

**Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Charity Registration Number: 507834**

**Council's report and financial statements for the year ended 31st December 2022**

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**Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Year ended 31st December 2022**

**TRUSTEES AND PROFESSIONAL ADVISERS**

**Charities Registration Number: 507834**

**Officers of the charity during the year:**

Peter Wilson	Chair	Ian Lawley	Member of Council
Keith Bloor	Vice-Chair Co-opted	Richard Hassall	Member of Council
Mary Durose	Secretary	One vacancy for trustee	Unfilled
Pauline Mountain	Membership Secretary	One vacancy for trustee	Unfilled
Janet White	Treasurer	One vacancy for trustee	Unfilled
Glenn Roadley	Museum Representative		

Bankers

NatWest Bank PLC  
1 Upper Market Square  
Stoke-on-Trent  
ST1 1QA

Principal address

Potteries Museum & Art Gallery  
Bethesda Street  
Stoke-on-Trent  
ST1 3DE

## **Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Charities Registration Number: 507834**

### **Council's report for the year ended 31st December 2022**

The Council presents its annual report and financial statements for the year ended 31st December 2022.

#### **Reference and Administrative Details of the Charity, its Trustees and Advisers**

The charity was registered with the Charity Commissioners on 24th August 1978, registered number 507834.

Reference and administrative details, and details of the Trustees of the charity, are shown on page 1.

#### **Structure, Governance and Management**

The operation of the charity is governed by a definitive constitution which was last amended on 11th April 2001. The charity is an unincorporated association.

The power to appoint officers is vested in the association. Any new officers would be appointed by the existing officers and trained accordingly.

The Council consists of 11 members, of whom 10 are elected and 1 is appointed by the Museum management to represent the Museum staff. Members are elected for 2 years and can stand for re-election at the end of the 2 years.

At the Annual General Meeting in May 2022, Pauline Mountain, Richard Hassall and were unanimously re-elected to serve until 2024.

Mary Durose, Ian Lawley, Janet White, Peter Wilson and Keith Bloor are standing for re-election. There remain 3 vacancies for new trustees.

#### **Objectives and activities**

The object of the association is the education of the public by promotion, support, assistance and improvement of the Potteries Museums and Art Gallery, Stoke-on-Trent through the activity of a group of friends.

As at 31 December 2022, the group consists of 306 members, including 8 members of the Council, 74 life members, 2 honorary members and 15 patrons. The officers of the charity are detailed on page 1. 5 Council meetings were held during the year to discuss planned activities. The Friends' group's activities are communicated to members via the four-monthly newsletters, Museums' website, Facebook page and twitter and an email circulation list.

## **Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Charities Registration Number: 507834**

### **Chair's report for the year ended 31st December 2022**

In January 2022 the Friends were notified by Stoke-on-Trent City Council of proposals to reduce the annual revenue budget of the museums service by almost one third with effect from 1 April 2022. To achieve this, the City Council intended to close PMAG on two days each week, close Gladstone from November to April each year, combine the staff of PMAG and Gladstone, and reduce the number of staff by some 40%. Among the staffing measures proposed was the deletion of the posts of Senior and Assistant Curators of Ceramics. Other measures proposed included a reduction in the level of financial support provided for the Etruria Industrial Museum and Ford Green Hall.

The Friends Council took the view that all the proposals were inappropriate, and prepared detailed submissions to the City Council opposing the proposals, within the City Council's consultation period. Many other organisations and individuals (including members of the Friends) also submitted objections, with particular reference to the removal of the ceramics posts. The proposals, and the strength of opposition, received a great deal of media coverage locally and nationally, and the Friends were given the opportunity to express their views on a number of occasions. Our views were also made known through our website and social media, and our members were kept informed by email and the newsletter.

In February we were informed that the City Council intended to continue with their proposals, save that the position of the Ceramics Curators was to be further reviewed; so far we have not been notified of the outcome of that review. Accordingly, from 1 April PMAG has been closed to visitors on Mondays and Tuesdays (apart on Tuesdays from school party visits), and on 1 November Gladstone was closed (apart from a number of special events) until 1 April 2023. The proposed staff reductions also took place on or soon after 1 April.

During the consultation period we had meetings with members and senior officers of the City Council to discuss our concerns. One positive outcome of the situation is that regular meetings between representatives of the Friends' Council and senior officers of the City Council have continued on a quarterly basis.

Late in 2022 representatives of the Friends were invited, with other interested organisations to take part in discussions about the City Council's future proposals for PMAG, as set out in a "Development Prospectus & Vision" document.

The proposals include transfer of the City Archives from the Central Library to PMAG, scheduled to take place in 2023. The Friends Council have expressed broad support for this proposal, so long as it can be achieved without any detriment to the museums service. We have not yet been given any further details of this proposal.

Further proposals include an extension and reconfiguration of the ground floor, reinterpretation of the galleries, and in the longer term a further gallery extension. These proposals will largely depend upon the availability of external capital funding, and again we await further details.

October 2022 saw the opening of the "Majolica Mania" exhibition, with financial support from the Friends, and several other organisations. The exhibition was originated, with support and expertise from the PMAG ceramics curatorial team, by the Bard Graduate Centre Museum, New York, and has only been seen in New York and Baltimore, before coming to PMAG for its final showing.

In November, Miranda Goodby, Senior Curator of Ceramics, kindly gave a talk for members of the Friends about the exhibition, and about the development and manufacture of majolica ware in the Potteries and in the USA.

Following our 2022 AGM in May, we received a talk from local artist, designer and potter, Louise Adams, formerly Design Director for Royal Crown Derby, about her own creative life, and those of other members of her family.

In October, in partnership with staff of PMAG, including Mel Firman and Ben Miller, we applied for a grant under the City Council's Cultural Anchor Grants scheme, for funding of £11,600 for a project, to be based at Gladstone, intended to raise awareness of local residents about the history of pottery manufacture in the particular area where they now live.

As detailed on page 11, we have awarded funding towards a number of acquisitions and/or projects.

During 2022 there were five formal meetings of the Friends' Council, and several informal consultations between members between meetings. Keith Bloor, who retired in 2020 as Museums Manager, became a member of the Friends Council, and later in the year was appointed Vice-Chair. Keith's expertise and experience have already been of great benefit. I thank all of the members of the Friends' Council for their work and commitment to the museums during the year.

There were three issues of the Friends' Newsletter during 2022, and we much appreciate Glenn Roadley's editorship of the newsletter, and thank all who have contributed. The newsletter is particularly valued for the information and insights provided by members of the curatorial team related to their particular areas of responsibility, and for information about forthcoming events and activities.

In accordance with the requirements of the Charities Commission, the Secretary of the Charity has duly completed and submitted the charity's annual return.

**Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Charities Registration Number: 507834**

**Financial review**

There was a deficit of receipts over payments for the year of £1,988 (2021: deficit £7,624).

During the year the Friends paid grants of £600 Cast silver zoomorphic object, £1,100 Iron Age Coin Hoard, £414 Etruria Industrial Museum towards coal, £34,800 towards the costs of the Majolica Mania Exhibition..

The charity's reserves are split between restricted and unrestricted funds as appropriate.

The Friends Council consider that the level of unrestricted funds carried over to reserves is sufficient to facilitate all donations in the foreseeable future. The charity relies solely on voluntary help for the administration of its activities.

**Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**  
**Notes to the Financial Statements for the year ended 31st December 2022**

**Trustees' responsibilities**

The following statement is made with a view to distinguishing the respective responsibilities of Council members in relation to the financial statements.

Under the Charities Acts, the Council members are required to prepare financial statements for each financial year which properly present the state of affairs of the charity as at the end of the financial year, and of the excess/deficit of income over expenditure for the financial year. They are also responsible for preparing the financial statements on a consistent basis.

The Council members have responsibility for ensuring that the charity keeps accounting records which disclose with reasonable accuracy the financial position of the charity and which enable them to ensure that they comply with the Trust Deed and the Charities Acts.

The Council members have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the charity and to prevent and detect fraud and other irregularities. Risks are reviewed and identified and any necessary steps are taken to mitigate such risks.

On behalf of the Council of the Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent

Peter Wilson  
Chair

Potteries Museum & Art Gallery,  
Bethesda Street,  
Hanley,  
Stoke-on-Trent  
ST1 3DE

Dated: 19<sup>th</sup> April 2023

**Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Charities Registration Number: 507834**

**Independent examiner's report to the trustees on the accounts  
for the year ended 31 December 2022.**

I report to the trustees on my examination of the accounts of the Friends of the Potteries Museums & Art Gallery (the Charity) for the year ended 31 December 2022 set out on pages 8 to 11.

**Responsibilities and basis of report**

As the charity trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Steven Barrow FCA

Geneva Way  
Biddulph  
Stoke-on-Trent  
Staffordshire  
ST8 7FE

Date: 19 April 2023

Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent

Statement of financial activities

Prepared on a receipts and payments basis for the year ended 31st December 2022

	Unrestricted £	Restricted £	2022 £	2021 £
<b>Income and Expenditure</b>				
<b>Incoming Resources:</b>				
Subscriptions	2,425	-	2,425	2,457
Donations - general	1,070	-	1,070	1,404
Staffordshire Hoard	-	15	15	-
Contactless box	2,902	-	2,902	603
Spitfire	-	50	50	-
Talks & book sales	197	80	277	-
Gift Aid	638	-	638	722
Funding received	-	30,300	30,300	-
Bank interest received	180	23	203	9
<b>Total incoming resources</b>	<b>7,412</b>	<b>30,468</b>	<b>37,880</b>	<b>5,195</b>
<b>Resources Expended:</b>				
Donations/grants made:				
Spitfire Gallery	-	-	-	9,000
Post-Medieval Gold Finger Ring	-	-	-	1,100
Wild Flower Seeds	-	-	-	210
Ford Green Hall, towards fruit trees	-	-	-	200
Cast silver zoomorphic object	-	600	600	-
Iron Age Coin Hoard	1,100	-	1,100	-
SBFMV - Coal Fund	-	414	414	-
Majolica Mania Exhibition Costs	-	34,800	34,800	-
Sundries				
Newsletter	984	-	984	780
Stationery and postage	906	-	906	810
Contactless box costs	474	-	474	368
Insurance & Subscriptions	590	-	590	351
<b>Total resources expended</b>	<b>4,054</b>	<b>35,814</b>	<b>39,868</b>	<b>12,819</b>
<b>Net movement in funds</b>	<b>3,358</b>	<b>(5,346)</b>	<b>(1,988)</b>	<b>(7,624)</b>
Funds brought fwd	56,705	35,029	91,734	99,358
<b>Funds carried fwd</b>	<b>60,063</b>	<b>29,683</b>	<b>89,746</b>	<b>91,734</b>

**Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

**Statement of assets and liabilities at 31st December 2022**

	Unrestricted £	Restricted £	2022 £	2021 £
<b>Current assets</b>				
Balances at NatWest:				
Current account	168	-	168	259
Reserve account	59,895	21,835	81,730	79,150
Alan Jones Memorial Fund	-	7,848	7,848	12,325
Net assets	<u>60,063</u>	<u>29,683</u>	<u>89,746</u>	<u>91,734</u>
<b>Funds</b>				
Unrestricted funds	60,063	-	60,063	56,705
Restricted income funds:				
Staffordshire Hoard	-	3,937	3,937	4,522
Josiah Wedgwood First Day Vase Display	-	7,620	7,620	7,620
Leekfrith Torcs Display	-	4,604	4,604	4,604
Collections	-	1,255	1,255	1,175
Etruria Industrial Museum	-	-	-	414
Spitfire Restoration	-	677	677	627
Friends of Gladstone	-	3,742	3,742	3,742
Alan Jones Memorial Fund	-	7,848	7,848	12,325
	<u>60,063</u>	<u>29,683</u>	<u>89,746</u>	<u>91,734</u>

These financial statements were approved by the Council of the Friends of the Potteries Museums and Art Gallery and authorised for issue on 19th April 2023 and were signed on its behalf by:

**Peter Wilson**  
Chair

## **Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

### **Notes to the Financial Statements for the year ended 31st December 2022**

#### **1. Accounting policies**

##### **Basis of preparation**

The financial statements have been prepared under the historical cost accounting rules and the Statement of Recommended Practice "Accounting and Reporting by Charities".

The accounts have been prepared on a receipts and payments basis.

##### **Income recognition**

Income is recognised when received.

Income received from events for use in specific areas:

- To help finance the cost of restoration of the Museum's Spitfire.
- To help finance the cost of ongoing research into the Staffordshire Hoard.
- To be used only for the benefit of the Gladstone Museum.
- To be used for "coal" for Etruria Industrial Museum.
- To be used for the new display of Josiah Wedgwood's First Day Vase.
- To be used for the purchase and display of the Leekfrith Torcs.

is designated as restricted funds.

##### **Expenditure**

Expenditure is charged when paid, inclusive of irrecoverable value added tax.

Direct charitable expenditure comprises those costs directly incurred in the pursuance of the group's charitable activities.

#### **2. Subscriptions**

As stated in the accounting policies subscriptions are accounted for on a cash basis and are included in income when they are received.

## **Friends of the Potteries Museums & Art Gallery, Stoke-on-Trent**

### **Notes to the Financial Statements for the year ended 31st December 2022**

#### **3. Grants payable**

During 2021 the Friends approved and paid (unless otherwise stated) the following grants:

- £ 9,000 towards the renovation of the Spitfire Gallery
- £ 1,100 for the acquisition of a Post-medieval Gold Finger Ring
- £ 210 for a proposed Wild Flower Area
- £ 200 to Ford Green Hall towards Fruit Trees
- £ 2,300 towards the acquisition of Detmold prints, as yet unpaid
- £ 1,000 towards a proposed Majolica Mania exhibition, paid in 2022
- £ 420 to Gladstone Museum for the acquisition of a blind, no longer required
- £ 90 remaining balance for Wild Flower Area, no longer required

During 2022 the Friends approved and paid (unless otherwise stated) the following grants:

- £ 2,300 towards the acquisition of Detmold prints, as yet unpaid
- £ 600 Cast silver zoomorphic object
- £ 1,100 Iron Age Coin Hoard
- £ 414 Etruria Industrial Museum towards coal
- £34,800 towards the cost of the Majolica Mania Exhibition, £4,500 was funded from the Alan Jones Memorial Fund
- £ 820 Pierced early-medieval silver penny, as yet unpaid

#### **4. Funds held as intermediary body**

The Friends have from time to time applied for grants on behalf of certain projects. The Friends do not release the funds until they have received confirmation of authorised expenditure. At 31<sup>st</sup> December 2022 no funds were held as an intermediary body.