ONE TRUE MESSAGE FOUNDATION

Charitable Incorporated Organisation

Charity Registration Number: 1206615

TRUSTEES' ANNUAL REPORT AND UNAUDITED ACCOUNTS

For the period 8 October 2024 to 7 October 2025

Prepared on a receipts and payments basis

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Reference and Administrative Information

Item	Detail
Charity name	One True Message Foundation
Charity number	1206615
Legal structure	Charitable Incorporated Organisation (CIO – Foundation)
Date registered	18 January 2024
Predecessor body	One True Message Ltd (Company No. 08909414)
Registered address	307 Wellington Road South, Hounslow, TW4 5HL
Contact email	Onetruemessagefoundation@gmail.com
Financial period	8 October 2024 to 7 October 2025
Independent examiner	Muhammad Nusrullah Nasir, AFA MIPA ACPA, 56 Kingsley Road, Hounslow, Middlesex, TW3 1QA

Trustees

The following trustees served throughout the period under review:

Name	Role
Faisel Shehzaad Qarni	Trustee
Mohammed Noaman Ali	Trustee
Gulam Chistia Syed	Trustee

None of the trustees received any remuneration or expenses from the charity during the period.

Objectives and Activities

Charitable Objects

The objects of the charity, as set out in its constitution, are to advance the religion of Islam, primarily but not exclusively in the United Kingdom, for the benefit of the public through the holding of lectures, workshops and classes, and producing and/or distributing literature to enlighten others about the Islamic religion.

Activities in Furtherance of Objects

During the period, the charity pursued its objects through the following principal activities:

- **Free Quran distribution –** The charity continued its flagship programme of distributing free English translations of the Quran to members of the public across the United Kingdom, fulfilling individual requests through FreeQurans.co.uk as well as bulk distributions to communities, mosques, universities and public institutions. Postage, carriage and freight remained the charity's largest single area of expenditure during the period, reflecting the scale of this activity.
- **Educational content and digital outreach –** The charity produced and disseminated educational content explaining the teachings of Islam through its online platforms, including its YouTube channel, website (onetruemessage.com) and social media presence, reaching a community of over one million individuals. This content is created and published for the purpose of advancing the charity's objects.
- **New Muslim support –** The charity provided personal guidance and community connections for individuals who have embraced Islam, helping them navigate the early stages of their faith journey.
- **Procurement and distribution of charitable literature –** Books, leaflets and other educational materials about Islam were acquired, imported and distributed to the public at no cost in furtherance of the charity's objects.

Public Benefit Statement

The trustees confirm that they have had due regard to the guidance on public benefit published by the Charity Commission in accordance with section 17(5) of the Charities Act 2011 when reviewing the charity's aims and objectives and in planning its activities for the period.

The trustees are satisfied that the charity's activities during the period were carried out for the public benefit. All of the charity's resources and literature are made available to any member of the public without charge, restriction or precondition. The charity's work contributes to public understanding of Islam and promotes interfaith awareness and social cohesion.

Volunteers

The charity continues to benefit from the dedicated support of a team of volunteers who assist with the packing and distribution of literature, event coordination, content creation and administrative tasks. The trustees wish to record their sincere gratitude to every volunteer whose time and commitment have been essential to the charity's work during this period.

Achievements and Performance

This is the charity's second reporting period and its first full year of operation as a Charitable Incorporated Organisation. The trustees are pleased to report on the following achievements:

- The Quran distribution programme operated throughout the full year, with Qurans and Islamic literature distributed across the United Kingdom through postal, pallet and courier services, supported by the procurement and import of materials.
- The charity's digital content continued to grow its reach, with the online community exceeding one million individuals across YouTube, social media and the charity's website.
- The charity's free Quran request service (via FreeQurans.co.uk) remained operational throughout the period, fulfilling requests from members of the public across the country.
- Total income of £20,204.05 was received during the period, comprising voluntary donations and advertising revenue arising from the charity's online educational content.
- The charity maintained its commitment to transparency and accountability, directing its resources towards its charitable activities and maintaining prudent reserves.

Financial Review

The charity's total income for the period was £20,204.05. This comprised voluntary donations and contributions of £13,378.94, and advertising revenue of £6,825.11 arising from the charity's YouTube channel (received via Google Ireland).

Total expenditure for the period was £33,813.82. Expenditure exceeded income in the period by £13,609.77. This planned drawdown reflects the application of reserves carried forward from the opening balance towards the charity's core distribution and storage activities. Taken together with the opening bank balance of £32,135.70, the charity held closing bank funds of £18,525.93 at the period end.

Nature of the Advertising Revenue

During the period the charity received advertising revenue of £6,825.11 in connection with its YouTube channel. This revenue arises incidentally from the charity's production and publication of educational video content, the purpose of which is to advance the religion of Islam in furtherance of the charity's objects. The trustees consider that this activity constitutes primary-purpose trading, being trading carried out in the course of the actual carrying out of the charity's objects. Accordingly, the trustees consider the income to be exempt from corporation tax, and the surplus arising is applied wholly towards the charity's charitable activities. The charity carries on no non-charitable trade.

Principal Categories of Expenditure

Expense category	Net amount (£)
Postage, carriage and freight	12,594.35
Storage costs – Big Yellow	10,141.89
Purchase of Qurans	3,807.00
Team and volunteer refreshments	2,114.00
Import and customs clearance	1,207.68
Packaging materials	1,039.03

Expense category	Net amount (£)
Equipment and canopy purchases	1,038.59
Video editing and contractors	445.77
Printing and promotional materials	372.74
Training – The Hive	350.00
Travel, taxis and van hire	326.52
Dawah and outreach materials	104.99
Events and outreach (excluding The Hive)	90.01
Bank charges	90.00
IT services and software	57.25
Companies House filing fees	34.00
Total net expenditure	**33,813.82**

Reserves Policy

The trustees aim to maintain sufficient reserves to ensure the continuity of the charity's core activities, particularly the Quran distribution programme, for a reasonable period in the event of a temporary shortfall in income. At the period end, the charity held unrestricted funds of £18,525.93, held as cash at bank. The trustees consider this to be an appropriate and prudent level of reserves and will keep the reserves policy under regular review as the charity's operations develop.

Risk Management

The trustees have considered the major risks to which the charity is exposed and have taken steps to mitigate them. The principal risks identified are:

- **Dependence on voluntary donations –** the charity is substantially funded by voluntary contributions. The trustees mitigate this risk by maintaining adequate reserves, building a broad base of supporters and communicating the charity's impact transparently.
- **Logistical and operational risks –** the distribution of physical materials across the United Kingdom involves storage, packing and postage. The charity manages this through efficient stock management and established relationships with postal and courier services.
- **Reputational risk –** as a charity engaged in religious education, the trustees ensure that all content and materials are reviewed to reflect the charity's values of honesty, respect and inclusivity.

Structure, Governance and Management

Governing Document and Legal Structure

The charity is constituted as a Charitable Incorporated Organisation (CIO) under the foundation model and is governed by its constitution, registered with the Charity Commission on 18 January 2024. The CIO model provides the charity with a clear legal identity, limited liability for the trustees, and a governance structure appropriate to its activities.

History and Transition from Company to CIO

The charitable work now carried on by the Foundation has its origins in One True Message Ltd (company number 08909414), a private company limited by guarantee incorporated on 25 February 2014. On registration of the CIO on 18 January 2024, the assets and operations of One True Message Ltd were transferred to the charity. One True Message Ltd remains registered at Companies House but is not currently trading.

Appointment, Induction and Training of Trustees

New trustees are appointed by the existing trustees in accordance with the charity's constitution, having regard to the skills, knowledge and experience needed for the effective administration of the charity. All trustees are provided with a copy of the charity's constitution, the Charity Commission's guidance "The Essential Trustee" (CC3) and relevant guidance on their legal duties and responsibilities.

Organisational Structure and Decision-Making

The trustees meet regularly to manage the affairs of the charity and make decisions collectively. There are no paid staff; the day-to-day operations of the charity are carried out by the trustees and a dedicated team of volunteers.

Related Parties

One True Message Ltd (company number 08909414) is a related entity, being the predecessor body from which the charity's operations and assets were transferred on registration. The directors of One True Message Ltd include individuals who also serve as trustees of the charity. The trustees confirm that all transactions with related parties were conducted at arm's length and in the best interests of the charity.

Receipts and Payments Account

For the period 8 October 2024 to 7 October 2025

Receipts

Receipts	Unrestricted (£)	Total (£)
Voluntary income – donations and contributions	13,378.94	13,378.94
Advertising revenue (YouTube / Google Ireland)	6,825.11	6,825.11
Total receipts	**20,204.05**	**20,204.05**

Payments

Payments	Unrestricted (£)	Total (£)
Postage, carriage and freight	12,594.35	12,594.35
Storage costs – Big Yellow	10,141.89	10,141.89
Purchase of Qurans	3,807.00	3,807.00
Team and volunteer refreshments	2,114.00	2,114.00
Import and customs clearance	1,207.68	1,207.68
Packaging materials	1,039.03	1,039.03
Equipment and canopy purchases	1,038.59	1,038.59
Video editing and contractors	445.77	445.77
Printing and promotional materials	372.74	372.74
Training – The Hive	350.00	350.00
Travel, taxis and van hire	326.52	326.52
Dawah and outreach materials	104.99	104.99
Events and outreach (excluding The Hive)	90.01	90.01
Bank charges	90.00	90.00
IT services and software	57.25	57.25
Companies House filing fees	34.00	34.00
Total payments	**33,813.82**	**33,813.82**

Summary

Summary	Unrestricted (£)	Total (£)
Net receipts / (payments) for the period	(13,609.77)	(13,609.77)
Cash funds at start of period (8 Oct 2024)	32,135.70	32,135.70
Cash funds at end of period (7 Oct 2025)	**18,525.93**	**18,525.93**

Statement of Assets and Liabilities

As at 7 October 2025

Monetary assets

Monetary assets	Total (£)
Cash at bank and in hand	18,525.93
Total monetary assets	**18,525.93**

Other assets and liabilities

Item	Detail
Stock of charitable materials	Qurans, books and leaflets held for distribution (not valued)
Liabilities	The charity had no outstanding liabilities at the period end

Notes to the Accounts

1. Basis of Accounting

The accounts have been prepared on a receipts and payments basis in accordance with the Charities Act 2011 and the Charity Commission's guidance for the preparation of receipts and payments accounts (CC16). The charity is eligible to prepare, and has elected to prepare, receipts and payments accounts rather than accruals accounts.

2. Funds

All funds held by the charity are unrestricted and may be applied at the discretion of the trustees in furtherance of the charity's objects. The charity held no restricted or endowment funds during the period.

3. Advertising Revenue and Trading

The advertising revenue of £6,825.11 received in connection with the charity's YouTube channel arises from the publication of educational content produced in furtherance of the charity's objects. The trustees treat this as primary-purpose trading income, exempt from corporation tax, and the charity carries on no non-primary-purpose trade. All such income is applied towards the charity's charitable activities.

4. Related Party Transactions

One True Message Ltd (company number 08909414) is a related entity, being the predecessor body from which the charity's operations were transferred. No material transactions took place between the charity and One True Message Ltd during the period. The trustees confirm that all transactions with related parties were conducted at arm's length and in the interests of the charity.

5. Trustee Remuneration and Expenses

No trustee received any remuneration or benefit from the charity during the period. No trustee expenses were reimbursed during the period.

6. Independent Examination

As the charity's gross income exceeded £25,000 in the predecessor period, and in accordance with the trustees' decision, the accounts are subject to independent examination in accordance with section 145 of the Charities Act 2011. The independent examiner's report is set out on the following page.

Independent Examiner's Report

Independent Examiner's Report to the Trustees of One True Message Foundation (Charity Registration Number 1206615)

I report to the trustees on my examination of the accounts of One True Message Foundation (the "Charity") for the period 8 October 2024 to 7 October 2025, which are set out on the preceding pages of this document.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for the period under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. It is my responsibility to examine the accounts under section 145 of the 2011 Act, to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act, and to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention which gives me reasonable cause to believe that in any material respect the requirements to keep accounting records in accordance with section 130 of the 2011 Act, and to prepare accounts which accord with the accounting records, have not been met; or to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: Muhammad Nasir

Name: Muhammad Nusrullah Nasir

Relevant professional qualification or body: AFA, MIPA, ACPA

Address: 56 Kingsley Road, Hounslow, Middlesex, TW3 1QA

Date: 10 / 11 / 2026

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Declaration

The trustees declare that they have approved the trustees' annual report and accounts set out above, and confirm that they give a true record of the charity's receipts and payments for the period and of its assets and liabilities at the period end.

Signed on behalf of the charity's trustees:

Signature: Mohammed Ali

Full name: Muhammad Noaman Ali

Position: Trustee

Date: 10 / 11 / 2026

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