

## **Pretty n Pink Limited**

Company Registration Number - NI060708

### **Trustees' Annual Report for the year ended 31 August 2023**

The Trustees present their Report and Accounts for the year ended 31 August 2023, which also comprises the Directors' Report required by the Companies Act 2006.

#### **Reference and administrative details**

##### ***The charity name.***

The legal name of the charity is:- Pretty n Pink Limited.

The charity is known by its operating name, Pretty n Pink.

##### ***The charity's areas operation and UK charitable registration.***

The charity is registered in Northern Ireland with the Charity Commission in Northern Ireland (CCNI) with charity number NIC102659.

The charity does not operate in any overseas jurisdictions.

##### ***Legal structure of the charity***

The charity is constituted as a company limited by guarantee, registered under the Companies Acts . The governing document of the charity is the Memorandum and Articles of Association establishing the company under company legislation.

There are no restrictions in the governing documents on the operation of the Charity or on its investment powers other than those imposed by Charity Law.

By operation of law, all trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation.

The trustees are all individuals.

##### **The principal operating address, telephone number, email and web addresses of the charity are:-**

Unit 2, Park Centre  
Donegall Road, Belfast  
BT12 6HN  
Telephone 02890 347780

Email Address [info@prettynpink.org](mailto:info@prettynpink.org) Web address [www.prettynpink.org](http://www.prettynpink.org)

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

## **Pretty n Pink Limited**

Company Registration Number - NI060708

### **Trustees' Annual Report for the year ended 31 August 2023**

The Trustees in office on the date the report was approved were:-

Patrick Porter

Paula Colhoun

Lorraine Collins

Rosemarie Griffin

Daniel Wilson - appointed on 14 September 2023

Myles McKeown - appointed on 14 September 2023

### **Objects and activities of the charity**

#### ***The purposes of the charity as set out in its governing document.***

Pretty n Pink Limited's objectives and aims are as follows:

- to promote awareness of Breast Cancer among both women and men in Northern Ireland;
- to link directly with credible mainstream charities;
- to leverage and promote related fund raising events in Northern Ireland, with funds being fed directly back to Breast Cancer patients;
- and to provide help and support to Breast Cancer patients throughout the province by raising funds and through the development of an online website and information exchange forum and the implementation of awareness programmes in schools.

#### ***The main activities undertaken in relation to those purposes during the year.***

Fundraising activities carried out by the Charity include income from the charity shop, Belfast City Marathon, an annual Gala Ball, charity partnerships, road collections, supermarket bucket collections, marketing campaigns and other fundraising activities that raise funds for the Charity. These events promote greater awareness of Breast Cancer in Northern Ireland. The funds received from these events are retained by Pretty 'n' Pink Support Fund to provide financial support services via the Pretty n Pink Support Fund. The funds are also used to provide counselling and complimentary therapies to Breast Cancer patients and their families across Northern Ireland.

#### ***The main activities undertaken during the year to further the charity's purpose for the public benefit.***

The Charity hosts awareness and information days across Northern Ireland giving the public information on the services that can help when a Breast Cancer diagnosis is received. We also provide information about the Charity and Self Check Shower cards to make the public more aware of the first signs of Breast Cancer. We work closely with local hospitals across Northern Ireland ensuring they have relevant information about the Charity to provide to their patients. During October, we promote Breast Cancer, encouraging local businesses across Northern Ireland to get involved in our awareness campaigns. We also have a focus on our "Real Men Wear Pink" campaign to highlight and raise awareness of male Breast Cancer. The trustees have had regard to the Charity Commission's guidance on public benefit in managing the activities of the charity.

## **Pretty n Pink Limited**

Company Registration Number - NI060708

### **Trustees' Annual Report for the year ended 31 August 2023**

#### ***The short term and longer term aims and objectives.***

The Charity aims to provide financial and other support to patients with Breast Cancer in Northern Ireland, as well as to provide information and promote awareness of Breast Cancer and work alongside other Charities to ensure patients are aware of the services the charity provides.

#### **The main achievements and performance of the charity during the year.**

This year, Pretty n Pink has supported 493 patients with grants of just over £136,000 from the Pretty n Pink Support Fund, providing patients with essentials such as oil, heating, electricity, gas, groceries, mastectomy underwear, new bedding and other essential items, as well as Counselling Services and Complementary Therapies to both patients and their families.

In June 2018 and again in June 2022, Pretty n Pink was selected by the Lord Mayor of Belfast as one of the mayoral charities. In August 2022, the charity received £75,000 from The Community Foundation to enable it to launch a carer's service for those affected by Breast Cancer.

In September 2022 the Charity opened a second Information & Support Hub in Portadown. This was opened due to the increase in referrals coming from Craigavon Area Hospital which services Portadown, Armagh, Banbridge and Newry areas.

#### ***The difference the charity's performance during the year has made to the beneficiaries of the charity.***

Pretty n Pink has provided support of just over £136,000 to Breast Cancer patients and their families in Northern Ireland. The Charity has been able to help patients financially, easing some of the stress and anxiety during their Breast Cancer diagnosis. Having a support network available to patients has proved invaluable. Patients who are further along their cancer journey are sharing their experiences with others, ensuring that the Charity can reach as many people as possible.

#### ***The degree to which the achievements and performance during the year have benefited wider society.***

The Charity has been able to interact with members of the public through, among other things, road collections and bag packs to create a volunteer base. Patients who are further along in their cancer journey have been able to receive support through volunteering and enjoy the activities and events they are involved in. Through these types of events, we have encouraged businesses and health professionals to work in partnership with the Charity which has resulted in having access to more information regarding recovery and how to live life beyond Breast Cancer. Through the support of others, this has increased fundraising and the Charity has been able to provide more support groups and group outings.

## Pretty n Pink Limited

Company Registration Number - NI060708

### Trustees' Annual Report for the year ended 31 August 2023

#### Structure, governance and management of the charity

##### *The methods used to recruit and appoint new charity trustees.*

Following discussions among the current Trustees, a decision was taken to recruit and appoint new charity trustees to fill roles where there was no Board experience in areas such as charity governance, patient support, legal and HR. A detailed description of the role was prepared and advertised on all relevant platforms. A shortlist was created and once an appointment was made, a full induction process was undertaken.

#### Financial review

##### *The charity's financial position at the end of the year ended 31 August 2023*

The financial position of the charity at 31 August 2023 and comparatives for the prior period, as more fully detailed in the accounts, can be summarised as follows:-

	2023	2022
	£	£
Net income	68,689	38,790
Unrestricted Revenue Funds available for the general purposes of the charity	360,117	253,928
Restricted Revenue Funds	-	37,500
Restricted Fixed Asset Funds	-	-
Restricted revaluation reserve	-	-
<b>Total Restricted Funds</b>	<b>-</b>	<b>37,500</b>
<b>Total Funds</b>	<b>360,117</b>	<b>291,428</b>

##### *Financial review of the position at the reporting date, 31 August 2023*

The trustees consider the financial performance by the charity during the year to have been satisfactory. Pretty n Pink Limited had a surplus of £68,689 during the year ended 31 August 2023 (last year, £38,790). Gross funds of £377,155 were raised through a combination of trading, fund raising events, charity box collections and donations (last year, £243,801). A retail shop was opened in June 2013. However, the primary purpose of the trading activity of the retail shop is as part of the charity's charitable purposes or aims. Any profits from the charity's charitable trading are used for charitable purposes only. In pursuit of the charity's aims and objectives, donations of £136,009 were made to nominated individuals in the year ended 31 August 2023 (last year, £81,560). Management and other expenses have been kept at an absolute minimum in order to maximise the funds that are available to provide support to cancer patients.

## **Pretty n Pink Limited**

Company Registration Number - NI060708

### **Trustees' Annual Report for the year ended 31 August 2023**

#### ***Policies on reserves.***

The beneficiaries of Pretty 'n' Pink are Breast Cancer patients in Northern Ireland. Pretty 'n' Pink Breast Cancer Charity is committed to providing a grant funding service to patients with Breast Cancer in Northern Ireland. Over recent years, the number of applicants has increased significantly and, as a result, the number of patient support grant payments have also increased.

In January 2020, the Charity launched an Information & Support Hub in Belfast providing further support services including Counselling and Complementary Therapies. In September 2022, the Charity opened a further Information & Support Hub in Portadown.

Pretty 'n' Pink is committed to ensuring that it has sufficient resources to sustain the Pretty 'n' Pink Support Fund and other support services, along with expenses for events, salaries, rent and other costs over the long term. Where possible, Pretty 'n' Pink will seek funding opportunities to increase its financial reserves in order to ensure that the Support Fund and other services provided can continue.

Reserves represent income that is used to meet payments from the Support Fund, salaries, rent and other general expenses required to operate the Charity.

It is necessary for a reserve policy to be in place to enable the Charity to maintain its objectives and ensure that it can deal with unforeseen circumstances.

The Trustees have reviewed the annual accounts for the last three years. Given the considerable increase in grant payments from the Support Fund and the cost of the Counselling and Complimentary Therapies, it has been agreed that the long term aim of the Charity is to have sufficient reserves to cover outgoings for a period of twelve months in order for it to remain operational. This level is appropriate to ensure that there are sufficient funds to meet support fund payments as well as staff costs, and rent and other expense payments.

The Trustees continue to monitor the outgoings and expenses of the Charity on a quarterly basis.

The reserves policy will be reviewed annually in line with all other policies and procedures.

#### ***Availability and adequacy of assets of each of the funds***

The board of trustees is satisfied that the charity's assets in each fund are available and adequate to fulfil its obligations in respect of each fund.

#### ***Details of the Independent Examiner***

Desmond McMullan  
Member of Chartered Accountants Ireland  
39 Malone Road  
Belfast, BT9 6RX

## **Pretty n Pink Limited**

Company Registration Number - NI060708

### **Trustees' Annual Report for the year ended 31 August 2023**

#### **Statement of the Directors Trustees' Responsibilities**

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Companies Act 2006, the Charities (Northern Ireland) Act 2008, as amended and The Charities (Accounts and Reports) Regulations (Northern Ireland) 2015.

In particular, the Companies Act 2006 and charity law require the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity. In preparing those financial statements the Board is required to :-

- to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).
- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements;

The law requires that the trustees must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for the year.

The Trustees are also responsible for maintaining adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transactions and enable them to ensure that the financial statements comply with the Companies Act 2006 and comply with regulations made under the Charities Act. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are also responsible for the contents of the Trustees' report, and the statutory responsibility of the Independent Examiner in relation to the Trustees' report is limited to examining the report and ensuring that, on the face of the report, there are no material inconsistencies with the figures disclosed in the financial statements.

**Pretty n Pink Limited**

Company Registration Number - NI080708

**Trustees' Annual Report for the year ended 31 August 2023**

**Method of preparation of accounts - Small company provisions**

The financial statements are set out on pages 10 to 20.

The financial statements have been prepared implementing the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015 (as amended by the second edition of the Bulletin issued in October 2019 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), and in accordance with the Financial Reporting Standard 102.

These financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006, applicable to companies subject to the small companies regime.

This report was approved by the board of trustees on 8 May 2024.



Mr Patrick Porter  
Director and Trustee



## Confirmation Report - Job Undelivered

The job was not sent. Pass this report to the sender.

Job Date & Time 11/07/2024 11:38 AM

**Pretty n Pink Limited**

Company Registration Number - NI060708

**Trustees' Annual Report for the year ended 31 August 2023**

The Trustees present their Report and Accounts for the year ended 31 August 2023, which also comprises the Directors' Report required by the Companies Act 2006.

**Reference and administrative details**

**The charity name.**

The legal name of the charity is:- Pretty n Pink Limited.

The charity is known by its operating name, Pretty n Pink.

The charity's areas operation and UK charitable registration.

The charity is registered in Northern Ireland with the Charity Commission in Northern Ireland (CCNI) with charity number NI02658.

The charity does not operate in any overseas jurisdictions.

**Legal structure of the charity**

The charity is constituted as a company limited by guarantee, registered under the Companies Act. The governing document of the charity is the Memorandum and Articles of Association establishing the company under company legislation.

There are no restrictions in the governing documents on the operation of the Charity or on its investment powers other than those imposed by Charity Law.

By operation of law, all Trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation.

The trustees are all individuals.

**The principal operating address, telephone number, email and web addresses of the charity are:-**

Unit 2, Park Centre  
Donegall Road, Belfast  
BT12 6HN

Telephone 02850 347760

Email Address info@prettynpink.org Web address www.prettynpink.org

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

Date & Time Sent	Recipient Information	Result
11/07/2024 11:38 AM	\\Chloe\Scans	Completed with an Error (018-747) : Server not found in SMB