Menscraft

Report and Financial Statements

For the year ended 31 March 2026

Charitable Incorporated Organisation
Registered no: 1188578

MensCraft

For the year ended 31 March 2026

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MensCraft

Legal and administrative information
For the year ended 31 March 2026

Charitable Incorporated Organisation (CIO): Menscraft

Registered Charity number: 1188578

Trustees:	Susan Kelly (resigned 3 August 2026) Sam Watts Michael Twigg Paul Kay Charles Ison Dr Georgia Philip Mark Farrington (appointed 3 December 2025) Alexander Durand (appointed 3 December 2025) John Dewing (appointed 3 December 2025) Pranvera Shema Smith (resigned 2 April 2026) Joel Sharp (appointed 3 June 2025) Wesley Anderson
Principal office:	35 Bishopgate Norwich, NR1 4AA
Independent Examiner:	I A Barlow FCCA Sexty & Co Chartered Certified Accountants 124 Thorpe Road Norwich, NR1 1RS
Bankers:	The Co-Operative Bank Plc Skelmersdale Branch PO Box 250 Skelmersdale, WN8 6WT

MensCraft

The Chair's report
For the year ended 31 March 2026

2025–26 saw a noticeable rise in public debate around men's wellbeing. Government invited a call for evidence and subsequently launched the first national men's health strategy. The Netflix Adolescence series raised considerable awareness on the world of boys and their families. Ex England football manager Gareth Southgate also provided a similar focus on young men.

The strategy is a long-overdue recognition of the specific health and wellbeing challenges faced by men and boys. We have actively led on the development of a local strategy across the Integrated Care System in Norfolk and Suffolk - during a time of major changes and uncertainty.

In an increasingly challenging funding landscape, we have created a new three year strategy. The Board remains mindful of the challenges and continues to prioritise long-term sustainability while ensuring resources are directed where they can have the greatest impact.

We remain committed to diversifying our income and have launched a workplace offer to support companies in the normalising of help seeking behaviours and ensuring there is tangible support available when a man does hold his hand up. We brought in a central communications function to increase our profile and support community fundraising.

We launched a new programme with the support of The National Lottery aimed at teenage boys (13-19 year olds), their families/carers and professionals such as teachers. We also made substantial progress in the development of our therapeutic offer.

We moved into new premises in early 2026, where we have improved facilities for 1:1 meetings and group work and a good environment for office-based staff and volunteers to work from.

We were accredited with the Trusted Charity QA standard in November 2025. An onerous process that provides us with a confidence that we are compliant across the Charity Commission's six principles of good governance. Our systems are improved, communications stronger and clearer and we are better able to pay attention to detail across all areas.

My thanks also extend to our funders, partners, and supporters. In a competitive and uncertain funding environment, your continued belief in our mission has enabled us to maintain and develop our services. I would also like to recognise the extraordinary efforts of our fundraisers, whose energy and commitment have played a role in raising awareness of men's and boys' mental health.

I would like to place on record thanks to all our staff and volunteers, whose professionalism, compassion, and dedication underpin everything we achieve. Their work makes a real and lasting difference to the lives of men and boys, often in the most difficult circumstances. This year has also seen 90% retention of the team demonstrating commitment and continuity to our mission.

I would also like to thank my fellow Trustees for their time, expertise, and unwavering commitment to good governance. The board membership has significantly increased and strengthened. The board has never been better placed to support the organisation to thrive. As we look ahead to the coming year, the Board remains confident that, with a strong leadership team and dedicated workforce the charity is well placed to build on the progress of 2025–26 and continue making a meaningful difference.



.....

Alex Durand, Chair of The Board of Trustees

MensCraft

Report of the Trustees
For the year ended 31 March 2026

The Trustees of MensCraft are pleased to present their report together with the financial statements of the charity for the year ended 31 March 2026.

MensCraft was given CIO status on the 16th March 2020 following its formation as a community interest company (CIC) in 2010.

MensCraft is a Charitable Incorporated Organisation Registration Number 1188578
35 Bishopgate, Norwich, NR1 4AA
www.menscraft.org.uk

Objectives and activities

As set out in our governing document our primary objectives are:

To promote social inclusion for the public benefit by preventing men and boys of all ages within Norfolk and surrounding areas, from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society in particular but not exclusively by:
a) providing facilities in which they can meet jointly or individually to undertake creative, physical or recreational activities, learn or pass on skills and knowledge and support each other socially;
b) providing practical advice and support to those individuals;
c) raising public awareness of the issues affecting those individuals both generally and in relation to their inclusion; and
d) providing advice so that the local community and businesses can adapt their services to better understand and meet the needs of those individuals.

By 'socially excluded' we mean being excluded from society, or parts of society, as a result of one of more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental).

We are committed to providing an inclusive environment for all who identify as male, regardless of age, gender identity, race, sexual orientation, disability, ethnicity, socio-economic status and faith. And we expect those that engage with us to do the same.

The Trustees can confirm that they have had paid due regard to the guidance issued by the Charity Commission on public benefit.

MensCraft supports boys and men of all ages

We offer information, activities and programmes to meet the challenges of the different life stages.

Our approach is strengths based. We seek a positive and deeper understanding of masculinity and one that promotes equalities. We support young men making the transition to adulthood; men as fathers, those experiencing difficulties, for example in their relationships, work or with their mental health. We provide one-to-one support, group work and access to other specialist services. Our range of activities giveboys and men purpose, the opportunity for connection with others, and opportunities for improved wellbeing.

MensCraft's starting point is that happier and healthier men make for better brothers, partners, fathers, sons, friends and colleagues.

We are committed to providing an inclusive environment for all, regardless of age, gender identity, race, sexual orientation, disability, ethnicity, socio- economic status and faith. And we expect those that engage with us to do the same.

While some (unhelpful) norms remain entrenched in how masculinity is expressed, validated and contested, our starting point is that a 'mature or integrated' masculinity goes beyond the 'myth of the Hero'.

Treasurer's report

I am delighted to be able to present another strong set of accounts for Menscraft. Our income figures show a sharp recovery from the figure for 24/25 of £498,843 to £594,035 for 25/26. Whilst this can be partially explained by issues around the timing of invoice generation and payments running across financial year ends, it also reflects our ability to attract new funds to expand the range of services offered such as our new adolescent boys programme.

Our expenditure showed an increase to £636,149 for 25/26 from £564,082 in 24/25. This increase is driven both by inflationary pressures and by the additional people taken on associated with our expanded services. Whilst this shortfall in income against expenditure has resulted in a further reduction in our overall asset base, our reserves remain robust and the Board are committed to setting and delivering against a balanced budget in 26/27.

However, it remains clear that we continue to operate in a fiercely competitive funding environment, and we see no easing of these financial challenges as we go ahead. The board are striving to identify new income streams and commercial opportunities, and we will continue to focus on reducing overheads to protect our charitable activities.

I would like to reiterate my thanks to all our staff for their efforts as we continue to transform our processes and procedures. The changes we continue to introduce will allow us a much greater degree of financial control and are already proving to be more responsive to our needs. Improvements made to our budgeting and reporting processes are starting to bear fruit and once again we exit this period in a significantly better place due to everyone's efforts.

Throughout the coming year we will continue our focus on our core costs (insurance, IT, Premises, HR and Finance etc.) to identify further opportunities for savings within the demands of our service offerings.

The law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to: select suitable accounting policies and then apply them consistently; observe the methods and principles in the SORP framework - charities SORP (FRS 102) 2019; make judgements and estimates that are reasonable and prudent; and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

We are satisfied that we have an effective system of internal control and major risks have been reviewed and systems and/or procedures have been established to manage those risks.

The general fund is intended to provide an internal source of funds to cover situations where there may be a sudden increase in expenses, one-off unbudgeted expenses, uninsured losses or unanticipated losses in funding (hence to cover a short-term funding gap whilst alternative income streams are sought). It is not intended to replace a permanent loss in funds or to eliminate an ongoing budget gaps.

The general fund reserve is recalculated each year in line with the annual budget setting process, and performance against target is monitored quarterly as part of the financial reporting process to the Resources and Finance Committee and the Board.

This reserve is intended to cover closure of the charity should funding not be available for the charity to carry on as a going concern. It is intended to cover statutory redundancy costs, lease reparation costs, termination fees on the early curtailment of contracts and the property lease. The current target level is set at 4 months and is currently at 3 months for this period.

In so far as the trustees are aware: there is no relevant information of which the charitable company's accountant is unaware; and the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

We are grateful to Sexty and Co who have provided us with the scrutiny of our finances. This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

They have indicated their willingness to continue in office. The designated trustees will propose a motion appointing the auditors at a meeting of the trustees.

Report of the Trustees – cont'd
For the year ended 31 March 2026

The Trustees are pleased to present their Report and the financial statements of the Charity for the period 1 April 2025 to 31 March 2026.

This report and the financial statements were approved by the Trustees on 30 September 2026.



…… Paul Kay, Treasurer

MensCraft

Independent Examiner's Report to the Trustees
For the year ended 31 March 2026

I report to the Charity Trustees on my examination of the accounts of the Charity for the year ended 31 March 2026 which are set out on pages 9 to 18.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since the company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of the Association Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I A Barlow FCCA
Sexty & Co
Chartered Certified Accountants
and Registered Auditors
124 Thorpe Road
Norwich
NR1 1RS

30 September 2026

MensCraft

Statement of Financial Activities
For the year ended 31 March 2026

	Notes	Unrestricted Funds	Restricted Funds	Total 2025/26 £	Total 2024/25 £
Income and endowments from:					
Donations and legacies	2	14,831	280,992	295,823	341,358
Charitable activity	3	287,474	4,780	292,254	156,900
Other income	4	330	5,628	5,958	585
Total income and endowments		302,635	291,400	594,035	498,843
Expenditure on:					
Charitable activities	5	380,811	255,338	636,149	564,082
		380,811	255,338	636,149	564,082
Net income/(expenditure)		(78,176)	36,062	(42,114)	(65,239)
Transfers between funds		82,181	(82,181)	-	-
Net movement in funds		4,005	(46,119)	(42,114)	(65,239)
Reconciliation of funds:					
Fund balances brought forward		57,550	295,378	352,928	418,167
Fund balances carried forward	11	61,555	249,259	310,814	352,928

The notes set out on pages 12 to 18 form an integral part of these financial statements.

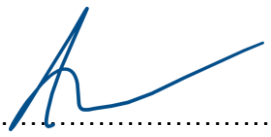
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Balance Sheet
For the year ended 31 March 2026

CIO registered number: 1188578

	Note	2026		2025	
		£	£	£	£
FIXED ASSETS					
Tangible assets	7		15,607		17,785
CURRENT ASSETS					
Cash at bank and in hand		293,320		283,128	
Debtors due within one year	8	22,486		84,660	
		315,806		367,788	
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	9	(20,599)		(32,645)	
NET CURRENT ASSETS			295,207		335,143
NET ASSETS			310,814		352,928
REPRESENTED BY:					
Restricted funds			249,259		295,378
Unrestricted funds			61,555		57,550
TOTAL FUNDS	10-11		310,814		352,928

The financial statements on pages 9 to 18 were approved by the Trustees on 30 September 2026 and signed on their behalf by:



…… Alexander Durand, Chair



…… Paul Kay, Treasurer

MensCraft

Statement of Cash Flows
For the year ended 31 March 2026

	2026 £	2025 £
Net income	(42,114)	(65,239)
Adjustments:		
Depreciation / Amortisation	4,317	5,229
(Increase)/Decrease in debtors	62,174	58,389
(Decrease)/Increase in creditors	(12,046)	12,890
Net cash provided by operating activities	12,331	11,269
Cash flows from investing activities:		
Purchase of fixed assets	(2,139)	(3,946)
Net cash used in investing activities	(2,139)	(3,946)
Change in cash and cash equivalents in the reporting period	10,192	7,323
Cash and cash equivalents at the beginning of the period	283,128	275,805
Cash and cash equivalents at the end of the period	293,320	283,128
Cash and cash equivalents consists of:		
Cash at bank and in hand	293,320	283,128

Notes to the Financial Statements
For The Year Ended 31 March 2026

1 Accounting policies

(a) **Basis of preparation**

The Charity constitutes a public benefit entity as defined by FRS 102. These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

The financial statements are presented in pounds sterling and are rounded to the nearest pound.

(b) **Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund.

(c) **Incoming resources**

All incoming resources are included in the statement of financial activities on an accruals basis. They are classified on an activity basis.

(d) **Resources expended**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with use of the resources.

(e) **Fixed assets**

Fixed assets are stated at cost less accumulated depreciation. Depreciation is provided to write off the cost, less estimated residual value, of fixed assets over their estimated useful lives. The rates used for this purpose are:

Computer equipment	– 20% straight line
Leasehold buildings	– 20% straight line
Office equipment	– 20% straight line
Plant and machinery	– 20% straight line

(f) **Going concern**

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the Charity to be able to continue as a going concern.

2 Donations, legacies and similar income

	2026 £	2025 £
Corporate doners	24	539
Individual doners	32,094	29,369
Grant income	263,705	311,450
	295,823	341,358

3 Income from charitable activity

	2026 £	2025 £
Projects, advice & support services	292,254	156,900
	292,254	156,900

4 Other income

	2026 £	2025 £
Space rental	-	-
Utilities recharge	150	-
Other income	5,808	585
	5,958	585

5 Expenditure on charitable activities

	Unrestricted £	Restricted £	2026 £	2025 £
Advertising	2,091	2,376	4,467	5,296
Bad debts	-	-	-	-
Bank charges	5	-	5	6
Computer & telephone	23,346	3,930	27,276	14,073
Travel & subsistence	6,717	6,458	13,175	12,759
Insurance	6,150	600	6,750	4,371
Staff costs (gross, NI & pension)	256,661	171,703	428,364	380,736
Freelance costs	5,616	29,198	34,814	33,247
Utilities	4,956	-	4,956	6,211
Office costs	5,560	1,071	6,631	5,267
Room hire	15,324	21,704	37,028	37,188
Subscriptions	4,095	1,924	6,019	2,566
Sundry	1,185	1,600	2,785	2,399
Market research	384	-	384	384
Training	3,340	6,880	10,220	17,004
Therapeutic services	975	2,100	3,075	10,125
Professional fees	19,800		19,800	17,930
Independent Examiners fee	2,104	-	2,104	1,800
Interest paid	-	-	-	258
Premises costs	568	-	568	600
Project materials	1,575	4,196	5,771	5,164
Recruitment	-	1,558	1,558	996
Repairs & maintenance	7,133	-	7,133	473
Depreciation	3,100	1,217	4,317	5,229
Loss on disposals	10,126	(1,177)	8,949	-
	380,811	255,338	636,149	564,082

6 Staff costs and Trustee remuneration

	2026 £	2025 £
Gross salaries	386,187	353,649
Employers National Insurance	35,517	22,025
Defined contribution pension costs	6,660	5,062
	428,364	380,736

No employee earned more than £60,000 in either period.
No Trustee received any remuneration from the charity during the current or previous financial period, nor were any expenses reimbursed.
The average number of employees during the period was 19 (2025 – 17).

6 Staff costs and Trustee remuneration (cont'd)

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity included £33,699 Wages and Salaries (2025 - £27,216), £4,304 Social Security Costs (2025 - £2,501) and £824 Pension costs (2025 - £629).

7 Fixed assets

	Computer equipment £	Leasehold buildings	Office equipment	Plant & machinery	Total £
Cost					
At 1 April 2025	15,395	9,625	503	4,104	29,627
Additions	14,369	-	822	-	15,191
Disposals	(15,235)	(9,625)	-	(845)	(25,705)
At 31 March 2026	14,529	-	1,325	3,259	19,113
Depreciation					
At 1 April 2025	9,414	1,365	154	909	11,842
Charge for year	1,847	1,505	144	821	4,317
Eliminated on disposal	(9,406)	(2,870)	-	(377)	(12,653)
At 31 March 2026	1,855	-	298	1,353	3,506
Net book value					
At 31 March 2026	12,674	-	1,027	1,906	15,607

8 Debtors and prepayments

	2026 £	2025 £
Debtors	17,382	76,840
Prepayments & accrued income	5,104	7,820
	22,486	84,660

9 Creditors and accruals

	2026 £	2025 £
Trade creditors	10,365	16,185
Pension creditor	1,431	1,318
Accruals	217	4,226
Social security & other taxes	8,586	10,916
	20,599	32,645

10 Funds reconciliation

	Opening funds £	Income £	Expenditure £	Transfers £	Closing funds £
Unrestricted					
General	38,654	15,161	(137,178)	139,676	56,313
Designated	18,896	287,474	(243,633)	(57,495)	5,242
Total unrestricted	57,550	302,635	(380,811)	82,181	61,555
Restricted funds					
Pit Stop	81,546	96,741	(118,316)	(22,641)	37,330
Woodland Project	1,143	-	(6,567)	5,424	-
Events	-	7,273	(3,720)	(3,553)	-
Business Continuity & Close Down Fund	37,966	-	-	(27,438)	10,528
Adolescent boys	41,892	88,235	(17,680)	(11,773)	100,674
Arts & Outdoor Recreational Fund	9,200	-	-	(5,424)	3,776
Dad's Onside	92,338	59,278	(83,715)	(12,303)	55,598
Creative Activity Fund	5,131	17,142	(2,758)	(2,250)	17,265
Therapeutic	26,162	22,731	(22,582)	(2,223)	24,088
Total restricted	295,378	291,400	(255,338)	(82,181)	249,259
Total funds	352,928	594,035	(636,149)	-	310,814

11 Restricted funds' purpose

The purpose of the restricted funds is as follows:

FUND	PURPOSE
Pit Stop	Pit Stop is a dry bar drop in facility, offering face-to-face connection around shared passions, interests and activities.
Positive Activities Programme	Reducing hopelessness through engaging in positive activities. We support men at the edge of crisis with 1:1 and group support for up to 10 hours.
Men's Projects	Variety of bespoke opportunities across our services.
Dad's Onside	A father's support programme.
Adolescent Boys	Mentoring support for boys (13-19)
Therapeutic provision	1:1 counselling and group work
Arts & Outdoor Recreational Funds	A nurture in nature programme of activities
Creative Activity Fund	A programme of creative activities.

11 Restricted funds' purpose (cont'd)

Running Hunks	A charitable fundraising event.
Therapeutic	1:1 and group support for men 18 and over.
Waypoint	Mentoring support for 18-25 year old boys.

The £82,181 transfer between funds is comprised of £51,059 transferred to contribute towards central costs, calculated at 15% of central costs in line with funding applications and £32,122 relating to balances transferred from closed funds.

12 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	At 31/03/2026 £
Fixed assets	7,681	7,926	15,607
Current assets	69,771	246,035	315,806
Current liabilities	(15,897)	(4,702)	(20,599)
Total	61,555	249,259	310,814

13 Pension Commitments

The CIO operates a defined contributions pension scheme. The pension contributions payable by the CIO for 2026 amounted to £6,660 (2025 - £5,062).

14 Related party transactions and donated facilities

Such costs have not been incurred during the period.

15 Ultimate controlling party

The CIO is controlled by the Board of Trustees.