

Charity registration number 1086146 (England and Wales)

Company registration number 04117495

EYEHEALTHUK

THE EYECARE TRUST

ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

THE EYECARE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr R Stoner Ms J Holmes Mr D C Cartwright Ms R N Gavzey Mr S A Tinger Mrs J Leach R K Plahay	(Resigned 28 January 2025) (Appointed 26 March 2024) (Resigned 8 April 2024)
Charity number (England and Wales)	1086146	
Company number	04117495	
Independent examiner	Haines Watts Swindon Limited Old Station House Station Approach Swindon Wiltshire SN1 3DU	

THE EYECARE TRUST

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THE EYECARE TRUST

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees present their report and the financial statements for the year ended 31 December 2024. This is a directors' report required by s417 of the Companies Act 2006 and all trustees are directors. The financial statements comply with current statutory requirements and the requirements of the Memorandum and Articles of Association.

This report covers a 12-month period from 1 January 2024 to 31 December 2024.

STRUCTURE, GOVERNANCE AND MANAGEMENT

a. Constitution

The charity was established by its Memorandum (amended by Special Resolution on 5 March 2011) and Articles of Association on 30 November 2000 and is a company limited by guarantee.

The charity's objects, as set out in the Memorandum of Association, are to promote improved ocular health to the public generally; to educate the public about ocular health and good vision and the means of achieving this; and to promote the advancement and improvement of the ophthalmic profession and its suppliers for the public benefit in a generic manner without favouring or promoting any individual supplier of services or appliances.

The trustees are responsible for the governance of the charity; however, the day-to-day running of the charity is delegated to an administrator.

b. Method of appointment or election of trustees

As set out in the Articles of Association, the board of trustees has the right, from time to time, to appoint a person as a trustee.

The charity has a requirement for a minimum number of six trustees at any one time, up to a maximum of nine.

A potential trustee will be offered for consideration at any time that the board deems appropriate. The appointment of the potential trustee is formally discussed at the next scheduled board meeting.

Trustees are considered on the basis of relevant skills, experience, and willingness to take an active part in the running of the charity. Following a majority vote of the existing board of trustees, a potential trustee will be appointed to the board. There is no minimum period of service, and a trustee can retire at any time.

The official appointment requires a quorum to agree the appointment, and, following completion of appropriate Companies House documentation, the new trustee is formally welcomed to the board at the following board meeting.

c. Policies adopted for the induction and training of trustees

New trustees are briefed on the charity's activities prior to their appointment. They are also provided with the minutes of the last board meeting and agenda of the next meeting as well as the previous year's annual report. All trustees are informed of their obligations under charity and company law, the content of the Articles of Association and the procedures that govern the trustees' actions and nature of the resources of the charity.

d. Organisational structure and decision making

The trustees who served the charity during the period were as follows:

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TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

DC Cartwright (chairman)
RK Plahay (interim vice chair) Resigned on 8 April 2024
RN Gavzey (interim secretary)
J Leach (College of Optometrists) Appointed on 26 March 2024
JT Holmes (ABDO)
R Stoner (OSA formerly FMO) Resigned on 28 January 2025
SA Tinger (FODO)

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute up to £10 in the event of a winding up.

All the trustees give their time voluntarily and received no benefits from the charity. Any expenses reclaimed are set out in note 7 of the accounts.

The subscribers to the Memorandum and Articles of Association of the charity are recorded in these documents and will remain for the lifetime of the charity.

Article 2 states that subscribers are admitted to membership and article 2.3 provides for a member retiring providing that the number of members does not fall below two. The Articles of Association are not changed to reflect subsequent changes in membership; these are reflected in the annual accounts and AGM minutes.

Article 29 provides for each member as a subscriber to the charity, to appoint one person as a trustee and to remove such person as a trustee. On retiring as a member this right is terminated and the trustee appointed by this member must also retire.

OBJECTIVES AND ACTIVITIES

a. Principal activity

In setting objectives and planning for activities, the trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit.

The charity's purpose is to promote ocular health in the primary care sector and to educate the public about ocular health and good vision, and the ways of achieving this.

As a champion for 'prevention' Eye Health UK occupies a unique space within optics and the tertiary sector. It creates resources and runs public health campaigns designed to educate and motivate people to take better care of their eyes.

It also provides valuable tools to eye care practitioners, and, its advocacy work ensures government, policy-makers, commissioners, influencers and others are briefed on important eye care issues.

These activities aim to prevent avoidable sight loss – currently half of sight loss in the UK is avoidable – and help more people live well for longer.

THE EYECARE TRUST

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

b. Activities for achieving objectives

Multi-channel eye care

Digital communications are the cornerstone of the charity's health promotion work. We provide relevant, interactive and engaging eye care information where and when people need it to help individuals actively manage their own eye health.

Around half a million people accessed our online advice and information in 2024.

Popular digital resources included our fact sheets on drivers' eyesight, blepharitis, cataracts, squint, eye care for screen users, sight tests and buying sunglasses.

The charity also provides a public information service which responds to people's eye care queries via email over the phone.

Our Instagram, Facebook and Twitter feeds also helped keep the profession and the public up-to-date with the latest eye care news and provided valuable channels for sharing important and timely eye care advice.

Public health promotion

During 2024 the charity addressed a wide-range of eye care topics including, dry eye, the importance of knowing your family's eye health history to prevent future sight loss, top tips for travellers, how poor vision increases your risk of loneliness, UV protection, sight tests for all, the rise in cases of myopia and how to stop it plus smoking and sight loss and lifestyle hacks to support your eye health.

These activities generated press coverage in national & local media, and, across on- and off-line communication channels.

Two major campaigns run by the charity were: Is Your Vision Roadworthy? and National Eye Health Week.

Is Your Vision Roadworthy?

Ensuring motorists meet the legal standards for driving every time they get behind the wheel is a public health and road safety issue.

Seven people lost their lives on UK roads in 2023 and around 3,000 are seriously injured every year due to drivers or riders with uncorrected or defective eyesight.

Our 2024 Is Your Vision Roadworthy? campaign, conducted in association with the Older Drivers Forum, University of Warwick and National Police Chiefs Council, saw us undertake the UK's largest ever roadside vision screening survey, publish a research report, launch a media campaign and run a community engagement programme to raise awareness about the importance of good vision for driving.

A dedicated campaign website also provided essential advice and information about drivers' eyesight rules.

National press coverage included BBC Morning Live, BBC News at Ten, ITV Tonight, BBC Radios 2,4 and 5.

THE EYECARE TRUST

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024



Fig 1. Is Your Vision Roadworthy? campaign in action

National Eye Health Week (NEHW)

NEHW (23–29 September 2024) provided a unique platform that brought together government, health and social care, business, charities, community groups and others to shine a light on the importance of good eye care.

The campaign aimed to increase uptake of routine eye tests and educate people about how to look after their eyes.

More than 3,500 individuals and organisations used our resources to connect with their local communities, including organisations serving some of the UK’s most deprived areas where eye health inequalities are magnified and communities comprise some of society’s most hard-to-reach groups. Resources were available in 30+ languages ensuring essential eye care advice was accessible for the 4.2 million people living in the UK whose first language is not English.



Fig 2. NEHW supporter event

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TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

Each day of the Week focused on a different aspect of eye care to keep messaging fresh and ensure broad appeal. Themes included: Children's eye health, NHS eye care services and live well to see well.

The social conversation around NEHW had a reach of more than 85 million and saw the Week trending on X (formerly Twitter) on day one of the campaign.

We published Vista, a lifestyle magazine featuring handy lifestyle tips & eye care advice to help people keep their eyes and vision healthy. This was distributed in digital and hard copy to more than ¼ million readers.

PR activity included blanket coverage across UK media outlets (2,000 pieces of coverage including BBC/ITV/Sky News, national and regional print publications and online news channels). These featured stories about the prevalence of myopia in children and how 19 million Brits are putting their physical and mental health at risk by failing to have regular eye tests.

A special 8-page Vision and Eye Health supplement was published in *The Guardian* to support the Week.

A campaign podcast featured radio host Adam Cox chatting to David Cartwright about why vision matters and the simple steps we should all be taking to help keep our eyes and vision healthy. The Podcast was a free download on Apple, Spotify or visionmatters.org.uk.

Queen of colour and interiors guru Sophie Robinson helped educate the public about colour vision deficiency, whilst our case study featuring brain tumour survivor Hugo shared sobering advice about the importance of routine sight tests.

Through the Vision Matters website, 100K+ visitors experienced life through the eyes of someone suffering vision impairment, used an online eye health calculator to assess their risk of future avoidable sight loss, checked their vision using the online screening tool and accessed important advice and information on caring for their eyes.

To target teens the charity launched the 20:20 screen amnesty to educate youngsters about the effects of prolonged screen use and encourage them to press pause on their digital devices at 20:20 every evening during the Week. Resources were sent to more than 1,000 secondary schools for them to take part in this innovative initiative.

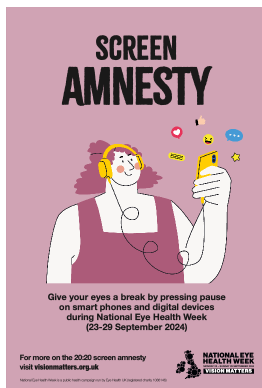


Fig 3. Screen Amnesty poster

THE EYECARE TRUST

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

Following the campaign there was a clear up-tick in the number of sight tests conducted post NEHW up c. 12%*. Whilst, online search and interest in eye health peaks in NEHW. Searches about myopia soared during the Week – up 6,400% week-on-week**.

**Calculated using month-on-month sight test levy data.*

***Analysis using online trends report.*

Practitioner resources

The charity also continued its commitment to provide eye care practitioners (ECPs), healthcare professionals and educators with tools and resources to assist them in the promotion of engaging eye care messages to their local communities. This included a new set of resources highlighting the importance of good vision for driving.

Eye health within a wider public health context

To highlight the link between eye health and wider public health issues the charity supported a number of other relevant and high-profile public health campaigns during 2024. These included Diabetes Awareness Week and National No Smoking Day.

Advocacy work

Raising awareness of eye health by creating 'better public health messaging' was at the heart of briefings to MPs and public health teams during the year.

Social connections

This year the charity's social conversation on eye health – across Instagram, X and Facebook – had a reach of more than 30 million.

Third party partnerships

The charity continued to build upon the foundations it has established over recent years, working with its supporters as well as third and public sector organisations to extend the reach and impact of its public health promotions.

In particular, the trustees would like to thank and acknowledge the vital support of the official partners of National Eye Health Week: Asda Opticians, Central Optical Fund and Specsavers.

FINANCIAL REVIEW

a. Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three months expenditure (approximately £18,000 at current levels).

The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

Reserves at the end of this reporting period amount to £43,136. This is surplus to the required minimum set out above.

THE EYECARE TRUST

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

b. Financial position

The present level of funding is adequate to support the continuation of the charity's activities in the short-term. In these challenging times the trustees consider the financial position to be satisfactory.

c. Risk review

The trustees recognise their responsibility to manage the risks facing the charity and have implemented a risk management system which includes the maintenance of a risk register.

Risk levels are monitored regularly as part of a wider risk strategy.

The trustees currently consider the maintenance of a sustainable unrestricted / non-commercial income stream to be the biggest risk facing the charity.

d. Fundraising

Eye Health UK is registered with the Fundraising Regulator, an independent body who set and maintain the standards for charitable fundraising. Public fundraising forms a very small part of the charity's income and is mostly made-up of funds raised by NEHW supporters at charity bake sales.

The number of complaints received by the charity about its fundraising activity is nil.

e. Principle funding sources

Charity income streams include levy payments from eye care practitioners, charitable donations and sponsorship. This income is used to fund the administration of the charity and its public health promotions.

f. VAT

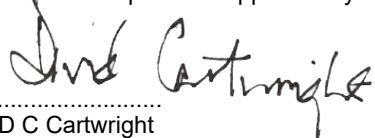
In line with Charity Taxation Regulations the charity adopts a practice of partial exemption on goods and services which promulgate the charity's objects.

PLANS FOR THE FUTURE

Main activities and achievements planned for 2025 include:

- Publish Our Children's Eye Health report
- Roll-out the is Your Vision Roadworthy? campaign
- Champion prevention messages and share relevant resources across the health and social care sector.
- Manage a series of topical public health campaigns, including National Eye Health Week 22-28 September.
- Retain existing, and introduce new, funding streams.

The trustees' report was approved by the Board of Trustees.



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Mr D C Cartwright
Trustee

29 September 2025
Date:

THE EYECARE TRUST

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE EYECARE TRUST

I report to the trustees on my examination of the financial statements of The Eyecare Trust (the charitable company) for the year ended 31 December 2024.

Responsibilities and basis of report

As the trustees of the charitable company (and also its directors for the purposes of company law), you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006.

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Companies Act 2006 and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charitable company as required by section 386 of the Companies Act 2006.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the Companies Act 2006 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Haines Watts Swindon Limited

Old Station House

Station Approach

Swindon

Wiltshire

SN1 3DU

Date: *29 September 2025*

Date:

THE EYECARE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2024

		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
	Notes	2024	2024	2024	2023	2023	2023
		£	£	£	£	£	£
Income from:							
Donations and legacies	2	-	-	-	38,400	-	38,400
Charitable activities	3	60,428	30,000	90,428	45,492	33,398	78,890
Investments	4	805	-	805	569	-	569
Total income		61,233	30,000	91,233	84,461	33,398	117,859
Expenditure on:							
Charitable activities	5	69,254	29,332	98,586	57,087	34,271	91,358
Total expenditure		69,254	29,332	98,586	57,087	34,271	91,358
Net income/(expenditure) and movement in funds		(8,021)	668	(7,353)	27,374	(873)	26,501
Reconciliation of funds:							
Fund balances at 1 January 2024		51,157	6,427	57,584	23,783	7,300	31,083
Fund balances at 31 December 2024		43,136	7,095	50,231	51,157	6,427	57,584

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

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STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2024

	Notes	2024 £	£	2023 £	£
Current assets					
Debtors	9	12,616		3,607	
Cash at bank and in hand		41,616		57,181	
		<u>54,232</u>		<u>60,788</u>	
Creditors: amounts falling due within one year	10	(4,001)		(3,204)	
Net current assets			<u>50,231</u>		<u>57,584</u>
The funds of the charitable company					
Restricted income funds	11		7,095		6,427
Unrestricted funds	12		43,136		51,157
			<u>50,231</u>		<u>57,584</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 December 2024.

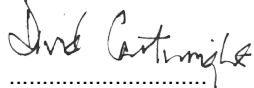
The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

29 September 2025

The financial statements were approved by the trustees on



Mr D C Cartwright

Trustee

Company registration number 04117495 (England and Wales)

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies

Charity information

The Eyecare Trust is a private company limited by guarantee incorporated in England and Wales. The registered office is .

1.1 Basis of preparation

The financial statements have been prepared in accordance with the charitable company's governing document, the Companies Act 2006, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)". The charitable company is a Public Benefit Entity as defined by FRS 102.

The charitable company has taken advantage of the provisions in the SORP for charities not to prepare a statement of cash flows.

The financial statements are prepared in sterling, which is the functional currency of the charitable company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charitable company is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charitable company has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charitable company has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies (Continued)

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.7 Financial instruments

The charitable company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charitable company's balance sheet when the charitable company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charitable company's contractual obligations expire or are discharged or cancelled.

1.8 Taxation

The charity is exempt from corporation tax on its charitable activities.

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies (Continued)

1.9 Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations and gifts	-	1,125
Legacies	-	37,275
	<u>-</u>	<u>38,400</u>

3 Income from charitable activities

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Promoting Ocular Health						
Seed funding	14,000	-	14,000	14,750	-	14,750
Membership fees	16,428	-	16,428	18,138	-	18,138
National Eye Health Week Sponsorship	30,000	20,000	50,000	12,500	15,000	27,500
Road Vision Project	-	-	-	-	18,398	18,398
GEM charity grant	-	10,000	10,000	104	-	104
	<u>60,428</u>	<u>30,000</u>	<u>90,428</u>	<u>45,492</u>	<u>33,398</u>	<u>78,890</u>

4 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	805	569
	<u>805</u>	<u>569</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

5 Expenditure on charitable activities

	Promoting Ocular Health 2024 £	Promoting Ocular Health 2023 £
Direct costs		
Media Line	145	149
National Eye Health Week	35,994	24,788
Roadworthy Project	174	11,039
Marketing and Business Support	55,642	48,576
Website Development Costs	57	68
Postage and Stationery	-	31
Office Phone and Broadband	-	138
Fees	2,019	1,944
Insurance	370	419
Rent	1,860	1,705
Office Computer Expenses	15	37
Bank Charges	60	60
Independent Examination	2,200	2,100
Sundries	50	304
	<u>98,586</u>	<u>91,358</u>
Analysis by fund		
Unrestricted funds	69,254	57,087
Restricted funds	29,332	34,271
	<u>98,586</u>	<u>91,358</u>

6 Net movement in funds

	2024 £	2023 £
The net movement in funds is stated after charging/(crediting):		
Fees payable for the independent examination of the charity's financial statements	<u>2,200</u>	<u>2,100</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charitable company during the year.

8 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

9 Debtors

	2024	2023
Amounts falling due within one year:	£	£
Trade debtors	12,000	3,000
Other debtors	9	-
Prepayments and accrued income	607	607
	<u>12,616</u>	<u>3,607</u>

10 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	1,577	755
Trade creditors	538	563
Accruals and deferred income	1,886	1,886
	<u>4,001</u>	<u>3,204</u>

11 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
National Eye Health Week	188	20,000	(20,188)	-
Optician First Campaign	5,940	-	(4,680)	1,260
Is Your Vision Roadworthy?	299	-	(174)	125
GEM Motoring Assist	-	10,000	(4,290)	5,710
	<u>6,427</u>	<u>30,000</u>	<u>(29,332)</u>	<u>7,095</u>

Previous year:

	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
National Eye Health Week	188	15,000	(15,000)	188
Optician First Campaign	7,112	-	(1,172)	5,940
Is Your Vision Roadworthy?	-	18,398	(18,099)	299
	<u>7,300</u>	<u>33,398</u>	<u>(34,271)</u>	<u>6,427</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

12 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
General funds	51,157	61,233	(69,254)	43,136
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	23,783	84,461	(57,087)	51,157
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

13 Related party transactions

There were no disclosable related party transactions during the year (2023 - none).