Burning Heart

CIO in England and Wales
Registered Charity 1198771

Trustees' Annual Report 2025

(for the period 1st January 2025 to 31st December 2025)

Section 1. Objectives and Activities

Objectives

The objects of Burning Heart, as laid out in its constitution are:
the advancement of the Christian faith, particularly but not exclusively by, producing or distributing Christian literature including video or audio recording and other related media.

Burning Heart does also have a vision strapline, in line with these objects, which is:

exploring God's word through film

Activities

The Charity's primary activity is the production of high-quality documentary-style film series exploring Biblical books or themes. These film series are available to all for free on our website, burningheart.org, and on various other platforms and channels.
In addition, we also run social media accounts on the main social media platforms and produce sundry other resources.
More details of our activities this year is given in the *Review of the* Year below in *Section 2: Achievements*.

Regard to Charity Commission Guidance

The Trustees have had regard to the Charity Commission's guidance on public benefit and believe all Burning Heart's activities are in line with that guidance.

Section 2. Achievements and Performance

Review of the Year

2025 was an exciting year for us, with new films launching and in production, and sustaining the growth in reach and impact we saw in 2024. Over the course of the year we had over 660,000 views of our main film series episodes. David Ingall (our CEO and Founder) was also asked to do three of the YouVersion Bible App's 2-minute Guided Scripture teaching videos, which was an amazing privilege and blessing. One of those short videos became our most watched video ever, with 5 million views.

The main film series launched in 2025 was a 4-part series on Jesus' Parables - *Stories Jesus Told.* The series launched in two waves, with two-episodes launching in January and two episodes launching in June. We used dramatisations (of the parables) for the first time in this series, which we were really pleased with, and which contributed to the strong performance of the series (with over 420,000 views of the episodes in the series).

We also began planning and production on a new series to be filmed in 2026, *Exploring God's Vision for Life – Genesis 1-3.* As the title suggests it will be exploring the opening chapters of the Bible, looking at them in a thematic way. The series touches on deep (and controversial) themes, and so we have deliberately taken things slowly. While the series will be made in 2026, it will probably not launch until Q1 2027.

One challenge for us is measuring the impact of our films on those watching, and it is difficult to assess the fruit behind those headline statistics. We do know that not all viewers fully engage – on YouTube for instance, only 1/3 of viewers typically watch the whole video.[1] However, anecdotal evidence from those who email in or comment on our online videos suggests that they are having a significant impact on many people.

Alongside our films, we have also made some exciting changes to our team, with Claire Christian-Farman joining us one-day a week as Operations Manager in April. Claire has been focusing on overhauling our fundraising and marketing strategies, to enable us to sustain and grow our film production volumes in the medium to long term.

[1] Almost all YouTube videos suffer a significant drop off, and our statistics on that are as good or better than comparable length videos. Generally we lose a lot of viewers in the first minute, but most then stay on for most or all of the rest of the video.

Section 3. Financial Review

Financial Review and position at year end

Burning Heart ended the year in a healthy financial position, with a growing base of both one-off and regular givers. £27,276 was held in cash funds at the year end, and £199 was held in restricted funds.

While the unrestricted cash balance of £27,276 at year end may seem high, it reflects the unusual nature of our ministry and expenditure. While we seek to raise funds steadily throughout the year, it is then mainly spent in one or two bursts on a new series. That means that we often have comparatively high cash balances in our bank accounts at any one time, as we grow funds towards a new series. In 2026 we plan to make a 6-part series on Genesis 1-3 (*Exploring God's Vision for Life*), with estimated production costs of over £60,000.

The vast majority of our spending is on the production of our film series, but 2025 was an unusual year in which our film-making spend was substantially lower than normal. The reason for that was that 50% of the production of our main 2025 series, *Stories Jesus Told* had actually been paid for in 2024, and we had only started initial scoping for our next film series *Exploring God's Vision for Life (Genesis 1-3)*. That meant that our total unrestricted expenditure as a whole was much lower than usual – at £27,733 it was less than 50% of our 2024 expenditure.

We were also blessed by a significant pledge from a legacy. A charitable fund set up in memory of Gordon Rose (from his estate) has pledged £6,000 p.a. towards our marketing and fundraising, and £8,500 p.a. towards team and employment costs.

The charity has not given any guarantees and has not provided its assets as security for any liabilities.

Accounts

A copy of the accounts, as approved unanimously by the Trustees at a meeting on 6th March 2026, with amendments approved unanimously on 26th June following the final report of our Independent Examiner, are appended to this report.

Reserves

Policy

The Trustees have a reserves policy, to ensure that sufficient reserves are held to meet anticipated future operating costs and financial commitments.

Reserves

The Trustees have determined that the charity should hold sufficient unrestricted cash to cover all financial commitments due in the following quarter, which for Q1 2026 came to £4,500.

At the year-end Burning Heart had £27,276 in unrestricted reserves, so the trustees are complying with the reserves policy. While the level of reserves appears high in comparison to what is necessary under the reserves policy, the discrepancy is accounted for by the nature of our income and expenditure, as outlined above.

Funds Materially in Deficit
There were no funds materially in deficit on 31st December 2025

Uncertainties about the charity continuing as a going concern
The Trustees are not aware of any uncertainties or concerns about Burning Heart's ability to continue to function as a going concern.

Source of funds
Burning Heart's unrestricted funds in 2025 have almost all come through donations from individuals (98%), with a small amount of grant funding and bank interest payments (both 1%). In addition, we have received legacy giving towards specific projects (as outlined above) equivalent to 30% of our unrestricted giving.

We are extremely grateful to the charity *Stewardship,* and the international charity *TrustBridge Global*, with whom we have partner accounts. They have facilitated and enabled us to receive donations in a tax-efficient way both in the UK (through Stewardship) and internationally (through *TrustBridge*). We also use *PayPal* for all donors wishing to give through a different platform.

Principal Risks facing the Charity
The principal financial risk facing the charity lies in our income from donations not being sufficient to cover the costs of future film series. This risk is minimised though by our policy of fundraising for the cost of a series before starting production – meaning that any shortfall in funds to make a series will simply lead to a delay in production starting and does not carry any financial risk.

Section 4. Structure, Governance and Management

Constitution
Burning Heart is a Charitable Incorporated Organisation (CIO), governed by a Constitution.

Trustee Selection
New Trustees are appointed by a resolution passed at a properly convened meeting of the Trustees. In appointing new Trustees, existing Trustees are required by the Charity Constitution to have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Structure
The Trustees have delegated certain responsibilities to Rev'd David Ingall (our CEO and Founder) and Claire Christian-Farman (our Operations Manager). In particular, they are responsible for the day-to-day administration of the Charity and for overseeing the production of the currently authorised film-series.

Safeguarding
We believe that safeguarding is a vital part of any charity's organisation. Therefore, while we do minimal work with children or vulnerable adults, we have nevertheless sought to make safeguarding a priority. The Trustees have adopted a Safeguarding Policy, which is available to view on our website, and appointed David Ingall as our Safeguarding Officer, and Alan Riley as our Deputy Safeguarding Officer and Trustee responsible for Safeguarding. The Safeguarding Officer reports back to the Trustees at every meeting.

Trustees
The following were Trustees of Burning Heart through the whole of 2025.

Alan Riley (Chair from 7th March 2025)
Paul Nicholas (Treasurer)
Esther Beckley

The following were Trustees from the start of the year until 7th March 2025. While stepping down from active involvement as Trustees after serving for three years, all three expressed continued and ongoing support for Burning Heart and its ministry.

Elizabeth Gallagher (Chair until 7th March 2025)
The Rev'd. Chris Lee
Dr. Jared Neusch

The following had been asked by the existing Trustees to become a Trustee, and had agreed to do so, but was not formally appointed until the first meeting of 2026.

The Rev'd. Sophie Bannister

Secretary to the Trustees: Rev'd. David Ingall

Section 4. Reference and Administrative Details

Charity Name
Burning Heart. The Charity is not known by any other names.

Charity Number
1198771 (CIO, England and Wales)

Charity's Address
Burning Heart,
International House,
64 Nile Street,
London,
N1 7SR

Other Contact Details
Email – hello@burningheart.org
Website – burningheart.org

Section 5. Approval and Signatures

This annual report was presented and unanimously adopted by the Trustees at a meeting on 6th March 2026, with amendments approved unanimously on 26th June following the final report of our Independent Examiner.
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Signed on behalf of the Charity's Trustees:

a w Riley
a w Riley (Aug 2, 2026 16:12:02 GMT+1)

Alan Riley (Chair of the Trustees)

Paul Nicholas
Paul Nicholas (Aug 2, 2026 16:38:40 GMT+1)

Paul Nicholas (Trustee and Treasurer)

Burning Heart

CIO in England and Wales
Registered Charity 1198771

Annual Accounts 2025

(for the period 1st January to 31st December 2025)

CHARITY COMMISSION FOR ENGLAND AND WALES

Burning Heart	1198771

Receipts and payments accounts

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For the period from	1st January 2025	To	31st December 2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations from Individuals	30,761	-		30,761	40,387
Grants	400	9,383		9,783	10,400
Bank Interest Payments	351	-		351	575
Other	-	-		-	5
***Sub total** (Gross income for AR)*	31,512	9,383		40,895	51,367
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	31,512	9,383	-	40,895	51,367
A3 Payments					
Film-making	22,118			22,118	56,436
HR	-	6,163		6,163	-
Banking and insurance	2,092			2,092	199
Podcasting	142	104		245	861
Website and Hosting	739			739	738
TV Distribution	720			720	-
Marketing	166	3,020		3,186	1,339
Office Costs	302			302	118
Fundraising	210			210	104
Accounts Examination	630			630	576
Trustees' Expenses	306			306	58
Safeguarding Membership	309			309	145
Other	-			-	5
Sub total	27,733	9,288	-	37,021	60,579
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	-
Total payments	27,733	9,288	-	37,021	60,579
Net of receipts/(payments)	3,779	95	-	3,874	- 9,212
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	23,497	104	-	23,601	32,812
Cash funds this year end	27,276	199	-	27,475	23,600

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Accounts	27,276	199	-
		-	-	-
	Total cash funds	27,276	199	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	N/A	-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	N/A		-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	N/A		-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Fee for Independent Examination	General	-	
	Pension contributions for employees	General	-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
	a w Riley a w Riley (Aug 2, 2026 16:12:02 GMT+1)	Alan Riley (Chair)	Aug 2, 2026
	Paul Nicholas Paul Nicholas (Aug 2, 2026 16:38:40 GMT+1)	Paul Nicholas (Treasurer)	Aug 2, 2026

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF

BURNING HEART

I report to the trustees on my examination of the accounts of Burning Heart ('the charity') for the year ended 31 December 2025.

Responsibilities and basis of report
As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement
I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:
1. accounting records were not kept in accordance with section 130 of the 2011 Act; or
2. the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

J. Young
J. Young (Sep 7, 2026 13:08:13 GMT+1)

Jaimée Young

Stewardship
1 Lamb's Passage
LONDON
EC1Y 8AB

Date: Sep 7, 2026