# Kurt Geiger Kindness Foundation (A Charitable Company limited by guarantee)

Report and Financial Statements

Financial period ended

31 December 2025

Company Number 13776784

Charity Number 1198460

# Kurt Geiger Kindness Foundation

**Report and financial statements**
**for the financial period ended 31 December 2025**

**Contents**

**Page:**


| | |
|---|---|
| 1-4 | Report of the Trustees |
| 5 | Independent examiner's report to the Trustees of Kurt Geiger Kindness Foundation |
| 6 | Statement of Financial Activities (incorporating income and expenditure account) |
| 7 | Balance sheet |
| 8 | Statement of cashflows |
| 9-13 | Notes forming part of the financial statements |

# Kurt Geiger Kindness Foundation

**Report of the Trustees**
**for the financial period ended 31 December 2025**

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The trustees are pleased to present their annual trustees' report together with the independently examined financial statements of the charitable company for the financial period ended 31 December 2025 which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and the charities Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland; FRS102).

**Incorporation**

The charity was incorporated on 1 December 2021 and was active from this date onwards.

**Our purposes and activities**

The purpose of the charity is to provide equitable access to the creative industry to young people from under-represented backgrounds.

The strategies employed to achieve the charity's aims and objectives are to provide and assist in the provision of money, materials, or other help to further the mission to provide equitable access to the creative industry to young people from marginalised backgrounds.

The following are examples of criteria or measures used to assess success in the reporting period:

- Young people reached through the grant
- Demographic breakdown of young people impacted (ages, gender, socioeconomic status)
- Impact of funding on the organisations and outcomes
- Measurable changes in young people's skills confidence or behaviour as a result of their activities
- Positive changes in how participants engage with education, training and employment
- Feedback from young people who have participated in programming

Significant activities undertaken & how they contribute to achievement of aims and objectives:

- Business by Design is a one day per week, 7-month, educational programme for young people, particularly those from under-represented backgrounds, who want to pursue careers in the creative industries. Students are trained in all the core functions of a fashion business, and they have access to mentorship, practical experience and community and resources available to them to kick-start their careers. In 2025, 33 students from Cohort 2 (2024/25 Cohort) graduated and applications re-opened for Cohort 3 which welcomed 60 students.

- The Creative Corner Cameroon: The Creative Corner Cameroon is a creative education programme which is designed to inspire young Cameroonians through culture, craft and fashion. The programme has been co-designed by the Kindness Foundation and influencer Juliette Fox, enabling students to learn directly from local artisans, explore traditional practices and create using design materials donated by Kurt Geiger. The Creative Corner allows for students to learn from local artisans who gain teaching experience, new skills and income creating lasting local opportunities. The programme aims to impact young people aged 13-18 in Cameroon. This programme closely aligns with Foundation's aims by empowering young creatives through craft, culture and community. In 2025, the Foundation prepared for the launch and overall design of the programme which started in January.

Grant making policy & how they contribute to achievement of aims and objectives:

- The Foundation ensures that funding is directed to organisations that align with its mission in building a more inclusive creative industry by providing young people with the support, skills and opportunities they need to overcome barriers and kick-start their careers. In working with organisations, the Foundation aims to support grassroots organisations and provides unrestricted funding which allows these organisations flexibility.

Summary of main achievements in the year:

- Business by Design had 33 graduates in 2025 and expanded Cohort 3 to 60 students demonstrating the growth of the programme and its continued commitment to creating opportunities for young people who want to start their careers in the creative industry.
- The design and development of the Creative Corner. Following the planning and preparation of the programme in 2025, the programme launched in January and went on to positively impact 60 young people in Cameroon.
- The Kurt Geiger Kindness Foundation joined the United Nations Fashion and Lifestyle Network
- Business By Design Academy was awarded Matrix Standard by Department of Education
- Business by Design won 'Project of the Year' at The Business Charity Awards

**Financial review**

The charity received donations totalling £529k (1 February 2025: £1,091k) from Kurt Geiger Limited, its parent company. The charity distributed funds totalling £93k (1 February 2025: £120k) in the period to designated partners in line with the charity's objectives.

As part of the charity's mission to inspire and drive confidence in young people from under-represented backgrounds the charity launched a free learning programme, Business by Design Academy. The 7-month learning programme offers game-changing skills with unbeatable exposure to the creative industry from Design, Buying, Marketing, Digital, Sales, Finance, Merchandising and Social Media with masterclasses, paid work experience and mentoring from professionals.

Kurt Geiger Kindness Foundation's main principal risks and uncertainties involve financial instability. Funding for the foundation is solely dependent on Kurt Geiger Limited, the parent company. Kurt Geiger Limited has guaranteed support for at least 12 months from the date of signing these accounts to manage any risk associated with this. Another risk is retention of staff; the foundation needs to be able to attract and retain staff in order to offer the best services and delivery. Strategies to mitigate this risk is offering competitive salaries, professional development opportunities, and non-monetary benefits. A major factor affecting future financial performance is the acquisition of our parent company, by Steve Madden. This will positively impact funding for the foundation, as brand awareness increases and Kurt Geiger expands internationally, allowing donations receivable for the foundation to increase. All major risks have been reviewed, and systems or procedures have been established to manage those risks.

Further information in respect of the Business by Design Academy and designated partners may be obtained at https://www.kurtgeiger.com/kurt-geiger-kindness-foundation.

**Plans for future periods**

The plan for future periods is to continue investment in the Business by Design Academy, to be able to increase the number of participants in the scheme within the physical academy in London, as well as providing all the available resources to young people digitally. This will be in addition to expanding our footprint by further supporting grassroot organisations and charities in the UK and beyond, via grants.

**Reserves policy**

Unrestricted funds are the 'free reserves' after allowing for all designated funds. The board of trustees have decided there is no to hold a specific reserve amount considering the low fixed cost base and the level of charitable activities is dependent on funding of the parent company, Kurt Geiger Limited. This is also based on the continuing level of commitment from Kurt Geiger Limited.

## Reference and administrative details

**Charity number**

1198460

**Company number**

13776784

**Registered office**

24 Britton Street, London, EC1M 5UA

**Our advisers**

| | |
|---|---|
| **Independent examiner** | Price Bailey LLP, Tennyson House, Cambridge Business Park, Cambridge, CB4 0WZ |
| **Bankers** | Lloyds Bank PLC, PO Box 17328, 11-15 Monument Street, London, EC3V 9JA |
| **Solicitors** | Bates Wells and Braithwaite LLP, 10 Queen St Pl, London EC4R 1BE |

**Trustees**

The directors of the charitable company (the charity) are its trustees for the purpose of charity law. The trustees and officers serving during the period and since the period end were as follows:

**Directors**

N C Clifford
D N Christilaw
R E A Farrar-Hockley
P Montaner
B Hagans
J O A Emmanuel
G Meyer (appointed 6 May 2025)

**Structure, Governance and Management**

**Governing Document**

Kurt Geiger Kindness Foundation is a company limited by guarantee governed by its Memorandum and Articles of Association dated 1 December 2021. It is registered as a charity with the Charity Commission. Kurt Geiger Limited is the sole guarantor and has guaranteed to contribute £1 in the event of the charity winding up. The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning future activities.

**Appointment of trustees**

As set out in the Memorandum of Association of the Kurt Geiger Kindness Foundation, the chair of the trustees is nominated by Kurt Geiger Kindness Foundation.

Subject to Article 24, any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 26, may be appointed to be a Trustee by the Member (acting through an authorised representative) serving notice in Writing on the Charity. The Member may specify terms of office which shall apply to any such Trustee, but if no term is specified when a Trustee is appointed, he or she shall remain in office until he or she ceases to hold office in accordance with Articles 25.4 and 26.

The Charity shall notify the Member of any forthcoming vacancies in writing at least six months prior to the Annual Retirement Meeting at which the Trustee(s) in question are set to retire to allow sufficient time for the consideration of new appointments and reappointments.

**Organisation**

The board of trustees administers the charity. The board normally meets bi-monthly covering development, membership, finance, and grants. An Executive Director is appointed by the trustees to oversee foundation activities and a foundation officer is appointed to execute the day-to-day operations of the charity.

**Related parties and co-operation with other organisations**

None of our trustees receive remuneration or other benefit from their work with the charity. Any connection between a trustee or senior manager of the charity with any fashion brand and models must be disclosed to the full board of trustees in the same way as any other contractual relationship with a related party.

The charitable company receives donations from Kurt Geiger Limited, its guarantor and parent company. All administrative costs are borne by Kurt Geiger Limited. Employees of Kurt Geiger Limited volunteered during the period, the trustees consider the employees as general volunteers and have not provided any assistance which is related to their trade or profession. The role of volunteering consisted primarily of assisting at designated partner events.

**Our approach to fundraising activities**

The charitable company does not actively fundraise from the public or run legacy campaigns or undertake similar fundraising activities in its own right or via a trading subsidiary or third party and the trustees have no plans to actively fundraise from the public in the foreseeable future.

The charitable company is reliant on donations from its parent company, which is funded through Kurt Geiger purchases.

**Political donations**

There were no political donations in the current period (1 February 2025: £nil).

**By order of the Board of Trustees**



D N Christilaw
**Trustee**

Date: 22 September 2026

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF KURT GEIGER KINDNESS FOUNDATION

I report to the charity trustees on my examination of the accounts of the company for the period ended 31 December 2025 which are set out on pages 6 to 13.

**Responsibilities and basis of report**

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

Since the company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of The Institute of Chartered Accountants of England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**Suzanne Goldsmith FCA**
**Price Bailey LLP**
**Chartered Accountants**
Tennyson House
Cambridge Business Park
Cambridge
CB4 0WZ

Date: 23 September 2026

# Kurt Geiger Kindness Foundation

**Statement of Financial Activities (incorporating income and expenditure account)**
**for the financial period ended 31 December 2025**

| | Note | Unrestricted Funds Period Ended 31 December 2025 £'000 | Unrestricted Funds Year Ended 1 February 2025 £'000 |
|---|---|---|---|
| **Income:** | | | |
| Donations | 4 | **529** | 1,091 |
| **Total Income** | | **529** | 1,091 |
| **Expenditure:** | | | |
| Charitable activities | 5 | **(714)** | (730) |
| Charitable activities - support costs | 6 | **(62)** | (215) |
| **Total expenditure** | | **(776)** | (945) |
| **Net (expenditure)/income for the period** | | **(247)** | 146 |
| **Reconciliation of funds** | | | |
| Total Funds brought forward | | **431** | 285 |
| **Total Funds carried forward** | 12 | **184** | 431 |

The statement of financial activities includes all gains and losses recognised in the period. Incoming resources and resources expended are measured under the historical cost convention. All amounts relate to continuing activities.

The notes on pages 9 to 13 form part of these financial statements.

# Kurt Geiger Kindness Foundation

## Balance sheet
## As at 31 December 2025

| | Note | 31 December 2025 £'000 | 31 December 2025 £'000 | 1 February 2025 £'000 | 1 February 2025 £'000 |
|---|---|---|---|---|---|
| **Current assets** | | | | | |
| Debtors | 10 | **205** | | 441 | |
| Cash at bank | | **15** | | 8 | |
| | | **220** | | 449 | |
| **Creditors: amounts falling due within one year** | 11 | **(36)** | | (18) | |
| **Total Net Assets** | | | **184** | | 431 |
| **The funds of the charity:** | | | | | |
| Unrestricted funds | 12 | | **184** | | 431 |
| **Total charity funds** | | | **184** | | 431 |

For the financial year in question the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the Trustees and authorised for issue on 22 September 2026.

D N Christilaw
**Trustee**

Company number 13776784

The notes on pages 9 to 13 form part of these financial statements.

# Kurt Geiger Kindness Foundation

## Statement of Cashflows
## for the financial period ended 31 December 2025

| | Note | Period ended 31 December 2025 £'000 | Year ended 1 February 2025 £'000 |
|---|---|---|---|
| **Cash flows from operating activities** | | | |
| **Net movement in funds for the period** | | **(247)** | **146** |
| Adjustments for: | | | |
| Decrease/(increase) in trade and other debtors | 10 | **236** | **(130)** |
| Increase/(decrease) in trade and other creditors | 11 | **18** | **(9)** |
| **Cash provided by operating activities** | | **7** | **7** |
| **Net increase in cash and cash equivalents** | | **7** | **7** |
| Cash and cash equivalents at beginning of period | | **8** | **1** |
| **Cash and cash equivalents at end of period** | | **15** | **8** |
| **Cash and cash equivalents comprise:** | | | |
| Cash at bank and in hand | | **15** | **8** |

**Analysis of changes in net debt**

| | Year ended 1 February 2025 £'000 | Cashflows £'000 | Period ended 31 December 2025 £'000 |
|---|---|---|---|
| **Cash and cash equivalents** | **8** | **7** | **15** |

The notes on pages 9 to 13 form part of these financial statements.

## 1 Accounting policies

### Basis of preparation

The financial statements have been prepared under the historical cost convention in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (Charities SORP (FRS 102)). The charitable company constitutes a public benefit entity as defined by FRS 102. The financial statements are prepared in sterling which is the functional currency of the charitable company and amounts are rounded to the nearest £000.

The comparatives are made up to 1 February 2025. The change in year end is to align with the wider Kurt Geiger Group's financial year end. As a result, the foundation also changed due to the foundation being funded by Kurt Geiger. The charity has legal authority to change the reporting period and has been changed on Charity Commission to reflect this. As a result, comparatives are not entirely comparable as the year ended 31 December 2025 is an 11-month period.

### Going concern

The financial statements have been prepared on a going concern basis. The trustees have reviewed the circumstances of the company and consider that adequate resources continue to be available to fund the activities of the company for the foreseeable future. The assessment covers a period of at least 12 months from the date of approval of these financial statements.

### Basic financial instruments

The company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade debtors and creditors. Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses in the case of trade debtors.

### Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and is included in full in the Statement of Financial Activities when receivable.

The value of any voluntary help received is not included in the accounts but is described in the trustees' report.

### Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

• Expenditure on charitable activities includes the costs of performances, exhibitions and other educational activities undertaken to further the purposes of the charity and their associated support costs.

Support costs are those functions that assist the work of the Charity but do not directly undertake charitable activities. Support costs include back-office costs, finance, personnel, payroll and governance costs which support the Charity's activities. These costs have been allocated to expenditure on charitable activities based on cost and employee time.

**Expenditure and irrecoverable VAT (continued)**

Governance costs are included in support costs and relate to the direct running of the Charity, allowing it to operate and generate the information required for public accountability. They include the costs of accounts preparation and independent examination/audit.

• Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**Fund accounting**

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose.

## 2 Critical accounting judgements and estimation uncertainty

In preparing these financial statements, the trustees have made no accounting judgements or estimates.

## 3 Legal status of the charity

The Charitable Company is a private company limited by guarantee and has no share capital and is incorporated in England and Wales. In the event of the Charitable Company being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

The directors of the charitable company are the Trustees and are named on page 3. The registered company number is: 13776784 and the registered office is: 24 Britton Street, London, EC1M 5UA.

## 4 Income from donations

| | Period Ended 31 December 2025 £'000 | Year Ended 1 February 2025 £'000 |
|---|---|---|
| **Donations** | | |
| Donations | 529 | 1,091 |
| | 529 | 1,091 |

The income from donations was £529,210 (1 February 2025: £1,091,190) provided as unrestricted funds from Kurt Geiger Limited, the charitable company's parent company.

## 5 Analysis of charitable expenditure

| | Period Ended 31 December 2025 £'000 | Year Ended 1 February 2025 £'000 |
|---|---|---|
| **Direct costs:** | | |
| Grants to charitable partners | **93** | 120 |
| Business by Design academy | **621** | 610 |
| | **714** | 730 |

No support costs have been allocated to grant-making activities.

All grants paid are made to institutions. The Foundations grants were awarded across a range of grassroots organisations and initiatives, centred on education, employability, and youth development. Grant-making activities are focused on improving outcomes for young people, often from underrepresented communities. They are awarded to provide young people with the support, skills, and opportunities they need to overcome barriers and kick start their career. The individual grants made are not considered material, and thus not disclosed individually.

## 6 Charitable activities - support costs

| | Period Ended 31 December 2025 Support £'000 | Period Ended 31 December 2025 Governance £'000 | Period Ended 31 December 2025 Total £'000 | Year Ended 1 February 2025 Support £'000 | Year Ended 1 February 2025 Governance £'000 | Year Ended 1 February 2025 Total £'000 |
|---|---|---|---|---|---|---|
| Staff costs | **33** | **-** | **33** | 33 | - | 33 |
| Independent examination fees | **-** | **4** | **4** | - | - | - |
| Audit fees | **-** | **2** | **2** | | 10 | 10 |
| Advisory fees | **-** | **23** | **23** | - | 42 | 42 |
| Group Recharge | **-** | **-** | **-** | 130 | - | 130 |
| Other | **-** | **-** | **-** | - | - | - |
| | **33** | **29** | **62** | 163 | 52 | 215 |

## 7 Trustees' remuneration and expenses

The charity trustees were not paid any remuneration, nor were they reimbursed any expenses in the current or prior year.

## 8 Staff costs

The average number of employees during the year was 5 (1 February 2025: 5). The employees are employed by Kurt Geiger Limited and included in accordance with section 9.28 of the SORP. Key management personnel are the board of trustees who do not receive any remuneration. There is one employee who received employee benefits (excluding employer pension costs) of more than £60,000 (1 February 2025: 1).

| | 31 December 2025 | 1 February 2025 |
|---|---|---|
| £60,000 - £70,000 | - | 1 |
| £70,000 - £80,000 | 1 | - |

Employees of Kurt Geiger Limited volunteered for 802 (1 February 2025: 1,134) hours during the financial period. The trustees consider the employees as general volunteers and have not provided any assistance which is related to their trade or profession. All staff costs totalling £243k (1 February 2025: £214k) were recharged by Kurt Geiger Limited.

| | 31 December 2025 £'000 | 1 February 2025 £'000 |
|---|---|---|
| Salaries and wages | **209** | 187 |
| Social security costs | **23** | 16 |
| Pension costs | **11** | 11 |
| | **243** | 214 |

## 9 Related party transactions

Donations of £529k (1 February 2025: £1,091k) were received in the period from Kurt Geiger Limited, the charitable company's parent company. During the period Kurt Geiger Limited employees spent a total of 802 (1 February 2025: 1,134) hours volunteering on charitable projects. Governance and supports costs totalling £62k (1 February 2025: £215k), payroll costs of £243k (1 February 2025: £214k), and direct costs of £170k (1 February 2025: £529k) were paid on behalf of the foundation and recharged by Kurt Geiger Limited. Amounts owed by group undertakings totalling £205k (1 February 2025: £441k) are owed by Kurt Geiger Limited.

## 10 Debtors

| | 31 December 2025 £'000 | 1 February 2025 £'000 |
|---|---|---|
| Amounts owed by group undertakings | **205** | 441 |

Amounts owed by group undertakings are unsecured, interest free, have no fixed date of repayment and are repayable on demand.

## 11 Creditors: amounts falling due in one year

| | 31 December 2025 £'000 | 1 February 2025 £'000 |
|---|---|---|
| Accruals and deferred income | **4** | 18 |
| Trade Creditors | **12** | - |
| Grants Payable | **20** | - |
| | **36** | 18 |

## 12 Analysis of movements in funds

For the financial period ended 31 December 2025

| | Balance 1 February 2025 £'000 | Income £'000 | Expenditure £'000 | Transfers £'000 | Funds 31 December 2025 £'000 |
|---|---|---|---|---|---|
| Unrestricted Funds | - | 529 | (776) | 431 | 184 |
| Designated Funds | 431 | - | - | (431) | - |
| | **431** | **529** | **(776)** | **-** | **184** |

Unrestricted funds of £184k (1 February 2025: £nil) relates to the foundation's grant making activities and Business by Design academy, to be utilised in the next financial year. Funds held at the period end are considered unrestricted and a transfer of funds has been recognised.

For the financial period ended 1 February 2025

| | Balance 3 February 2024 £'000 | Income £'000 | Expenditure £'000 | Transfers £'000 | Funds 1 February 2025 £'000 |
|---|---|---|---|---|---|
| Unrestricted Funds | - | 1,091 | (945) | (146) | - |
| Designated Funds | 285 | - | - | 146 | 431 |
| | 285 | 1,091 | (945) | - | 431 |

## 13 Controlling party

The charitable company is a subsidiary of Kurt Geiger Limited. Kurt Geiger Limited is incorporated in England and Wales, registration number 00968046. The company accounts are available to the public and may be obtained from Companies House. Kurt Geiger Limited is a footwear, bag and accessories retailer. Kurt Geiger Limited is the sole guarantor and has the power to appoint or remove majority of trustees.

The ultimate controlling party is Steve Madden Limited, a Delaware corporation based in New York, United States.