The Love Naa Densua Foundation

Trustees' Annual Report for the year ending 1 September 2025

Administrative Information

Charity Name
The Love Naa Densua Foundation

Charity Registration Number
1206005

Registered Address
347 Portobello Road
London
W10 5SA

Trustees during the reporting period

- Tunde Lawani Shardow, Chair
- Diamond Nee
- Amanda Bryan

Aim and Purposes

The Love Naa Densua Foundation exists to advance education, mentorship and creative opportunities for young people, particularly in Ghana and the UK.

The Foundation's charitable objectives are to:

- Advance the education and training of socially and economically disadvantaged people in vocational hairdressing and business skills.
- Relieve those in need by reason of financial hardship through mentorship, vocational training, the provision of specialist equipment and/or financial assistance.
- Build confidence, skills and independence by connecting mentees with practical, real-world experiences.

The trustees have continued to consider the Charity Commission's guidance on public benefit when planning and reviewing the Foundation's activities.

Objectives and Activities

During the year, the Foundation focused on providing practical learning, professional exposure and material support to its mentees, while also developing fundraising activity in the UK and Ghana.

The Foundation's work continued to centre on creating pathways into the hair, beauty and wider creative industries through workshops, mentoring, professional experience and access to products and resources.

Achievements and Performance

Mentee Workshop and Professional Shoot Experience
In June 2025, Love Naa Densua Foundation mentees in Accra participated in a dedicated development workshop before assisting on a professional shoot with photographer Stephen Tayo.
This opportunity gave mentees the chance to apply their skills in a professional creative setting and gain direct experience of working as part of a wider production team.
The activity supported the Foundation's aim of helping mentees build confidence, develop practical skills and gain meaningful exposure to professional environments.

Good Hair Pop-Up Salon, Palm Moments, Accra
The Foundation delivered a threading workshop as part of the Good Hair Pop-Up Salon at Palm Moments in Accra.

The workshop combined practical skills development with community engagement and generated approximately £100 for the Foundation.

The funds were retained as cash in Accra at the end of the reporting period.

Product Support for Mentees
During the year, approximately £1,000 worth of Charlotte Mensah Manketti Oil products were donated in kind for distribution to Love Naa Densua Foundation mentees in Accra.

The donation gave mentees access to professional haircare products and supported their continued training and practical development.

As this support was provided in kind rather than as cash, it is not included within the Foundation's cash receipts for the year.

LND Summer Shopping Event
In July 2025, the Foundation hosted the LND Summer Shopping Event at Hair Lounge in London.

The event brought together supporters of the Foundation and raised £1,000 towards its charitable work.

At the end of the reporting period, the funds were being held on behalf of the Foundation by Charlotte Mensah Ltd pending transfer into the Foundation's bank account.

The £1,000 was subsequently transferred to the Foundation in September 2025 in two payments of £750 and £250.

Public Benefit

The trustees are satisfied that the Foundation's activities during the year furthered its charitable purposes and delivered public benefit.

Through its workshops, mentoring activity, professional placements and in-kind support, the Foundation provided beneficiaries with opportunities to develop practical skills, gain professional experience and access resources that can support their future development.

Financial Review

The Foundation received £1,400 in cash income during the year.

This consisted of:

- £300 received from Black Girl Fest
- £1,000 raised through the LND Summer Shopping Event
- £100 raised through the Good Hair Pop-Up Salon at Palm Moments in Accra

The £300 Black Girl Fest payment was received into the Foundation's bank account in May 2025.

This payment had been reported prematurely in the previous year's Trustees' Annual Report. As the funds were actually received during the current reporting period, they have been recognised in the year ending 1 September 2025.

No cash payments were made from the Foundation's funds during the reporting period.

At the end of the year, the Foundation held total cash funds of £1,400, comprising:

- £300 held in the Foundation's Metro Bank account
- £1,000 held on behalf of the Foundation by Charlotte Mensah Ltd pending transfer
- £100 retained as cash in Accra

In addition to its cash income, the Foundation received approximately £1,000 of in-kind support through the donation of Charlotte Mensah Manketti Oil products for mentees in Accra.

The Foundation continues to operate with low overheads, allowing available resources to be directed towards its beneficiaries and charitable activities.

Given the relatively modest level of funds currently held, the trustees have not adopted a formal reserves policy.

Structure, Governance & Management

The Love Naa Densua Foundation is a Charitable Incorporated Organisation, foundation model, whose only voting members are its trustees.

The charity is governed by its constitution, adopted on 1 December 2023.

Trustees are appointed in accordance with the provisions of the constitution and are collectively responsible for the management, administration and strategic direction of the Foundation.

Plans for the Future

The trustees plan to continue developing the Foundation's work by:

- Expanding mentoring and vocational training opportunities in Ghana
- Providing further opportunities for mentees to gain professional experience
- Developing additional workshops and practical learning programmes
- Increasing fundraising activity in both the UK and Ghana

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- Building partnerships with organisations that can support the Foundation's charitable aims
- Continuing to provide mentees with access to products, equipment and professional networks

Declaration

The trustees declare that they have approved this report.

Signed on behalf of the trustees:
Tunde Lawani Shardow
Chair

Signature: _____

Date: _____