

Annual Financial Statement

for the year-ended

31st March 2023

LEGAL AND ADMINISTRATIVE INFORMATION

Wornington Green Detached Youth Work Project was registered as a charity on 5th June 2001. On 20 January 2011, the trustees by special resolution changed the name of the charity to Youth Action Alliance.

Trustees:

Desmond Sylvester - Chair

Angela Jandu
Anne Marie Springer
Edward Thompson
Federica Zuccheri
Marianne Davies
Nito Harvey
Vanessa Brown

Charity Registration No: 1086902

Registered office: Youth Action Alliance
202 Wornington Road
London
W10 5RE

Independent Examiner: Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

YAA CEO: Tania Moore

Bankers: Barclays Bank
137 Ladbroke Grove
Notting Hill
W11 1PR

TRUSTEES REPORT

The Trustees have submitted their report and financial statements for the year ended 31 March 2023. The financial statements have been prepared under the accounting policies set out in note 1 to the financial statements and comply with the Charity's trust deed, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by Charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS102)(effective 1 January 2019).

In 1991, a small group of Wornington Green Estate (North Kensington) residents set up the 'Wornington Green Detached Youth Project' to work with local street-based young people (aged 8 – 19) living on the estate and in surrounding areas. The site known as the 'Hut' was originally the temporary police station for the surrounding estate and local area. On 5 June 2001, the project was registered as a charity and on 20th January 2011, the name was changed to Youth Action Alliance.

Public Benefit

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities.

Structure, governance, and management

Trustees are recruited having regard to the requirements for any specialist skills needed. References are taken up to ensure the suitability of potential new trustees.

Induction and training of new trustees

On appointment, new trustees are given a copy of the charity's constitution and they then meet the chief executive, who gives them a detailed insight into the running of the organisation.

Management

Management committee meetings are held every 8 to 12 weeks at the YAA office in Wornington Road. The management committee agrees on the strategy, policies and terms and conditions for the day-to-day running of the organisation and manages the chief executive.

Risk Management

The trustees have a risk management strategy that includes an annual review of the risks the charity may face and the establishment of systems and procedures to mitigate those risks. The major risk that the charity faces is if grant funding is discontinued in future years, the organisation would have to find other sources of funding.

Objectives and Activities

The Youth Action Alliance's (YAA) mission is to support all young people, especially those who need us most, to reach their full potential and make positive life choices by engaging in fun and innovative youth activities to move from dependence to interdependence.

YAA's main objectives are:

- To form partnerships with like-minded organisations in order to deliver the highest quality work to our chosen user group.
- To provide projects aimed at increasing young people's involvement in their communities and encouraging their self-awareness as citizens.
- To provide a programme of challenging and educational activities during the school holidays in response to the young people's needs.
- To provide residentials, which have clear educational aims and which improve the skills and self-esteem of individuals and increase their abilities in groups through experiential learning.
- To provide projects aimed at improving young people's fitness and health.
- To provide activities to improve young people's economic chances in partnership with relevant organisations.
- To work with other agencies to provide diversionary activities for young people at risk of offending.
- To provide a drop-in facility, which will allow young people to socialise and explore issues of concern to them.
- To provide a service that holds a young person's happiness as its core reason for its existence.

Our vision is to provide a first-class youth service that supports the personal and social development of young people, enabling them to increase their resilience, learn new skills in the present, and promote their ambitions for the future.

We believe in empowering young people to challenge the 'social economic and political marginalisation' that they may face. We do this by providing a programme of challenging and educational activities (determined by young people), increasing their knowledge, self-esteem, confidence, and overall well-being.

Overview

The charity continues to work across Kensington & Chelsea and its neighboring boroughs to deliver street-based and project work for young people, aged between 8 – 19 years old (up to 25 years with LLDD). In addition, the charity works with a number of young adults, over the age of 18, who need support with employment, education, or training. The remit, as stated in the YAA objectives, is to provide a variety of means to enhance young people's lives so that they are able to function in a changing economic climate.

Beneficiaries

All YAA services are targeted at four key groups: young people aged 8 to 19 and up to 25 for young people facing multiple challenges; local neighbourhoods, the wider community local public services and families.

We address multiple needs within the local community including addressing food poverty and isolation, improving health and wellbeing, increasing empowerment and youth voice, developing key life skills, providing access to pathways to education, employment and training and meeting the need for fun and diversionary activities.

Cost of Living

As a small charity working with young people from low-income households, the cost-of-living crisis has had an enormous impact on our beneficiaries and staff.

- Emergency fundraising for our organisation
- Addressed immediate needs of the team and young people who engaged with our organisation (including accessing emergency support with food, clothing, and mental health support)

Programmes, activities, and achievements

Over the past year, Youth Action Alliance (YAA) has continued to deliver a range of projects, outreach sessions, consultations offsite activities i.e., theatre trips (41 young people) and a Christmas BBQ (139 young people). In 2022/23 we worked with a total of 1128 young people.

Our projects impact young people's lives by improving health and wellbeing, increasing confidence and self-esteem, signposting young people to other services, improving school attendance and attainment at school, decreasing anti-social behaviour, improving family relationships, increasing physical activity, increasing youth voice, advocacy and decision making, increasing empathy and trusting relationships, reducing risky behaviours, improving future aspirations and life chances, providing volunteering opportunities, dealing with trauma from the Grenfell fire, Covid-19 pandemic and cost of living crisis.

Staying Connected

Staying Connected provides vital one-to-one support for young people aged 11 - 19 years and families, facing multiple challenges such as loneliness, isolation, and food poverty.

This engagement is via face-to-face, online via Zoom and emails, or on mobile phones using messages and telephone calls, to maintain contact with them, talk about how they are feeling and provide advice, mentoring and signposting to additional support services.

We provide, where necessary, access to vital basic necessities including food packages, online vouchers, cleaning products, toiletries, and clothes.

This project aims to:

- Combat loneliness and isolation
- Improve positive outlook by providing something to look forward to, reducing boredom
- Improve confidence and self-esteem
- Increase happiness and be more positive
- Increase recognition, understanding and coping mechanisms for mental health and well-being
- Improve communication skills
- Signpost young people to additional support services
- Provide trips and positive activities

Total Participants: 133 young people

The Market Project

The Market project gives aspiring young entrepreneurs aged 16-21 the opportunity to develop a business plan, learn and gain key skills with support and professional guidance, training and testing out their business idea on Portobello Market with mentoring throughout.

As a result of engaging in this project, young people aim to:

- Relate more positively to other young people and adults
- Have increased mental health and well-being
- Have increased autonomy
- Show improved attainment

Total Participants: 52 young people

YAA Kicks

YAA Kicks provides regular football sessions with the aim of encouraging young people to make positive life choices and improve their mental health and well-being through physical activity.

Our football sessions aim to:

- develop teamwork skills
- increase fitness levels
- gain technical skills
- sportsmanship
- build punctuality
- be committed
- improve leadership skills
- Improve physical and mental health and wellbeing
- build self-esteem and confidence
- Work on their personal self-discipline
- Have fun

Specialist trainers coach each young person to build their self-esteem and self-awareness to ensure that they apply their learning to their life choices. The sessions support the boys and girls in building punctuality, commitment, leadership, responsibility, and cohesive working to generate fun and participation with members of all abilities.

Total Participants: 119 young people

More Than a Woman (Grenfell Girls Group)

More Than A Woman (The Grenfell Girls Group) is a girls-only youth group promoting life skills, well-being and female empowerment through regular creative sessions, mentorship, workshops, and professional speakers.

Our work focuses on (but is not limited to) supporting girls who were affected by the Grenfell tragedy to transition into the next stage of their lives in a positive way.

This project combines learning and fun and is aimed at 11–15-year-old girls from the local area. Through weekly group work sessions and one-to-one interventions, we support young women to reach their full potential.

Session themes include:

- team-building and personal development
- interpersonal skills and self-image
- healthy lifestyles and volunteering
- relationships and friendships
- life-skills and well-being

Each girl creates a Personal Development Plan, which includes employment, training, and other services signposting.

Total Participants: 30 young people

Travellers Provision

We work in partnership with Stable Way Site to deliver a range of activities for young travellers including a girl's group, 1:1's and holiday provision. These programmes aim to build trusted relationships between young people, families, and the wider community.

The Traveller Girls weekly programme provides young Traveller girls with the space to discuss a range of topics that interest them, and to improve their confidence and self-esteem whilst engaging in creative activities. They participate in a range of arts, social activities, and personal care.

The Traveller one-to-one provision provides additional support for young travellers i.e. We encourage and motivate the young people to stay in school, enrol in college, explore work and training opportunities or any other paths of interest through a number of informal activities. Young people are also referred on to other local partner agencies if specific needs are identified.

Offsite activity holiday programme works with young people aged 8-19 years providing a range of trips and activities they experience, planned in consultation that they do not normally get the opportunity to participate in.

This work results in:

- Better and more trusted relationships with adults from outside of the Traveller community formed through their voluntary engagement in Stable Way Holidays
- Increased motivation to attend school
- Improved engagement with school
- Improvements in social and communication skills
- Opportunity to access new experiences, raise aspirations and broaden horizons
- More confidence and self-esteem
- Stronger friendships and a reduction of negative peer group influences
- Have something to look forward to, reducing boredom, isolation and tensions brought about through overcrowding on the site
- Improvements in behaviour

Total Participants: 34 young people

Generic Holiday Provision

Our holiday provisions are innovative and highly engaging, designed to deliver enhanced learning and fun through experiential learning. Our workshops, trips and residential improve the skills and self-esteem of individuals, and their abilities in groups, and provide a safe space to make new friends. We delivered drop-in sessions at the Hut along with BBQs and back-to-school haircuts in the summer.

They have a space to chill and play Playstation, board games and Discussion groups covering topics for debate and helping young people articulate their views and opinions on a range of subjects. Young people also have the opportunity to plan, design and coordinate future programmes for the following year.

This work results in:

- Improved behaviour
- Increased confidence
- Improved trust and relationships between parents/young people/staff
- Improvements in social and communication skills
- Reduction in anti-social behaviour
- Make new friends
- Increased happiness and being more positive.

Total Participants: 359 young people

Afghan Holiday Provision

During the October and February half terms we engaged with a group of Afghan young people; with the majority of young people hailing from the Pashtun region in the north, ages ranging from 11-21 years old, involving them in various positive activities and trips. We enlisted the help of a volunteer and translator.

The aims:

- To improve mental health
- To get the young people outdoors
- To have fun
- Explore London
- To try new activities
- To make new friends

Total Participants: 127 young people

Vocalized

The Vocalize project is a 12-week two-hour singing, musical theatre, and band development workshop for 11 -19-year-olds that builds confidence and self-esteem through musician development, expression, and performance. We provide a safe space for young people to explore and develop their musical talent as well as improve self-confidence and well-being.

The programme ends with a live showcase performed in front of friends and family. All levels of ability and confidence are welcome, and each participant has their own personal development plan to help them achieve their goals. The project aims to:

- Learn new skills
- Develop as an artist
- Give the opportunity to learn from industry professionals
- Help develop a life-long interest in performing arts
- Raise aspirations and confidence
- Performing
- Creating new original music

Total Participants: 37 young people

North Kensington Youth & Community Festival

The North Kensington Youth & Community Festival, is an annual event to uplift and unite everyone in the community, welcoming people of all ages for a fun free family day and pay tribute to Grenfell tower tragedy, bringing everyone together under 'One Community.'

Total Participants: 3596 attendance and 59 volunteers

Nightlife

A community tournament bringing young people from Kensington & Chelsea and neighboring boroughs come together to play football and compete for a special day at Chelsea FC's Stamford Bridge.

Total Participants: 383 young people and 277 attendance (friends and family members)

Finance Review

The income increased from £489,673 to £494,189 in 2023. The expenditure increased from £351,398 to £555,240 in 2023, giving a deficit of £61,051 for the year. The unrestricted reserves on 31 March 2023 were £84,419. The details of the restricted funds received are included in note 11.

Operations

Youth Action Alliance directly employs a small team of staff to deliver its core programmes and provide managerial and strategic support.

Future Plans for 2023/24

With the ongoing social and financial crisis implications for young people, we anticipate the need for our work to only increase. We are always looking ahead to how we fundraise and organise to support more young people.

Youth Action Alliance will seek funds to run programmes and services that encourage young people to get involved in positive activities, have fun, and make a contribution to the communities they reside in.

Youth Action Alliance will develop partnerships with external organisations, Trusts and Charities as well as continue building cohesion with existing relationships we made in 21/22.

Youth Action Alliance will continue to grow services that improve young people's employability by seeking funding to deliver provisions that develop the core skills needed to improve our participants' entrepreneurial and business acumen to take them into the job market.

Youth Action Alliance will continue growing services that deter young people from risky behaviours whether it be substance misuse, offending and/or anti-social behaviour.

We will be investing in our processes and quality assurance to ensure we deliver good quality work.

Statement of Trustees' responsibilities

The trustees are responsible for preparing the trustee's report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).


The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the -charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and the financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board

A handwritten signature in black ink, consisting of a large, stylized initial 'D' followed by a series of loops and a long horizontal stroke extending to the right.

Date 30 October 2023

Independent Examiner's Report on the Accounts to the Trustees on the Unaudited Financial Statements of Youth Action Alliance.

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2023 which are set out on pages 12 to 17.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement


Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of The Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records [; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination]².

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

Dated: 30/10/23.....

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31st MARCH 2023

	NOTES	UNRESTRICTED	RESTRICTED	TOTAL 2023	TOTAL 2022
INCOME					
Activities to further the Charity's Objects:					
Grants		242,833	248,356	491,189	486,671
Benefits in Kind (Rent)		3,000		3,000	3,000
Bank Interest					2
Sundry					-
Total Incoming Resources		245,833	248,356	494,189	489,673
EXPENDITURE ON CHARITABLE ACTIVITIES					
	2	224,411	330,829	555,240	351,398
Net Income/(expenditure)		21,422	(82,473)	(61,051)	138,275
Reconciliation of Funds					
Fund Balance at 1 April 2022		62,997	171,071	234,068	95,793
Fund Balance at 31 March 2023		84,419	88,598	173,017	234,068

There were no other recognised gains or losses other than those stated above.

BALANCE SHEET
AS AT 31st MARCH 2023

	Notes	2023 £	2022 £
CURRENT ASSETS			
Cash in Hand at Bank		224,589	279,741
Debtors	5	1,521	1,521
LIABILITIES			
Amount falling due within one year	6	(53,093)	(47,194)
NET ASSETS		173,017	234,068
Unrestricted Funds		84,419	62,997
Restricted Funds	10	88,598	171,071
TOTAL FUNDS		173,017	234,068

NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2023

ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention. The presentational currency of the financial statements is Pound Sterling (£).

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. These are initially recognised at transaction value and subsequently valued at their settlement value.

The charity has taken advantage of the disclosure exemption permitted by FRS 102 The Financial Reporting Standard applicable in the UK and the Republic of Ireland, and has not prepared a Statement of Cash Flows.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure or to pay out resources. Resources expended include attributable VAT which cannot be recovered. Support costs, which include governance costs (costs for the preparation and examination of statutory accounts, the costs of Management Committee meetings and costs of any legal advice to the Management Committee on governance or constitutional matters) include central functions and have been allocated to activity cost categories on a basis consistent with the use of the resources.

Income

Income is recognised in the year in which the charity is entitled to receipt and the amount can be measured with reasonable certainty.

Value-Added Tax

The Charity is not registered for VAT. Where applicable, all costs and expenditures incurred are shown inclusive of VAT.

Restricted and Unrestricted Funds

The accounts distinguish between restricted and unrestricted funds. Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives. Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Short-term debtors and creditors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

Judgments and key sources of estimation uncertainty

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have a significant effect on amounts recognised in the financial statements.

Grants Receivable

Revenue grants are credited to incoming resources on the earlier date of when they are received or when they are receivable. Income is deferred only when the charity has to fulfil conditions before becoming entitled to it or the donor has specified that the income has to be spent in a future period. Capital grants for the purchase of fixed assets are credited to restricted incoming resources on the earlier date of when they are received or receivable. Depreciation on the related fixed assets is charged against the restricted fund.

2. RESOURCES EXPENDED

	Unrestricted	(Note) 11	2023 Total	2022 Total
		Restricted		
Staff Costs	151,908	113,507	265,415	200,061
Youth Work Activities	59,513	217,322	276,835	138,347
Independent Activities	1,900		1,900	1,900
Rent	3,000		3,000	3,000
Support Costs	8,090		8,090	8,090
TOTAL RESOURCES EXPENDED	224,411	330,829	555,240	351,398

3. Staff costs

The key management personnel of the charity, are those persons having authority and responsibility for planning, directing, and controlling the activities of the charity, directly or indirectly, including any trustee of the charity and in the case of the charity, includes the chief executive. Total employee benefits paid to key management personnel in the year amounted to £87,471 (2022: £81,829).

4. Pension costs

The Charity contributes to a stakeholder pension scheme on behalf of employees who have elected to join the scheme. All of the Charity's employees may elect to join the scheme. The Charity's liability to the pension scheme is limited to paying across to the scheme the contributions due and pension costs are charged as payments fall due and are disclosed in Note 4 to the accounts. Amounts due to the pension scheme on 31st March 2023 amounted to £2,023 (2022: £1,985).

5. Debtors

	2023	2022
	£	£
Grants Receivable	400	400
Prepayments	1,121	1,121
	<u>1,521</u>	<u>1,521</u>

6. Creditors

	2023	2022
	£	£
Grant Received in advance	38,871	12,000
Sundry Creditors	2,023	22,451
Social Security and other taxes	12,199	11,059
	<u>53,093</u>	<u>47,194</u>

7. Trustees' Remuneration and Expenses

No remuneration, directly or indirectly, out of the funds of the Charity was paid or is payable for the year to any Trustee or to any person or persons known to be connected with any of them.

No trustee has been reimbursed any expenses during the year (2022: £Nil).

8. Taxation

Youth Action Alliance is a registered charity and is potentially exempt from taxation with respect to income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to exclusively charitable purposes.

9. Contingent Liabilities

There were no contingent liabilities on 31st March 2023 (2022 - Nil).

10. Restricted Funds

	b/f 1.4.2022	Income £	Resources expended £	c/f 31.03.23 £
Staying Connected	45,509	45,452	51,675	39,286
Grenfell MTAW	4,281	13,575	11,974	5,882
YAA Kicks	21,762		21,718	44
Grenfell Travellers	20,807	37,074	33,571	24,310
Digital Stop	2,366		2,366	-
NKYCF	39,269	83,016	114,830	7,455
The Market Project	28,742	20,233	48,378	597
Holiday Programmes	8,335	29,387	26,697	11,025
Vocalised		19,620	19,620	
	<u>171,071</u>	<u>248,356</u>	<u>(330,829)</u>	<u>88,598</u>

11. Going Concerns

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

12. Principle risks and uncertainties

The Trustees have identified the major risks to which the Charity is exposed. These risks have been reviewed and the trustees are satisfied that systems and procedures have been established to mitigate them. This includes appropriate insurance coverage, a Health and safety review and criminal Records Bureau checks together with a regular review and update of a risk register and policies and procedures, both financial and others.