2025 Annual Report.

Prepared for the Annual Charity Statement

2025 was a year of momentum for IPA World. Across advocacy, member engagement, governance and global outreach, we deepened our impact as the world's leading voice for children's right to play — and laid the foundations for what promises to be an historic 2026.

Celebrating the UN International Day of Play.

The centrepiece of 2025 was the second annual UN International Day of Play on June 11. Under the theme IPA Plays 2025, IPA World coordinated a global celebration that spanned all 20 member countries. Branches across the world arranged events to mark the day.

IPA World's social media campaigns reached new audiences, with increased engagement rates reflecting a growing global community of play advocates connecting with our content. A short promotional video, assembled by Play Australia from branch clips, showcased the breadth and vibrancy of IPA's global membership in action.

Playright Magazine.

2025 saw IPA World's flagship publication Playright Magazine deliver two new editions, distributed free of charge to members and the wider play community via Issuu. The Environment edition explored the critical relationship between children's access to natural and outdoor spaces and their right to play, while the December Inclusion edition — the first in a two-part series — examined how play must reach every child regardless of ability, circumstance or geography. Both editions drew contributions from members across multiple countries and attracted exceptionally positive feedback, cementing Playright as a genuinely international publication and a valued resource for play advocates worldwide.

Webinar Wednesdays.

Our monthly Webinar Wednesdays programme continued to grow in 2025, providing free, accessible professional development to members across time zones. Sessions explored topics including climate change and play, the Canadian Paediatric Society's position on risky play, and children's participation in advocacy. All webinars are recorded and available on the IPA World YouTube channel, ensuring members who cannot attend live can still benefit. The programme

has become one of our most valued member services, connecting practitioners and researchers across continents with no cost barrier.

IPA Play Research Network .

2025 saw the formal establishment of the IPA Play Research Network as an official IPA World subcommittee, with Stacey Marko of IPA Scotland appointed as founding convenor. The network held its inaugural meeting in July and has since built a growing international membership of researchers committed to non-commercial, ethics-based play research. Quarterly online meetings are planned. This is a first in IPA's history and a significant step in elevating play research as a discipline on the global stage.

Branch Activity.

Our branches demonstrated exceptional activity throughout 2025. Thailand's Play Festival in Bangkok drew up to 50,000 participants across three days. IPA USA's 50th Anniversary White Paper — 57 articles by 59 authors across eight advocacy categories — was launched as a landmark global resource. Play Wales hosted its largest conference in 15 years. IPA Scotland progressed the Arabic translation of the Play in Crisis toolkit. In Australia, the Asia Pacific Conference in Melbourne in June brought together play advocates from 7 countries across the region, building momentum for strong Asia Pacific participation in Christchurch 2026.

Governance & Financial Stewardship.

IPA World's Council of 20 member country representatives met quarterly throughout 2025, maintaining strong international engagement and ensuring member voices continued to shape our global direction. These regular meetings provided a vital forum for sharing branch updates, progressing policy work and coordinating advocacy across continents — a rhythm of governance that keeps our global community connected and accountable.

On the financial front, continued progress was made on transitioning IPA World's banking arrangements to the Charities Aid Foundation, improving our capacity to transfer funds internationally to branches efficiently and transparently. This work is strengthening the financial infrastructure that underpins our global operations and ensuring branches receive their membership subscription returns on a timely quarterly basis.

A Branch Protocols Review Working Group was also established in November 2025 to undertake the first revision of IPA's branch protocols since the adoption of the new constitution, ensuring our governance keeps pace with organisational growth and that conduct across all branches reflects IPA World's values and standards.

Looking Forward.

As 2025 drew to a close, IPA World was firmly focused on Christchurch. With the IPA World Triennial Conference planned for November 2026. 2026 will be the year our global community will gather, celebrate and recommit — together — to every child's right to play.



International Play Association

Accounts for the year to 31st December 2025

IPA
Profit and Loss Account
For the financial year ended 31st December 2025

		£
Turnover		
	Membership Subscriptions HSBC	1,527.99
	Membership Subscriptions CAF	158.00
	Membership Subscriptions PayPal	15,168.09
	Gifts	52.00
		16,854.08
Cost of sales		
	Branch subscriptions	-8,082.00
Gross profit		8,772.08
Administrative expenses		
	Bank Charges HSBC	-25.00
	Bank Charges CAF	-60.00
	Bank Charges PayPal	-556.76
	PlayRights Magazine	-1,642.43
	Website	-932.89
	Subscriptions	-335.00
	Wild Apricot (membership database)	-2,083.66
	Xero (accounting software)	-688.69
		-6,324.43
Operating profit		2,447.65
Interest receivable and similar income		0.15
Interest payable and similar income		0.00
Profit for the financial year		2,447.80

IPA
Balance sheet
For the financial year ended 31st December 2025

Fixed Assets

Intangible assets
Tangible assets

Current Assets

Debtors
Cash at bank and in hand

Creditors: amounts falling due within one year

Net current assets

Total assets less current liabilities

Creditors: amounts falling due after more than one year
Provision for liabilities

Net assets

	£	£
		0.00
		0.00
		0.00
		0.00
HSBC	28,513.74	
CAF Bank	153.35	
PayPal	21,731.56	
Cash	179.38	
		50,578.03
		-14,109.55
		36,468.48
		-4,874.74
		31,593.74