Pride Wide Trust.,
CMS Cameron McKenna Nabarro Olswang LLP,
Cannon Place, 78 Cannon Street,
London, EC4N 6AF, UK

Annual report and accounts 2025

For the period, 1 January 2025 to 31 December 2025

Charity name: Pride Wide Trust
Charity number: 1208890
Address: Cannon Place, 78 Cannon Street, London, EC4N 6AF, UK

Trustees

Name	Role (if any)	Appointment date	Notes
Susan Eastoe	Chair	01/07/2024	
Charles Stephens	Vice-Chair	01/07/2024	
Sanjay Nazerali		01/07/2024	
Ian Green		14/09/2023	
Adebisi Alimi		01/01/2023	Resigned 21 Sept 2025
Helen Belcher		01/09/2023	Resigned 21 May 2025
David Ian Chick		25/09/2025	
Raj Sanghera	Treasurer	30/07/2025	
Asad Shaykh		30/07/2025	

Freelance staff
Tris Reid-Smith (chief executive officer)
Scott Nunn (chief creative officer)

NB: Our team was retained on a freelance basis while we established the charity.

Structure, governance and management
Pride Wide Trust is a Foundation CIO.

The trust is governed by a Foundation Constitution.

During this period, we were establishing our governance in line with the guidance from the Charity Commission that we received while registering the charity. However, the constitution and policies on conflicts of interest were in place.

Purpose of the charity
Pride Wide Trust was established to support the LGBTQIA+ community.

The object of Pride Wide Trust is for the public benefit to promote equality and diversity, for the public benefit, by: 3.1 the elimination of discrimination on the grounds of gender reassignment, sex and sexual orientation; 3.2 advancing education and raising awareness in equality and diversity; 3.3 promoting activities to foster understanding between people from diverse backgrounds; 3.4 conducting or commissioning research on equality and diversity issues and publishing the results to the public; and 3.5 cultivating a sentiment in favour of equality and diversity.

- the elimination of discrimination on the grounds of gender reassignment, sex and sexual orientation;
- advancing education and raising awareness in equality and diversity;
- promoting activities to foster understanding between people from diverse backgrounds;
- conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
- cultivating a sentiment in favour of equality and diversity.

Activities
Pride Wide Trust received charity status from the Charity Commission on 28 June 2024.

In 2025 we faced institutional challenges in raising funds as a first year charity.

However, we were able to provide informal, ad hoc strategic advice on communications to LGBTQIA+ human rights campaigners.

We advanced plans to establish Pride Wide Inc as a public charity (501(c)(3)) in the United States. This was principally through consulting stakeholders, developing our application and by-laws with our pro bono lawyers, and establishing a US board of directors.

In May 2025, we held our inaugural Pride Wide Summit at Canada House (the Canadian High Commission) in London. Through corporate sponsorship, we were able to provide a day of grassroots mobilization around narrative change to support the LGBTQIA+ community at no charge to attendees. This brought together 142 human rights defenders, campaigners, community organisers, LGBTQIA+ charities, content creators and media representatives, diplomats, and corporate supporters. The speakers included media experts, historians, human rights advocates, campaigners, artists, content creators and others to provide expert information and discussion about the power of narrative change and how to use it to advance a world where all LGBTQIA+ people can thrive. Conversations reflected the intersectionality of the LGBTQIA+ community and the diversity of audiences we wish to reach. Guests reported feeling informed and inspired to make change in their own communities, organisations and beyond.

In addition, we organised two evening events for Pride Wide Trust to enable similar conversations from experts and human rights advocates with a theme of narrative change for the LGBTQIA+ community. These were attended by over 90 guests in the case of the event hosted by Google and for 150 for the event hosted by Samsung. Guests were a similar mix to those attending the Summit and the events were free to enable participation. Again, the outcomes and impact were of a similar nature to the Summit.

Furthermore, we organised a series of seven “Leaders Breakfasts” to discuss narrative change with key stakeholders and examine opportunities for them to do this work in their own organisations and in wider society. In each case, these attracted around 10 to 20 stakeholders. Venues and catering were supplied free of charge by various commercial hosts, meaning these costs weren’t a drain on charity funds.

We held a dinner for key future supporters and stakeholders at the Melia Hotel. This was fully funded by the hotel, so the costs were not a draw on charity funds.

Meanwhile we focused on building the movement of supporters and volunteers who will support Pride Wide in the future and on planning for activities in 2026. We continued to consult with stakeholders about how best to support the LGBTQIA+ community in line with our charitable objectives.

Statement of financial position
For the period 01 January 2025 to 31 December 2025

	2025	2024
Income		
Donations	£24,162.22	£5,651.26
Interest received	£0	£0
TOTAL income	**£24,162.22**	**£5,651.26**
Costs		
Administrative costs	(£237.78)	£0
Staff costs	£0	£0
Freelancers/ contractors	(£22,900.00)	(£5,000.00)
Interest payable	£0	£0
Other	£0	£0
TOTAL costs	**(£23,137.78)**	**(£5,000.00)**
Tax		
Balance before tax	£1,024.44	£651.26
Tax	£0	£0
Liabilities		
Current liabilities	£0	£0
Assets		
Cash and cash equivalents	£1,675.70	£651.26
Other assets	£0	£0
TOTAL ASSETS	**£1675.70**	**£651.26**

Declaration

The trustees declare that they have approved the report above. Signed on behalf of the trustees:

Signed:



Name: Lucy Semmens
Position: Chair
Date: 30/10/2026