



**THE NATIONAL FEDERATION OF WOMEN'S INSTITUTES OF
ENGLAND, WALES, JERSEY, GUERNSEY AND THE ISLE OF MAN**

Report and financial statements for the year ended 30 September 2020

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Introduction

The trustees, who are the directors of the charitable company, present their report and group audited accounts for the year ended 30 September 2020. The trustees' report incorporates the strategic report as required under company law.

The group comprises the National Federation of Women's Institutes (the NFWI) including Denman, the NFWI's residential college, and its subsidiary trading company WI Enterprises Limited.

The accounts have been prepared in accordance with Financial Reporting Standard 102 (FRS 102) applicable in the UK and Republic of Ireland, the Charities Statement of Recommended Practice (FRS 102) and the Companies Act 2006.

The NFWI represents the WI movement nationally. It supports, co-ordinates and provides a focus for the activities of the WI movement as a whole so as to promote unity of purpose.

The WI movement consists of over 200,000 members in 6,000 Women's Institutes (WIs). Each WI is affiliated to one of 69 county or island federations (the federations) and these in turn are members of the NFWI.

Each county or island federation and each local WI is a separately constituted charity that prepares its own accounts.

Strategic report

Objectives and activities

The Women's Institute organisation is based on the ideals of fellowship, truth, tolerance and justice. All women who are interested in the values and purposes of the Women's Institute may join, no matter what their views on religion or politics may be. The organisation is non-sectarian and non-party political. The NFWI's aim is for the WI to be an organisation of choice, inspiring and enriching the lives of all women and girls who wish to play an active role in their communities, widen their horizons and learn new skills, and for every woman to have the opportunity to join the WI, wherever she lives.

The main purposes of the Women's Institute organisation are:

- a) to advance the education of women and girls for the public benefit in all areas including, without limitation, local national and international issues of political and social importance; music, drama and other cultural subjects; and all branches of agriculture, crafts, home economics, science, health and social welfare;
- b) to promote sustainable development for the public benefit by educating people in the preservation, conservation and protection of the environment and the prudent use of natural resources; and promoting sustainable means of achieving economic growth and regeneration;
- c) to advance health for the public benefit;
- d) to advance citizenship for the public benefit by the promotion of civic responsibility and volunteering.

The NFWI seeks to give women the opportunity of working together through the Women's Institute organisation in their communities, of developing their capacity and skills, and of putting into practice those ideals for which the Women's Institute organisation stands.

The NFWI seeks to ensure as many different opportunities are offered to as many members as possible so that that all members can make the most of their membership. It supports, assists and advises the federations and WIs to provide an effective framework for delivery of the WI's purposes

and also offers members the chance to work alongside their fellow members throughout England, Wales and the Islands on national projects. It provides information, training and education services. It promotes women's concerns and interests nationally by providing a forum within which members' views shape policy and strategy, representing their concerns to national and local government, other agencies, corporations and the wider community.

The activities undertaken by the NFWI fall under the following strategic aims;

- To promote membership of the WI and promote a positive modern image of the WI organisation.
- To increase the WI's influence on legislators, decision makers, opinion-formers and the public with regards to local, national and international issues of political and social importance, and to maintain the position of the WI as a respected voice of reason, integrity and intelligence.
- To continue to offer a wide range of learning opportunities in a variety of settings, make training in the widest sense available, encourage personal development and promote lifelong learning, and to ensure traditional skills are promoted.
- To inspire interest in craft, develop opportunities and promote throughout the WI and to enhance the quality of craft education by providing a variety of learning opportunities throughout the organisation.
- To encourage WI members to learn new skills in all aspects of science, the combined arts, leisure activities, cookery, preserves, floral art and gardening, and to adopt healthier and more sustainable lifestyles for themselves, their families and their communities.

It is noted that the NFWI launched a new strategic plan on 16th September 2020, however this report for the year to 30th September 2020 will use the previous plan as its framework.

Public benefit - The trustees confirm they have had due regard to the Charity Commission guidance on public benefit in determining the activities undertaken by the charity. The trustees are satisfied that the NFWI's activities, as explained in this report, are in accordance with the regulations on public benefit.

Achievements and performance

This section summarises the key achievements in 2019/20 against the NFWI's strategic aims.

Promoting membership of the WI and promoting a positive modern image of the WI organisation

We welcomed 15,000 new members and 33 new WIs were formed in the year, with total membership of over 200,000.

The Membership staff team was established in February 2020 and is responsible for creating ideas and projects that support the WI membership and support the organisation to meet its new strategic ambitions. Its work focuses on the recruitment and retention of WI members and increasing the reach and benefit of the WI. It also works on the infrastructure of policies and guidance that helps create a smooth membership experience as well as answering membership queries. The team sits within the Membership & Engagement team, which is also responsible for social media and PR.

The aim of the new Membership team is to grow the membership alongside retaining members, working towards ambitious plans to reach new audiences and increase the scope and influence of the WI. For the year in review, the team created the *Count Me In!* membership survey which was launched as part of the new Strategic Vision on WI Day, 16th September. The data collected provides a comprehensive picture of the organisation's current membership and a focus for future work. It will

inform membership projects, policies and procedures and ensure that everything the NFWI does continues to be developed with the members in mind.

From its inception the Membership Team has been working on the infrastructure that helps provide a strong framework for the WI to function. This includes a comprehensive policy review, with a new Complaints policy and Equality, Diversity and Inclusion policy being launched this year. The team have also developed a new cross-department working group which has launched a range of exciting new initiatives over the past year including the NFWI's virtual Pride celebrations in May 2020, online WI Day celebrations in September 2020 and WI Day. All of these provided plenty of activity opportunities for our members as well as extending the WI's presence and visibility.

Almost immediately after the formation of the Membership team the UK went into national lockdown due to COVID-19. As one of the key functions of this team is supporting members the first thing the team did was revise its approach, developing a more tailored support package for federations and making regular contact to identify what federations needed to address the challenges of the lockdown period. A range of NFWI initiatives, including enhanced support materials on My WI, a series of regular Zoom calls for different federation roles and an enhanced legal support package to navigate the challenges of lockdown were all launched as a result of this new approach. The emphasis is, and continues to be, on developing a strong working partnership between NFWI, federations and WIs and offering tailored support to meet the changing needs of the different management levels of the organisation.

Whilst not all WI members are digitally active, a key focus for the team this year has been to support federations to engage with members digitally where they can and to provide a constant source of high-quality digital content and practical guidance to support this. Lots of WIs individually rose to the challenge of encouraging their members online and finding creative ways to stay connected to those who weren't. A range of online and offline initiatives were launched, aimed at maintaining the fellowship of WI relationships while regular meetings were prohibited. These included the 'Keep Connected' initiative, meeting bag guidance, celebration of service certificates, #WI Heroes to celebrate members' contribution to the frontline response to the pandemic, WI Welcoming Teams and a wealth of new content on MyWI to engage members individually or in groups.

The NFWI would like to take this opportunity to thank its federations and WIs for the incredible resilience and creativity it has shown over the past year. The Board elected to extend 2020 membership year for three months until April 2021. This was announced in spring 2020 to acknowledge the disruption faced due to COVID-19 government restrictions on gatherings.

Specifically to meet the challenges of lockdown, the Membership team created guidance to help encourage WIs to move to online meetings and commenced a pilot for wholly virtual WIs as a potential model for the future. The Membership team also supported the WI Wanderers, a members led initiative using Facebook to publicise various virtual events from a number of different WIs across the UK. The membership team created the low cost / no cost meeting guide with both virtual and in person meeting ideas to support WIs to make the most of the 3-month subscription extension.

In February 2020 a new WI was set up in Her Majesty's Prison Foston Hall called Foston Foxes Empower Women WI. At the formation meeting, members took part in writing down activities and speakers they would like at future WI meetings. They also enjoyed some finger knitting and making paper flowers. This is our 7th Prison WI and we are delighted that our presence in Women's Prisons continues to grow. Despite the challenges of the lockdown period on the work of these WIs, members have remained in regular contact, sending activities, cards and messages of support throughout the year.

2020 saw an organisation-wide consultation with members on the future strategy for the WI. Inclusion and reaching out to more women were key themes from this consultation. In August the first of a series of Inclusion focus groups were held to feed into the content and implementation of the new Equality, Diversity and Inclusion policy which will be launched in the new year. The Membership Team will build on its current progress and look forward to more joint department work to create events and projects for members. The members response to the national strategy consultation was overwhelming and the NFWI was grateful for the passion, ambition and energy of members. As a

result of the success of this exercise, a consultation activity will be launched each year to ensure that members feel they have a change to directly input into the organisation's future plans.

The NFWI also continues to maintain an active presence on social media to keep member and followers updated on key information and engage new audiences, with steadily increasing numbers of followers on Twitter, Facebook and Instagram.

Increasing the WI's influence on legislators, decision makers, opinion-formers and the public, undertaking and supporting unique and varied campaigns on issues that matter to members

WI campaigns are determined by members through an annual process whereby issues are put forward at grassroots level and go through a year-long process of debate and consultation, resulting in the final selection of resolutions being taken forward for discussion at the NFWI Annual Meeting. If passed, these become mandates that form the basis of educational, campaigning and awareness raising activities in the years ahead.

As the NFWI Annual Meeting was cancelled due to the COVID-19 pandemic, the two resolutions due to be discussed were not able to be debated or voted on by delegates. The NFWI Board of Trustees decided that in these exceptional circumstances, the results of the shortlist selection process would be used as a proxy for the Annual Meeting vote.

In the shortlisting selection stage, the two resolutions (stem cells and modern slavery) attracted a clear majority of selections from members (over 70%).

'A call to increase potential stem cell donor registration', which was proposed by Barnstaple Bloomers WI, Devon Federation, will see the WI promote registration to the aligned UK stem cell registry to enable more people to receive potentially life-saving stem cell transplants.

'End modern slavery', which was proposed by Gloucester Road WI, Avon Federation, seeks to raise awareness of modern slavery in the UK today. It also calls for better support for survivors, as well as more effective action to eradicate the problem.

On Saturday 7 March, WIs from London and beyond joined forces to attend the Million Women Rise march, which focuses on ending the epidemic of male violence against women. An incredible panel of expert speakers joined the NFWI's Million Women Rise pre-march event. Following the discussion, WI members joined the march through central London to Trafalgar Square. The atmosphere was empowering as thousands of women joined together to stand in solidarity with survivors of domestic abuse and to remember those we have lost.

In June 2020, over 100 WI members joined the first ever virtual lobby for climate, nature and people organised by The Climate Coalition. They asked their MPs to protect our environment and tackle climate change by supporting policies that would unleash investment in green infrastructure, protect and preserve our green spaces, and protect those who are most vulnerable to climate change both at home and abroad.

As part of our End Plastic Soup campaign, the NFWI has worked with Alberto Costa MP to set up a new All-Party Parliamentary Group on Microplastics. The NFWI Public Affairs team will be acting as the APPG's Secretariat. In its 105 year history, this is a first for the NFWI. The All-Party Parliamentary Group on Microplastics will work to raise awareness of the effect microplastics have on the environment. The group works cross-party with interested stakeholders to discuss potential policy solutions to the problem of microplastics and microfibres.

Over 200 WI events took place for Show the Love 2020. Types of events organised by Climate Ambassadors and WI members varied from policy discussion panels with climate scientists, academics and campaigners; climate street stalls outside local railway stations; 'Green heart walks' in local green spaces to Show the Love public art installations and 'Harry Potter' themed events.

From the 25th November (International day for the elimination of violence against women) to 10th December (Human Rights Day), WI members took part in various activities to mark the 16 days of activism to end violence against women.

Almost 2,500 responses to the NFWI's Get on Board survey were received. It aimed to identify the impact of cuts to services on communities, the links with loneliness and to hear members' views on what needs to change to ensure buses are sustainable.

Over the summer, the NFWI carried out a survey with women and people with a cervix aged 25 and over to understand their experiences of cervical screening, and attitudes towards various aspects of the programme. In total, we received over 2,800 responses. On 22 July, NFWI-Wales held an online event to raise awareness about the importance of cervical screening and to learn about the challenges to improving uptake, both prior to the COVID-19 pandemic and in the months to come as services return to normal.

The NFWI Wales tree project came to an end in March 2020 and a final project report produced. This successful project saw over 210 WIs participate in the project, engaging with 65 community groups; 5,158 trees were surveyed and over 6,000 trees were planted. In total, members dedicated 10,080 voluntary hours to the project, a monetary value of £1,984,300. On World Environment Day a webinar on Trees, Health and the Environment was held.

Offering a wide range of learning opportunities in a variety of settings, encouraging personal development and lifelong learning and promoting traditional skills

With great sadness, the Board of Trustees announced this year that Denman College would be closing permanently. For over 10 years, Denman had been operating without unrestricted reserves and operating a cash-flow model reliant on future bookings. This has always made Denman vulnerable to any economic changes and particularly so during this period of complete lockdown.

Throughout the first period of lockdown, from March 2020, the NFWI Board of Trustees were carefully examining the financial position of Denman and considering all possible options, including agreeing the provision of a financial support package to cover the running costs of the College whilst it was closed, with an anticipated reopening date of 1 July 2020. Sadly, as the proposed reopening date approached, it became clear that continuing government restrictions meant that Denman would still be unable to open and operate its full range of services, and that participant and visitors were uncomfortable visiting, meaning any scheduled courses were no longer viable. At the end of the reporting year, this position remained the same, with government restrictions and the continued spread of the virus meaning Denman would not have been able to operate any of the face-to-face activities (including courses and events) which provided the core of the College's income.

However, the NFWI and the Denman Trust are committed to keeping the spirit of Denman College alive and ensuring that we continue to deliver high quality educational opportunities to members. At the current time this includes through other channels such Denman at Home, our hugely popular new online platform offering a huge range of courses from everything to cookery to history, regional education and other initiatives. It is hoped these initiatives will also make courses more widely available as people across the country will be able to access them. Additionally, Denman at Home has the added benefit of being more accessible for members with mobility challenges and those with personal constraints which make attending courses in person difficult, as well as more accessible in terms of cost.

Denman at Home was launched in May 2020 with a pilot programme of ten courses that were offered free of charge during that month and which attracted around 2,000 attendees. This trial and subsequent work the team undertook to gain the views of members gave the team the opportunity to fine tune the tools and resources, but also support tutors and students to adapt the Denman offer to respond to the ongoing restrictions on face-to-face gathering.

On 8th June 2020, Denman at Home offered its first paid course with 128 people in attendance. By the end of the week the programme had reached out to over 1000 people. From June 2020 to September

2020, over 22,000 attendees from across the UK as well as internationally have attended 130 Denman at Home online courses, including many attendees who had previously not experienced Denman College.

New technologies are already transforming lives and giving us the ability to stay connected through challenging times, yet all too often, people with hearing loss are left behind. As all of us adapt to the current norm, the need for Denman at Home to be inclusive and accessible to everyone continues to be evaluated and we are pleased that the recent addition of subtitles has taken Denman at Home a step closer as members and non-members alike with hearing loss can join in.

Reaching out to members who are not digitally active remains a challenge for the Denman Trust during ongoing government restrictions, as it does with many other educational providers. Online technology has helped to reach so many members over the past six months but the NFWI remains acutely aware of the digital divide and the need to resume face-to-face activities once government guidance allows.

There have been other ways that the NFWI have adapted teaching aims to the current circumstances. NFWI Wales has to date had over 200 members registered on the online Welsh language learning course and an informal 'buddy' system has been developed to match learners up with Welsh speakers so that they can practice their Welsh language skills.

New online training has been designed and delivered for Independent Financial Examiner Trainer (IFET). This has ensured that the course retains its level 3 accreditation. WI Adviser Training is now undertaken via blended learning approach where student Advisers undertake study at home, online and by attendance of a reduced residential course. This means that becoming a WI Adviser is more accessible and inclusive for members.

The Training and Development Team have designed and achieved accreditation for a new NFWI Judge module: Interpretation and Staging. It is hoped that this will not only be attractive to new and current judges but also to members who would like to improve the visual impact at WI events, at WI meetings or a WI's attendance at community events.

Training and Development also hosted virtual meetings for WI Advisers throughout the summer providing guidance and support to WI Advisers. Virtual meetings were held for the NFWI Judges trainees in Cookery and Craft who were unable to complete their training this year. They have been practising their judging skills virtually and supporting each other.

Inspiring interest in craft, developing learning opportunities throughout the WI and enhancing the quality of craft education

The Activities Team have once again had a busy year providing a variety of activities and crafts, primarily delivered through MyWI and WI Life.

The NFWI Craft Adviser has supported Public Affairs in their Make, Do and Mend activities, providing workshops and a leaflet for members to learn some basic repair techniques for clothes. The NFWI have tried to make projects relevant to current campaigns, like beeswax pockets to reduce plastic usage and seeded hearts to encourage bees in a garden. There has been something for everyone. In May the Craft Adviser designed two COVID-19 masks for release on MyWI to stop single use masks and the subsequent waste. The mask was subsequently released on the NFWI public website where it obtained a total of 80,350 hits.

Encouraging WI members to learn new skills in all aspects of science, the combined arts, leisure activities, cookery, preserves, floral art and gardening, and to adopt healthier, more sustainable lifestyles for themselves, their families and their communities

The partnership between the NFWI and England Netball continues to be an incredibly successful national partnership for the WI. Just as a funding extension had been submitted to Sport England to

enable the programme to be funded for another year, lockdown changed the way the sport could be delivered. However, the partnership continued to thrive throughout lockdown and beyond with members being supported when unable to leave home, through to taking their first steps back onto court and into physical activity.

In order to maintain social interaction and physical activity levels, members were offered weekly virtual walking netball sessions; alongside warm-up and cool-down, exercises focused on abdominal and upper-arm strength as well as foot work and skill games. 80-90 members attended each session, followed by 'coffee and chat' sessions. Members have praised the benefits from the social aspect of this, in particular having the opportunity to meet other WI members from around the country.

A special virtual session was held on the 4th June in recognition of what would have been the Annual Meeting; 115 members dressed up and sang Jerusalem before taking part in the netball session, finished with toasting the day with a glass of something cold.

In support of Loneliness Week and the Public Affairs 'Link Together' campaign, a special session was held on Thursday 18th June that centred around discussions on loneliness and how lockdown had impacted members. Special focus was given as to how the sport encourages friendships and helped build personal confidence and well-being.

Other activities offered to members through the programme included team weekly activity videos for members to access at their convenience, 'Pass the Ball' video montage, WN Bake Off and the Biggest Virtual Wiggle & Giggle.

The NFWI partnership with the National Gallery continued to inspire members in November 2019, with a sell-out theatre attending Face Value: The Power of Portraits Study Day. 330 members were able to learn about iconic paintings while reflecting on issues such as the gendered gaze, perceptions of the body and how some curators are becoming more conscientious in how they contextualise works that might be viewed as disturbing. Following a talk about the history of the female nude within art education, members were guided through a practical drawing exercise involving a female nude model.

Lockdown necessitated a change in the delivery of Study Days and the National Gallery offered members a virtual opportunity to listen and learn from Gallery professionals on two subjects: Women, Art and Wet Nurses and Enjoying Art with Children (in recognition of the National Children in Art Week, June 2020). These garnered over 350 attendees.

On the 27th June, members around the country took part in the Summertime tWist, a virtual festival that brought together members, celebrated friendship and in general, had fun, in their gardens and living rooms. Content for the festival such as craft projects for table décor and bunting plus recipes for Paella, Cocktails and Smoothies were all provided on My WI to help aid and inspire members to take part. Members were asked to put forward a song which made them feel happy, or brought a special memory, which was then included into a festival playlist. Members were encouraged to put on their trainers and take part in a new exercise routine to the song Jerusalem, but with a different beat.

Entries to the Lady Denman Cup (writing competition) continued to demonstrate members' passion for creative writing. The 2019 competition invited members to write a description of a discovery or invention in the field of science – real or imagined. Using no more than 500 words, the Lady Denman Cup Competition 2019 invited WI members to write a piece of science, fact or fiction, describing a historic breakthrough or a future invention as yet unknown. 112 entries from 49 federations were received and first place was awarded to Shirley Routley, Somerset Federation.

Financial review

At the end of the financial year the NFWI remained in a strong financial position overall with adequate reserves in spite of the challenges of COVID-19.

Income

Consolidated income decreased by 29.85% to £4.87m (2019: £6.9m).

Income from donations and legacies, including a furlough grant to Denman of £225k, was £254k (2019: £101k).

Income from charitable activities was £3.14m (2019: £4.88m). The main sources of income were membership subscriptions of £2.11m (2019: £2.38m) and income from courses and events at Denman of £928k (2019: £2.38m). Other income was from training, events and activities, and services for members. Denman suspended its operations in March 2020 because of the severe impact of COVID-19 on the College.

Income from other trading activities was £1.26m (2019: £1.76m). This arose from advertising, commission agreements and other trading activities by the trading subsidiary, WI Enterprises Ltd and sale of donated goods and rental income from the estate at Denman. The decrease in income was due to economic difficulties caused by COVID-19 such as decreased retail and advertising sales.

There was an increase of 2.9% in investment income to £211k (2019: £205k).

Expenditure

Consolidated expenditure decreased by 9.97% to £6.53m (2019: £7.26m).

Expenditure on charitable activities was £5.7m (2019: £6.36m). This decrease related to savings as a result of COVID-19, such as savings related to not having in-person events.

Membership and training expenditure was £2.27m (2019: £2.19m) which included £1.3m for production and delivery of the members' magazine, *WI Life*, and £930k on other services for members.

Education expenditure was £2.89m (2019: £3.48m) which included expenditure at Denman of £2.52m and other educational activities of £352k. The decrease is due to Denman being closed for part of the year.

Public affairs expenditure of £560k (2019: £692k) supported activities related to research and campaigning.

Expenditure on raising funds was £814k (2019: £893k). This mainly related to costs of sales and overheads of WI Enterprises Ltd.

Denman

Over 2,400 students and attendees visited the college for courses, events and taster sessions ahead of the national lockdown in March 2020. As a separate charitable entity to the NFWI, Denman's funds are subject to a separate trust and are restricted within the overall charity. Movements in Denman's funds are shown in note 20b to the financial statements. Overall its funds decreased by £1.15m in the year.

Denman's income from charitable activities decreased by 61% and costs decreased by 15%. These were due to the suspension of Denman operations in March 2020 in line with COVID-19 guidelines. Denman achieved an unrestricted deficit of £1.133m in the year. This financial performance, which had previously been forecast, led to the decision to close the college.

During the year, NFWI agreed a loan of £1.5m to Denman to help to alleviate the financial difficulties Denman was facing as a result of the COVID-19 lockdown. The loan is charged against the Denman Estate and will be repaid when the buildings are sold. The loan is shown in the net assets fund.

Trading subsidiary

The trading company, WI Enterprises Ltd achieved a surplus of £392k (2019: £747k). Income for the year decreased (17%) and costs also decreased by 7.48%.

Balance sheets

Tangible fixed assets including the freehold properties at historic cost were £2.42m (2019: £2.52m); investments were £4.17m (2019: £5.38m). Net current assets were £2.33m (2019: £2.58m).

Total funds of the group at 30 September 2020 were £8.922m (2019: £10.467m) comprising unrestricted funds of £6.61m (2019: £7.01m), restricted funds of £2.25m (2019: £3.40m) and endowment funds of £55k (2019: £55k).

There was a total decrease in funds for the year of £1.55m. This included an unrealised gain in the investment values of £121k. This reduction in funds was due to the overall impact of COVID-19 on Denman and the charity's budgeted deficit.

Unrestricted funds are available for expenditure on achieving the charity's objects at the discretion of the trustees. These included designated funds of £894k comprising £594k which is the balance of the VAT refund received in previous years that trustees have set aside for new activities to benefit members over the next 3-5 years; and £300k to cover the cost of two remaining issues of the membership magazine in the 2020 subscription year that will be expended by December 2020.

Restricted funds included £2.19m restricted to Denman and £60k restricted to other projects by the terms of the grant or donation. Details are given in note 20a and further explanation of Denman's funds is given below.

Endowment funds represent donated funds held in investments with the income available for expenditure on the general purposes of the charity. Income in the year of £2,835 was transferred to unrestricted funds.

Investments

Fixed asset investments are managed in accordance with investment principles recommended by the Finance Committee and approved by the trustees. The assets of the charity must be invested in accordance with the Trustee Act 2000 and the governing instrument of NFWI and Denman College. Investments have been, and continue to be, held in a broad range of property, equities and fixed interest securities, which are quoted on a recognised investment exchange. Risk should be managed so as to preserve and increase the value of capital and income whilst avoiding unnecessary risk and volatility. The investment portfolio should have an ethical slant in order to be consistent where possible with issues on which the NFWI campaigns.

99% of total fixed asset investments were managed by CCLA with 80% invested in the COIF Charities Ethical Investment Fund and 20% in the COIF Charities Property Fund. 1% of total investments representing shares donated for the benefit of Denman were held in other investments.

Income from fixed asset investments was £210k (2019: £205k); unrealised gains were £121k (2019: £237k).

The parent charity holds an investment of £100,100 in the trading subsidiary, WI Enterprises Ltd, comprising 100% of the share capital.

Reserves policy

The charity requires reserves to allow it to continue work to promote the interests of women in accordance with the charity's objects in the event of unforeseen disruption to its income streams. The reserves policy is reviewed by the board annually.

Free reserves are calculated as total reserves less permanent endowment, restricted funds and that part of unrestricted funds not readily available for spending, i.e. represented by fixed assets, designated funds and the investment revaluation reserve.

The trustees' policy is to hold sufficient free reserves:

- a) to meet working capital requirements; and
- b) to protect continuity of activities and services by holding sufficient funds to mitigate the impact of risks.

The working capital requirement at 30 September 2020 was based on 62% of the membership subscription income for the year since the NFWI receives the majority of subscription income annually in June/July and holds funds to cover operating costs over the remaining period until the following year's subscription income is received.

The amount required for potential mitigation of risks was based on the trustees' risk review and assessed in relation to the cost of covering each risk and the likelihood of the risk occurring.

The total free reserves requirement at 30 September 2020 was estimated to be £3.4m. Total free reserves held at this date were £4.2m. The trustees' financial plans for future years are to use available reserves to maintain and improve services.

Plans for future periods

The NFWI introduced a new and ambitious strategic vision and plan in September 2020, based on a formal consultation with members. This plan demonstrates the ways in which the NFWI will continue to ensure that it focusses on improving and enriching the experience of existing members, whilst also reaching out to more women and constantly adapting to the changing needs of women in the 21st Century. The NFWI aims to be an organisation of choice for all women, building on past successes and the strength of current membership and influence to ensure a sustainable and strong future for the WI.

The strategic vision consists of four vision statements:

Bold and Inspiring

We will be a bold voice representing all women and the communities in which they live. The NFWI aims to inspire women by providing friendships, educational resources, campaigning opportunities, and to make a positive impact on our communities.

Growing and Relevant

We will work together to continually promote the achievements of our organisation, reach more women and grow our membership. The organisation's membership and ambitions have grown considerably since 1915, and we are always adapting to stay relevant in society and for our members.

Inclusive

Our membership will reflect local communities and the NFWI will represent women from all backgrounds through the work done. The WI is a place for all women, and this diversity is what makes the NFWI organisation unique, welcoming, and successful in effecting change in areas that matter to members.

Flexible

We will remove any practical barriers to women supporting us by offering flexible ways they can engage with the WI. Members all lead different lives, and it is important that the WI demonstrates flexibility to accommodate and serve members. The NFWI is committed to identifying and removing any practical barriers faced by current and new members, by offering flexible ways they can engage.

Regarding Denman, in the longer-term, the NFWI's proposal is to develop a new educational model to be delivered to members and funded by the proceeds of the sale of the Denman Estate and a member consultation exercise will be launched in the new year. The proceeds of the sale will be restricted for use specifically to deliver educational charitable objects and despite making the difficult decision to

close Denman, the NFWI and the Denman Trust remain committed to ensuring they deliver educational and personal development opportunities to members and, where possible, the wider public.

Denman has been a wonderful asset to the NFWI and provided exceptional educational activities and we do not intend to compromise on the quality of what we offer. However, the NFWI is mindful that many members felt that the location and pricing of the Denman offer were not fully inclusive and that each year it reached on average only 3% of our membership. Therefore, one of the key factors in the design of any new educational model will be to deliver an offer that is more accessible for members in the future.

Principal risks and uncertainties

The NFWI trustees actively monitor the major risks facing the charity. The impact of COVID-19 on the charity continues to be monitored. Formal risk registers are maintained for the three main business areas and reviewed by the board at least annually. Risk management has also recently been added to all key national committees to ensure this is regularly reviewed and proactively managed. Risks are considered under the headings of strategic, operational, financial and regulatory. Having completed the annual review, the trustees consider that appropriate actions have been taken to control and mitigate the impact of risks where possible.

As the national coordinating body for the WI movement, the major strategic risks include failure to attract and retain members and any action that results in a negative impact on the WI's reputation and influence. These would affect the standing in which the WI is held and its ability to influence the wider community. The risks are managed through support, guidance and communications with the wider organisation, a proactive PR strategy and close monitoring.

Financial risks relate to the ability to maintain major sources of income.

The charity relies on membership subscriptions for a significant proportion of its income. Paying member numbers were 2.6% lower in the last year compared to the previous year. The NFWI continues to invest in attracting and retaining members through ongoing development of services and an active communications strategy. COVID-19 has forced some federations to close their offices and furlough the staff. This together with the National Council decision to extend the 2020 membership year by three months to March 2021 (at an estimated cost of £1.7m to the organisation as a whole) have adversely affected membership income in the financial year.

The contribution made by the trading subsidiary, WI Enterprises Ltd, decreased last year by 16% and is expected to decrease again in the year ahead due to an uncertain external environment and the ongoing economic impact of COVID-19. Advertising sales in the members' magazine, *WI Life*, remained strong, despite the market trend away from print advertising which causes uncertainty about the longer term income from this source. This risk is managed through conservative assumptions about income in future financial plans, and maintaining a level of reserves to cover fluctuations in income and plans to identify new future trading opportunities.

The main operational risks relate to the stability of key IT systems including the membership database. These risks are managed through support agreements, appropriate policies and procedures and robust internal controls over access.

The trustees recognise a continued risk from the implementation of GDPR and the Data Protection Act 2018. This is managed with support from the NFWI's legal advisers through the review of current arrangements and development of new procedures. During the year, the data maps that were created in the previous year have been reviewed, new training for staff on GDPR has been rolled out and data protection policies have been developed.

Structure, governance and management

The NFWI constitution is set out in its Articles of Association. Copies are available from the company's registered office or from Companies House.

The NFWI determines the overall constitutional structure for the WI movement including the governing documents for WIs and county federations as well as its own. The governing documents were last reviewed and updated in 2013 ensuring they continue to provide a sound, modern basis for the work of the WI going forward, whilst not changing the fundamental values and objects on which the WI is formed. In 2016 a new form of constitution was added for county federations wishing to become a charitable incorporated organisation (CIO); one federation converted to CIO status during the year.

Chairmen and treasurers of the county and island federations represent members' views at National Council which meets at least annually, providing a forum for shaping policy and strategy and determining campaign stances. During the year in review and as a result of the challenges of COVID-19, NFWI and Federations have met more frequently to explore some of the key issues and risk areas introduced by the pandemic and to work in partnership to find solutions. Each WI is also represented at the NFWI's Annual Meeting, providing a further channel of communication.

Subsidiary company

The subsidiary company, WI Enterprises Ltd, is limited by share capital and has an authorised and issued share capital of £100,100. WI Enterprises Ltd is a 100% subsidiary of the parent charitable company and raises funds for the parent charity through commercial ventures.

Fundraising disclosure

We commit to our fundraising being legal, open, honest and respectful, meeting the standards set in the Fundraising Code of Practice. We also ensure that nobody who appears to be vulnerable is asked to commit to giving. No complaints were raised with the Fundraising Regulator in the year. We currently do not fundraise from the general public and are registered with the Fundraising Regulator.

Recruitment and appointment of trustees

The Board of Trustees may have up to fifteen members. Twelve members are elected biennially by the county and island federations and WIs, and up to two members may be co-opted by the elected trustees. In addition, the Chair of the Federations of Wales Committee is a member of the Board of Trustees ex-officio. Any person who has served as a member of a Federation Board of Trustees for at least 24 months is eligible to stand for election or co-option as a trustee.

The NFWI Chair, Honorary Treasurer and other officers are elected annually by the trustees from among their number.

Induction and training of trustees

Newly elected trustees undertake training and induction with senior staff and external specialists. The Board of Trustees also undertakes a skills audit and any skills gaps identified are met either by the provision of external support or co-option to the board of up to two members with the requisite skills. A new comprehensive approach to skills audit was introduced this year.

Organisational structure of the charity and how decisions are made

The board meets at least five times a year. A finance committee comprises of up to six board members and up to two external advisers, advising the board on all aspects of the group's finances. Much of the board's work is delegated to additional working committees chaired by members of the Board of Trustees for each of the charity's main areas of activity. The committee structure was reviewed this year to ensure it continues to meet the needs of the organisation and the new committees include Membership and Engagement, Activities, Training and Development, Public Affairs, the Federations of Wales, WI Enterprises Ltd, Finance and Denman. The board determines policy and strategy taking account of advice from the various working committees.

Day to day management is delegated to the General Secretary to whom all of the NFWI's employees are responsible through the line management structure. The General Secretary together with the NFWI's senior employees is responsible for execution of policy and strategy. The General Secretary is accountable to the board.

The following matters require board approval:

- The annual budget
- Reserves policy
- Capital expenditure
- Investment policy, on the recommendation of the Finance Committee
- The risk register

Remuneration of staff

Salaries for the key management personnel are determined by evaluating the roles with reference to comparable roles in the charity sector. The NFWI aims to pay salaries at the median rate for the sector.

The NFWI uses the nationally agreed National Joint Council (NJC) pay scale and pay award to remunerate other staff. To determine the salary for each role, the NFWI evaluates salaries within the charity sector and sets a starting salary at the median rate for charities. Each role has a three point scale and the salary is incremented annually until the maximum of the scale is reached.

Cost of living increases are awarded in line with increases in the NJC scale. Key management personnel are also eligible for cost of living increases and these are normally at the same rate as the NJC percentage increase.

The NFWI also ensures that salaries meet the Government's National Minimum Wage and National Living Wage and it annually reviews salaries in respect of the voluntary higher level UK Living Wage. Employee costs are detailed on page 28.

Statement of trustees' responsibilities

The trustees (who are also directors of The National Federation of Women's Institutes of England, Wales, Jersey, Guernsey and the Isle of Man for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and group as at the balance sheet date, and of the charitable company and group's incoming resources and application of resources, including income and expenditure, for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's and the group's transactions, and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the charitable company's constitution. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The following statements have been affirmed by each of the trustees of the charitable company:

- so far as each trustee is aware, there is no relevant audit information (that is, information needed by the company's auditors in connection with preparing their report) of which the company's auditors are unaware; and
- each trustee has taken all the steps that he/she ought to have taken as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

The Trustees' Report incorporating the Strategic Report was authorised and approved by the Board of Trustees.

BY ORDER OF THE BOARD



Lynne Stubbings
Chair of Trustees

09 March 2021

Reference and administrative details

Trustees

Catriona Adams

Nicola Amos

Christine Booth

Helen Carter

Appointed to the Board of Trustees 21 November 2019

Mary Clarke

Maureen Hancox

Hilary Haworth

Toto James

Appointed to the Board of Trustees 21 November 2019

Ann Jones

Sally Kingman

Yvonne Price

Julia Roberts

Honorary Treasurer

Mair Stephens

Ex-officio, Chair of the Federations of Wales Committee

Jeryl Stone

Lynne Stubbings

Chair

General Secretary

Melissa Green

Company registration number

02517690

Charity registration number

803793

Registered and principal office

104 New Kings Road, London SW6 4LY

Auditors

Haysmacintyre LLP, 10 Queen Street Place, London EC4R 1AG

Bankers

CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4TA

Investment Advisers

CCLA Investment Management Limited, Senator House, 85 Queen Victoria St, London, EC4V 4ET

Legal Advisers

Bates Wells, Solicitors, 10 Queen Street Place, London EC4R 1BE

Independent auditor's report for the year ended 30 September 2020

Opinion

We have audited the financial statements of The National Federation of Women's Institutes of England, Wales, Jersey, Guernsey and the Isle of Man for the year ended 30 September 2020 which comprise the Consolidated Statement of Financial Activities, the Consolidated Summary Income and Expenditure Account, the Consolidated and Company Balance Sheets, the Consolidated Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 30 September 2020 and of the group's and parent charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of trustees for the financial statements

As explained more fully in the statement of trustees' responsibilities set out on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent charitable company's ability to

Independent auditor's report for the year ended 30 September 2020

continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report (which incorporates the strategic report and the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Annual Report (which incorporates the strategic report and the directors' report) has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report (which incorporates the strategic report and the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



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Kathryn Burton (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP, Statutory Auditors

10 Queen Street Place
London
EC4R 1AG

Date: 09 March 2021

Consolidated Statement of Financial Activities for the year ended 30 September 2020

	Notes	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	Total Funds 2020 £	Total Funds 2019 £
Income from						
Donations, legacies & grants						
Donations & grants	2	3,921	236,920	-	240,841	43,972
Legacies	2	139	13,001	-	13,140	56,922
Charitable activities						
Membership & training	3	2,199,422	-	-	2,199,422	2,477,930
Educational activities	3	11,355	927,519	-	938,874	2,398,240
Public Affairs	3	565	-	-	565	200
Other trading activities	4	1,220,999	42,428	-	1,263,427	1,756,283
Investments	5	172,411	36,698	1,749	210,858	204,523
Total income		3,608,812	1,256,566	1,749	4,867,127	6,938,070
Expenditure on						
Raising funds						
Trading activities	6	(808,694)	(5,185)	-	(813,879)	(892,507)
Charitable activities						
Membership & training	6	(2,274,460)	-	-	(2,274,460)	(2,189,568)
Educational activities	6	(351,848)	(2,533,317)	-	(2,885,165)	(3,482,755)
Public Affairs	6	(559,885)	-	-	(559,885)	(691,823)
Total expenditure		(3,994,887)	(2,538,502)	-	(6,533,389)	(7,256,653)
Net gains /(losses) on investments		103,924	16,093	1,086	121,103	236,523
Net income / (expenditure)		(282,151)	(1,265,843)	2,835	(1,545,159)	(82,060)
Transfers between funds		(114,333)	117,168	(2,835)	-	-
Net movement in funds		(396,484)	(1,148,675)	-	(1,545,159)	(82,060)
Reconciliation of funds						
Total funds brought forward		7,010,367	3,402,057	54,810	10,467,234	10,549,294
Total funds carried forward	20	6,613,883	2,253,382	54,810	8,922,075	10,467,234

All recognised gains and losses are included in the Statement of Financial Activities. No separate statement of total recognised gains or losses has been prepared. The split by fund of the 2020 comparative totals is shown in a separate comparative consolidated Statement of Financial Activities at note 26 on page 36.

All activities reported above represent continuing activities in both years with the exception of Denman College, which closed in the year. However, Denman's activities will continue through a revised education programme. The turnover from these activities in the year was £960k (2019: £2.4m).

The notes on pages 22 to 38 form part of the accounts.

Consolidated Summary Income and Expenditure Account for the year ended 30 September 2020

The Consolidated Summary Income and Expenditure Account has been presented for Companies Act purposes.

	All income funds 2020 £	All income funds 2019 £
Income	4,656,269	6,733,547
Gains /(losses) on investments	121,103	236,523
Interest and investment income	210,858	204,523
Gross income in the year	4,988,230	7,174,593
Expenditure	(6,427,358)	(7,147,602)
Depreciation	(106,031)	(109,051)
Total expenditure in the year	(6,533,389)	(7,256,653)
Net income/(expenditure) before tax	(1,545,159)	(82,060)
Tax payable	-	-
Net income /(expenditure) for the year	(1,545,159)	(82,060)

The above Consolidated Summary Income and Expenditure Account represent the total unrestricted and restricted income and expenditure as shown in the consolidated SOFA on page 18.

The notes on pages 22 to 38 form part of the accounts.

Balance Sheet at 30 September 2020

Company number: 02517690

		<u>Consolidated</u>		<u>Company</u>	
	<i>Notes</i>	2020	2019	2020	2019
		£	£	£	£
Fixed assets					
Tangible assets	11	2,423,714	2,517,877	2,423,714	2,517,877
Investments	12	4,172,539	5,382,322	4,172,539	5,382,322
Investment in subsidiary undertaking		-	-	100,100	100,100
		<u>6,596,253</u>	<u>7,900,199</u>	<u>6,696,353</u>	<u>8,000,299</u>
Current assets					
Stock		76,544	78,511	-	11,412
Debtors	13	505,616	739,007	556,698	1,032,720
Investments – short term deposits		935,953	1,701,864	935,953	1,701,864
Cash at bank and in hand		1,956,418	1,494,213	1,526,988	616,913
		<u>3,474,531</u>	<u>4,013,596</u>	<u>3,019,639</u>	<u>3,362,910</u>
Creditors: amounts falling due within one year	14	(1,148,709)	(1,446,562)	(836,819)	(954,822)
Net current assets		2,325,822	2,567,035	2,182,820	2,408,088
		<u>8,922,075</u>	<u>10,467,234</u>	<u>8,879,173</u>	<u>10,408,387</u>
Total net assets					
Funds					
Endowment funds	19	54,810	54,810	54,810	54,810
Restricted funds	20	2,253,382	3,402,057	2,253,382	3,402,057
Unrestricted funds	21	6,613,883	7,010,367	6,570,981	6,951,520
		<u>8,922,075</u>	<u>10,467,234</u>	<u>8,879,173</u>	<u>10,408,387</u>
Total funds					

The National Federation of Women's Institutes of England, Wales, Jersey, Guernsey and the Isle of Man has taken the exemption from presenting its unconsolidated statement of financial activities under section 408 of the Companies Act 2006. The net expenditure of the Charity was £1,529,214 (2019: £41,378 net expenditure).

The financial statements were approved by the Board of Trustees and authorised for issue on 09 March 2021 and signed on its behalf by

L.E. Stubbings

L. Stubbings (Chair)

Julie M Roberts

J. Roberts (Honorary Treasurer)

The notes on pages 22 to 38 form part of the accounts.

Consolidated Statement of Cash Flows at 30 September 2020

	2020	2019
	£	£
Cash provided by / (used in) operating activities	<u>(1,833,582)</u>	<u>(414,057)</u>
Cash flows from investing activities		
Dividends & interest from investments	210,858	204,523
Purchase of tangible fixed assets	(11,867)	(11,979)
Purchase of investments	(169,115)	(160,901)
Sale of Investment	1,500,000	-
Net cash provided by investing activities	<u>1,529,876</u>	<u>31,643</u>
Change in cash and cash equivalents in the year	(303,706)	(382,414)
Cash and cash equivalents at the beginning of the year	3,196,077	3,488,863
Cash and cash equivalents at the end of the year	<u>2,892,371</u>	<u>3,196,077</u>
Reconciliation of net movements in funds to net cash flow from operating activities		
Net income/(expenditure) for the reporting period ended 30 September 2020 as per Statement of Financial Activity	(1,545,159)	(82,060)
Depreciation charge	106,031	109,051
(Gains) / losses on investments	(121,103)	(236,523)
Dividends and interest	(210,858)	(204,523)
(Decrease)/increase in stock	1,967	-
Increase/(decrease) in debtors	233,990	-
Increase (decrease) in creditors	(298,450)	(2)
Net cash provided by / (used in) operating activities	<u>(1,833,582)</u>	<u>(414,057)</u>
Analysis of cash and cash equivalents		
Cash at bank	1,956,418	1,494,213
Short-term deposits	935,953	1,701,864
	<u>2,892,371</u>	<u>3,196,077</u>

The notes on pages 22 to 38 form part of the accounts.

1. ACCOUNTING POLICIES

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition, effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. They are drawn up under the historical cost basis of accounting as modified by the revaluation of investments.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

General information

The Charity is a company limited by guarantee, incorporated in England and Wales (company number: 02517690) and a charity registered in England and Wales (charity number: 803793). The Charity's registered office address is 104 New Kings Road, London SW6 4LY.

The National Federation of Women's Institutes meets the definition of a public benefit entity under FRS 102.

Consolidation

The accounts consolidate the financial statements of the NFWI (the charity) and its wholly-owned subsidiary, WI Enterprises Ltd, on a line-by-line basis. Transactions and balances between the charity and its subsidiary have been eliminated from the consolidated financial statements. As permitted by Section 408 of the Companies Act 2006, no separate Statement of Financial Activities or Income and Expenditure account has been presented for the charity alone.

Income of the charity alone amounted to £4,074,378 (2019: £6,088,610). Net income / (expenditure) of the charity after gains on investments amounted to -£1,529,214 (2019: -£41,378).

Going concern

The trustees consider that there are no material uncertainties about the NFWI's ability to continue in existence and having considered the five year finance plan and cash flow are of the view that it has adequate resources for the foreseeable future.

Critical accounting judgements and estimates and key sources of estimation uncertainty

In the application of these accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Although these estimates are based on management's best knowledge of the amount, events or actions, actual results may ultimately differ from those estimates. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects current and future periods. The trustees consider the following items to be areas subject to estimation and judgement:

Depreciation: The useful economic lives of tangible fixed assets are based on management's judgement and experience. When management identifies that actual useful economic lives differ materially from the estimates used to calculate depreciation, that charge is adjusted retrospectively. Although tangible fixed assets are significant, variances between actual and estimated useful economic lives will not have a material impact on the operating results. Historically, no changes have been required.

In the view of the trustees, no assumptions concerning the future or estimation uncertainty affecting assets or liabilities at the balance sheet date are likely to result in a material adjustment to their carrying amounts in the next financial year.

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements.

Income and endowments

Income from donations and government grants (re: furlough) is recognised in the SOFA when there is evidence of entitlement to the income, receipt is probable and the monetary value can be reliably measured, unless any terms or conditions have not been met, in which case the income is deferred until the terms or conditions have been met.

Income from legacies is recognised when it is probable that the income will be received; normally when the charity is advised of the gift, the executor has confirmed there are sufficient assets in the estate to pay the legacy and any conditions attached to the legacy that are not within the control of the NFWI have been met.

Membership subscriptions are accounted for in the year in which payment is received by the NFWI. The annual WI membership subscription which falls due in January is paid locally to WIs; the NFWI portion is submitted via the county federations to the NFWI by the end of September. The subscription is non-refundable and is therefore accounted for in the year of receipt. Any amounts received after the year end, for example, from joiners during the year, are accounted for in the following financial year as the NFWI is not aware of these until they are received.

Income from course fees is accounted for in the year in which the course takes place.

Income from other sales is accounted for in the year in which the goods or services are supplied.

Investment income is recognised on a receivable basis and the amounts can be measured reliably.

Interest on funds on deposit is included when receivable upon notification by the relevant banking institutions. Dividends receivable on assets held for investment purposes are receivable upon notification by the relevant investment institutions.

Income from endowment funds is split between restricted and unrestricted funds according to the specific terms of the funds.

Expenditure

Expenditure is accounted for on an accruals basis where there is a legal and constructive obligation to make a payment to a third party and the amount of the obligation can be measured reliably, expenditure is allocated to the headings relevant to the activity.

Where costs cannot be directly attributed they are allocated to activities on a basis consistent with the use of the resources.

Direct costs including directly attributable staff and premises costs are allocated in full to the key areas of activity. Shared support costs which cannot be allocated to a single activity are apportioned on a systematic basis, principally staff time.

Governance costs are those incurred in connection with constitutional and statutory requirements and with the strategic management of the charity's activities. Governance costs are included within support costs and allocated to key activities on the basis of staff time.

The value of donated services by WI members and others is not reflected in the accounts as a value cannot be estimated.

Rentals applicable to operating leases are charged to the SOFA on a straight line basis over the terms of the leases.

Employee benefits

Pension Contributions: NFWI employees are automatically enrolled into The National Federation of Women's Institutes Group Personal Pension Scheme unless they choose to opt out. The scheme is a defined contribution scheme that uses the Aviva My Future investment solution. The charity has no liability under the scheme other than for the payment of contributions. Contributions are made by both the employee and the employer. Pension costs are accounted for according to the period in which they fall due

Short term benefits: Short term benefits, including holiday pay, are recognised as an expense in the period in which the service is received.

Employee termination benefits: Termination benefits are accounted for on an accrual basis and in line with FRS 102.

Fixed Assets

Tangible fixed assets costing over £500 are capitalised. Fixed assets are disclosed at historical cost less depreciation. No depreciation is charged on freehold land. On other fixed assets, depreciation is charged on a straight-line basis over the estimated useful economic life of the asset at the following rates per year.

Freehold property	2% of cost/valuation
Furniture, fixtures and fittings	20% of cost
Computer equipment	25% of cost
Plant and machinery	5% -10% of cost based on the expected working life of the asset

Investments

Investments are a form of basic financial instruments and are initially shown in the financial statements at fair value. Movements in the values of investments are shown as unrealised gains and losses in the Statement of Financial Activities.

Profits and losses on the realisation of investments are shown as realised gains and losses in the Statement of Financial Activities. Realised gains and losses on investments are calculated between sales proceeds and their opening carrying values or their purchase value if acquired subsequent to the first day of the financial year. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value. Realised and unrealised investment gains and losses are combined in the Statement of Financial Activities.

Listed fixed asset and pooled fund investments are included in the financial statements at market value. Investments in the subsidiary company are stated in the accounts of the parent charity at cost.

Realised and unrealised gains/losses arising on investments are disclosed in the Statement of Financial Activities, analysed between unrestricted, restricted and endowment funds. Unrealised gains on general fund investments are credited to a revaluation reserve.

Investment income is analysed between unrestricted, restricted and endowment funds and disclosed in the appropriate column in the Statement of Financial Activities. Income from investments is accounted for on a receipts basis. Interest receivable is accounted for on an accruals basis.

Financial Instruments

The charity operates basic financial instruments in terms of its assets and liabilities.

Stock

Stock includes goods for resale and catering stocks held by Denman. Stock is valued at cost on a first in first out basis with provision being made to write down obsolete and defective stock to net realisable value. Replacement value of stock does not differ materially from book cost.

Debtors

Trade and other debtors are recognised at the settlement amount due for the provision of services delivered. Prepayments are recognised at the amount prepaid or the amount it has paid in advance.

Cash and cash equivalents

Cash and cash equivalents include cash and deposits with a short term maturity of six months or less from the date of opening the deposit account.

Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured reliably; amounts are recognised at their settlement amount.

Fund Accounting

The charity's unrestricted reserves are available to use at the discretion of the trustees in furtherance of the objects of the charity. These may include reserves which have been designated by the trustees to meet specific future commitments and developments.

Restricted funds comprise grants, donations and legacies which the donor has given for specific purposes.

Denman college funds, which are subject to the Denman Trust, are restricted within the NFWI. Therefore, incoming resources and resources expended by Denman are shown in the NFWI's accounts as movements in restricted funds.

Endowment funds comprise funds which, under restrictions imposed by the donors, cannot be expended but where the income may be used to further the general objects of the charity.

Notes to the consolidated financial statements for the year ended 30 September 2020

2. Income from donations, legacies & grants	2020	2019
	£	£
Donations & grants	240,841	43,972
Legacies	13,140	56,922
	<u>253,981</u>	<u>100,894</u>

Included in the above are restricted legacies are £3,000 from Mr A Gordon and £10,000 from the estate of Enid Beatrice Grattan-Guinness as a legacy. There were also £1,484 restricted donations and £14,378 unrestricted donations. Additionally, there was a furlough grant for Denman of £224,979 in the period of reporting.

3. Income from charitable activities	2020	2019
	£	£
Membership & training		
Subscriptions	2,114,856	2,382,531
Membership support and events	84,566	95,399
	<u>2,199,422</u>	<u>2,477,930</u>
Education		
Denman college income	927,519	2,378,258
Other educational activities	11,355	19,982
	<u>938,874</u>	<u>2,398,240</u>
Public affairs		
Events	565	200
	<u>565</u>	<u>200</u>
Total	<u><u>3,138,861</u></u>	<u><u>4,876,370</u></u>

4. Income from other trading activities	2020	2019
	£	£
Trading subsidiary turnover	2,529,087	3,056,121
Payment to trading subsidiary eliminated on consolidation	(1,308,088)	(1,350,580)
Friends of Denman scheme	8,388	16,250
Sale of donated goods	6,500	19,554
Rental income	27,462	14,746
Other	78	192
	<u>1,263,427</u>	<u>1,756,282</u>

Notes to the consolidated financial statements for the year ended 30 September 2020

Summary of financial performance of the trading subsidiary company

The wholly owned trading subsidiary, WI Enterprises Ltd is incorporated in the United Kingdom, company number 01339906. It undertakes trading activities to raise funds for the parent charity and donates its profits in full under the Gift Aid scheme. A deed of covenant is in place between the charity and trading subsidiary. Activities include publication of the membership magazine and sales of advertising, sponsorship and commission arrangements, sales of retail products and the annual WI raffle. A summary of the financial performance is shown below.

The payment to the trading subsidiary from the charity of £1,308,088 (2019: £1,350,580) was for the publication and distribution of the membership magazine, *WI Life*.

	2020 £	2019 £
Sales	2,373,270	2,873,012
Raffle income	87,212	81,586
Other operating income	68,605	101,523
Interest receivable	571	1,017
	<u>2,529,658</u>	<u>3,057,138</u>
Cost of sales & distribution costs	(1,686,780)	(1,842,554)
Raffle costs including allocation to federations	(54,029)	(60,945)
Administration	(396,681)	(406,702)
	<u>(2,137,490)</u>	<u>(2,310,201)</u>
Net profit	392,168	746,937
Gift aid payment to the charity (<i>Deed of covenant in place</i>)	(392,168)	(746,937)
Retained in trading subsidiary	<u>-</u>	<u>-</u>
Net current assets of the trading subsidiary	158,940	199,625
Aggregate share capital and reserves	<u>158,940</u>	<u>199,625</u>

5. Income from investments

	2020 £	2019 £
Income from investments	202,998	194,646
Bank interest	7,860	9,877
	<u>210,858</u>	<u>204,523</u>

Notes to the consolidated financial statements for the year ended 30 September 2020

6. Expenditure	Direct costs	Support costs	2020	2019
	£	£	£	£
Expenditure on raising funds				
Trading activities	(634,839)	(179,040)	(813,879)	(892,507)
Expenditure on Charitable Activities				
Membership & training				
Membership support, information and events	(1,713,198)	(561,262)	(2,274,460)	(2,189,568)
Education				
Denman	(2,417,110)	(116,207)	(2,533,317)	(2,953,992)
Other educational activities	(156,627)	(195,221)	(351,848)	(528,763)
Public Affairs				
Research and campaigns	(194,504)	(365,381)	(559,885)	(691,823)
Total expenditure	(5,116,278)	(1,417,111)	(6,533,389)	(7,256,653)

The NFWI paid WI Enterprises Ltd £1,308,088 (2019: £1,350,580) for publication and distribution of the membership magazine, *WI Life*. This sum has been included in expenditure on membership & training and offset against expenditure on trading activities.

	Direct costs	Support costs	2019
	£	£	£
Expenditure on raising funds			
Trading activities	(717,507)	(175,000)	(892,507)
Expenditure on Charitable Activities			
Membership & Training			
Membership support, information and events	(1,746,859)	(442,709)	(2,189,568)
Education			
Denman	(2,831,842)	(122,150)	(2,953,992)
Other educational activities	(194,157)	(334,606)	(528,763)
Public Affairs			
Research and campaigns	(231,097)	(460,726)	(691,823)
Total expenditure	(5,721,462)	(1,535,191)	(7,256,653)

Notes to the consolidated financial statements for the year ended 30 September 2020

Shared support costs

Costs that are shared across more than one activity are shown below. Management, finance and Human Resources costs are apportioned to the trading subsidiary and to Denman on the basis of time spent; all other costs are apportioned on the basis of the number of staff employed within each activity.

Support costs have been allocated on the basis of employee numbers. They include the following items exceeding £50,000: staff costs £684,449 (2019: £699,586).

	Raising funds	Membership & training	Education -Denman	Education -Other	Public affairs	Total 2020	Total 2019
	£	£	£	£	£	£	£
Management and communications	(31,626)	(76,111)	(25,699)	(26,473)	(49,548)	(209,457)	(374,250)
Finance	(35,204)	(83,604)	(30,839)	(29,080)	(54,426)	(233,153)	(245,608)
Human Resources	(31,848)	(66,451)	(46,259)	(23,113)	(43,259)	(210,931)	(163,754)
Information technology & website	(36,286)	(102,078)	-	(35,505)	(66,453)	(240,322)	(196,555)
Premises & office costs	(44,075)	(123,990)	-	(43,127)	(80,717)	(291,909)	(323,685)
Governance	-	(109,029)	(13,410)	(37,923)	(70,977)	(231,339)	(231,339)
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u>(179,039)</u>	<u>(561,263)</u>	<u>(116,207)</u>	<u>(195,221)</u>	<u>(365,381)</u>	<u>(1,417,111)</u>	<u>(1,535,190)</u>

Comparative shared support costs for 2019

	Raising funds	Membership & training	Education -Denman	Education -Other	Public affairs	Total 2019
	£	£	£	£	£	£
Management and communications	(50,231)	(106,144)	(27,185)	(80,225)	(110,464)	(374,250)
Finance	(32,965)	(64,373)	(32,622)	(48,654)	(66,993)	(245,608)
Human Resources	(21,979)	(33,199)	(48,933)	(25,092)	(34,550)	(163,754)
Information technology & website	(26,381)	(60,852)	-	(45,993)	(63,329)	(196,555)
Premises & office costs	(43,444)	(100,211)	-	(75,741)	(104,289)	(323,685)
Governance	-	(77,929)	(13,410)	(58,900)	(81,100)	(231,339)
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u>(175,000)</u>	<u>(442,709)</u>	<u>(122,150)</u>	<u>(334,606)</u>	<u>(460,726)</u>	<u>(1,535,190)</u>

The National Federation of Women's Institutes of England, Wales, Jersey, Guernsey and the Isle of Man
Notes to the consolidated financial statements for the year ended 30 September 2020

7. Employees

Employee costs	2020	2019
	£	£
Salaries	1,848,650	2,169,885
Social security costs	220,784	217,115
Pension contributions	136,198	131,895
Temporary staff costs	30,332	26,957
Redundancy and termination payments	456,506	-
	<u>2,692,470</u>	<u>2,545,852</u>

Two employees earned in excess of £60,000 per annum (2019:2) falling in the band £60,001 to £90,000; employer's pension contributions paid were £9,593 (2019: £7,454).
£334,769 of salary costs in the current year was borne by the subsidiary company (2019: £330,507).

Average numbers of employees during the year	2020	2020	2019	2019
	Number	FTE	Number	FTE
Membership & training	9	9	6	5
Education - Denman	35	29	40	32
Education - other	4	3	4	4
Public Affairs	6	6	5	5
Management & administration	18	16	20	18
Trading activities - WI Enterprises Ltd	8	8	8	8
	<u>80</u>	<u>70</u>	<u>83</u>	<u>72</u>

Remuneration of key management personnel

The key management personnel are the General Secretary, the Head of Finance, the Head of Denman, and the Group Manager, WI Enterprises Ltd.

	2020	2019
	£	£
Salaries	270,576	261,945
Social security costs	32,130	31,440
Pension contributions	18,177	18,012
	<u>320,883</u>	<u>311,397</u>

8. Trustee expenses

Trustee expenses include reimbursement of travel and subsistence costs incurred by the trustees in carrying out their duties, allowances paid to the officers to cover incidental expenses, and similar payments made by the charity to third parties on behalf of trustees. NFWI trustees may come from any area of England and Wales and expenses relate to attendance at Board of Trustee meetings in London, other NFWI committee meetings in London, Denman and Wales, also when representing the NFWI at national, federation and WI events and at key external forums.

	2020	2019
	£	£
Directly reimbursed to trustees	7,429	13,077
Paid to third parties on the trustees' behalf	20,013	62,695
Officers' round-sum expenses allowances	10,556	10,071
	<u>37,998</u>	<u>85,843</u>

Notes to the consolidated financial statements for the year ended 30 September 2020

9. Net income /(expenditure) for the year is stated after charging:	2020	2019
	£	£
Auditors' remuneration		
Audit fee (group)	27,225	25,870
Other services	2,800	2,800
Depreciation	106,031	109,051
Operating costs - rentals	23,083	38,433

10. Grant making activity

Included in Denman expenditure are bursary awards for members to attend courses at Denman of £5,789 (2019: £15,926).

11. Tangible fixed assets

Group and charity	Freehold Property	Furniture, fixtures & fittings	Computer equipment	Total 2020
	£	£	£	£
Valuation/cost				
At 1 October 2019	3,656,149	314,351	280,023	4,250,523
Additions	-	825	11,042	11,867
Disposals	-	(2,820)	(22,024)	(24,844)
At 30 September 2020	<u>3,656,149</u>	<u>312,356</u>	<u>269,041</u>	<u>4,237,546</u>
Depreciation				
At 1 October 2019	1,270,493	214,469	247,684	1,732,646
Charge for year	70,418	16,070	19,543	106,031
Eliminated on disposal	-	(2,820)	(22,024)	(24,844)
At 30 September 2020	<u>1,340,911</u>	<u>227,719</u>	<u>245,203</u>	<u>1,813,833</u>
Net book value				
At 30 September 2020	<u>2,315,238</u>	<u>84,637</u>	<u>23,838</u>	<u>2,423,713</u>
At 30 September 2019	<u>2,385,656</u>	<u>99,882</u>	<u>32,339</u>	<u>2,517,877</u>

12. Investments

Group and charity	2020	2019
	£	£
Listed investments		
Market value at 1 October 2019	5,382,322	4,984,898
Additions	169,114	160,901
Disposal proceeds	(1,500,000)	
Unrealised gain	121,103	236,523
Market value at 30 September 2020	<u>4,172,539</u>	<u>5,382,322</u>
Investments at historic cost	<u>2,712,419</u>	<u>4,043,305</u>

79% of total investments were held in CCLA's Ethical Investment Fund for Charities, 20% in CCLA's Charities Property Fund and 1% in investment trusts.

Notes to the consolidated financial statements for the year ended 30 September 2020

Short term deposits	<u>935,953</u>	<u>1,701,864</u>
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Investment in subsidiary company

Charity	2020	2019
	£	£
At cost:		
100% ordinary share capital of WI Enterprises Ltd	<u>100,100</u>	<u>100,100</u>

WI Enterprises Ltd is a private company limited by shares registered in England and Wales, company number 0139906.

13. Debtors	Group		Charity	
	2020	2019	2020	2019
	£	£	£	£
Trade debtors	160,506	376,107	-	58,959
Other debtors	40,526	19,548	39,832	15,848
Due from subsidiary company	-	-	396,322	809,526
Prepayments and accrued income	304,584	343,353	105,198	148,387
	<u>505,616</u>	<u>739,008</u>	<u>541,352</u>	<u>1,032,720</u>

14. Creditors	Group		Charity	
	2020	2019	2020	2019
	£	£	£	£
Deferred income (see table below)	158,105	709,578	40,164	462,248
Trade creditors	322,815	455,182	152,848	248,230
Other creditors:				
VAT payable	36,937	45,202	36,937	19,168
Taxation and social security	60,360	51,631	60,360	51,631
Other	87,003	90,067	71,398	90,067
Accruals	483,489	94,900	475,712	83,473
	<u>1,148,709</u>	<u>1,446,561</u>	<u>837,419</u>	<u>954,817</u>

15. Deferred income	Group		Charity	
	2020	2019	2020	2019
	£	£	£	£
Brought forward at 01 October 2019	709,578	748,528	462,248	540,841
Released to Statement of Financial Activities in current year	(701,423)	(740,373)	(454,093)	(532,686)
Deferred in current year	149,950	701,423	32,009	454,093
Carried forward at 30 September 2020	<u>158,105</u>	<u>709,578</u>	<u>40,164</u>	<u>462,248</u>

Deferred income represents course fees received in advance by Denman and the NFWI, and advertising sales in future issues of *WI Life* magazine.

16. Financial Instruments

	Group		Charity	
	2020 £	2019 £	2020 £	2019 £
Financial assets measured at fair value	7,096,613	8,578,398	6,667,183	7,701,099

Financial assets held at fair value include investments and cash.

17. Pooling of Fares

	2020 £	2019 £
Brought forward at 01 October 2019	28,031	21,252
Receipts during the year	-	110,134
Less: Travel reimbursements	-	(101,355)
Salaries(administration)	(2,000)	(2,000)
Carried forward at 30 September 2020	<u>26,031</u>	<u>28,031</u>

The pooling of fares scheme aims to average the cost of travelling to the annual meeting and national council meeting for WI and county and island federation delegates irrespective of distance travelled. Each WI and federation contributes a set amount to the fund which is used to defray delegates' travel expenses.

18. Commitments under operating leases

	2020		2019	
	Premises £	Equipment £	Premises £	Equipment £
Expiring within one year	6,750	16,333	9,000	29,433
Expiring within two to five years	-	29,464	6,750	22,579
	<u>6,750</u>	<u>45,797</u>	<u>15,750</u>	<u>52,012</u>

The Charge to the Statement of Financial Activities in the year totalled £23,083 (2019: £38,433).

Notes to the consolidated financial statements for the year ended 30 September 2020

19. Endowment funds	2020	2019
	£	£
At 01 October 2019	54,810	52,678
Income	1,749	1,808
Expenditure	-	-
Movement in market value of investments	1,086	2,173
Transfers	(2,835)	(1,849)
	<u>54,810</u>	<u>54,810</u>
At 30 September 2020	<u>54,810</u>	<u>54,810</u>

The endowment fund arises from donations to establish a fund that provides income for the general purposes of the NFWI.

20 a. Restricted funds

Group and Charity	01 October 2019	Income	Expenditure	Investment gains/(losses)	Net transfers	30 September 2020
	£	£	£	£	£	£
Grants and donations						
Get Cooking project	4,118	-	-	-	-	4,118
Sports Council Wales grant	113	-	-	-	-	113
Gwalia Funds	250	-	-	-	-	250
Ashley Family Foundation	3,403	-	(372)	-	-	3,031
WMAD donation	42,135	-	-	-	-	42,135
Natural Heritage project	9,834	4,810	(4,553)	-	-	10,091
	<u>59,853</u>	<u>4,810</u>	<u>(4,925)</u>	<u>-</u>	<u>-</u>	<u>59,738</u>
Other funds						
Denman funds	3,342,204	1,251,756	(2,533,577)	16,093	117,168	2,193,644
	<u>3,402,057</u>	<u>1,256,566</u>	<u>(2,538,502)</u>	<u>16,093</u>	<u>117,168</u>	<u>2,253,382</u>

The Get Cooking project was funded by the Welsh Government's Health Challenge Wales grant scheme to promote healthy eating on a low budget.

The Sports Council Wales grant supported training of WI Sports Ambassadors to work in their local communities.

The Gwalia fund comprises donations for the maintenance of the Gwalia room at Denman.

The Ashley Family Foundation donation was towards the storage, promotion and digitisation of the NFWI Textile Collection.

The WMAD donation was made upon the closure Women Making a Difference for projects that help empower women in Wales.

The Natural Heritage project funded by a Heritage Lottery Fund grant to engage local communities in Wales to preserve, protect and plant urban trees.

Denman's funds are restricted within the charity. Details of the funds are at note 20b.

20 b. Denman funds

	01 October 2019	Income	Expenditure	Investment gains/(losses)	Net transfers	30 September 2020
	£	£	£	£	£	£
Grants and donations						
General funds	2,129,390	1,217,212	(2,460,759)	(6,394)	117,168	996,617
Maintenance fund	72,926	18,994	(29,914)	14,054	-	76,061
Travel fund	216,373	7,834	(3,177)	4,451	-	225,486
Bursaries fund	159,000	5,447	(5,789)	3,982	-	162,636
Education fund	45,821	500	(33,922)	-	-	12,398
Library & resources fund	4,815	-	-	-	-	4,814
Garden fund	8,082	239	(15)	-	-	8,305
Other donations	10,384	1,432	-	-	-	11,815
Saving Denman appeal	695,413	100	-	-	-	695,513
Total restricted funds	<u>3,342,204</u>	<u>1,251,756</u>	<u>(2,533,577)</u>	<u>16,093</u>	<u>117,168</u>	<u>2,193,644</u>

The general funds are unrestricted within Denman but may only be applied to Denman's activities and are restricted within the overall charity.

The maintenance fund arose from an appeal to provide funds for essential maintenance, repairs and renewals to the college buildings and grounds. A minimum capital balance determined by the NFWI trustees is held in the fund.

The travel fund arose from donations to assist members in travelling to Denman. A distribution is made every two years.

The bursaries fund arose from donations to provide bursaries towards Denman course fees and travel expenses.

The education fund and library & resources fund were set up from bequests to provide resources for educational purposes.

The garden fund arose from donations to fund the maintenance of the Denman gardens.

The other donations were given to support specific activities and maintenance needs at Denman.

The Saving Denman appeal funds were raised through a member-led appeal initiated in 2016, to provide funds for the future maintenance of the Denman estate.

The net transfer of £117,168 was from the NFWI's unrestricted funds to Denman's funds, representing sponsorship income, external bookings and loss from the Denman bar and shop included in the profit of the trading subsidiary, and payment by the parent charity for use of Denman's facilities.

Notes to the consolidated financial statements for the year ended 30 September 2020

21. Unrestricted funds	General fund	Designated funds	Investment revaluation reserve	Total unrestricted funds
	£	£	£	£
Group				
At 01 October 2019	5,122,162	1,024,486	863,679	7,010,367
Net movement in funds	(255,473)	(130,602)	103,924	(282,151)
Transfer between funds	(114,333)	-	-	(114,333)
At 30 September 2020	<u>4,752,356</u>	<u>893,884</u>	<u>967,603</u>	<u>6,613,883</u>
Charity				
At 01 October 2019	5,108,703	1,024,486	818,296	6,951,520
Net movement in funds	(239,526)	(130,602)	103,924	(266,204)
Transfer between funds	(114,333)	-	-	(114,333)
At 30 September 2020	<u>4,754,843</u>	<u>893,884</u>	<u>922,220</u>	<u>6,570,983</u>

Designated funds include £300k to fund the two remaining issues of *WI Life* magazine in the 2020 subscription year and £593,884 from VAT refunds for activities and initiatives over the next 3-5 years to benefit members.

22. Statement of funds

	01 October 2019 £	Income £	Expenditure £	Investment gains/(losses) £	Net transfers £	30 September 2020 £
Group						
Unrestricted	7,010,367	3,608,812	(3,994,887)	103,924	(114,333)	6,613,883
Restricted	3,402,057	1,256,566	(2,538,502)	16,093	117,168	2,253,382
Endowment	54,810	1,749	-	1,086	(2,835)	54,810
Total funds	<u>10,467,234</u>	<u>4,867,127</u>	<u>(6,533,389)</u>	<u>121,103</u>	<u>-</u>	<u>8,922,075</u>
Charity						
Unrestricted	6,951,520	2,795,355	(3,186,193)	103,924	(93,625)	6,570,981
Restricted	3,402,057	1,277,274	(2,538,502)	16,093	96,460	2,253,382
Endowment	54,810	1,749	-	1,086	(2,835)	54,810
Total funds	<u>10,408,387</u>	<u>4,074,378</u>	<u>(5,724,695)</u>	<u>121,103</u>	<u>-</u>	<u>8,879,173</u>

The National Federation of Women's Institutes of England, Wales, Jersey, Guernsey and the Isle of Man
Notes to the consolidated financial statements for the year ended 30 September 2020

23. Distribution of net assets between funds

Group	Fixed Assets	Investments	Short term deposits, bank & cash	Other net assets/ (liabilities)	Total funds
Unrestricted funds	341,876	3,166,442	1,683,349	1,422,219	6,613,883
Restricted funds					
Denman	2,081,838	951,287	1,209,022	(548,504)	3,693,644
NFWI Loan				(1,500,000)	(1,500,000)
Other	-	-	-	59,738	59,738
	<u>2,081,838</u>	<u>951,287</u>	<u>1,209,022</u>	<u>(1,988,766)</u>	<u>2,253,382</u>
Endowment funds	-	54,810	-	-	54,810
Total funds	<u><u>2,423,714</u></u>	<u><u>4,172,539</u></u>	<u><u>2,892,371</u></u>	<u><u>(566,550)</u></u>	<u><u>8,922,075</u></u>

Charity	Fixed Assets	Investments	Short term deposits, bank & cash	Other net assets/ (liabilities)	Total funds
Unrestricted funds	341,876	3,266,542	1,253,919	1,708,646	6,570,983
Restricted funds					
Denman College	2,081,838	951,287	1,209,022	(548,504)	3,693,644
NFWI Loan				(1,500,000)	(1,500,000)
Other	-	-	-	59,738	59,738
	<u>2,081,838</u>	<u>951,287</u>	<u>1,209,022</u>	<u>(1,988,766)</u>	<u>2,253,382</u>
Endowment funds	-	54,810	-	-	54,810
Total funds	<u><u>2,423,714</u></u>	<u><u>4,272,639</u></u>	<u><u>2,462,941</u></u>	<u><u>(280,121)</u></u>	<u><u>8,879,173</u></u>

24. Related party transactions

The NFWI paid the trading subsidiary £1,308,088 (2019: £1,350,580) for publication and distribution of the WI membership magazine.

The trading subsidiary paid the charity £334,769 in respect of staff salaries (2019: £330,507), a management charge of £179,040 (2019: £175,000) for shared finance, HR and office services, and £20,708 (2019: £27,231) for staff and facility costs relating to trading activities at Denman.

Trustees of the NFWI, as members of the WI paid subscription fees to their local WI, part of which is passed on to the county or island federation and a proportion of this remitted to the NFWI.

Trustees were reimbursed for expenses; the honorary officers received expense allowances and any tax was met by the NFWI (see note 8). Trustees received no remuneration.

Notes to the consolidated financial statements for the year ended 30 September 2020

Trustees were able to trade with WI Enterprises Ltd and attend courses at Denman on the same terms as all other WI members. The non-trustee directors of WI Enterprises Ltd were able to trade with the NFWI and WI Enterprises Ltd under the same terms as the trustees of the NFWI.

25. Post balance sheet events

Since the year end, there has been a national lockdown in November and again at the time of signing the accounts. However, it is expected that the three-month extension to the current year of membership together with the current national vaccination effort will help to mitigate the impact of the lockdown on our activities. Given the current investment valuations, the Trustees are comfortable that the organisation is still a going concern and there is no large impact on financial forecasts.

26. Comparative Statement of Financial Activities at 30 September 2019

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	Total funds 2019 £
Income from				
Donations and legacies				
Donations	20	43,952	-	43,972
Legacies	11,716	45,206	-	56,922
Charitable activities				
Membership & training	2,477,930	-	-	2,477,930
Educational activities	19,982	2,378,258	-	2,398,240
Public Affairs	200	-	-	200
Other trading activities	1,828,180	50,742	-	1,878,521
Investments	151,969	34,740	1,808	186,767
Total income	4,383,364	2,552,898	1,808	6,938,070
Expenditure on				
Raising funds	(890,142)	(2,365)	-	(892,507)
Charitable Activities				
Membership & Training	(2,189,568)	-	-	(2,189,568)
Educational activities	(528,763)	(2,953,992)	-	(3,482,755)
Public Affairs	(691,823)	-	-	(691,823)
Total Expenditure	(4,300,296)	(2,956,357)	-	(7,256,653)
Net gains /(losses) on investments	191,215	43,135	2,173	236,523
Net income /(expenditure)	274,283	(360,324)	3,981	(82,060)
Transfers between funds	(166,888)	168,737	(1,849)	-
Net movement in funds	107,395	(191,587)	2,132	(82,060)
Reconciliation of funds				
Total funds brought forward	6,902,972	3,593,644	52,678	10,549,294
Total funds carried forward	7,010,367	3,402,057	54,810	10,467,234

27. Comparative Statement of Funds at 30 September 2019

	01 October 2018 £	Income £	Expenditure £	Investment gains/(losses) £	Net transfers £	30 September 2019 £
Group						
Unrestricted	6,902,972	4,383,364	(4,300,296)	191,215	(166,888)	7,010,367
Restricted	3,593,644	2,552,898	(2,956,357)	43,135	168,737	3,402,057
Endowment	52,678	1,808	-	2,173	(1,849)	54,810
Total funds	<u>10,549,294</u>	<u>6,938,070</u>	<u>(7,256,653)</u>	<u>236,523</u>	<u>-</u>	<u>10,467,234</u>
Charity						
Unrestricted	6,803,443	3,454,796	(3,410,154)	191,215	(87,780)	6,951,520
Restricted	3,593,644	2,632,006	(2,956,357)	43,135	89,629	3,402,057
Endowment	52,678	1,808	-	2,173	(1,849)	54,810
Total funds	<u>10,449,765</u>	<u>6,088,610</u>	<u>(6,366,511)</u>	<u>236,523</u>	<u>-</u>	<u>10,408,387</u>

28. Comparative Distribution of Net Assets between funds at 30 September 2019

Group	Fixed Assets	Investments	Short term deposits, bank & cash	Other net assets/ (liabilities)	Total funds
Unrestricted funds	353,832	4,392,277	2,491,568	(227,351)	7,010,368
Restricted funds					
Denman	2,164,045	935,194	704,509	(461,545)	3,342,204
Other	-	-	-	59,853	59,853
	<u>2,164,045</u>	<u>935,194</u>	<u>704,509</u>	<u>(401,692)</u>	<u>3,402,056</u>
Endowment funds	-	54,851	-	-	54,851
Total funds	<u>2,517,877</u>	<u>5,382,322</u>	<u>3,196,077</u>	<u>(629,043)</u>	<u>10,467,234</u>
Charity					
Unrestricted funds	353,832	4,492,377	1,614,268	491,008	6,951,485
Restricted funds					
Denman College	2,164,045	935,194	704,509	(461,545)	3,342,204
Other	-	-	-	59,853	59,853
	<u>2,164,045</u>	<u>935,194</u>	<u>704,509</u>	<u>(401,692)</u>	<u>3,402,055</u>
Endowment funds	-	54,851	-	-	54,851
Total funds	<u>2,517,877</u>	<u>5,482,422</u>	<u>2,318,777</u>	<u>89,315</u>	<u>10,408,391</u>

MEMORANDUM

The National Federation of Women's Institutes of England, Wales, Jersey, Guernsey and the Isle of Man

Statement of Financial Activities for the year ended 30 September 2020

	Unrestricted Funds	Designated Funds	Restricted Funds	Endowment Funds	Total funds	Total funds
<i>Notes</i>	£	£	£	£	2020	2019
Income from						
Donations and legacies						
Donation from WIE	408,113		-	-	408,113	777,989
Other donations & grants	3,921		236,920	-	240,842	53,602
Legacies	139		13,001	-	13,140	56,921
Charitable activities						
Membership & training	2,199,422		-	-	2,199,422	2,477,930
Educational activities	11,355		927,519	-	938,874	2,398,240
Public Affairs	565		-	-	565	200
Other trading activities	-		63,136	-	63,136	120,221
Investments	171,840		36,698	1,749	210,286	203,508
Total income	2,779,409		1,261,329	1,749	4,074,378	6,088,610
Expenditure on						
Raising funds	-		(5,185)		(5,185)	(2,365)
Charitable Activities						
Membership & Training	(2,143,858)	(130,602)	-	-	(2,274,460)	(2,189,568)
Educational activities	(351,848)	-	(2,533,317)	-	(2,885,165)	(3,482,755)
Public Affairs	(559,885)	-	-	-	(559,885)	(691,823)
Total Expenditure	(3,055,590)	(130,602)	(2,522,558)	-	(5,724,214)	(6,366,511)
Net gains /(losses) on investments	103,924		16,093	1,086	121,103	236,523
Net income /(expenditure)	(156,312)	(130,602)	(1,245,135)	2,835	(1,529,214)	(41,378)
Transfers between funds	(93,635)		96,460	(2,835)		
Net movement in funds	(249,937)	(130,602)	(1,148,675)	(0)	(1,529,214)	(41,378)
Reconciliation of funds						
Total funds brought forward	5,923,865	1,027,655	3,402,056	54,810	10,408,387	10,449,765
Total funds carried forward	5,673,928	897,053	2,253,381	54,810	8,879,173	10,408,387

NOT FOR PUBLICATION