Annual Report and Review 2025



-- Report and Financial Statements 2025 --

The James Anthony Foundation

C/O C O'Connor 4 Fort William Close, Greylees, Sleaford, NG34 8GY

Registered Charity: 1202365

Trustees (during reporting period):

Chantelle O'Connor

Carl O'Connor

Victoria O'Connor

Michelle Bailey

Jadene Crispe

Christopher Williams

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Overview

The James Anthony Foundation (TJAF) is a registered charity (England and Wales) working to deliver against the following charity objectives.

The James Anthony Foundation will work to relieve the need and raise public awareness of paediatric brain and spinal tumours, and their associated signs and symptoms by:

a) *Providing information on available services to families upon a cancer diagnosis*
b) *Support and advising parents and siblings after a child's passing from cancer*
c) *Providing gifts to children under treatment of brain and spinal tumours, along with their siblings*

Fundraising activities started in 2022, followed by formal CIO recognition in March 2023. During the initial period of operation, TJAF has focussed on the following activities:

- Validating of the scope of the need as described in the Charitable Objects
- Operationalising the organisation
- Undertaking a combination of campaign based and event based fundraising activities
- Exploring potential partnerships to increase impact

Our first couple of years of operation have proved extremely successful in terms of scope validation, partnerships and, particularly during 2025, fundraising. We have built on our early successes during 2025, substantially increasing our income, which has enabled us to scale up our delivery and increase our impact . During 2023-2025 we were strongly focused on Charitable Object C however moving into 2026 and onwards TJAF will seek to more strongly address Charitable Objects (A) and (B).

Within this report, we begin with a letter from the Chair of Trustees and then proceed to set out our charitable objectives (**Section A**) and a summary of the strategy agreed in 2023 to help implement these objectives (**Section B**). We then give a report on activities in 2025 (**Section C**), a summary of our governance and management (**Section D**) and an overview of our finances in 2025 (**Section E**). We then look to the future, with details of events and opportunities in 2026 (**Section F**), and ways you can stay informed about our work (**Section G**).

From Our Trustees

It has been a pleasure to be part of the Trustee group for 2025, as The James Anthony Foundation has completed its second full year of operation, scaling up our initiatives to meet the demand and sustaining substantial fundraising efforts.

During 2025 we continued to generate revenue through direct donations, however this was matched by a significant number of fundraising events through the year, including a year long campaign by the Charity Gaming Guild, whose donation of over £10,000 we expect to receive in January. We are very grateful to all those that organized events, including RAF Waddington, Sleaford Rotary and the teams at Maidstone football ground and Inter Legends. We would like to express our gratitude towards IV Creative, a corporate partner who has supported us through fundraising, as well as printing cards, handouts and match programmes all at no cost to the charity. We would also like to thank our other main corporate partner, Interflora, with whom we established a partnership in late 2023 and who continue to support us today.

As you will see in this report, we have been able to deliver direct support to more families than before, in many cases, through our partnerships with PASIC, Young Lives for Cancer and the Rainbows Hospice. We will sustain these partnerships with these larger organisations moving forward to ensure we deliver effective support to children, their siblings and families undergoing treatment, allowing us to support them in a way which is complementary to that which they receive from other groups.

We have existing plans for 2026, where we will continue to capitalize on our growing social media presence to sustain momentum and continue to raise awareness. These and all our other activities depend on the commitment and talent of a wide range of people from the voluntary team. Throughout 2025, the trustees were once again deeply impressed by the skills and passion of those who worked with us and we look forward to continuing to work together during 2026.

Chantelle O'Connor
Chair of Trustees

A. Charitable Objectives

The James Anthony Foundation, established in 2023, is a registered charity working to relieve the need and raise public awareness of paediatric brain and spinal tumours, and their associated signs and symptoms. As stated in our Governing Constitution, The James Anthony Foundation provides public benefit (nationally and internationally) through the following Charitable objects:

To relieve the need and raise public awareness of Paediatric Brain and Spinal Tumours, and their associated signs and symptoms by;

a. *Providing information on available services to families upon a Cancer diagnosis.*
b. *Supporting and advising parents and siblings after a child's passing from Cancer.*
c. *Providing gifts to children under treatment of Brain and Spinal Tumours, along with their siblings*

In addressing these objects, we provide public benefit through both direct and indirect support to families. In setting our aims for the year and preparing this review, the trustees have given due regard to the Charity Commission guidance on public benefit.

B. Strategy

TJAF seeks to address a specific need identified by the Co-founders through their lived experience as parents of a child with brain cancer. Their passion and determination brought together the Trustees and drove the initial fundraising efforts, however during the formalisation and subsequent initial operations of the TJAF, the Trustee team have formulated a strategy that seeks to address our Objects over the next few years, to the end of 2026. The Trustees acknowledge that there are a number of large, well-established and well-funded charities which support childhood cancers including brain tumours and seek to partner appropriately with these organisations to maximise impact, whilst still delivering on TJAF's core mission.

Our main priorities for 2023-2026 are:

1. Establish and then improve key functions within the organisation, ensuring good governance and compliance for each of finance, marketing, partnerships, etc

2. Assess the skills needed to deliver on our charitable objects and recruit if/as needed

3. Develop an online web/social presence to support direct and indirect fundraising through diverse streams to generate sufficient revenue to sustain our operations and establish appropriate reserves

4. Support families impacted by childhood brain and spinal cancer through direct donations and information

5. Identify key potential partners and establish referral schemes to more effectively target those in need of support

Our Geographical Focus

Our initial focus is Lincolnshire, however, we seek to increase our geographical coverage to other counties in the UK over time.

Our Values and Commitments

The values below define our approach to all aspects of our work:

Integrity: We will align our conduct with what we know to be excellent.

Collaboration: We will cultivate relationships to deliver impact in partnership with others.

Humility: We have much to learn and will take steps to listen and grow.

C. Activities and Impact in 2025

In seeking to fulfil our objectives and provide broad public benefit, we have undertaken the following charitable activities during our second full year of operation in 2025:

Direct support to families in need

TJAF continued a number of operational partnerships with hospitals in Nottinghamshire plus major organisations such as PASIC, Young Lives vs Cancer (YLvC) and the local Community Bereavement Support Team to support the following:

- Easter and Christmas deliveries distributed directly to childhood cancer wards in Nottingham hospital and the YLvC charity accommodation (Billy's House) in Nottingham.
- Ongoing support packages distributed via referrals from PASIC (across the East Midlands), Young Lives vs Cancer, the NHS (Bereaved families in the Community and Community nurses), along with Rainbows Hospice.
- Fully funded overnight stay at Legoland Windsor for a family with a child in End-of-Life care. Package included travel expenses, hotel stay, park tickets, plus vouchers for food and gifts.

Through the above activities we estimate we have supported 545 children during 2025.









Rainbows Hospice Sensory Library

We have continued to support Rainbows Children's Hospice through 2025, providing replacement Sensory Bags for the outreach nurses, along with large Lego drops and individual referrals. We also had the opportunity to speak with the Palliative Care Outreach and Core Teams, to provide a families perspective through the oncology stage, into palliative and end of life care. We were able to explain to the nurses what was really helpful, and parts that maybe needed more support, all in the hope of supporting families better in the future.

https://www.rainbows.co.uk/charity-information





Organisation

We have reviewed and enhanced various financial procedures and supporting policies to enable TJAF to operate in an efficient manner and comply with legal and regulatory requirements, with activities including:

- Maintenance of an initial suite of key policies (Financial procedures, Financial reserves, Safeguarding and Serious Incident)
- Operation of charity bank accounts and continuation of associated donation processing options (Virgin Money bank account plus CAF donation processing)
- Streamlined the referrals process to increase the efficiency of distribution of both gift packs and information to families in need
- Maintained equipment for use for the next few years of digital operations.
- Maintained the website and scaled up our presence on Facebook/Instagram channels to increase the following for our activities
- Implemented an automated information management system to more easily categorise and manage sensitive information.
- Preparation of our third-period Annual report and related documentation for submission to the Charities Commission

Summary

These activities demonstrate the positive impact of *The James Anthony Foundation,* with respect to our three primary charitable objectives.

Key Learnings and Reflections

Reflecting on our initial period of operation, the team have the following reflections and learnings:

- Increase the digital and physical sign-posting activities, integrating with the physical gift packs, to directly provide information to families in need
- Our fundraising activities were more successful than expected. It is important to balance revenue generation with expenditure moving forward and also engage existing donors to ensure ongoing support.
- Further work is needed to ensure that we have procedures in place which complement our policies, to ensure we manage the sensitive information related to the families we support in line with best practices and legislations such as GDPR and the Data Protection Act.

D. Governance and Management

Board of Trustees: Trustees have been appointed to oversee and guide our work, in accordance with our Governing Document (based on the Charity Commission's 'Foundation' model constitution for a Charitable Incorporated Organisation whose only voting members are its charity trustees).

Chantelle O'Connor

Chantelle co-founded TJAF in 2023. She is currently our Chair of Trustees and volunteers as Safeguarding officer, in addition to managing the day-to-day operations of TJAF. She has extensive experience supporting children with complex needs in various professional settings in combination with her own lived experience as a parent of a child with brain cancer.

Carl O'Connor

Carl co-founded TJAF in 2023 and is currently a Trustee. He also volunteers to undertake the day-to-day management of TJAF. His background is in engineering and technology development in the Royal Air Force.

Victoria O'Connor

Viki is a Trustee and also volunteers as Treasurer. She brings experience in the fields of finance, governance and strategy from her professional roles as Managing Director of a software company and volunteer Co-CEO of a sustainable development charity (Geology for Global Development).

Jadene Crispe

Jadene is a Trustee and volunteers as a Fundraiser, leading a number of successful fundraising initiatives for TJAF. She has a background in administration and is involved in a variety of other charitable organisations alongside her work with TJAF.

Christopher Williams

Chris is a Trustee and volunteers as a Fundraiser, organising the annual TJAF charity football match. Chris brings extensive experience in corporate governance and finance from his professional background in reinsurance.

Michelle Bailey

Michelle is a Trustee and volunteers as a Fundraiser, establishing a highly successful funding stream through a partnership with Interflora. She has a background in corporate administration which she applies to supports TJAF's ongoing gifting initiatives.

Other support: To deliver on our objectives, TJAF works with volunteers with relevant experience and expertise to support and scale up our operations.

Mark Green

Mark volunteers with TJAF as website coordinator and advises on privacy. He draws upon his extensive experience in corporate strategy, sales and marketing, through his roles in technology presales and buyer enablement, with companies including IBM, Infor, Sage and Consensus.

Joshua O'Connor

Joshua (James' brother) volunteers under the direct supervision of his parents, to support the preparation and distribution of hospital packs as part of our referral project with PASIC and Young Lives vs Cancer. Joshua assists with presentations within the community alongside us, representing the charity to spread awareness of paediatric brain and spinal tumours.

E. Financial Overview

The accounts below document financial activity (income and expenditure) that occurred in 2024. The Statement of Financial Activities is calculated on a cash basis. The Balance Sheet shows total funds including non-cash assets and liabilities.

Overview of current position

Key observations include that during 2025 our income was:

- **Unrestricted Income £12,462**
    - This represents a decrease of 50% from 2024 (£25,229)*
- **Restricted Income £0**

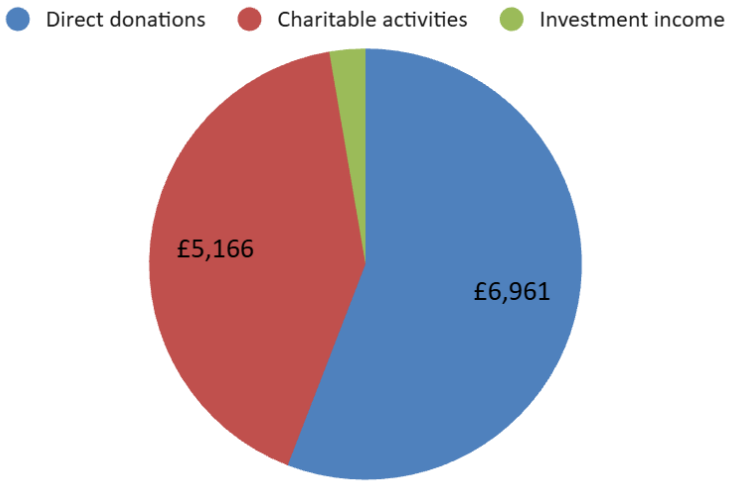
**Note that TJAF is expecting a substantial donation, in excess of £10,000 from the Charity Gaming Guild, for whom TJAF were their nominated charity for 2025.*

The James Anthony Foundation was registered in March 2023, so 2025 was our second full year of operation. During 2025 the net movement in *unrestricted* funds (excluding the non-cash assets and liabilities shown on the Balance Sheet) from 2024 to 2025 was therefore -£2,887. Our Fixed Assets are £1,509 which comprise computer equipment. The Cash at hand and in the bank at the end of 2025 was **£24,433**.

Our Charity Reserves Policy sets an ambition to ensure free reserves of up to nine months of operational costs. Based on budgeted expenditure of approximately £10,000 for 2025/6, this equates to approximately £8-9,000. The level of reserves held by the organisation will be monitored carefully by the Trustees.

Income during 2025

During 2025 our income was derived from three sources, direct donations (56%), charitable activities (41%) and a small amount of investment income (3%). The amounts are shown below:

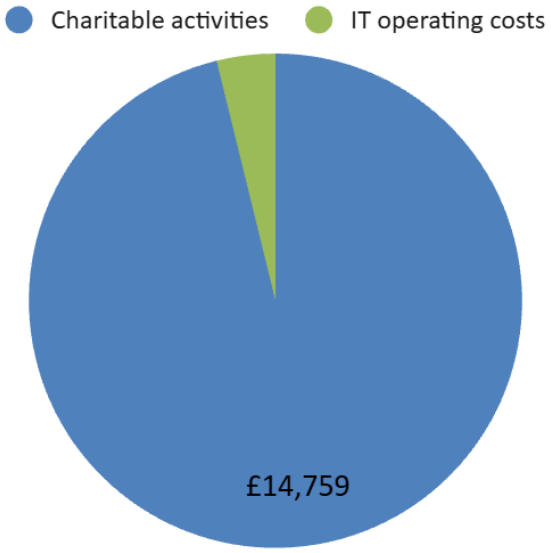


This is a notable decrease in income compared to 2024, however this will shortly be offset by the donation from the Charity Gaming Guild, in January 2026, which brings the funds raised to a comparable level to 2024, over a 14 month timeframe.

Expenditure during 2025

In our 2024 Annual Report we projected 2025 expenditure split between our ongoing projects (>95%) and ongoing IT subscriptions (<5%) needed to support the administrative requirements and the marketing of upcoming events.

During 2025 we spent £15,349, investing 96% to our charitable activities/projects and 4% to a combination website/domain subscriptions needed to promote the charity and a charity entry fee for a fundraising event that raised >£1,000. This was slightly below our projected expenditure, but only by ~£400, however the Trustees felt this was acceptable.



Mid-term income/expenditure

In terms of ongoing revenue, the Trustees recognized that 2024 likely represented a higher-than-expected annual income, as the charity's activities were ramping up over this period. However, they also believe that the combination of direct giving and events-related income generation is sustainable in the short-to-mid term, so will continue to pursue this dual approach.

Below is TJAF current 5-year budget, which shows that our minimum annual fundraising goal should be in the region of £6,000 in order to sustain the current activity level for the next five years. Given our fundraising performance to date the Trustees feel this is achievable.

Activity category	**2025**	**2026**	**2027**	**2028**	**2030**
Operations (IT etc)	£500	£550	£600	£650	£700
Partner projects for direct giving (PASIC, YLC, etc)	£8,000	£8,000	£8,000	£8,500	£8,500
Partner projects for shared use (hospice sensory library, sensory garden)	£1,000	£1,250	£1,500	£1,750	£2,000
Total budgeted expenditure	£9,500	£9,800	£10,100	£10,900	£11,200
Balance based on no new income generation (i.e. EOY 2024 funds)	£17,820	£8,020	(£2,080)	(£12,980)	(£24,180)
Balance assuming new annual income of £6000	£23,820	£20,020	£15,920	£11,020	£5,820

Many of our activities were delivered through the dedication of a team of volunteers, representing significant in-kind support not shown in our financial statements. We are very grateful to all those who gave their time in 2025 to help realise our charitable objectives.

TJAF Statement Of Financial Activities (as at 31 December 2025)

	Unrestricted Funds (£)	Restricted Funds (£)	Total 2025 (£)	Total 2024 (£)
Income and endowments from:				
Donations and legacies	**6,961**	--	**6,961**	**12,010**
Activities for Generating Funds	--	--	--	
Charitable activities	**5,166**	--	**5,166**	**12,604**
Other trading activities	--	--	--	--
Investment income	**335**	--	**335**	**615**
Total Income	**12,462**	--	**12,462**	**25,229**
Expenditure on:				
Costs of Generating Voluntary Receipts	**(590)**	--	**(590)**	**(272)**
Raising funds	--	--	--	--
Investment Management Costs	--	--	--	--
Charitable activities	**(14,759)**	--	**(14,759)**	**(10,963)**
Governance Costs	--	--	--	--
Total Expenditure	**(15,349)**	--	**(15,349)**	**(11,235)**
Surplus/(Deficit) of income over expenditure	**(2,887)**	--	**(2,887)**	**12,695**
Net gains/(losses) on investments	--	--	--	--
Net income/(expenditure)	**(2,887)**	--	**(2,887)**	**12,695**
Transfers between funds	--	--	--	--
Net movement in funds	**(2,887)**	--	**(2,887)**	**12,695**
Reconciliation of funds				
Total funds brought forward	**24,433**	--	**24,433**	**27,320**
Total funds carried forward	**24,433**	--	**24,433**	**27,320**

Balance Sheet (as at 31 December 2025)

	2025 (£)	2024 (£)
Fixed Assets		
Tangible Assets	**1,509**	**1,509**
Investments	**--**	**--**
Total Fixed Assets	**1,509**	**1,509**
Current Assets		
Debtors: Due in one year	**--**	**--**
Debtors: Due after one year	**--**	**--**
Cash at Bank and in hand	**24,433**	**27,320**
Total Current Assets	**24,433**	**27,320**
Current Liabilities		
Creditors due within one year	**--**	**--**
Net current assets	**24,433**	**27,320**
Total assets less current liabilities	**24,433**	**27,320**
Funds		
Unrestricted Funds	**24,433**	**27,320**
Restricted Funds[2]	**--**	**--**
Total Funds	**24,433**	**27,320**

Cash Flow Statement (as at 31 December 2025)

	2025 (£)	2024 (£)
Cash flows from operating activities:		
Net cash provided by operating activities	**12,127**	**24,614**
Cash flows from investing activities:		
Net cash provided by investing activities	**335**	**615**
Cash flows from financing activities:		
Net cash provided by financing activities	**--**	**--**
Change in cash and cash equivalents in the reporting period	**(2,887)**	**12,695**
Cash and cash equivalents at the beginning of the reporting period	**27,320**	**14,625**
Change in cash and cash equivalents due to exchange rate movements	**--**	**--**
Cash and cash equivalents at the end of the reporting period	**24,433**	**27,320**

F.Looking to the Future

In 2026, based on our reflections and key learnings, we will build on our existing initiatives and seek to establish new partnerships.

During 2026 our goals are to:

- Further reduce the **response time** and **expand** the geographic remit of our existing referral programs
    - PASIC
    - Young Lives vs Cancer
    - NHS (various)
- Increase our digital and physical **signposting** activities to complement our gift deliveries
    - Reading lists for anticipatory grief
- Expand the scope of gifting to include **sensory** toys and potentially develop lending **libraries** at local hospices
- Explore incorporating **bereaved families** within the local community into the group of children and parents we support.
- Build on existing **partnerships** to support delivery, referrals and fundraising
- Build on our **diversified** income sources, engaging existing donors through digital content to ensure continued support
- Investigate **outsourcing** of time-consuming activities and/or recruit additional volunteers to support these activities

Updates on these activities will be detailed in our 2026 Annual Report (published in 2027), with live updates regularly posted on our website and social media.

G. Further Information

Find the latest TJAF news, events and opportunities to get involved on our website (**https://www.thejamesanthonyfoundation.com/**)

Download this Annual Report and Review from our website (**https://www.thejamesanthonyfoundation.com/about_us**)

Facebook/Instagram: https://www.facebook.com/thejamesanthonyfoundation

LinkedIn: https://www.linkedin.com/company/the-james-anthony-foundation/?viewAsMember=true

CHARITY COMMISSION FOR ENGLAND AND WALES

The James Anthony Foundation	No: 1202365

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	1st Jan 2025		31st Dec 2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and legacies	6,961	-	-	6,961	12,010
Activities for Generating Funds	-	-	-	-	-
Charitable activities	5,166	-	-	5,166	12,604
Other trading activities	-	-	-	-	-
Investment income	335	-	-	335	615
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total *(Gross income for AR)*	12,462	-	-	12,462	25,229
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	12,462	-	-	12,462	25,229
A3 Payments					
Costs of Generating Voluntary Receipts	590	-	-	590	272
Raising funds	-	-	-	-	-
Investment Management Costs	-	-	-	-	-
Charitable activities	14,759	-	-	14,759	10,963
Governance Costs	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	15,349	-	-	15,349	11,235
A4 Asset and investment purchases, (see table)					
Computer equipment		-	-	-	1,299
	-	-	-	-	
Sub total	-	-	-	-	1,299
Total payments	15,349	-	-	15,349	12,534
Net of receipts/(payments)	- 2,887	-	-	- 2,887	12,695
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	27,320	-	-	27,320	14,625
Cash funds this year end	24,433	-	-	24,433	27,320

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		27,320	-	-
		-	-	-
		-	-	-
	Total cash funds	27,320	-	-
	(agree balances with receipts and payments account (s))	Agreement Error	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

			-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Computer equipment purchased in 2023-2025 (no depreciation as yet)		1,508	1,508
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Victoria O'Connor	28th Oct 26
	Carl O'Connor	30/10/2026

Carl O'Connor (Oct 30, 2026 17:56:26 GMT)

CC16a_JAF_2025.xlsx - R&P Accounts

Final Audit Report 2026-10-30

Created:	2026-10-30
By:	Victoria O'Connor (viki.oconnor@pds.group)
Status:	Signed
Transaction ID:	CBJCHBCAABAACMSmUz3GJ59ob8SMNCm4SSt_CzEizNji

"CC16a_JAF_2025.xlsx - R&P Accounts" History

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