

Credit: Holly Budge

HOW.MANY.ELEPHANTS

ANNUAL REPORT 2025

How Many Elephants
UK Registered Charity (1186238)
www.howmanyelephants.org

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HOW.MANY.ELEPHANTS

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Where it all began: Designed and made by designer and founder of How Many Elephants, Holly Budge, the '96 Elephants a Day' Necklace has won multiple design awards so far. Made in vegetable ivory to show the estimated daily poaching rate in Africa at the time the artwork was created (2014). Holly uses design as a powerful communication tool to bridge the gap between scientific information and human connection.



Image: Holly Budge

LETTER FROM CHAIR

HOLLY BUDGE



What if we've been looking at conservation the wrong way?

For too long, conservation has been framed as a battle against loss. The loss of wildlife. The destruction of habitats. The disappearance of species. And while the threats are very real, I've always believed that fear alone doesn't inspire lasting change. Hope does. People do. Action does.

At How Many Elephants, we're challenging the way conservation is communicated and supported. We're putting extraordinary people at the heart of the story, championing innovative solutions and demonstrating that protecting wildlife and empowering communities are not competing priorities. They are deeply connected. 2025 has been a year of bringing that belief to life.

The women changing conservation

Across the world, female wildlife rangers are challenging expectations, breaking barriers and protecting some of our planet's most threatened wildlife. Yet their contributions remain too often overlooked. Through World Female Ranger Week, our awards and grantmaking, we've continued to challenge that imbalance - amplifying women's voices, recognising exceptional leadership and supporting conservation teams on the ground. In Kenya, female rangers are developing specialist drone skills, bringing new capabilities and perspectives to wildlife protection. Elsewhere, women are stepping into leadership roles, inspiring younger generations and challenging long-held assumptions about who belongs on the conservation frontline. These aren't simply inspiring stories. They represent opportunities for lasting change. When we invest in female rangers, we're investing in far more than conservation. We're investing in leadership, livelihoods, confidence and the future of communities.

Rethinking coexistence

Elephants don't recognise boundaries drawn on maps. Neither do the challenges facing communities living alongside them. Human–elephant conflict is complex, and meaningful solutions must work for both people and wildlife. That's why I'm particularly excited by the beehive-fence initiatives we're supporting in Tanzania. It's a wonderfully simple idea: harnessing elephants' natural avoidance of bees to help protect crops, while creating opportunities for women through beekeeping and honey production. It's conservation that works with nature rather than against it. And it reminds us that some of the most powerful solutions don't need to be complicated. They need to be imaginative, practical and rooted in the communities they serve.

Continued overleaf...

Beyond the numbers

I've spent years using creativity and storytelling to make conservation impossible to ignore. From my 96 Elephants a Day artwork to the global movement that World Female Ranger Week has become, I've seen how a single idea can spark conversations far beyond its origins.
But awareness is only the beginning. As How Many Elephants evolves, we're asking a bigger question: What actually changes because we exist? Not simply how many people we reach, how many grants we award, or how many stories we share, but whether women have greater opportunities, communities feel more empowered, and wildlife has a better chance of survival. This thinking is shaping the next chapter of our impact journey.

The future is ours to influence

I'm under no illusion about the scale of the challenges ahead. Conservation is under immense pressure, and the women protecting our natural world still face significant barriers.
But I've never believed that the size of a challenge should determine whether we take it on.
I've stood on top of Everest. I've seen what determination, collaboration and an unwavering sense of purpose can achieve. And I've seen that same spirit in the female rangers and conservation partners we support. They remind me that change doesn't begin with having all the answers. It begins with the courage to act.

To everyone who has supported How Many Elephants in 2025 - our donors, partners, trustees, ambassadors and incredible community of supporters - thank you. And to the women and men working tirelessly to protect wildlife and wild spaces: your commitment continues to inspire everything we do. We cannot change the past. But we can challenge the present and shape what happens next.

Let's make it count.



Holly Budge
Founder/ Chair

> *"Thank you for all you are doing to protect African elephants"*
>
> **Sir David Attenborough**

2025 AT A GLANCE

HOW.MANY.ELEPHANTS

500M+
Global media reach

6000+
Female rangers in our network

187
Beehives funded

35
Countries represented

91%
Reduction in crop raids in Upper Kitete, Tanzania

£34K
Direct-action grants

The bottom left figure include cumulative programme and partner outcomes rather then activity undertaken solely in 2025.

OUR VISION

HOW.MANY.ELEPHANTS

A THRIVING NATURAL WORLD

that women are empowered to protect.

OUR FOCUS AREAS

Investment

Raising funding for female ranger organisations to train, equip and deploy additional rangers.



Promotion

Raising the profile of female rangers to build awareness and attract donors.



Collaboration

Working with partners and communities to create lasting conservation solutions.



OUR VALUES

Honest | **Open** | **Fair**

OUR OBJECTIVES

1. Fund and equip female wildlife rangers.
2. Raise the profile of women in conservation.
3. Advance gender equality and community conservation.
4. Raise awareness of elephant conservation and coexistence.
5. Connect and strengthen the global female ranger community.

Women on the frontline



WORLD FEMALE RANGER WEEK

JUNE 23-30 2025

Image: CSL

www.howmanyelephants.org

Supporting Women. Saving Biodiversity.

WORLD FEMALE RANGER WEEK

JUNE 23-30 2025

World Female Ranger Week is a global initiative founded by How Many Elephants to recognise, celebrate and support women protecting wildlife and wild spaces.

From anti-poaching patrols and wildlife monitoring to community engagement and conservation leadership, female rangers play an essential role in safeguarding biodiversity.
Yet women remain underrepresented in the ranger workforce and often face barriers to training, equipment, progression and recognition.

Through storytelling, international advocacy, awards and grantmaking, we are working to change that — amplifying women's voices while creating opportunities for meaningful support on the frontline.



Image: Laura Al Hassan

2025: A GLOBAL MOVEMENT

- **6000+ FEMALE RANGERS**
- **35+ COUNTRIES**
- **6 GOVERNMENTS SUPPORTING**
- **ONE SHARED MISSION**

WORLD FEMALE RANGER WEEK

JUNE 23-30 2025

ZAMBIA LIVE

>> Read more overleaf...

Brought to you by:

HOW.MANY.ELEPHANTS

Supported by:

The Nature Conservancy



WORLD FEMALE RANGER WEEK
JUNE 23-30 2025
ZAMBIA LIVE

CONSERVATION THROUGH COLLABORATION

Connecting female rangers. Strengthening conservation.

In 2025, How Many Elephants collaborated with The Nature Conservancy Africa to bring World Female Ranger Week to life in Zambia's Kafue National Park.

Building on our global campaign, Zambia Live created an opportunity for female rangers to come together, share experiences, strengthen professional connections and celebrate their vital contribution to protecting wildlife and wild spaces.

Central to this collaboration was Festus Zulu, Gender Inclusion and Health Advisor for The Nature Conservancy Africa in Zambia, whose expertise helped bring an important gender inclusion perspective to the initiative. We also extend our sincere thanks to Rob Munro, Regional Director at The Nature Conservancy, for his support and leadership in helping make this collaboration possible.

The collaboration reflects a shared belief that supporting women in conservation requires more than visibility. It requires practical opportunities for connection, recognition and professional development.

By working with established conservation organisations, How Many Elephants can amplify its reach and help connect frontline female rangers with wider networks of expertise, support and opportunity. The collaboration will continue into 2026, demonstrating the potential for sustained partnerships to strengthen the global female ranger movement.

Beyond the Event - Our longer-term ambition is to understand how these gatherings contribute to stronger professional networks, greater visibility, new opportunities and increased support for women working on the conservation frontline.

When we invest in women on the frontline, we invest in the future of conservation.









WORLD FEMALE RANGER WEEK

JUNE 23-30 2025

ZAMBIA LIVE

What an inspiring experience and reinforcement of the vital work female rangers do for nature and their communities!"

Catherine Machalaba
One Health and Planetary Health Science, Policy, and Practice at The Nature Conservancy

I'm truly honored to have been part of the team that celebrated World Female Ranger Week in the Kafue Ecosystem. It was inspiring to stand alongside such dedicated women who are shaping the future of conservation."

Warda Kanagwa
Conservation Biologist at The Nature Conservancy

IMPACT STORY

Ongoing Impact | Supporting Women on the Frontline

HOW.MANY.ELEPHANTS

Guardian of the Forest

Grace Kotee Zansi | Liberia



As a young girl growing up in rural Liberia, Grace Kotee Zansi witnessed wildlife being hunted and made herself a promise: one day, she would help protect her country's forests.

Today, she's a biologist, elephant tracker and ranger, working to protect wildlife and educate communities living alongside chimpanzees. In a profession where women remain underrepresented, Grace is challenging expectations while protecting the forests she vowed to defend. Recognised with a World Female Ranger Award, Grace represents a new generation of conservation leaders challenging expectations and inspiring others.

"If the forest could speak, the first thing she would say is, I'm under threat."

CONSERVATION IMPACT:

In 2023, How Many Elephants awarded US$3,000 to Liberia Chimpanzee Rescue and Protection and recognised Grace through the World Female Ranger Awards. Her story illustrates the importance of supporting and celebrating women working on the frontline of conservation.

BEHIND EVERY NUMBER IS A STORY.

IMPACT STORY

Ongoing Impact | Supporting Women on the Frontline

HOW.MANY.ELEPHANTS

The Iron Lady

Caroline Olory | Nigeria



In a profession traditionally dominated by men, Caroline Olory has made history as the first female Conservator of Parks within Nigeria's National Park Service.

Known as the "Iron Lady", Caroline has worked with her teams to strengthen wildlife protection, build relationships between parks and surrounding communities, and encourage greater participation by women in conservation decisions.

Her influence reaches beyond protected areas. By speaking to students and engaging with local communities, she is challenging stereotypes and showing young women what's possible. How Many Elephants recognised her contribution through its inaugural World Female Ranger Leadership Award.

"Being a ranger is not easy in the midst of men, many of whom still think the place of women should remain in the kitchen."

CONSERVATION IMPACT:

International recognition, approval by the Conservator General of National Park Service Nigeria for female rangers to participate in World Female Ranger Week across Nigeria, and a platform to amplify Caroline's conservation leadership.

BEHIND EVERY NUMBER IS A STORY.

WORLD FEMALE RANGER AWARDS

2025



World Female Ranger Awards

Image: Dr. Rosa Vásquez Espinoza

Real Women. Real Stories. Real Impact.

The World Female Ranger Awards give international recognition to female wildlife rangers who have shown exemplary service and commitment to conservation.

Brought to you by:

HOW.MANY.ELEPHANTS



Image: Dr. Rosa Vásquez Espinoza

WORLD FEMALE RANGER AWARDS

2025

TRAILBLAZER AWARD

Dr. Rosa Vásquez Espinoza - Peru

Chemical Biologist and Conservationist. Founder and Executive Director of Amazon Research Internacional

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Rosa is recognised for her groundbreaking work combining science with Indigenous knowledge to protect Amazonian biodiversity.

CONSERVATION IMPACT:

In 2025, we awarded Amazon International £2500.07. Rosa has played a pivotal role in securing formal legal rights for native stingless bees within Peru's Avireri VRAEM Biosphere Reserve.

"I will use this award to facilitate training of Indigenous youth in science in the Peruvian Amazon"



WORLD FEMALE RANGER AWARDS

2025

GUIDE AWARD

Doma Paudel - Nepal

Nepal's first certified female nature guide has played a vital role in promoting community-based conservation

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Doma has been recognised for her pioneering conservation, community empowerment, and ethical eco-tourism over more than two decades.

CONSERVATION IMPACT:

In 2025, we awarded £2,500 to Doma's organisation, Wildlife Victim Support. Doma's grassroots anti-poaching work has helped achieve zero rhino poaching in Chitwan since 2011.

"I am truly grateful to How Many Elephants for this meaningful acknowledgment."



Image: Oliver Fry

Conservation South Luangwa - Zambia

18 Community Scouts

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The Female Community Scouts of CSL are recognised for their collective frontline impact across 1.4 million hectares of protected land.

CONSERVATION IMPACT:

In 2025, we awarded £2500 to the CSL female Scouts who completed 188 patrols, contributing 18,062 person-days of protection, which led to the removal of 112 snares and the confiscation of seven illegal firearms.

"This award holds great significance for us"

Benson Kanyembo,
Law Enforcement Officer at CSL



Image: Ol Pejeta

WORLD FEMALE RANGER AWARDS
2025

LEADERSHIP AWARD

Lucy Wangari - Kenya

Assistant Warden III at Ol Pejeta Conservancy

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Lucy has dedicated over a decade to protecting wildlife. From patrol ranger to leader of five rhino-monitoring teams.

CONSERVATION IMPACT:

In 2025, we awarded Ol Pejeta £2500. Lucy and her team have strengthened patrol coordination, improved rhino protection, and helped keep poaching at bay.

"Thank you for this recognition of Lucy and her outstanding work"

Abraham Njenga
Manager of Wildlife Ops



Image: Hayley Drane

WORLD FEMALE RANGER AWARDS

2025

SPECIAL MENTION

Hayley Drane (Age 8) - Kenya

Special Mention for recognising her commitment to conservation education and youth engagement.

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At just eight years old, Hayley represents the future of conservation. Trained alongside female ranger units in Kenya, including the Big Life Foundation and Ol Pejeta Conservancy, she uses storytelling and education to inspire children worldwide to care for wildlife.

"I'm grateful to learn from female rangers - they taught me that conservation starts with caring & that kids can protect nature too"

Backing Conservation in Action



HOW.MANY.ELEPHANTS

Image: Wildlife Works

www.howmanyelephants.org

THE 'HOW MANY ELEPHANTS' BEEHIVE FENCE PROJECT: TANZANIA



Living alongside elephants

HOW.MANY.ELEPHANTS

Working with:

WILD SURVIVORS

Image: Francesca Mahoney

www.howmanyelephants.org

THE 'HOW MANY ELEPHANTS' BEEHIVE FENCE PROJECT: TANZANIA

Small Bees. Big Solutions.

Human-elephant conflict threatens both wildlife and the livelihoods of communities living alongside elephants.

In Tanzania, our conservation partner Wild Survivors works with farming families to develop practical, nature-based solutions that help people and elephants coexist.

Beehive fences use elephants' natural avoidance of bees to discourage crop-raiding. At the same time, community-managed beekeeping can create opportunities for skills development, honey production and women's enterprise.

How Many Elephants supports this approach through conservation funding and collaboration, helping local partners deliver solutions rooted in the communities they serve.















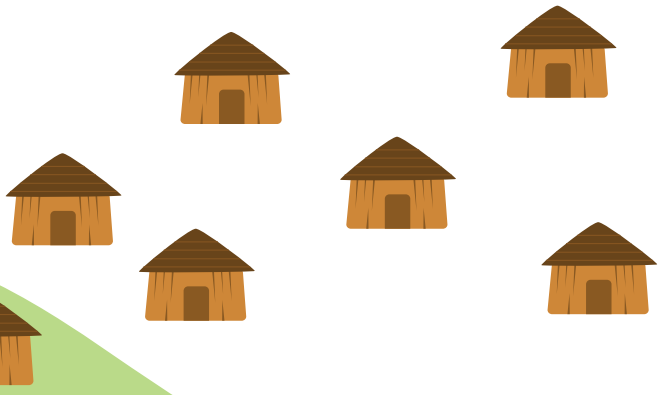
Photos: Francesca Mahoney (top right, bottom left, centre bottom left & centre bottom right, Wild Survivors (top left) and Holly Budge (bottom right and centre top right)

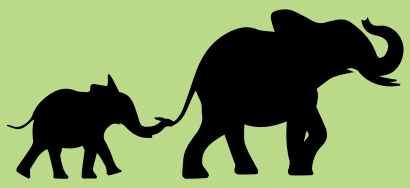
THE PROBLEM

WHEN ELEPHANTS AND PEOPLE COLLIDE

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HUMAN-ELEPHANT CONFLICT IS ESCALATING ACROSS AFRICA AS HUMANS EXPAND INTO ELEPHANT HABITATS.



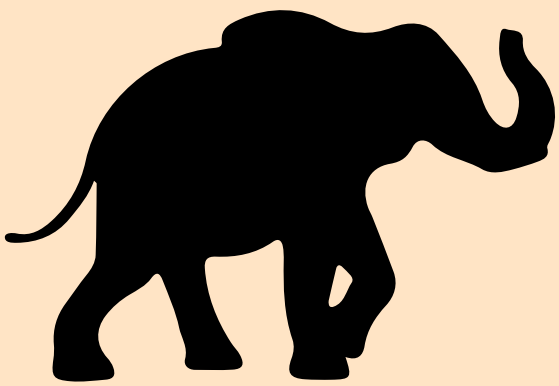


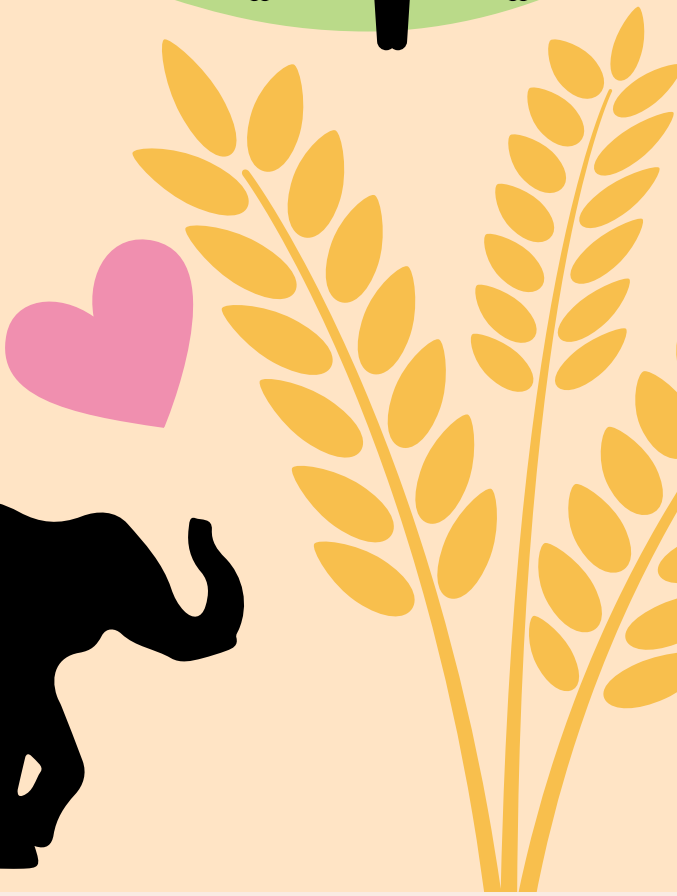


THIS HAS BECOME A SERIOUS ISSUE RESULTING IN CROP DESTRUCTION, FINANCIAL LOSS FOR FARMERS, OR CAN LEAD TO RETALIATORY KILLINGS OF ELEPHANTS.

FARMERS' CROPS LIKE WHEAT, MAIZE, AND BARLEY ARE LIKE NUTRITIOUS CANDY FOR ELEPHANTS!







Graphic: Holly Budge

THE SOLUTION

SMALL BEES. BIG SOLUTION

HOW.MANY.ELEPHANTS

SO, IF AN ELEPHANT TRIES TO CROSS A BEEHIVE FENCE TO GET TO THE CROPS, IT DISTURBS ~40,000 BEES PER HIVE, ENCOURAGING THE ELEPHANT TO RETREAT.



Graphics by Holly Budge

ELEPHANTS ARE SCARED OF BEES! THAT`S RIGHT, THE LARGEST LAND ANIMAL ON EARTH IS AFRAID OF ONE OF THE SMALLEST!



THE EAST AFRICAN HONEY BEE IS SMALL BUT MIGHTY. ELEPHANTS FEEL BEE STINGS LIKE WE DO!

Graphic: Holly Budge

THE IMPACT

PROTECTING CROPS. CREATING OPPORTUNITY

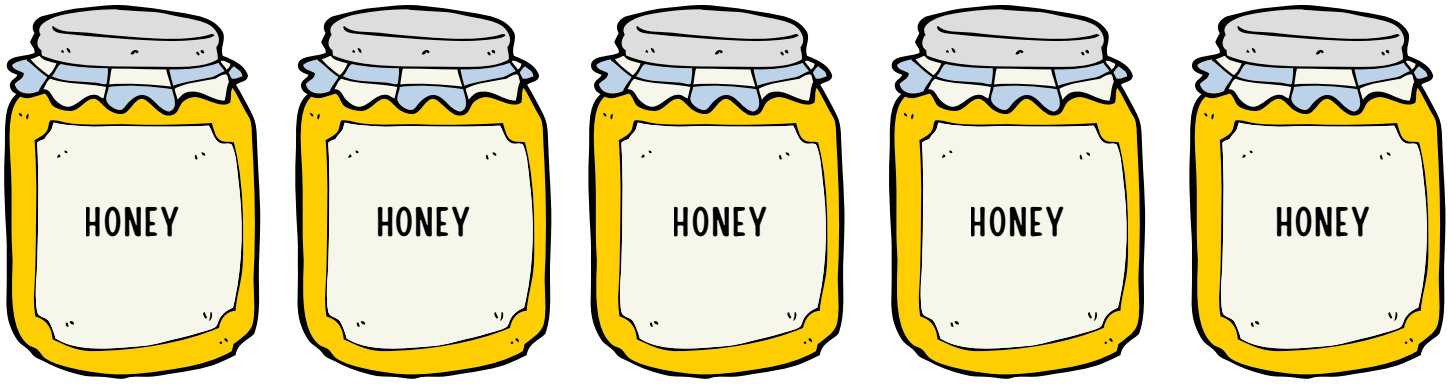
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THROUGH THE WORK OF HOW MANY ELEPHANTS NGO & OUR DIRECT-ACTION CONSERVATION PARTNERS, CROP-RAIDING INCIDENTS HAVE DROPPED SIGNIFICANTLY.



AND ANOTHER WIN - LOCAL WOMEN PROCESS THE HONEY AND SELL IT TO THE SAFARI LODGES





Graphic: Holly Budge

PARTNER OUTCOMES

HOW.MANY.ELEPHANTS

91%

Reduction in crop-raiding at Upper Kitete

WILD SURVIVORS

387%

Increase in collective farmer profits in the original Ngorongoro programme

210%

Increase in profit reported by the women's beekeeping enterprise per honey harvest

>40%

Early reductions in crop-raiding in Rukwa–Katavi

49%

Reduction in expenditure on traditional elephant deterrents

Source: www.wildsurvivors.org 24/10/26

IMPACT STORY

Ongoing Impact | Supporting Women on the Frontline

HOW.MANY.ELEPHANTS

Small Bees. Big Impact.

Wild Survivors | Tanzania



Image: Francesca Mahoney

What if one of the smallest creatures in the natural world could help protect the largest land animal on Earth? In Tanzania, bees are helping change the relationship between elephants and farming communities. Working with Wild Survivors, How Many Elephants created the HME Beehive-Fence Project, which features 187 hives in Tanzania.

When elephants encounter the fences, the movement disturbs the hives, encouraging them to retreat before reaching crops. But the benefits extend beyond wildlife protection. Beekeeping creates opportunities for women to develop skills, produce honey, and strengthen household livelihoods. Partner-reported results from the wider beehive-fence programme include a 91% reduction in crop raiding on farms with fences in the Upper Kitete.

> *"I feared bees, but now they are my friends,"*
>
> **Neema. NARI**
> **Women's Beekeeping Group**

CONSERVATION IMPACT:

In 2025, How Many Elephants awarded >£18,000 to Wild Survivors to support the planned installation of 187 beehives across identified project communities in Tanzania - Upper Kitete, Kabunde village, Situbwike and Biasara - combining elephant coexistence with opportunities for local communities.

BEHIND EVERY NUMBER IS A STORY.

THE 'HOW MANY ELEPHANTS' BEEHIVE FENCE PROJECT: SUPPPORTERS

UNFORGETTABLE TRAVEL COMPANY

Explore! Foundation

MEDIA MEETUP

THE MURPH FOUNDATION

Kiwano Tourism

ADVENTURE TRAVEL NETWORKING

Cameron Bespolka TRUST
Connecting young people with nature

THE ADVENTURE CONNECTION
joined-up travel marketing

Adventurous ewe

GTR Global Trade Review

Water-to-Go™ water filtration system

MICDROP

creative analysis

THANKS FOR YOUR SUPPORT!

IMPACT STORY

Ongoing Impact | Supporting Women on the Frontline

HOW.MANY.ELEPHANTS

Runway to Ranger

Raabia Hawa | Kenya



Raabia Hawa is on a mission to transform Kenya's Tana Delta from a poaching hotspot into a landscape where wildlife and communities can thrive together. Raabia was also recognised as our World Female Ranger Award winner in 2024, celebrating her outstanding contribution to conservation.

Through the Ulinzi Africa Foundation, she leads a team of 12 rangers protecting this internationally important wetland and its wildlife, including elephants. Their work involves confronting illegal activity, safeguarding habitats and operating in challenging conditions. But frontline conservation cannot happen without reliable funding for the people doing the work. That's where HME stepped in.

"You have to make every day in your life count. Otherwise, what are you living for?"

CONSERVATION IMPACT:

In 2025, a £3,016 grant was awarded to Ulinzi Africa Foundation, covering one month's salaries for its 12-ranger team.

BEHIND EVERY NUMBER IS A STORY.

IMPACT STORY

Ongoing Impact | Supporting Women on the Frontline

HOW.MANY.ELEPHANTS

Eyes in the Sky

Team OWL | Kenya


Image: Wildlife Works

What happens when women are given the opportunity to lead in a traditionally male-dominated field?

In Kenya's Kasigau Corridor, Team OWL is providing an answer. Established by Wildlife Works in early 2025, the pioneering all-female drone unit brought together 11 women from its ranger programme and surrounding communities for specialist training.

By July 2025, the team was operational, using aerial technology to support wildlife monitoring, detect illegal activity and assist ground patrols. Their work shows how investing in women's technical skills can strengthen conservation while challenging assumptions about who belongs in specialist frontline roles.

"Being a drone pilot has made us realize that there's truly no job a woman cannot do."

Jane, Team OWL

CONSERVATION IMPACT:

In 2025, a £4,878 grant was awarded to Wildlife Works to support Team OWL.

BEHIND EVERY NUMBER IS A STORY.

Understanding our impact



Image: Holly Budge

MEASURING WHAT MATTERS

Beyond the Numbers

Conservation impact extends far beyond the activities we fund.

A female ranger's employment may strengthen household financial security and create new opportunities for her family. A beehive fence can do more than deter elephants - it may help protect harvests, support livelihoods and give farming families greater peace of mind.

Throughout 2025, How Many Elephants worked with Creative Analysis Ltd through eight impact workshops to explore the wider social, economic and environmental effects of our work.

Together, we identified 30 potential impact areas and developed a framework for understanding change through personal experiences, community perspectives and measurable evidence.

This is the next chapter of our impact journey: strengthening how we measure not only what our partners deliver, but what changes for people, communities and wildlife.

Because meaningful impact isn't simply about what we do.
It's about what changes as a result.



This framework identifies potential pathways to impact and will guide future monitoring, partner reporting and evaluation.

People, Accountability & the Future



HOW MANY ELEPHANTS

2025 HIGHLIGHTS



EXTINCTION ARTIST OF THE YEAR

Founder Holly Budge received recognition for her conservation-inspired artwork, including 96 Elephants a Day. The award celebrates the role creativity can play in communicating the urgency of wildlife conservation and inspiring public engagement.

DAVID SHEPHERD WILDLIFE FOUNDATION



COLLABORATING WITH THE NATURE CONSERVANCY AFRICA

We strengthened our connections with The Nature Conservancy Africa to bring together 70+ female rangers in Zambia's Kafue National Park for our first LIVE World Female Ranger Week event, supporting female rangers and advancing collaborative approaches to conservation.

The Nature Conservancy



CONSERVATION ON THE GLOBAL STAGE

Holly spoke at GTR Africa in London, bringing frontline conservation and female ranger leadership into conversations with wider international audiences.

GTR Global Trade Review

2025 HIGHLIGHTS



HME X EXPLORE FOUNDATION

We're delighted that the Explore Foundation has sponsored one kilometre of beehive fencing in Biasarara Village. Occupancy (along the complete 3km fence) has increased to 23%, through consistently improving farmer management. Each farmer is now managing the hives on his/her farm and building shade covers for the occupied hives. Recently, 10 hives were harvested for the first time, which is excellent progress & indicates increased foraging and bee activity.



187 BEEHIVES FOR CO-EXISTENCE

Working with our direct-action partner, Wild Survivors, we created the HME Beehive Fence Project, designed to reduce human-elephant conflict and create opportunities for local communities.



CONNECTING CONSERVATION & ADVENTURE TRAVEL

We developed our first conservation trips in partnership with Wildlife Positive Travel to show how responsible tourism can generate meaningful support for conservation.

IN THE MEDIA

Amplifying Voices. Inspiring Action.

From international media coverage to conversations about conservation leadership, How Many Elephants continues to share the stories of frontline wildlife protectors with audiences worldwide. Through World Female Ranger Week, creative advocacy and strategic storytelling, we are challenging perceptions, celebrating conservation leaders, and encouraging more people to take action.

500 MILLION+ PEOPLE REACHED.
Estimated cumulative global media reach through World Female Ranger Week.

Behind every headline is an opportunity to make female rangers more visible, strengthen support for conservation and inspire the next generation of wildlife protectors.



Adventure.com

Female Rangers Fighting the Planet's Most Urgent Crises.

Read the full article here.



Forbes

One Woman's Mission To Empower Female Rangers

Read the full article here.



COUNTRY & TOWN HOUSE

Women Are Rewriting The Rules Of Conservation

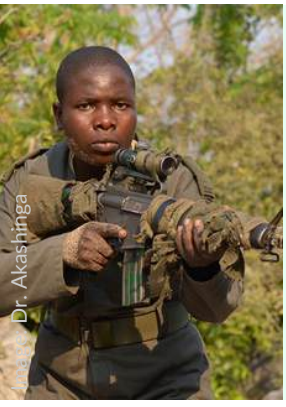
Read the full article here.



Forbes

How Women Are Breaking Barriers in Conservation

Read the full article here.



Selamta

Ladies First

Read the full article here.



TOURISM RESET

Podcast: Women In Conservation With Holly Budge

Listen here.

OUR TEAM

HOW.MANY.ELEPHANTS



HOLLY BUDGE
Founder/ Chair



LIZ DRAYTON
Trustee



JENNY THOMAS
Trustee



PAULA ATHERILL
Trustee



MARTIN DANCY
Trustee



DUNCAN OLIPHANT
Trustee

OUR AMBASSADORS

HOW.MANY.ELEPHANTS



DR. GLADYS KALEMA-ZIKUSOKA



BENSON KANYEMBO



AMANDA DUNGEON



FIONA JEFFERY OBE



SHELLEY COX



JENNY DESMOND



PURNIMA DEVI BARMAN



FESTUS ZULU



LARISSA HALE

OUR AMBASSADORS

HOW.MANY.ELEPHANTS



MELISSA FOLEY



LILY RAMPIN



CATHERINE MACHALABA



JEN PITMAN



BAM ARROGANCIA



RAABIA HAWA



PAULIN MKAMA



NIAMH DOUGLAS



PATRICIA SIMS

FINANCES

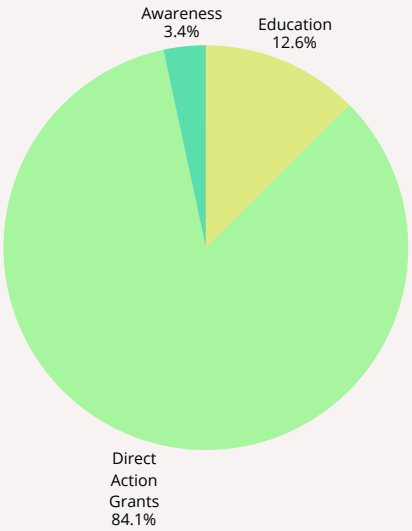
HOW.MANY.ELEPHANTS

STATEMENT OF ACTIVITIES 2025

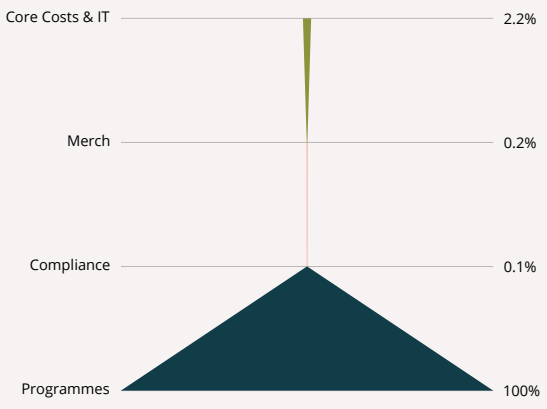
INCOME & SUPPORT	
Unrestricted donations	£41,482.03
Restricted donations	£17,955.77
Other income	£541.00
In-Kind Donations	£42,575.00
TOTAL INCOME & IN-KIND	**£102,553.80**

EXPENSES	
Programme: Direct Action Grants	£40,523.50
Programme: Education	£6,049
Programme: Awareness	£1,622.47
Core Admin & IT	£1,065.36
Merch Costs	£80.00
Compliance Costs	£60.00
Other Operating Expenses	£420.72
In-Kind Work	£42,575.00
TOTAL EXPENSES & IN-KIND	**£92,396.05**
Net Surplus / (Deficit)	£10,157.75

EXPENSES BY PROGRAMMES



EXPENSES BY TYPE



FINANCIAL REVIEW

HOW.MANY.ELEPHANTS

How Many Elephants continued to strengthen its impact throughout 2025, supporting frontline wildlife conservation, female ranger empowerment and education initiatives across its international network.

The charity maintained a positive financial position during the year, supported by the generosity of donors, funding partners and organisations contributing valuable in-kind expertise and services.

Our approach remains focused on directing funding towards meaningful conservation outcomes while keeping administrative overheads proportionate to the charity's activities.

An important part of our work includes fiscal partnerships, enabling us to facilitate funding for conservation initiatives through trusted partner organisations. This includes our support for Panthera and Tashinga, with funds channelled through Rewild, demonstrating our commitment to collaborative and accountable conservation funding.

We continued to develop partnerships and secure both restricted and unrestricted funding, enabling us to support established programmes while exploring opportunities for future growth.

As our international activities expand, strengthening financial oversight, reporting and long-term funding resilience remains a priority.

We are grateful to everyone who has contributed financially, professionally or voluntarily to our work. Their continued support enables How Many Elephants to turn awareness into action and deliver tangible conservation impact.

2025 financial statements remain subject to final reconciliation and independent examination.

Holly

Holly Budge
Founder/ Chair

INDEPENDENT EXAMINER'S REPORT

HOW.MANY.ELEPHANTS

I report to the trustees on my examination of the above charity's accounts for the year ended 31st December 2025, including the statement of financial activities, Balance Sheet, and related notes.

Responsibilities and basis of report:
As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

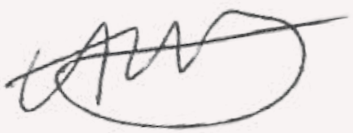
I report in respect of my examination of the charity's accounts carried out under section 145 of the Act, and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent Examiners Statement:

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

• Accounting records were not kept in respect of the charity as required by section 130 of the Act; or
• the accounts do not accord with those records; or
• the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination that require attention in this report to enable a proper understanding of the accounts.



Helen Moloney

Self Employed Book Keeper
14 Abbey Road
Medstead
GU34 5PB

GET INVOLVED

HOW.MANY.ELEPHANTS



Collaborate with us!

Are you a business, NGO, photographer, writer, scientist, teacher, student? If you have passion, time and resources, we'd love to hear from you.

Donate!

Every little bit helps make a difference.



Buy our 'Herd of Hope' Screenprint. Limited edition.

Join our herd on socials!

@howmanyelephants



Volunteer

If you have a burning desire to offer your time and skills, we have a number of exciting roles for you.



Join our Newsletter



Image: Hannah Strand



Image: James Eades

HOW.MANY.ELEPHANTS

How Many Elephants
UK Registered Charity (1186238)

@howmanyelephants
gulp@howmanyelephants.org
www.howmanyelephants.org