 2022 and raised funds for refurb.
- Partnered with Abbey Presbyterian and Braniel Church to help leadership develop mission strategies for their churches.
- DadCamp ran as 2 daycamps; one for Fathers/Sons and a new one for Fathers/Daughters.
- Hope Healing prayer clinic launched in May 2022.
- Our Academy programme hosted 3 year 1 interns and 1 year 2 intern.
- Missions Week saw the team raise over £25,000.

Crown Jesus Ministries

Report of the Trustees for the Year Ended 31 July 2022

OBJECTIVES AND ACTIVITIES

- Saw over 50 people come to faith over a 10-day period at Easter as we ran a full week Easter outreach at Hope Chapel Lane alongside other preaching engagements.
- Children's team Easter puppet programme was delivered in 5 churches.
- Evangelists from across Ireland gathered in Oct 2021 at our Evangelists Gathering and enjoyed teaching and encouragement from Rico Tice and John Dickenson.
- Started refurbishment of the Mill to house 3 studios for filming and livestreaming.
- Children's digital content included an afterschool 'Guess Who' 4-week series, an Easter resource, Christmas video 'Elfie's Selfie' and Shine Kids (5-week programme for school SU groups and church groups).
- Youth digital content included 'Parable project/What's the story' (6-week programme for RE lessons and SU groups), SHINE (3 episodes in partnership with SU Ireland, SU England and Wales and SU Scotland and Logos Ministries), an Easter resource and filming started for 'Jesus plus One', a schools' resource.
- Welcomed 6 new staff members to the team and 1 new director.

The ministry is thankful for the ongoing and regular financial support received from individuals and churches.

The ministry would also like to extend thanks to the following Trusts and Donors who have supported them during this financial year, many who wish to remain anonymous, but including Dept of Communities, Irish Temperance League, DadCamp USA, Good News Evangelical Trust, Solomon Trust, and Lynas Charitable Trust.

Our team

Hello and welcome:

Josh Lynas - Videographer
Bianka Paculunang - Graphic Designer
Davy Lorimer - Street Evangelist
John Marcus Ndege - Evangelist
Nathan Cruise - Children's Evangelist
Natalie Philips - Youth Evangelist

Steven Thompson - Director NI

Goodbye and thank you:

Stephen Hamilton, Children's Evangelist

The ministry wishes to thank Stevo for his creative input into developing and delivering fun and interactive Primary Schools programmes, in-person and online. His obvious passion for children's work has led him to teacher training.

Stephanie McMaster - Youth Evangelist

The ministry wishes to thank Steph for her hard work and commitment to developing and delivering excellent, culturally relevant programmes for youth. Her experience in drama and acting has been a huge asset to our digital content.

David Beck - Director NI

The ministry is indebted to David for his wisdom, guidance and support to the Board of Crown Jesus Ministries.

Crown Jesus Ministries

Report of the Trustees for the Year Ended 31 July 2022

OBJECTIVES AND ACTIVITIES

Public Benefit Requirement

The Trustees have had regard to the public benefit requirement statutory guidance of The Charity Commission for Northern Ireland.

FINANCIAL REVIEW

Financial position

At 31 July 2022 the total funds of the Ministry amounted to £545,028 (2021:£513,127) comprising Unrestricted Funds of £447,200 (2021: £390,862) and Restricted Funds of £97,828 (2021: £122,265).

Reserves policy

The trustees have reviewed the reserves of the Ministry. Considering the variable income and substantially fixed commitments, the review concluded that to allow the ministry to be managed effectively and to ensure uninterrupted delivery of the Ministry's activities, general unrestricted reserves equating to approximately six months of operational costs should be attained. At 31 July 2022 the general unrestricted reserves were £111,216 (2021- £94,648) which is an increase but still represents less than our objective of six months operational costs.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Crown Jesus Ministries is a company limited by guarantee. The company was incorporated on 21 February 2001. The company was established under a Memorandum of Association which established the objectives and powers of the company and is governed by its Articles of Association. The liability of its members is limited in that every member of the company undertakes to contribute an amount not exceeding £10 in the event of the company being wound up.

How the Ministry makes decisions

The Trustees and senior management team meet approximately 8 times per year to set strategy, discuss significant matters, agree pay structures and review financial reports. During these meetings important decisions are made by the consensus of the Trustees. Day to day decision making responsibilities are delegated to the senior management team of Keith Mitchell, Amanda Mitchell and Steven Halliday.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

NI040259 (Northern Ireland)

Registered Charity number

103411

Registered office

7 Calvin Street
Belfast
BT5 4NS

Crown Jesus Ministries

**Report of the Trustees
for the Year Ended 31 July 2022**

Trustees

Mr David Robert Edward Cleland Company Director
Mr Norman Alexander Adams Accountant
Mr Alastair Dunlop Coey Architect (resigned 9.11.21)
Mr Michael Harrison School Teacher
Mr David Beck Business Consultant (resigned 30.6.22)
Dr Olwen Griffith Kerr Retired Principal
Mr Robbie Frawley Chief Executive
Mr Steven Thompson Chartered Accountant (appointed 24.3.22)

Company Secretary

Mr David Robert Edward Cleland

Independent Examiner

John McCleary FCA
Chartered Accountants in Ireland
McCleary & Company Ltd
Chartered Accountants
Garvey Studios
14 Longstone Street
Lisburn
Co. Antrim
BT28 1TP

Approved by order of the board of trustees on 17 November 2022 and signed on its behalf by:



Mr David Robert Edward Cleland - Trustee