Association for the Understanding of Artificial Intelligence

Charity number: 1193842

Company number: 12376303

Annual trustee report

1 January 2025 – 31 December 2025

Bristol Robotics Laboratory
Hardware Incubator T-Block
University of the West of England
Bristol
BS16 1QY

Board of trustees
Professor Joydeep Biswas
Professor Sanmay Das
Professor Rina Dechter
Professor Thomas Dietterich, *Executive trustee*
Dr Sabine Hauert, *Executive trustee, Chair*
Professor Sarit Kraus
Professor Michael Littman
Professor Marija Slavkovik

Independent Examiners: Linden Accountants. 21 Sevier St, St Werburghs, Bristol, BS2 9LB.

Objectives and activities

Charity objects

The two key objects of the Association for the Understanding of Artificial Intelligence are:

1) To advance the education of the public in the field of artificial intelligence and robotics, in particular but without limitation in the science, applications and ethics of artificial intelligence, and by the free dissemination of authoritative, high-quality research and useful, accessible information about such research.
2) To promote (for the benefit of the community) the knowledge and understanding of the public of, and to stimulate the interest of the public in, the applications of artificial intelligence and robotics.

Charity activities

The Association for the Understanding of Artificial Intelligence carries out its purpose by maintaining and moderating two websites, AIhub.org (https://aihub.org/) and Robohub.org (https://robohub.org/), with free content for people of all ages, which is a tool to advance the education of the general public in artificial intelligence. Generally speaking, the aim of the websites is to give the general public the tools to enable them to understand artificial intelligence and robotics. Our work aims to make complex, specialist, scientific material accessible to the wider public.

The Association for the Understanding of Artificial Intelligence facilitates the collation and publication of content about artificial intelligence, robotics, and associated topics. We publish blog posts, articles, tutorials, interviews, video content and podcasts on the AIhub.org and Robohub.org websites. We invite contributions, curate content and produce our own material. All source materials are authoritative and produced by experts in the field. We ensure that all information presented on the platform is informative, factually correct, authoritative and unbiased, and/or offers a valuable, fresh perspective which is capable of contributing to an enhanced understanding of the science of artificial intelligence.

The websites also provide a platform for stakeholders to discuss, debate, and share their knowledge and personal experiences of artificial intelligence with others around the world.

Through our content, the public can augment their knowledge relating to the breadth of AI and robotics research, including applications, theory, new technologies, ethical considerations, and, importantly, societal impact.

In addition to this primary activity, we also focus on providing science communication training for undergraduate students, post graduate students, and early career researchers. Through our hands-on training courses, attendees learn how to communicate their work to a

general audience using a variety of media, including blog posts and formal articles, social media channels and verbal communication. An integral part of our course is the focus on balanced, impartial communication, without the hype that typically surrounds the field of AI in the mainstream media. By training the next generation of AI researchers to communicate accurately, and without hype, we hope that we can help to shift the narrative on AI from the hyped, inaccurate reporting that we tend to see at the moment, to a more balanced and accurate conversation about the potential advantages and disadvantages of AI technologies.

Another objective of the Association for the Understanding of Artificial Intelligence is to cover the full diversity of AI research and its practitioners. This means publishing work from across the field, and not giving precedence to one particular technique over another. We work with the diversity and inclusion groups that exist in the field of AI (for example, Queer in AI, Black in AI, Women in Machine Learning) to help amplify the voices of the community that have traditionally not had the opportunity to communicate their work.

Trustee statement

The trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Achievements and performance

The main achievements of the Association for the Understanding of Artificial Intelligence for the period 1 January 2025 to 31 December 2025 have been as follows:

- Publication of 250 articles on AIhub.org, and 100 articles on Robohub.org. As mentioned above, all of this content is free for everyone to access. These articles include research summaries, written interviews, podcasts, tutorials, news items, video interviews and explainers, and opinion pieces. All content is produced and curated by experts in the field.
- We are working with ACM SIGAI to produce their quarterly newsletter for members: *AI Matters*.
- Publication of an interview series featuring the AAAI / ACM SIGAI doctoral consortium participants.
- Publication of an interview series featuring the EurAI doctoral consortium participants.
- Publication of an interview series featuring the 2025 AAAI Fellows.
- We worked with AAAI on their new podcast series: Generations in Dialogue: Bridging Perspectives in AI.

- Publication of a focus series featuring members of the AfriClimateAI community and their research.
- Launch of a YouTube widget on our website to highlight educational videos of interest on AI and robotics.
- Through our Twitter (X), Bluesky and LinkedIn accounts, we have provided further information and resources to both the AI and robotics community, and to the general public. The use of social media helps further disseminate the high-quality information that we publish on our website, allowing us to reach a wider audience, and a different demographic of the general public.
- AIhub.org and Robohub.org indexed as Google News sources.
- Every month, we produce a monthly digest. This article contains a summary of many of the key events, research, applications, and policy decisions pertaining to AI that have taken place during the previous four weeks. Not only is this summary available to the general public (via our website), but it is also posted to the members of some of our supporting organisations.
- As a service to the public, we collate all of the free online seminars of which we are aware. These may be found on the resources page of our website. In addition, we publish a monthly blog post with a summary of the forthcoming events for the next two months. These listings include all of the links necessary for a member of the public to sign up to attend these events free of charge.
- Training the next generation of science communicators is one of our objectives. During the year, we held two science communication courses at major AI and robotics conferences: at AAAI and IROS. We also held an online training session for members of the robotics community.
- To help science communicators we have produced a series of bite-sized videos explaining why science communication is important and how to do it successfully. These videos are available for anyone to view, both on YouTube, and via our website.
- To help the next generation of science communicators on their journey, we run the *AIhub ambassadors* programme. In this programme, we provide training to students and early-career researchers to help them realise a series of on an aspect of AI related to their research.
- Conferences provide a vital meeting place for AI practitioners to present their work and discuss the latest research and ideas. To report on this work for the general public, we covered 18 conferences during the year, with the aim of elucidating some of the exciting and interesting content presented at these events.

Financial Review

Reserves policy

Our policy is to maintain a reserve to cover operational costs for one year.

Structure, Governance and Management

The Association for the Understanding of Artificial Intelligence is governed by a written constitution.

Charity type: Charitable company

Member organisations

During 2025 we were supported by the following leading AI organisations: AAAI, ICML, IEEE RAS, AIJ/IJCAI, RoboCup, EurAI and ACM SIGAI.

Selection of trustees

The member organisations have appointment rights under the Articles of Association and the maximum number of trustees that any member organisation may appoint is two. No one member organisation has a majority appointment right, which is how the independence of the trustee board as a whole is maintained.

As the total minimum number of Trustees is five, no one member can have a majority on the board even if the board is at its smallest.

When appointing trustees, the member organisations must consider only appointments that will best advance the purposes of the charity. The "Appointed Trustees" may only exercise the powers they have in the best interests of the charity. There will be at least two "Executive Trustees" on the board who are independent of the member organisations. The trustees will be mindful of the need to demonstrate independence and the need to identify any conflicts that may arise in the charity's work as a result of the fact that the charity will work closely with the member organisations.

The Articles of Association include the usual provisions for managing conflicts of interest, including the requirement that trustees must withdraw from discussions relating to matters in which they have a real or potential conflict of interests unless invited to remain by the non-conflicted trustees, if they consider it is in the best interests of the charity.

Trustee meetings

Regular trustee meetings are held online once every two months. A general meeting is held once per year. A quorum at a meeting of the Trustees is four or fifty percent of the total number of Trustees whichever is the greater. Every issue may be determined by a simple

majority of the votes cast at a meeting. Except for the chairperson of the meeting, who has a second or casting vote, every Trustee has one vote on each issue. A Trustee must declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with the Charity or in any transaction or arrangement entered into by the Charity which has not previously been declared.

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees,

Signature: 

Sabine Hauert, Executive trustee

Date: 28 July 2026

Independent Examiner's Report

I report to the charity trustees on my examination of the accounts of Association for the Understanding of Artificial Intelligence for the year ended 31st December 2025.

Responsibility and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

Having satisfied myself that the accounts of Association for the Understanding of Artificial Intelligence are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe:

1. Accounting records were not kept in accordance with section 130 of the Charities Act; or

2. The accounts do not accord with those records; or

3. The accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of my independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Steven Baptiste ACPA MLRO
Linden Accountant Limited
Scrapstore House
21 Sevier Street
St Werburghs
Bristol
BS2 9LB

Date: 30/09/2026

ASSOCIATION FOR THE UNDERSTANDING OF ARTIFICIAL INTELLIGENCE

STATEMENT OF FINANCIAL ACTIVITIES (Including Income and Expenditure Account)

YEAR ENDED 31 DECEMBER 2025

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £	Total Funds 2024 £
INCOME					
Income from donations and legacies					
- *Corporate organisations*		62,603	-	62,603	64,837
TOTAL INCOME		62,603	-	62,603	64,837
EXPENDITURE					
Expenditure on charitable activities	2	70,224	-	70,224	61,429
TOTAL EXPENDITURE		70,224	-	70,224	61,429
NET INCOME/(EXPENDITURE)		(7,621)	-	(7,621)	3,408
Balances brought forward		70,878	-	70,878	67,470
Balances carried forward		**63,258**	**-**	**63,257**	**70,878**

The charity has no recognised gains or losses other than the results for the year as set out above.

All of the activities of the charity are classed as continuing.

The notes on pages 9 to 12 form part of these financial statements

ASSOCIATION FOR THE UNDERSTANDING OF ARTIFICIAL INTELLIGENCE

BALANCE SHEET

YEAR ENDED 31 DECEMBER 2025

	Note	2025 £	2025 £	2024 £
FIXED ASSETS:				
Tangible assets	4		749	-
CURRENT ASSETS:				
Debtors	5	30,545		38,939
Cash at bank and in hand		36,257		36,823
		66,802		75,762
CURRENT LIABILITIES:				
Creditors: falling due within one year	6	(4,294)		(4,884)
Net current assets			62,508	70,878
NET ASSETS:			63,257	70,878
FUNDS:				
General funds	8	63,257		70,878
			63,257	70,878

For the financial year in question, the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

The accounts have been prepared in accordance with micro-entity provisions.

These financial statements were approved by the directors and authorised for issue on **21/09/2026**:
and are signed on their behalf by:



……

Sabine Hauert, Executive Trustee

Charity Registration Number: 1193842

The notes on pages 9 to 12 form part of these financial statements

1 ACCOUNTING POLICIES:

Accounting convention:
The financial statements have been prepared under the historic cost convention. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (FRS 102 SORP) issued in July 2014, and applicable UK Accounting Standards and the Charities Act 2011.

Funds structure:
Unrestricted income funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds where the trustees, at their discretion, have set aside resources for a specific purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or the terms of a specific appeal.

Income:
All income is recognised once the charity has entitlement to the resources, it is certain that the resources will be received and the monetary value of income can be measured with sufficient reliability.

Income from donations is included when these are receivable, except as follows:

- When the donors specify that the donations given to the charity must be used in future accounting periods.

- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred until the pre-conditions have been met.

Income from grants, where there are performance or service deliverables required by the terms of the grant, are accounted for as the charity earns the right to payment through its performance.

Expenditure:
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that agree all costs related to the category. Support costs have been allocated 100% towards the charitable activities of the charity.

Charitable activities:
Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both the direct pay and non-pay costs and support costs relating to those activities.

Going concern:
After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue its operations for the foreseeable future and therefore they have continued to adopt the going concern basis when preparing the financial statements.

Governance costs:
Governance cost include those costs associated with meeting the constitutional and statutory requirements of the charity, and include its independent examination fees and costs linked to the strategic management of the charity including trustee expenses.

Tangible fixed assets and depreciation:
Depreciation has been provided on all tangible fixed assets at rates calculated to write off the cost, less estimated residual value of each asset, over its expected useful life. The rates used are 33% straight line depreciation on website costs and 25% on computer equipment.

2 DIRECT CHARITABLE EXPENDITURE

Charitable Activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £	Total Funds 2024 £
Support Costs				
Allowable Penalties	100	-	100	-
Advertising & Marketing	999	-	999	755
Audit & Accountancy Fees	1,622	-	1,622	1,204
Bank Fees	39	-	39	119
Equipment Hire	-	-	-	493
Interest Paid	137	-	137	-
Salaries (incl. on costs)	55,920	-	55,920	46,992
Printing & Stationery	-	-	-	15
Professional Fees	17	-	17	-
Subscriptions	535	-	535	665
Subsistence	569	-	569	680
Travel	3,309	-	3,309	7,979
Website Costs	2,983	-	2,983	2,963
	66,229	-	66,229	61,864
Governance Costs				
Depreciation	250	-	250	366
Independent Examination Fee	650	-	650	650
Insurance	99	-	99	-
Unrealised Currency Gains	2,996	-	2,996	(1,452)
	3,995	-	3,995	(435)
	70,224	-	70,224	61,429

3 CORPORATION TAX

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

4 TANGIBLE FIXED ASSETS

	Website £	Computer Equipment £	Totals £
COST:			
At 1 Jan 2025	2,638	-	2,638
Additions	-	999	999
At 31 Dec 2025	2,638	999	3,637
DEPRECIATION:			
At 1 Jan 2025	2,638	-	2,638
Charge for the year	-	250	250
At 31 Dec 2024	2,638	250	2,888
NET BOOK VALUE:			
At 31 Dec 2025	-	749	749
At 31 Dec 2024	-	-	-

5 DEBTORS

	2025	2024
	£	£
Trade Debtors	14,846	35,956
Prepayments	930	2,983
Accrued Income	14,769	-
	30,545	35,956

6 CREDITORS: amounts falling due within one year

	2025	2024
	£	£
Accruals	480	480
Net Wages	(970)	1,785
PAYE Payable	4,784	2,619
	4,294	4,884

7 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Restricted Funds	Total Funds 2025	Total Funds 2024
	£	£	£	£
Fixed Assets	749	-	749	-
Current Assets	66,802	-	66,802	75,762
Current Liabilities	(4,294)	-	(4,294)	(4,884)
	63,257	-	63,257	70,878

8 ANALYSIS OF CHARITABLE FUNDS

For the year ended 31 December 2025:

Analysis of Fund movements	Balance b/fwd	Income	Expenditure	Transfers	Fund c/fwd
	£	£	£	£	£
Unrestricted funds:					
General funds	70,878	62,603	(70,224)	-	63,257
	70,878	**62,603**	**(70,224)**	**-**	**63,257**

For the year ended 31 December 2024:

Analysis of Fund movements	Balance b/fwd	Income	Expenditure	Transfers	Fund c/fwd
	£	£	£	£	£
Unrestricted funds:					
General funds	67,470	64,837	(61,429)	-	70,878
	67,470	**64,837**	**(61,429)**	**-**	**70,878**

9 RELATED PARTY TRANSACTIONS

There were no related party transactions between the charity and the trustees or persons or entities connected to them during the year.

10 STAFF COSTS

No employee earned £60,000 p.a. or more. The average number of employees during the year was 2 (2024: 1).

11 TRUSTEE EXPENSES

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2024: £Nil).
The trustees were not reimbursed for travel expenses during the year (2024: £Nil).
No charity trustee received payment for professional or other services supplied to the charity (2024: £Nil).