Charity registration number :1155409

The Wedding Wishing Well Foundation

Annual Report and Financial Statements

31st January 2026



The Wedding Wishing Well Foundation
Company Information

Trustees
Mr G Thomas (Head of the Board and the Trustees)
Mr D Lee
Mrs T Northcott

Accountants
Chamley Accounting Services
138 Fairmead Road
Somerset
TA11SH

Bankers
The Co-Operative Bank plc
Business Direct
P O Box 250
Skelmerdale
WN8 6WT

Registered office
The Annex, Frys Barn
Croford
Wiveliscombe
Taunton
TA4 2TS

Registered charity number
1155409

The Wedding Wishing Well Foundation
Trustees' Report

The trustees present their annual report and financial statements for the year ended 31 January 2026. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's constitution, the Charities Act 2016 and the Statement of Recommended Practice: Accounting and Reporting by Charities.

Trustees

The following persons served as trustees during the year:

Mr G Thomas
Mr D Lee
Mrs T Northcott

Mr G Thomas was named the Head of the Board and the trustees and was designated as the sole signatory on the Annual Report and Financial Statements.

Structure, governance and management

Organisational structure

The charity is a Charitable Incorporated Organisation (CIO), governed by its governing document which is based on the Charity Commission Model Constitution for a CIO whose only voting members are its charity trustees ("Foundation model"), and is a registered charity, number 1155409.

Note: Under clause 10 and 12 of the constitution the charity trustees, apart from the first charity trustees, shall be appointed annually by a resolution passed at a properly convened meeting of the charity trustees. Retiring trustees will be eligible for re-election.

All members of the Management Committee give their time voluntarily and received no benefits from the charity. Any expenses reclaimed from the charity are set out in note 9 to the accounts.

The present trustees do not envisage any need for new or additional trustees. In the event that they do, new trustees will be encouraged to attend a series of short training sessions to familiarise themselves with the charity and the context within which it operates.

Major risks and management of those risks

The trustees regularly review the major risks to which the charity is exposed and systems have been established to mitigate those risks. Internal risks are minimised by the implementation of procedures for authorisation of transactions and projects. These procedures are periodically reviewed in order to ensure that they still meet the needs of the charity.

Objectives and activities

Objectives and aims

Our charity's purpose is to promote and further the care and relief of those who have a terminal illness, or who are suffering from a life limiting medical condition, and their partners who are economically disadvantaged by the provision of weddings.

We believe that few things in life can be more important or rewarding, than giving such a person a chance to have a dream wedding day, with all the excitement, love and happiness that brings. As we are fully aware that time can be precious, we are able to organise the arrangements against the clock where required.

For many families, the memory of a happy wedding day can be a cherished moment. Surrounded by family and friends, enjoying each other's company and being full of joy and laughter, a wedding day is an occasion where everyone can look back and remember that special event, and smile.

We appreciate that none of this would be possible without our hard work and determination or without our suppliers and service provider's generosity. These factors are integral to our success and we are constantly striving to ensure the organisation grows and flourishes so we can provide such a service in the coming years.

Currently we are based in Exeter in Devon and operate locally in the South West area primarily but with more fundraising, continued support from generous suppliers and invaluable publicity, we have been able to increase exposure to our profile allowing us to take the foundation across the whole of the UK, helping more and more people enjoy the wedding day of their dreams.

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months. The review looks at the success of each key activity and the benefits they have brought to those groups of people we are set up to help. The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes. We have referred to the guidance contained in the Charity Commissions general guidance on public benefit when reviewing our aim and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

Achievements and performance

We continued our recovery in this financial year , with financial donations slowly improving but still very low we are reliant on our bridal boutique, La Boutique as our only real source of income. We have seen continued growth in sales which is great but with the typical business model of a bridal boutique where brides choose a dress and pay a small deposit, but the remaining balance isn't paid until near their wedding date (which can be 12 months plus) which has implications on cash flow and looking forward to the upcoming year with the ever increasing level of inflation and impending cost of living crisis I fully expect to see our operating costs to dramatically increase (which we have already started to see costs rising), which will directly impact our profit margin. We have seen a considerable increase in our rental costs and in turn limit our financial abilities to carry out our charitable objectives, so I will be increasing the costs of our dresses to hopefully mitigate these increasing costs but we wont see the benefit of that cost increase for 12-18 months because of the purchasing model of our customers as well as looking at any ways to reduce our outgoings and operating costs.

The increased investment in to our stock profile has helped us massively to convert as many appointments as possible into sales. We have formed great relationships with our chosen suppliers, who are sympathetic to our cause and support us wherever possible. I fully anticipate that the next financial year will be a tough, due to us still recovering, the rising rate of inflation and the anticipated cost of living crisis and associated implications of that, but we will face the challenges head on.
We are so grateful to our team at La Boutique for their support and continued hard work moving forward. Our policy on reserve are still recovering but conscious of its importance and necessity and had we not of had it we wouldn't have survived

Financial review

The charity is reliant on the income from donations and fundraising events. During the year 2025/26 the charity received donations of £12,617 (2025 £4,770) and generated funds of £219,865 (2025: £231,916) from fundraising events and sale of donated goods.The outcome of the period leaves net funds of £414,932 (2025: £319,479) to carry forward.

Policy on reserves

The trustees have examined the charity requirements for reserves in light of the main risk to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. The reserves are needed to meet the working capital requirements of the charity and the trustees are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding. The present level of reserves available to the charity of £414,932 therefore falls above the target level.

Investment policy and objectives

The trustees seek to create sufficient income to enable the charity to carry out its purposes consistently year by year with due and proper consideration of future needs. Aside from retaining a prudent amount in reserves each year most of the charity funds are to be spent in the short term so there are few funds for long term investment.

The charity may deposit or invest funds, employ a professional fund-manager, and arrange for the investments or other property of the CIO to be held in the name of a nominee, in the same manner and subject to the same conditions as the trustees of a trust are permitted to do by the Trustee Act 2000.

The charity may buy, take on lease or in exchange, hire or otherwise acquire any property and to maintain and equip it for use.

The charity may also sell, lease or otherwise disposal of all or any part of the property belonging to the CIO. In exercising this power, the CIO must comply as appropriate with sections 117 and 119-123 of the Charities Act 2011.

Plans for future periods

Aims and key objectives for future periods

I fully anticipate that the next financial year will be an adjustment to the new ecomonical constraitaints, which will equate to the new operating levels for 2027. Thankfully we were able to complete a number of weddings during 2025 and are already working with couples for the coming year.

We will be looking to continue and expand the number of charity ambassadors to help promote the charity in their dedicated areas; spreading awareness and building "hubs" of support that we can turn to for fundraising and find additional suppliers to support weddings in their area. We would also like to increase the partial weddings we do and provide more help to more couples in need.

Mr G Thomas
Head of the Board and Trustees
Approved on 21 October 2026

The Wedding Wishing Well Foundation

Report to the trustees on the preparation of the unaudited financial statements of The Wedding Wishing Well Foundation for the year ended 31 January 2026

We have assisted the trustees to fulfil their duties under the Charities Act 2011 and general Directions given by the Charity Commission, and have prepared the financial statement of The Wedding Wishing Well Foundation for the year ended 31 January 2026 which comprise of the Income and Expenditure Account, the Balance Sheet and the related notes from the charity's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Accounting Technicians, we are subject to its ethical and other professional requirements which are detailed at https://www.aat.org.uk/membership/standards-requirements/professional-ethics.

Chamley Accounting Services
Accountant
138 Fairmead Road
Yeovil
Somerset

21 October 2026

1 Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - Charities SORP (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and Charities Act 2016.

The Wedding Wishing Well Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured. Donated services and facilities are included at the value to the charity where this can be quantified. The value of the services provided by volunteers has not been included in these accounts.

Intangible fixed assets

Intangible fixed assets are measured at cost less accumulative amortisation and any accumulative impairment losses.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once is a legal or constructive obligation to that expenditure and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spreadsheet of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities
Charitable expenditure comprises those costs incurred by the Charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs
Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, staff costs by the time spent and other costs by their usage.

Governance costs
These include the costs attributable to the Charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustee's meetings and reimbursable expenses. These costs are included under costs of charitable activities.

Tangible fixed assets
Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Office equipment	33% Straight Line

Stocks
Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first in first out method. The carrying amount of stock sold is recognised as an expense in the period in which the related revenue is recognised.

Taxation
The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefor it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund Structure
Unrestricted income funds are general funds that are available for use at the trustee's discretion in furtherance of the objectives of the charity.

Provisions
Provisions (ie liabilities of uncertain timing or amount) are recognised when there is an obligation at the reporting date as a result of a past event, it is probable that economic benefit will be transferred to settle the obligation and the amount of the obligation can be estimated reliably.

2 Employees

	2026 Number	2025 Number
Average number of persons employed by the company	1	1

3 Tangible fixed assets

	Plant and machinery etc £
Cost	
At 31 January 2025	4,241
At 31 January 2026	4,241
Depreciation	
At 1 February 2025	4,225
Charge for the year	16
At 31 January 2026	4,241
Net book value	
At 31 January 2026	-
At 31 January 2025	16

4 Creditors: amounts falling due within one year

	2026 £	2025 £
Other creditors	1,800	1,980

4 Income from donations and legacies

	Unrestricted funds General	Total 2026 £	Total 2025 £
Donations and legacies			
Donations	12,617	12,617	4,770
	12,617	12,617	4,770

5 Income from other trading activities

	Unrestricted funds General	Total 2026 £	Total 2025 £
Trading income			
Shop income from sale of donated goods	214,586	214,586	231,459
Events income			
Other events income	5,279	5,279	457
	219,865	219,865	231,916

6 Investment income

	Unrestricted funds		
	General	Total 2026 £	Total 2025 £
Interest receivable and similar income			
Other interest receivable	0	0	0
	-	-	-

7 Expenditure on raising funds

Cost of trading activities	Unrestricted funds		
	General	Total 2026 £	Total 2025 £
Fundraising trading costs			
Fundraising	-	-	-
Costs of goods sold	136,015	136,015	154,734
Increase in stock	(85,000)	(85,000)	(18,575)
Other direct costs of activities for generating funds	-	-	-
	51,015	51,015	136,159

8 Analysis of governance and support costs

Charitable activities expenditure	Unrestricted funds		
	General	Total 2026 £	Total 2025 £
Rent and rates	57,564	57,564	51,321
Travel and subsistence	13,243	13,243	13,623
Stationery, printing, postage and office expenses	1,162	1,162	1,651
Sundry	258	258	388
Governance costs	1,905	1,905	3,669
Advertising and PR	4,143	4,143	5,641
Depreciation	16	16	512
Bank charges	641	641	569
Repairs and maintenance	458	458	900
Insurance	2,278	2,278	1,922
	81,668	81,668	80,196

9 Trustees remuneration and expenses

During the year the Charity made the following transactions with trustees:

Mr G Thomas
Expenses of £11,793 (2025-£14,036) were reimbursed to Mr G Thomas during the year.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits during the year.

10 Staff costs

The aggregate payroll costs were as follows:	2026 £	2025 £
Wages and salaries	-	-

No employee received emoluments of more than £ 60,000 during the year.

11 Stock

	2026 £	2025 £
Stock	402,500	317,500

12 Funds

	Balance at 1 February 2025	Income resources	Resources expended	Balance at 31 January 2026
Unrestricted funds				
Unrestricted general funds				
Unrestricted income fund	319,479	234,882	(139,429)	414,932

13 Related party transactions

During the year the Charity made no payments to related parties.

The Wedding Wishing Well Foundation
Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable the charities requires the trustees to prepare financial statements for
- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgements and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue the business

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act

The trustees are also responsible for safeguarding the asset of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Mr G Thomas
Head of the Board and Trustees
Approved on 21 October 2026

The Wedding Wishing Well Foundation
Income and Expenditure
For the year ended 31 January 2026

	2026 £	2025 £
Income and Endowments from		
Donations	12,617	4,770
Interest receivable	-	
Other Income	2,400	3,490
Grants	-	-
Other events income	5,279	457
Shop income from sale of donated goods and services	214,586	231,459
	234,882	240,176
Cost of raising funds	(51,015)	(136,159)
Cost of charitable activities	(88,414)	(86,419)
Recognised gains and losses	95,453	17,598
Net movement in funds	95,453	17,598
Total net movement in funds	95,453	17,598
Reconciliation of funds		
Total funds brought forward	319,479	301,881
Total funds carried forward	414,932	319,479

The Wedding Wishing Well Foundation
Balance Sheet
as 31 January 2026

	Notes		2026		2025
			£		£
Fixed assets					
Intangible assets			-		-
Tangible assets	3		-		16
Investments			-		-
			-		16
Current assets					
Stocks		402,500		317,500	
Cash at bank and in hand		14,232		3,943	
		416,732		321,443	
Creditors: amounts falling due within one year	4	(1,800)		(1,980)	
Net current assets			414,932		319,463
Total assets less current liabilities			414,932		319,479
Net assets			414,932		319,479
Funds of the Charity					
Unrestricted income funds			414,932		319,479
Total funds			414,932		319,479
			-		

Mr G Thomas
Head of the Board and Trustees
Approved on 21 October 2026

The Wedding Wishing Well Foundation
Detailed Income and Expenditure account
for the year ended 31 January 2026

	2026 £	2025 £
Income	234,882	240,176
Cost of raising funds	(51,015)	(136,159)
Gross gain	183,867	104,017
Charitable activities expenditure	(88,414)	(86,419)
Opearting gain	95,453	17,598
Net movement in funds	95,453	17,598

The Wedding Wishing Well Foundation
Detailed Income and Expenditure account
for the year ended 31 January 2026

	2026 £	2025 £
Sales		
Donations	12,617	4,770
Other events income	5,279	457
Shop income from sale of donated goods and services	214,586	231,459
	232,482	236,686
Cost of raising funds		
Cost of goods sold	136,015	154,734
Increase in stocks	(85,000)	(18,575)
Other direct costs of activities for generating funds	-	-
	51,015	136,159
Charitable activities expenditure		
Travel and subsistence	13,243	13,623
Motor expenses	-	-
Rent and rates	57,564	51,321
Cleaning	-	-
Telephone and fax	6,011	5,988
Stationery, postage, printing and office expenses	1,162	1,651
Subscriptions	735	235
Bank charges	641	569
Insurance	2,278	1,922
Repairs and maintenance	458	900
Depreciation	16	512
Sundry expenses	258	388
Accountancy fees	1,905	3,669
Advertising and PR	4,143	5,641
	88,414	86,419