Company Registration Number: 08934642
Charity Number: 1158646

Pink Events UK Limited

(a company limited by guarantee)

Directors' Report and Unaudited Financial Statements
For the year ended 31 December 2025

PINK EVENTS UK LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2025

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PINK EVENTS UK LIMITED

INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2025

Directors	Mandy Bellfield Kim O'Rourke Maureen Young James O'Rourke (Chair) Michael Young
Company Number	08934642
Working Name	Sarah's Pink Events
Registered Office	c/o Mailway Packaging Solutions Ltd 12-16 Pitcliffe Way Bradford West Yorkshire BD5 7SG
Registered Charity Number	1158646

PINK EVENTS UK LIMITED

DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2025

The directors, who are also the trustees of the charity, present their report and the financial statements for the year ended 31 December 2025.

Company status

Pink Events UK Limited does not have share capital and is limited by guarantee to the value of £10 per member.

The company was incorporated on 12 March 2014 and is constituted under the Memorandum and Articles of Association of the company, dated 12 March 2014 as amended on 16 September 2014 and comprise its principal governing documents.

The company obtained charitable status from 23 September 2014, with the charity number 1158646.

The objects of the charity are to relieve sickness and promote and protect good health amongst those who are at risk of, or who have been diagnosed with, breast cancer in such ways as the trustees shall think fit, in particular but not exclusively by:

- Providing and improving resources and equipment for patients and consultants as appropriate to improve care, treatment and diagnosis of breast cancer;
- Raising awareness about early diagnosis and treatment and reminding people to check themselves; and
- Raising funds to support research into all aspects of breast cancer, its causes, diagnosis, treatment and disseminating the useful results of such research.

Statement of directors' responsibilities

Company Law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company at the end of the year and of its financial activities during the year then ended. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in operation.

The directors are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the trust and which enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the trust and to prevent and detect fraud and other irregularities.

DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2025

Governance and management

The charity was registered with the Charity Commission on 23 September 2014. Its constitution was adopted on 16 September 2014. The governing documents instruct the trustees to act in a way to promote the objects of the charity.

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities.

Trustee appointment, induction and training

Trustees are appointed by the Members of the Charity, who are also the Trustees. New trustees undergo induction and training to brief them on their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and decision-making processes, and recent financial performance of the charity.

Achievements and performance

During 2025 Sarahs Pink Events continued to raise money primarily for the Breast Care Unit at St. James's Hospital Leeds and for Cancer Research UK for research into the causes, treatment and cures for Breast Cancer.

The charity held many events during 2025 - some of which have become favourites with our many supporters.

A Black Tie Ball, the first for some years due to Covid and the loss of Sarah - our founder and inspiration and very much loved member of our family. The ball was a huge success, and was very well attended - over 279 of our supporters came along to celebrate.

The Michael Buble and Abba afternoon teas went down very well and we were asked by many attendees if we would repeat those events.

Many of our supporters kindly undertake fundraising on behalf of the Charity. During 2025 fundraising events organised by others included:

- a Poker Night;
- an entire family held a head shave event;
- 2 supporters ran the Stockholm marathon;
- running the Manchester marathon;
- running the Leeds marathon;
- undertaking an Iron-Man and a triathlon;
- a new supporter held a Christmas sing-along event at her home;
- a local company held a series of events in the office and raised a substantial amount.

This year we funded the launch of the Leeds Genetic Support Group. This was held at a local hotel and 60 people who have a genetic risk of contracting breast cancer attended. The day was an opportunity to listen to and ask questions of the many consultants who attended.

To date, Sarah's Pink Events (being the Charity and the predecessor fundraising group of the same name) have made donations totalling £361,000 to Breast Care Unit at St. James's and CRUK (for Breast Cancer research).

We are immensely grateful to our supporters and volunteers who enable us to continue to put on events as well as organising their own challenges, without this contribution from our wider family and volunteers it would be difficult to manage. We offer our thanks to everyone.

We would particularly like to thank Mailway Packaging Solutions Limited for their ongoing and unwavering support.

Sarah's Pink Events were proud to announce that at the end of December 2025 the charity and predecessor fundraising committee have cumulatively raised just over half a million pounds.

A huge thank you to all our supporters and friends.

Future plans

By popular request the well-attended Afternoon Tea events will be back and this will feature an Abba tribute as well as the Christmas Michael Bublé tribute.

The Pink Ball will be featured as this is one of the headline events of the year.

Once again, the charity has been invited to be the chosen charity at the Harrogate Christmas Fair. This will involve having a stall at the 4-day event holding a tombola and raffle. Our volunteers will be invaluable helping to staff the stall.

Following the success of last year's Leeds Genetic Support Group day, Sarah's Pink Events will fund another day to continue the work.

At the request of the Trustees, the staff at the Breast Care Unit at St James' Hospital have given Sarah's Pink Events a shopping list of potential future grants which includes the upgrading of the software on the Mammography equipment to an enhanced level as well as other smaller items required to enhance the patient experience and medical outcomes.

Financial review

The income for the charity is £104,146 for the year ended 31 December 2025 (2024 - £56,329). As at 31 December 2025 the charity recorded unrestricted general funds of £153,205 (2024: £62,824) in addition to a designated fund with a balance of £nil (2024 - £24,800). Details of designated funds are shown in note 7.

A proportion of Pink Events' income came from donations from fundraising activities, also from sponsorship by Mailway Packaging Solutions Limited.

Pink Events are lucky to have many friends and supporters who arrange their own events with us in mind and donate the proceeds from various activities. The majority of our donors and supporters have been working with us for a number of years and we are eternally grateful for their friendship, help and support.

Pink Events would like to acknowledge the support and help of our Patrons: Steve le Fevre, Michael Speight, Philip Turton, Tim Lees, Richard Bramma and Bob Dixon.

Reserves policy

The directors' principal aim is to ensure that income is sufficient to cover the charity's regular expenditure and to utilise any surplus resources towards the principal objects as set out elsewhere in this report. The year-end reserves totalled £153,205 and there is an expectation that further grants will be made in 2026 to utilise these year-end reserves.

PINK EVENTS UK LIMITED

DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2025

Directors

The directors, set out below, have held office from 1 January 2025 to the date of this report, unless otherwise stated:

Mandy Bellfield
Kim O'Rourke
Maureen Young
James O'Rourke (Chair)
Michael Young

This report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the secretary on 16 October 2026
and signed on their behalf by

Maureen Young
Trustee

PINK EVENTS UK LIMITED

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 DECEMBER 2025

Independent Examiner's Report to the Trustees of Pink Events UK limited ("the charitable company")

I report to the charity trustees on my examination of the accounts of the Charitable Company for the year ended 31 December 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Jason Foxwell FCCA FCIE
independent-examiner.net
12 Hillbourne Road, Poole, BH17 7JB

Date: 16 October 2026

PINK EVENTS UK LIMITED

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2025

		2025 Unrestricted funds		2024 Unrestricted funds	
		£	£	£	£
Income					
Donations			13,992		20,404
Interest received			1,106		669
Income from fundraising activities			89,048		35,256
Total income			104,146		56,329
Expenditure					
Costs of raising funds		28,092		11,191	
Expenditure on charitable activities	3	8,481		11,807	
Other costs	4	1,992		2,202	
Total expenditure			38,565		25,200
Net income/(expenditure)			65,581		31,129
Total funds at start of year			87,624		56,495
Total funds at end of year	7		153,205		87,624

The Statement of Financial Activities has been prepared on the basis that all operations are continuing operations.

There are no gains or losses other than those reported in the Statement of Financial Activities.

The note on pages 10 to 13 form part of these financial statements.

PINK EVENTS UK LIMITED

BALANCE SHEET
AS AT 31 DECEMBER 2025

	Notes	December 2025 £	December 2024 £
Assets			
Debtors	5	1,590	1,197
Cash at bank and in hand		152,386	86,667
		153,976	87,864
Creditors due in less than one year	6	(771)	(240)
Net assets		153,205	87,624
The funds of the charity:			
Unrestricted funds – general	7	153,205	62,824
Unrestricted funds – designated	7	-	24,800
Total charity funds		153,205	87,624

In preparing these financial statements:

(a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 477 of the Companies Act 2006;

(b) No notice has been deposited under Section 476 of the Companies Act 2006, and

(c) The directors acknowledge their responsibilities for:

(i) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006, and

(ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 394 and 395, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Board of Trustees on 16 October 2026
and signed on its behalf by

Maureen Young
Trustee

Registered number: 08934642

The note on pages 10 to 13 form part of these financial statements.

PINK EVENTS UK LIMITED

STATEMENT OF CASHFLOWS
FOR THE YEAR ENDED 31 DECEMBER 2025

	Note	2025		2024	
		£	£	£	£
Cash flows from operating activities					
Net movement in funds		65,581		31,129	
Increase in debtors	5	(393)		(1,197)	
Increase in creditors	6	531		-	
Interest received		(1,106)		(669)	
Net cash inflow from operating activities			64,613		29,263
Cash flows from investing activities					
Interest received		1,106		669	
Net cash inflow from investing activities			1,106		669
Net increase in cash and cash equivalents			65,719		29,932
Cash and cash equivalents at the start of the year			86,667		56,735
Cash and cash equivalents at the end of the year			152,386		86,667
Cash and cash equivalents consists of:					
Cash at bank and in hand			152,386		86,667

The note on pages 10 to 13 form part of these financial statements.

NOTES TO THE UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2025

1. Accounting policies

(a) General information

Pink Events UK Limited ('the charity') is a charitable company limited by guarantee incorporated in the United Kingdom and registered as a Charity in England and Wales. The address of the registered office is:

c/o Mailway Packaging Ltd, 12-16 Pitcliffe Way, Bradford, West Yorkshire BD5 7SG

The charity was established to relieve sickness and promote and protect good health amongst those who are at risk of, or who have been diagnosed with breast cancer. The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its activities.

These financial statements have been presented in pound sterling which is the functional currency of the charity.

(b) Basis of preparation

The charity is a public benefit entity and the financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019) – (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS102) and the Companies Act 2006. Assets and liabilities are initially recognised at historical cost.

(c) Income

Donations and fundraising income are accounted for when conditions for receipt have been met and there is a reasonable assurance of receipt.

Bank interest is accounted for when receivable.

(d) Expenditure

Costs of raising funds comprise the direct costs of undertaking these activities. These are recognised when there is a legal or constructive obligation.

Charitable activities represent grants made. These are recognised when there is a legal or constructive obligation.

Other costs comprise the costs of running the charity including certain legal and professional fees and secretarial and administration costs.

Grants are considered on their merits and approved by the Trustees. Only applications which would further the Charity's objects are considered.

(e) Financial instruments

Financial assets and liabilities are recognised when the charity becomes party to the contractual provisions of the financial instrument. The charity holds only basic financial instruments, which comprise prepayments, accrued income and accruals.

Financial assets, classified as basic financial instruments, comprise prepayments.

Financial liabilities, classified as basic financial instruments, comprise accruals.

(f) Going concern

The Trustees have considered the future activities of the charity. Due to the expected activities together with the low fixed overheads of the charity, the trustees have concluded that they believe the charity to be a going concern and they have not identified any material uncertainties. Therefore they have prepared the financial statements using the going concern basis of accounting.

2. Critical Accounting Judgements and Key Sources of Estimation Uncertainty

In applying the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions in determining the carrying amounts of assets and liabilities. The judgements, estimates and assumptions are based on the best and most reliable evidence available at the time when the decisions are made, and are based on historical experience and other factors that are considered to be applicable. Due to the inherent subjectivity involved in making such judgements, estimates and assumptions, the actual results and outcomes may differ.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods, if the revision affects both current and future periods.

The Trustees believe that there are no critical accounting judgements nor key sources of estimation uncertainty within these financial statements.

3. Expenditure on charitable activities

The charity undertakes its charitable activities in part through grant making and has made the following grants in the year under review:

Recipient	Number	2025 £	2024 £
St James's Hospital Leeds	5 grants (2024: 3 grants)	5,403	1,807
Leeds Genetic Support Group	1 grant (2024: 0 grants)	3,078	-
Cancer Research UK	0 grants (2024: 1 grants)	-	10,000
		8,481	11,807

The St James's Hospital grant comprises:

1. A grant of £2,503 to fund a research project investigating mechanisms behind how nutrition influences breast cancer development.
2. A grant of £1,500 to fund Polybalm specialist nail balm for breast cancer patients not otherwise able to afford this.
3. A grant of £942 to fund children's books which explain cancer diagnosis
4. A grant of £137 to fund a projector for the imaging department
5. A grant of £321 to fund bra inserts for patients.

The Leeds Genetic Support Group grant funded the Group's launch event attended to which 90 patients were invited.

The Charity does not have any employees.

4. Other costs

	2025 £	2024 £
Other	1,567	1,962
Independent examination	425	240
	1,992	2,202

5. Debtors

	2025 £	2024 £
Prepayments	1,590	1,197
	1,590	1,197

6. Creditors due in less than one year

	2025 £	2024 £
Accruals	771	240
	771	240

7. Funds

	Balance 31 Dec 2024 £	Movement in Resources Incoming 2025 £	Outgoing 2025 £	Transfers 2025 £	Balance 31 Dec 2025 £
Unrestricted general fund	62,824	104,146	(36,032)	22,297	153,205
Unrestricted designated fund 1	24,800	-	(2,503)	(22,297)	-
	87,624	104,146	(38,565)	-	153,205

All of the Charity's assets and liabilities are unrestricted.

The Trustees have designated funds to cover certain costs in relation to the following:

1. A research project which was intended to investigate mechanisms behind how nutrition influences breast cancer development (with a specific focus on triple negative breast cancer) was designated in 2024. The anticipated costs were £24,800 and the project commenced during 2025 prior to being wound up. Upon the winding up of the project the remaining funds were released to the general fund.

8. Trustee Remuneration

The members of the Board of Trustees received no remuneration for their services during the year. During the year Trustees received expenses totalling £nil (2024: £nil).

Key management personnel comprise only the Trustees who are the only employees, who received no remuneration in the current or prior year.

9. Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

10. Financial Instruments

Financial assets that are debt instruments measured at amortised costs:

	2025 £	2024 £
Debtors	1,590	1,197

Financial liabilities that are debt instruments measured at amortised costs:

	2025 £	2024 £
Creditors	771	240

11. Related Party Transactions

During the current and previous years there have been no related party transactions.

12. Legal Status of the Charity

The charity is incorporated as a company limited by guarantee, having no share capital. In accordance with the Memorandum of Association, every member is liable to contribute a sum of £10 in the event of the company being wound up. The members comprise the Trustees.

13. Ultimate Controlling Party

The charity has no ultimate controlling party due to no individual having control over it.