**AMPLIFYING VOICES AND TAKING ACTION WHERE ITS NEEDED MOST**

# AMPLIFY ACTION

Charitable Incorporated Organisation (CIO)

Annual Report and Financial Accounts for the year ended 31st December 2025

Registered UK Charity Number: 1190591

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**REFERENCE AND ADMINISTRATIVE INFORMATION**

**Charity Name:** Amplify Action

**Charity registration number:** 1190591

**CIO registered address:**

Amplify Action
33 Church Road
Woolston
Southampton
Hampshire
SO19 9FR

**Bank**:

The Co-operative Bank plc.
PO BOX 101
1 Balloon Street
Manchester
M60 4EP

**Board of Directors:**

**Report of the Trustees for the year ended 31st December 2025.**

The Trustees (listed below) present its report and financial statement of the Charitable Incorporated Organisation (CIO), Amplify Action, for the year ended 31st December 2025.

| Trustees | Elected (dd/mm/year) |
|---|---|
| Mr Thomas Ralph | 01/05/2020 |
| Mr Daniel Tudor-Williams | 01/05/2020 |
| Miss Eilis Wright | 02/07/2020 |
| Miss Shanna Read | 23/03/2021 |
| Miss Emily Nolan | 16/08/2022 |

## OBJECTIVES AND ACTIVITIES

***a)*** *Objectives*

The objects of the CIO are:

*The relief of poverty in Malawi and Ghana in particular, but not exclusively, by the improvement of the conditions of life in socially and economically disadvantaged communities and providing: grants, items, and services to individuals in need and/or charities, or other organisations working to prevent or relieve poverty.*

The Trustees have reviewed the Charity Commissions general guidance on public benefit and have complied with duty in Section 4 of the Charities Act 2006 to have regard to this guidance. The Trustees always ensure that the projects undertaken by Amplify Action (1190591) are in line with the Charity's Objects.

Amplify Action's Values: Be Heard, Be Together. Be Curios, Be Brave. These values apply across operations and activities in the UK, Ghana, and Malawi, including the ethos that we apply when working in partnership with organisations.

***b)*** *Activities and public benefit*

***What Amplify Action is set up to achieve***

- Support locally based change-makers and their organisations (CSOs/ NGOs) in Malawi and Ghana who are supporting communities through education and/or economic empowerment programmes.
- Improve standard of education in rural areas.
- Improve access to and knowledge on sexual reproductive health and rights.
- Improve access to sustainable income through appropriate skills development.
- Advocate for women and girls' rights, and the inclusion of those who are marginalised.

***How the charity's purposes are beneficial***

- Improve children's, young peoples, and women's opportunity to achieve their potential and claim their rights
- Increase educational access, attainment and achievement of girls and boys at primary and secondary level.
- Increase access and opportunity to earn a sustainable decent income for those facing marginalisation in society due to contextually related factors.

***Who specifically benefits from the charity's activities***

- Benefits children and their families in Kambwa and Maani Communities, Lilongwe, Malawi.

- Benefits surrounding communities to Bolgatanga, norther-east Ghana, with a focus on Women and Girls.

***Specific needs that have been identified (by CIO and partners)***

*Malawi*

- Under-resourced rural primary schools across Malawi lack the education system and quality of education compared to more urban environments within and across country.
- Girls and boys face different barriers that mean there remains a high drop out rate across rural primary schools.

*Ghana*

- Women and girls in northern Ghana have limited access to sexual reproductive health and rights education, resources (including sanitary towels) and knowledge.
- Women and young adolescent girls in Bolgatanga district of Ghana, who have either accessed and/or completed, never accessed, or dropped out of school have limited opportunity to earn a decent income.

## ACHIEVEMENTS AND PERFORMANCE

**Fundraising Events and Individual Giving:** Amplify Action was delighted to be invited back to Silkstead Sunflower Festival as a stall holder in August 2025 to feature the work of their partner Advocacy for Social Improvement and Girls Education (ASIGE). Alongside this, Amplify Action participated as a stall holder at Hampshire Pantry's Festive market in December 2025.

We are delighted to have maintained a consistent regular income through our individual giving strategy and hope to continue to maintain and build upon this in 2026.

**Programme Funding:** Alongside continuing to support a vocational training project which project year spanned both 2025 and 2026, Amplify Action is pleased to have raised restricted funds to support its locally based civil society partner in Bolgatanga, ASIGE to implement a new project; *My Health, My Life, My Right*, which will raise reproductive and sexual health awareness and provide education on this topic to both in-and-out of school young people. Funds raised included monitoring and evaluation costs.

**Networks:** Amplify Action continued to value and stay connected to its networks and memberships to ensure connections and visibility. Amplify Action continues to be a member of Bond UK, Girls Not Brides: The Global Partnership to end Child Marriage and the Alliance for Feminist Movements.

*In partnership with **ASIGE** we have;*

⇒ **Continued to invest in the economic empowerment of over 420 women who are a part of ASIGE basket weaving cooperative in northern Ghana.**

Since May 2021, Amplify Action has been investing in- and continued to do so during 2025- an existing basket weaving social enterprise initiated in 2018 to support the empowerment of women and girls through education and economic independence in northern Ghana. In 2025 Amplify Action invested over a further £1,326 into this women's cooperative.

⇒ **Continued to support a vocational training project in partnership with ASIGE with a goal of ensuring that 21 adolescent girls in Upper-East Ghana are economically empowered with skills to earn a sustainable income.**

This projects implementation started during 2024, and the project year continued into and also concluded in 2025. It included the following activities: 21 adolescent girls and young women participated and completed a programme of vocational skills training (in either sewing, weaving, welding, hairdressing) received from master craftspeople. They also received comprehensive training in entrepreneurship, customer management and technology for modern business. All trainees had monthly mentor sessions alongside sexual health awareness sessions to ensure they have the information to make informed decisions about their health and futures. All trainees received the necessary tools and equipment during their training to be able to set up businesses upon completion. Trainees graduated in 2025.

⇒ **Designed and Implemented the My Health, My Life, My Right project, reaching 2,050 people (mostly adolescents, both in and out of school with reproductive and sexual health education in the Talensi district.**

Activities included:

With support from the Ghana Education Service, 10 schools will be identified for support. These schools will receive 3 x sexual and reproductive health education sessions. There will be a zonal quiz held towards the end of the project, bringing together all schools.

A regular radio broadcast programme will be held, targeting a larger audience.

Mentorship will be provided to teenage mothers in the area willing to return to school and continue with their education.

Dignity kits will be made (Inc. sustainable and reusable sanitary towels, underwear, soap) and distributed to adolescent girls attending the sessions delivered in-school.

*In partnership with **CECESD** we have;*

⇒ **Continued and concluded (based on the project ending) a programme of work with two communities – Maani and Kwambwa- supporting them to implement a Goat Farming Project that will enable holistic outcomes for their households and ultimately support them to send their children to school.**

In previous years CECESD developed partnerships with two schools in Lilongwe; Maani and Kambwa, and we were pleased to be able to continue to support them during 2025 through a Goat Farming Project titled N'tukula Mudzi- started in 2024-, which, in Chichewa means 'Community Empowering.'

Activities included:

Grouping community members and providing them with goats. The groups received training from a qualified vet on how to raise them for agricultural farming.

Over twelve months, the goats multiplied and droppings from them were collected as manure to fertilise soil to enable crop growth.

Upon receipt of agricultural inputs, the remaining six months of the project focussed on the cultivation of crops, which, when harvested were split between group members.

Ultimately community members were able to keep multiplying their goats or selling them to support household costs, including supporting their children's education.

**FINANCIAL REVIEW**

### a) Income

| *Description* | Unrestricted Income (£) | Restricted Income (£) |
|---|---|---|
| *Voluntary income: Grants and donations* | 1,564 | 7,000 |
| *Charitable Activities* | 0 | 0 |
| *Fundraising* | 0 | 0 |
| *Trading* | 0 | 0 |
| *Investment Income* | 0 | 0 |
| *Other* | 0 | 0 |
| ***Total income FY2020-2021*** | **1,564** | **7,000** |

### b) Expenditure

| *Description* | Unrestricted Expenditure (£) | Restricted Expenditure (£) |
|---|---|---|
| *Cost of generating voluntary income:* | 0 | 0 |
| *Charitable Activities:* | 1,326 | 6,851 |
| *Fundraising costs* | 198 | 0 |
| *Trading costs* | 0 | 0 |
| *Governance* | 82 | 0 |
| *Other* | 0 | 0 |
| ***Total Expenditure FY2020-2021*** | **1,606** | **6,851** |

### c) Assets, Liabilities and Net surplus

| ***Gross surplus/loss in year*** | | |
|---|---|---|
| *Allocation to/from reserves* | 0 | 0 |
| *Cash funds held at the year end* | 1,950 (unrestricted) | 2,304 (restricted) |
| *Investment/other monetary assets held* | 0 | 0 |
| ***Totals*** | **1,950** | **2,304** |

Amplify Action has no funds materially in deficit.

## STRUCTURE, GOVERNANCE AND MANAGEMENT

### a) Team Structure

Trustees work with two programme support volunteers and two partners partner organisations (one based in Malawi and one based in Ghana) to plan and coordinate all the projects and interventions supported by Amplify Action.

Operations in Ghana are supported by an in-country programme support volunteer who communicates and coordinates with our partner Advocacy for Social Inclusion and Girls Education (ASIGE) and takes the lead on delivery of operations.

Operations in Malawi are directly planned with our partner, Centre for Community Education and Social Development (CECESD), who directly lead on implementation, management and reporting of activities and operations.

Amplify Actions Board of Trustees comply with Amplify Actions governing document (constitution) and the law. They act in the charity's best interest, manage Amplify Action's resources responsibly, act with appropriate care and skill and ensure that the charity is accountable and operates in a transparent way.

**Appointment of charity trustees**

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

### c) Retirement and removal of charity trustees

(1) A charity trustee ceases to hold office if he or she:

(a) retires by notifying the CIO in writing (but only if enough charity trustees will remain in office when the notice of resignation takes effect to form a quorum for meetings);

(b) is absent without the permission of the charity trustees from all their meetings held within a period of six months and the trustees resolve that his or her office be vacated;

(c) dies;

(d) in the written opinion, given to the company, of a registered medical practitioner treating that person, has become physically or mentally incapable of acting as a director and may remain so for more than three months;

(e) is disqualified from acting as a charity trustee by virtue of sections 178-180 of the Charities Act 2011 (or any statutory re-enactment or modification of that provision).

(2) Any person retiring as a charity trustee is eligible for reappointment.

The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else. Any member and charity trustee who ceases to be a charity trustee automatically ceases to be a member of the CIO.

**DECLARATIONS**

The trustees declare that they have approved the Trustees' report above, signed on behalf of the charity's trustees.



**Signature:**

**Full name:** Daniel James David Tudor-Williams

**Position:** Trustee

**Date:** 16/10/2026

## RECEIPTS AND PAYMENT ACCOUNTS

| Charity Name | | | No (if any) | |
|---|---|---|---|---|
| AMPLIFY ACTION | | | 1190591 | |
| **Receipts and payments accounts** | | | | CC16a |
| For the period from | Period start date 01/01/2025 | To | Period end date 31/12/2025 | |

## Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year (2024) to the nearest £ |
|---|---|---|---|---|---|
| **A1 Receipts** | | | | | |
| Donations, grants and legacies | 1,261 | 7,000 | - | 8,261 | 8,758 |
| Fundraising Events | 303 | - | - | 303 | 1,530 | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| ***Sub total****(Gross income for AR)* | 1,564 | 7,000 | - | 8,564 | 10,288 |
| **A2 Asset and investment sales, (see table).** | | | | | |
| nil | - | - | - | - | - |
| | - | - | - | - | - |
| ***Sub total*** | - | - | - | - | - |
| ***Total receipts*** | 1,564 | 7,000 | - | 8,564 | 10,288 |
| **A3 Payments** | | | | | |
| Costs of charitable activities | 1326 | 6,851 | - | 8,177 | 6,950 |
| Fundraising costs | 198 | - | - | 198 | 310 |
| Governance costs | 82 | - | - | 82 | 185 |
| | - | - | - | - | - |
| | - | - | - | - | - |
| ***Sub total*** | 1,606 | 6,851 | - | 8,457 | 7,445 |
| **A4 Asset and investment purchases, (see table)** | | | | | |
| nil | - | - | - | - | - |
| | - | - | - | - | - |
| ***Sub total*** | - | - | - | - | - |
| ***Total payments*** | 1,606 | 6,851 | - | 8,457 | 7,445 |
| ***Net of receipts/(payments)*** | -42 | 149 | - | 107 | 2,843 |
| **A5 Transfers between funds** | - | - | - | - | - |

| | | | | | |
|---|---|---|---|---|---|
| **A6 Cash funds last year end** | **1,992** | **2,155** | **-** | **4,147** | **1304** |
| ***Cash funds this year end*** | **1,950** | **2,304** | **-** | **4,254** | **4147** |

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---|---|---|---|---|
| **B1 Cash funds** | Cash funds held year end 2025. | **1,950** | **2,304** | **-** |
| | ***Total cash funds*** | **1,950** | **2,304** | **-** |
| | (agree balances with receipts and payments account(s)) | OK | OK | OK |

| | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---|---|---|---|---|
| **B2 Other monetary assets** | nil | **-** | **-** | **-** |

| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|---|---|---|---|---|
| **B3 Investment assets** | nil | | **-** | **-** |

| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|---|---|---|---|---|
| **B4 Assets retained for the charity's own use** | nil | | **-** | **-** |

| | Details | Fund to which liability relates | Amount due (optional) | When due (optional) |
|---|---|---|---|---|
| **B5 Liabilities** | nil | | **-** | |