## Re: Women 4 Women Empowerment Annual Report from 2025-2026 (Charity Number: 1198563).

## About Women 4 Women Empowerment

Women 4 Women Empowerment (W4WE) is a registered charity in the UK, committed to supporting women and vulnerable individuals within the Southwark community in Southeast London. Our work focuses on improving the well-being, dignity and quality of life of people experiencing financial hardship.

One of W4WE's key initiatives is the **Women 4 Women Hygiene Bank**, a project established in response to research highlighting the growing challenges faced by people experiencing hygiene poverty in the UK. These include unemployed individuals and people experiencing homelessness within the Southwark community. Statistics show that over nine million people in the UK are currently experiencing hygiene poverty.

## A Message of Gratitude from the Chair.

Our achievements would not be possible without the generosity, commitment and collaboration of our partners, donors, volunteers and members of the local community. We extend our heartfelt appreciation to Beauty Banks, Goods for Good, Community Southwark, Prince of Peace Ministry, individual donors and everyone who has contributed to our work.

We are particularly grateful to the women who have placed their trust in W4WE and allowed us to be part of their journey towards improved well-being and greater independence. Every donation, partnership and act of kindness makes a difference.

Together, we can continue to tackle hygiene poverty, restore dignity and create a stronger, more inclusive and empowered Southwark community.

Rugiatu Kanu



Chair of Trustees W4WE

## Our Vision

Our vision is to create a Southwark community where every woman lives with dignity, has access to essential hygiene products and enjoys equal opportunities to participate in society.
We aspire to build an inclusive and supportive community where women experiencing poverty, homelessness and financial hardship are empowered to rebuild their confidence, achieve social and economic independence, and actively contribute to community development.
We believe that access to basic hygiene and personal care is a fundamental part of human dignity and should never be determined by a person's financial circumstances.

## Our Mission

Our mission is to uplift, support and empower women and vulnerable individuals within the Southwark community by providing access to essential hygiene products, clothing, footwear, bedding and social support services.

Through our Women 4 Women Hygiene Bank and community-based initiatives, we aim to:

- **Restore dignity:** Provide free essential hygiene products, toiletries, sanitary products and personal care items to women experiencing hygiene poverty.

- **Relieve hardship:** Support women and vulnerable individuals facing financial difficulties, unemployment and homelessness by providing essential items at no cost.

- **Promote well-being:** Improve personal hygiene, self-esteem, confidence and overall quality of life.

- **Empower women:** Create opportunities for women to regain confidence, strengthen their independence and participate meaningfully in community life.

- **Build partnerships:** Work collaboratively with charities, community organisations, businesses and individual donors to deliver sustainable support.

- **Strengthen communities:** Promote inclusion, compassion, equality and collective responsibility in addressing poverty and social disadvantage.

Through these commitments, W4WE seeks to provide immediate practical assistance while contributing to lasting positive change in the lives of women and vulnerable members of our community.

## Our Impact-Making a difference in the lives of women.

Women 4 Women Empowerment recognises that hygiene poverty is an increasingly serious challenge affecting individuals and families across the United Kingdom. The rising cost of living has made it increasingly difficult for women on low incomes, unemployed individuals and people experiencing homelessness to afford basic personal hygiene products. In response to these challenges, W4WE established the Women 4 Women Hygiene Bank to ensure that women and vulnerable individuals in Southwark have access to essential hygiene and personal care products. Since 2025-2026, W4WE has made a meaningful difference in the community, helping to restore dignity and improve the well-being of **2, 569 women in Southwark**. Our support goes beyond the

distribution of essential products. We seek to create an environment where women feel valued, respected, supported and empowered.

## Our achievements

| **Women supported**<br>Since 2025-2026 in Southwark | **In-kind donations**<br>Approximate value received in 2025–2026 from two key partners. |
|---|---|
| 2,569 | £10,000 |

## Strengthening community partnerships.

Collaboration is central to the sustainability and success of W4WE's work. We are grateful for the continued support of our partners:

- Beauty Banks-Providing essential hygiene and personal care products.
- Goods for Good Supporting our work through generous donations of essential products and women's items, such as shoes, bags, clothes, bedding and babies' items.
- Community Southwark-Supporting community connections and collaboration.
- Prince of Peace Ministry-Supporting our charitable and community activities.

## Community Activities/Engagement in Southwark.

Below are some photos showcasing the distribution of hygiene products/women's items within the Southwark community.







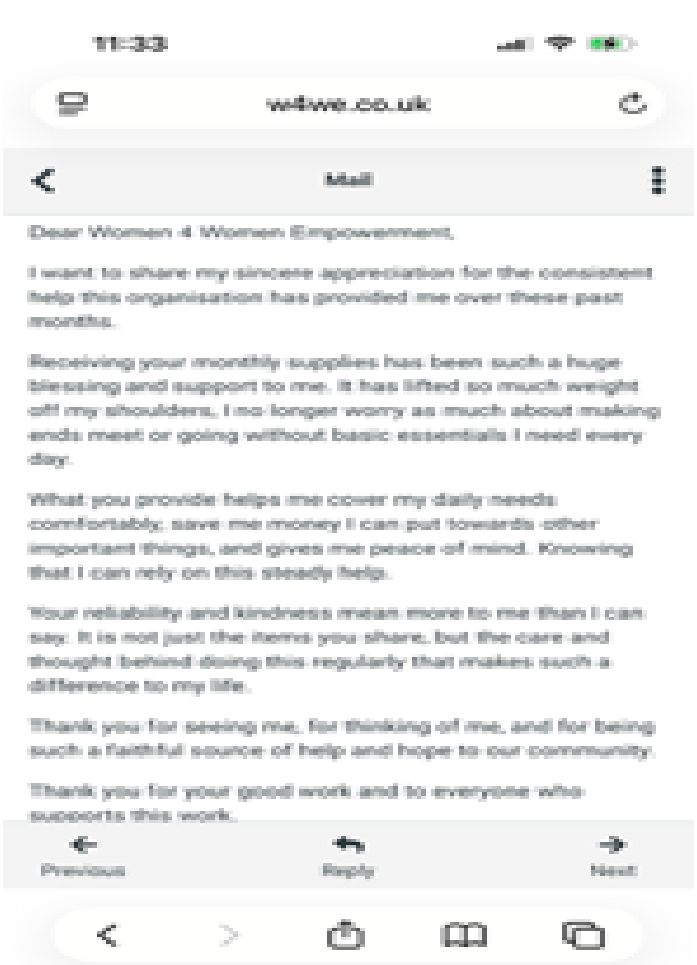




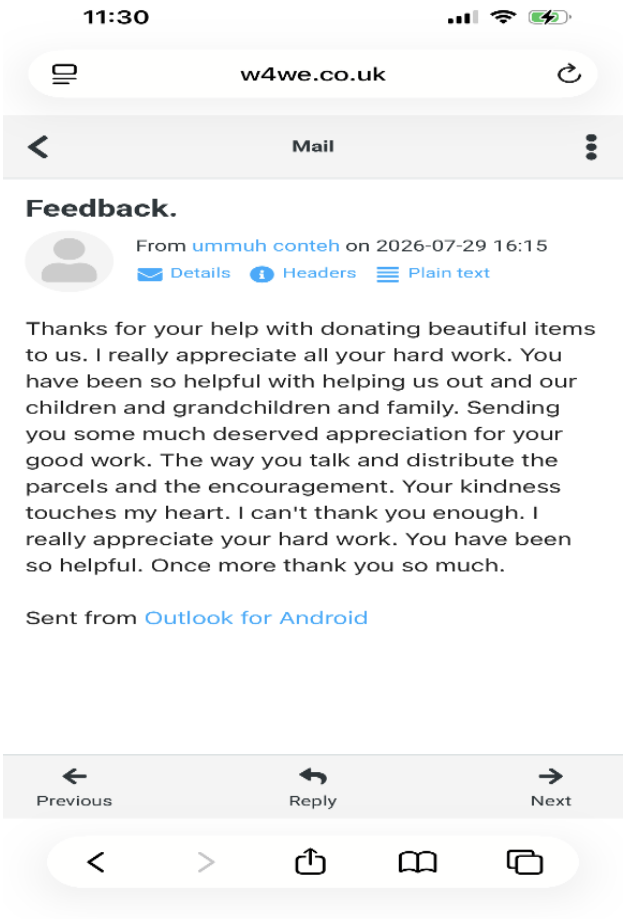


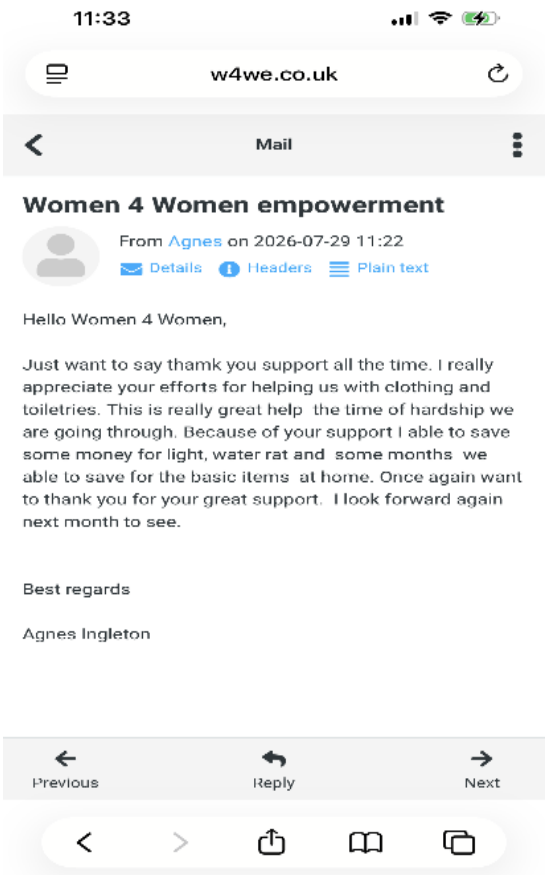


**Screenshot of appreciation emails from some of our Beneficiaries.**






## Future commitment

While we are proud of the progress achieved so far, we recognise that the need for our services continues to grow. The ongoing cost-of-living crisis, financial insecurity and increasing levels of hardship mean that many women continue to struggle to afford basic hygiene products and other essential necessities. W4WE remains committed to expanding its reach, strengthening existing partnerships and developing new collaborations to ensure that more women and vulnerable individuals receive the support they need.

**Our priorities for the future include**:

- Expanding the reach and capacity of the Women 4 Women Hygiene Bank.
- Increasing donations of hygiene products, clothing, footwear and household essentials.
- Building sustainable partnerships with businesses, charitable organisations and community groups.

- ❖ Securing additional funding and resources to strengthen our charitable activities.
- ❖ Reaching more women experiencing poverty, homelessness and social exclusion.
- ❖ Continuing to promote dignity, equality, well-being and women's empowerment within Southwark.

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