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Registered charity number
1168354

Tyresafe

Charitable Incorporated Organisation

Trustees' Report and Financial Statements

for the Year ended 31 December 2025

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Tyresafe
Report and financial statements
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Tyresafe
Legal and Administrative Information

Charity name	Tyresafe
Charity registration number	1168354
Registered Office and operational address	Peershaws - Berewyk Hall Court White Colne Colchester Essex CO6 2QB
Trustees	Mr J Thrupp Mr S T Hiorns - Treasurer Mr T Crook
Independent Examiner	Saffron Accountancy Services Limited 27 Chaucer Road London E7 9LZ
Bankers	HSBC Bank Plc 27 The Broadway Cheam Sutton SM3 8BJ

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Tyresafe

Trustees' Report

Year ended 31 December 2025

The Trustees present their report and financial statements for the year ended 31 December 2025. This report is prepared in accordance with the Statement of Recommended Practice-Accounting and Reporting by Charities, revised 2019.

STRUCTURE GOVERNANCE AND MANAGEMENT

Tyresafe is a Charitable Incorporated Organisation (CIO) (number 1168354) registered with the Charity Commission to take forward the work of the unincorporated association by the same name. The Members of the CIO are corporate bodies who undertake to act in good faith to further the purposes of the CIO. We must have at least three trustees and a maximum of six. We aim to have a Board whose skills and diversity mix fit with Tyresafe's strategic direction, core activities and regulatory requirements. Trustees are appointed through an open recruitment process, which includes an interview with the Chair, and at least one other Trustee, followed by ratification by the members of the CIO.

The Operations Consultant, appointed by C J Association Management Ltd, is responsible for the day-to-day management of the charity's operations, working directly with the Trustees and the Honorary Chair to develop strategic direction and ensure effective governance and compliance.

RISK MANAGEMENT

The trustees have a risk management strategy which comprises:

An annual review of the principal risks and uncertainties that the charity faces.

The establishment of policies, systems and procedures to mitigate those risks identified in the annual review.

Strategic and operational plans and an annual budget, and progress reporting against plans and budget.

The implementation of procedures designed to minimise or manage any potential impact on the charity should those risks materialise.

The trustees have identified that the major risks are related principally to the membership income. The Trustees have sought to mitigate risk where possible, particularly relating to ensuring that the organisation has access to appropriate professional expertise and management capability, and that there are plans for and investment in achieving financial sustainability.

On this basis the Trustees are satisfied that all material risks are managed effectively and that the charity will be funded adequately for the foreseeable future.

OBJECTIVES AND ACTIVITIES

The primary objective of the charity is the preservation and protection of health and the saving of lives by providing education to the public on the subject of road safety, to reduce the number of deaths and injuries which occur on public roads, in particular in relation to tyre safety.

ACHIEVEMENTS AND PERFORMANCE

2025 was a year defined by partnership. TyreSafe now works with more than 220 partners and supporters, and its collaborations extend beyond the UK to India, Uganda and Kenya.

Our aims

•Vision: Zero harm to road users on the UK's roads due to illegal and poorly maintained tyres.
•Mission: Empower all road users with tyre safety knowledge to encourage a change in behaviour, which in turn will reduce incidents related to illegal and poorly maintained tyres.

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Tyresafe

Trustees' Report

Year ended 31 December 2025

Why our work matters

Tyre-related road casualties remain stubbornly high. In 2024, 172 people were killed or seriously injured in incidents involving defective tyres, the highest figure in five years and above the five-year average of 153. Powered two-wheelers accounted for 36 of these, up 24% on 2023 and the highest figure in a decade (Source: DfT, Reported Road Casualties Great Britain annual report 2024).

Much of this harm is preventable: 75% of tyre defects in fatal crashes where car tyres were a causal factor were due to lack of maintenance (Source: National Highways fatals database 2014–2022, verified by TRL).

Each year more than two million vehicles fail their MOT because of tyre defects, around one million of them classed as dangerous (Source: DVSA).

The NTDA-led TyreCheck 2025 study of more than 58,000 vehicles found fewer illegal tyres than before, but a sharp rise in tyres worn close to the legal limit (Source: NTDA, TyreCheck 2025).

Highlights of the year

•Industry partnerships. Formal agreements with the British Tyre Manufacturers' Association (BTMA), the National Tyre Distributors Association (NTDA) and the International Tyre Manufacturers' Association (ITMA) brought the industry's leading trade associations into the heart of TyreSafe's work.
•Government support. For the first time, TyreSafe publicly supported the THINK! campaign, with Department for Transport approval.
•Recognition. TyreSafe received the Institute of Master Tutors of Driving (IMTD) Award and was shortlisted for the Brake Fleet Champions Award. Trustee Tony Crook received the Kevin Storey Award for Outstanding Commitment to Road Safety.
•New website. A new tyresafe.org was launched at the Annual Briefing on 10 June 2025, with dedicated guidance for specific road users, from fleet operators and motorcyclists to young drivers, towers and farmers.

Campaigns and resources

All TyreSafe campaigns are built around the ACT message: Air pressure, Condition and Tread.

•Tyre Safety Month: “Under Pressure? Don't let tyres be one.” Our flagship October campaign responded to research showing that only 46% of drivers check their tyre pressures monthly. It provided more than 40 free assets, sector-specific resources, eight video shorts and free check days with retail partners.

•Young Driver Campaign. Run in support of THINK! and in partnership with the DVSA, aligned with Operation Spotlight, it highlighted that 52% of 17–24-year-olds don't know they are legally responsible for their tyres. A new Young Drivers Toolkit was distributed through colleges, driving instructors and parents.

•Partnership campaigns. The Farmer's Five, with Yellow Wellies (Farm Safety Foundation), for Farm Safety Week; Tread Safely, with the Diabetes Safety Organisation; and Take tyre safety by the reins, an equine toolkit produced with the British Horse Society, the Pony Club and others.

•Towing safety. TyreSafe became a founding member of the UK Towing Safety Alliance, launched under PACTS, and introduced the TLC campaign: Tyres, Load, Connectivity.

New toolkits were also produced for agriculture, HGV and PCV drivers, motorcyclists, and fleet and grey fleet managers, so that each road user group has support tailored to its needs.

Flagship projects

•Sussex Police. With the Sussex Police Road Safety Team, TyreSafe launched the UK's first digital tyre safety resource for frontline officers, accessible on handheld devices. Following the pilot, it has the potential to be rolled out nationally.

•Lancashire County Council. TyreSafe worked with the council's Fleet Services to embed tyre safety into fleet operations, producing a fleet tyre management guide, a workshop poster, an awareness video and a training module. Other local authorities and fleet operators can adopt the same model.

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Reaching the public

TyreSafe's messages reached the public through around 1,370 media items, including national TV features on ITV News and Channel 5 News and BBC Morning Live, 168 print articles, two major radio features carried by more than 160 stations, and some 1,200 online articles. The new website attracted around 142,000 users, and coverage grew in every channel compared with the previous year.

Influencing policy

Drawing on casualty and MOT data and the strength of its partnerships, TyreSafe called for:

1.Tyre defects to be included as a priority offence in the NPCC's Roads Policing Strategy;
2.A UK-wide THINK! campaign dedicated to tyre safety;
3.A National Driver Offender Retraining Scheme (NDORS) course for vehicle defect offences; and
4.Tyre safety to be included in the Government's forthcoming Road Safety Strategy.

TyreSafe also joined NPCC, PACTS, RoSPA and Verifleet in calling for mandatory follow-up when an MOT advisory is issued, and contributed to the Pothole Partnership's response to the 2025 ALARM survey.

Community and events

TyreSafe's 19th Annual Briefing, “Stronger in Partnership”, held on 10 June 2025 at the National Motorcycle Museum, brought together more than 150 delegates. The TyreSafe Awards recognised 13 organisations and individuals, including our first international awardee, ATMA (India). The team also represented TyreSafe at more than a dozen national conferences and shows, including the Road Safety GB National Road Safety Conference, the NTDA Conference and the Caravan, Camping & Motorhome Show at the NEC.

Looking ahead

2026 marks TyreSafe's 20th anniversary, celebrated at the 20th Annual Briefing at The Belfry on 10 June 2026 with the return of the Gala Dinner and Awards Ceremony. The trustees will continue to press for national campaigns, stronger enforcement and practical tools that make safe tyres the norm on UK roads. We thank our members, partners and supporters, whose commitment makes this work possible.

FINANCIAL REVIEW

The surplus for the year ended 31 December 2025 is £23,980 (2024: surplus £13,691). Total income is £321,803 (2024: £274,066) whilst total expenditure is £297,823 (2024: £260,375). All the funds are unrestricted.

Reserves policy

In the Trustees’ view, the reserves should provide the charity with adequate financial stability and the means for it to meet its charitable objectives for the foreseeable future.

The Trustees have examined the charity’s requirement for free reserves in light of the major risks to the organisation and its working capital requirements. The major risks include the impact of reduced membership income and the uncertainties surrounding future funding.

With these factors in mind, the Trustees propose to maintain the charity’s free reserves at a level which is at least equivalent to six months' committed operational costs, currently £79,223. The Trustees review the amount of reserves that are required to ensure the charity’s future and to fulfil the organisation’s continuing obligations on a quarterly basis at their Trustees' meeting.

Total free reserves as at 31 December 2025 were £109,797.

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Tyresafe

Trustees' Report

Year ended 31 December 2025

PUBLIC BENEFIT STATEMENT

The trustees confirm that they have complied with the duty in Section 17 of The Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission in determining the activities undertaken by the charity. The charity's charitable purpose is detailed in its objects, which is the preservation and protection of health and the saving of lives.

Delivery of public benefit is achieved by providing education to the public on the subject of road safety, to reduce the number of deaths and injuries which occur on public roads, in particular in relation to tyre safety.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Charities Act 2011 requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as we are aware:

- There is no relevant information of which the Charity's Examiner is unaware; and

- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant information and to establish that the Examiner is aware of that information.

Approved by the Trustees on 26 October 2026 and signed on their behalf by:

Signed by:

Simon Hiorns

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S T Hiorns
Treasurer

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Tyresafe
Registered number: 1168354
Independent Examiner's Report To The Trustees of Tyresafe

I report to the trustees on my examination of the accounts of Tyresafe for the year ended 31 December 2025.

Responsibilities and Basis of Report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of The Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:
Mohammad Ravat
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Name: M Ravat
Professional Body: ACCA

Saffron Accountancy Services Limited
Address: 27 Chaucer Road, London, E7 9LZ

Date: 26 October 2026

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Tyresafe
Statement of Financial Activities
for the year ended 31 December 2025

	Notes	Unrestricted Funds	Total Funds	Total Funds
		31/12/2025 £	31/12/2025 £	31/12/2024 £
Income from:				
Charitable activities				
Membership subscriptions	**2**	275,900	**275,900**	231,887
Project Income	**3**	45,903	**45,903**	42,179
Total income		321,803	**321,803**	274,066
Expenditure				
Expenditure on charitable activities:				
Safety campaigns	**4**	297,823	**297,823**	260,375
Total expenditure		297,823	**297,823**	260,375
Net income/expenditure		23,980	**23,980**	13,691
Reconciliation of funds				
Total funds brought forward		100,320	**100,320**	86,629
Total funds carried forward		**124,300**	**124,300**	100,320

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Tyresafe
Balance Sheet
as at 31 December 2025

	Notes		2025		2024
			£		£
Fixed assets					
Intangible assets	8		14,503		-
Current assets					
Debtors	9	217,123		232,424	
Cash at bank and in hand		39,516		6,377	
		256,639		238,801	
Creditors: amounts falling due within one year	10	(146,842)		(138,481)	
Net current assets			109,797		100,320
Net Assets			**124,300**		100,320
Charity funds					
Unrestricted funds	11		124,300		100,320
Total charity funds			**124,300**		**100,320**

Approved by the Trustees on 26 October 2026 and signed on their behalf by:

Signed by:
Simon Hiorns
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S T Hiorns
Treasurer

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Tyresafe
Notes to the Accounts
for the year ended 31 December 2025

1 Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation of uncertainty in the preparation of the financial statements are as follows:

Accounting convention
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition effective 1 January 2019) - (Charities SORP (FRS102)), Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Tyresafe meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s). These financial statements have been drawn up in the historical accounting basis.

Critical accounting judgements and estimates

In preparing these financial statements, management has made judgements, estimates and assumptions that affect the application of the charities accounting policies and the reported assets, liabilities, income and expenditure and the disclosures made in the financial statements. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Preparation of accounts on a going concern basis

The trustees consider there are no material uncertainties about the Charity's ability to continue as a going concern. The review of our financial position, reserves levels and future plans gives Trustees confidence the charity remains a going concern for the foreseeable future.

Income recognition
All incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Expenditure
All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible Fixed Assets
Website
Intangible fixed assets are stated at cost less accumulated amortisation and impairment losses. Amortisation is charged on a straight-line basis over the website's estimated useful economic life of three years.

Financial instruments
The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments, including trade and other debtors and creditors are initially recognised at transaction value and subsequently measured at their settlement value.

Trade debtors
Trade and other debtors are recognised at the settlement amount. Prepayments are valued at the amount prepaid net of any trade discounts due.

Creditors and provisions
Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

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Tyresafe
Notes to the Accounts
for the year ended 31 December 2025

Fund Accounting: Funds held by the charity are:

Unrestricted funds: These are general funds which can be used in accordance with the charitable objects at the discretion of the trustees.

2 Subscriptions

	2025 £	2024 £
Membership subscriptions	227,000	164,000
Associate subscriptions	25,400	38,100
Commercial membership	11,000	8,500
Supporters membership	-	6,000
Car Manufacturer membership	9,000	13,041
Independent garage membership	3,500	2,246
	275,900	231,887

3 Project Income

Awards sponsorship and sales	29,900	29,663
Tyre Inspection Project	9,000	10,071
Campaign income	-	2,445
Miscellaneous income	7,003	-
	45,903	42,179

4 Safety Campaigns

Tyre safety campaigns	Direct costs	189,382	170,989
	Support costs	108,441	89,386
		297,823	260,375

5 Analysis of Support costs

Management charge	50,000	38,000
Consultancy fee	48,000	39,200
IT, website and advertising	936	46
Travel and accommodation	-	2,594
Postage, stationery and printing	134	53
Legal and professional fees	1,600	4,225
Bank charges and interest	39	87
Subscriptions	4,195	4,593
Insurance	628	587
Sundry	12	
Amortisation	2,897	-
	108,441	89,386

6 Staff numbers

The average number of persons employed by the charity during the period amounted to Nil

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Tyresafe
Notes to the Accounts
for the year ended 31 December 2025

7 Transactions involving Trustees or other related party

No trustees received any remuneration during the year. No trustee expenses were reimbursed during the financial year. In the previous financial year, one trustee, Mr M Bourne, was reimbursed expenses totalling £711 in connection with work carried out for the charity.

There were no other related party transactions during the year. (2024- nil).

8 Intangible fixed assets

	Website £
Cost	
at 1 January 2025	
Additions	17,400
At 31 December 2025	17,400
Amortisation	
at 1 January 2025	-
Charge for the year	2,897
At 31 December 2025	2,897
Net book value	
At 31 December 2025	14,503
At 31 December 2024	-

All the charity's fixed assets are used to support charitable activities.

9 Debtors

	2025 £	2024 £
Trade debtors	193,058	230,128
Other debtors and prepayments	24,065	2,296
	217,123	232,424

10 Creditors: amounts falling due within one year

	2025 £	2024 £
Trade creditors	360	6,617
Accruals and deferred income	110,608	100,000
Other creditors	35,874	31,864
	146,842	138,481

11 Movement in funds

	At 01/01/2025 £	Incoming resources £	Outgoing resources £	Transfers £	At 31/12/2025 £
Unrestricted funds	100,320	321,803	(297,823)	-	124,300
Total funds	100,320	321,803	(297,823)	-	124,300