

Childhood Cancer Parents Alliance
(Registered charity, 1090871)
Financial Statements
For the year ended 31 March 2022

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**Childhood Cancer Parents Alliance
Administrative Details
for year ended 31 March 2022**

Full name Childhood Cancer Parents Alliance

Other names CCPA

Registered charity number 1090871

Principal address

The Hub
17 Eastgate Street
Stafford
ST16 2LZ

Trustees

Paul Cooper	Chair	(2019 – present)
Eddie Hincks	Trustee	(2011 – 2021)
Margaret Johnson	Trustee	(2014 – present)
Sarah Doughty	Trustee	(2018 – present)
Melaney Doyle	Trustee	(2022 – present)
Nigel Birtles	Trustee	(2022 – present)

Bankers

Natwest

Independent examiner

Lisa Healings FCCA
Employee of VAST
The Dudson Centre
Hope Street
Hanley
ST1 5DD

Advisor - Senior Nurse in Paediatric Oncology - Penny Holt

Operations Manager - Rachael Olley

Structure, Governance and Management

The charity is operated under the rules of its constitution adopted 23 April 1999 as amended on 29 January 2000, 7 April 2000, 1 May 2000 and 10 November 2000. As amended on 13 May 2016.

In addition to our trustees, listed above, the Board has two Executive Members: Mike Francis and Sam Schooler. All have much experience in charity work, are long standing supporters of this charity and continue to make a great contribution to its work.

Childhood Cancer Parents Alliance Administrative Details for year ended 31 March 2022

The methods adopted for the recruitment and appointment of new trustees

2021 due to the pandemic and being in and out of lockdown recruiting and training for trustees has been difficult. Our focus in any year is the recruitment of trustees and executives who bring experience and/or skills to support the charity.

We are members of Children & Young People Cancer Coalition (CYPCC) to. We find this group extremely beneficial for peer support, networking, and ideas.

Public fund raising and face to face events were limited in 2021 due to intermittent lockdowns. This would of dramatically affected us financially if we hadn't of pivoted in 2020 to drive revenues from our eBay shop.

We grew in 2021/2022 compared to a lot of other charity organisations who unfortunately were forced downsize or close over the pandemic years.

Rachel is on the editorial board of contact magazine, which is a quarterly publication sent to all the principal treatment centres for paediatric oncology

Aims and objectives

Supporting the needs of families affected by childhood cancer, including wider family members and particularly those without access to an appropriate group or support.

Promoting networking and interaction between parents, families, and relevant organisations.

Maintaining regular communication and provision of information to families.

Increasing public awareness of childhood and young people's cancers.

Summary of the main activities undertaken for the public benefit

At the beginning of 2021, most of the support given to families of children with cancer was within Staffordshire. CCPA is recognised locally, especially in Stafford, for supporting families affected by cancer. However, due to the world becoming more online, we found ourselves offering remote family support to families with no local support groups. For example, we are supporting a family in Devon and Norwich.

The COVID-19 pandemic took us back into lockdown in Q1 2021. Straight away, public events, day trips, family lunches and parties were all cancelled like in 2020. Which again hit us hard regarding public fundraising, PR and public awareness.

We had pivoted in 2020 very successfully with a primary push on running our start-up eBay shop, and this had grown moving into 2021. In February 2021, we started a partnership with a local business Tranquillity. This partnership allowed us access to space for people to drop off donations, a book collection area and room for a click-and-collect place, all cementing our online eCommerce strategy.

Social Media remained crucial for us to keep in touch during 2021. As a charity, we continued to embrace this, and Facebook, messenger and Zoom were the go-to meeting place for the families and volunteers. Due to the pandemic in 2020, people were much more comfortable with an online contact, especially with our remote families. It enabled us to continue supporting our families and offer remote activities, including well-being sessions and fun activities for the children.

During 2021 we were fortunate to move to larger premises in the same building; this allowed us to expand our eBay storage and eCommerce business. We had larger office space and a small area as a family meeting area at the back of the office. We also took over a small garden plot to have an outdoor area for family activities, especially in the summer.

Childhood Cancer Parent Alliance Trustees' Annual Report (continued) for the year ended 31 March 2021

Summary of the main activities undertaken for the public benefit (continued)

Due to the success of the eCommerce business, we employed a couple of people with the sole focus of growing the eCommerce side of the charity. Ben joined us in the summer of 2021, bringing many eCommerce experiences. Ben took over the day-to-day running of eBay and Facebook stores. Marie joined us in October as an eCommerce support to list all the donations we receive to sell.

Summary of the main achievements during the year

We increased the number of families we supported locally and over a wider geographical spread. The world has shifted online and utilised the digital world to help support more families. We continued to send gifts, parcels, and online sessions no matter where the families were in the UK. We offered support to families who did not have a local support group and signposted families that reached out to us if they did have a local support group.

Each year we have our Easter Donation Campaign, where we, as the public and local businesses, donate Easter Eggs. We then have our very own Easter Bunny (Volunteer) to deliver them to the families. We received over 250 eggs.

Our partnership with Tranquillity began to grow, and we saw increased donations for our eBay store. We began to generate revenue from book sales and recycling clothes, toys and bric a-brac. We also set up a collection area for people buying products from eBay.

We continued working with local supermarkets who supported us and donated merchandise to the families.

During the year we send out parcels to our families, one of the more popular ones is our treat parcels which the kids love (lots of chocolates)

We advertised a position for our eCommerce Manager to come on board. It was a big decision for us, but we knew that the online revenue stream for the Charity needed to grow.

We moved premises in 2021 to a much larger space in the same building, which gave us storage for our eBay store, plus a larger office space with room for a family area for meetings with our team.

We had the public and staff participate in the London Marathon for the Charity and the virtual London Marathon for those who couldn't get a place, all raising funds. We also have throughout the year local running events like the Staffordshire half marathon and 10K which runners support our Charity.

One of our volunteers hosted Quiz nights throughout the year at popular local venues to drive awareness and funds.

Mother's Day and Father's Day gifts are sent to our families, made up of fabulous donations.

In June, we accessed a small garden plot at our offices. Volunteers made it the perfect area to host our families in the summer. Great fun as the children decorated it with a local artist. We named it the "Garden of Hope."

We had stalls at local events to drive awareness of the Charity and sales of donated goods. These were great opportunities to meet the public and speak to them about our great work.

One of the ongoing strategies is to partner with local businesses that want to have us as their nominated Charity of the year. Corporate Social Responsibility is a hot topic. In 2021 we had donations and support from several local businesses.

**Childhood Cancer Parent Alliance
Trustees' Annual Report (continued)
for the year ended 31 March 2021**

Summary of the main achievements during the year (continued)

We organised several online sessions for our parents/carers. These proved very popular and were a mixture of crafting and well-being evenings.

Music events saw bands performing at local venues, all raising awareness and funds for the Charity.

Christmas Toy and Gift appeal is our largest donation-driven event. We received hundreds of gifts and toys that we then had our very own Santa delivered to our families.

At the start of 2022, we promoted our Operations Manager to CEO. She thoroughly deserved the promotion, but it gave her more gravitas for networking, peer group meetings and meetings with local businesses.

Grant funding continued as a way of fundraising that we had seen success in 2020. We are very grateful for the funding from the grant programmes below, amongst others:

Community Foundation Grant £4561.68 - 26/11/21

Healthwatch Grant £672.50 – 10/2/22

SCC County Fund £300.00 – 8/3/22

We are proud that we were able to grow in 2021/2022; we have a fantastic team of staff, volunteers and trustees who all want to see the Charity succeed and be able to carry on the tremendous work we do to support our families.

Fundraising


Public fund raising and face to face events were of course cancelled due to the pandemic. However, we pivoted successfully with our online eBay shop really taking off and also applying for grants to help with family gifts, staffing and operating costs.

The charity's policy on reserves

The level of reserves held should be approximately equivalent to 3 months overhead costs (plus current liabilities).

Review of financial position.

The financial results are shown on pages 7 & 8 of this report.

Signed  _____ Date 23/01/2023

**Independent Examiner's Report to the trustees of
Childhood Cancer Parents Alliance
for year ended 31 March 2022**

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 March 2022.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed *Healings* Date 23/01/23

**Childhood Cancer Parents Alliance
Receipts & Payments Account
for the year ended 31 March 2022**

	Restricted Funds	Unrestricted Funds	2022 £	2021 £
Receipts				
Grants	13,486	-	13,486	55,623
Donations	-	17,922	17,922	6,634
Just Giving Donations	-	7,112	7,112	5,192
Fundraising Events	-	19,161	19,161	3,533
Sale of Donated Goods	-	27,986	27,986	29,182
Total receipts	13,486	72,181	85,667	100,164
Payments				
Family Support	-	7,155	7,155	19,470
Staff Costs	-	65,742	65,742	44,242
Merchandise	-	-	-	33
Fundraising Expenses	-	4,297	4,297	845
Insurance	-	762	762	706
Phone & Internet	-	1,247	1,247	478
Printing and Stationery	-	4,083	4,083	211
Equipment	-	2,702	2,702	573
Rent	-	11,599	11,599	7,203
Accountancy	-	1,008	1,008	1,362
Trustee Expenses	-	412	412	45
Travel	-	140	140	601
Charges & Fees	-	2,016	2,016	177
Subscriptions	-	713	713	664
Miscellaneous	-	243	243	30
Total payments	-	102,119	102,119	76,640
Net receipts/(payments)	13,486	(29,938)	(16,452)	23,524
Cash funds at start of this period	1,970	98,076	100,046	76,522
Cash funds at end of this period	15,456	68,138	83,594	100,046

**Childhood Cancer Parents Alliance
Statement of Assets and Liabilities
at 31 March 2022**

	2022 £	2021 £
Cash Assets		
Bank accounts	<u>83,594</u>	<u>100,046</u>
	<u>83,594</u>	<u>100,046</u>
Cash Liabilities		
Expenses owed	<u>(600)</u>	<u>(570)</u>
	<u>(600)</u>	<u>(570)</u>

These financial statements are accepted on behalf of the committee by:

Signed  _____

Dated 23/01/2023

**Childhood Cancer Parents Alliance
Notes to the Accounts
for the year ended 31 March 2022**

1. Receipts & payments accounts

Receipts and payments accounts are statements that summarise the movement of cash into and out of the charity during the financial year. In this context "cash" includes cash equivalents, for example, bank accounts where cash can be readily withdrawn to pay for debts as they become due. For the purposes of understanding a statement of assets and liabilities at the year-end has been included.

2. Restricted Grant

The following restricted grants were received:

Pears £7,952

CAF £4,562

Community Health Watch £672

Stoke County Council Fund £300