Company registration number: CE002123
Charity registration number: 1157505

LOVEBRUM
TRUSTEES' REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2026

CJM Associates

Lovebrum
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Lovebrum
Company No. CE002123
Trustees' Report For The Year Ended 31 March 2026

The trustees present their report and the financial statements for the year ended 31 March 2026.

Objectives and Activities

Aims and Objectives

LoveBrum is a charity that supports and shines a light on hidden gem projects across Birmingham and the surrounding areas. We provide financial grants and practical assistance to local charities, community groups, and individuals working to make a real difference in our city. We raise funds through the generosity of individuals and businesses, alongside a calendar of fundraising, networking and engagement events. LoveBrum also aims to strengthen civic pride by promoting Birmingham's grassroots heroes and inspiring greater community engagement across all sectors of society.
Our purpose remains focused on identifying and supporting those smaller organisations and initiatives that often operate behind the scenes but deliver meaningful and lasting impact within our communities.

Achievements and Performance

Main Achievements

The charity has continued to grow and develop over the past year, building on the strong foundations established in previous years. Despite the ongoing challenges faced by many within the charity and voluntary sectors, LoveBrum has maintained its commitment to supporting local causes while continuing to strengthen its own financial resilience and operational sustainability.
Through the continued generosity of our corporate supporters, individual donors, volunteers and wider Birmingham community, we have been able to build a stronger financial position, providing greater confidence in our ability to distribute funds to local causes and increase our impact over future years.
Our Hidden Heroes Campaign remains central to our work, promoting impactful local causes across our four key pillars of focus: People in Crisis, Mental Health, Social Injustice, and Serious Youth Violence. Each selected cause receives not only financial support, but also increased awareness and exposure through our events, digital platforms and wider LoveBrum network.
During the year, we have continued to strengthen our governance and internal structures, developing our committee framework to provide greater support to both the Board of Trustees and our HQ operations. These developments have enabled us to increase our capacity, improve oversight and create a more sustainable model for future growth.
A key area of progress has been the continued development of our fundraising and engagement strategy. Following the successful relaunch of flagship events such as Curry King of Birmingham, we have strengthened our relationship with the business community and improved corporate engagement. This has resulted in the development of additional partnership opportunities, including corporate charity partnerships, black-tie fundraising events, golf days and other initiatives that connect businesses with causes making a difference across Birmingham.
We have also continued to invest in strengthening our Trustee structure, welcoming key appointments including a dedicated Marketing Trustee role and a new Impact and Strategic Partnerships Trustee role. These appointments will help LoveBrum further develop its brand, supporter engagement, grant and foundation relationships, and our ability to measure and communicate the impact of the work we support.
LoveBrum continues to operate with a lean and efficient structure, relying on the commitment of its Trustees, volunteers and corporate supporters. Many of our partners continue to provide valuable support through sponsorship, professional expertise and in-kind contributions, enabling us to maximise the proportion of funds directed towards local community impact. Our registered office continues to be hosted by Hollywood Monster at no cost, allowing further resources to be focused on supporting grassroots causes.

Plans for the Future

In the year ahead, our focus will be on:
• Continuing to strengthen our financial position and increasing the level of funding distributed to local causes.
• Developing new income streams through a broader range of corporate partnerships, grant funding and foundation relationships.
• Implementing the strategy developed by our new Marketing Trustee, supported by a dedicated committee focused on increasing brand awareness, social media engagement, supporter growth and individual giving.
• Continuing to develop our Impact and Strategic Partnerships function, improving our approach to grant applications, foundation relationships and demonstrating the impact created through the causes we support.
• Launching new flagship fundraising initiatives, including the introduction of a Birmingham Sports Day-style corporate games event at Alexandra Stadium, creating a further annual opportunity to engage businesses, raise funds and celebrate community spirit.
• Continuing to build upon the success of existing events, campaigns and partnerships, including Curry King of Birmingham, while exploring new opportunities to connect Birmingham's business community with grassroots causes.
We will also continue to refine our internal processes, committee structures and operational efficiencies to ensure LoveBrum remains scalable, sustainable and able to maximise the value we deliver to the Birmingham community.

Financial Review

Financial Position

Following on from a consolidating period, the charity completed a year where it made significantly higher donations to chosen causes. As a result, there was a slight decrease in reserves, which was anticipated.
The aim for the 2027 year is to increase income streams from events in order for it to have a greater reach and impact for its causes.

Reference and Administrative Details

Trustees

Mr Christopher Romans - Trustee
Miss Hannah Floyd - Trustee
Mr Michael Shepherd - Trustee
Mr Tim Andrews - Trustee
Mr Craig Moore - Trustee

Charity Number

1157505

Company Number

CE002123

Independent Examiner

Craig Moore
CJM Associates
2nd Floor Lakeside Tower
Lakeside Business Park, Walkmill Lane
Cannock
Staffs
WS11 0XE

Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The trustees' report was approved by the board of trustees and signed on its behalf by:



Mr Michael Shepherd

Trustee
21/09/2026

Lovebrum
Independent Examiner's Report to the Trustees of Lovebrum
For The Year Ended 31 March 2026

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2026.

Responsibilities and Basis of Report

As the charity trustees of the Company (and also its directors for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 (“the 2006 Act”).

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity’s accounts as carried out under section 145 of the Charities Act 2011 (‘the 2011 Act’). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Craig Moore

21/09/2026
2nd Floor Lakeside Tower
Lakeside Business Park, Walkmill Lane
Cannock
Staffs
WS11 0XE

Lovebrum
Statement of Financial Activities (including Income and Expenditure Account)
For The Year Ended 31 March 2026

	Notes	Unrestricted funds	Restricted funds	2026 Total funds	2025 Total funds
		£	£	£	£
INCOME AND ENDOWMENTS FROM:					
Donations and legacies	**3**	38,032	13,787	51,819	85,350
Other trading activities	**4**	78,499	-	78,499	66,525
		116,531	13,787	130,318	151,875
EXPENDITURE ON:					
Raising funds	**6**	(71,142)	(71,206)	(142,348)	(120,222)
Charitable activities:	**6**				
Other		(367)	-	(367)	(97)
		(71,509)	(71,206)	(142,715)	(120,319)
NET (EXPENDITURE)/INCOME		45,022	(57,419)	(12,397)	31,556
NET MOVEMENT IN FUNDS		45,022	(57,419)	(12,397)	31,556
RECONCILIATION OF FUNDS:					
Total funds brought forward		(29,543)	136,334	106,791	75,235
TOTAL FUNDS CARRIED FORWARD	**15**	15,479	78,915	94,394	106,791

The notes on pages 8 to 12 form part of these financial statements.

Lovebrum
Comparative Statement of Financial Activities (including Income and Expenditure Account)
For The Year Ended 31 March 2026

	Notes	Unrestricted funds	Restricted funds	2025 Total funds
		£	£	£
INCOME AND ENDOWMENTS FROM:				
Donations and legacies	**3**	25,350	60,000	85,350
Other trading activities	**4**	65,025	1,500	66,525
		90,375	61,500	151,875
EXPENDITURE ON:				
Raising funds	**6**	(54,241)	(65,981)	(120,222)
Charitable activities:	**6**			
Other		(97)	-	(97)
		(54,338)	(65,981)	(120,319)
NET INCOME		36,037	(4,481)	31,556
NET MOVEMENT IN FUNDS		36,037	(4,481)	31,556
RECONCILIATION OF FUNDS:				
Total funds brought forward		(65,580)	140,815	75,235
TOTAL FUNDS CARRIED FORWARD	**15**	(29,543)	136,334	106,791

The notes on pages 8 to 12 form part of these financial statements.

Lovebrum
Balance Sheet
As At 31 March 2026

	Notes	Unrestricted funds	Restricted funds	2026 Total funds	2025 Total funds
		£	£	£	£
FIXED ASSETS					
Tangible Assets	**11**	1,092	-	1,092	138
		1,092	-	1,092	138
CURRENT ASSETS					
Debtors	**12**	7,653	-	7,653	7,964
Cash at bank and in hand		19,380	78,915	98,295	108,345
		27,033	78,915	105,948	116,309
Creditors: Amounts Falling Due Within One Year	**13**	(12,646)	-	(12,646)	(9,656)
NET CURRENT ASSETS (LIABILITIES)		14,387	78,915	93,302	106,653
TOTAL ASSETS LESS CURRENT LIABILITIES		15,479	78,915	94,394	106,791
NET ASSETS		15,479	78,915	94,394	106,791
FUNDS OF THE CHARITY					
Restricted Funds				78,915	136,334
Unrestricted Funds				15,479	(29,543)
TOTAL FUNDS	**15**			94,394	106,791

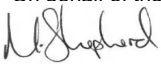
For the year ending 31 March 2026 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

On behalf of the board



Mr Michael Shepherd

Trustee
21/09/2026

The notes on pages 8 to 12 form part of these financial statements.

1. General Information

Lovebrum is a company limited by guarantee, incorporated in , registered number CE002123 and registered charity number 1157505. The registered office is .

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)", Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

The charitable company is a Public Benefit Entity as defined by FRS 102.

2.2. Incoming Resources

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

2.3. Resources Expended

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

2.4. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & Fittings	33% Straight line
Computer Equipment	33% Straight line

2.5. Cash and Cash Equivalents

Cash and cash equivalents are basic financial assets and include cash in hand and deposits held at call with banks, other short-term highly liquid investments that mature in no more than three months from the date of acquisition and are readily convertible to a known amount of cash with insignificant risk of change in value, and bank overdrafts.

3. Income from Donations and Legacies

	Unrestricted funds £	Restricted funds £	2026 Total funds £
Donations and gifts	29,115	13,787	42,902
Member subscriptions and sponsorships	8,917	-	8,917
	38,032	13,787	51,819

	Unrestricted funds £	Restricted funds £	2025 Total funds £
Donations and gifts	20,200	60,000	80,200
Member subscriptions and sponsorships	5,150	-	5,150
	25,350	60,000	85,350

4. **Income from Other Trading Activities**

	Unrestricted funds	Restricted funds	2026 Total funds
	£	£	£
Income from other trading activities	9,057	-	9,057
Fundraising events	69,442	-	69,442
	78,499	-	78,499

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Income from other trading activities	22,262	-	22,262
Fundraising events	42,763	1,500	44,263
	65,025	1,500	66,525

5. **Net Income/(Expenditure)**

The net (expenditure)/income is stated after charging/(crediting):

	2026	2025
	£	£
Depreciation of tangible fixed assets - owned	367	97

6. **Analysis of Expenditure**

	Activities undertaken directly	Support costs (see note 7)	2026 Total
	£	£	£
Raising funds	38,624	103,724	142,348
Other	367	-	367
	38,991	103,724	142,715

	Activities undertaken directly	Support costs (see note 7)	2025 Total
	£	£	£
Raising funds	39,498	80,724	120,222
Other	97	-	97
	39,595	80,724	120,319

7. **Support Costs**

	2026	2025
	Raising funds	Raising funds
	£	£
Employee costs	40,005	28,115
General administration	63,719	52,609
	103,724	80,724

8. **Independent Examiner's Remuneration**

	2026	2025
	£	£
Independent examination of the financial statements	1,300	1,300

9. **Staff Costs**

Staff costs were as follows:

	2026	2025
	£	£
Wages and salaries	39,055	27,009
Other pension costs	216	327
	39,271	27,336

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000.

10. **Average Number of Employees**

Average number of employees during the year was: 2 (2025: 2)

11. **Tangible Assets**

	Fixtures & Fittings	Computer Equipment	Total
	£	£	£
Cost			
As at 1 April 2025	2,245	1,689	3,934
Additions	736	585	1,321
As at 31 March 2026	2,981	2,274	5,255
Depreciation			
As at 1 April 2025	2,107	1,689	3,796
Provided during the period	302	65	367
As at 31 March 2026	2,409	1,754	4,163
Net Book Value			
As at 31 March 2026	572	520	1,092
As at 1 April 2025	138	-	138

12. **Debtors**

	2026	2025
	£	£
Due within one year		
Trade debtors	1,440	3,000
Other debtors	6,213	4,964
	7,653	7,964

13. **Creditors: Amounts Falling Due Within One Year**

	2026	2025
	£	£
Trade creditors	392	229
Taxation and social security	254	2,835
Accruals and deferred income	12,000	6,592
	12,646	9,656

14. **Pension Commitments**

The charitable company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charitable company in an independently administered fund.

During the year the charge to the statement of financial activities in respect of defined contribution schemes was £216 (2025: £327).

At the balance sheet date contributions of £NIL were due to the fund and are included in creditors.

15. **Movement in Funds**

	As at 1 April 2025	Income	Expenditure	As at 31 March 2026
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	(29,543)	116,531	(71,509)	15,479
Restricted funds				
Restricted	102,635	1,684	(27,654)	76,665
Randall	33,699	-	(34,180)	(481)
Cash4Kids	-	12,103	(9,372)	2,731
Total restricted funds	136,334	13,787	(71,206)	78,915
Total funds	106,791	130,318	(142,715)	94,394

	As at 1 April 2024	Income	Expenditure	As at 31 March 2025
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	(65,580)	90,375	(54,338)	(29,543)
Restricted funds				

...CONTINUED

Restricted	119,565	-	(16,930)	102,635
Randall	-	60,000	(26,301)	33,699
Cash4Kids	21,250	1,500	(22,750)	-
Total restricted funds	140,815	61,500	(65,981)	136,334
Total funds	75,235	151,875	(120,319)	106,791

16. **Transactions with Trustees**

During the year the expenses reimbursed to the trustees or paid directly to third parties were as follows:

	2026	2025
	£	£

17. **Related Party Disclosures**

There were no related party transactions for the year ended 31 March 2026.

18. **Company limited by guarantee**

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

Lovebrum
Detailed Statement of Financial Activities (including Income and Expenditure Account)
For The Year Ended 31 March 2026

	2026 Total funds £	2025 Total funds £
INCOME AND ENDOWMENTS FROM:		
Donations and legacies		
Donations and gifts	41,602	78,900
Gifts in kind	1,300	1,300
Membership subscriptions	8,917	5,150
	51,819	85,350
Other trading activities		
Income from other trading activities	9,057	22,262
Fundraising events	69,442	44,263
	78,499	66,525
	130,318	151,875
EXPENDITURE ON:		
Raising funds		
Purchases	-	(360)
Staging fundraising events	(37,371)	(37,661)
Computer software, IT consumables and maintenance	(1,253)	(1,477)
Wages and salaries	(39,055)	(27,009)
Employers pensions - defined contributions scheme	(216)	(327)
Travel expenses	(734)	(779)
Insurance	(1,169)	(1,530)
Postage	(189)	(196)
Advertising and marketing costs	-	(100)
Independent examiner's fees	(1,300)	(1,300)
Consultancy fees	-	(18,706)
Subscriptions	(186)	(314)
Bookkeeping fees	(3,750)	(3,900)
Payroll fees	(300)	(300)
Bank charges	(772)	(664)
Charitable donations	(56,052)	(25,159)
Sundry expenses	(1)	(440)
	(142,348)	(120,222)
Charitable Activities:		
Other		
Depreciation of fixtures and fittings	(367)	(97)
	(367)	(97)
	(142,715)	(120,319)
NET (EXPENDITURE)/INCOME	(12,397)	31,556