

Helen Arkell



Dyslexia Charity

Annual Report and Financial Statements

For the year ended 31 August 2020

Helen Arkell Dyslexia Charity

(a company limited by guarantee)

Registered Charity No. 1064646

Registered Company No. 3432423 (England and Wales)

Formerly known as: 'The Helen Arkell Dyslexia Centre'

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Helen Arkell Dyslexia Charity

Report of the Trustees for the year ended 31 August 2020

Charity information and reference details

Registered Charity Number	1064646
Registered Company Number	3432423 (England and Wales)
Patron	HRH Princess Beatrice
Trustees (Directors)	Michael-John Albert BCom (Hons) CA(SA) CA - Treasurer Tom Arkell Tim Harrison Gary Hay BA (Hons), MBA – Chair Simon Hepher MRICS Jonathan Hetherington BA (Hons), MSc (Ed), QTS Peter Hughes BA (Hons), ACMA – Treasurer – retired 31.5.20 Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC Jilly Steventon MSc – retired 31.5.20 Pete Watson BSc (Hons)
Chief Executive	Andy Cook MA (Cantab)
Registered Office	Helen Arkell Dyslexia Charity, Arkell Lane Frensham Farnham Surrey GU10 3BL
Web site	www.helenarkell.org.uk
Auditors	HPCA Ltd Chartered Accountants and Statutory Auditors Station House Connaught Road Brookwood Woking Surrey GU24 0ER
Bankers	Lloyds Bank, Farnham, Surrey

Report of the Chair of the Trustees

In common with the rest of the world, Covid-19 cast a long shadow over the financial year for the Helen Arkell Dyslexia Charity. From March until June 2020, the Charity's doors were literally closed, preventing us from undertaking our standard face-to-face assessments as well as the practical aspects of our Level 5 and Level 7 teacher training courses.

And yet, thanks to a huge amount of work on the part of Andy Cook, the Chief Executive Officer, and the whole team, we steered our way through the initial storm and came out the other side in good financial shape. This was achieved through a combination of adapting our services to online provision where possible, robust fiscal management alongside careful cost control, and taking advantage of the government financial support schemes which generated positive cash inflows in the year. In this way, we managed to minimise our losses during the worst period whilst at the same time putting ourselves in a strong position, supported by cash in the bank, to deliver more services to more people with dyslexia in the future. This has placed us in a good position to weather any second storm and gives us the confidence that we can bounce back as soon as conditions return to normal.

Our improved online capability dovetails perfectly with our strategy to grow the Charity through the development of regional hubs. It has always been our intention to reach a wider geography and to deliver more of our services to those who can least afford it. We ended the financial year with a much stronger platform to enable us to do so.

We were particularly proud to have further increased our provision of bursary-funded support to children and adults with dyslexia from lower-income backgrounds, during a year when they needed us most. This was an important priority despite the Charity's own Covid-related financial constraints, and is a key focus of our strategic plans.

Despite Covid-19, we succeeded in opening a Helen Arkell hub in Oxford, as planned. We appointed Rachael McMullen as the Oxford hub coordinator and she wasted no time in recruiting assessors and raising our profile across the area in readiness for lockdown to lift. Our Oxford hub contributed to our overall provision of online services throughout lockdown, and welcomed its first face-to-face beneficiaries in July. Rachael now sits as part of the Charity's senior management team and, amongst other things, is helping to ensure that our quality of service remains consistently high as we develop across the regions of the UK with a growing network of hubs.

Also despite Covid, we still managed to provide direct 1:1 support to 1,028 children and adults with dyslexia and to a further 1,126 individuals who attended dyslexia-related courses. We came close to completing the Level 5 and Level 7 courses in year, a remarkable achievement in the circumstances. These were completed when schools reopened in autumn 2020. The number of face-to-face appointments booked as soon as lockdown restrictions were eased in June demonstrates that the demand for our personalised services is greater than ever. This is entirely in line with the increasing recognition, at a national level, of the need to support children and adults with dyslexia and other specific learning difficulties to fulfil their abilities. This invariably starts with ensuring that they have an early assessment of their needs, backed up by relevant ongoing support.

We went ahead with the creation of the new post of Head of Projects, as planned, with the appointment of Tory Sparks. This role supports various initiatives within our Strategic Plan, helping us to further increase our reach and impact in line with our Mission. Tory's first priority necessarily focussed on transferring services online as soon as Covid struck the country, and progress was made on a number of other fronts, including collaborative research projects with Oxford University and Oxford Brookes, development of our support services for adults with dyslexia and initiating links

with speech and language therapists for the improved holistic support of children with dyslexia. With the onset of Covid, we took the lead in the practical implementation of online Evaluations of Need for students and online Workplace Needs Assessments for adults, and will submit a practical research paper on these projects in the new year.

A special mention of our Head of Education, Yvonne Whitestone, who would have wished for a more straightforward year as she prepares to hand over her role in Summer 2021 in order to enter well-earned retirement. Yvonne ensured that her team of specialist teachers and consultants could continue to support children and adults with dyslexia throughout lockdown and that our teacher training courses could continue as far as was practically possible, working around school restrictions. Yvonne also took the lead with regard to our involvement in the National Tutoring Programme, working alongside our colleagues in the field of dyslexia. This will see the Charity join in the national effort to help disadvantaged children catch up with their learning in the new year. We continued to nurture closer collaboration with other bodies working in the area of dyslexia support, ensuring that we combine expertise to deliver the best outcomes for those who are most in need.

In terms of fundraising, 2019/20 saw us raise £189,211. This was an increase on the previous year (2019: £179,289), a remarkable achievement considering the background of severe financial constraints felt nationally as a result of Covid-19, and the cancellation of all our face-to-face fundraising events for five months from lockdown onwards. We would like to extend a huge thank you to our donors for their magnificent support during this challenging period.

Lastly, we were also delighted to work closely with the Arkell family to move forward with plans for the development of a brand new centre for the Charity. We hope to move forward with these exciting plans during 2020/21 and will provide updates on progress as and when we can.

The net result is that, despite the most challenging circumstances that most of us can remember, we ended the 2019/20 financial year in a strong position and we remain well positioned to deal with the challenges of the pandemic in 2021 until we return to more normal circumstances. Following our Awayday in October 2020, we are full of exciting plans to deliver on our core objective: providing more support for more people with dyslexia and other learning difficulties, regardless of their ability to pay.



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Gary Hay

Chair of Trustees, 21 January 2021

Report of the Trustees for year ended 31 August 2020

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 August 2020. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Governing document

The Charity is controlled by its governing documents, comprising its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Directors and Trustees

The Directors of a Charitable Company stand in place of the Trustees for the purposes of Charity Law, and throughout this report are collectively referred to as the Trustees. The Trustees at the date of this report and who served during the year are listed on page two.

The following Trustees retired within the year:

Peter Hughes BA (Hons), ACMA – retired 31.5.20
Jilly Steventon MSc – retired 31.5.20

One fifth of the Trustees are obliged to offer their resignation at every 5th Annual General Meeting. This rule shall next apply at the AGM for the accounts to the year ended 2022.

Trustees are appointed based on having the necessary and relevant skills to offer help and guidance to the Chief Executive and staff of the Charity.

New Trustees undergo an induction programme to introduce them to the Charity, their legal obligations under charity and company law, the content of the Memorandum and Articles of Association, the Board decision-making process, the Strategic Plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their respective roles, and to participate in events that are run by the Charity. We are satisfied that the trustee body is afforded ample training in order to fulfil its duties and responsibilities.

No Trustee has any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute £1 in the event of winding up.

Each year, after due consideration, the Trustees approve a budget presented by management for income and expenditure for the coming year as well as reviewing the Charity's reserves in relation to its reserves policy. Trustees approve policies and monitor their execution through reports from management at quarterly Trustees' meetings.

The Trustees are responsible for setting the remuneration of the Chief Executive in the light of prevailing economic conditions.

About dyslexia

Dyslexia is a learning difficulty that primarily affects the skills needed for accurate and fluent reading, writing and spelling. Dyslexia can also affect 'working memory', cognitive processing and organisational skills. There are many other symptoms and no two people with dyslexia are the same. Dyslexia can range from mild to severe, and affects people regardless of intellectual ability. Dyslexia is highly hereditary, affecting 1 in 10 people in the UK.

Children and adults with unsupported dyslexia are more likely to suffer low self-esteem, low confidence, to have negative associations with education and achieve fewer qualifications, to become unemployed when leaving school, and to make negative life-choices. (People with dyslexia are twice as likely to end up in prison or young offender institutes).

Support

If correctly supported, people with dyslexia can thrive in life, particularly life after school, where their ability to see the world differently can be a positive asset. Famous, 'successful' dyslexics such as Richard Branson are good examples. The more such people speak openly about their dyslexia, the more their examples will serve to encourage others. Key dyslexic strengths are well-documented and it is becoming increasingly acknowledged that these strengths will become particularly valuable in tomorrow's workplace.

Our role

At Helen Arkell Dyslexia Charity we believe that the first step in helping people with dyslexia and other specific learning difficulties to maximise their opportunities, is to gain better self-understanding by means of specialist dyslexia assessments with personalised recommendations for appropriate ways forward. The second step is to implement these recommendations, ensuring the individual gains access to the extra help they need, either with one-off adjustments or programmes of on-going specialist support. The third step is to up-skill and educate teachers, classroom assistants, parents, employers and members of the public so that they are better able to provide support to people with dyslexia.

Outcomes for beneficiaries include:

- improved self-awareness, with better understanding of individual strengths and weaknesses
- improved self-empowerment
- improved access to practical specialist support and 'reasonable adjustments'
- improved self-confidence and mental well-being
- improved literacy and attitude to learning
- reduced frustration
- reduced anxiety
- improved life-opportunities

Currently, it is difficult for families from lower-income backgrounds to access the help they need, both because of availability of high quality service and because diagnostic assessments and specialist tuition are expensive.

At Helen Arkell Dyslexia Charity we aim to remove these barriers, helping dyslexic children and adults to thrive in today's world and prevent their talent from being wasted.

A key aim is to provide bursary-funded support to increasing numbers of beneficiaries from lower-income backgrounds. On average, a donation of £475 can provide an individual with the help they

need, to change their life for the better and find a new positive way forward that maximises their potential.

Where beneficiaries can afford to pay for the service, or feel able to make a contribution towards costs, this is accepted, as it means that restricted bursary funds can benefit more of those people who need it most.

Objects and activities

Our Objectives

The charitable objectives of the Charity, as set out in its Memorandum of Association, are:

- a) “to provide for the care, education and treatment of persons suffering from dyslexia or any other related specific learning disability”;
- b) “to further the education of the public about dyslexia and other related specific learning disabilities and to educate and train the public about the care, education and treatment of such persons”;
- c) “to carry out research into dyslexia and other related specific learning disabilities and to disseminate the useful results of such research”.

Our Vision

Our vision is of a day when people with dyslexia and other specific learning difficulties have the same opportunities as everyone else to achieve their goals.

Our Mission

Our mission is:

- i) to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support;
- ii) to deliver our services free of charge to people who could not otherwise afford them, wherever possible;
- iii) to cover every stage of life;
- iv) to encompass not just those with dyslexia but also teachers, parents and the wider community;
- v) to undertake research in order to advance our vision and strategy.

Our activities

We achieve our mission through the following main activities:

- i) by providing specialist consultations and assessments to children and adults to determine whether dyslexia or other related specific learning difficulties are playing a part in preventing them reaching their full potential. Advice is then provided to determine the best way forward for the individual

Achievements and performance

Covid-19

Before reporting on the specific targets that we set ourselves at the start of the year, when Covid-19 was unheard-of and unforeseen, it is important to emphasise the importance of our response to the pandemic, which was necessarily a prime focus this year. The Chair's Report (page 3) and Treasurer's Report (page 22) outline the actions that were taken, and detail the effects upon the Charity's activities during the year.

In addition to reacting to the challenges of Covid-19, we also pushed ahead with all the targets we set ourselves last year, as far as was practically possible in the circumstances.

We now describe progress that was made this year in relation to the 'plans for the future period' that were detailed in last year's Annual Report and Financial Statements, before Covid was foreseen.

Our targets set last year were as follows:

Target 1: In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help during the year ending August 2020.

Outcome:

Despite disruption caused by Covid-19, we directly assisted 1,028 people with dyslexia during the year (2019: 1,138) through our team of specialist staff and educational psychologists, by means of 1:1 assessments, consultations, coaching and tuition. It is pleasing to have again supported more than 1,000 people, in a year when our sites were affected by social distancing restrictions.

Prior to the onset of Covid we were on course to assist more people with assessments this year than last. However, with our main Centre being necessarily locked down for two months, and our hubs for three months, no face-to-face assessments were able to take place during that time.

The Charity played a key role in the development of online Evaluations of Need, for clients over the age of 16, and Workplace Needs Assessments for adults. Whilst not serving the same purpose as a full diagnostic assessment, these online services were a stop-gap measure to ensure young people and adults could be assessed for their eligibility to receive disabled students allowance and reasonable adjustments while social distancing prevented full assessments from taking place.

All coaching, consultations, and tuition sessions were swapped to an online service, via videocall, after lockdown was announced on 23 March 2020. Although not suiting all clients, particularly those with severe concentration issues, the video call system worked well for many. Once lockdown lifted, those clients who required face-to-face services were welcomed to our Centre and hubs with stringent safety measures in place.

90% of our beneficiaries during the year were children and young people, and 10% were adults.

Of the 1,028 people with dyslexia who came to us, we assisted a mix of boys, girls, men and women with an even gender ratio of 50% males and 50% females.

Of our 1,028 beneficiaries, 735 received assessments from us and 293 received 1:1 tuition, coaching, skills-building and consultations. Our team of specialist tutors provided over 3,000 1:1 coaching sessions throughout the year.

Of those beneficiaries who were provided with assessments, 445 people were assessed by Helen Arkell Specialist Assessors and 290 were assessed by our team of educational psychologists.

During the year assessments were provided at the following venues:

81% at the Charity's main Frensham Centre

9% in situ in schools

6% at the Charity's London hub

2% at the Charity's Wessex hub

1% at the Charity's Oxford hub

1% via video call

Target 2: We aim to increase our reach and impact by setting up a third regional hub from which to operate, in addition to our Frensham Centre and existing hubs in South London and Wessex. In doing so, we aim to help more people with dyslexia who live too far away to be able to easily access our services at Frensham.

Outcome:

We met this target by setting up our third regional hub during the year. The Helen Arkell Oxford Hub was launched in July 2020, once lockdown was lifted, and is based at Prama House, Summertown. Six assessments were conducted in Oxford in the seven weeks between the hub's launch and the end of our financial year. We have high hopes for the development of our Oxford hub in the coming months, and are convinced that the appointment of a Hub Coordinator in the local area, as piloted in Oxford, ensures a more rapid growth in activity than if a hub is directly coordinated from head office. This is a blueprint that we will replicate in our other hubs in future.

Meanwhile our London hub continues to be based at John Keats Primary School in Southwark. John Keats School forms part of the Communitas Education Trust, and is an ideal site from which we can reach increasing numbers of beneficiaries in London.

Our Wessex hub continues to be based at Sarum College, Salisbury with good transport links to the West and South West, and with easy access to many military personnel in the area. The incidence of dyslexia within the armed services community is well documented and we were pleased to further our links with Help for Heroes during the year.

With the benefit of our hubs as well as our main Centre in Surrey, this year we succeeded in reaching a wider geographical area of the UK with face-to-face support, providing direct 1:1 dyslexia assistance to children and adults from 22 counties (see also Geographical Spread, page 8).

In addition, online consultations, tuition, coaching, skills-building and courses were delivered remotely to beneficiaries living all over the UK, and indeed overseas, using video call and webinar.

Target 3: We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds in the year ending August 2020. Our intention is to help more than 130 people from lower-income backgrounds in this way, depending on the success of our fundraising activities.

Outcome:

We are delighted to have met this target, as we provided bursary-funded support to 133 people with dyslexia from lower-income backgrounds this year. A total of £66,295 of such support was provided to these 133 individuals (2019: £59,921 to 126 individuals).

26% of beneficiaries who were assisted through our bursary system were adults, typically out of work or on lower incomes and on benefits, who believed that dyslexia was preventing them from finding work or achieving the career success that they hoped for.

74% of recipients of our bursary-funded support during the year were children. In all cases, their families were already struggling to make ends meet financially, without also considering the extra requirement to source specialist support for their children, to address their suspected dyslexia. The majority of the children we supported through the bursary system were from single-parent families, typically with the parent or carer out of work, or on lower income, on a variety of benefits and in debt. We also supported a number of children who were in foster care due to a variety of complex domestic issues.

All applications to our bursary system were carefully assessed by the Bursary Review Panel before a decision was made regarding the degree of assistance that would be provided. The degree of need of each individual, and their financial circumstances, were considered on a case by case basis.

In line with our strategic plans, we aim to further increase our support of people from lower-income backgrounds in the coming years. The Covid-19 pandemic has caused significantly increased applications for our bursary-supported help, partly due to dyslexic children and adults having struggled during periods of home-schooling and working from home, away from the normal support systems, and partly because of financial difficulties resulting from pay cuts and redundancies.

We recognise that it is only because of the generosity of our donors that we are able to provide bursary-funded specialist support. We are indebted to all who made contributions to our work this year, enabling us to support our beneficiaries in this way.

Target 4: We aim to support three schools in special need by means of our highly valued FAST projects (Families and Schools Together), building on the success of previous pilot projects. These projects involve the provision of 1:1 dyslexia tuition to those pupils in most need, as well as giving dyslexia awareness advice to the schools' teachers, teaching assistants and parents.

Outcome:

We succeeded in delivering FAST projects to three state-funded schools during the year, with programmes of support for their teachers, teaching assistants, parents and those pupils who were most in need of our 1:1 help. Thank you to our generous donors for supporting FAST projects at Walsh School, Ash; St Anne's School, Basingstoke; and Childeric School, Lewisham. Despite interruptions caused by Covid-19, we managed to complete these projects with the exception of our

Childeric FAST project which will be finished in the autumn term of the new financial year, subject to the re-opening of schools.

Target 5: We plan to successfully run the first full year of our new-look Level 5 and Level 7 professional courses. These are registered with the CPD Standards Office and consist of the 'Helen Arkell Level 5 Diploma in Teaching Learners with Dyslexia/Specific Learning Difficulties' and the 'Helen Arkell Level 7 Diploma in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties'.

Outcome:

Up until the onset of Covid-19, our new-look Level 5 and Level 7 professional courses, registered by the CPD Standards Office were proceeding entirely to plan, with 54 students successfully enrolled. The fact that our courses are particularly geared to those students who desire a face-to-face learning approach brought the necessity for much to be changed, with lectures swapped online as soon as restrictions and full lockdown came into effect. In particular, the students' teaching practice sessions in schools were necessarily put on hold from April onwards, and therefore students were unable to complete their requisite hours of teaching practice until the autumn term of the following academic year. A few students decided to defer their places until a future date, when normal face-to-face activity can be resumed. For many, this is their rationale for choosing the Helen Arkell courses. In reality, the 20/21 courses will be delivered as blended learning, and decisions regarding a return to full face-to-face delivery will be made at a later stage, when a Covid-19 vaccination programme is fully established.

We are indebted to our local state schools for providing our students with teaching practice opportunities. By doing so, we were also able to provide more specialist support, free of charge, to pupils in need during the year.

Target 6: We aim to make progress with plans relating to the future of our headquarters in Frensham. With our lease extended to June 2021, we hope to identify longer-term options during the year ending 31 August 2020.

Outcome:

Much work was conducted during the year, to explore longer-term options for the future of the Charity's headquarters. The Trustees engaged in a series of discussions with the Arkell family, who currently own the buildings and surrounding land, with a view to submitting a joint planning application which would see the site reconfigured. The hope is that, subject to the necessary planning consents, the Charity would be provided with a new, low-maintenance, high-efficiency Centre elsewhere on the site. This would be adapted to the post-Covid environment, giving clients and staff access to well ventilated spaces whilst also using technology to maximum effect, connecting with clients across the UK and with the Charity's growing network of regional hubs.

In furtherance of the above 'Home of Our Own' project, initial architects' plans were drawn up during the year and discussed with the local planning authorities who provided pre-planning advice. A number of ecological surveys were also undertaken, in preparation for submission of a finalised full planning application in due course. As and when satisfactory permissions are received, the Charity expects to launch a capital appeal. In the meantime, we are extremely fortunate to have already received a provisional pledge of £250,000 towards this project, and our thanks and gratitude

go to The Constable Educational Trust for their extreme generosity. This pledge is conditional upon all necessary permissions being achieved, and the remainder of the required funding being secured in due course. At this stage, with full certainty yet to be ascertained, this pledge is not shown in the year's financial statements.

Further work will be conducted on this project in the following financial year, in the hope that planning permission will be received during 20/21. In parallel, for safety's sake, the Charity continues to explore other Plan B options in case the above planning permissions are not successful.

In the meantime, the Arkell family have agreed to extend the Charity's current lease to June 2022.

Target 7: We will continue to closely monitor income and expenditure during the year, at a time when considerable financial uncertainty still exists in the world at large. Having made consecutive surpluses for the last two years and consolidated our financial position, the trustees have taken the strategic decision to set a break-even budget for the year ending August 2020. We will invest in growth of charitable activity, including the set-up of a third regional hub, and the recruitment of a new role of Head of Projects, to assist in progressing with charitable initiatives detailed within our Strategic Plan.

Outcome:

At the time when this target was set, the main financial uncertainty in the world at large related to ongoing Brexit negotiations. Whilst these persisted through the year, they were subsequently overshadowed by the financial impact of Covid-19.

For reasons explained in the Treasurer's Report (page 22), £73,350 of course-related income that was received in the year was necessarily deferred into the following financial year's accounts, resulting in a deficit for the year of £60,001. This does make year-on-year comparison of the results for the Charity difficult and is a consequence of the disruption caused by Covid. The Charity's year end cash balances, however, are the highest achieved in its recent history. This was bolstered as a result of the Charity successfully applying for and receiving a Coronavirus Business Interruption Loan of £94,000.

As planned, we invested in growth of charitable activity during the year, in the knowledge that people with dyslexia will particularly need our services in the coming months and years, in the immediate aftermath of Covid-related disruption to schools and workplaces. As mentioned elsewhere, planned investment went ahead, in setting up a regional hub in Oxford and appointing a Head of Projects.

A full description of the Charity's financial position can be found in the Treasurer's Report, page 22.

Additional activities in pursuit of our Mission:

In addition to meeting our plans above, as set out in last year's Annual Report and Financial Statements, we also achieved the following activities this year:

- **Providing dyslexia awareness training to 432 school representatives.** Covid-19 caused the provision of in-services to be put on hold at times during the year. Despite this, 432 teachers, learning support assistants and parents attended a total of 8 in-service days provided by our specialist staff at a variety of different schools, learning how to more effectively support pupils with dyslexia and other specific learning difficulties.
- **Providing dyslexia-related courses to 512 attendees.** In addition to the 51 students who undertook the year-long diploma in supporting dyslexic learners, another 512 children, adults, teachers and teaching assistants attended a number of other dyslexia-related short courses including Study Skills, Touch Typing, Self Esteem workshops, Supporting Learners with Dyslexia, Degrees of Success, Saturday Morning Lectures and a variety of other courses too many to mention specifically.
- **Providing the HELP Parents course to 131 people who have children with dyslexia.** 131 people attended our HELP Parents courses throughout the year, specifically designed to provide useful hints and tips to parents who have dyslexic children. As with all our courses, these were switched to online provision after the onset of Covid-19.
- **Providing dyslexia awareness training to employers and workplaces.** We continued to provide dyslexia awareness training to workplaces, as well as ad hoc support and advice when our specialist advice was required.
- **Supporting the Defence, Science and Technology Laboratory (Dstl).** We were proud to provide dyslexia support to employees of Dstl again this year, with a mix of face-to-face consultations and video calls, particularly after the onset of Covid-19. This was in recognition of our reputation within the field and our mission to support adults with dyslexia as well as children and young people. We also support employees at a number of other workplaces.
- **Dyslexia Support Group.** We continued to run a Dyslexia Support Group until Covid-19 made this impossible to undertake face-to-face. The support group meets after work and gives participants the opportunity to hear guest speakers in the field of dyslexia and other specific learning difficulties, as well as providing opportunities for networking and peer support. Participants include adults with dyslexia, parents of dyslexic children and other interested parties. The Support Group will recommence once Covid-19 restrictions allow.
- **Outreach.** In addition to our regional hubs, and our FAST projects (see Target 4, page 11), we have continued to provide dyslexia assessment services in situ at various schools, including Barrow Hills School, Bradfield College, Frensham Heights School, Hurtwood House School, St George's School, Tormead School, and Bishop Luffa School. These services were interrupted when Covid-19 restrictions were in effect, at which time as many services as possible were delivered online.
- **Saturday Morning Lectures.** We held two Saturday Morning Lectures in the year, with guest speakers Judy Hornigold and Robert Savage, where we were joined by many of our alumni as part of their continuing professional development. We are proud to top up the learning of our alumni, keeping their skills at the cutting edge of the dyslexia world. Following the onset of Covid-19, workshops and lectures were swapped to online delivery. We will recommence face-to-face Saturday Morning Lectures when Covid restrictions allow because

many of our alumni attend specifically to catch up with their peers while gaining valuable CPD.

- **Research.** This year we were delighted to assist Dr Cathy Manning, Sir Henry Wellcome Postdoctoral Fellow at Oxford University, in sourcing participants for her research project, 'Sensory processing in children with and without developmental conditions'. Many of the Charity's former clients took part. Results are in the process of being written up for a paper which is currently being reviewed by a journal.
- **Graduation.** It was with great regret that we had to cancel the annual Graduation Ceremony of our latest cohort of Level 5 and Level 7 students, who undertook their professional training with us during the previous year, due to lockdown. We hope to resume this popular annual event when Covid-19 restrictions allow.
- **Raising awareness.** We were proud to play our part in raising awareness at government level by participating in the All Party Parliamentary Group on Dyslexia and Other Specific Learning Difficulties, chaired by the Right Honourable Sharon Hodgson MP, working alongside other leading organisations in the field of dyslexia.

We were also represented on the boards of the following groups, with whom we jointly raise awareness to the public and ensure standards within the field:

- the SpLD Policy Group
 - the Dyslexia SpLD Trust Steering Group
 - the Council for the Registration of Schools Teaching Dyslexic Pupils (CRESTeD)
 - the BDA Accreditation Board
 - the SpLD Assessment Standards Committee (SASC)
 - the SpLD Test Evaluation Committee (STEC)
- **Fundraising.** We completed the second full year of our new fundraising strategy, building upon the progress that was made last year. The small team comprised Hazel, part-time Fundraising & Communications Officer, supported by Jane as part-time Trusts Officer and Andy as Chief Executive. We will further bolster the team in the coming year, with the addition of Helen as part-time Communications/PR Assistant. We sought to further engage with Trusts & Foundations who have contributed to the Charity's work in the past as well as finding new potential supporters. This year's programme of events was severely curtailed, with all face-to-face events cancelled from April onwards due to Covid-19. We were fortunate to hold our Dinner for Dyslexia event at the Cavalry and Guards Club well before the onset of Covid-19 (see below).
 - **Trusts & Foundations.** We are indebted to the generosity of a number of Trusts and Foundations, too many to mention in full. However, this year it is only right that we should make special mention of The McGreevy No 5 Charitable Settlement for their three-year commitment, and to The Roger and Jean Jefcoate Trust for their ongoing support, which was particularly generous in this Covid-affected year. We thank all our donors, large and small, for supporting our work, and we are indebted to those who also made emergency donations in response to our Covid-19 Appeal.

We take this opportunity to thank The National Lottery Community Fund, and the Community Fund for Surrey for their pledges of support for our work in the 20/21 financial year, enabling us to assist children and adults with dyslexia in these Covid-affected times.

- **Home of Our Own.** We are extremely fortunate to have already received a provisional pledge of £250,000 towards our Home of Our Own project, (see Target 6, page 12), and our thanks and gratitude go to The Constable Educational Trust for their extreme generosity. This pledge is conditional on full completion of the project being achieved in due course.
- **Community groups, clubs, associations and companies.** We have been very touched by the support from our local communities this year, including a wide variety of groups, clubs, associations and companies. We make special mention of the Rotary Club of Farnham for selecting us as their joint Charity of the Year, and we look forward to their main event, which was necessarily postponed due to Covid this year. Some community groups have chosen to support our work in Surrey while others have particularly wished to support the work provided at our regional hubs in Oxford, London and Wiltshire. Whatever your particular area of interest, we are immensely grateful for your help and generosity in enabling us to fulfil our mission, reaching out to an ever-wider community of beneficiaries across the UK. We thank all of those organisations who have helped us to increase our voluntary income this year.
- **Dinner for Dyslexia.** We were delighted to hold a Dinner for Dyslexia at the Cavalry and Guards Club at the start of the year, before Covid-19 came into effect. Our thanks go to The Worshipful Company of Feltmakers for their support, both in terms of attendance and sponsorship. This was an emotional event, with several generations of the Arkell family present so soon after the passing of our founder and their mother/grandmother, Helen Arkell. Guests enjoyed a three course meal in the Club's most impressive surroundings, and heard inspirational speeches from dyslexic pilot Chris, a grandson of Helen's, and dyslexic lawyer, Samantha. The event raised some £20,000 to help the Charity support more children and adults with dyslexia.
- **Annual Golf Day.** Our annual Golf Day at Liphook Golf Course was necessarily cancelled this year due to Covid-19 restrictions. We hope to re-instate this event, once restrictions allow.
- **London Marathon.** Our hearts go out to our five intrepid runners in the London Marathon 2020, who were unable to participate in person this year due to Covid-19 restrictions. All will have opportunity to participate in future, when Covid restrictions have lifted. Many of our runners, and many additional members of the Helen Arkell community, opted to participate in a number of virtual events, including the 2.6 challenge and the virtual marathon itself. All participants threw themselves into fundraising with great enthusiasm, which was greatly appreciated by the Charity, and by those whom we continued to serve throughout the difficulties of Covid-19.

- **Friends of Helen Arkell.** We take this opportunity to also thank all those individuals who supported our work through the Friends of Helen Arkell club this year by signing up to small regular donations. Lots of small donations can make a big difference to a charity such as ours, and we really appreciate your support. Our aim is to significantly increase the number of our Friends in the coming years. Friends are invited to all our events and gain a 'behind the scenes' viewpoint of the Charity's work and progress.
- **Gifts in Wills.** This year we received a gift in the Will of a supporter from Northumberland who sadly passed away but was determined that people with dyslexia can benefit after she has gone. Her life had clearly been touched by our work and we are immensely grateful that she thought of us when making a gift of £5,000. Thank you! Gifts in Wills can make a lasting difference to our ability to perform our work.
- **Flooding.** As if Covid-19 were not enough to contend with, our Centre was hit by flooding in the summer. Flash floods affected much of the UK, and in our case caused flood waters to enter our main head office building and shop. Fortunately, our brilliantly dedicated team of staff acted quickly to save the Centre from more damage than would otherwise have been caused, setting up impromptu flood barricades, bailing out water, and salvaging as much of the Charity's property as possible. The team worked equally hard in the aftermath of the event, putting in place various flood mitigation measures. Carpets were replaced, and life would have returned to normal were it not for Covid-19.
- **Governance.** As planned, Michael-John Albert was appointed Treasurer this year, with a wealth of experience from the world of financial services and also with a personal interest in dyslexia. The frequency of trustees' meetings was increased during the year, with weekly updates from the CEO to the trustees at the height of the pandemic. The Finance, Audit, Investment and Risk Committee also increased the frequency of meetings, together with the Property focus group, partly due to financial considerations relating to Covid-19 and partly due to progress with the Home of Our Own project. All meetings were held virtually from April onwards.
- **Strategic Plan and ambitious aims.** Our annual Strategy Day was held virtually this year, involving Trustees, staff and key stakeholders. Participants reviewed the potential impact of Covid-19 on the future aims and activities set out in the Charity's Strategic Plan, and lessons learned from the pandemic. It was agreed that the Charity should continue with its aims of increasing its reach and impact via a network of regional hubs, combined with usage of technology. Strategies for increasing the support of adults with dyslexia were also discussed, as well as further increasing bursary-funded support for people from lower-income backgrounds, linked with a growing fundraising strategy. In addition, various 'transformational projects' are outlined within the plan, all with the aim of enabling us to assist many more people with dyslexia.

The Helen Arkell team

- **Our volunteers.** All charities appreciate the contribution of volunteers and we are no different. We were delighted to recruit volunteers to help us spread the word at local events during the year, as well as helping with administration tasks, until Covid-19 interrupted face-

to-face activity. Special mention of all our volunteer fundraisers who took on various virtual challenges during the year, to help raise much needed funds when the pandemic was at its peak. Perhaps the biggest thank you should go to our dedicated unpaid Trustees, however, who give their time freely as volunteers in support of the Charity's aims, and gave more time than ever in this most unusual year.

- **Our staff.** We thank our amazing staff for their dedication, expertise, hard work and good humour, living our values of professional excellence with warmth and the personal touch. It is through our staff that we fulfill our mission each and every day. A special mention this year, for our team's willingness to muck in and do whatever needed doing to safeguard the Charity during this period of Covid-19 crisis. This year saw difficult and ever-changing circumstances, with reduced 'bubbles' and disruption to teams due to furlough. It says everything about our team that, not only did everyone volunteer to take pay cuts this year if required, but they also bailed out the Centre when we were beset by flash flooding.
- **Our beneficiaries.** We thank all those 1,028 people with dyslexia who have come to us for help this year. It is you who give us the inspiration to fulfill our mission, recognising every day that people with dyslexia bring exceptional qualities. We are proud to help you find out more about yourselves, and to help you forge new ways forward in life that will play to your strengths. We hope you will never look back, but if you do, we are here to help you whenever you need us. Above all, we hope you will believe in yourselves, achieve your goals and succeed on your own terms.
- **Our Patron, Her Royal Highness, Princess Beatrice.** We are honoured that Princess Beatrice continues to act as our Patron. Dyslexic herself, Princess Beatrice understands our mission from a very personal perspective, and we were delighted that Her Royal Highness produced a video clip in support of our work at the height of the pandemic.

Public benefit requirement

The Trustees are aware of the requirement to demonstrate public benefit, as set out in the Charities Act. Having due regard to the Charity Commission's guidance on public benefit, the Trustees are confident that the Charity's services meet these criteria, for all the reasons detailed above in the description of our aims, objectives and activities.

Over a thousand children, young people and adults benefitted directly from the Charity's services this year, in a 1:1 setting, whether face-to-face or by video call, and countless more people benefitted indirectly through their contact with teachers, teaching assistants and other interested parties who have received training in dyslexia awareness from our Charity.

We are committed to further increasing our reach and impact in the coming years, with a determination to open more regional hubs, increasing the number of our potential beneficiaries and particularly focusing our efforts on providing further assistance to people with dyslexia and other specific learning difficulties who are from lower-income backgrounds.

What our beneficiaries say

In a survey of 186 of our beneficiaries, respondents told us the following:

- 96% of respondents agreed that having a dyslexia assessment helps the person to understand themselves better, including their strengths and weaknesses
- 95% of respondents agreed that having a dyslexia assessment helps you to access further support
- 91% of respondents reported that the initial assessment led to improved confidence
- 89% of respondents reported that the assessment led to reduced frustration and anxiety
- 88% of respondents reported that the assessment led to improved literacy
- 98% of respondents said they would recommend Helen Arkell Dyslexia Charity to a friend

These are just a few of their comments:

“I am taking my degree - a dream of mine I never thought would be possible, and would not be if it wasn't for the Helen Arkell charity. Without their help and support I wouldn't be where I am today!”

“It helped our daughter realise that she wasn't stupid as she often called herself and helped with her self-esteem. It helped us so much being able to get a bursary otherwise our daughter would still be struggling so much now with no support. Thank you!”

“I can even be open with my employers and I've been able to access help.”

“Being able to get my son a dyslexia assessment was a godsend. Finally he was able to understand why he was finding school so difficult, he wasn't stupid as he believed, but he had dyslexia and he could learn like everyone else but differently. It helped his self esteem immensely.”

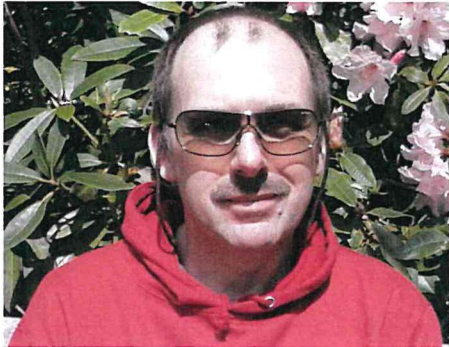
“Having my Dyslexia assessment funded for me by the Helen Arkell charity via a bursary changed my life!”

“The assessment has changed my son's future for the better. He is no longer labelled as 'can't be bothered'. He is now getting the support he needs at school and I am able to help him with homework using learning strategies suggested in the assessment. He had a lovely specialist, who made him feel at ease and the centre was very welcoming. Thank you.”

“The difference in my daughter after her assessment was life changing. Her confidence has grown as she understands that there is nothing wrong with her. She is no longer frustrated and her academic abilities have improved.”

Your support makes a real difference, a difference to people like Robin...

School was never easy for Robin; he couldn't read and words seemed impossible. Towards the end of primary school, a specialist teacher introduced him to Dr Zeus and suddenly the penny dropped - he could read! Secondary school was tough though. With no extra help and being bullied, Robin



couldn't get out of there quick enough, but work was a different ball game. Being a conscientious, hard worker was appreciated and Robin was soon promoted to foreman at a factory. A career in gardening with his brother followed.

But Robin developed serious back problems. Eventually, his doctor told him to give up gardening and get an office job. As long as he had been able to rely on his physical strength, Robin had got by. As soon as that was taken away, he didn't know what on earth he was going to do.

Robin went to the Citizens Advice Bureau and was told he would need evidence of his dyslexia for the job centre but being out of work he couldn't afford it. This is when Robin asked the Helen Arkell Dyslexia Charity for help. Robin found our specialist assessment explained so much about himself, saying, 'knowing the problem is part of the solution'. His wife, Sue, said the assessment 'did so much for Robin's emotional stress and depression, putting his mind at rest that he can do things.'

Finding work with a local charity, Robin got real satisfaction knowing he was helping others. He feels much more confident about the future, knowing he can change and do different things should life change direction.

And James

James started coming to Helen Arkell for one-to-one tuition after finding out that he has dyslexia.

He is determined to raise awareness of dyslexia and other hidden disabilities as he feels lots of people don't really understand what these conditions are. James wants to help others by raising



awareness of hidden disabilities and how they affect people. This is why he has become a Young Ambassador for Helen Arkell Dyslexia Charity.

James wants people to understand how difficult dyslexia can make some subjects at school, especially English:

'When I see everyone else writing more than me and getting all the spellings right, it makes me feel annoyed because I find that difficult. It can also be hard to understand the lessons sometimes as I need more time and a bit of extra help. I feel some lessons suit most of the class and not those with dyslexia. Sometimes I feel that people get cross at me when I can't write neatly, and I always get comments about my spelling when we are doing peer assessing.'

While dyslexia can make some things more difficult at school, James is also determined to help people understand the strengths that it can bring. James is especially good at science and seeing things in 3D in his head.

James has lessons with Ginny at Helen Arkell. Ginny helps James with his English work: 'I'm able to understand things a lot more with Ginny. The lessons are more fun and I'm not so tired at the weekend.'

James gives the following advice to anyone worried about their learning:

- Stop thinking about the things you find difficult and start thinking about what you are good at – dyslexia can give you lots of amazing strengths!
- Try meditation – mindfulness can help.
- Do your homework straight away rather than leaving it and worrying.
- Don't listen to people being mean.
- If you are able to have one-to-one tuition it really helps.

James believes that 'even though you have dyslexia you can still achieve amazing things.'

A Helen Arkell bursary can change a life...

'Without the bursary my son could not have accessed this service due to my financial situation. The assessment enabled him to get the extra support and help he requires and for the teachers to be more understanding. It enabled me to get information from the school so I could assist him with home pre-learning. It ensured a ILP [Individual Learning Plan] for him so he is continuously supported. I am extremely grateful for the bursary as it has helped my son access the curriculum more successfully.'

'[My daughter] has more confidence to ask for help and now gets more support to help her to reach her full potential. Before getting her dyslexia assessment she was lacking in confidence and avoided reading and writing whenever she could. She is now being given ways to carry out tasks like her peers but with helpful aids to help her. Thank you so much.'

'The assessment my teenage son had last year has been completely transforming. He was allowed to use a laptop and his grades shot up within a few weeks. He has gained in confidence and self-esteem and the most amazing result earlier this year was achieving a grade 8 in a GCSE he took early. This would have been unthinkable this time last year. It has improved his life chances, his opportunity for higher study and his motivation to study. We are incredibly grateful for the assessment.'

Demand is high right now

We are seeing twice as many applications for bursary-funded support as normal, due to the financial difficulties caused by Covid-19. These include a whole host of children from homes where single-parents or foster-parents are struggling to make ends meet and are frequently in debt. All of these children (and adults) are having difficulties.

We understand that current circumstances are difficult for everyone, but if you are in a position to help, we would be hugely grateful for your support.

Treasurer's Report

This year the Charity reported a loss of £60,001 (2019: Surplus of £31,279) as reflected in the Statement of Financial Activities (SOFA). This is a satisfactory outcome given the challenging circumstances of the year under review as a result of Covid-19 and its impact on the wider economy, the charity sector and our charity in particular. As a result of various restrictions and lockdowns, we have deferred the completion of level 5 and 7 diploma training courses until Q1 of the next financial year, which has resulted in £73,350 of fee income being deferred to the subsequent year. This does make year-on-year comparison of the results for the Charity difficult and is a consequence of the disruption caused by Covid.

Despite the challenging external circumstances, the Charity's income decreased only marginally to £1,193,931 (2019: £1,365,879) with costs reducing to £1,253,932 (2019: £1,334,600). At year end Unrestricted Reserves amounted to £62,649 (2019: £118,665) and Restricted Reserves amounted to £51,668 (2019: £55,653).

The Charity has reflected positive cash inflow from operations of £6,114 (2019: cash outflow of £65,883) as a result of fundraising activities, furlough receipts and careful cost control. The Charity ended the year with an increase in overall cash resources of £91,211 (2019: cash outflow of £73,072). The Charity's year end cash balances are the highest achieved in its recent history. This was bolstered as a result of the Charity successfully applying for and receiving a Coronavirus Business Interruption Loan of £94,000. This loan facility is important as it indicates that the Charity was assessed as being viable by the bank, despite the current circumstances, and provides the Charity with additional cash resources in the medium term should these be needed. The Trustees may consider investment options for any surplus cash once the course of the pandemic and future restriction and lockdowns is known and it's clear that the Charity's financial position is secure.

Subsequent to the year end, at end October 2020, the Charity's Unrestricted Reserves had increased to £138,221 as a result of income deferrals and additional donations and grants. This, together with increased cash resources, positions the Charity well to pursue its regional growth strategy and objectives as outlined elsewhere in this report. The overall loss for the financial year restricts the Charity's ability to increase its unrestricted reserves in the current year, however the Charity remains committed to building up the unrestricted reserves to the target levels approved by the Trustees.

Although, the Charity has navigated well through the disruption in the current year, the Trustees are focussed on building sufficient unrestricted reserves to ensure that the Charity is as financially secure as possible to deal with any further future disruption. Therefore, the Trustees are very aware that prudent fiscal management is critical in these uncertain times and consequently the Finance, Audit, Investment and Risk Committee (FAIR) has met frequently to oversee the management of the financial affairs of the Charity. FAIR requested that management prepare four scenarios setting out potential outcomes from the pandemic, namely: a base case, a more positive outcome scenario and two downside scenarios. These scenarios modelled expected income and expenditure under each scenario and set out proposed actions should each of the eventualities arise. FAIR and the Trustees challenged these outcomes and implement actions as needed. Consequent actions included furloughing staff, deferring training courses, applying for a CBIL, applying for grants and donations and securing a donor's agreement to allow a previously restricted donation to be de-restricted, which accounts for the reserve transfer of £11,946 reflected on the SOFA.

FAIR has met jointly with the Property Focus Group this year as the Charity explores future property alternatives. The Trustees are pleased to report that agreement has been reached for the lease on the existing premises to be extended to June 2022.

The budget for the forthcoming year has been revaluated and reconsidered and after much debate has been approved by FAIR and the Trustees. This budget allows for the continued expansion of the Charity using hubs in key strategic regions in the UK. The budget also allows for the continued development of online tools and capabilities to enable the Charity to operate remotely without compromising the quality of its product where this makes sense. Overall the Trustees remain committed to ensuring that the Charity maintains the appropriate balance between growth, investment and building out its reserves.

Reserves policy

The Board of Trustees aims for the Charity to maintain sufficient reserves to continue operations in the event of a significant reduction in income for a period of three to six months. The Board is mindful that this does not necessarily require reserves to cover the Charity's total expenditure for such a period. This is because were the Charity to experience a large drop in receipts, given the scalability of its activities, costs would fall in a similar manner. Likewise, the Charity is not entirely reliant on voluntary income to cover all of its costs, as some of its activities generate income.

As a result, the Board believes that the Charity's target level of reserves should be with reference to its 'fixed costs', particularly overheads and the staff costs associated with those who are engaged on full time, long term contracts.

Taking the policy into account, the target range for the Charity's reserves associated with its unrestricted activities currently is set by the Trustees at £150,000 to £200,000. The policy and target range are regularly reviewed, reflecting the Charity's size and the proportion of total income achieved by fundraising.

The Trustees seek to maintain a balance of sufficient reserves whilst also investing in growth to enable more lives to be positively affected by the charity's work, in accordance with its objectives.

As at 31 August 2020, the balance of Unrestricted Reserves stood at £62,649 (2019: £118,665). In addition, the CBIL loan of £94,000 has increased cash resources. As previously described in the Treasurer's Report, (page 22), subsequent to the year end, at end October 2020, the Charity's Unrestricted Reserves had increased to £138,221 as a result of income deferrals and additional donations and grants. This, together with increased cash resources, positions the Charity well to pursue its regional growth strategy and objectives as outlined in the Chair's report. The overall loss for the financial year restricts the Charity's ability to build out its unrestricted reserves in the current year. The Charity remains committed to building up the unrestricted reserves to the target levels approved by the trustees. This is dependent on the future course of the pandemic and the Trustees will monitor future developments closely and ensure that the Charity responds and adapts its plans accordingly, maintaining financial stability as the foundation of all decisions.

Risk management

FAIR meets regularly to evaluate and monitor the Charity's risks profile. In the year under review this assumed a greater significance and the focus was initially on making the Charity financially secure

and stable though the lockdowns and pandemic. A number of actions were taken and the established systems and procedures were put under pressure but managed to operate effectively to mitigate the emerging risks. The Charity continues to update the risk register as new risks emerge and to ensure that mitigating actions are taken promptly where necessary.

At the time of this report great uncertainty remains about the impact of Brexit and the consequences of the pandemic remain uncertain. The Trustees have redefined the objectives for the coming year and are continuing to monitor the Charity's financial position frequently with financial systems being updated as needed. The Charity has a strategic plan that is dynamic and a realistic budget. The Charity is well positioned for the year ahead to pursue its objectives and maintain financial stability.

Plans for the future period

We are determined to progress the growth targets as detailed in our Strategic Plan, despite ongoing disruption caused by Covid, and have set ourselves the following targets for the year ending 31 August 2021.

Target 1: In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help, in the year ending August 2021, subject to Covid-19 lockdowns and restrictions. This will include 1:1 support by means of assessments, consultations, tuition, skills-building and coaching for children, young people and adults at any stage of their lives.

Target 2: We aim to further increase our geographical reach and impact by increasing the numbers of beneficiaries who access our services via our network of regional hubs. In 2021 this will focus on increasing the capacity of existing hubs, rather than launching new hubs, and will be subject to any Covid-related lockdowns and restrictions that may continue into the new year.

Target 3: We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds next year than we supported in year ended August 2020. Our intention is to help more than 140 people from lower-income backgrounds in this way, depending on the success of our fundraising activities, and also depending on any Covid-related closures of our Centre and hubs in the coming year.

Target 4: We have been selected to participate in provision of the government's National Tutoring Programme during 2021, in partnership with other like-minded organisations, in order to support disadvantaged children who have fallen behind with their education due to Covid-related disruptions. Between us, we aim to support over 3,000 disadvantaged pupils, at a time when children with dyslexia and other specific learning difficulties are in particular need of help.

Target 5: We plan to make further progress with our Home of Our Own project, and hope to prepare and submit a full planning application for a new Centre in 2021, in partnership with the Arkell family, after conducting a consultation exercise with the local community.

Target 6: We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large, partly due to Covid-19 and partly due to ongoing Brexit negotiations that were yet to be resolved at time of writing. The budget for the forthcoming year has been revaluated and reconsidered and after much debate has been approved by FAIR and the Trustees. Overall the Trustees remain committed to ensuring that the Charity maintains the appropriate balance between growth, investment and building out its reserves, and a modest surplus is budgeted for the coming year, after giving away some £70,000 of free specialist support to beneficiaries from lower-income backgrounds.

The Finance, Audit, Investment and Risk Committee (FAIR) will continue to meet regularly throughout the year, together with the Property focus group. The Trustee board will also continue to meet more regularly than normal while Covid-19 continues to pose a threat to the smooth running of our activities.

HELEN ARKELL DYSLEXIA CHARITY

REPORT OF THE TRUSTEES
for the year ended 31 August 2020

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of Helen Arkell Dyslexia Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

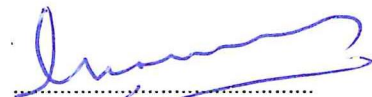
In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, HPCA Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of Trustees on 21 January 2021 and signed on its behalf by:



Gary Hay
Chair of Trustees

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
HELEN ARKELL DYSLEXIA CHARITY**

Opinion

We have audited the financial statements of Helen Arkell Dyslexia Charity (the 'charitable company') for the year ended 31 August 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
HELEN ARKELL DYSLEXIA CHARITY

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

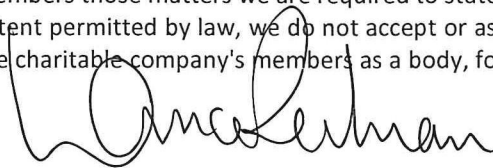
Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Lance Redman (Senior Statutory Auditor)
for and on behalf of HPCA Ltd
Chartered Accountants
and Statutory Auditors
Station House
Connaught Road
Brookwood
Woking
Surrey
GU24 0ER

Date: 27 January 2021

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2020

		Unrestricted funds	Restricted funds	Total	2020 funds	Total	2019 funds
	Note	£	£		£		£
INCOME AND ENDOWMENTS FROM							
Donations and legacies	2	92,084	79,550		171,634		169,312
Charitable activities	5						
Bookshop		42,901	-		42,901		60,405
Tuition		142,712	-		142,712		176,225
Assessments		556,444	-		556,444		607,066
Courses		253,572	-		253,572		333,046
Other		2,527	-		2,527		9,792
Central staff		5,990	-		5,990		-
Shared overheads		501	-		501		-
Other trading activities	3	4,952	12,625		17,577		9,977
Investment income	4	73	-		73		56
Total		1,101,756	92,175		1,193,931		1,365,879
EXPENDITURE ON							
Raising funds	6	7,666	-		7,666		7,731
Charitable activities	7						
Bookshop		34,332	-		34,332		43,259
Tuition		112,204	9,206		121,410		138,668
Assessments		452,087	74,378		526,465		527,375
Courses		263,582	-		263,582		259,946
Other		459	-		459		31,765
Central staff		147,841	-		147,841		155,466
Shared overheads		151,547	630		152,177		170,390
Total		1,169,718	84,214		1,253,932		1,334,600
NET INCOME/(EXPENDITURE)		(67,962)	7,961		(60,001)		31,279
Transfers between funds	21	11,946	(11,946)		-		-
Net movement in funds		(56,016)	(3,985)		(60,001)		31,279
RECONCILIATION OF FUNDS							
Total funds brought forward		118,665	55,653		174,318		143,039
TOTAL FUNDS CARRIED FORWARD		<u>62,649</u>	<u>51,668</u>		<u>114,317</u>		<u>174,318</u>

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET
At 31 August 2020

		Unrestricted funds	Restricted funds	Total	2020 funds	Total	2019 funds
	Notes	£	£		£		£
FIXED ASSETS							
Intangible assets	13	9,156	-		9,156		19,008
Tangible assets	14	<u>9,633</u>	<u>-</u>		<u>9,633</u>		<u>5,970</u>
		18,789	-		18,789		24,978
CURRENT ASSETS							
Stocks	15	30,520	-		30,520		34,050
Debtors	16	93,194	-		93,194		192,867
Cash at bank and in hand		<u>258,224</u>	<u>51,668</u>		<u>309,892</u>		<u>218,681</u>
		381,938	51,668		433,606		445,598
CREDITORS							
Amounts falling due within one year	17	<u>(247,211)</u>	<u>-</u>		<u>(247,211)</u>		<u>(296,258)</u>
NET CURRENT ASSETS							
		<u>134,727</u>	<u>51,668</u>		<u>186,395</u>		<u>149,340</u>
TOTAL ASSETS LESS CURRENT LIABILITIES							
		153,516	51,668		205,184		174,318
CREDITORS							
Amounts falling due after more than one year	18	<u>(90,867)</u>	<u>-</u>		<u>(90,867)</u>		<u>-</u>
NET ASSETS							
		<u>62,649</u>	<u>51,668</u>		<u>114,317</u>		<u>174,318</u>
FUNDS							
Unrestricted funds	21				62,649		118,665
Restricted funds					<u>51,668</u>		<u>55,653</u>
TOTAL FUNDS							
					<u>114,317</u>		<u>174,318</u>

The notes form part of these financial statements

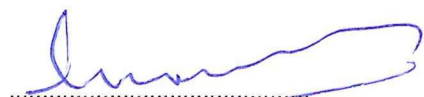
HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET - CONTINUED

At 31 August 2020

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 21 January 2021 and were signed on its behalf by:



Gary Hay
Chair of Trustees

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

CASH FLOW STATEMENT
for the year ended 31 August 2020

	Notes	2020 £	2019 £
Cash flows from operating activities:			
Cash generated from operations	1	6,615	(65,883)
Interest paid		<u>(501)</u>	<u>-</u>
Net cash provided by (used in) operating activities		<u>6,114</u>	<u>(65,883)</u>
Cash flows from investing activities:			
Purchase of intangible fixed assets		(2,100)	(4,215)
Purchase of tangible fixed assets		(6,876)	(3,030)
Interest received		<u>73</u>	<u>56</u>
Net cash provided by (used in) investing activities		<u>(8,903)</u>	<u>(7,189)</u>
Cash flows from financing activities:			
New loans in year		<u>94,000</u>	<u>-</u>
Net cash provided by (used in) financing activities		<u>94,000</u>	<u>-</u>
Change in cash and cash equivalents in the reporting period		<u>91,211</u>	<u>(73,072)</u>
Cash and cash equivalents at the beginning of the reporting period		<u>218,681</u>	<u>291,753</u>
Cash and cash equivalents at the end of the reporting period		<u>309,892</u>	<u>218,681</u>

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE CASH FLOW STATEMENT
for the year ended 31 August 2020

1.	RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES			
		2020		2019
		£		£
	Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(60,001)		31,279
	Adjustments for:			
	Depreciation charges	15,164		15,229
	Interest received	(73)		(56)
	Interest paid	501		-
	Decrease/(increase) in stocks	3,530		(2,710)
	Decrease/(increase) in debtors	99,673		(61,628)
	Decrease in creditors	<u>(52,179)</u>		<u>(47,997)</u>
	Net cash provided by (used in) operating activities	<u>6,615</u>		<u>(65,883)</u>
2.	ANALYSIS OF CHANGES IN NET FUNDS			
		At 1.9.19	Cash flow	At 31.8.20
		£	£	£
	Net cash			
	Cash at bank and in hand	218,681	91,211	309,892
	Debt			
	Debts falling due within one year	-	(3,133)	(3,133)
	Debts falling due after one year	<u>-</u>	<u>(90,867)</u>	<u>(90,867)</u>
		<u>-</u>	<u>(94,000)</u>	<u>(94,000)</u>
	Total	<u>218,681</u>	<u>(2,789)</u>	<u>215,892</u>

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS

for the year ended 31 August 2020

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the Charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Non refundable deposits are recognised when money is received as this is the point the Charity is entitled to it. Income received in advance is deferred and is recognised evenly over the duration of the service.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the Charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible asset

Amortisation is provided at the following annual rates in order to write off each asset over its estimated useful life

Website	-20% on cost
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Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 25% on cost
Plant and machinery	- 25% on cost
Fixtures and fittings	- 25% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The Charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 August 2020

2. DONATIONS AND LEGACIES

	2020	2019
	£	£
Donations	166,634	169,312
Legacies	<u>5,000</u>	<u>-</u>
	<u>171,634</u>	<u>169,312</u>

3. OTHER TRADING ACTIVITIES

	2020	2019
	£	£
Fundraising events	<u>17,577</u>	<u>9,977</u>

4. INVESTMENT INCOME

	2020	2019
	£	£
Deposit account interest	<u>73</u>	<u>56</u>

5. INCOME FROM CHARITABLE ACTIVITIES

		2020	2019
	Activity	£	£
Income	Bookshop	39,171	60,405
CJRS Income	Bookshop	3,730	-
Income	Tuition	137,966	176,225
CJRS Income	Tuition	4,746	-
Income	Assessments	519,114	607,066
CJRS Income	Assessments	37,330	-
Income	Courses	214,471	333,046
CJRS Income	Courses	39,101	-
Income	Other	2,527	9,792
CJRS Income	Central staff	5,990	-
CBIL Income	Shared overheads	<u>501</u>	<u>-</u>
		<u>1,004,647</u>	<u>1,186,534</u>

Coronavirus Job Retention Scheme (CJRS), more commonly known as furlough scheme.
 Coronavirus Business Interruption Loan (CBIL) - See note 19.

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the year ended 31 August 2020

6. RAISING FUNDS

Raising donations and legacies

	2020	2019
	£	£
Fundraising	<u>7,666</u>	<u>7,731</u>

7. CHARITABLE ACTIVITIES COSTS

	Direct costs	Support costs (See note 8)	Totals
	£	£	£
Bookshop	34,332	-	34,332
Tuition	121,410	-	121,410
Assessments	525,448	1,017	526,465
Courses	262,992	590	263,582
Other	427	32	459
Central staff	147,841	-	147,841
Shared overheads	-	152,177	152,177
	<u>1,092,450</u>	<u>153,816</u>	<u>1,246,266</u>

8. SUPPORT COSTS

	Management	Finance	Governance costs	Totals
	£	£	£	£
Assessments	1,017	-	-	1,017
Courses	590	-	-	590
Other	32	-	-	32
Shared overheads	<u>146,176</u>	<u>501</u>	<u>5,500</u>	<u>152,177</u>
	<u>147,815</u>	<u>501</u>	<u>5,500</u>	<u>153,816</u>

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020	2019
	£	£
Auditors' remuneration	5,500	5,500
Depreciation - owned assets	3,213	4,219
Website amortisation	<u>11,952</u>	<u>11,010</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 August 2020

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2020 nor for the year ended 31 August 2019.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2020 nor for the year ended 31 August 2019.

11. STAFF COSTS

	2020	2019
	£	£
Wages and salaries	641,362	591,517
Social security costs	50,570	47,973
Other pension costs	<u>12,134</u>	<u>11,262</u>
	<u>704,066</u>	<u>650,752</u>

The average monthly number of employees during the year was as follows:

	2020	2019
Charitable activities	46	39
Fundraising & Communications	2	2
Support Services	<u>2</u>	<u>3</u>
	<u>50</u>	<u>44</u>

One employee received emoluments in excess of £60,000, falling within the range £70,000 - £80,000
The total remuneration for key management personnel in the year was £162,370 (2019: £189,186)
11 employees were full time (2019: 9) 39 were part time. No trustees received any remuneration in the year.

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	68,774	100,538	169,312
Charitable activities			
Bookshop	60,405	-	60,405
Tuition	176,225	-	176,225
Assessments	607,066	-	607,066
Courses	333,046	-	333,046
Other	9,792	-	9,792
Other trading activities	9,977	-	9,977
Investment income	<u>56</u>	<u>-</u>	<u>56</u>
Total	1,265,341	100,538	1,365,879

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the year ended 31 August 2020

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
EXPENDITURE ON			
Raising funds	7,731	-	7,731
Charitable activities			
Bookshop	43,259	-	43,259
Tuition	131,111	7,557	138,668
Assessments	486,214	41,161	527,375
Courses	259,946	-	259,946
Other	7,540	24,225	31,765
Central staff	155,466	-	155,466
Shared overheads	<u>169,540</u>	<u>850</u>	<u>170,390</u>
Total	<u>1,260,807</u>	<u>73,793</u>	<u>1,334,600</u>
NET INCOME/(EXPENDITURE)	4,534	26,745	31,279
Transfers between funds	<u>1,530</u>	<u>(1,530)</u>	<u>-</u>
Net movement in funds	6,064	25,215	31,279
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>112,601</u>	<u>30,438</u>	<u>143,039</u>
TOTAL FUNDS CARRIED FORWARD	<u><u>118,665</u></u>	<u><u>55,653</u></u>	<u><u>174,318</u></u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 August 2020

13. INTANGIBLE FIXED ASSETS

	Website £
COST	
At 1 September 2019	57,622
Additions	<u>2,100</u>
At 31 August 2020	<u>59,722</u>
 AMORTISATION	
At 1 September 2019	38,614
Charge for year	<u>11,952</u>
At 31 August 2020	<u>50,566</u>
 NET BOOK VALUE	
At 31 August 2020	<u>9,156</u>
At 31 August 2019	<u>19,008</u>

14. TANGIBLE FIXED ASSETS

	Improvements to property £	Plant and machinery £	Fixtures and fittings £	Totals £
COST				
At 1 September 2019	78,556	78,765	15,161	172,482
Additions	<u>2,114</u>	<u>4,762</u>	<u>-</u>	<u>6,876</u>
At 31 August 2020	<u>80,670</u>	<u>83,527</u>	<u>15,161</u>	<u>179,358</u>
 DEPRECIATION				
At 1 September 2019	78,556	75,692	12,264	166,512
Charge for year	<u>-</u>	<u>2,133</u>	<u>1,080</u>	<u>3,213</u>
At 31 August 2020	<u>78,556</u>	<u>77,825</u>	<u>13,344</u>	<u>169,725</u>
 NET BOOK VALUE				
At 31 August 2020	<u>2,114</u>	<u>5,702</u>	<u>1,817</u>	<u>9,633</u>
At 31 August 2019	<u>-</u>	<u>3,073</u>	<u>2,897</u>	<u>5,970</u>

15. STOCKS

	2020 £	2019 £
Stocks	<u>30,520</u>	<u>34,050</u>

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 August 2020

16. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade debtors	85,336	186,838
Prepayments and accrued income	<u>7,858</u>	<u>6,029</u>
	<u>93,194</u>	<u>192,867</u>

Within Trade debtors is £85,246 (2019: £185,015) of sales invoices which have been raised in the year but relate to services which will be provided in the following year. Accordingly, this income will be recognised in the year ended 31st August 2021 and is included within deferred income at the balance sheet date.

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Bank loans and overdrafts (see note 19)	3,133	-
Trade creditors	4,096	10,257
Social security and other taxes	13,976	12,504
VAT	139	29
Accruals and deferred income	114,355	257,962
Accrued expenses	38,162	15,506
Deferred income -19/20 Courses	<u>73,350</u>	<u>-</u>
	<u>247,211</u>	<u>296,258</u>

Due to COVID 19, the 19/20 courses were postponed during the summer term. Consequently £73,350 of income has been deferred which will be released during the 20/21 autumn term when these courses are resumed.

18. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2020	2019
	£	£
Bank loans (see note 19)	<u>90,867</u>	<u>-</u>

19. LOANS

During the year the Charity made use of the Coronavirus Business Interruption Loan Scheme (CBILS). £94,000 has been borrowed over 6 years where the interest for the first 12 months is covered by a government grant. The associated costs and grant income have been reflected in the SOFA.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 August 2020

20. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2020 £	2019 £
Within one year	17,949	20,783
Between one and five years	<u>9,457</u>	<u>27,406</u>
	<u>27,406</u>	<u>48,189</u>

21. MOVEMENT IN FUNDS

	At 1.9.19 £	Net movement in funds £	Transfers between funds £	At 31.8.20 £
Unrestricted funds				
General fund	118,665	(67,962)	11,946	62,649
Restricted funds				
Downlands Educational Trust	40,478	(14,688)	-	25,790
Farnham Institute Charity	630	(630)	-	-
Restricted Bursaries	5,155	30,524	(11,946)	23,733
FAST Projects	<u>9,390</u>	<u>(7,245)</u>	<u>-</u>	<u>2,145</u>
	<u>55,653</u>	<u>7,961</u>	<u>(11,946)</u>	<u>51,668</u>
TOTAL FUNDS	<u>174,318</u>	<u>(60,001)</u>	<u>-</u>	<u>114,317</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,101,756	(1,169,718)	(67,962)
Restricted funds			
Downlands Educational Trust	-	(14,688)	(14,688)
Farnham Institute Charity	-	(630)	(630)
Restricted Bursaries	92,175	(61,651)	30,524
FAST Projects	<u>-</u>	<u>(7,245)</u>	<u>(7,245)</u>
	<u>92,175</u>	<u>(84,214)</u>	<u>7,961</u>
TOTAL FUNDS	<u>1,193,931</u>	<u>(1,253,932)</u>	<u>(60,001)</u>

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the year ended 31 August 2020

21. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.9.18 £	Net movement in funds £	Transfers between funds £	At 31.8.19 £
Unrestricted Funds				
General fund	111,599	18,513	(11,447)	118,665
Bursary Fund	<u>1,002</u>	<u>(13,979)</u>	<u>12,977</u>	<u>-</u>
	112,601	4,534	1,530	118,665
Restricted Funds				
Dyslexia United	24,008	(24,008)	-	-
Downlands Educational Trust	3,000	37,478	-	40,478
Local Dyslexia Support Group	850	(850)	-	-
Manly Trust	600	(600)	-	-
Belgae Trust	450	(450)	-	-
Farnham Institute Charity	1,530	630	(1,530)	630
Restricted Bursaries	-	5,155	-	5,155
FAST Projects	<u>-</u>	<u>9,390</u>	<u>-</u>	<u>9,390</u>
	30,438	26,745	(1,530)	55,653
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>143,039</u>	<u>31,279</u>	<u>-</u>	<u>174,318</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,264,321	(1,245,808)	18,513
Bursary Fund	<u>1,020</u>	<u>(14,999)</u>	<u>(13,979)</u>
	1,265,341	(1,260,807)	4,534
Restricted funds			
Dyslexia United	217	(24,225)	(24,008)
Downlands Educational Trust	60,000	(22,522)	37,478
Local Dyslexia Support Group	-	(850)	(850)
Manly Trust	-	(600)	(600)
Belgae Trust	-	(450)	(450)
Farnham Institute Charity	630	-	630
Restricted Bursaries	30,301	(25,146)	5,155
FAST Projects	<u>9,390</u>	<u>-</u>	<u>9,390</u>
	100,538	(73,793)	26,745
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>1,365,879</u>	<u>(1,334,600)</u>	<u>31,279</u>

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 August 2020

21. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.9.18 £	Net movement in funds £	Transfers between funds £	At 31.8.20 £
Unrestricted funds				
General fund	111,599	(49,449)	499	62,649
Bursary Fund	1,002	(13,979)	12,977	-
Restricted funds				
Dyslexia United	24,008	(24,008)	-	-
Downlands Educational Trust	3,000	22,790	-	25,790
Local Dyslexia Support Group	850	(850)	-	-
Manly Trust	600	(600)	-	-
Belgae Trust	450	(450)	-	-
Farnham Institute Charity	1,530	-	(1,530)	-
Restricted Bursaries	-	35,679	(11,946)	23,733
FAST Projects	-	2,145	-	2,145
	<u>30,438</u>	<u>34,706</u>	<u>(13,476)</u>	<u>51,668</u>
TOTAL FUNDS	<u>143,039</u>	<u>(28,722)</u>	<u>-</u>	<u>114,317</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,366,077	(2,415,526)	(49,449)
Bursary Fund	1,020	(14,999)	(13,979)
	<u>2,367,097</u>	<u>(2,430,525)</u>	<u>(63,428)</u>
Restricted funds			
Dyslexia United	217	(24,225)	(24,008)
Downlands Educational Trust	60,000	(37,210)	22,790
Farnham Institute Charity	630	(630)	-
Restricted Bursaries	122,476	(86,797)	35,679
FAST Projects	9,390	(7,245)	2,145
Local Dyslexia Support Group	-	(850)	(850)
Manly Trust	-	(600)	(600)
Belgae Trust	-	(450)	(450)
	<u>192,713</u>	<u>(158,007)</u>	<u>34,706</u>
TOTAL FUNDS	<u>2,559,810</u>	<u>(2,588,532)</u>	<u>(28,722)</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the year ended 31 August 2020

21. MOVEMENT IN FUNDS - continued

Transfers between funds

During the year £11,946 of a restricted donation of £25,000 for restricted bursaries has been derestricted, with permission from the donor, to be added to the general fund.

22. FUNDS

The Bursary Fund

The out-going resources represent bursary-funded support, provided during the year.

Dyslexia United

In the previous comparative year, this restricted fund was hosted on behalf of a developing dyslexia awareness project that aimed to obtain its own charitable registration under the name Made by Dyslexia. This project promoted awareness of dyslexia through a website and social media. Helen Arkell hosted this restricted fund during the prior year, pending confirmation of its own separate charitable registration, which was duly received. Remaining funds were transferred to that new charity at that time, and were shown in the 18/19 financial statements.

Downlands Educational Trust

This donation was provided in the 18/19 financial year. The donor specified that their donations should support i) a Families and Children Together project (FAST) to a school in special need (£3,000, spent during the previous year); and ii) should provide bursary-funded support to children from lower income backgrounds in certain counties of the UK (£60,000, partially spent during the previous and current years, with the remainder ear-marked for provision of such support in subsequent years).

Local Dyslexia Support Group

This donation, restricted to the set-up of a Dyslexia Support Group, run by the Charity at its Centre, was provided, and spent, in the 18/19 financial year.

Manly Trust

This donation, restricted to the provision of workplace dyslexia awareness training for local employers, was provided, and spent, in the 18/19 financial year.

Belgae Trust

This donation, restricted to the training of school staff in dyslexia awareness, was provided, and spent, in the 18/19 financial year.

Farnham Institute Charity

This donation was provided in the 18/19 financial year. The donor specified that their donation should support i) the purchase of chairs and a marquee canopy (£3,000 spent during the previous year); and ii) the costs of a new leaflet (£630 spent in the year).

Restricted bursaries

A number of donors specified that their donations should not only be used for provision of bursary-funded support to people from lower-income backgrounds, but that such donations should also carry additional restrictions including factors such as age of beneficiary, county of residence etc. Such donations have either already been spent during the year or are ear-marked to be spent in the subsequent year.

FAST projects

Three donors specified that their donations should support schools in special need, by means of the Charity's Families and Children Together projects (FAST). Two such projects were fully completed in the year, and one project was only partially completed in the year due to Covid-19 disruption, with remaining funds to be spent in the subsequent year when that project is completed.

