FOREVER LOVED

Registered Charity No. 1209377

Trustees' Annual Report

For the period 1 August 2024 to 31 December 2025

Reference and administrative information

Charity name: Forever Loved
Charity registration number: 1209377
Legal structure: Charitable Incorporated Organisation (Foundation CIO)

Trustees serving throughout the period:

Paul Whittaker
Suzanne Whittaker
Abigail Wilkinson
Steven Jones

Structure, governance and management

Forever Loved is a Charitable Incorporated Organisation governed by its constitution. The trustees are responsible for the overall governance, strategic direction and management of the charity.

During this first reporting period, the charity was operated entirely by its trustees and volunteers. The charity had no employees during the period and no trustees received remuneration or expenses.

Trustee decisions were made collectively in accordance with the charity's constitution, with appropriate consideration given to the charity's objects and the trustees' duties.

Objectives and activities

Forever Loved was established to promote humane behaviour towards animals by providing appropriate care, protection, treatment and security for animals in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage, and to educate the public in matters relating to animal welfare and the prevention of cruelty and suffering among animals.

During the period, the charity concentrated primarily on the rescue, care, rehabilitation and rehoming of small companion animals.

The majority of animals cared for were guinea pigs, together with a smaller number of hamsters, gerbils and rabbits. Animals coming into the charity were provided with appropriate accommodation, food and care while suitable permanent homes were sought.

The charity also invested in improving its facilities, including the construction of new guinea pig enclosures to increase the quality and suitability of the accommodation available to animals in its care.

Public benefit

The trustees have had regard to the Charity Commission's guidance on public benefit when exercising their powers and making decisions relevant to the charity's activities.

The trustees consider that the charity provides public benefit through relieving the suffering of animals in need, providing appropriate care and rehabilitation, and finding suitable new homes for animals that require rehoming.

Its work also contributes to the promotion of responsible animal ownership and improved animal welfare within the wider community.

Achievements and performance

The period from 1 August 2024 to 31 December 2025 represented Forever Loved's first accounting period and was primarily a period of establishing and developing the charity's rescue activities.

During the period, approximately **30 animals** were cared for by the charity. These were predominantly guinea pigs, together with hamsters, gerbils and rabbits.

A significant focus during the period was the improvement of the charity's facilities. New guinea pig enclosures were constructed to provide suitable accommodation and support the charity's ability to care for guinea pigs requiring rescue and rehoming.

The trustees are pleased with the progress made during the charity's first reporting period and are grateful to everyone who supported its work through donations, adopting animals, volunteering and otherwise supporting the charity.

Financial review

Total income for the period was **£5,055.23** and total expenditure was **£4,960.55**, resulting in an excess of income over expenditure of **£94.68**.

Income was derived entirely from donations and adoption fees. The charity received no grant funding during the period.

Expenditure principally related to the charity's animal welfare activities, including food, veterinary care and the provision and improvement of suitable accommodation for animals in the charity's care.

The trustees continued to manage expenditure carefully throughout the charity's first reporting period, with the majority of income being applied directly towards the charity's animal welfare activities and the development of its facilities.

Reserves policy

Given the charity's relatively small size and early stage of development, the trustees' priority during the period was ensuring sufficient funds were available to meet the immediate needs of animals in the charity's care.

The trustees recognise the importance of maintaining an appropriate level of unrestricted reserves, particularly because veterinary costs can arise unexpectedly. As the charity develops, the trustees intend to build reserves sufficient to provide greater financial resilience and ensure that the charity can continue to meet its animal welfare commitments in the event of unforeseen expenditure or fluctuations in income.

Principal risks and uncertainties

The trustees regularly consider the risks facing the charity.

The principal financial risk during the period was the charity's reliance on voluntary donations and adoption income, which can fluctuate, alongside the potential for unexpected veterinary and animal-care costs.

These risks were managed by monitoring expenditure carefully, limiting commitments to those the charity could reasonably support, and through financial support provided by the charity's supporters, including its trustees.

Plans for the future

Following the establishment of the charity during its first reporting period, the trustees intend to continue developing Forever Loved's capacity to rescue and care for animals in need.

Priorities include improving and expanding animal accommodation, increasing the charity's capacity to care for guinea pigs and other small companion animals, increasing public awareness of the charity's work, developing fundraising activities and increasing income to support the charity's longer-term sustainability.

The trustees also intend to continue developing opportunities for members of the public to support the charity through donations, volunteering, fostering and adoption.

Trustees' responsibilities

The trustees are responsible for maintaining proper accounting records, safeguarding the charity's assets and taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for preparing the charity's accounts and Trustees' Annual Report in accordance with the requirements applicable to Charitable Incorporated Organisations.

Approval

This report was approved by the trustees of Forever Loved on:

Date: 25/09/2026

and signed on their behalf by:

Paul Whittaker
Trustee

Signature: 

Profit and Loss

Forever Loved
For the 17 months ended 31 December 2025

	AUG 2024-DEC 2025
Turnover	
Donation	4,500.03
Total Turnover	**4,500.03**
Cost of Sales	
Guinea Pig Bedding	288.33
Guinea Pig Food	1,934.41
Guinea Pig Medication	122.27
Guinea Pig Vets	1,091.66
Total Cost of Sales	**3,436.67**
Gross Profit	**1,063.36**
Administrative Costs	
Advertising & Marketing	108.89
Bank Fees	1.68
Clothing	24.99
Guinea Pig Housing	1,141.75
Health & Safety	18.04
IT Software and Consumables	0.84
Postage, Freight & Courier	72.09
Repairs & Maintenance	28.97
Telephone & Internet	24.03
Travel - National	102.60
Total Administrative Costs	**1,523.88**
Operating Profit	**(460.52)**
Other Income	
Sale of donated items	555.20
Total Other Income	**555.20**
Profit on Ordinary Activities Before Taxation	**94.68**
Profit after Taxation	**94.68**