

THE HAMPER APPEAL

Charitable Incorporated Organisation

Registered in England & Wales
Charity number 1204009

Trustees' Annual Report

For the Year Ended 31 December 2025

Since The Hamper Appeal was incorporated and registered as a charity on 17 July 2023, this first report covers the period from that date up to and including 31 December 2024.

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Objectives and activities

Charitable objects

Our charitable objects, as stated in our Constitution are:

> *For the public benefit, the relief of families in need by reason of youth, age, ill-health, disability, financial hardship or other social or economic disadvantage within the United Kingdom in such ways as the trustees see fit, including but not limited to, facilitating the provision of seasonal food hampers.*

Mission statement

Our mission statement is simple:

> *Helping families celebrate together!*

Public benefit

It is our firm belief that the inclusion of families who are most at risk of hardship in our collective celebrations is of significant immediate benefit to the families themselves and should be expected to benefit our wider society through the vicarious joy of collaborative generosity.

Outputs

The temporary relief of food insecurity and financial hardship during the holiday season is an immediate result from our events. Holiday hunger is a well recognised phenomenon that disproportionately affects families with children receiving free school meals during term time. Lack of access to childcare and societal expectations to buy increasingly more unaffordable gifts further escalate the need we hope to meet.

Outcomes

By working through our frontline partners who have nominated these families, we further facilitate the work they are engaged in year-round as they seek to restore families to a position of:

- *Love* - experiencing the care of others without selfish interest
- *Provision* - sustainably fed, clothed and sheltered
- *Justice* - treated fairly and protected from abuse
- *Dignity* - significantly contributing towards their own welfare and that of others
- *Inclusion* - integrated and appreciated within the community

Impacts

Indirectly, the longer term demonstrable contribution to wider society we hope to see includes:

- Families feeling included in our celebration opening a door to further restoring work.
- Our network of partners are inspired by their experience to pursue further opportunities to support charitable enterprises.
- The churches and food banks who have led these events have a greater reforming voice in the community.

Activities

Our primary activity is to establish and support collaborations between local churches and food banks to promote and deliver seasonal appeals that provide food and seasonal goodies to local families so that they can celebrate together.

The key elements of our strategy to implement the above are as follows:

- To promote collaboration between
    - Local churches with the vision and resources to coordinate finite commitment (or 'pop-up') appeals and
    - Local food banks with the expertise and connections to support a credible public relations campaign.
- To guide the establishment of support networks made up of other local churches and charities, agencies and businesses and other community organisations who will commit to and deliver on specific pledges of practical help including:
    - Nominating families
    - Collecting food
    - Recruiting volunteers
    - Raising funds
- To provide an easily scalable suite of resources and support to empower local appeals to deliver successful hamper projects including:
    - An easily recognisable brand including tailored logos and a style guide.
    - Promotion through our website, communication channels, a direct marketing campaign and local media strategy.
    - Limited access to our data system with a library of relevant information, email, CRM and project management tools.
    - A programme of remote technical support and training events. Plus onsite expert advice during delivery days.

    - A bespoke 'Hamper App' to support deliveries along with associated data processing and KPI generation software.
    - Literature includes a seasonal greeting card that celebrates the list of local partners and provides an opportunity for the host church to include a message of hope from the Bible.
- To resource our operations through an ambitious fundraising strategy including:
    - Applications to grant award bodies
    - Growing a base of regular donors
    - Promoting local 'Sponsor A Hamper' campaigns
- To build a team of experienced and resourceful staff who are able to maintain and develop a national network of direct and indirectly supported appeals.

The trustees would like to confirm that they have had full regard to the Charity Commission's guidance on public benefit when establishing these objectives and activities.

Achievements and performance

After 8 years of pioneering the project in Bournemouth, the Hamper Appeal took a step back to let others run 2025's hamper events.

During the period covered by this report, the Hamper Appeal provided assistance to two Christmas hamper events in Bournemouth. We were delighted to support both events with administrative help by sharing the tools and resources we had developed to ensure families could celebrate together that season.

Bournemouth Foodbank Hamper Appeal 2025

Bournemouth Foodbank took the lead in creating and distributing 200 hampers to families in need over Christmas, ensuring that the spirit of giving lives on. The Hamper Appeal shared their operating procedures and signposted their network of partners to this project.

St Clement's Church Love Christmas 2025

St Clement's Church in Boscombe (as usual) provided 'bags of kindness' to families connected to their parish as part of the national Love Christmas initiative. The Hamper Appeal helped administer a pledge system that supported partners collecting food for the project.

Financial review

Payments and receipts are analysed by activity rather than by nature.

	2025	Total
Receipts		
Voluntary receipts	£ 464	£ 464

Total receipts	**£ 464**	**£ 464**
Payments		
Costs of charitable activities	£ (441)	£ (441)
Purchase of fixed assets		
Total payments	**£ (441)**	**£ (441)**
Grand total	**£ 23**	**£ 23**

It is important to note that the budget for individual events that the Hamper Appeal supports are held locally with one of the collaborating organisations. Those event funds are not included here, but included in as restricted funds in the relevant charity's reporting.

Income overview

The majority of the charity's income has come from Sponsor A Hamper campaigns aligned with each event.

- 2025 Love Christmas - £310 of sponsorship was received from 4 donors

A few one-off gifts that fell outside these campaigns and a single regular giver have made up the rest of our income.

Spending overview

Our overheads were relatively low for the period as we do not require space or staffing at this time. The majority of our spending was towards the maintenance of our online services (website, workspace and CRM tools.).

Assets

At the end of the reporting period, the charity holds £9,992.08 in unrestricted funds and a few items of IT hardware.

Reserves policy

The Hamper Appeal has well in excess of 6-month operating costs in reserve. This puts us in a good position to consider expanding to more than one event per year, by recruiting our first employed team member.

Structure, governance and management

The Hamper Appeal is a Charitable Incorporated Organisation (CIO) governed in accordance with our constitution:
doc003-Constitution-HamperAppeal

The Hamper Appeal is governed and managed by the board of trustees with fixed terms of service.

- Edward Briggs (Chair) [term ending 16 Jul 27]
- David Brown [term ending 16 Jul 26]
- Asha Rebekah Carroll [term ending 16 Jul 27]
- Daniel David Killington [term ending 16 Jul 28]
- Dominic Wong [term ending 16 Jul 26]

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

Reference and administrative details

Charity Name: The Hamper Appeal

Charity number: 1204009 (Registered in England & Wales)

Office Address:

St Swithuns
Gervis Rd
Bournemouth
BH1 3ED

This report is submitted on behalf of the trustees:



Daniel Killington
Chair of Board of Trustees
31 Oct 26

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CHARITY COMMISSION FOR ENGLAND AND WALES

Charity Name	No (if any)
THE HAMPER APPEAL	1204009

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	01/01/2025		31/12/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Voluntary receipts	464	-	-	464	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total *(Gross income for AR)*	464	-	-	464	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	464	-	-	464	-
A3 Payments					
Costs of charitable activities	441	-	-	441	-
	-	-	-	-	-
	-	-	-	-	-

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	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	**441**	**-**	**-**	**441**	**-**

A4 Asset and investment purchases, (see table)					
Purchase of fixed assets	-	-	-	-	
	-	-	-	-	
Sub total	**-**	**-**	**-**	**-**	
Total payments	**441**	**-**	**-**	**441**	**-**
Net of receipts/(payments)	**23**	**-**	**-**	**23**	**-**
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	**23**	**-**	**-**	**23**	**-**

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	General Fund held with Co-operative Bank	**9,998**	-	-
		-	-	-
		-	-	-
	Total cash funds	**9,998**	**-**	**-**
	(agree balances with receipts and payments account (s))	Agreement Error	OK	OK

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B2 Other monetary assets

Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
IT Equipment	General fund	-	40
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

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		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
David Brown	David Brown	10/31/2026
Acarroll	Asha Carroll	10/31/2026

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Audit Trail

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