

SURESTART EDENBALLYMORE**COMPANY LIMITED BY GUARANTEE****DIRECTORS' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)****YEAR ENDED 31 MARCH 2023**

The directors, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 March 2023.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name	SURESTART EDENBALLYMORE
Charity registration number	NIC101726
Company registration number	NI066239
Principal office and registered office	Lis Linn Centre Central Drive Creggan Derry

THE DIRECTORS

Ms C Nash
Mr G McGowan
Mr B McLaughlin
Ms A McGuinness
Ms C Sweeney *(Appointed 17th February 2023)*

Auditor	Claremount FM Limited Chartered accountants & statutory auditors 43 Clarendon Street Derry BT48 7ER
Bankers	AIB Meadowbank Strand Road Derry BT48 9QG
Solicitors	Mac Dermott McGurk and Partners 12 Clarendon Street Derry BT48 7ET

SURESTART EDENBALLYMORE

COMPANY LIMITED BY GUARANTEE

DIRECTORS' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT) *(continued)*

YEAR ENDED 31 MARCH 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

The company is governed and managed by the board of directors. The directors who served the company throughout the year are shown above. The registered office and details of other professional advisors are listed on page 1.

The board of directors carry out their governance role throughout the year by way of meetings on a bi-monthly basis to review the performance of the company and to make decisions regarding the company's financial and operational matters. The directors govern the activities of the company in line with the objectives set out in the governing documents of the charity, namely the Memorandum and Articles of Association and the charity's constitution.

OBJECTIVES AND ACTIVITIES

The principal activity of the company during the year was to ensure that every child (from pre-birth to 3 years) living in the Triax area (Bogside & Brandywell, Creggan, Fountain, Bishop Street & Foyle Road and Strand Road) is supported to have the best possible start in life.

One of the objectives of Surestart Edenballymore is to complement the work of existing local services and provide our families with advice and support to access more specialised needs or difficulties.

There is clear evidence that early intervention and support reduces family breakdown, strengthens children's readiness for school and benefits society as a whole.

The Project delivers a wide variety of services which are designed to support children's learning skills, health and well-being, and social and emotional development, with a particular focus on early intervention, infant mental health, bonding and attachment, speech and language, child development and school readiness.

SureStart Edenballymore works with parents, agencies and organisations to ensure that local children aged 0-3 get the very best start in life by offering free access to:

- Family support including home-visiting and support services
- Early years play and learning opportunities
- Advice & support on children's development
- Speech & Language Support
- Ante-natal and post-natal services
- Health services
- Community involvement and training opportunities

SURESTART EDENBALLYMORE**COMPANY LIMITED BY GUARANTEE****DIRECTORS' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)**
*(continued)***YEAR ENDED 31 MARCH 2023****ACHIEVEMENTS AND PERFORMANCE**

The directors are satisfied that the performance of the company during the year, in terms of both financial and operational results, is in line with the charity's constitution and key objectives.

The table below outlines the annual registration and engagement of target children and parents in the Project, it is clear that all targets and goals set have been exceeded, in terms of engagement, registration, support and service delivery.

New Registrations	Q1 Apr-Jun	Q2 Jul-Sept	Q3 Oct-Dec	Q4 Jan-Mar	Cumulative
Children	81	52	56	73	262
Mothers	56	34	41	64	195
Fathers	11	6	9	9	35
Families	56	34	43	64	197
Antenatal	29	21	29	52	131

De-Registered	Q1 Apr-Jun	Q2 Jul-Sept	Q3 Oct-Dec	Q4 Jan-Mar	Cumulative
Children	61	59	28	110	258
Mothers	49	83	18	88	190
Fathers	9	8	5	22	43
Families	50	82	18	91	193
Antenatal	3	8	4	2	17

Total Numbers Registered	Q1 Apr-Jun	Q2 Jul-Sept	Q3 Oct-Dec	Q4 Jan-Mar	Cumulative
Children	866	857	854	899	1047
Mothers	791	822	778	822	931
Fathers	147	145	146	150	171
Families	800	830	789	834	943
Antenatal	54	51	57	69	166

Percentages Uptake	Q1 Apr-Jun	Q2 Jul-Sept	Q3 Oct-Dec	Q4 Jan-Mar	Cumulative
Children	34.06	31.97	31.85	30.48	50.91
Mothers	43.11	44.04	43.44	58.76	81.20
Fathers	14.97	14.48	21.92	34.67	46.20
Families	46.00	48.31	45.50	60.91	83.03
Antenatal	59.26	54.90	70.18	71.01	93.37

The Project is on track to achieve World Health Organization and UNICEF Baby Friendly Initiative Status to better support families with feeding and developing close, loving relationships, ensuring that all babies get the best possible start in life.

FINANCIAL REVIEW

The net outgoing resources for the year was £101 (2022 - net outgoing resources £5,107). The total reserves at the year-end stood at £51,419 (2022 - £51,520). Funding is received every quarter and is generally spent within that quarter. The charity carries minimal reserves due to restrictions imposed by funders.

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DIRECTORS' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT) *(continued)*

YEAR ENDED 31 MARCH 2023

PLANS FOR FUTURE PERIODS

The impact of COVID continues to disrupt life for us all and has changed life in many ways for many people. Child development needs has not paused, and supporting children and families is arguably now more important than ever.

Babies born after March 11 2020 will have only known a world in the grip of a pandemic. They have not had the same opportunities to interact with other children as those born in the years before. We don't yet know the full impact of the pandemic on children, young people and their families, but we are seeing an increase in demand for services as we move into the next phase.

So, whilst the future remains uncertain, our commitment to provide responsive and high quality services and supports for families remains steadfast and we are confident in our staff team, partners and community that we can continue to give children the best start in life.

The directors will continue to govern the company in line with the constitution to achieve the objectives noted above.

TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity directors to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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DIRECTORS' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)

YEAR ENDED 31 MARCH 2023

AUDITOR

Each of the persons who is a trustee at the date of approval of this report confirms that:

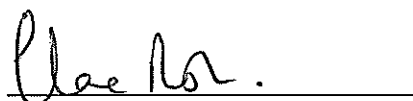
- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The directors' annual report was approved on 07th September 2023 and signed on behalf of the board of trustees by:



Ms C Nash
Director



Mr G McGowan
Chairperson