Trustees' Annual Report for the period

	Period start date				Period end date		
From	01	01	2025	To	31	12	2025

Section A Reference and administration details

Charity name	AIM Achieve Inspire Motivate
Other names charity is known by	AIM
Registered charity number (if any)	1167767
Charity's principal address	47 Broadwater Down
	Tunbridge Wells
	Postcode **TN2 5NY**

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Zoe Bissett-Catania	Chair and Trustee		
2	Penelope Norwood	Treasurer and Trustee		
3	Katherine Murphy	Trustee		
4	Kimberley Sheppard	Trustee		
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Bank	Metro Bank	1 Southampton Row, London, WC1B 5HA

Name of chief executive or names of senior staff members (Optional information)

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Trustees are all volunteers and are approved by a majority of trustees prior to appointment.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document	The advancement of education particularly but not exclusively providing free out of school tuition to primary school pupils from low-income families.
Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)	AIM runs weekly termtime out of school tutoring classes for children from low- income families. These classes are primarily focused on helping the children prepare for the 11+ Kent Test, which is the selection test for Grammar School places in Kent. During the school holidays, the length of the classes is increased. Children are selected for AIM based on income and academic suitability. Places are only awarded to children from low-income families. AIM classes seek to: - Familiarise the children with the process and requirements of the Kent Test - Raise the children's educational aspirations and build their confidence - Consolidate and build on the learning environment alongside others who are similarly able. AIM also runs a motivational activity each academic year. This year the children have enjoyed a trip to an outdoor activity centre. This is deemed valuable in encouraging the children to thrive outside the classroom. AIM believes this to be particularly beneficial to groups of children whose development has been impacted by lockdown.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D Achievements and performance

Section D Achievements and performance

Summary of the main achievements of the charity during the year

AIM ran weekly Kent Test preparation classes between January and September 2025 for the children sitting the test in September. Additionally, longer sessions were held during the Easter, summer, and half term holidays.

AIM continued its partnership with Atom Learning in 2025, providing online support for its students. Atom is an award-winning online learning and exam preparation platform. Atom supplied AIM with exam papers for the three mock exams held in 2025.

AIM also provided a motivational activity at an outdoor activity centre as outlined above.

AIM classes were attended by 30 children in the first 9 months of 2025. These children sat the Kent Test in September 2025.

Section E Financial review

Brief statement of the charity's policy on reserves	The charity aims to secure sufficient funding each year through applying for grants and private donations to run the programme for the following year. The AIM financial year runs from January to December and this year supported four cohorts of beneficiaries. An adequate level of reserves has been maintained to support at least three cohorts of children for the subsequent academic year. A new group of children is recruited in the autumn when sufficient funds are in place to run a full programme for them for the following year.
Details of any funds materially in deficit	

Further financial review details (Optional information)

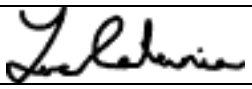
You **may choose** to include additional information, where relevant about: • the charity's principal sources of funds (including any fundraising); • how expenditure has supported the key objectives of the charity; • investment policy and objectives including any ethical investment policy adopted.	Each year we hold mock Kent tests as preparation for the final exam. We held three test days in 2025. AIM offers this to local children who are not on our programme and charges a modest fee. Over the last two years we have managed to increase the number of children benefiting from our programme, largely due to the success and scale of the mock exams we have held over the last three years. We ran these events successfully again in 2025 so we are in a position to recruit at least three groups of children for the 2026 cohort. The charity's major expense is the cost of tutoring, which supports the children through the 11+ process and prepares them for the Kent test. Its other significant expenses are the funding of an administrator (who looks after the day to day running of the charity and is responsible for the charity's fundraising activities) and the funding of motivational activities for the children as outlined above.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Zoe Bissett-Catania	Penelope Ann Norwood
Position (eg Secretary, Chair, etc)	Chair of Trustees	Treasurer & Trustee

Date	06 October 2026

AIM ACCOUNTS 01/01/25- 31/12/25

Charity number: 1167767

	2025 £	2025 £	2024 £	2024 £
FUNDS BROUGHT FORWARD @ 1/1/25				
Metro instant access	14,066.16		8,082.63	
Bfwd metro account	623.18		10,231.94	
Community 1 year fix	10,000.00		12,000.00	
Deferred Income			-8,333.00	
TOTAL FUNDS BROUGHT FORWARD		24,689.34		21,981.57
RECEIPTS				
Private Donations Received	3,500.00		3,370.00	
Income from mocks	13,955.51		11,372.63	
Interest Received	512.41		583.53	
Deferred Income			8,333.00	
		17,967.92		23,659.16
PAYMENTS				
Tutoring cost	10,298.00		13,750.00	
Mock expenses	891.63		1,311.42	
Printing & photocopying & sundry	-		20.00	
Internet web provider expenses	242.40		240.00	
Staff costs	3,660.97		3,547.50	
Training / DBS / Insurance / Staff F&B	419.95		673.76	
Motivational activities / Gifts	547.04		1,408.71	
		16,059.99		20,951.39
NET MOVEMENT IN FUNDS IN A/C PERIOD		1,907.93		2,707.77
TOTAL FUNDS CARRIED FORWARD		26,597.27		24,689.34
Instant access account	15,928.57		14,066.16	
Cfwd Metro bank	218.70		623.18	
Virgin Money Term Deposit	10,450.00		10,000.00	
TOTAL FUNDS @ 31/12/25		**26,597.27**		**24,689.34**