

Carn Media

Annual Trustees Report March 2017 to February 2018

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Introduction

This is the second Annual Trustee Report for Carn Media, as required by the Charity Commission.

The details enclosed refer to the financial year 2017-2018.

This document has been prepared with guidance from the Charity Commission and trustees have understood the requirements in relation to the Commission's Public Benefit requirements.

A handwritten signature in blue ink, appearing to read 'N O Kane', is written in a cursive style.

Signed on behalf of trustees

N O'Kane

Chair

Legalities

Carn Media is a registered charitable organisation, known only as Carn Media.

Carn Media is registered with the Charity Commission with the reference number

NIC 102716

Carn Media's address and registered office are the same:

Carn Media

c/o An Carn

132a Tirkane Road,

Maghera,

Co. Derry

BT46 5NH

Trustees

The following members are Trustees of the organisation

Name	On Feb 2018	Served During 2017/2018
Niall O'Kane	yes	yes
Declan Devlin	yes	yes
Sean Kerr	yes	yes
Cathal Hassan	yes	yes

Constitution and Purpose of Carn Media

Carn Media is a registered charity for tax purposes. It works in the community sector providing expert tuition and associated facilities and equipment for a range of multi-media based programmes, including visual arts, film making, animation.

The Company provides training and workshops to a range of community organisations and to a range of age groups. We provide animation workshops for groups working with adults with brain injury, children with learning difficulties and various arts organisations. We work closely with local Councils; have links to the Ulster University, The Nerve Centre Derry and several local Colleges. We film social events for community groups and organisations, help them create promotional videos while at the same time initiate ongoing internet awareness and social media courses.

The Company aims to fit our resources and expertise around the needs of client organisations.

Main Activities to further Public Benefit

The public benefits flowing from the purposes of Carn Media is that people from all over the North of Ireland but particularly Mid Ulster have access to an organisation with the skills, knowledge and equipment to offer education, training are fully finished multi-media programmes including visual arts, film making, animation, printed materials and digital arts.

Communities benefit from being able to engage with suitably qualified multi-media artists who can both train local organisations or develop a finished product for a community organisation. Children with learning difficulties are individuals and groups linked to work with brain injury organisations as well as organisations linked to other forms of disability can benefit from becoming involved in workshops, training, film making, animation, and other activities which are therapeutic to individuals or groups suffering from such disabilities. The community benefits by engaging with the arts enabling people of all ages to experience and educate themselves in multi-media programmes.

The benefits are measured by the number of activities undertaken by Carn Media, the number of beneficiaries attending such programmes and the feedback they provide to the Company on the social community and educational aspects of these programmes. There is no private benefit driving from the work of Carn Media apart from wages paid to the workers involved in delivering the programmes and there is no harm emanating from their work.

Review of Public Benefit Outcomes 2017-2018

Educational and Training Workshops

During the year Carn Media delivered a number of educational based workshops to local based groups.

These included -

DADS Magherafelt - Animation Workshops Programme,

CSWAN Group Magherafelt, Animation Programme

Northern Regional College, Magherafelt

All of the above workshops included a wide and diverse range of participants, from throughout the local community. Some members were clients of the various Volunteer and Adult Centres in the local areas.

Promotional Projects

During the year we also worked with a number of local organisations and Charitable Groups to assist in developing promotional material and videos.

These groups included -

CCEA - developed an interactive online learning app for Irish language students to develop and expand their curriculum based learning at school and home, through the use of computers and tablets.

Public Benefit

The wide range of work undertaken by Carn Media during this period has been demonstrated above and the outcomes have all been recognised as having direct public benefit through engagement, participation, knowledge and education.

This flows from the purpose of the Charitable Constitution of Carn Media, to promote, educate and develop knowledge and information in an audio visual manner.

Resources and Governance

Carn Media continues to hold a place in a busy environment, and sustained employment in the organisation, in financially trying times.

With ever-increasing constraints on funding opportunities, Carn Media, has worked hard to diversify its services to a limited audience and potential income stream.

There has been an increase of activity from larger, heavily funded organisations, against what Carn Media has to offer with regard to Educational Programmes.

By maintaining a smaller number of overheads, minimal staffing and a consistent, quality-based approach to work, it has allowed the organisation to attain new work and repeat work from a number of organisaton and client groups.

We continue to achieve a sustainable source of income and constantly monitor opportunities.

Financial Activity

As attached Carn Media's annual audited accounts have been independently verified from ASM Howarth Accountants.

Full details of income and expenditure are listed within.

With regard to any financial planning or spending, all of these decisions are made through the board of directors.

Review of Financial Position at year ending

The financial position of the company at the start of the year was a deficit of £4,282. This deficit was as a result of a combination of difficult trading conditions and illness of the primary staff member of the company. This deficit increased slightly to £5,656 during the course of the year and it is our aim to eliminate this deficit over the coming 18 months.