Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	1	1	2025		31	12	2025

Section A Reference and administration details

Charity name	**Green School Runs**
Other names charity is known by	GSR
Registered charity number (if any)	1189167
Charity's principal address	48 Queens Avenue
	London
	Postcode **N10 3NU**

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Yoni Gideon Jacobs	Chair		
2	Ekaterina Shanova-Staykova	Treasurer		
3	Penelope Casey			

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/a	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/a		

Name of chief executive or names of senior staff members (Optional information)

N/a

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution dated 23 April 2020
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation (CIO)
Trustee selection methods (eg. appointed by, elected by)	Trustees are appointed at a properly convened meeting of the charity trustees having regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about: • policies and procedures adopted for the induction and training of trustees; • the charity's organisational structure and any wider network with which the charity works; • relationship with any related parties; • trustees' consideration of major risks and the system and procedures to manage them.	The charity is founded by a group of parents concerned about the health effects of poor air quality caused by traffic congestion. The charity works very closely with a number of volunteers from the parent and school community who are key in the delivery of the charity's objectives. The charity collaborates with Camden Council and other local and community groups to promote its charitable objectives. Meetings are held on a regular basis at which ongoing and new activities are discussed.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

GSR is set up for the advancement of education and health and protection of the environment. GSR works for the public benefit by providing realistic alternatives to driving, particularly during the school run; increased awareness on the effects and causes of air pollution and by improving the health of citizens through the reduction of air pollution and the promotion of active school travel.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In planning our activities for the period we had regard for the Charity Commission's guidance on public benefit.
The main activities undertaken included:

- engaging with schools, parents and the wider community to raise awareness of air pollution and promote active school travel via our website, social media, newsletter, and electronic communications;
- partnered with local neighbourhood forums and local authorities to deliver an air quality project;
- continued a campaign for improvement to a local bus service in order to increase public transport use for the school run and improve air quality;
- promoted to local schools the adoption of a digital application that facilitates sustainable travel solutions;
- Promoting walking buses to local schools;
- continuing engagement with local businesses in relation to the Park and Stride system at a local shopping centre to reduce traffic and air pollution directly around schools thus promoting public health benefits;
- distribution of information leaflets and banners for schools, parents and local community to educate on the health impacts of air pollution from car travel and engine idling;
- updated and re-published an extensive guide on travel to school options alternatives to driving;
- organising events promoting alternative means of sustainable transport, such as cargo bikes:
- continuing to promote the health benefits of Healthy School Streets and encouraging their adoption and approval; and
- engaging with other groups and authorities, including local authorities and other community groups in the air pollution and transport space.

These activities contribute to the advancement of education as they all aim to increase awareness on the dangers of air pollution, especially as arising from cars on the school run, as well as contributing to the improvement of health and the environment by reducing car travel around schools.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The charity has no employees and its objectives and activities are delivered by the trustees and a core group of volunteers, and independent contractors.

Section D Achievements and performance

Summary of the main achievements of the charity during the year

We have continued to promote alternatives to driving and education information on the benefits of active travel to school.

Our website and engagement on social media continues to be a key form for dissemination of our educational material and raising awareness of the effect of air pollution from car traffic and car idling on health and well-being. We currently have accounts on the following social media platforms: Instagram, Bluesky, LinkedIn and Facebook. We provided information on the benefits of active travel and various means to achieve this, ranging from walking and cycling, walking buses, to park and stride. We continue to produce a regular Newsletter during the school year which we disseminate to schools and parents.

We continued to engage with local schools through our annual mail out in which we share our Getting to School Guide, flyers and information for prospective parents. We continued to support and collaborate with the Camden Bike Bus, which started in Spring 2024.

The charity also continued on the very challenging endeavour to bring about improvements to a local bus service specifically designed for the school run linking a number of neighbouring areas not connected by other forms of public transport. However, the bus service has been found to be inadequate by parents and local residents, in terms of both its timetable and frequency. This has made it unreliable and of limited use for the school run, and effectively not being used sufficiently with many parents continuing to have to rely on cars and contributing to school run air pollution. Green School Runs increased the visibility of the campaign, involved more volunteers and was able to secure meetings with Camden and Haringey councillors. This effort continues with regular meetings held to revise strategy and actions. In the summer of 2025, we were informed that as a result of our efforts, there is the possibility of a small bus timetable adjustment in the next year, which will be better aligned with the schools' timetable, and promote higher usage of the service.

Throughout the year, we continued our Park & Stride system in conjunction with a local major shopping centre which provided free parking spaces for the morning and afternoon school drop off and pick up times for local schools. This scheme will run until the space is no longer available due to redevelopment of the area.

We also continued to participate in the Hampstead Transport partnership, a community group trying to design a holistic vision of traffic measures for the wards of Hampstead and Fitz and Frognal. Green School Runs volunteers are committed to attend regular meetings and to give their contribution to this effort.

Section D Achievements and performance

During 2025, we strengthened our relationship with the charity Solve the School Run and decided to deliver Cargo Collective events together.

In September 2024, Green School Runs, became partner of The Year of Clean Air for Camden Schools 2024-2025, and was approved for a grant to deliver school assemblies on air quality, and active school travel.
As part of this project, during Spring and Fall 2025 we ran assemblies in three local schools, UCS, Hampstead Hill, and Christchurch Church of England school, engaging hundreds of children and families. Some of our work in schools was also supported by the We Make Camden community grant which we were awarded in 2025.

In April 2025 we were awarded a Grant from The Hampstead Wells & Campden Trust to renew our website, and improve our digital infrastructure adding a Social Media scheduling tool, a company Zoom subscription, and personalised email addresses. The work related to that grant was concluded in November 2025. This has allowed to have a better platform to which to advance our educational information regarding air pollution and sustainable travel.

In June 2025 we carried out our first Cargo & Cakes event at Hampstead Heath, which aimed to introduce cargo bikes as a potential safe and healthy alternative to cars on the school run. The event brought together both potential and existing cargo bikes users, to familiarise themselves with cargo bikes and exchange views and experiences.
Following on from this successful event, in November 2025 we started an engagement with Camden Transport Team to discuss the possibility of bringing a series of Cargo Related events to Camden as part of their Healthy Travel Solutions. Discussion is ongoing for potential collaboration in 2026.

In December Green School Runs was awarded a second grant from The Hampstead Wells & Campden Trust to carry on a year long Air Quality Analysis. The project will start in early 2026. As part of this project our charity also received CIL money from three Camden wards and a contribution from the Camden Air Quality Team to install three air quality sensors. Although the initial tranche has been received in 2025, the sensors will be installed in 2026.

Green School Runs continues its support for the implementation of Cycling Lanes and School Streets (streets around schools with restricted traffic during school drop off and pick up hours of the day) in the local area and actively informs on their health benefits, especially in the context of the school run, via our social media channels. We continued to seek engagement with local entities in order to expand the available cycling routes during the school run, and to ask for secure pedestrian crossing

Section D Achievements and performance

Green School Runs has successfully continued its activities to advance the cause of educating on the effects of air pollution and promoting the health benefits of active school travel. We continue to be one of the main organisations in the local area which is seen to actively promote the health benefits of active travel and the reduction of cars during the school run. The charity is a key partner for local schools, resident organisations, the local council, and businesses promoting sustainable travel solutions, and is actively sought in joint collaborations and initiatives to promote practical solutions and raise awareness of the detrimental effects of air pollution caused by driving, especially in the context of the school run.

Section E Financial review

Brief statement of the charity's policy on reserves	During the period the charity received total income of £30,311 and made payments of £15,902. Cash at Bank as of 31 December 2025 was £16,970 (of which £16,853 was restricted). The main financial risk for the charity is reduction in donations. The funds are held to ensure that in the event of loss of income in subsequent years, there are enough funds to cover committed expenditure and fixed costs (website maintenance costs being the only fixed costs).
Details of any funds materially in deficit	N/a

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about: • the charity's principal sources of funds (including any fundraising); • how expenditure has supported the key objectives of the charity; • investment policy and objectives including any ethical investment policy adopted.	During 2025, as the charity has become more established, it has applied for a number of grants to enable it to increase the effectiveness of the delivery of its objectives. At the end of 2025, GSR received its first tranche of a grant from The Hampstead Wells and Campden Trust for a significant air quality monitoring project to be commenced in 2026. It has also had further commitment for participation from a Camden Council ward in relation to the above Air Quality project to be carried out in 2026. This is further evidence that the work carried out by the charity is effective as it is being recognised by the local council and other grant awarding groups. Expenditure during the period was made to cover the Green School Runs website costs and development, updating and re-printing the GSR Getting to school guide, and services to promote the Park& Stride initiative, as well as to promote sustainable travel in local schools. These are key as a means of achieving our objectives to educate on the effects and causes of air pollution, and promote alternatives to driving and benefits of active school travel.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Yoni Jacobs	E. Shanova.
Full name(s)	Yoni Gideon Jacobs	Ekaterina Shanova-Staykova
Position (eg Secretary, Chair, etc)	Chair	Treasurer
Date	20/10/2026	

CHARITY COMMISSION
FOR ENGLAND AND WALES

Green School Runs	1189167

Receipts and payments accounts

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For the period from	01/01/2025	To	31/12/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Individual donations			-	-	220
Paypal donations - individuals		147	-	147	92
Camden Council - Park & Stride Project		1,000	-	1,000	1,790
Camden Council - Year of Clean Air for Camden Schools Project		800	-	800	-
The Hampstead Wells and Campden Trust Grant - Website development		2,381	-	2,381	-
Camden Giving (We Make Camden) - Sustainable Transport promotion		2,000	-	2,000	-
Camden CIL (Belsize & Frognal) - Air Quality		5,500	-	5,500	-
Camden CIL Match Funding - Air Quality Project	-	5,500	-	5,500	-
The Hampstead Wells and Campden Trust Grant - Air Quality Project		12,983	-	12,983	
***Sub total** (Gross income for AR)*	-	30,311	-	30,311	2,101
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	-	30,311	-	30,311	2,101

A3 Payments					
Getting to school guide printing	73	647	-	720	-
Website & e-mail costs	310	324	-	634	225
Website development		1,920		1,920	
Flyers printing	143	437	-	580	36
Park&Stride Project - services provided		2,000	-	2,000	400
Postage costs	55			55	
School assembly supplies		106		106	
Zoom subscription		156		156	
Insurance policies for Cargo bike event	67	161	-	227	-
Sustainable Transport Promotion - services		1,820		1,820	
DBS checks	141	-	-	141	-
Air quality monitors	-	7,542	-	7,542	-
	-	-	-	-	-
Sub total	789	15,113	-	15,902	661
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	-
Total payments	789	15,113	-	15,902	661
Net of receipts/(payments)	- 789	15,198	-	14,409	1,440
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	906	1,655	-	2,561	1,121
Cash funds this year end	117	16,853	-	16,970	2,561

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	117	16,853	-
	PayPal account	-	-	-
		-	-	-
	Total cash funds (agree balances with receipts and payments account(s))	117 OK	16,853 OK	- OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
	Yoni Jacobs	Yoni Jacobs	20/10/2026
	E Stakova	EKATERINA STAKOVA - STAKKOVA	20/10/26

CHARITY COMMISSION FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A Independent Examiner's Report

Report to the trustees/ members of	Charity Name Green School Runs		
On accounts for the year ended	31 December 2025	**Charity no (if any)**	1189167
Set out on pages	(remember to include the page numbers of additional sheets)		

I report to the trustees on my examination of the accounts of the above charity ("the Charity") for the year ended 31 / 12 / 2025.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

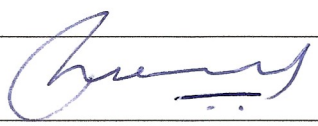
I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:		**Date:**	20/10/26
Name:	PRANAV HARIHARAN		
Relevant professional qualification(s) or body (if any):	CMA (IMA)		
Address:	Ground Floor Flat, 20 Ebbsfleet Rd NW2 3NA, London.		