Crackerjacks Children's Trust
Registered Charity No. 1146586

# Trustees Annual Report
# And
# Independently Examined Financial Statements and Accounts

Financial Period

## Year End 28th February 2026

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## Registered charity name and address

Crackerjacks Children's Trust,
24A Worcester Street,
Kidderminster,
Worcestershire,
DY10 1ED.

## Charity Registration No

1146586

## Board of Trustees

Mark Dearden, Chair of Trustees, Period serving 17 Years
Jay Cartwright, Period serving 17 Years.
Paulina Lipiec, Period of serving 6 Years.
Ruth Hopkins, Period of serving 2 Year.
Pauline Arnold, Period of serving 1 Year.

## Senior Advisory Management Team

Terry Bull, Co-Founder, Chief Executive Officer.
John Bacon, Co-Founder.

## Members of the board and advisers:

### Independent Examiners Accountant

Moneywise Midlands
Jayne Boucher CTA FCCA ACCA
Suite 4, Third Floor,
26 Church Street,
Kidderminster,
Worcestershire,
DY10 1HD.

### Bankers

Lloyds Bank,
1 Vicar Street,
Kidderminster,
Worcestershire,
DY10 1HD

### Facilitator/Admin/Minute Taker

Pauline Arnold.

Patrons:

### Patron

Claire Cashmore MBE.

# Trustees' Statement of Objectives and Activities

## Year Ended 28 March 2026

### Objectives

The principal objective of Crackerjacks Children's Trust is to improve the quality of life of children and young people with disabilities throughout the United Kingdom by providing practical support that enhances their independence, wellbeing and opportunities. The charity is committed to relieving the needs of disabled children and their families through the provision of specialist disability equipment, respite opportunities and sensory resources that may otherwise be beyond the financial reach of many families.

The Trustees continue to ensure that all activities are undertaken solely for the public benefit and in accordance with the charity's governing document and the requirements of the Charity Commission for England and Wales.

### Activities

Throughout the year, Crackerjacks Children's Trust has continued to provide essential support to families caring for children with a wide range of physical disabilities, learning disabilities, complex medical conditions and additional needs.

The charity's principal activities during the year included:

- Providing grants towards specialist disability equipment, including wheelchairs, seating systems, mobility aids, communication devices and other equipment designed to improve independence and daily living.
- Supplying sensory toys, sensory equipment and learning resources to encourage development, communication, emotional wellbeing and play.
- Funding respite breaks for disabled children and their families, recognising the significant physical, emotional and financial pressures experienced by family carers.
- Working alongside healthcare professionals, schools and support organisations to ensure that assistance is awarded fairly and reaches those with the greatest need.

Every application received by the charity is assessed against clear eligibility criteria to ensure that charitable funds are distributed responsibly, transparently and in accordance with the charity's objectives.

## Investment in Accessible Respite

During the financial year, the Trustees made a significant investment in the future of the charity by purchasing a brand new **Willerby Rio Access** disability-accessible holiday caravan at a cost of **£89,000**.

This major investment represents an important milestone in the development of Crackerjacks Children's Trust and demonstrates the Trustees' long-term commitment to providing meaningful respite opportunities for disabled children and their families.

The caravan has been specifically designed with accessibility at its heart and includes features that enable children with mobility impairments and complex needs to enjoy a safe, comfortable and inclusive holiday experience. The accessible accommodation will enable many families, who would otherwise be unable to take a holiday due to accessibility barriers or financial hardship, to enjoy valuable time together.

The Trustees recognise that respite is far more than simply a holiday. For many families caring for a disabled child, it provides an opportunity to reduce stress, improve mental wellbeing, strengthen family relationships and create lasting memories in an environment that fully accommodates their child's needs.

The caravan will provide ongoing benefit for many years, supporting numerous families each season and representing a sustainable charitable asset that will continue to deliver public benefit well into the future.

## Public Benefit

The Trustees have paid due regard to the Charity Commission's guidance on public benefit when planning the charity's activities and determining how charitable funds and resources are applied.

The Trustees are satisfied that the charity's activities continue to provide significant public benefit by:

- Improving the independence and quality of life of disabled children.
- Supporting families experiencing financial hardship due to the additional costs associated with disability.
- Promoting inclusion through access to specialist equipment and accessible respite facilities.
- Enhancing children's physical, emotional and sensory development.
- Providing opportunities for families to spend valuable time together in an accessible environment.

- Reducing isolation and improving the overall wellbeing of children and their carers.

## Looking Forward

The Trustees remain committed to expanding the charity's reach and ensuring that as many disabled children as possible receive the support they need. During the coming year, the charity will continue to raise funds to increase the number of grants awarded, provide

additional specialist equipment and sensory resources, and maximise the use of the new accessible holiday caravan so that more families can benefit from high-quality respite breaks.

The Trustees wish to thank the charity's supporters, donors, volunteers, grant-making trusts, corporate partners and community fundraisers whose continued generosity makes this work possible. Their support enables Crackerjacks Children's Trust to continue transforming the lives of disabled children and their families through practical assistance, compassion and opportunity.

Mark Deaden
Chair for Trustees

# Report: The Objectives and Fundraising Activities of a Disabled Children's Charity

## Introduction

Disabled children's charities play a vital role in improving the lives of children and young people living with physical disabilities, learning disabilities, complex medical needs, and long-term health conditions. These organisations provide practical support, specialist equipment, therapy, family services, and opportunities for children to develop confidence, independence, and social skills. As most charities rely heavily on donations, fundraising is essential to ensure they can continue delivering these important services.

## Objectives of a Disabled Children's Charity

The primary objectives of a disabled children's charity are to:

- Improve the quality of life for disabled children and young people.
- Provide specialist equipment, therapies, and support services that may not be fully funded through public services.
- Offer emotional and practical support to parents, carers, and siblings.
- Promote inclusion by helping disabled children participate in education, leisure activities, and community life.
- Raise awareness of disability and encourage understanding, equality, and acceptance within society.
- Campaign for improved access, rights, and opportunities for disabled children.

These objectives help children reach their full potential while supporting families who often face additional emotional, financial, and practical challenges.

## Fundraising Activities

To continue providing their services, disabled children's charities organise a wide variety of fundraising activities throughout the year. These may include sponsored walks, charity runs, community events, raffles, auctions, corporate partnerships, grant applications, and donations from individuals.

One of the most successful and engaging fundraising methods is working with schools and nurseries to organise themed dressing-up fun days. These events are simple to arrange, encourage widespread participation, and help raise awareness of the charity's work while generating valuable donations.

## Using Schools and Nurseries to Raise Vital Funds

Schools and nurseries are ideal partners because they bring together large numbers of children, families, and staff who can support a fundraising event. The charity provides promotional materials, posters, fundraising packs, and guidance to help each setting organise the day successfully.

Children are invited to attend wearing costumes based on a chosen theme, such as superheroes, favourite book characters, animals, pirates, princesses, colourful clothing, or pyjamas. In return, families are encouraged to make a voluntary donation to the charity.

The event often includes additional fundraising activities such as:

- Fancy dress competitions.
- Cake sales.
- Sponsored challenges.
- Games and raffles.
- Arts and crafts linked to the theme.
- Classroom activities that teach children about disability, kindness, inclusion, and helping others.

Schools may also invite representatives from the charity to speak during assemblies or provide educational resources that explain how the money raised supports disabled children and their families.

## Benefits of Themed Dressing-Up Fun Days

Themed dressing-up days offer several important benefits:

- They provide an enjoyable and inclusive activity for children of all ages.
- They encourage community involvement by engaging parents, carers, teachers, and local businesses.
- They help children understand the importance of helping others and supporting charitable causes.
- They raise awareness of the challenges faced by disabled children and promote empathy and inclusion.
- They generate vital funds that allow the charity to continue providing essential services and support.

Because the event is low-cost and easy to organise, many schools and nurseries choose to hold it annually, making it a reliable source of income for the charity.

## Conclusion

Disabled children's charities make a significant difference to the lives of thousands of children and their families by providing support, specialist services, and opportunities that improve wellbeing and independence. Since these organisations rely on fundraising, partnerships with schools and nurseries are extremely valuable. Themed dressing-up fun days are an effective, enjoyable, and inclusive way of raising vital funds while educating children about compassion, equality, and community responsibility. Through these events, schools and nurseries help ensure that disabled children continue to receive the care, opportunities, and support they need to thrive

# The Challenge of Raising Funds for Crackerjacks During a Difficult Financial Year

## Introduction

The current financial year has presented significant challenges for charities and community organisations across the UK. Crackerjacks, like many organisations that provide vital services to children and families, is operating in an increasingly difficult fundraising environment. Economic uncertainty, rising operational costs, and increased competition for charitable donations have all combined to make securing sustainable funding considerably more difficult than in previous years.

## Economic Pressures

The ongoing cost-of-living pressures have affected both individuals and businesses. Many households have less disposable income available for charitable giving, while companies are reviewing or reducing their corporate social responsibility budgets. Trusts and foundations are also experiencing higher demand, resulting in increased competition for a limited pool of grant funding.

These factors mean that funding applications require more time, stronger evidence of impact, and often have lower success rates than in previous years.

## Increased Demand for Services

At the same time that fundraising has become more difficult, demand for Crackerjacks' services has continued to grow. Families are increasingly seeking support, creating additional pressure on staffing, resources, and programme delivery. This growing need highlights the importance of maintaining and expanding services, even as financial resources become more constrained.

## Rising Operating Costs

Inflation has significantly increased the cost of delivering services. Venue hire, transport, insurance, equipment, utilities, and staffing costs have all risen, reducing the value of existing funding and increasing the amount of income required simply to maintain current levels of service.

Restricted grants often do not cover these increased costs, leaving organisations to find unrestricted funding to bridge the gap.

## Greater Competition for Funding

More charities than ever are competing for grants from trusts, foundations, and corporate sponsors. Funders are receiving record numbers of applications, making the process more

competitive and extending decision times. Even high-quality applications may be unsuccessful due to limited funding availability rather than the strength of the project itself.

This competitive landscape requires Crackerjacks to invest considerable time and expertise into fundraising activities, often with no guarantee of success.

## The Importance of Diversified Income

To remain financially resilient, Crackerjacks must continue to diversify its income sources. This includes:

- Applying for charitable grants and trusts.
- Developing corporate partnerships.
- Encouraging regular individual donations.
- Organising community fundraising events.
- Seeking sponsorship opportunities.
- Building relationships with local businesses and philanthropic supporters.

Diversification reduces reliance on any single income source and strengthens long-term financial sustainability.

## Looking Forward

Despite the current challenges, Crackerjacks remains committed to delivering high-quality services and making a positive difference to the lives of children and families. Continued investment from funders, donors, partners, and the local community will be essential in ensuring that these valuable services can continue to grow and respond to increasing demand.

While this financial year presents unprecedented fundraising challenges, it also reinforces the importance of collaboration, community support, and long-term investment in organisations like Crackerjacks that deliver lasting social impact.

## Conclusion

Raising funds in the current financial climate is significantly more challenging than in previous years. Economic pressures, increased competition for funding, and rising operational costs have created a demanding environment for charities. Nevertheless, Crackerjacks remains determined to overcome these obstacles through innovation, partnership, and a continued focus on delivering meaningful outcomes for the communities it serves. Sustained support from funders and donors will play a crucial role in ensuring the organisation can continue its important work well into the future

# Report: Trust and Foundation Grant Funding for Crackerjacks Children's Trust

Crackerjacks Children's Trust is committed to improving the lives of disabled children and their families throughout the United Kingdom by providing grants for specialist equipment, sensory toys, and respite breaks. As demand for support continues to increase, securing funding from charitable trusts and foundations has become an essential part of the charity's fundraising strategy. These grants enable Crackerjacks to provide life-changing assistance to children whose needs often cannot be fully met through statutory services alone.

## Applying for Grants from Trusts and Foundations

Crackerjacks Children's Trust actively researches and applies to charitable trusts and foundations whose funding priorities align with the charity's objectives of supporting disabled children. Applications are carefully tailored to each funder's criteria and demonstrate the charity's proven ability to deliver meaningful outcomes for families across the UK.

Each application typically includes:

- A clear explanation of Crackerjacks' charitable aims and objectives.
- Evidence of the growing need for specialist equipment and family support.
- Information about the financial hardship experienced by many families raising disabled children.
- Examples of the specialist equipment funded and the difference it makes.
- Details of governance, safeguarding, financial management, and charity registration.
- Measurable outcomes showing how grant funding improves children's quality of life.

The charity also provides supporting documentation such as annual reports, financial statements, safeguarding policies, and impact evidence where required. Grant applications are carefully matched to funders whose priorities include disability, health, children and young people, poverty relief, community wellbeing, or family support.

When grants are awarded, Crackerjacks ensures that funds are used responsibly and transparently. The charity maintains accurate records, monitors expenditure, and reports back to funders on the outcomes achieved, helping to build long-term relationships with trusts and foundations.

## The Benefits of Specialist Equipment

Many disabled children require specialist equipment that is either unavailable through statutory services or subject to lengthy waiting times. Families are frequently unable to meet these costs themselves due to the additional financial pressures associated with disability.

Grant funding enables Crackerjacks to provide equipment such as:

- Specialist wheelchairs.
- Adapted trikes and bicycles.
- Walking frames.
- Specialist seating.
- Adapted pushchairs.
- Car seat adaptations.
- Sensory equipment and toys.
- Communication and mobility aids.

The benefits of providing this equipment extend far beyond the individual item purchased.

For disabled children, specialist equipment can:

- Increase independence and mobility.
- Improve physical health and posture.
- Encourage participation in education and community activities.
- Support sensory development and communication.
- Reduce isolation and improve emotional wellbeing.
- Build confidence and self-esteem.
- Enable children to enjoy play and recreation alongside their peers.

For parents and carers, the equipment can reduce physical strain, improve daily routines, lessen stress, and increase opportunities for family activities. Early access to appropriate equipment also has the potential to reduce future healthcare needs and improve long-term outcomes for the child.

Crackerjacks currently considers grants of up to £3,000 for specialist equipment and up to £350 for sensory toys, following assessment by the charity's Grants Officer and Trustees. Applications are supported by professional evidence and quotations to ensure funding is directed towards genuine need.

## The Importance of Trusts and Foundations

Trusts and foundations play a vital role in enabling Crackerjacks Children's Trust to fulfil its charitable mission. Unlike unrestricted public donations, grant funding often provides the financial capacity to support significant items of specialist equipment that would otherwise be beyond the charity's resources.

The charity states that it does not receive government funding and therefore relies on donations, companies, trusts, foundations, and supporters to sustain its services.

Funding from trusts and foundations provides several important benefits:

- Enables larger grants to be awarded to children with complex needs.
- Provides financial stability for ongoing grant programmes.
- Helps the charity respond quickly to urgent requests.
- Increases the number of families that can be supported each year.
- Demonstrates confidence in the charity's governance and effectiveness.
- Encourages further fundraising by providing credibility with other donors.
- Supports long-term planning and service development.

Recent support from charitable foundations has enabled Crackerjacks to fund specialist equipment for disabled children across the UK, illustrating the significant impact that trust funding has on individual families.

## Conclusion

Grant funding from charitable trusts and foundations is fundamental to the continued success of Crackerjacks Children's Trust. These organisations provide the financial resources that allow the charity to purchase specialist equipment which transforms the daily lives of disabled children and their families.

Through carefully prepared funding applications, robust governance, and clear evidence of impact, Crackerjacks continues to demonstrate that investment from trusts and foundations delivers measurable and lasting benefits. Every successful grant enables more disabled children to gain greater independence, improved wellbeing, and enhanced opportunities to participate fully in family and community life.

As demand for specialist equipment continues to grow, partnerships with charitable trusts and foundations will remain one of the most valuable and sustainable sources of funding, ensuring that Crackerjacks can continue making a meaningful difference to disabled children throughout the United Kingdom.

# Report on the Purchase of the New Accessible Access Rio Caravan

## Introduction

Crackerjack's is committed to providing inclusive, accessible, and enjoyable holiday opportunities for children who have a  disability, together with their families and carers. To further this commitment, Crackerjack's has invested in a new purpose-built **Willerby, Access Rio Caravan**, representing a significant enhancement to our accessible holiday accommodations.

## Investment

The new Access Rio Caravan was purchased at a cost of **£89,000**. In addition to the caravan itself, a purpose-built decking area and wheelchair-accessible ramp have been installed to provide safe, easy, and dignified access for all guests, regardless of mobility needs.

This investment demonstrates Crackerjack's ongoing commitment to improving accessibility and ensuring that everyone has the opportunity to enjoy a relaxing holiday in a safe and welcoming environment.

## Features and Accessibility

The Access Rio Caravan has been specifically designed to meet the needs of people with disabilities. Its accessible design includes:

- Spacious interiors allowing wheelchair users to move freely throughout the accommodation.
- Wider doorways and circulation spaces for improved mobility.
- An accessible bathroom designed to support users with varying levels of physical ability.
- Adapted living and sleeping areas to maximise comfort, independence, and ease of use.
- A purpose-built decking area with a gentle access ramp, enabling wheelchair users and those with limited mobility to enter and leave the caravan safely without barriers.
- Wet room with disabled W/C facilities

These features reduce many of the challenges that individuals with disabilities often experience when accessing standard holiday accommodation.

## Benefits to Guests

The purchase of the Access Rio Caravan will provide significant benefits to the individuals and families supported by Crackerjack's.

The accessible design promotes greater independence, allowing guests to move around the accommodation with confidence and dignity. Families can enjoy spending quality time together without the limitations often associated with inaccessible facilities.

The new accommodation also helps to reduce stress for carers and family members by providing an environment that is designed around accessibility, making everyday activities easier and safer.

By removing physical barriers, the caravan enables more people with disabilities to experience the social, emotional, and wellbeing benefits of taking a holiday. Holidays provide opportunities to relax, build confidence, improve mental health, reduce isolation, and create lasting memories with family and friends.

## Long-Term Impact

This investment will allow Crackerjack's to welcome a greater number of guests with additional needs for many years to come. The improved facilities strengthen the organisation's ability to deliver inclusive services while meeting the growing demand for accessible holiday accommodation.

The Access Rio Caravan represents more than a financial investment; it is an investment in equality, inclusion, and quality of life. It ensures that people with disabilities have the same opportunities as everyone else to enjoy accessible, comfortable, and memorable holidays.

## Conclusion

The purchase of the £89,000 Access Rio Caravan, together with its purpose-built accessible decking and ramp, marks an important milestone for Crackerjack's. It reflects the organisation's commitment to removing barriers, promoting independence, and improving the well-being of people with disabilities.

This accessible accommodation will have a lasting positive impact on the individuals and families who use it, ensuring that Crackerjack's continues to provide inclusive holiday experiences where everyone can feel welcome, valued, and able to participate fully.

# Report: Charity Public Benefit Procedure for Awarding Grants to Disabled Children

## Purpose

This report outlines the structured procedure followed by the trustees when considering and awarding grants to disabled children. The purpose of the procedure is to ensure that all decisions are made fairly, transparently, consistently, and in accordance with the charity's governing document, applicable legislation, and the charity's public benefit objectives.

## Public Benefit

The charity exists to provide financial assistance to disabled children whose needs fall within the charity's charitable purposes. Trustees must ensure that every grant awarded delivers a clear public benefit by improving the child's health, wellbeing, development, education, independence, or quality of life.

All funding decisions must be made solely in the interests of achieving the charity's objectives and not for the personal benefit of any individual trustee or connected person.

## Equal Treatment and Non-Discrimination

The trustees are committed to ensuring that every application is considered fairly and without unlawful discrimination.

Applications are assessed regardless of:

- Race or ethnicity.
- Religion or belief.
- Sex.
- Sexual orientation.
- Gender reassignment.
- Disability.
- Age (where appropriate to the charity's objects).
- Family circumstances.
- Socio-economic background.

Trustees must comply with the principles of equality and make reasonable adjustments where required to ensure disabled applicants can access the application process.

Each application is assessed on its individual merits against the charity's published eligibility criteria.

## Verification of Disability

Before any grant is approved, trustees must be satisfied that the applicant meets the charity's eligibility requirements.

Appropriate checks may include obtaining one or more of the following:

- A letter from the child's consultant or specialist clinician.
- Confirmation from the child's General Practitioner (GP), where appropriate.
- An Education, Health and Care (EHC) Plan or equivalent educational documentation.
- Evidence of receipt of disability-related benefits where relevant.
- Reports from occupational therapists, physiotherapists, psychologists, or other healthcare professionals.
- Supporting documentation from recognised statutory agencies or local authorities.

Trustees only request information that is necessary to determine eligibility and assess the application.

## Assessment Process

Each application follows a structured process:

1. Receipt of the completed application.
2. Initial eligibility screening.
3. Verification of supporting documentation.
4. Review against the charity's funding criteria.
5. Consideration of the child's needs and the anticipated benefit of the requested grant.
6. Assessment of available charitable funds.
7. Identification and management of any conflicts of interest.
8. Trustee discussion and decision.
9. Recording of the decision in trustee meeting minutes.
10. Written notification to the applicant.

Trustees may request further information before making a final decision where clarification is required.

## Decision Making

Trustees exercise independent judgement when considering each application.

Decisions are based upon:

- The child's demonstrated needs.
- The extent to which the requested grant furthers the charity's charitable purposes.
- The evidence provided.
- Available financial resources.
- Fairness and consistency with previous decisions.

No trustee may influence a decision where they have a conflict of interest. Any conflicts are declared, recorded, and managed in accordance with the charity's Conflict of Interest Policy.

## Safeguarding and Confidentiality

All information relating to children and their families is treated as confidential.

Personal information is processed in accordance with applicable data protection legislation and is only shared where necessary and lawful.

Trustees recognise their safeguarding responsibilities and will report any safeguarding concerns through the appropriate procedures where required.

## Record Keeping

The charity maintains appropriate records of:

- Applications received.
- Supporting evidence reviewed.
- Trustee deliberations.
- Decisions reached.
- Grants awarded.
- Reasons for approval or refusal.

These records demonstrate that decisions have been made fairly, consistently, and in accordance with the charity's governing documents and legal obligations.

## Review and Monitoring

Trustees periodically review grant-making procedures to ensure they remain effective, transparent, and compliant with relevant legislation and regulatory guidance.

The charity also monitors the impact of grants awarded to ensure that charitable funds continue to provide measurable public benefit.

## Conclusion

By following a structured grant assessment process, verifying eligibility through appropriate evidence of disability, applying consistent eligibility criteria, managing conflicts of interest, and ensuring fair and non-discriminatory decision-making, the trustees fulfil their legal duties and uphold the charity's commitment to delivering public benefit. This approach promotes transparency, accountability, and confidence that charitable funds are awarded responsibly to children who meet the charity's objectives and who are most likely to benefit from the support provided.

# The Importance of Crackerjacks Having Claire Cashmore as a Patron

Having Claire Cashmore as a patron of Crackerjacks would be a significant step in strengthening the charity's mission to empower disabled children and young people. As one of Britain's most respected Paralympian's, Claire embodies resilience, determination, and inclusion—values that align closely with the work Crackerjacks carries out every day.

Claire's remarkable sporting achievements, including multiple Paralympic medals across swimming and Para triathlon, have inspired countless individuals to challenge expectations and overcome barriers. Beyond her success in sport, she is a passionate advocate for disability inclusion and equal opportunities, making her an exceptional role model for the children and families supported by Crackerjacks.

As a patron, Claire could help raise the profile of Crackerjacks on a national level. Her public recognition and credibility would attract greater awareness of the charity's work, encouraging new supporters, volunteers, and donors to become involved. Increased visibility would also help highlight the importance of accessible play, social inclusion, and opportunities for disabled children to thrive.

Claire's involvement could also have a profound impact on the young people attending Crackerjacks activities. Meeting and engaging with someone who has achieved success despite facing challenges similar to their own can inspire confidence, ambition, and self-belief. Her personal experiences would reinforce the message that disability should never limit aspirations.

Furthermore, Claire's commitment to promoting health, wellbeing, and active lifestyles complements crackerjacks aim of providing enriching experiences that improve physical, emotional, and social development. Whether attending events, supporting fundraising campaigns, or speaking on behalf of the charity, she would bring authenticity and passion to every engagement.

From a fundraising perspective, Claire's presence as a patron could help attract corporate partners, grant funders, and individual donors who value strong ambassadors with proven influence and integrity. Her support would enhance the charity's reputation and demonstrate its commitment to championing excellence, inclusion, and opportunity.

In conclusion, appointing Claire Cashmore as a patron would provide Crackerjacks with an inspiring ambassador whose values, achievements, and advocacy perfectly reflect the charity's mission. Her involvement would not only raise awareness and support for the organisation but, more importantly, inspire disabled children and young people to believe in themselves, embrace new opportunities, and realise their full potential.

# Crackerjacks Proudly Sponsors Three Under-10s Football Teams

Crackerjacks Children's Charity is delighted to announce the sponsorship of three local under-10s football teams as part of our ongoing commitment to raising awareness of the charity and the disabled children and young people we support across our community.

Through this exciting partnership, Crackerjacks has provided brand-new football kits and committed to sponsoring the teams for the next two years. The teams proudly representing the Crackerjacks name are:

- Stourport Swifts Under-10 Boys
- Enville Girls Under-10s
- Enville Boys Under-10s

This sponsorship is about much more than football. It provides an opportunity to increase the visibility of Crackerjacks within local communities, helping more people learn about the vital work we do to support disabled children and their families.

Every week, players, coaches, parents and supporters will see the Crackerjacks logo on the teams' kits, creating conversations about the charity and encouraging greater community engagement. Grassroots sport brings people together, making it the perfect platform to promote inclusion, raise awareness and inspire support for disabled children.

At Crackerjacks, we believe every child deserves the opportunity to thrive, have fun and feel included. By supporting local youth football, we are investing not only in young athletes but also in stronger, more connected communities that understand and champion the needs of disabled children.

We wish all three teams every success over the coming seasons and look forward to following their progress. We are proud to stand alongside Stourport Swifts, Enville Girls Under-10s and Enville Boys Under-10s as they represent their clubs and wear the Crackerjacks name with pride.

Together, we can raise awareness, build stronger communities and make a lasting difference to the lives of disabled children and their families.

# Data Protection and Compliance Policy

## Crackerjacks Children's Trust

### 1. Purpose

Crackerjacks Children's Trust is committed to protecting the personal information of children, parents, carers, volunteers, supporters, donors, staff and trustees. We will handle all personal information lawfully, fairly and securely.

### 2. Legal Requirements

The charity will comply with applicable UK data protection legislation, including the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**, as applicable to the charity's activities.

### 3. Personal Information

Personal information may include names, addresses, contact details, information relating to a child's application for support, and other information necessary to provide charitable assistance.

Where information about a child's disability or other health information is collected, it will be treated as sensitive information and handled with additional care and appropriate safeguards.

### 4. Collection and Use of Information

The charity will only collect information that is necessary for legitimate charitable purposes, such as:

- Assessing applications for grants and specialist equipment.
- Providing support to children and their families.
- Communicating with applicants, donors and supporters.
- Maintaining appropriate charity records.
- Meeting legal, regulatory and accounting requirements.

Information will not be collected or used for purposes that are incompatible with the reason it was originally obtained.

### 5. Confidentiality and Security

Personal information must be kept confidential and only accessed by people who need it for their role.

The charity will take reasonable steps to protect information from loss, theft, unauthorised access, alteration or disclosure. Electronic information should be password protected and paper records should be stored securely.

## 6. Sharing Information

Personal information will not normally be shared with third parties unless there is a lawful reason to do so, such as where the individual has given appropriate consent, where it is necessary to provide the charity's services, or where the law requires disclosure.

Information relating to children will receive particular care, and unnecessary disclosure will be avoided.

## 7. Retention of Records

The charity will keep personal information only for as long as it is reasonably necessary for the purpose for which it was collected or to meet legal and regulatory requirements. Records that are no longer required will be securely destroyed or deleted.

## 8. Data Breaches

Any suspected loss, theft, accidental disclosure or unauthorised access to personal I nformation must be reported to the charity's responsible person as soon as possible.

The charity will assess the incident and take appropriate action, including notifying the Information Commissioner's Office (ICO) or affected individuals where legally required.

## 9. Individual Rights

Individuals have rights in relation to their personal information, including, where applicable, the right to request access to their information, request correction of inaccurate information and raise concerns about how their information is being used.

Requests will be dealt with in accordance with applicable data protection legislation.

## 10. Responsibility

All trustees, employees and volunteers who have access to personal information are responsible for maintaining confidentiality and following this policy.

The trustees will review this policy regularly to ensure that it remains appropriate for the charity and its activities.

**Policy approved by:** Crackerjacks Children's Trust
**Date:** _____
**Review date:** _____