Charity registration number 1192980 (England and Wales)

Company registration number CE024506

PWRPAS

ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 5 APRIL 2026



PWRPAS

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Julian Hughes	
	Gary Brown	(Appointed 18 July 2025)
	Jonathan Cannock-Edwards	(Appointed 8 July 2025)
	Cheryl Reeves	(Appointed 7 July 2025)
	Karen Long	(Appointed 2 July 2025)
Charity number (England and Wales)	1192980	
Company number	CE024506	
Registered office	Unit 4 Pinfold Lane Llay Industrial Estate South Wrexham LL12 0PX	
Accountants	Xeinadin North West Limited St Andrews House Yale Business Village Ellice Way Wrexham LL13 7YL	

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PWRPAS

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 5 APRIL 2026

The trustees present their annual report and financial statements for the year ended 5 April 2026.

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland.

OBJECTIVES AND ACTIVITIES

The charitable purposes of Pwrpas are to preserve and protect the physical and mental health of men residing in Wrexham and the surrounding areas by:

- Providing an accessible online information resource
- Raising awareness of men's mental health through workshops and training.

During the year, Pwrpas worked towards these purposes by:

- Maintaining and developing an accessible bilingual website and social media presence.
- Building relationships with communities, employers, agricultural organisations, health services and other partners across North Wales.
- Providing mental health and suicide awareness activity, practical resources, early conversations and safe signposting.
- Supporting men through community-based work and, where appropriate, one to one contact.
- Developing partnerships, funding opportunities and organisational capacity so the charity can sustain and widen its reach.

The trustees have considered the Charity Commission's guidance on public benefit when planning and reviewing the charity's activities. The trustees are satisfied that the work described in this report supported Pwrpas's charitable purposes and provided public benefit.

ACHIEVEMENTS AND PERFORMANCE

The year was one of practical delivery, partnership development and stronger internal systems. Pwrpas combined community work with employers, training activity, farmer focused work and improvements to its digital presence and governance.

Community engagement and partnerships

Pwrpas maintained regular contact with Caia Park Partnership and continued outreach across North Wales. Engagement during the year included NFU Mutual, The Very Group, Royal Mail Communication Workers Union in Chester, Plas Madoc Leisure Centre, Healthcare Matters, Kronospan, Kellogg's, JCB, the Betsi Cadwaladr University Health Board Pain Management Team, the North West Wales Construction Training Group and Connecting Clwyd. These contacts helped Pwrpas explain its signposting offer, understand local needs and identify routes for future partnership work.

Pwrpas also maintained links with the North Wales suicide prevention network and local business networks. In March 2026, Pwrpas contributed a practical session to Wrexham Council's 360 Network on staying well while running a business.

Training and workplace activity

In February 2026, Pwrpas delivered a workplace mental health awareness session for Uncommon Practice. On 19 February 2026, Pwrpas also delivered two short toolbox talks for G.H. James Cyf at construction sites in Pwllheli and Bangor, with materials prepared for up to 15 men at each site. Feedback from the employer was positive and the activity created a route for further workplace conversations.

Berni Durham-Jones completed the Bereavement by Suicide Train the Trainer Programme and became a trainer able to deliver learning to people who support those bereaved by suicide. This strengthened Pwrpas's capacity for future training delivery.

The Men's Stories at Caia Park

In October 2025, Pwrpas secured an award of £3,980 through the Suicide and Self Harm Prevention Cymru small grants programme to develop The Men's Stories with Caia Park Partnership. The project built on Pwrpas's existing relationship with a weekly men's group and involved regular facilitation, individual support, safety planning, suicide awareness activity and the development of men's lived experience stories.

Around 15 men were engaged through the group. Safety plans were introduced before Christmas, and a Community Suicide Awareness session was delivered in February 2026. The men began sharing honest experiences for a jointly developed resource. One participant who had experienced suicidal thoughts reported that he was no longer feeling suicidal and had practical coping strategies in place.

The project remained in delivery at the end of the reporting year. Completion of the booklet and final evaluation took place after 5 April 2026 and are therefore not reported as achievements in this period.

Farmers' wellbeing

Pwrpas received a donation of £7,899 from the NFU, to support work relating to farmers' mental wellbeing. The charity continued to work with Agri-cation and Farming Connect to shape an approach focused on the pressures associated with diversification and managing change. This included partner planning, engagement with farmers and participation in agricultural events.

Pwrpas and Agri-cation also collaborated on funding bids during the year. Although the relevant Shared Prosperity Fund bids were unsuccessful, the process strengthened the partnership and informed the design of future work.

Website, communications and awareness

The final Welsh language content for the Pwrpas website was completed and the refreshed bilingual site was relaunched. A spring awareness campaign delivered by Reach Media generated 156,952 impressions and 254 visits to the website, with a click rate of 0.16 per cent. A short promotional video was also recorded by comedian Kiri Pritchard-McLean to support awareness of Pwrpas.

Strategy, governance and organisational development

During the year, Pwrpas strengthened its trustee board and clarified officer roles. Core operational arrangements, including online banking, FreeAgent, insurance, organisational email accounts and changes to bank signatories, were put in place. Trustees also progressed policies covering data protection, privacy, health and safety, safeguarding and conflicts of interest.

Pwrpas was accepted for pro bono management support from the Cranfield Trust to develop a strategic plan for long term growth and sustainability. The Journey to Excellence review was completed in February 2026 and helped the charity clarify its mission, vision, strategic priorities and approach to sustainability. Follow up mentoring began in March 2026 to support implementation of the plan.

By the end of the year, Pwrpas had also started to develop a trusted pool of associates and a draft workplace wellbeing offer. This work was at a development stage at 5 April 2026 and will support future capacity without overstating the delivery achieved in this reporting period.

Challenges and learning

Securing sustainable unrestricted income remained the charity's main challenge. Several funding bids were unsuccessful, and later than expected project funding compressed the delivery timetable for The Men's Stories. The small team also had to balance direct delivery with partnership building, governance and fundraising. Trustees continued to review income opportunities, corporate relationships and the mix of services that could support longer term stability.

Structure, governance and management

Pwrpas was formed and registered as a charitable incorporated organisation in January 2021. The charity is governed by its constitution and is registered with the Charity Commission under charity number 1192980.

The trustees who served during the year, together with relevant changes before approval of this report, included:

- Julian Hughes
- Melanie Whitley, resigned 7 May 2026
- Karen Long serving as Secretary
- Cheryl Reeves serving as Chair
- Jonathan Cannock-Edwards serving as Treasurer
- Gary Brown

Trustees are selected for their relevant skills, experience and commitment to the charity's purposes. The Chief Executive Officer continued to provide day to day operational leadership on a self-employed basis, supported by the trustees, delivery partners and associates.

The Trustees report was approved by the Board of Trustees.

Cheryl Reeves
Chair

20 October 2026

PWRPAS

CHARTERED ACCOUNTANTS' REPORT TO THE TRUSTEES ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF PWRPAS FOR THE YEAR ENDED 5 APRIL 2026

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Pwrpas for the year ended 5 April 2026, which comprise the statement of financial activities and the related notes from the charity's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at https://www.icaew.com/regulation.

This report is made to the charity's trustees, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Pwrpas and state those matters that we have agreed to state to the charity's trustees, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Pwrpas and the charity's trustees as a body, for our work or for this report.

It is your duty to ensure that Pwrpas has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and surplus of Pwrpas. You consider that Pwrpas is exempt from the statutory audit requirement for the year, and is not required to obtain an independent examiner's report.

We have not been instructed to carry out an audit or a review of the financial statements of Pwrpas. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Xeinadin North West Limited

St Andrews House
Yale Business Village
Ellice Way
Wrexham
LL13 7YL
20 October 2026

PWRPAS

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 5 APRIL 2026

	Notes	Unrestricted funds 2026 £	Unrestricted funds 2025 £
Income from:			
Donations and legacies	**2**	11,961	2,122
Charitable activities	**3**	2,243	-
Total income		14,204	2,122
Expenditure on:			
Charitable activities	**4**	13,928	3,705
Total expenditure		13,928	3,705
Net income/(expenditure) and movement in funds		276	(1,583)
Reconciliation of funds:			
Fund balances at 6 April 2025		4,028	5,611
Fund balances at 5 April 2026		4,304	4,028

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

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BALANCE SHEET

AS AT 5 APRIL 2026

	Notes	2026 £	£	2025 £	£
Current assets					
Cash at bank and in hand		4,304		4,028	
Net current assets			4,304		4,028
The funds of the charity					
Unrestricted funds	**7**		4,304		4,028
			4,304		4,028

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 5 April 2026.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees on 20 October 2026

Cheryl Reeves
Chair

Company registration number CE024506 (England and Wales)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 5 APRIL 2026

1 Accounting policies

Charity information

Pwrpas was registered as a charitable incorporated organisation on 1 January 2021 and is governed by its constitution and registered with the Charity Commission under charity number 1192980. The charity's principal office address is Unit 4, Pinfold Lane, Llay Industrial Estate South, Llay, Wrexham, LL12 0PX.

1.1 Basis of preparation

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a statement of cash flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity receives the income.

Cash and other donations are recognised on receipt.

Grant income is recognised on receipt.

1.5 Expenditure

Expenditure is recognised on payment.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

2 Income from donations and legacies

	Unrestricted funds 2026 £	Unrestricted funds 2025 £
Donations and gifts	7,981	2,122
Grants	3,980	-
	11,961	2,122

3 Income from charitable activities

	Unrestricted funds 2026 £	Unrestricted funds 2025 £
Charitable services	2,243	-

4 Expenditure on charitable activities

	Charitable activities 2026 £	Charitable activities 2025 £
Direct costs		
Printing & stationery	709	-
Accommodation and meals	-	288
Advertising and promotions	1,582	-
Consultancy Fees	9,192	1,257
Web Hosting	384	2,160
Computer software & other computer costs	306	-
Legal & professional fees	47	-
Accountancy fees	1,170	-
Insurance	538	-
	13,928	3,705
Analysis by fund		
Unrestricted funds	13,928	3,705

5 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

6 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

7 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 6 April 2025	Incoming resources	Resources expended	At 5 April 2026
	£	£	£	£
General funds	4,028	14,204	(13,928)	4,304

Previous period:	At 6 April 2024	Incoming resources	Resources expended	At 5 April 2025
	£	£	£	£
General funds	5,611	2,122	(3,705)	4,028

8 Related party transactions

There were no disclosable related party transactions during the year. (2025 - none).