Jane Goodall Institute UK

Annual Report and Financial Statements

Year Ended 31 December 2025

Charity Number 327858

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Trustees

The Trustees at the date of this report are given below. Where the Trustee has not served throughout the financial year the date of appointment has been given:

	Date of Appointment	Date of Resignation
Dr Jane Goodall DBE, Founder, the Jane Goodall Institute & UN Messenger of Peace		1 October 2025 (died)
Mary Lewis - Dr. Goodall's representative - Chair		
Dr Roger Wood	25 April 2022	4 June 2026
Rosemary Reed	24 March 2023	
Gemma Hanham	4 August 2025	

Acting Chief Executive Officer

Mark Munnelly

Registered Charity Number

327858

Principal Office

Suite 2, M Shed, The Shipyard, Lymington, Hampshire SO41 3YL (closed September 2025).

Unit 15, Lymington Enterprise Centre, Ampress Lane, Ampress Park, Lymington, SO41 8LZ (from September 2025).

Banker

National Westminster Bank Plc, 1 Princes Street, London, EC2R 8ZA

Independent Examiner

Price Bailey Chartered Accountants, Tennyson House, Cambridge Business Park, Cambridge, CB4 0WZ

The Trustees present their annual report, together with the financial statements of The Jane Goodall Institute (UK) ("the Institute"), for the year ended 31 December 2025. The financial statements have been prepared in accordance with the accounting policies set out in note 1, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Dr Jane Goodall DBE (1934–2025)

On 1 October 2025 the Institute lost its founder, Dr Jane Goodall DBE, UN Messenger of Peace, who died at the age of 91 while on a speaking tour in the United States. Dr Goodall founded the Jane Goodall Institute UK in 1988 and served as a Trustee from that date until her death.

Dr Goodall's ground-breaking study of wild chimpanzees in Gombe Stream National Park, Tanzania, which began in 1960, transformed our understanding of the relationship between humans and the rest of the animal kingdom. Over more than six decades she built a global movement for conservation, animal welfare and youth empowerment through the Jane Goodall Institute, now established in 31 countries, and through Jane Goodall's Roots & Shoots, active in more than 75 countries. In January 2025 she was awarded the Presidential Medal of Freedom, the highest civilian honour of the United States.

The response to her death from schools, supporters and the wider public in the UK was extraordinary, and was reflected in increased engagement, donations, merchandise sales and Chimp Guardian sign-ups. The Trustees are deeply grateful to everyone who shared their memories and support. The Institute remains committed to continuing Dr Goodall's work and to carrying her message of hope to the next generation.

Structure, Governance and Management

Constitution

The Institute is a registered charity in England and Wales (number 327858) and is an unincorporated association governed by a declaration of trust dated 25 May 1988. Investment powers are limited to those available under charity legislation. The power to appoint new and additional Trustees is vested in the continuing Trustees.

The Institute is one of a network of Jane Goodall Institutes ("JGIs") in 31 countries across Africa, the Americas, Asia Pacific and Europe. Each JGI is a separate organisation; together they work to advance Dr Goodall's vision of a better future for people, other animals and the planet we share.

Governance and management

The Board of Trustees is the governing body of the Institute and has legal and financial responsibility for the charity. The Board sets the strategic direction and policy framework, and delegates operational leadership to the Acting Chief Executive Officer, Mark Munnelly, who is engaged on a consultancy basis. The Acting CEO is responsible for developing and implementing the Institute's strategy and annual plans within the framework agreed by the Trustees.

The Board meets regularly and is supported by operational meetings held every two to three weeks, attended by Trustees and members of the staff team, which review progress on programmes, fundraising and events. In January 2026 the Trustees established an Advisory Council of senior figures from the worlds of science, culture, media and business to support the Institute's strategic growth.

All new corporate partnerships are subject to approval by the Global Ethics Committee of the Jane Goodall Institute network before they are entered into, in order to protect the Jane Goodall name and the reputation of the Institute.

Trustees

The following changes to the Board took place during the year and up to the date of this report:

- Dr Jane Goodall DBE died on 1 October 2025.
- Gemma Hanham was appointed as a Trustee on 4 August 2025.
- Dr Roger Wood resigned as a Trustee on 4 June 2026. The Trustees thank Roger for his service to the Institute since 2022.

Following the death of Dr Goodall and the resignation of Dr Wood, the Trustees recognise the need to strengthen the Board. Recruitment is under way, with a focus on skills in law, human resources, marketing and fundraising, and on candidates who share the values of the Institute. New Trustees hold calls or meetings with key individuals in the organisation and are directed to the Charity Commission's guidance on the role and responsibilities of trustees.

Trustee remuneration and conflicts of interest

Trustees give their time freely. As disclosed in note 10, during the year one Trustee, Rosemary Reed, received £6,000 for services provided in connection with the preparation of The Hope Gala, and will receive a further £12,000 in 2026 for these services. These payments were approved by the other Trustees, the Trustee concerned taking no part in the decision, in accordance with section 185 of the Charities Act 2011.

During the year the Institute purchased website design, digital marketing, campaign management, education platform and social media management services from Adventure Cap Ltd (trading as Raveley Studios), a company of which the director is the daughter of Rosemary Reed. The Trustee has no involvement in the company. This related party relationship is disclosed in note 20. The engagement was approved and is kept under review by the other Trustees, and the Trustee concerned does not take part in any decision relating to it.

Trustees are required to declare any interest at each meeting, and the Institute maintains a register of interests. During 2026 the Trustees reviewed a new Governance and Policy Framework, supported by updated Safeguarding, Equality, Diversity and Inclusion, Health and Safety, and Data Protection policies.

Risk management

The Trustees have considered the major risks to which the Institute is exposed and have reviewed the systems and controls in place to manage them. The principal risks identified, and the actions taken to mitigate them, are:

- **Income generation.** Income remains the principal risk facing the Institute, particularly following the loss of speaker income from Dr Goodall and a reduction in legacy income. The Trustees are diversifying income across corporate partnerships, major events, merchandise, grants and individual giving, and monitor performance against budget throughout the year.
- **Concentration of funding.** A significant proportion of programme funding comes from a small number of corporate partners. The Trustees maintain close relationships with key partners and are actively developing new funders.
- **Reputation**. The Institute's reputation is closely linked to Dr Goodall's name and legacy. All new partnerships are subject to approval by the Global Ethics Committee, and the Trustees oversee the use of Dr Goodall's name and image.
- **Capacity and key people.** The Institute is run by a small team and relies on a limited number of key individuals. The Trustees are addressing this through temporary delivery support, volunteer recruitment, the Advisory Council and Board recruitment.
- **Safeguarding.** The Institute works directly with children and young people through Jane Goodall's Roots & Shoots. Workshops are delivered under the Institute's safeguarding policy, and volunteers working with children are subject to DBS checks.

Objectives and Activities

Charitable purpose

The purpose of the Institute, as set out in its trust deed, is: "The advancement of education for the public benefit of supporting study of and research into wildlife and into conservation of wildlife in any part of the world and the dissemination to the public of the result of such study and research."

How we deliver our purpose

The Institute delivers its purpose directly in the UK and through grants to other Jane Goodall Institutes in Africa. Its main activities are to:

- develop and empower compassionate young changemakers in the UK through Jane Goodall's Roots & Shoots, our free environmental and humanitarian education programme, including in-school workshops and the Roots & Shoots e-learning platform;
- support community-led conservation projects delivered by JGIs in Africa that protect wild chimpanzees while meeting the needs of local people and the environment (the 'Tacare' approach);
- support JGI sanctuaries for orphaned chimpanzees, in particular Chimp Eden in South Africa and the Tchimpounga Chimpanzee Rehabilitation Centre in the Republic of Congo, including through our Chimp Guardian programme; and
- raise awareness in the UK of issues such as wildlife trafficking, and share news of the Gombe chimpanzees and the continuing JGI research in Gombe, now in its 66th year and the longest-running study of wild chimpanzees in the world.

Public benefit

The Trustees have had regard to the Charity Commission's guidance on public benefit when reviewing the Institute's aims and objectives and in planning its future activities. The Trustees are satisfied that the Institute's activities, described in this report, provide public benefit through free environmental education for children and young people across the UK, through support for wildlife conservation and the communities who live alongside it, and through raising public awareness and understanding of conservation.

Achievements and Performance

2025 was a year of significant growth in the reach of the Institute's work and, with the death of Dr Goodall, a year of profound loss. The highlights of the year are set out below.

Jane Goodall's Roots & Shoots e-learning

In September 2025 the Institute launched Jane Goodall's Roots & Shoots e-learning, a new digital programme written, filmed and designed in-house and funded by DP World. The platform was shared with around 18,000 primary schools across the UK and has been adopted by more than 9,000 schools, with teachers integrating it into their lessons and new schools joining Roots & Shoots as a result. The programme has received positive feedback from teachers and from DP World, and the London Science Museum has agreed to endorse it.

Five new modules for older pupils, also fully funded by DP World, were in development at the year end and form the second stage of the programme.

Jane Goodall's Roots & Shoots in schools

The Institute's in-person Roots & Shoots school workshops grew significantly during the year, with a particular focus on primary schools in deprived areas of London and the surrounding boroughs, including schools where some children receive only one meal a day. Each workshop is supported by an eight-hour lesson plan with physical and digital teacher manuals. Activities include building bug hotels and bird feeders, tree planting and the use of virtual reality to explore issues such as ocean plastics and deforestation. Every pupil receives a goody bag, including a ranger's diary, and participating schools are gifted a Jane Goodall tree.

Teachers reported that the workshops engaged even their most challenging pupils. Other highlights included:

- a talk attended by around 950 children at the Aga Khan Institute in March 2025;
- a Roots & Shoots workshop at a school in Turin, Italy, made possible by The Lumineers; and
- joint school visits with partners including the London Clean Air Initiative.

Jane Goodall's Roots & Shoots Awards 2025

Many inspiring projects by Roots & Shoots members across the UK were entered for the Jane Goodall's Roots & Shoots Awards 2025. The entries were judged by DP World and The Fable Fund, who also fully sponsored the prizes, enabling the ten winning schools to fund new Roots & Shoots projects, many of them in honour of Dr Goodall.

Science Museum partnership

The Institute's partnership with the Science Museum continued to deepen during the year:

- A JGI and Roots & Shoots display was installed at the Science Museum and was featured, together with Dr Goodall, on BBC One's The One Show.
- Roots & Shoots workshops for schools and families were delivered with the Science Museum's education team, supported by our Ambassadors.
- In June 2025 the Science Museum hosted an IMAX screening of Reasons for Hope, with JGI UK guests, donors and partners in attendance.
- The Institute supported the Science Museum Fellowship awarded to Dr Goodall.

Mr Brainwash collaboration

The artist Mr Brainwash (Thierry Guetta) provided a series of original works to the Institute for use in merchandise and fundraising, including two high-value pieces and 20 limited edition prints. The collaboration has created a strong link with Clarendon Fine Art, which is supporting the Institute's fundraising auctions. Mr Brainwash also agreed to create a large-scale portrait of Dr Goodall to be displayed at the Science Museum (see Events after the reporting period).

Digital growth and public engagement

The Institute's online audience continued to grow rapidly. Social media followers rose from around 4,000 at the start of the relaunch to more than 217,000 by August 2025 and more than 350,000 by early 2026, with high levels of organic engagement. The JGI UK and Jane Goodall's Roots & Shoots websites recorded more than three million website hits in a single month during 2025.

Other public engagement during the year included:

- a panel on plastic-free living at Darwin200 in October 2025, and opportunities for students to join the expedition's researchers;
- an appearance on The Wild Minds podcast in December 2025;
- the work of our Ambassadors, Akash Mehta and Kyle Thomas, and of our new Honorary Ambassadors, in reaching new and younger audiences; and
- regular Roots & Shoots newsletters and the JGI Hope Times.

Operations

The Institute is now a fully home-based organisation. The office in Lymington closed in September 2025, with surplus furniture donated to other charities. A new supporter database and merchandise system were introduced during the year to support increased sales and supporter engagement.

The Board thanks the staff team, our Ambassadors and volunteers, and all our Chimp Guardians, donors and partners for their extraordinary commitment during a year of both growth and loss.

Fundraising

The Institute receives no government funding and relies on the generosity of individuals, companies and charitable trusts. It does not employ a dedicated fundraiser, and fundraising is led by the Trustees, the Acting CEO and the staff team, with support from external marketing and communications partners.

The Institute is registered with the Fundraising Regulator and is committed to its Fundraising Promise. The Institute recognises its duty to protect the public, including vulnerable people, from unreasonably intrusive or persistent fundraising approaches and undue pressure to donate. No complaints were received about the Institute's fundraising during the year.

During the year the Institute received income from the following principal sources:

- **Legacies**: £71,000 (2024: £151,958). The Trustees are deeply grateful to all those who remember the Institute in their wills.
- **Donations**: £179,590 (2024: £108,880), including support from The Lumineers through their European tour, Omaze, Matchroom and many individual supporters.
- **Corporate partnership**: DP World continued as the Institute's principal programme partner, funding the Roots & Shoots e-learning programme and school tour. Income from charitable activities, mainly DP World programme funding, was £75,298 (2024: £187,861).
- **Merchandise**: sales rose to £25,934 (2024: £800), driven by new products, including the Mr Brainwash collaboration, a relaunched online shop and the public response to Dr Goodall's death.
- **Chimp Guardians**: income of £10,445 (2024: £7,870) in support of the Tchimpounga and Chimp Eden sanctuaries.
- **Gift Aid**: £5,530 (2024: £2,459). The Institute is working to improve the capture of Gift Aid declarations through its online donation forms.

No speaker income was received in 2025 (2024: £27,058).

Supported Programmes in Africa

Alongside Jane Goodall's Roots & Shoots in the UK, the Institute supports JGI programmes in Africa through grants and restricted donations.

South Africa: Chimp Eden sanctuary

Chimp Eden, run by the Jane Goodall Institute South Africa, provides a safe haven for chimpanzees rescued from across Africa who have survived the bushmeat trade, been orphaned, sold in illegal pet markets or used for entertainment. Visitor income at the sanctuary has not yet recovered to pre-pandemic levels, and in 2025 the Institute made grants of £19,473 to support its work (2024: £26,300). New Chimp Eden chimpanzees are being added to the Chimp Guardian programme in 2026.

Republic of Congo: Tchimpounga Chimpanzee Rehabilitation Centre

Through the Chimp Guardian programme, supporters symbolically adopt rescued chimpanzees at Tchimpounga, the largest chimpanzee sanctuary in Africa, which has cared for more than 200 chimpanzees since 1992. Eighty per cent of Chimp Guardian income is restricted for Tchimpounga, contributing to food, medicine, enrichment and care. Restricted funds of £13,825 were held for Tchimpounga at the year end.

Senegal and Uganda

The Institute has previously supported the Jane Goodall Institute Spain's community conservation work protecting the Critically Endangered Western chimpanzee in the Kédougou region of Senegal, and JGI Uganda's

programme to help girls in rural areas stay in school. No grants were made to these programmes in 2025, and the Trustees intend to increase support for JGI projects in Africa as income allows.

Plans for Future Periods

In 2026 and beyond the Institute will build on the platform created in 2025 and continue Dr Goodall's legacy. The Trustees' priorities are:

Education

- Launch the second stage of Jane Goodall's Roots & Shoots e-learning programme, with five new modules for older pupils funded by DP World, and potentially the introduction of a voluntary donation of £5 per participating school.
- Expand in-person workshops beyond London into new areas, including Lewisham and Kent, with a focus on low-income communities and pupils with special educational needs and disabilities.
- Develop the partnership with the Science Museum, including two IMAX events each year for premieres and the annual Roots & Shoots Awards, and the sale of JGI products in the museum shop.
- Introduce a structured volunteer programme, recruiting Roots & Shoots alumni and offering work experience to secondary school students, supported by DBS checks and safeguarding training.

Partnerships and profile

- Develop the partnership with National Geographic, including a monthly two-page feature in its children's magazine, and explore a new partnership with Disney UK.
- Host a large marquee at Glastonbury Festival 2027, showcasing the full scope of the Jane Goodall Institute's global work, with speakers from JGIs around the world.
- Mark the first anniversary of Dr Goodall's death with the unveiling of her portrait at the Science Museum on 1 October 2026.

Income generation

- Delivered The Hope Gala in 2026, an evening celebrating Dr Goodall and raising funds for JGI UK and Roots & Shoots UK.
- Grow grant income through a coordinated programme of applications, re-engage long-standing regular donors and continue to develop corporate partnerships, with all new partners subject to Global Ethics Committee approval.
- Continue to grow merchandise income and improve Gift Aid recovery.

Africa

- Increase the funds raised for JGI projects in Africa, and bring these projects into the Roots & Shoots curriculum to inspire older students.
- The UK Institute will support the *Dr Jane's Dream – The Goodall Centre for Hope* project in Arusha, Tanzania. Dr Jane's Dream is an environmental centre in a building donated to Dr Goodall and will tell the story of her early life, her work at Gombe and the many programmes led by the 31 Jane Goodall Institutes around the world. This will uphold promises made to Dr Goodall during 2025.

Governance and operations

- Recruit additional Trustees and develop the outreach of the Advisory Council.
- Implement the Governance and Policy Framework and keep it under regular review.
- Reduce overheads, including replacing the Institute's supporter database subscription with a lower-cost system, and move the Institute's banking to Arbuthnot Latham.

FINANCIAL REVIEW

Results for the year

The Statement of Financial Activities shows total income of £372,790 (2024: £495,383) and total expenditure of £548,838 (2024: £472,897), resulting in net expenditure for the year of £176,048 (2024: net income of £22,486).

The fall in income reflects lower legacy income, the absence of speaker income and the timing of DP World programme funding, part of which was recognised in 2024. These were partly offset by higher donations, merchandise sales and Gift Aid.

The increase in expenditure reflects the Trustees' decision to invest in the Institute's brand, digital presence and education platform, and in preparing for The Hope Gala, in order to build the Institute's long-term income and reach. Expenditure on charitable activities was £399,138, representing 73% of total expenditure (2024: 89%). The net expenditure for the year was funded from the Institute's reserves.

Reserves policy

It is the policy of the Institute to hold unrestricted funds, its free reserves, equivalent to between six and twelve months' unrestricted expenditure, so as to provide only such funds as are necessary to cover management and administration costs, both planned and unforeseen, and to cover project costs.

At 31 December 2025, the Institute held unrestricted funds of £523,672 (2024: £615,376), all of which were free reserves, as the Institute held no fixed assets. This represents approximately 19 months of unrestricted expenditure, which is above the range set by the reserves policy. The Trustees consider this appropriate in view of the planned investment in the Institute's education programmes, fundraising events and support for projects in Africa in 2026 and 2027, and will keep the level of reserves under review.

Investment policy

The Institute's funds are held in cash on deposit with its bankers to ensure that they are secure and available to meet its commitments. Investment income for the year was £4,993 (2024: £8,497).

Going concern

The Trustees have reviewed the Institute's financial position, including cash balances of £489,132 at 31 December 2025 and forecast income and expenditure for the period to 31 December 2027. Having regard to the level of resources and the funding expected in this period, the Trustees are satisfied that the Institute has adequate resources to continue in operation for at least twelve months from the date of approval of these financial statements. There are no material uncertainties about the Institute's ability to continue and the financial statements have therefore been prepared on the going concern basis.

Events after the reporting period

- Dr Roger Wood resigned as a Trustee on 4 June 2026.
- In 2026 the large scale portrait of Dr Goodall by Mr Brainwash was sold for approximately £140,000 and was gifted by its purchasers to the Science Museum, where it was unveiled on 1 October 2026.
- In January 2026, the Trustees established an Advisory Council and approved changes to the Institute's systems and banking arrangements to reduce costs.
- A further legacy payment was received via cheque for the sum of £100,000 but this is yet to clear.

Trustees' responsibilities in relation to the financial statements

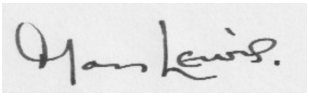
Law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (issued in October 2019).

The annual report on pages 4 to 11 was approved by the trustees, as a body, and signed on their behalf by:



Mary Lewis
Trustee

Date: 30 October 2026

The Jane Goodall Institute (UK)
Independent examiner's report
To the Trustees of The Jane Goodall Institute (UK)

I report to the trustees on my examination of the accounts of The Jane Goodall Institute (UK) ("the Institute") for the year ended 31 December 2025, which are set out on pages 13 to 28.

This report is made solely to the charity trustees, as a body, in accordance with Regulation 31 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity's trustees as a body, for my work, for this report, or for the statement I have made.

Responsibilities and basis of report

As the charity trustees of the Institute, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Institute's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent Examiner's Statement

Since the Institute's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies. I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe:

1 accounting records were not kept in respect of the Institute as required by section 130 of the Act; or

2 the accounts do not accord with those records; or

3 the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or

4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

I have no concerns and come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Suzanne Goldsmith FCA 

Date: 30/10/2026

Tennyson House
Cambridge Business Park
Cambridge
CB4 0WZ

The Jane Goodall Institute (UK)
Statement of Financial Activities
for the year ended 31 December 2025

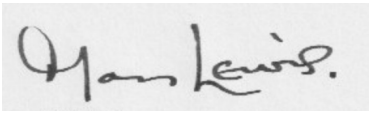
	Notes	Unrestricted funds £	Restricted funds £	Total 2025 £	Unrestricted funds £	Restricted funds £	Total 2024 £
Income from:							
Donations and legacies	**2**	168,085	98,480	266,565	229,243	68,982	298,225
Charitable Activities	**3**	101	75,197	75,298	7,089	180,772	187,861
Other trading activities	**4**	25,634	300	25,934	800	-	800
Investments		4,993	-	4,993	8,497	-	8,497
Total income		**198,813**	**173,977**	**372,790**	**245,629**	**249,754**	**495,383**
Expenditure on:							
Raising funds	**6**	130,296	19,404	149,700	32,360	21,044	53,404
Charitable activities	**7**	160,221	238,917	399,138	241,428	178,065	419,493
Total expenditure		**290,517**	**258,321**	**548,838**	**273,788**	**199,109**	**472,897**
Net Income/(Expenditure)		**(91,704)**	**(84,344)**	**(176,048)**	(28,159)	50,645	22,486
Transfers between funds		-	-	-	-	-	-
Net movement in funds for the year		(91,704)	(84,344)	(176,048)	(28,159)	50,645	22,486
Reconciliation of funds							
Total funds brought forward		615,376	54,901	670,277	643,535	4,256	647,791
Total funds carried forward		**523,672**	**(29,443)**	**494,229**	**615,376**	**54,901**	**670,277**

The notes on pages 16 to 28 form part of these financial statements.

The Jane Goodall Institute (UK)
Balance sheet
at 31 December 2025

Charity number 327858	Note	2025 £	2025 £	2024 £	2024 £
Fixed assets					
Tangible assets	12		-		**364**
Current assets					
Stock	13	**12,681**		**4,211**	
Debtors	14	**24,823**		**153,993**	
Cash at bank and in hand		**489,132**		**529,420**	
		526,636		**687,624**	
Creditors: amounts falling due within one year	15	**32,407**		**17,711**	
Net current assets			**494,229**		**669,913**
Net assets			**494,229**		**670,277**
Funds					
Restricted funds	16		**(29,443)**		**54,901**
Unrestricted funds			**523,672**		**615,376**
Total funds carried forward			**494,229**		**670,277**

The financial statements on pages 13 to 28 were approved by the Trustees, as a body, and signed on their behalf by:



Mary Lewis
Trustee

Date: 30 October 2026

The notes on pages 16 to 28 form part of these financial statements.

The Jane Goodall Institute (UK)

Statement of Cash Flows

For the year ended 31 December 2025

	Notes	2025 (£)	2024 (£)
Cash flow from operating activities			
Net cash flow from operating activities (see below)		(45,281)	(157,823)
Cash flow from investing activities			
Dividends, interest and rents from investments		4,993	8,497
Purchase of tangible assets	**12**	-	-
Change in cash and cash equivalents in the year		**(40,288)**	**(149,326)**
Cash and cash equivalents brought forward		529,420	678,746
Cash and cash equivalents carried forward		**489,132**	**529,420**

		2025 (£)	2024 (£)
Reconciliation of net movement in funds to net cash flow from operating activities			
Net income for the year as per Statement of Financial Activities		(176,048)	22,486
Adjustment for:			
Depreciation charges	**12**	364	1,201
Dividends, interest and rents from investments		(4,993)	(8,497)
(Increase)/decrease in stock	**13**	(8,470)	2,933
(Increase)/decrease in debtors	**14**	129,170	(144,052)
Increase/(decrease) in creditors	**15**	14,696	(31,894)
Net cash used in operating activities		**(45,281)**	**(157,823)**

Analysis of changes in net debt

	At 1 Jan 2025	Cashflows	At 31 Dec 2025
Cash and cash equivalents			
Cash	529,420	(40,288)	489,132
Borrowings			
Debt due within one year	-	-	-
Total	**529,420**	**(40,288)**	**489,132**

1 Accounting policies

The principal accounting policies are set out below. The accounting policies have been adopted consistently throughout the year.

Basis of accounting

The financial statements have been prepared under the historical cost convention.

The reporting currency of the charity is £ and the accounts have been rounded to the nearest whole £.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) effective 1 January 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give us a “true and fair” view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a “true and fair view”. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from April 2005 which has since been withdrawn.

The trust constitutes a public benefit entity as defined by FRS 102.

Going concern

In line with similar organisations, the charity relies on securing funding each year to meet its charitable expenditure. The Trustees have considered cash flow requirements for the period to the end of 2027 and believe the charity can meet its commitments for this period. Accordingly, the Trustees consider it appropriate to prepare the accounts on the going concern basis.

Funds employed

All funds employed must be expended in furtherance of the charitable objects of the Institute.

Unrestricted funds are funds which the Trustees are free to use for any purpose in the furtherance of the Charitable Objectives.

Restricted funds may only be used for the particular purpose where this is specified by the donors or when funds are raised for a particular purpose.

Designated funds represent amounts set aside by the Trustees for a particular purpose. They form part of the charity's unrestricted funds and may be reallocated.

The nature and purpose of each of the funds are set out in note 16.

Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations are typically recognised when received, being the point at which the three criteria for income recognition above are met. Income from grants is recognised when there is evidence of entitlement, receipt is probable and its amount can be measured reliably, unless it relates to a specific future period, in which case it is deferred.

In the event that a donation or grant is subject to conditions that require a level of performance before the charity is entitled to the funds, the income is not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity, and it is probable that those conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case-by-case basis following the granting of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash, or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

Expenditure recognition

Expenditure is included on an accruals basis. Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to that expenditure, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

Irrecoverable VAT is treated as part of the expense to which it relates.

Grants payable are charged in the year when the offer is conveyed to the recipient except in those cases where the offer is conditional, such grants being recognised when the conditions attached are fulfilled. Grants offered subject to conditions which have not been met at the year-end are noted as a commitment but not accrued as expenditure.

Support costs comprise management and administration costs for the running of the charity.

The rental charges of operating leases are taken to the Statement of Financial Activities as incurred.

Allocation of support and governance costs

Support costs and governance costs have been allocated between fundraising and charitable activities. Governance costs comprise all costs involving the public accountability of the charity and its compliance with regulation and good practice (these costs include costs related to the independent examiner and legal fees).

The Trustees have reviewed and updated in comparison to previous years, cost allocations for 2025 and used the following bases to allocate costs between Fundraising and Charitable Activities as follows:

- *Staff costs* – all allocated to charity activity as there was no dedicated fund raiser on the payroll this year
- *Office and administration costs* – 47.3% Fund Raising and 52.7% Charitable Activities
- *Rent* – 100% Charitable Activities
- *Insurance* – 100% Charitable Activities
- *Governance costs* – 100% Charitable Activities

Charitable activities

Costs of charitable activities include grants made, direct costs of delivering projects and an apportionment of support and governance costs.

Fixed assets

Fixed assets are included in the balance sheet at their cost to the Institute until fully depreciated, when they are written off. Assets costing less than £50 are not capitalised. Depreciation is provided on a straight-line basis, over a period estimated to write off each asset over the term of its useful life.

- Computer Equipment - 3 years
- Office Equipment - 5 years
- Website - 3 years

Stock

Stock, which represents books and merchandise, is valued at the lower of cost and net realisable value.

Foreign currency

Foreign currency transactions of the Institute are translated at the rates ruling when they occurred. Foreign currency monetary assets and liabilities are translated at the rates ruling at the balance sheet dates. Any differences are taken to the profit and loss account.

Pensions

Contributions to the Institute's defined contribution pension scheme are dealt with in the Statement of Financial Activities in the year in which they become payable. The assets of the scheme are held separately from those of the Institute in an independently administered fund.

Leased assets

Office rent is charged to the profit and loss account on a straight-line basis over the term of the lease.

2 Income from donations and legacies

	Unrestricted funds £	Restricted funds £	2025 £	2024 £
Membership subscriptions	-	-	-	-
Legacies	51,000	20,000	71,000	151,958
Donations	107,125	72,465	179,590	108,880
Donations in lieu of Speaker Income	-	-	-	27,058
Guardianship programme	5,990	4,455	10,445	7,870
Gift Aid	3,970	1,560	5,530	2,459
Total	168,085	98,480	266,565	298,225

3 Income from charitable activities

	Unrestricted funds £	Restricted funds £	2025 £	2024 £
Provision of services	101	75,197	75,298	187,861
Total	**101**	**75,197**	**75,298**	**187,861**

4 Income from other trading activities

	Unrestricted funds £	Restricted funds £	2025 £	2024 £
Proceeds of sale of books and merchandise	25,634	300	25,934	800
Total	25,634	300	25,934	800

5 Support costs

The breakdown support costs of the charity and how these were allocated between fund raising and charitable activities is shown below.

These costs have been apportioned across the work of the charity on the basis disclosed in note 1 and allocated to each of the charity's activities as set out in note 7b:

	Raising Funds	**Charitable Activities**	**Total**	Raising Funds	Charitable Activities	Total
			2025			2024
Support Cost Allocation	**£**	**£**	**£**	£	£	£
Staff costs	-	26,538	26,538	-	30,466	30,466
Office and administration	122,700	127,825	250,525	47,650	72,585	120,235
Rent	-	7,519	7,519	-	9,980	9,980
Insurance	-	3,520	3,520	-	5,735	5,735
Governance costs	-	3,879	3,879	-	215	215
Total	122,700	169,281	291,981	47,650	118,981	166,631

6 Expenditure on raising funds

	Unrestricted Funds	**Restricted Funds**	**Total 2025**	Unrestricted Funds	Restricted Funds	Total 2024
	£	**£**	**£**	£	£	£
Direct Fundraising Costs						
Direct Staff Costs	-	-	-	-	-	-
Purchases of books and merchandise for resale	18,893	353	19,246	5,377	-	5,377
Presentations and events	2,885	4,650	7,535	50	-	50
Other fundraising costs	218	1	219	323	4	327
Support cost allocation (note 5)	108,300	14,400	122,700	26,610	21,040	47,650
Total	130,296	19,404	149,700	32,360	21,044	53,404

7a Expenditure on charitable activities

	Unrestricted Funds £	Restricted Funds £	2025 £	Unrestricted Funds £	Restricted Funds £	2024 £
Direct Costs						
Direct Staff Costs	-	44,041	44,041	-	69,480	69,480
Direct Activities Undertaken	11,220	153,687	164,907	106,312	92,095	198,407
Direct support Costs	1,451	-	1,451	2,754	-	2,754
Grant Funding of Activities	-	19,458	19,458	20,757	9,114	29,871
Support Costs allocation (See note 5)	147,550	21,731	169,281	111,605	7,376	118,981
Total	**160,221**	**238,917**	**399,138**	**241,428**	**178,065**	**419,493**

7b Expenditure on charitable activities – By Programme

The charitable activities of the organization include:

- **Africa Community Conservation & Chimp Sanctuaries:** supporting community conservation projects delivered by other JGIs in Africa and supporting JGI sanctuaries in Africa for orphan chimpanzees illegally taken from the wild
- **Roots & Shoots UK & UAE:** delivering the environmental and humanitarian educational programme for young people in the UK and the UAE
- **Awareness & Policy Activity in the UK:** raising awareness in the UK of issues such as wildlife trafficking and sharing news about the chimpanzee families and on-going JGI scientific research into wild chimps in Gombe.
- **Roots & Shoots International Growth -** the Institute received £125,000 of restricted funding in 2023 from DP World, of which £68,750 was donated to the Jane Goodall Institute Global (a charity registered in England & Wales No. 1153284) which has an international remit. As per the Agreement with DP World, £25,000 was restricted to Roots & Shoots projects in Africa, £25,000 restricted to Roots & Shoots projects around the world (excluding the UAE and Africa) and £18,750 to cover the resource costs of managing this programme.

	Unrestricted funds £	Restricted funds £	2025 £	Unrestricted Funds £	Restricted Funds £	2024 £
Africa Community Conservation & Chimp Sanctuaries						
Grant Funding of Activities	-	19,458	19,458	20,757	9,114	29,871
Direct Staff Costs	-	-	-	-	-	-
Direct Support Costs	-	-	-	-	-	-
Allocated Support Costs	-	15	15	-	-	-
Total	**-**	**19,473**	**19,473**	**20,757**	**9,114**	**29,871**
Roots & Shoots UK & UAE						
Direct Staff Costs	-	44,041	44,041	-	69,480	69,480
Direct Activities Undertaken	11,220	153,687	164,907	106,312	92,095	198,407
Direct Support Costs	1,451	-	1,451	2,754	-	2,754
Grant Funding of Activities	-	-	-	-	-	-
Allocated Support Costs	147,550	21,716	169,266	111,605	7,376	118,981
Total	**160,221**	**219,444**	**379,665**	**220,671**	**168,951**	**389,622**

Grants to Organisations	**Unrestricted funds**	**Restricted funds**	**2025**	Unrestricted Funds	Restricted Funds	2024
	£	**£**	**£**	£	£	£
JGI Chimp Eden	-	19,473	19,473	17,186	9,114	26,300
JGI Senegal	-	-	-	-	-	-
JGI Uganda	-	-	-	-	-	-
JGI Burundi	-	-	-	-	-	-
JGI Global	-	-	-	-	-	-
JGI Tchimpounga	-	-	-	3,571	-	3,571
Total	-	19,473	19,473	20,757	9,114	29,871

8 Net income for the year

	2025	2024
	£	£
This is stated after charging:		
Independent examiner's fee	**3,610**	3,000
Depreciation	**364**	1,201

9 Staff costs

	2025	2024
	£	£
Wages and salaries	**66,317**	92,895
National insurance costs	**1,498**	4,525
Pension costs	**2,764**	2,525
Total	**70,579**	99,945

The average number of employees during the year was 2 (2024 – 3).

Full time Equivalent Employees	**2025**	2024
Full time Employees	**2**	2
Part-time Employees	**-**	1
Total FTE Employees	**2**	3

Key Management Personnel
The Trustees consider the CEO as comprising the key management personnel of the charity and the acting CEO (paid on a consultancy basis).

The fee for the acting CEO was billed via a Limited company and amounted to £28,800 (2024: £32,400)

10 Trustee remuneration and expenses

One of the Trustees (Rosemary Reed), received remuneration during the year from the Institute of £9,000, (2024 - £Nil) in relation for their assistance with the preparation of The Hope Gala event in 2026 which has been prepaid for 2025. The charity insurance policy for 2025 and 2024 included Trustee Indemnity Insurance. The cost of the Trustee Indemnity Insurance element of the policy is not separately identifiable.

During the year, one trustee was reimbursed £33,791 (2024: £26,610) for travel and subsistence, telephone, project and event costs, and other expenses incurred on behalf of the charity.

In 2026, one trustee (Rosemary Reed) will receive remuneration of £12,000 for their assistance with The Hope Gala event.

11 Taxation

The charity is exempt from direct tax on its charitable activities.

12 Tangible fixed assets

	Website	Office equipment	Computer equipment	Total
		£	£	£
Cost				
At 1 January 2025	1,200	7,336	330	8,866
Additions	-	-	-	-
At 31st December 2025	**1,200**	**7,336**	**330**	**8,866**
Depreciation				
At 1 January 2025	1,200	7,033	269	8,502
Provided during year		303	61	364
At 31 December 2025	**1,200**	**7,336**	**330**	**8,866**
Net book value				
At 1 January 2025	-	303	61	364
At 31 December 2025	**-**	**-**	**-**	**-**

13 Stock

	2025	2024
	£	£
Books	**10,182**	3,799
Merchandise	**2,499**	412
Total	**12,681**	4,211

14 Debtors

	2025	2024
	£	£
Accounts Receivable	**10,000**	
Prepayments	**14,823**	3,993
Accrued Income	**-**	150,000
Total	**24,823**	153,993

15 Creditors: amounts falling due within one year

	2025	2024
	£	£
Trade creditors	**16,798**	2,582
Income in Advance	**10,000**	-
Trustee loan	**-**	10,130
Accruals	**3,400**	3,000
Taxation and social security	**1,437**	1,426
Pension creditor	**422**	386
Other creditors	**350**	187
Total	**32,407**	17,711

16 Restricted funds

	Balance at 01/01/2025	**Income**	**Expenditure**	**Balance at 31/12/2025**
	£	**£**	**£**	**£**
Roots & Shoots UK	**41,659**	142,824	(237,863)	**(53,380)**
Roots & Shoots UAE	**7,612**	-	(985)	**6,627**
Tchimpounga	**8,373**	5,452	-	**13,825**
Senegal	**73**	-	-	**73**
Chimp Eden	**(1,298)**	25,500	(19,473)	**4,729**
Restricted JGI UK	**(1,518)**	4	-	**(1,514)**
JGI Global DP World	**-**	197	-	**197**
Total	**54,901**	**173,977**	**(258,321)**	**(29,443)**

Restricted funds - prior year	**Balance at 01/01/2024**	**Income**	**Expenditure**	**Balance at 31/12/2024**
	£	**£**	**£**	**£**
Roots & Shoots UK	**-**	206,827	(165,168)	**41,659**
Roots & Shoots UAE	**149**	30,772	(23,309)	**7,612**
Tchimpounga	**3,318**	5,055	-	**8,373**
Senegal	**73**	-	-	**73**
Chimp Eden	**716**	7,100	(9,114)	**(1,298)**
Restricted JGI UK	**-**	-	(1,518)	**(1,518)**
JGI Global DP World	**-**	-	-	**-**
Total	**4,256**	**249,754**	**(199,109)**	**54,901**

Restricted Funds Description

Roots & Shoots UK
Funds restricted by donors to support delivery of Roots & Shoots, our free environmental and humanitarian programme for young people, in the UK.

Roots & Shoots UAE
Funds restricted by donors to support delivery of Roots & Shoots, our free environmental and humanitarian programme for young people, in the UAE.

Tchimpounga
For many years the Institute has proudly supported the Tchimpounga Chimpanzee Rehabilitation Centre run by *the Jane Goodall Institute, Republic of Congo*, via our Chimp Guardian programme which offers symbolic adoptions of rescued chimps. 80% of Chimp Guardian income is donated to Tchimpounga to contribute towards providing food, medicine, enrichment and care for chimps at the centre and 20% contributes towards our costs in running and promoting the programme in the UK.

Senegal
Funds restricted for Senegal are to support the protection of the Critically Endangered Western chimpanzee and reversing deforestation through community led initiatives. Funds are donated to our sister organisation '*Instituto Jane Goodall*' *(the Jane Goodall Institute Spain)* which operates with a local field team in the Kédougou region of southeastern Senegal and across the border, in northern Guinea using the Tacare community conservation approach developed by Dr Jane Goodall.

Chimp Eden
Funds restricted for Chimp Eden, are to support the Chimp Eden sanctuary in South Africa. Funds are donated to the *Jane Goodall Institute South Africa* which runs the sanctuary providing a safe haven for rescued chimps from across Africa. Established in 2006, this very special sanctuary is home to chimpanzees rescued from across Africa who have survived the bushmeat trade, been orphaned, sold in illegal pet markets, or used as entertainment in circuses, beach resorts and night clubs.

Restricted JGI UK
Funds donated by DP World and restricted to support delivery of the DP World agreement.

JGI Global DP World
In previous years The Institute had developed an agreement with DP World that shares income from its funding with other JGIs around the world, however, this agreement ended in 2023. We were however pleased to confirm at the end of 2024 that DP World had agreed to a new funding programme for the Roots & Shoots School Tour which started in 2025 and continued throughout the year. We were able to deliver our e-learning platform to these schools and there is further support committed for 2026 to continue this excellent work.

17 Analysis of net assets between funds

	Unrestricted	Senegal	Congo	Roots & Shoots UK	Roots & Shoots UAE	Chimp Eden	Rest JGI	JGI Global DP World	Total Restricted	Total 2025
	£	£	£	£	£	£	£	£	£	£
Fixed Assets	-	-	-	-	-	-	-	-	-	-
Cash at bank	514,951	(35)	10,990	38,863	(97,784)	3,621	(25,421)	43,947	(25,819)	**489,132**
Other current assets	35,938	108	350	(109)	109	1,108	-	-	1,566	**37,504**
Creditors falling due within one year	(27,217)	-	2,485	(92,134)	104,302	-	23,907	(43,750)	(5,190)	**(32,407)**
Total net assets at 31 December 2025	523,672	73	13,825	(53,380)	6,627	4,729	(1,514)	197	(29,443)	**494,229**

18 Analysis of net assets between funds (prior year)

	Unrestricted	Senegal	Congo	Roots & Shoots UK	Roots & Shoots UAE	Chimp Eden	Rest JGI	JGI Global DP World	Total Restricted	Total 2024
	£	£	£	£	£	£	£	£	£	£
Fixed Assets	364	-	-	-	-	-	-	-	-	**364**
Cash at bank	635,285	(35)	5,537	(27,207)	(100,079)	(2,406)	(25,424)	43,749	(105,865)	**529,420**
Other current assets	8,204	-	-	149,891	109	-	-	-	150,000	**158,204**
Creditors falling due within one year	(28,477)	108	2,836	(81,025)	107,582	1,108	23,906	(43,749)	10,766	**(17,711)**
Total net assets at 31 December 2024	615,376	73	8,373	41,659	7,612	(1,298)	(1,518)	-	54,901	**670,277**

19 Financial commitments

As at 31 December 2025, the charity had total annual commitments under non-cancellable property leases as set out below:

	2025	2024
	£	£
Not later than one year	**-**	5,998
Within two to five years	**-**	-
	-	5,998

20 Related party transactions

The Trustee loan, included within 'Creditors: amounts falling due within one year' of £nil (2024 : £10,130) is unsecured, interest free and repayable by agreement between The Jane Goodall Institute (UK) and the Trustee, this was written off in the balance sheet to non-restricted distributable reserves on the date the death of Jane Goodall 1 October 2025.

Trustee's made donations of £nil in 2025 and £5,050 in 2024.

During the year the charity purchased website design, digital marketing, marketing campaign management, building an education platform and social media management totalling £295,950 (2024: £177,807) from Adventure Cap Ltd of which the director is the daughter of Rosemary Reed (Trustee). At the end of the year there was nil amounts outstanding (2024: £nil).