The Craftination Factory annual report







see inside our universe

What we do

At The Craftimation Factory we are passionate about the fact that everyone is:

naturally creative

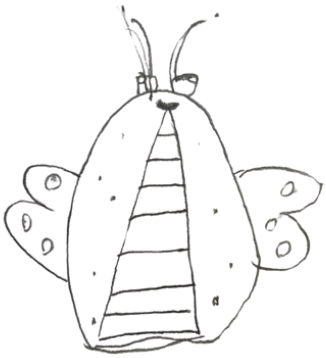
Through the development of our own practice and accompanying research, we know that being creative can have a great many benefits, including promoting mental and physical well-being. We believe that everyone should have the right to access creative activities, and we seek to work with those who might have difficulty in engaging in such occupations due to disability, mental health challenges, socio economic status, or any other barrier.

'Creativity is important for happiness. Creativity is part of you, whether you are an artist, a bus driver, a stay-at-home mum, or a professional. No matter who you are, some degree of creativity is necessary for wellness and contentment.'
The Creativity Cure by Carrie Barron, MD & Alton Barron, MD



TRAVELLING LIBRARY







We were delighted to work with The Mill Primary Academy and Seymour Primary Academy to produce The Travelling Library, funded by Gatwick Airport Community Trust. The library is a small wooden structure on wheels, built specially to house books written by children from both schools.

Our library spent time proudly on display at Crawley Town Library, where members of the public could read the children's words and enjoy their beautiful illustrations.





Our words belong in books



The project was designed to give children a voice, and support the idea that their words and thoughts are important. So important that they belong in books.



The project was funded by Gatwick Airport because good ideas are always travelling; that's how we learn about cultures from all over the world.

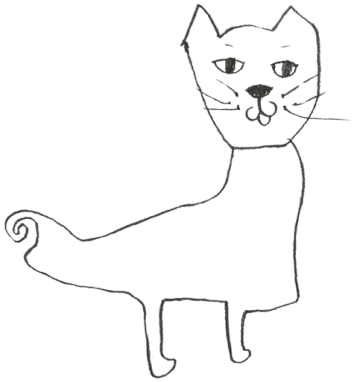


One of the books written specially for the library is titled ‘Love is the Strongest Force.’ Children attending The Mill Primary Academy came up with the idea for the book after making posters that spoke out about issues that were important to them.

A recurring theme was distress about racism - something that they observed cropping up in the world of football. The book was born, and explores the themes of war, racism and football, whilst gaining inspiration from Dr Martin Luther King.

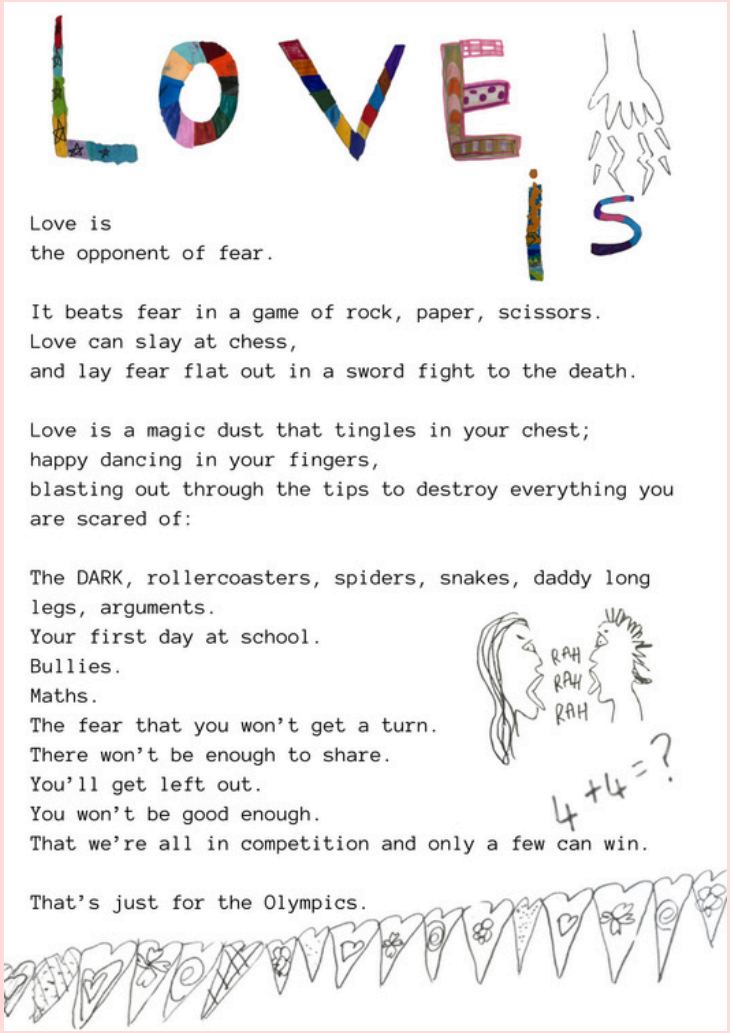








The sample pages from the book shown below include a poem that was written by a group of children in collaboration with an artist.



LOVE is

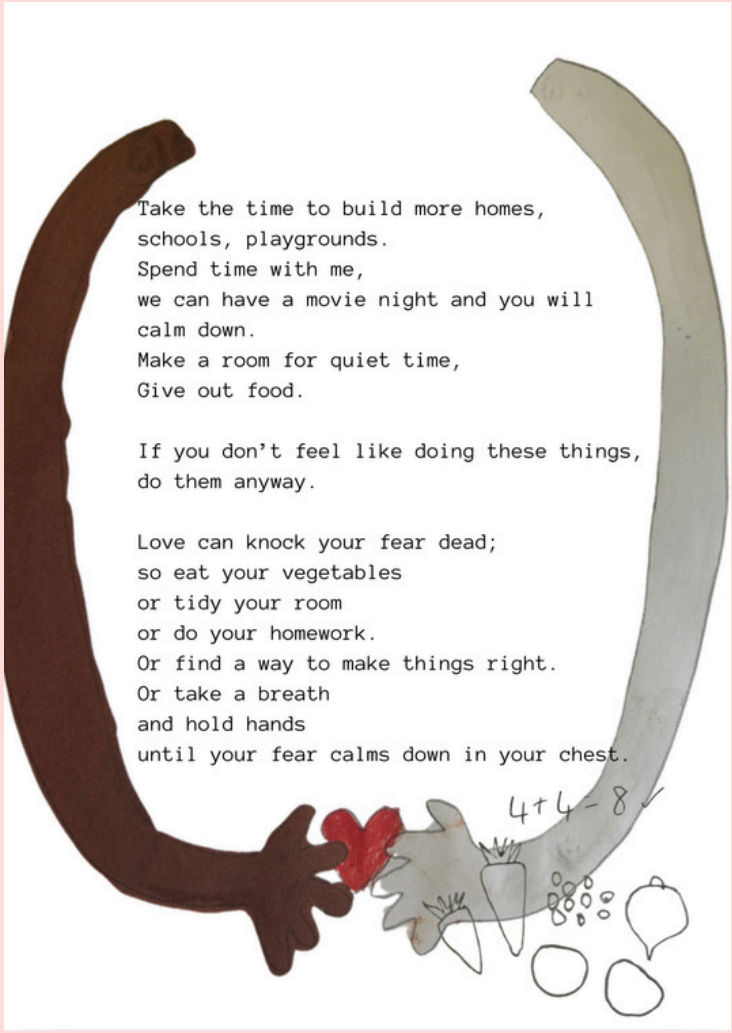
Love is
the opponent of fear.

It beats fear in a game of rock, paper, scissors.
Love can slay at chess,
and lay fear flat out in a sword fight to the death.

Love is a magic dust that tingles in your chest;
happy dancing in your fingers,
blasting out through the tips to destroy everything you
are scared of:

The DARK, rollercoasters, spiders, snakes, daddy long
legs, arguments.
Your first day at school.
Bullies.
Maths.
The fear that you won't get a turn.
There won't be enough to share.
You'll get left out.
You won't be good enough.
That we're all in competition and only a few can win.

That's just for the Olympics.



Take the time to build more homes,
schools, playgrounds.
Spend time with me,
we can have a movie night and you will
calm down.
Make a room for quiet time,
Give out food.

If you don't feel like doing these things,
do them anyway.

Love can knock your fear dead;
so eat your vegetables
or tidy your room
or do your homework.
Or find a way to make things right.
Or take a breath
and hold hands
until your fear calms down in your chest.



Children went on to perform poems from the book, and host events welcoming parents and the wider community at various libraries and their schools.





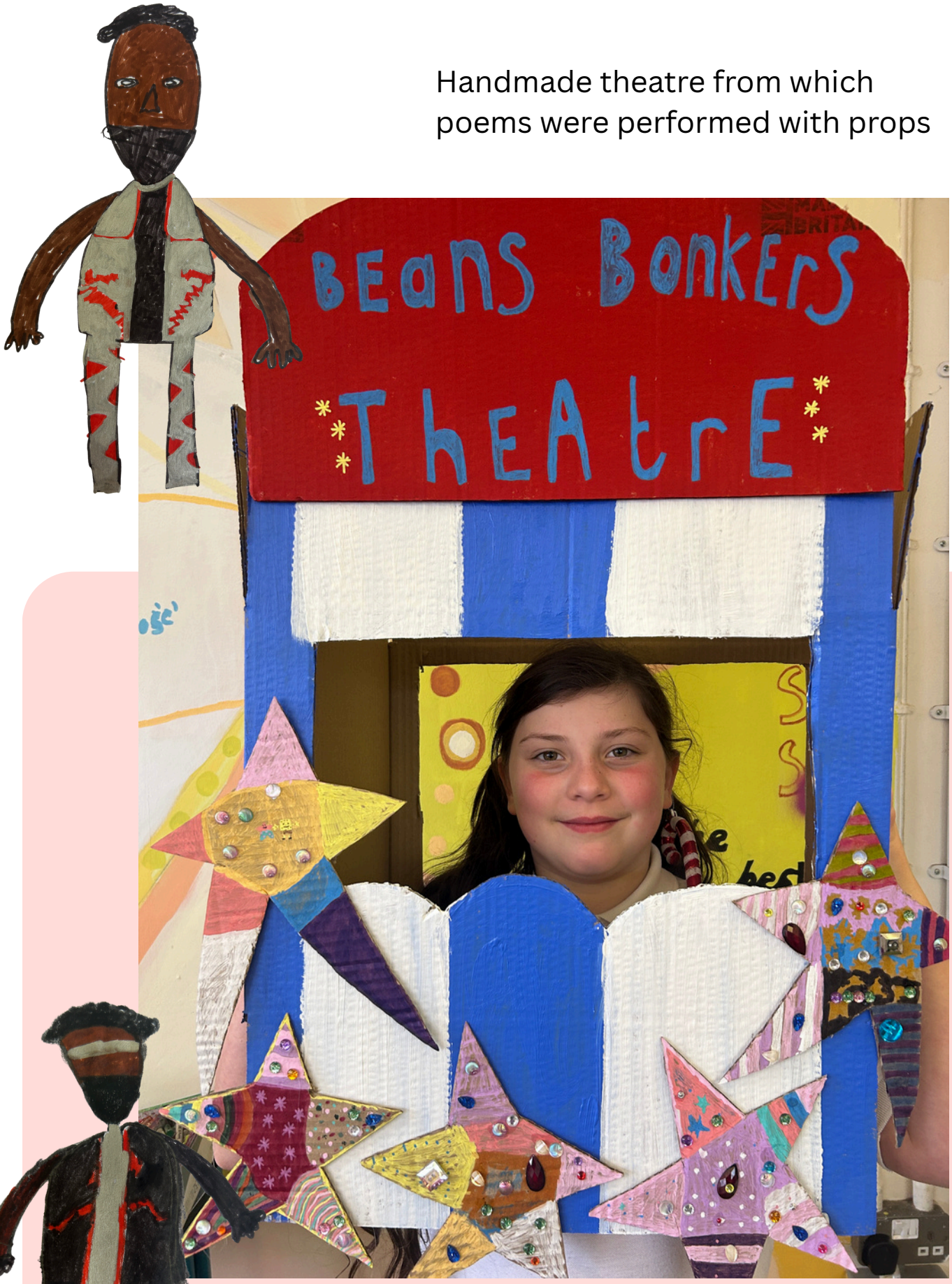


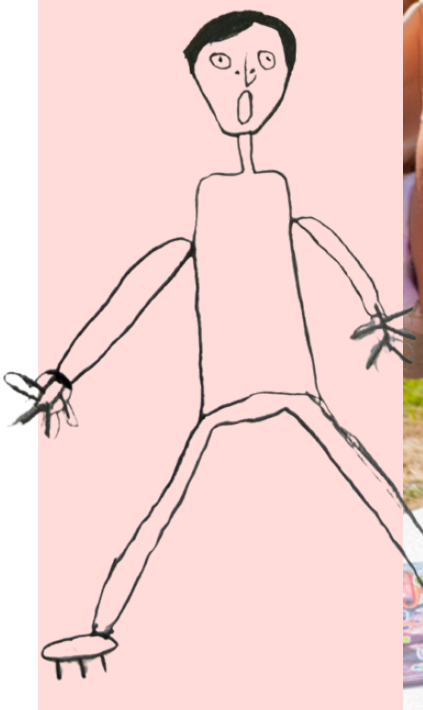






Handmade theatre from which poems were performed with props

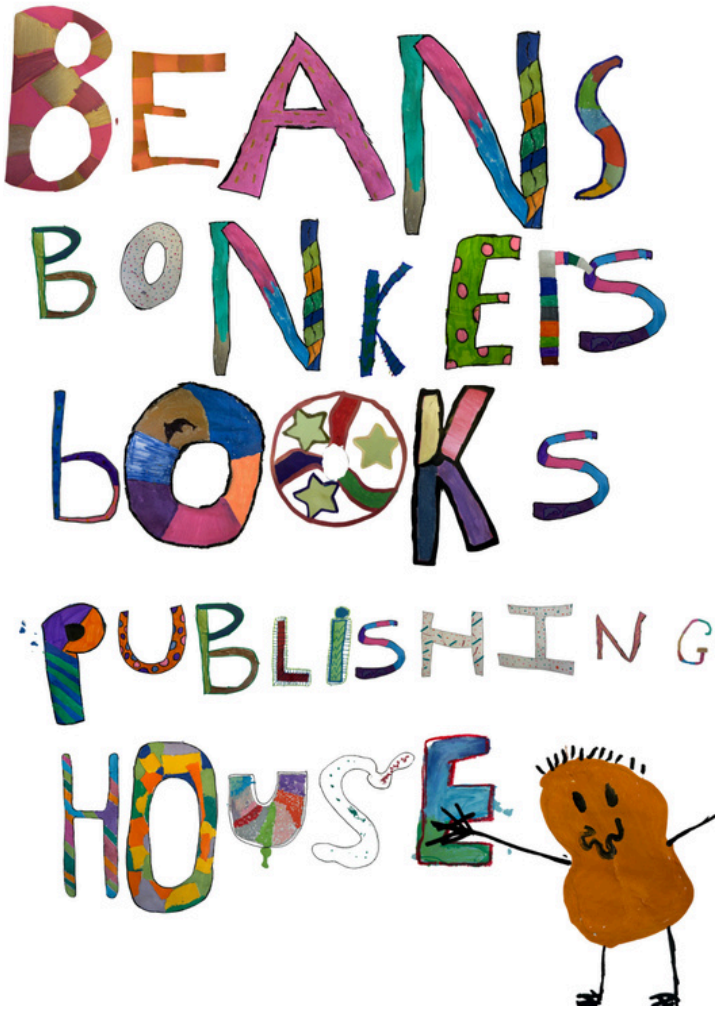







LOVE RESPECT
FRIENDS HELP







The legacy of this project is that the children have set up their own publishing company ‘Beans Bonkers Books Publishing House’ and are working on a new book titled ‘The World Is A Giant Hug’, complete with a new style of illustration. They also managed to produce two school magazines reporting on their artistic achievements. May they keep on writing, drawing and publishing!





Thank You

During 2025 we managed to connect with more than 900 people. A huge thank to all those who worked with us, checked out our exhibitions, participated in our activities. This would not have been possible without the support of our funders.

With thanks to National Lottery Community Fund, The Magdalen & Lasher Charity, Gatwick Airport Community Trust and The Longley Trust.

To see more of our award winning work please visit us at www.thecraftimationfactory.org
Charity Number 1155890
Trustees: Linda Moffatt (Chair), Fiz Lauer Deaves, Emma Blake, Elly Dove
We have a minimum of 4 trustees at any one time. If a vacancy becomes available
the post will be advertised and the new trustee will be selected by trustees' vote. We
do not hold financial reserves.

Contact us at: janey@thecraftimationfactory.org
26 Paynton Road, St Leonards on Sea, TN37 7DY

The Craftimation Factory

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Charitable Incorporated Organisation

Registered Charity, number 1155890

Annual Report and Financial Statements for the year ended 31st December 2025

Principal Address: 26 Paynton Road, St Leonards on Sea TN37 7DY

Trustees: Mrs Elly Dove, Mrs Felicity Lauer Deaves, Ms Emma Katherine Blake, Ms Linda Moffatt

Bankers: CAF Bank Ltd., 25 Kings Avenue, Kings Hill, West Malling, ME19 4JQ

Independent Examiner: Ms Helen Tozer, Pleasant View, Main Road, Icklesham, TN36 4BD

Governance and Management

The charity is operated under the rules of its constitution adopted November 2013 and registered with the Charity Commission on 21st February 2014.

The methods adopted for the recruitment and appointment of new trustees are laid down in the constitution.

The organisation hires venues as the need arises, and employs facilitators and project management on a self-employed basis when needed.

During the accounting period, trustees received no expenses, remuneration or benefits.

One of the facilitators is a daughter of one of the trustees. She was selected for work on the following basis:

- She had existing relationships with schools and art galleries and they asked specifically to work with her
- Where restricted grant funds were allocated, her mother declared a conflict of interest and absented herself from discussions with the other trustees about who best to employ for the project. The remaining trustees based their decision on who was most suited and qualified for the role.

The charity is exempt from corporation tax.

Charitable Objects

The provision of facilities for recreation and other leisure time occupation in the interests of social welfare with the object of improving conditions of life for the persons for whom they are intended.

The charity has no specific policy with regard to the level of reserves.

Signed on behalf of the trustees____ L. Moffatt _____

Date____26.10.26_____

(Chair of trustees)

Independent Examiner's Report for the year ended 31st December 2025

The charity's trustees are responsible for preparing the accounts. The trustees have agreed that a full audit is not required and that an independent examination is needed this year.

It is my responsibility to check account entries against bank statements, and to state whether particular matters have come to my attention.

The procedures undertaken do not provide all the evidence that would be required for an audit, consequently no opinion is given as to whether the accounts present a 'true and fair' view. My report does state that the final balance sheet does tally with the accounts records and bank statements.

Signed_____ Date____20/10/2026_____

1st January 2025 - 31st December 2025

	Unrestricted funds	Restricted funds	Total
Receipts			
Grants	-	12,000.00	12,000.00
Schools	22,230.75	-	22,230.75
Workshops	-	-	-
Art Galleries	-	-	-
Arts Organisation	2,658.09		2,658.09
Commissions	-	-	-
Other	504.41	-	504.41
	25,393.25	12,000.00	37,393.25
Payments			
Stationery	66.42	-	66.42
Meeting expenses	204.01	-	204.01
Mileage	87.10	-	87.10
Other	190.00	-	190.00
Branding/Marketing/Website	312.33	-	312.33
Training	111.00	-	111.00

Equipment	286.90	-	286.90
Workshop/Project Costs			
Project Management	-	2,000.00	2,000.00
Event Management	-	-	-
Facilitator Fees	27,765.00	5,000.00	32,765.00
Venue Hire	-	-	-
Workshop/Project Materials	1,635.19	1,000.00	2,635.19
Exhibition Materials	547.00	-	547.00
	31,204.95	8,000.00	39,204.95
Net receipts/(payments)	-5,811.70	4,000.00	-1,811.70
Fund balances brought forward 01/01/2025	1,854.52	-	1,854.52
Fund balances carried forward 31/12/2025	42.82	-	42.82
Current Assets			
Bank account 31/12/25	42.82	-	42.82
Current Liabilities	-	-	-
	42.82	-	42.82

These financial statements are accepted on behalf of the charity.

Signed_____ L. Moffatt _____

Date_____26.10.26_____

(Chair of trustees)