Company no. 09646832
Charity no. 1163735

It's in the Bag Cancer Support Ltd

Report and Unaudited Financial Statements

31 December 2025

It's in the Bag Cancer Support Ltd
Reference and administrative details
For the year ended 31 December 2025

Company number:	09646832
Charity number:	1163735
Registered Address:	Bristol Haematology & Oncology Centre, Horfield Road, Bristol, BS2 8ED
Trustees:	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

	Appointed	**Resigned**
Jeremy Braybrooke	18th June 2015	
Susie Budd	7th June 2023	9th December 2025
Richard Bullard	18th June 2015	
John Garland	23rd May 2024	
Ryan Hellings	27th July 2026	
Joanna Hopkins	23rd May 2024	
Joseph Mathieson	24th July 2026	
Richard Pasco	24th July 2026	
Joseph Patten	3rd August 2026	
Katherine Gearing	27th October 2022	22nd February 2026
Michael Perry	22nd January 2021	25th February 2026
John Saunders	28th July 2023	27th February 2026
Edward Smith	1st October 2021	30th June 2025

Company secretary

Susan Brand	18th June 2015

Bankers

CAF Bank Ltd
25 Kings Hill Avenue Kings Hill
West Malling Kent
ME19 4JQ

Independent examiners: Godfrey Wilson Limited

Chartered accountants and statutory auditors
2nd Floor South
One Castle Park, Tower Hill
Bristol, BS2 0JA

It's in the Bag Cancer Support Ltd
Report of the trustees
For the year ended 31 December 2025

The trustees present their annual report for the period ended 31 December 2025.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities (effective from January 2019). This report also constitutes the directors' annual report for the purposes of the Companies Act 2006.

The legal name of the charity is: It's in the Bag Cancer Support Ltd.

The charity is also known by its operating name: It's in the Bag.

The charity is constituted as a company limited by guarantee, registered under the Companies Act and its governing document is a Memorandum and Articles of Association under company legislation.

By operation of law all trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation. The trustees are all individuals.

The principal operating address, telephone number and email and web addresses of the charity are:

- Bristol Haematology and Oncology Centre (BHOC), Horfield Road, Bristol. BS2 8ED
- Telephone: 0117 325 9686
- Email Address: hello@itsinthebag.org.uk
- Web address: http://itsinthebag.org.uk/

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

The trustees who served as a trustee in the reporting period and, if applicable, their dates of appointment or resignation during the year are listed on page 1.

All the trustees are also members of the charity.

Objectives and activities: The purposes of the charity as set out in its governing document are:

To promote and protect the physical and mental health of sufferers of testicular and germ cell cancers in the South West and West of England through the provision of financial assistance, support, education and practical advice.

To advance the education of the general public and health care professionals in all areas relating to testicular and germ cell cancers. It's in the Bag (IITB) achieves its purposes in three ways;

Support

Testicular cancer is the most common cancer in men in their 20's and 30's. Being diagnosed with testicular cancer and going through treatment is a huge challenge physically, mentally and emotionally. We provide a range of activities and initiatives to help men through this tough time. We also support a smaller number of men and women who are affected by other germ cell cancers. This includes support for families and carers.

Awareness

Teaching the public, especially men, the importance of self-checking their testicles regularly, especially those aged 15-45 years and if they discover a problem or issue to see their GP immediately.

Survival

With UK cure rates for testicular cancer running above 96%, we focus on helping men tackle the emotional and practical impact of cancer both during treatment and into their lives afterwards. We also encourage and inspire those affected to help and support others.

The main achievements and performance of the activities undertaken in relation to those purposes during the period:

- It’s in the Bag Cancer Support as an independent Charity was 10 years old in 2025 and many of the activities reflected this, both in celebration and events.
- A clear achievement this year is the increasing collaboration with the clinical services, this includes the Cancer Champions in Plymouth, Derriford Hospital and attending the National Germ Cell Group conference. Our awareness team forged new relationships with Sweet Construction and Somerset County Cricket Club.
- We staged the most attended Test Fest Music Festival to date, a successful Le Tour de Balls Quatre and a celebratory Testicular Ball.

It's in the Bag strategy

In 2025 the Trustees met for our annual strategy review to determine how we were performing against our determined strategy, to implement changes to introduce new services and improve what we currently offer and to raise funds more effectively. We did that in the context of the additional legacy donations referenced below, with a view as to how that would support us to deliver the strategy over the next 5 years but also with some specifics to deliver at least over the next 3 years.

The strategy recognised that our continued focus is on Support, Awareness and Survival and that we will retain the culture of the organisation, which engages our volunteers with the sense of fun and the ridiculous that we know also appeals to our audience.

The key areas that we have focused on during 2025:

- Collaboration with the clinical teams and supporting where necessary.
- Implementation and maintenance of the CRM and Fundraising Support
- Continuing to deliver awareness through physical talks/stands and social media but with a better understanding of the effectiveness of the impact of delivery.
- Maintaining our call support service

Support: Support for those diagnosed with testicular cancer (germ cell cancer) and their family and friends.

Support at diagnosis and through treatment: In addition, we are looking to improve IITB penetration across the South West to improve access to our support services.

- This year we updated our New Patient Information Packs, which are provided to all newly diagnosed men in the South West at the time of diagnosis. This year we distributed approximately 240 information packs.
- We reintroduced our Chemo Support Packs this year with changes suggested by the clinical team and younger patients. They included Costa Cards, thermometer, toiletries, things to help with nausea like ginger biscuits, squash, but took out DVDs and reduced the size of the bag. We provided: 10 Bristol; 5 Plymouth; 5 Exeter; 2 Truro and 5 Cheltenham.
- Surveillance schedules continue to be funded; however, we are awaiting changes to them from the clinical teams.
- Providing travel grants for patients on low incomes throughout the South West. BHOC is the supra-regional specialist treatment centre which therefore can necessitate the requirement for long distance travel.
- We continued with the increase in the level of travel grant funding and in 2025 we awarded 17 travel grants.
- This number has reduced from 21 in 2024, but is in line with current data that suggests only 10% of those diagnosed with Testicular Cancer/Germ Cell Cancer require further treatment.
- We still provide gift experiences grant up to £500 for patients undergoing complex treatments and palliative care, as defined by the medical team. There was one application for a grant this year.
- Providing funeral grants to help with the expense of a funeral. Due to the nature of the disease, those who die are often young and have not prepared for their funeral costs, as such this puts a burden on the already grieving family. This is aimed to help fund the funeral and/or the costs associated with it. One funeral grant was provided in 2025.

Support beyond treatment

We continued a helpline service staffed by trained support facilitators, all of whom have had the experience of a diagnosis of testicular cancer. We trained and developed our team to provide Survivor Toolkit afternoons. These are to help men and their families on the road to recovery. The take up for this event was lower than we wanted, although very well received by both patients and families who attended, so we are revisiting how we best provide this service.



Support for health care professionals.

- We started communication with our NHS colleagues in 2024, about funding a Band 4 Cancer Support Worker in the Bristol Centre for 2 days a week, initially funded for 3 years. This has taken time to negotiate, but we believe that the person will be in post early 2027.

- We funded the very first South West Testicular/Germ Cell Cancer Study Day, which was attended by all the significant staff from Bristol, Exeter, Plymouth, Truro and Cheltenham.
- There were also educational grants to both nurses and doctors to be able to attend the National Germ Cell Group Conference which takes place every 2 years. Two of our volunteers also attended in collaboration with the Testicular Cancer Network.
- We worked with our NHS colleagues to partner on a remote follow-up platform they were supposed to launch 2024, but this was delayed and we are awaiting a new launch date which may not happen until 2027.

Awareness

When testicular cancer (germ cell cancer) is detected early it can be treated with surgery alone and reduces the need for more invasive treatments. Testicular cancer remains one of the most treatable and curable cancers, however raising awareness, particularly in the younger age group, requires a different approach. It's in the Bag will continue to push the boundaries when raising awareness and does so in the following ways;

Promoting quirky and innovative campaigns and images

This year, as it is our 10th anniversary as an independent charity, we had design elements for Test Fest, Big Birthday Bake, Online Auction and Swimwear Checking images.



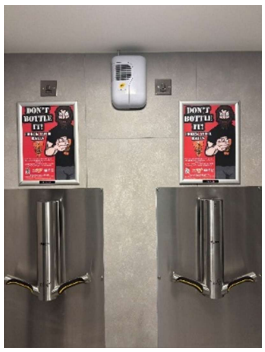







Promoting Testicular Cancer Awareness Month (TCAM), Teenagers & Young Adults Cancer Awareness Month (TYACAM) in April and Men's Health Awareness Month in November.

In 2025 we had huge interest in our Don't Bottle It! Campaign which we started in April and then carried this over to November. We are privileged to work with 22 other charities who support Young People with Cancer with the TYACAM campaigns.



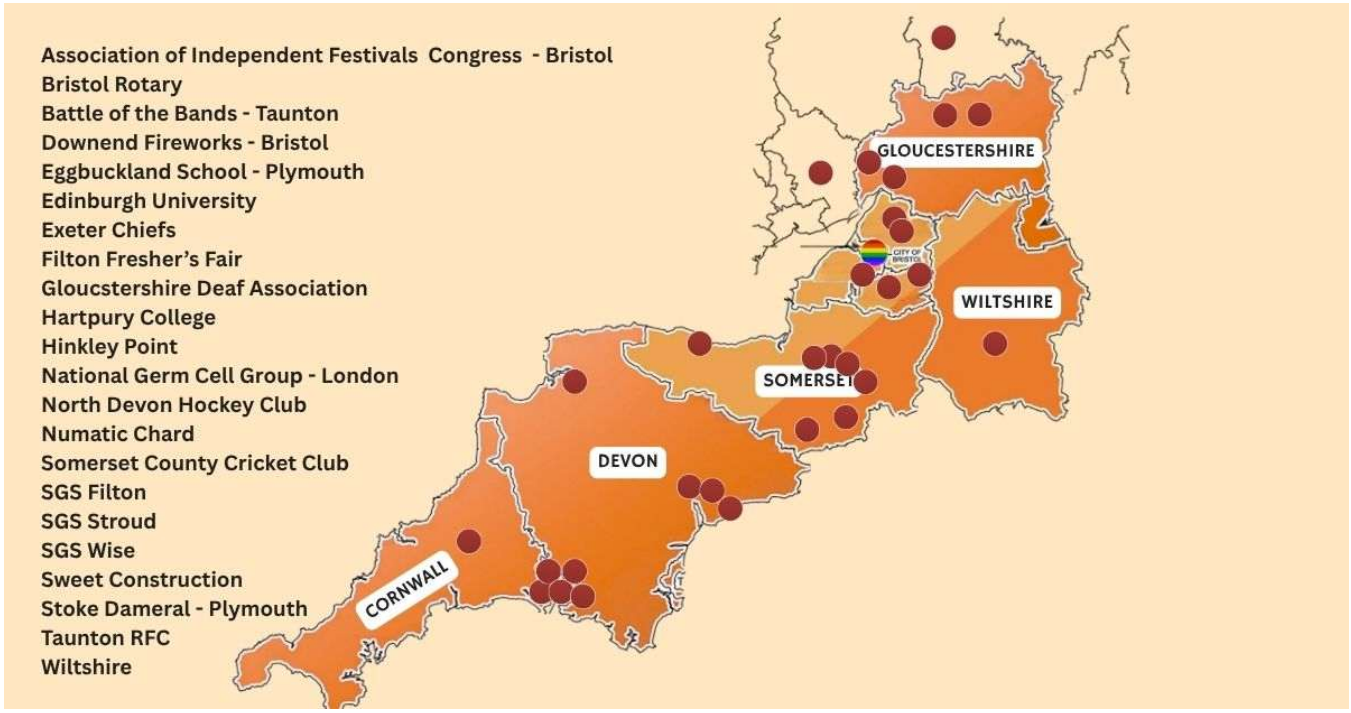





Attending schools, colleges, universities, workplaces and events that reflect our catchment group

Throughout the year we attended many events with our Awareness Stands and delivered presentations, both face to face and virtually. Feedback as ever has been positive.

In 2025 we presented to over 2,000 people at:



As a designated charity for Exeter Chiefs Foundation, we had bucket collections at 2 matches in 2025 and were able to distribute a lot of awareness checking cards at Sandy Park as well as at the Test Fest venue at Taunton Rugby Club.

After developing a relationship with a large construction organisation, we were able to supply awareness talks/sessions to a number of sites, which resulted in a sizable donation. We are looking to develop this type of activity in 2026.

We also had a stand at the National Germ Cell Group Conference in London in April which was attended by the leading Germ Cell oncologists in the country. There were 134 delegates and IITB presented a paper alongside our charity colleagues in the Testicular Cancer Network.

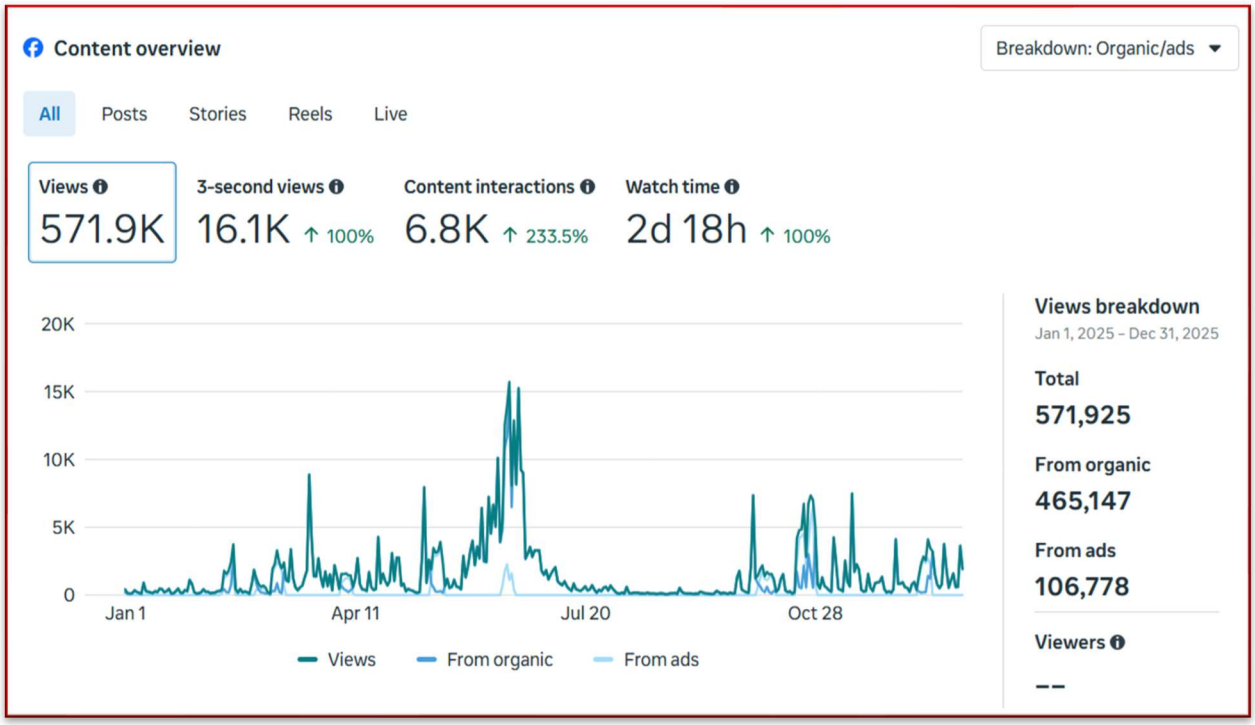
Bristol Pride is one of our most popular events with both volunteers and the public. This was especially well received with our gender-neutral checking cards, which we developed specifically to meet the needs of our diverse audience.

Test Fest 2025

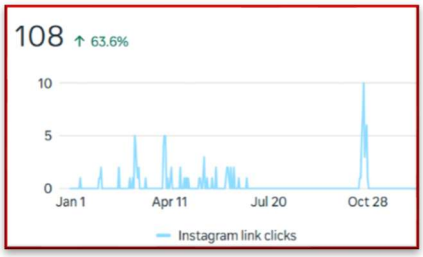
This year was the most attended festival to date and having The Hoosiers probably helped the numbers, but also much better placed marketing and communications. Test Fest is our showcase event for the charity and is our biggest recruiter of new volunteers. Whilst we struggled for sponsorship our continuing relationship with the Association of Independent Festivals has helped our processes and relationships. Feedback from the bands, artists, attendees, volunteers and services remains very good, especially the atmosphere.



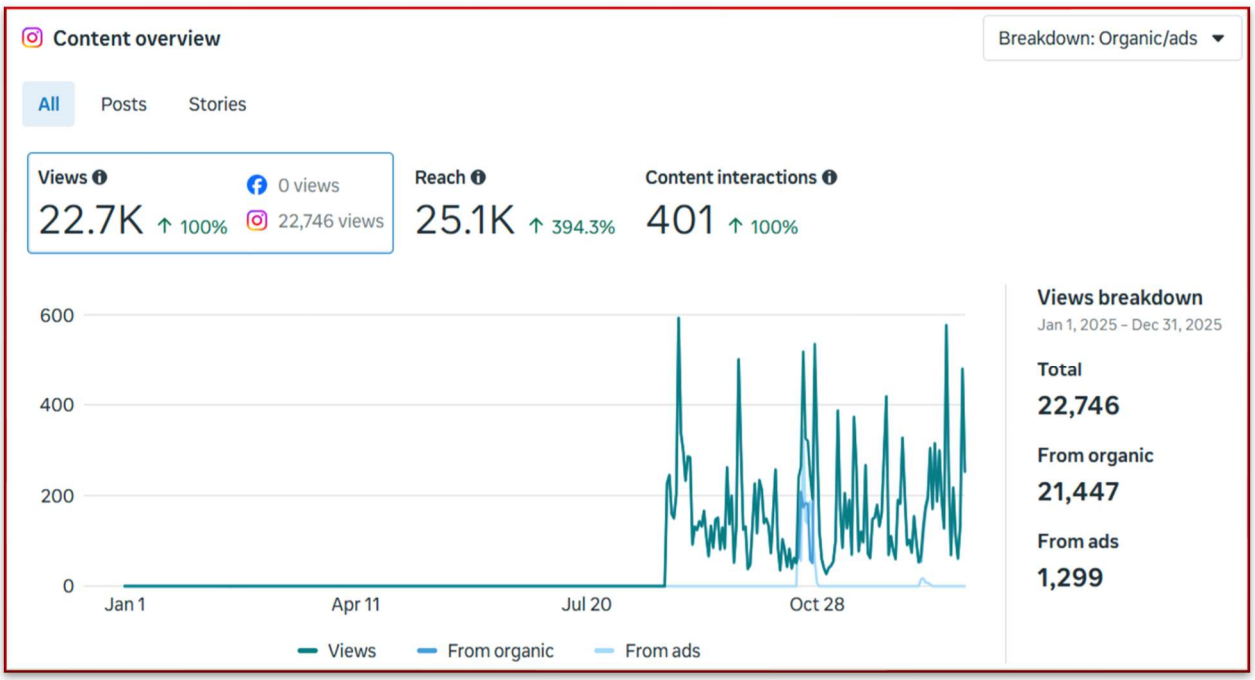
Social Media content and engagement continues to improve and increase, especially around the new Battle of the Bands event.











Selling merchandise

Each piece of merchandise we sell can raise awareness of testicular cancer and the charity. This provides an effective way of communicating, as the message is delivered each time the merchandise is worn or used and, of course, it also allows us to raise funds.

Merchandise sales have stayed stable with online shop sales of £406, but the majority of sales taking place in person at Test Fest, where there were sales of £1,481. We have added some smaller items to raise awareness to help those who are struggling in the cost-of-living crisis.

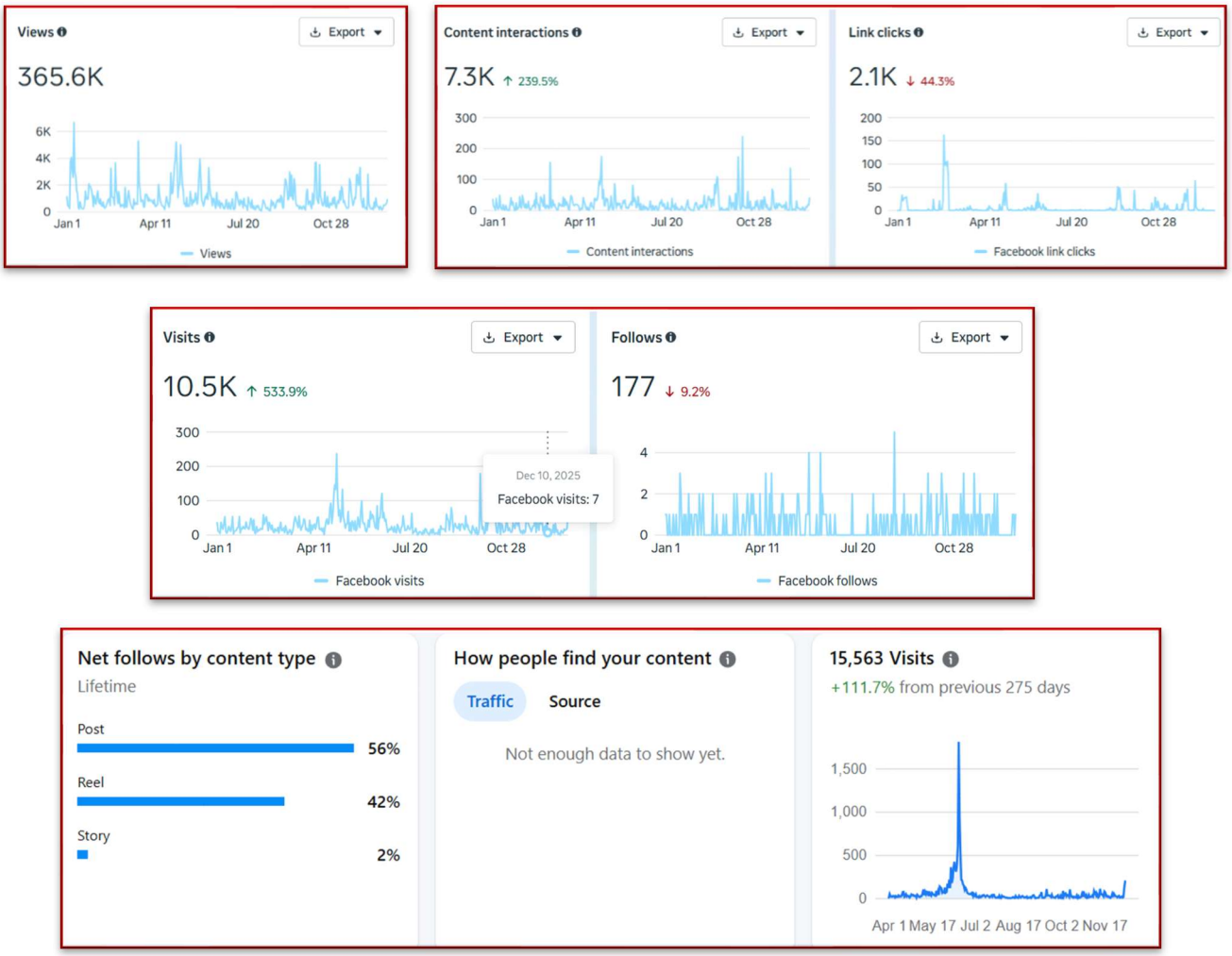
Reaching out via our website and Social Media channels

Website

The top visited pages.

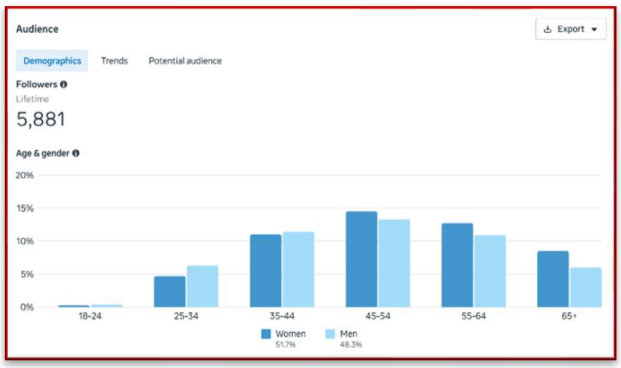
- The homepage (/) was unsurprisingly most popular, followed by the 'ball-checking/why-check' page, and the Test Fest 2024 and Test Fest 2025.
- We note that the fundraising page still do not feature in the most popular pages, this will be an area of focus in 2026

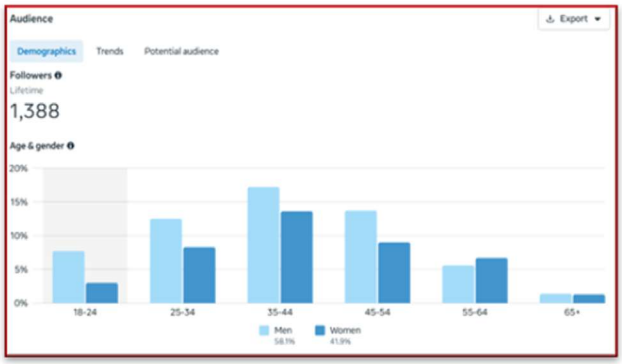
Facebook

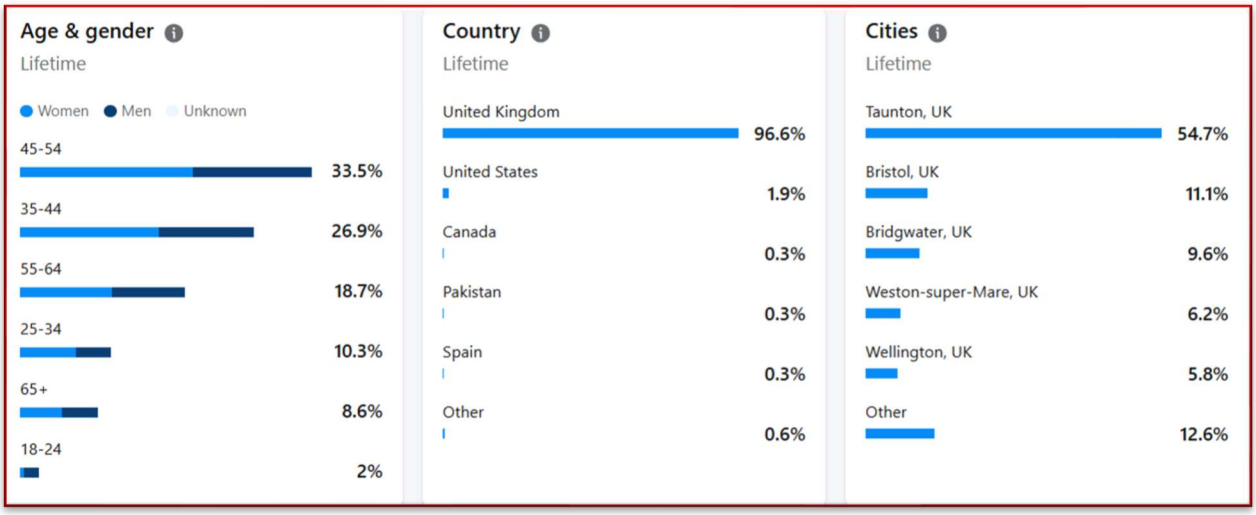


We have continued to regularly post on our Facebook page and Test Fest page too. It remains our most popular platform.

Content interactions are up by 239%, but link clicks are down 44%. The audience remains stable and is slightly more female (about 52% women), whereas our Instagram audience is more male (about 58% men).



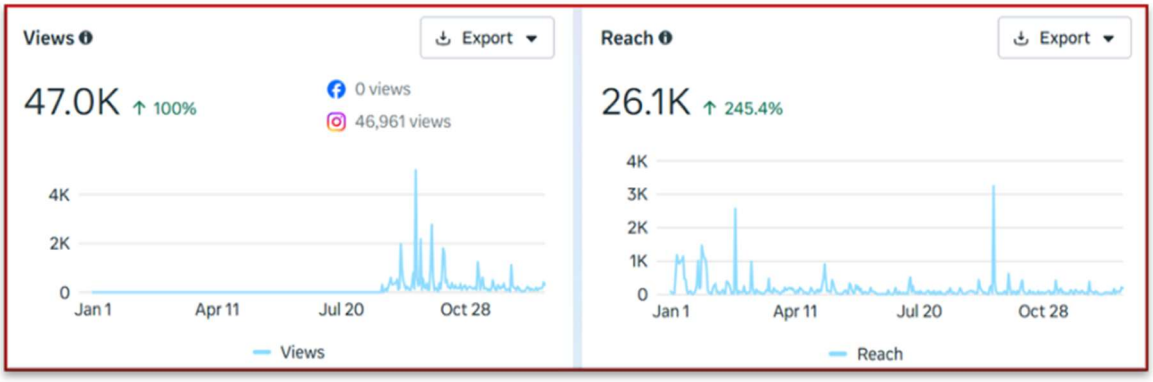


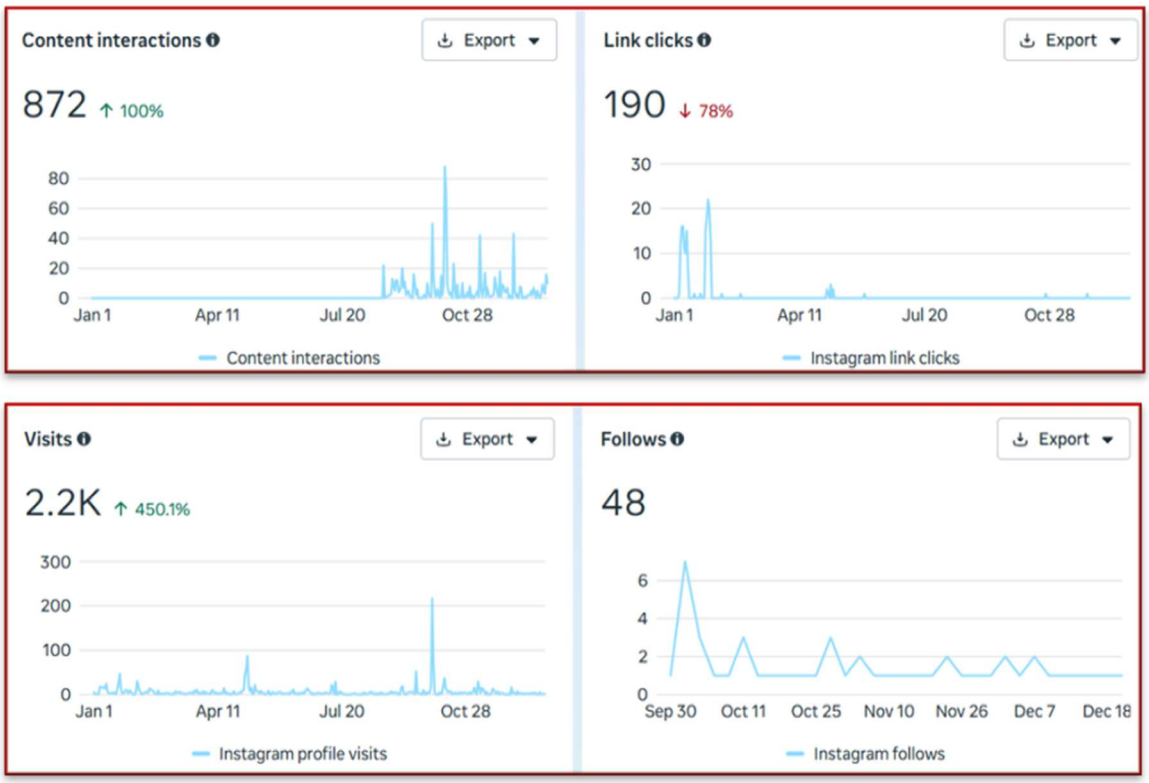


Instagram

Instagram is continuing to grow and with the help of some volunteer's expertise we have and continue to improve our posts and audience.

Our reach on Instagram rose to 26.1K, an increase of 245%. We have increased the use of stories and reels, which is a very popular way to give information. This is strengthened by our Contracted Media team GD Media taking over our channels at significant events like Le Tour de Balls, Testicular Ball and Test Fest. Our followers have increased to 1,388 in 2025.



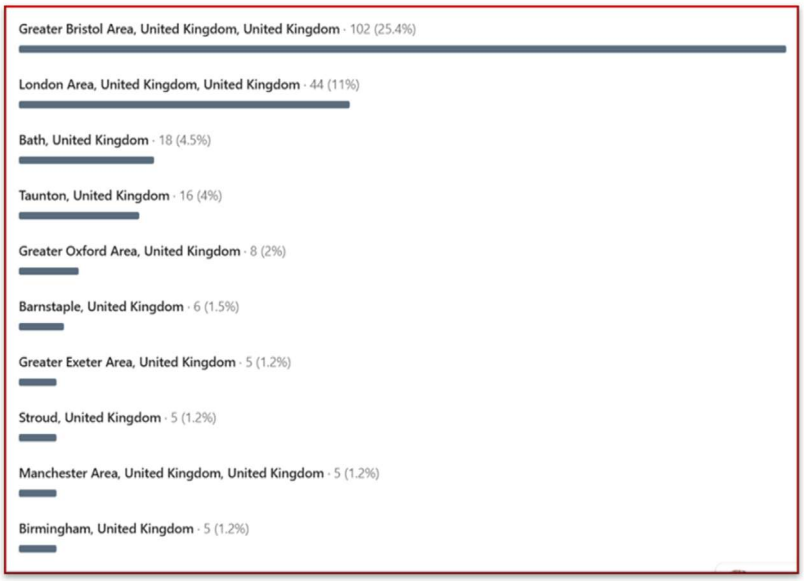


LinkedIn

We continue to seek to grow our LinkedIn reach, focusing on appealing to and informing a business and professional audience, so our posts are not necessarily the same as those on Facebook and Instagram.

It's in the Bag has grown its followers to a total of 320 people at the end of 2025 (with 84 new followers). Our followers' demographics show that most people are from the Bristol area and wider South West, with also quite a number of followers from the London area.

The most viewed posts during the period related to the Christmas Advent Calendar campaign in December.



YouTube

Our YouTube Channel is as predicted increasing in both audience and viewing time.

2021 - 1,790 (33 hours)

2022 - 1,979 (38.5 hours)

2023 – 3,073 (54.2 hours)

2024 – 2,583 (50.8 hours)

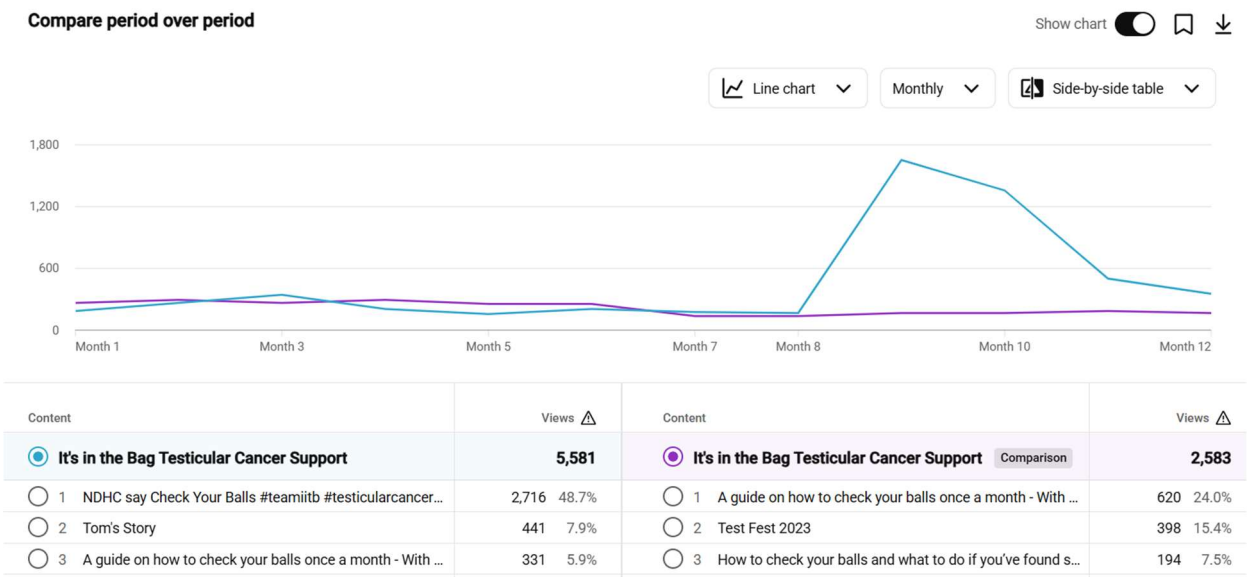
2025 – 5,581 (74.1 hours) An increase of 116% views and 46% hours viewed

We have started to introduce more Shorts to our channel and adding some more emotional content. In 2026 we hope to develop more reels, shorts and videos.

Top content was:

1. SHORT: North Devon Hockey Club kit launch with 2,716 views
2. TOM'S STORY – entered in the Smiley Charity Film Awards
3. A Guide on How to Check Your Balls Once a Month;

Viewing spikes experienced were during the build-up to TCAM, Test Fest and November.



Fundraising activities during the period

2025 was largely a reactive year for fundraising, with the charity focusing on supporting community-led events and challenges. It's in the Bag delivered its own flagship event, Le Tour de Balls Quatre held in celebration of the charity's 10th anniversary.

The Fundraising Manager dedicated time to researching new opportunities in preparation for the charity's first formal Fundraising Strategy for 2026. This included exploring potential involvement in major events such as the London Marathon, Landmarks Half Marathon, and the Bristol Balloon Fiesta, as well as a range of virtual challenges and initiatives to broaden the mix of fundraising options available. Some ideas were carried forward into 2025 and informed the 2026 strategy, while others were not progressed.

We refreshed our fundraising materials and updated key sections of the website, both of which were overdue for improvement. New resources included:

- A schools fundraising flyer
- A more comprehensive fundraising guide for supporters

We made significant efforts to recruit a fundraising volunteer, producing a full role specification and advertising through Reach. Unfortunately, no applications were received, and existing volunteers did not express interest - despite the role being flexible and the charity offering to fund an online introduction-to-fundraising course.

Events:

Le Tour de Balls Quatre – This was the 4th time IITB has run this popular 3-day cycling event to raise money and awareness of Testicular Cancer. This was also the 'Big Birthday Tour' to mark the 10th anniversary as an independent charity!

It took place on Bank Holiday weekend 3rd – 5th May 2025. We had 18 cyclists in total. They started at Westward Ho!, North Devon and cycled almost 300 miles across the South West ending in Frampton Cottrell, Bristol.

The aim was to raise at least £10,000 – each cyclist having to raise a minimum of £600 – and we smashed this target, with a net profit of £17,899.

10th Birthday Skydive - The planned anniversary skydive was cancelled due to a fatal incident at the skydiving centre and the company subsequently entering administration. Despite this, several supporters completed independent skydives throughout the summer.

Community & Challenge Fundraising

Throughout 2025, a wide range of communities and individuals took part in fundraising activities, including:

- Raffles, pub quizzes, golf days, bake sales
- Bucket collections at Exeter Chiefs games
- Seasonal fundraising, including the Barnstaple Round Table Santa Sleigh, Christmas Lights at Ickle Farm, and the Downend Firework display.
- Supporters also completed numerous personal challenges, such as:
- Bracknell Half Marathon
- Gloucester 10k
- Tough Mudder
- Cheltenham 10k and Half Marathon

We had sufficient resource to support fundraisers, ensuring they received kits, t-shirts, merchandise and guidance. We also invested more effort in capturing their stories for social media and ensuring they were recognised and thanked appropriately.

Online Auction

We hosted our first online auction via the Givergy platform - a low-cost, accessible way to raise funds. 26 donated prizes. £1,402 raised. The auction was well received, with supporters enjoying the chance to bid while knowing their contributions directly supported the charity.

Partnerships & Regular Giving

- The Edinburgh Men's Hockey Team once again supported the charity through Mass Tash, raising £1,320.
- Regular monthly gifts totalled £877.
- Weekly lottery income amounted to £1,319.

The Big Birthday Bake saw low uptake. We believe this was due to the timing (school holidays) and a general decline in enthusiasm for virtual challenges post-Covid. With limited fundraising and marketing capacity and a relatively small supporter base, the results were disappointing, but the campaign provided useful insight.

Business Support – We were delighted to be selected again as a designated charity for the Exeter Chiefs Rugby Foundation, receiving £1,440 from bucket collections. Corporate supporters included Ebida, Sheppy's Cider, DBD Security, Astra Design & Build, and Astra Security, who generously sponsored Test Fest and The Testicular Ball. Additional business support included:

- Red Hot Calendar - £1,327 donated from calendar sales
- Bushy Ground Campsite Crew at Glastonbury - £1,000 donation

We do not currently have a dedicated Corporate Fundraiser, which limits our ability to build a pipeline and cultivate new relationships.

Survival

It's in the Bag Volunteers

As an entirely volunteer led charity, volunteers are vital to the work of It's in the Bag and we ask a lot of our supporters. We want to ensure our volunteers are nurtured and that they clearly represent our charity. We maintain regular communication, via a WhatsApp group, and also engage with our volunteers (and the wider public) through regular use of social media. We had a number of long term volunteers leave us in 2025 and hope that the new Cancer Support Worker in Bristol will help to forge relationships with those affected by the disease.

This year was the 10th birthday of IITB as an independent charity and we organised a celebratory Testicular Ball. To thank our volunteers, supporters, and business sponsors we repeated the "Golden Pants Awards" where we awarded our founder and COO a Lifetime Achievement Award. The event was attended by some volunteers, especially those who took part in Le Tour de Balls and Bristol Pride.

We also strongly believe that celebrating survival for many men and their families is an important step in the recovery process.

Innovative features

- We have started to work with more sports teams to get our messaging on shirts and in clubs. This year we worked with North Devon Hockey Club, and Own Your Adventure for outdoor swimming.
- We continue to be the only testicular cancer charity who ensure that all our checking videos have subtitles and British Sign Language to appeal to those with disabilities.
- Test Fest remains the only music festival of its kind in the UK and we continue to innovate by working with local businesses and colleges.
- Beer Mats messaging for all – we developed further our SAS campaign with the term “Don’t Bottle It” on the front of a beer mat and instructions on how to check your balls on the other. Together with a QR code to direct you to a checking video.

Financial review

For the period under review, we generated total income of £138k (2024: £256k) and spent £197k (2024: £122k) resulting in a deficit for the year of £59k. Funds brought forward from the prior period were £260k, resulting in total funds of £201k as at 31 December 2025 to be carried forward into the next financial year.

Reserves policy

The charity's estimated annual expenditure is budgeted to be in the region of £100k. We will plan, as in past years, to secure the charity's future and ability to meet its aims and objectives. The directors will ensure that there are sufficient reserves to cover the costs for the forthcoming year, particularly as most of our funds are raised through donations from individuals and therefore the charity has no guaranteed income.

The directors are also mindful of the possible need to contract out some of the administration and therefore feel it necessary to hold reserves in anticipation of this potential future cost. The directors therefore believe that a reserve balance of around £35,000 is a prudent level to secure the charity's future. As at the year-end date reserves of £200,618 were held.

Going concern

The charity currently has sufficient funds to sustain its planned activities and therefore has no going concern issues.

Plans for future periods

We have again completed a strategy and three-year operating plan ensuring that we can provide sustainable support.

***Support*:**

- Our hope is to support many more men and their families in the South West of England, including the use of Grants and the Survivorship Toolkit. The main aim is to encourage attendance of those who are treated outside of the Bristol clinical service and we will develop support facilitators in Devon and Cornwall.
- With the appointment of a Band 4 Cancer Support Worker in Bristol will be focusing on engagement with clinical teams across the South West and ensuring patients and their families are accessing our services.

***Awareness*:**

- We are looking at more use of Meta Ads to promote our services, raise life-saving awareness and remain accessible to all who need our services.
- After the success of working with some businesses who primarily have a young male workforce, we will be developing this model further to encourage more sessions and greater collaboration.
- Developing the Test Fest budgeting models to increase funds and sponsorship and attendance.
- Increase our younger volunteers and give them the support and training they need to raise awareness at schools, colleges and workplaces.

***Survival*:**

- We will continue to celebrate survival and encourage giving back through volunteering and/or fundraising. We may look at other ways to thank those who give their time freely and support our work.
- To encourage more who have been affected by Testicular Cancer to join the board of trustees.

Structure, governance and management

As set out in the charity's Articles of Association, the charity may by ordinary resolution:

1) appoint a person who is willing to be a trustee; and
2) determine the rotation in which any additional trustee are to retire.

No person other than a trustee retiring by rotation may be appointed a trustee at any general meeting unless:

1) he or she is recommended for re-election by the trustees; or
2) not less than fourteen nor more than thirty-five clear days before the date of the meeting, the charity is given a notice that:
    a. is signed by a member entitled to vote at the meeting,
    b. states the member's intention to propose the appointment of a person as a trustee,
    c. contains the details that, if the person were to be appointed, the charity would have to file at Companies House, and
    d. is signed by the person who is to be proposed to show his or her willingness to be appointed.

All members who are entitled to receive notice of a general meeting must be given not less than seven nor more than twenty-eight clear days· notice of any resolution to be put to the meeting to appoint a trustee other than a trustee who is to retire by rotation. Our AGM was attended by trustees, volunteers and supporters who all made a valuable contribution to celebrating the previous year and helping to set the path we will take in the next year.

The trustees may appoint a person who is willing to act to be a trustee.

A trustee appointed by a resolution of the other trustees must retire at the next annual general meeting and must not be taken into account in determining the trustees who are to retire by rotation.

Statement of responsibilities of the trustees

The trustees (who are also directors of the charity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of the income and expenditure of the charity for that period. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up. The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Independent examiners

Godfrey Wilson Limited were re-appointed as independent examiners to the charitable company during the year and have expressed their willingness to continue in that capacity.

Approved by the trustees on 22 October 2026 and signed on their behalf by

Richard Bullard

Richard Bullard - Trustee

Independent examiner's report

To the trustees of

It's in the Bag Cancer Support Ltd

I report to the trustees on my examination of the accounts of It's in the Bag Cancer Support Ltd (the charitable company) for the year ended 31 December 2025, which are set out on pages 19 to 31.

Responsibilities and basis of report

As the trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

(1) accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or

(2) the accounts do not accord with those records; or

(3) the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or

(4) the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Jennifer Dickinson

Date: 22 October 2026

Jennifer Dickinson ACA
Member of the ICAEW
For and on behalf of:
Godfrey Wilson Limited
Chartered accountants and statutory auditors
2nd Floor - South
One Castle Park
Tower Hill
Bristol
BS2 0JA

It's in the Bag Cancer Support Ltd

Statement of financial activities *(incorporating an income and expenditure account)*

For the year ended 31 December 2025

	Note	Restricted £	Unrestricted £	**2025 Total £**	2024 Total £
Income from:					
Donations and legacies	3	-	64,873	**64,873**	235,844
Charitable activities	4				
Celebrate		-	15,592	**15,592**	705
Awareness		-	24,325	**24,325**	14,080
Trading Activities	5	-	26,184	**26,184**	-
Investments		-	6,884	**6,884**	5,357
Total income		-	137,858	**137,858**	255,986
Expenditure on:					
Raising funds		-	41,011	**41,011**	6,171
Charitable activities					
Celebrate		-	16,467	**16,467**	5,206
Awareness		-	120,773	**120,773**	99,996
Support		1,996	17,091	**19,087**	10,539
Total expenditure	7	1,996	195,342	**197,338**	121,912
Net (expenditure) / income and net movement in funds	9	(1,996)	(57,484)	**(59,480)**	134,074
Reconciliation of funds:					
Total funds brought forward		1,996	258,102	**260,098**	126,024
Total funds carried forward		-	200,618	**200,618**	260,098

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in note 18 to the accounts.

It's in the Bag Cancer Support Ltd

Balance sheet

As at 31 December 2025

	Note	£	**2025** **£**	2024 £
Fixed assets				
Tangible fixed assets	12		**4,354**	1,119
Current assets				
Stock	13	**9,344**		11,045
Debtors	14	**1,422**		2,891
Cash at bank and in hand		**206,009**		256,914
		216,775		270,850
Liabilities				
Creditors: amounts falling due within 1 year	15	**(20,512)**		(11,871)
Net current assets			**196,263**	258,979
Net assets	17		**200,617**	260,098
Funds	18			
Restricted funds			**-**	1,996
Unrestricted funds			**200,618**	258,102
Total charity funds			**200,618**	260,098

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act.

The directors acknowledge their responsibilities for:

(i) ensuring that the Company keeps proper accounting records which comply with section 386 of the Act; and

(ii) preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on 22 October 2026 and signed on their behalf by

Richard Bullard

Richard Bullard - Trustee

1. Accounting policies

a) General information and basis of preparation

It's in the Bag Cancer Support Ltd is a charitable company limited by guarantee registered in England and Wales. The registered office address is Bristol Haematology And Oncology Centre, Horfield Road, Bristol, BS2 8ED.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

It's in the Bag Cancer Support Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

b) Going concern basis of accounting

The accounts have been prepared on the assumption that the charity is able to continue as a going concern, which the trustees consider appropriate having regard to the current level of unrestricted reserves. There are no material uncertainties about the charity's ability to continue as a going concern.

c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of events is deferred until criteria for income recognition are met.

d) Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and the economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

1. Accounting policies (continued)

d) Donated services and facilities (continued)

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

e) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity: this is normally upon notification of the interest paid or payable by the bank.

f) Funds accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Allocation of support and governance costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Governance costs are the costs associated with the governance arrangements of the charity, including the costs of complying with constitutional and statutory requirements and any costs associated with the strategic management of the charity's activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities in proportion to the direct costs of each activity, as follows:

	2025	2024
Raising funds	**21%**	5%
Celebrate	**8%**	4%
Awareness	**61%**	82%
Support	**10%**	9%

i) Tangible fixed assets

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Equipment	4 years

1. Accounting policies (continued)

j) Stock

Purchased stock is included at the lower of cost or net realisable value, less provision for slow moving items. Donated items of stock for resale are recognised at fair value which is the expected proceeds from sale less any expected costs of sale. Materials and merchandise distributed to beneficiaries are valued at the lower of cost and net realisable value.

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

n) Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently recognised at amortised cost using the effective interest method.

o) Accounting estimates and key judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are described below.

Depreciation

As described in note 1i to the financial statements, depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life.

2. Statement of financial activities - prior period comparative

	Restricted £	Unrestricted £	2024 Total £
Income from:			
Donations and legacies	11,700	224,144	235,844
Charitable activities			
Celebrate	-	705	705
Awareness	-	14,080	14,080
Investments	-	5,357	5,357
Total income	11,700	244,286	255,986
Expenditure on:			
Raising funds	-	6,171	6,171
Charitable activities			
Celebrate	-	5,206	5,206
Awareness	-	99,996	99,996
Support	9,704	835	10,539
Total expenditure	9,704	112,208	121,912
Net income and net movement in funds	1,996	132,078	134,074

3. Income from donations and legacies

	Restricted £	Unrestricted £	**2025 Total £**
Voluntary donations	-	46,981	**46,981**
Grants	-	10,000	**10,000**
Gift Aid	-	7,892	**7,892**
Total income from donations	**-**	**64,873**	**64,873**

Prior year comparative

	Restricted £	Unrestricted £	2024 Total £
Legacies	-	200,000	200,000
Voluntary donations	-	23,601	23,601
Grants	11,700	-	11,700
Gift Aid	-	543	543
Total income from donations	11,700	224,144	235,844

4. Income from charitable activities

	2025 Total £	2024 Total £
Celebrate:		
Celebration event income	**15,592**	705
Awareness:		
Testical festival	**23,919**	13,468
Awareness merchandise sold	**406**	612
	24,325	14,080

All income from charitable activities in both the current and prior years was unrestricted.

5. Income from trading activities

	2025 Total £	2024 Total £
Fundraising events	**24,551**	-
Online auction and raffles	**1,633**	-
	26,184	-

All income from trading activities in both the current and prior years was unrestricted.

6. Government grants

The charity received no government grants in the current or prior year.

7. Total expenditure

	Raising funds £	Celebrate £	Awareness £	Support £	Support and governance costs £	**2025 Total £**
Awareness events	-	-	60,258	-	-	**60,258**
Other fundraising events	8,791	-	-	-	-	**8,791**
Celebrate survival events	-	9,183	-	-	-	**9,183**
Publicity and awareness	-	-	16,978	-	-	**16,978**
Patient information and support packs	-	-	-	4,016	-	**4,016**
Grants payable (note 8)	-	-	-	9,028	-	**9,028**
Website and computer	1,398	137	3,243	-	3,250	**8,028**
Awareness merchandise	-	-	5,113	-	-	**5,113**
Merchandise storage	-	-	5,612	-	-	**5,612**
Insurance	-	-	-	-	1,269	**1,269**
Administration costs	4,218	265	960	492	4,551	**10,486**
Administrative support	22,950	5,415	17,849	3,851	5,007	**55,072**
Trustee costs	-	-	-	-	179	**179**
Depreciation	-	-	-	-	1,645	**1,645**
Accountancy	-	-	-	-	1,680	**1,680**
Sub-total	37,357	15,000	110,013	17,387	17,581	**197,338**
Allocation of support and governance costs	3,654	1,467	10,760	1,700	(17,581)	-
Total expenditure	**41,011**	**16,467**	**120,773**	**19,087**	**-**	**197,338**

Total governance costs were £1,859 (2024: £2,303).

7. Total expenditure (continued)

Prior year comparative

	Raising funds £	Celebrate £	Awareness £	Support £	Support and governance costs £	2024 Total £
Awareness events	-	-	37,087	-	-	37,087
Other fundraising events	5,682	-	-	-	-	5,682
Support courses	-	-	-	850	-	850
Celebrate survival events	-	4,794		-	-	4,794
Publicity and awareness	-	-	16,596	-	-	16,596
Grants payable (note 8)	-	-	-	8,854	-	8,854
Website and computer	-	-	5,749	-	-	5,749
Awareness merchandise	-	-	7,492	-	-	7,492
Shopify costs and merchandise storage	-	-	4,142	-	-	4,142
Insurance	-	-	-	-	1,130	1,130
Administration costs	-	-	2,056	-	870	2,926
Administrative support	-	-	18,181	-	5,709	23,890
Trustee costs	-	-	773	-	-	773
Depreciation	-	-	-	-	417	417
Accountancy	-	-	-	-	1,530	1,530
Sub-total	5,682	4,794	92,076	9,704	9,656	121,912
Allocation of support and governance costs	489	412	7,920	835	(9,656)	-
Total expenditure	6,171	5,206	99,996	10,539	-	121,912

8. Grants payable

	2025	2024
	£	£
Grants to individuals - 25 grants (2024: 23)	**9,028**	8,854

All grants were paid to individuals in line with the 'Support' charitable objectives as outlined in the trustees report.

9. Net movement in funds

This is stated after charging:

	2025	2024
	£	£
Depreciation	**1,645**	417
Trustees' remuneration	**-**	2,250
Trustees' reimbursed expenses	**179**	773
Independent examiner's remuneration:		
▪ Independent examination (excluding VAT)	**1,400**	1,275

Trustee reimbursed expenses relate to travel expenses for three trustees (2024: two trustees) for the current and prior year.

Trustees' remuneration in the prior year relates to one trustee that gave temporary fundraising support to the charity within the year.

In common with other charities of our size and nature we use our independent examiners to assist with the preparation of the financial statements.

10. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

11. Staff costs

The charity has no employees. Key management personnel comprise the trustees, who received no remuneration during the year (2024: £2,250).

12. Tangible fixed assets

	Fixtures fittings & furniture	Office Equipment	Total
	£	£	**£**
Cost			
At 1 January 2025	2,729	676	**3,405**
Additions in year	3,804	1,104	**4,908**
Disposals	-	(327)	**(327)**
At 31 December 2025	6,533	1,453	**7,986**
Depreciation			
At 1 January 2025	1,719	567	**2,286**
Charge for the year	1,287	358	**1,645**
Depreciation on disposals	-	(299)	**(299)**
At 31 December 2025	3,006	626	**3,632**
Net book value			
At 31 December 2025	**3,527**	**827**	**4,354**
At 31 December 2024	1,010	109	1,119

13. Stock

	2025	2024
	£	£
Merchandise for resale	**9,344**	11,045

14. Debtors

	2025	2024
	£	£
Prepayments	**1,422**	2,891

15. Creditors: amounts falling due within 1 year

	2025	2024
	£	£
Trade creditors	**8,584**	-
Accruals	**1,680**	5,106
Deferred income (see note 16)	**10,248**	6,765
	20,512	11,871

16. Deferred income

	2025	2024
	£	£
At 1 January 2025	**6,765**	-
Deferred during the year	**10,248**	6,765
Released during the year	**(6,765)**	-
At 31 December 2025	**10,248**	6,765

Deferred income relates to ticket income and sponsorship received for the 2026 Test Fest.

17. Analysis of net assets between funds

	Restricted funds	General funds	**Total funds**
	£	£	**£**
Tangible fixed assets	-	4,354	**4,354**
Current assets	-	216,776	**216,776**
Current liabilities	-	(20,512)	**(20,512)**
Net assets at 31 December 2025	**-**	**200,618**	**200,618**

Prior year comparative	Restricted funds	General funds	Total funds
	£	£	£
Tangible fixed assets	-	1,119	1,119
Current assets	1,996	268,854	270,850
Current liabilities	-	(11,871)	(11,871)
Net assets at 31 December 2024	1,996	258,102	260,098

18. Movements in funds

	At 1 January 2025 £	Income £	Expenditure £	**At 31 December 2025 £**
Restricted funds				
Openworks	1,996	-	(1,996)	**-**
Total restricted funds	1,996	-	(1,996)	**-**
Unrestricted funds				
General funds	258,102	137,858	(195,342)	**200,618**
Total unrestricted funds	258,102	137,858	(195,342)	**200,618**
Total funds	260,098	137,858	(197,338)	**200,618**

Purposes of restricted funds

Openworks	A grant of £11,700 was very generously donated by the Openworks Foundation in 2024. This was a restricted grant with the funds to be spent on costs associated with support to individuals and families affected by Testicular Cancer. These costs will include the travel grants and diagnosis packs issued by IITB.

Prior year comparative

	At 1 January 2024 £	Income £	Expenditure £	At 31 December 2024 £
Restricted funds				
Openworks	-	11,700	(9,704)	1,996
Total restricted funds	-	11,700	(9,704)	1,996
Unrestricted funds				
General funds	126,024	244,286	(112,208)	258,102
Total unrestricted funds	126,024	244,286	(112,208)	258,102
Total funds	126,024	255,986	(121,912)	260,098

19. Related party transactions

There were no related party transactions during the year (2024: none).