

TRUSTEES' ANNUAL REPORT

We started the 2023/24 season optimistically after last season's 46% ticket sales. However, two of our first three productions sold far fewer tickets than expected.

Peter Quilter's 'Glorious,' which opened the season, is about the worst singer in the world. Despite its excellent production and imaginative set, it only achieved 33%.

'But Once a Year' by Falkland L Cary was the December production, a Christmas comedy from the 1940s, and it was the top-selling play of the year, achieving 46% in sales.

'God of Carnage' by Yasmina Reza, a well-known play from 2008 with a simple yet impressive set, reached 26% in sales despite the quality performances on stage.

Next was 'All My Sons' by Arthur Miller, a well-known American play, which sold 42% of tickets on its third staging by the Players.

Finally, the June play, 'Sandcastles' by Bob Larbey, a seaside comedy that included an ice cream van in the car park, achieved 45% ticket sales.

Although we sold 550 fewer tickets than the previous season, we exceeded our break-even financial targets. This resulted in a cash surplus for The Players, largely due to certain costs being significantly lower than expected.

These results highlight the ongoing challenge of selecting plays. The Production Committee spends many hours reading scripts to plan a balanced season, which is then submitted to the Exec committee for approval.

Approving the upcoming season is just a small part of the Executive Committee's work. Over the past three years, progress has been made in marketing and social media performance as new opportunities are explored. Our growing database allows regular communication with patrons, providing them with current information on productions. In the fast-paced world of social media, we must stay updated in style, presentation, knowledge, and quick response to maintain professionalism.

For years, the Players' webpages and those of visiting companies were not compatible, and theatre visitors often contacted us for details of visiting shows for which we had little or no information. This issue has now been addressed, and the website now includes all productions by us and visiting companies, providing clear information, contact, and booking details for each production.

Maintaining an up-to-date membership and keeping in contact is one of our priorities with members receiving a monthly newsletter.

We are an amateur group, none of our members receive any remuneration, and this is the only way we can sustain our activities. In terms of building maintenance, many larger tasks must be carried out by professionals, but smaller jobs can be done by volunteers. Last summer, when the theatre was not in use, many smaller tasks such as painting, cleaning, and tidying up were completed by volunteers, saving the theatre significant expenses.

Overall, this has been a successful twelve months.

STOKE-ON-TRENT REPERTORY PLAYERS

(a registered charity)

STATEMENT OF ACCOUNTS FOR THE YEAR ENDED 30TH JUNE 2024

Charity Commissioners No. 503587

Registered Office

The Theatre
Leek Road
Stoke-on-Trent
ST4 2TR

**Independent Examiner's Report to the Trustees of
Stoke-on-Trent Repertory Players
for the year ended 30th June 2024**

I report on the accounts of the Charity, which are set out on page 1.

Respective responsibilities of Trustees and examiner

The Charity's Trustees are responsible for the preparation of the accounts. The Charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- . examine the accounts under section 145 of the 2011 Act.
- . follow the procedures laid down in the general directions given by the Charity Commissioners under section 145(5)(b) of the 2011 Act; and
- . state whether particular matters have come to my attention.

Basis of Independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

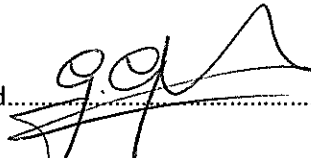
Independent examiner's statement

In connection with my examination, no matter has come to my attention.

1. Which gives me reasonable cause to believe that in any material respect the requirements:
 - . to keep accounting records in accordance with section 130 of the 2011 Act; and
 - . to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act.

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed.......... Date.....12/11/24.....

Glenn Parkes MBE, CPAA
Glenn Parkes & Co Ltd
The Manse
Temple Street
Stoke-on-Trent
ST4 4NW

STOKE-ON-TRENT REPERTORY PLAYERS
MANAGEMENT INCOME & EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30th JUNE 2024

	2024		2023	
	£	£	£	£
<u>RECEIPTS</u>				
<u>Donations, Legacies & Other Similar Receipts</u>				
Subscriptions	1,815.00		2,025.00	
Other Income	130.00		2,286.91	
Total Donations, Legacies & Other Similar Receipts		1,945.00		4,311.91
<u>Operating Activities to Further Charity's Objects</u>				
Season Tickets & Box Office Takings & Programmes	35,730.00		42,587.93	
Total Operating Activities to Further Charity's Objects		35,730.00		42,587.93
<u>Investment Income Receipts</u>				
Interest Received		1,331.20		210.41
TOTAL RECEIPTS		<u>39,006.20</u>		<u>47,110.25</u>
<u>PAYMENTS</u>				
<u>Charitable Activities</u>				
<u>Costs of Production</u>				
Royalties & Scripts	4,356.27		5,247.03	
Set, Props, etc	4,993.82		4,097.84	
Costumes, Wigs, etc	3,365.07		2,772.17	
Theatre Fees	12,075.00		11,500.00	
Publicity & Printing	3,141.41		2,971.27	
Total Charitable Activities		27,931.57		26,588.31
<u>Management & Administration</u>				
Credit Card Charges	389.88		579.01	
Accountancy	340.00		-	
Miscellaneous Expenses	1,222.42		2,897.40	
Postage & Stationery	-		88.18	
Telephone and Broadband	1,316.88		1,316.88	
Total Management & Administration		3,269.18		4,881.47
TOTAL PAYMENTS		<u>31,200.75</u>		<u>31,469.78</u>
EXCESS OF EXPENDITURE OVER INCOME		<u>7,805.45</u>		<u>15,640.47</u>

STATEMENT OF FUNDS

BALANCES AT 1st JULY 2023			
Players Bank Account	3,780.26		6,221.70
Deposit Account	15,091.91		12,505.65
Business Notice Account	14,724.15		-
Cash in Hand	50.00		50.00
	<u>33,646.32</u>		<u>18,777.35</u>
Add Amounts Owed to the Players at 1st July 2023	-		305.00
	<u>33,646.32</u>		<u>19,082.35</u>
Less Amounts Owed by the Players at 1st July 2023	175.43		1,251.93
	<u>33,470.89</u>		<u>17,830.42</u>
ADD EXCESS OF EXPENDITURE OVER INCOME	7,805.45		15,640.47
	<u>41,276.34</u>		<u>33,470.89</u>
 REPRESENTED BY			
BALANCES AT 30th JUNE 2024			
Players Bank Account	3,129.47		3,780.26
Deposit Account	3,000.00		15,091.91
Business Notice Account	37,471.86		14,724.15
Cash in Hand	50.00		50.00
TOTAL FUNDS AT THE YEAR END	<u>43,651.33</u>		<u>33,646.32</u>
Less Income relating to the year ended 30th June 2025	2,493.00		
	<u>41,158.33</u>		<u>33,646.32</u>
Add Expenditure relating to the year ended 30th June 2025	118.01		175.43
	<u>41,276.34</u>		<u>33,470.89</u>

Approved on behalf of the Trustees

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Signed & Dated

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(a registered charity)

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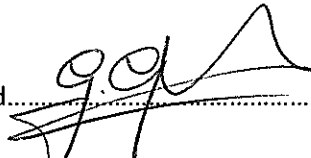
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