



**MEDICINEMA**  
(A COMPANY LIMITED BY GUARANTEE)

Trustees Report and Financial Statements  
For the year ended 31 December 2024



Charity registration no 1058197 (England and Wales)

Charity registration no SC039704 (Scotland)

Company registration no 3210199 (England and Wales)



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## ***Message from the CEO***

Welcome to MediCinema's annual report.

2024 has been a significant year for MediCinema as we continued to see successful outcomes from our strategy for growth, put in place at the beginning of 2023. Against the backdrop of a challenging external environment, both in terms of rising costs and increased competition for funds, we have been able to develop and expand our services, as well as proudly open a new MediCinema.

The summer of 2024 saw us break ground at Alder Hey Children's Hospital in Liverpool, and in November we were immensely proud that one of the children being treated at the hospital, along with her family, was able to *clap the clapperboard* to celebrate the first screening. It was none other than an exclusive preview of Walt Disney Animation Studios' musical *Moana 2*. MediCinema's new partnership with the Alder Hey Children's NHS Foundation Trust and their charity enables us to deliver an additional 5000 patient and family experiences annually. And for the first time, MediCinema will be serving patients in the North West of England, based at the heart of a prestigious nationally important centre of care.



*The new MediCinema at Alder Hey Children's Hospital*

Working within the public health sector, and in close partnership with the hospital, we were delighted to complete the build and commissioning of the new service within a tight timeframe, under six months. In this regard, our gratitude goes to the Trust, their estates team, and the many specialist suppliers who generously supported the creation of this project. Our wonderful new MediCinema is a cleverly converted lecture theatre, and this model is one which we are already successfully exploring with other potential partners. It ensures that there is minimum disruption on site, and represents efficient multi-purpose use of space, with the new bespoke cinemas able to be used as education spaces when not running patient screenings. And most importantly it minimizes capital outlay, delivering the best possible value for our health service and charity partners.

Alongside this success, we continued to explore other potential sites, with a particular focus on those key NHS regions currently without a MediCinema. Consequently, in October we were delighted to announce a new MediCinema in partnership with Manchester University Hospitals Foundation Trust. This will see the conversion of a lecture theatre to a MediCinema situated centrally at the Oxford Road Campus, and able to serve patients and their families at Royal Manchester Children’s Hospital, Manchester Royal Infirmary and the other hospitals based at this site. The service will be supported by a partnership with Manchester Foundation Trust Charity. We expect to announce our build timing early in 2025.



*Visualisation of proposed MediCinema design at Manchester Royal Infirmary*

With our pipeline of new sites developing, we have continued to engage with several funding partners, such as regular donors, philanthropists and corporates, many of whom have generously donated to us previously, and been interested in MediCinema’s ongoing development. Significantly, we were immensely fortunate to receive a capital grant, from the Walt Disney Company, dedicated to a future build at Great Ormond Street Hospital for Children. And from the Julia Rausing Trust, a significant legacy pledge towards the cost of seven new MediCinemas to include some funds allocated to the operational development needed to support such growth. In providing this long-term capital funding this incredible gift has the power to dramatically enhance the impact and number of beneficiaries we will reach.

Having a MediCinema based within a hospital is something which can have much wider benefit to our host Trusts, for example staff engagement. *Thank you* screenings, and special screenings set up to celebrate meaningful moments within hospital communities such as Black History month, continue to be a core part offer.

MediCinema is proud to work closely with our strategic partner, The Walt Disney Company, on a range of activities which take place either on the ward, or at the bedside, for the benefit of paediatric patients. These include the distribution of special packs co-developed with the MediCinema team,

designed specially to enhance resilience amongst young patients. This year, we were proud to be able to distribute 31,899 of them, a record number of packs, and reach 66 hospitals, the highest number ever.

With the fantastic support of film studio partners, we were proud to facilitate a number of character visits to our hospitals this year from Encanto to Paddington Bear, demonstrating the unique positive impact our charity is able to bring into the hospital environment.

Underpinning the growth of our impact, and to mitigate against rising costs, 2024 saw us focus on broadening the scope of funding partnerships and expand our engagement with donors. This will remain a significant area of focus. Our most sincere thanks to our NHS partner charities, the UK Cinema sector, notably Vue and Cineworld, our studio and film distribution supporters, alongside the many individual and other donors for their amazing generosity and loyal support.

With warmest regards to you all

**Colin Lawrence, CEO**



## Message from the Chair

Dear Stakeholders,

At the heart of NHS hospitals, MediCinema is a unique charity that brings the power of cinema and magic of film to patients and their families through specially created cinemas spaces. Our screenings provide times of escape, joy and connection, helping to enhance patient experience and even to aid recovery. The Board is committed to ensuring as many patients as possible can benefit from this service.

At the beginning of 2023, we set out an ambitious strategy for growth: to establish at least one MediCinema in every NHS region, expanding access to our services. In 2024, we were immensely proud to open a new MediCinema at Liverpool's Alder Hey Children's Hospital in November, supported by long-term agreements with Alder Hey Children's NHS Foundation Trust and Alder Hey Children's Charity. We also announced an exciting partnership with Manchester University NHS Trust to build a new MediCinema at their Oxford Road Campus. These partnerships are key to embedding MediCinema at the heart of patient care, ensuring both sustainability and meaningful impact.

We are deeply grateful for the generosity and unwavering support of our donors, who continue to believe in our mission. In May, Bob Iger, CEO of The Walt Disney Company, announced a significant capital donation to MediCinema, securing our plans for a new site at Great Ormond Street Children's Hospital. We were also honoured to receive an extraordinary pledge from the Julia Rausing Trust, dedicated to creating seven new MediCinemas over the next decade. These transformative commitments give the Board great confidence in MediCinema's future, allowing us to invest in the team's growth while remaining mindful of rising costs and a competitive fundraising landscape.

I would like to take this opportunity to personally thank the MediCinema leadership team, our dedicated staff, and volunteers, whose passion and hard work have made all of this possible. I am also incredibly grateful to my fellow Board members, who give their time and expertise so generously to support our work.

With warm regards

**Kezia Williams, Chair**





## REFERENCE AND ADMINISTRATIVE DETAILS

Charity number (England and Wales)	1058197
Charity number (Scotland)	SC039704
Company number	3210199
Registered Office	Conybeare House, Guy's Hospital, London, SE1 9RT

### ***Our advisors***

Auditors	Sayer Vincent, 110 Golden Lane, London EC1Y 0TG
Bankers	Coutts & Co, 440 Strand, London, WC2R 0QS
Solicitors	Akin Gump Strauss Hauer & Feld LLP, Bishops Square, Spitalfields, London E1 6EG

### ***Directors and trustees***

The directors of the charitable company (the charity) are its trustees for the purpose of charity law. The trustees and officers serving during the year and since the year end were as follows:

Chair	K Williams
Elected Trustees	L Atkinson S Bristow M Burbidge (Deputy Chair, Treasurer) H Charters A Lewis C Lilly L Parkes (appointed 12 <sup>th</sup> December 2024) S Morritt G Worrell
Secretary	L Bridger

### ***Key management personnel***

Chief Executive	Colin Lawrence
Chief Operating Officer	Paul Giggall
Director of Communications	Lysette Cohen
Director of Development	Jamie Lynch

## REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 December 2024

The trustees present their report and accounts for the year ended 31 December 2024.

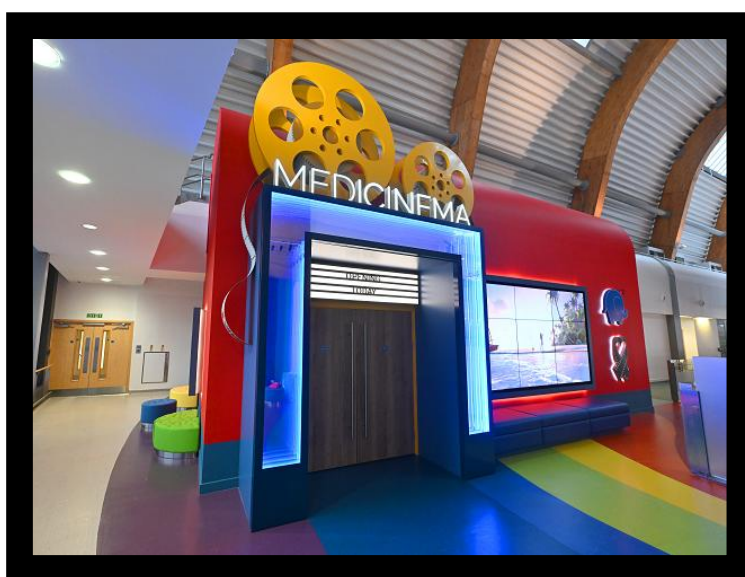
The accounts have been prepared in accordance with the accounting policies set out in Note 1 and comply with the charity's memorandum and articles of association, *the Charities Act 2011, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard application in the UK and Republic of Ireland (FRS 102)*.

### ***Our objectives and activities***

The object of MediCinema is the relief of sickness, infirmity and old age by providing cinematic and kindred entertainment in hospitals, hospices, residential establishments and other establishments of a similar nature; and the promotion of any other charitable purpose for the relief of sick, infirm or elderly patients or residents as the trustees shall from time-to-time think fit. The charity aims to enrich the quality of life in hospitals and places of care for patients young and old by screening, free of charge, current cinema releases in an on-site cinema, away from the ward.

We currently have seven MediCinemas in the following locations:

- **NEW** MediCinema at Alder Hey Children's Hospital, Liverpool
- MediCinema at the Royal Victoria Infirmary, Newcastle
- MediCinema at the Serennu Children's Centre, Newport
- The ICAP MediCinema at Guy's Hospital, London
- The MediCinema at the Royal Hospital for Children & Queen Elizabeth University Hospital, Glasgow
- CW+ MediCinema at Chelsea and Westminster Hospital, London
- Pop-Up MediCinema at St Thomas' Hospital, London. Waiting reconstruction of full site.



MediCinemas are designed to accommodate wheelchairs and hospital beds to support as many patients as possible. Patients using the MediCinemas include those with drips and on respirators; those recovering from operations; undergoing chemotherapy or dialysis; and many, many more. As well as being looked after by our volunteers and cinema managers, patients receive constant medical care from our nurses who attend screenings throughout. Safeguarding and care are central to MediCinema's offering, and our resourcing arrangements reflect this.

Families and carers are welcome to attend alongside patients, ensuring that the cinema offers an opportunity for patients to escape the isolation of their wards and spend quality time with their loved ones outside of the medical setting, in the 'normal' activity of going to the cinema.

Outside of the MediCinemas' use as cinemas, we work in partnership with the Hospital Trusts and partner organisations to ensure the best usage of the space throughout the year. This can include supporting medical teaching and training, clinical multi-disciplinary meetings, lectures and meetings. Together with our core in-patient screenings we have been trialling Tailored screening programmes for specific out and in patient groups and continue to run personal screenings.

MediCinema's work benefits all patients signed off by the medical staff as well enough to attend screenings under the care of the dedicated nurses, their families, and carers. In addition, MediCinema has a wider benefit to carers, families, and staff in our sites of operation, as well as to our own staff and volunteers. In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance *Public Benefit: Running a Charity (PB2)*.

The trustees have considered these matters and concluded:

- 1) that the aims of the organisation continue to be charitable;
- 2) that the aims and the work done give identifiable benefits to the charitable sector and both indirectly and directly to individuals in need;
- 3) that the benefits are for the public, are not unreasonably restricted in any way and certainly not by ability to pay; and
- 4) that there is no detriment or harm arising from the aims or activities.



## ***Achievements and Performance***

**In 2024 we delivered 33,115 film-related experiences to people in NHS hospitals and places of care.**

**17,565 attendees at 1216 cinema screenings**

**31,899 resilience building activity packs to 66 Hospitals**

- **An increase in attendees of 9.5% compared to 2023 attendees**
- **An increase in screenings of 5.5% compared to 2023 screenings**

- **Of the 1216 cinema screenings:**
  - **Regular screenings: 1059 for core patients**
  - **Tailored screenings: 113 for specific clinical/support groups**
  - **Personal screenings: 44 for immunocompromised / palliative / end of life patients**

***Supporting patients and their families through the power of film.***

## ***New MediCinemas – built and opened***

### **Alder Hey Children’s NHS Foundation Trust**

Construction of our newest MediCinema began in July 2024 and opened in November 2024.

The MediCinema at Alder Hey Children’s NHS Foundation Trust officially opened its doors for patients and families on Sunday 24<sup>th</sup> November with an exclusive screening of Walt Disney Animation Studios’ animated musical Moana 2, ahead of the film’s premiere that afternoon in London’s Leicester Square.



A partnership between the charity MediCinema, Alder Hey Children’s Charity and Alder Hey Children’s NHS Foundation Trust, this state-of-the-art cinema is the only one at a standalone paediatric hospital in the UK and the first cinema in a hospital in the North West of England.

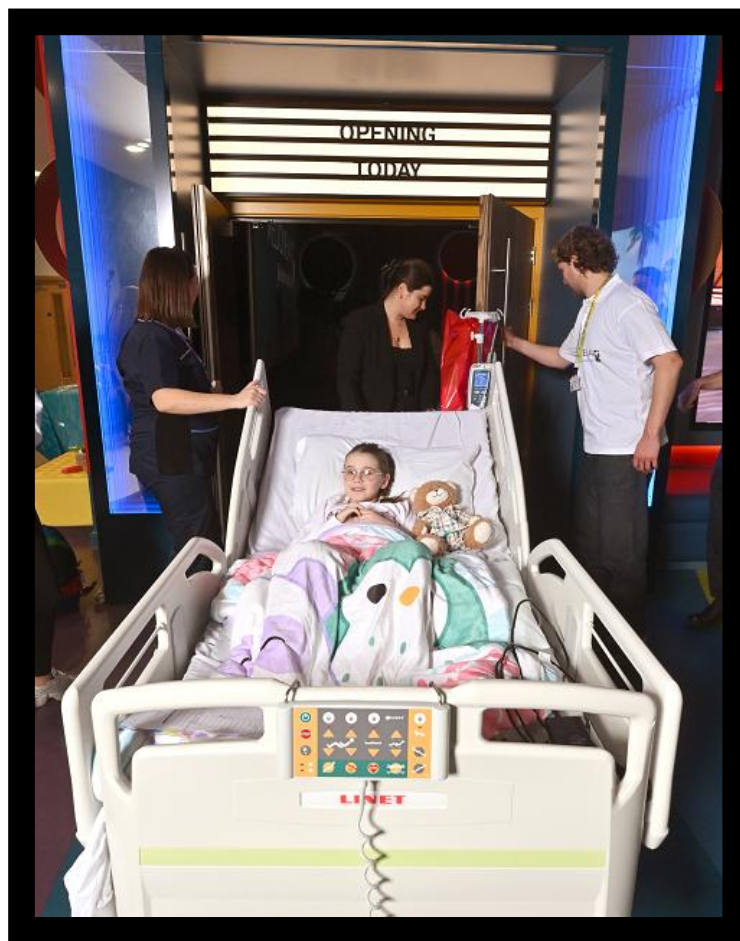
Accommodating 29 regular cinema seats, two specialist reclining chairs and room for up to three hospital beds or four wheelchairs the build consisted of the conversion of a lecture theatre on the first floor of the hospital overlooking the main atrium.

***“Our new MediCinema is amazing. It will bring joy through the power of the movies to our children, young people and their families, some of whom can be at Alder Hey for long periods. Being able to escape their room and have a day out to the cinema with friends and family, whilst still receiving vital clinical care, will mean so much to our children and young people. It will give everyone the chance to enjoy the magic of the latest movies and help reduce the difficulties and challenges that come from being in hospital.”***

*Nathan Askew, Chief Nursing Officer at Alder Hey Children’s NHS Foundation Trust*

The MediCinema at Alder Hey has been generously funded by: The Julia Rausing Trust, Kentown Wizard Foundation, The Walt Disney Company, Skiddle Ltd, Members of the Institute of Travel and Tourism and smaller funders. The ongoing running costs of the MediCinema are funded by donations to Alder Hey Children’s Charity.

The MediCinema was designed, and project managed by Unick Consulting Ltd, who have for the past 40+ years worked in the construction and design of multiplex cinemas across the world and have been responsible for the design and build of hundreds of new cinemas in the UK. This was under the project management of the Trust Estate Team and in consultation with facilities management and service provider Mitie.





## ***New MediCinemas – intention to build***

### **Great Ormond Street Hospital**

In June, The Walt Disney Company announced that it will provide future funding for the creation of a new MediCinema at London's Great Ormond Street Hospital for Children (GOSH).

The announcement was made by Disney's CEO Bob Iger during a visit to the hospital. As a future development in there, the MediCinema will allow thousands of seriously ill children and those closest to them to fully immerse themselves in the escapism and shared experience of cinema while being cared for at GOSH.

*"Disney's close relationship with the United Kingdom extends back decades, and we are particularly proud of our lasting work with Great Ormond Street Children's Hospital. We hope that this new state-of-the-art MediCinema will bring moments of happiness and joy to the children and families who need it most, and we look forward to continuing to bring the magic of Disney to life in children's hospitals around the world."*

**Bob Iger, CEO, The Walt Disney Company**

*"Our cinemas help patients and those closest to them to cope at very challenging times, and I am thrilled that thanks to the support of Disney and partnership with GOSH Charity we will be creating a MediCinema at this world-renowned children's hospital."*

**Colin Lawrence, CEO, MediCinema**

## Manchester Hospital University NHS Foundation Trust

MediCinema formed a new partnership with Paramount Global alongside the Manchester University NHS Foundation Trust (MFT) and its own charity, Manchester Foundation Trust Charity to kickstart the conversion of an existing lecture theatre inside the Manchester Royal Infirmary into a state-of-the-art cinema.



*Visualisation of proposed MediCinema design, Manchester Royal Infirmary*

This new partnership was supported by a generous foundational grant from Paramount Global as part of their legacy to Manchester following the 2024 MTV European Music Awards which took place in the city in November. This will provide a proportion of the funding needed to create the new MediCinema situated within Manchester University NHS Trust's Oxford Road hospital campus.

Once operational, the new MediCinema will support patients of all ages cared for throughout the Trust's Oxford Road Campus hospitals, including Royal Manchester Children's Hospital, Saint Mary's Hospital and Manchester Royal Eye Hospital, as well as Manchester Royal Infirmary. When not in use as a cinema, the space will provide an enhanced facility for staff training and education services as a lecture theatre.

*"Being in hospital can be a difficult and distressing time for patients and their loved ones. The introduction of a purpose-built cinema within our Oxford Road Campus will provide our patients – young and old – with much-needed opportunities to get away from the ward, enjoying the full cinema experience whilst still in a safe environment. It will make a huge difference for our patients and staff, and we are incredibly grateful to both Paramount and MediCinema for their support."*

**Kathy Cowell OBE DL, Chairman of MFT**

## **MediCinema screenings**

Each of our cinema sites runs a minimum of four screenings per week for in patients.

## **Tailored Screenings**

Having trialled screenings tailored to specific patient groups in 2023, we have started to roll these out more extensively. They provide a unique opportunity to bring inpatient or outpatient groups together, with the films chosen helping to open up conversations which may otherwise have been difficult to have.

At Guy's Hospital we have been organising Tailored screenings for groups including:

- Breast Cancer Support Group
- Advance Prostate Cancer Club
- Paediatric Diabetes Group
- Teen Diabetes Group
- Teens and Young Adults with Cancer
- Mesothelioma Support Group
- Health Inclusion Team
- Young Adult Kidney Clinic
- Neurofibromatosis Adults Support Group
- Neurofibromatosis Teens Support Group

At the Newcastle Royal Victoria Infirmary we have been organising Tailored screenings for groups including:

- Paediatric Diabetes Group
- Adult Congenital Heart Disease Ward
- Diabetes Transition Group

At the Chelsea and Westminster Hospital we have been organising Tailored screenings for groups including:

- Lavender Walk - Inpatient Adolescent Unit (CAMHS)
- Collingham – Inpatient Paediatric Unit (CAMHS)
- Chelsea Pensioners

## Peter – Advanced Prostate Cancer Club, support group



Some of the men in the group don't have partners and I imagine they can be very lonely, so it can be a real solid support.

It's wonderful for us to come to the Guy's MediCinema for our special Advanced Prostate Cancer Club screenings. **When the first one happened, I signed up straight away. I would have gone whatever the film was!** Going to the cinema was something I used to do a lot with my late wife, and

something I have always enjoyed. I still remember the first film I ever saw, The Wizard of Oz, and how I felt when it suddenly burst into technicolour in front of my eyes.

We meet for the film and stay afterwards to talk, and it is such an uplifting experience. **I can't help but think about how valuable the concept is.** I've been in and out of hospital since I was diagnosed with prostate cancer nine years ago and I was in hospital this year for eight days straight when I needed an operation. It can get monotonous to say the least and I can only imagine what a break MediCinema might give you – **a break from the difficult reality of being ill.** I'll be signing up for any APCC MediCinema screenings to come."

## Personal Screenings



We work closely with clinical teams to identify and arrange personal screenings for patients who are unable to attend our regular screenings. Whether they are immunocompromised, have specific or complex needs or as part of their palliative care journey, we can provide the opportunity for the patient and their family to spend precious time together.

"Noah can really struggle with places being crowded and he can feel extremely overwhelmed, as well as his medical conditions and suppressed immune system, taking him to events/places where it is going to be full capacity can unfortunately not be great for Noah's health.

“The MediCinema put on a lovely screening for Noah, myself and his dad to enjoy and take in the enjoyable moments of watching a film, in the cinema with Noah. **Every single moment and memory is precious, and thank you to all at MediCinema, we have created another precious memory that we will cherish forever.**

“From the moment Inside Out 2 had started until the moment it finished, Noah sat and focused on the full movie. I think this speaks volumes on how much he enjoyed it but also how comfortable he felt in the MediCinema surrounding.

Noah can also be scared of hospital surroundings as he has spent so much time as an inpatient. **He attends the hospital regularly under numerous departments, operations, procedures etc and this for a change, was a positive experience in the hospital which he thoroughly enjoyed.**” Noah’s mum Jade.



### **Moments that Matter Activity Packs for children**

MediCinema together with its long-term partner The Walt Disney Company, design and distribute activity packs with extra-special meaning to children in hospitals and hospices. These colourful packs based on everyone’s favourite Disney characters are designed to help foster positive feelings, increase confidence, help build emotional resilience and reduce isolation.

- **31,899 resilience building activity packs delivered**
- **66 Hospitals reached**

**"The packs are an incredibly helpful tool in opening up conversations about potentially emotional subjects. When the focus is on a task, it is sometimes easier for a child to start talking about how they are feeling. The Inside Out packs, for example, allow workers to take a narrative approach to talking about the influence of different emotions on their lives, without feeling judged or blamed in any way."**

Heather Borrill, Consultant Clinical Psychologist, Royal Victoria Infirmary



## ***Impact***

A visit to one of our MediCinemas can be transformative, giving a much-needed opportunity to leave the wards and medical environment to enjoy the shared experience of watching a film with others. This might be the only opportunity that patients and their families have to spend time away from the ward setting doing something that feels 'normal', and which is focussed away from their medical issues. It is time together that really matters to them and their loved ones.



## **Patient stories**

The most valuable feedback we get is from collecting case studies – the stories our beneficiaries tell us about the difference we have made to them and their families' lives. The following case studies demonstrate the impact our services have on patients. Here are just a few from the many received throughout the year:

## Sam



“My son, Sam, has been in hospital for a long time. We’ve tried to make the most of his stay - building Lego together and playing games - but it can become claustrophobic being in a hospital room 24 hours a day.

“Our MediCinema visits gave us all something to look forward to, something to enjoy and reflect on afterwards. We felt we had something new to talk about and it always felt so great to have been out and about. **Films can be so good to lose yourself in, a place to feel a million emotions in the moment. MediCinema is a real escape from the feeling of being in a hospital and a chance to share an experience with other families going through the same stresses – we could all enjoy a couple of hours carefree together.**

“It was also very special to have some normal family time all together. With both me and my husband

juggling work and ensuring that Sam’s sister is looked after while Sam is in hospital, **quality family time is hard to come by. But family members can come along to MediCinema screenings too – so we had the chance to be together and feel like a normal family again.** Sam was able to come to the MediCinema in his bed, which not only meant he could be a lot more comfortable, but also that his sister could snuggle up next to him – something they do when they watch films together at home.

“Sam will have another operation later this year but **knowing that he can visit the MediCinema will make him feel a bit more at ease about the hospital stay.**” Sam’s mum Sue.

## Maria

I feel like I have lived in hospital since I was born. I’ve been in and out, been on various medications and dialysis, had emergency A&E visits, operations and three transplants. Now here I am at 42 years old and I’m still soldiering on.

“The MediCinema was beautiful and it was joyous and there were brightly coloured seats waiting for us. Colours matter and environment matters and that feeling of excitement I got just knowing I could have a night out, away from the ward, was overwhelming. **Unless people with illnesses tell you, I don’t think you could ever appreciate just how much things like art and film matter.**



From that first screening, **MediCinema gave me a chance to let go and to smile again.** You can't forget what you're going through when you're in a hospital bed with nurses, machines and other patients – some in a lot of pain - all around you. But in the MediCinema I got a rush of endorphins, all those beautiful hormones released into my body, and I could forget.

**I got the chance not only to enjoy film, which I love, but to have some peace when I most needed it.** And as I came to more screenings, I realised it didn't have to be an exciting action film - any film would do! I would come out at the end of a screening and remember 'Oh yeah, I'm in hospital', but **I had this newfound courage to keep going, because I knew MediCinema would still be there waiting for me."**

## Mustafa



"As a mum of a child with hydrocephalus and cerebral palsy it can be very overwhelming at times. The level of care needed is very high. Mustafa does not usually enjoy loud noises but miraculously when he was invited to the MediCinema he absolutely enjoyed it. He was giggling away at one point, I actually think he thought he was the only one in the MediCinema! **Watching him enjoy himself was such an emotional feeling in a good way.** Thank you to MediCinema for providing this facility, **it's an amazing opportunity for children and their parents to have a little breathing space and a break from the wards."** Mustafa's mum, Zan.

Karen



“My 12-year-old daughter had been nervous about visiting me in hospital. The day she made the decision to come in, we were invited to see Elf and I have to say, **it was a game changer. Her words were: “I forgot we were in a hospital” - which I think is your biggest hope as a parent. I cannot thank you enough for making life normal for a little girl visiting her mum.**

I had been in hospital to have a biopsy on a tumour. I spent nine nights in hospital overall and really missed my family and all the comforts of home. My first visit to the MediCinema gave me a couple of hours to forget about what I had to deal with the next

day, and that was wonderful.

But my second visit – where my daughter was able to come – will be a lasting memory for us both. **It was a chance for her to do something normal, when life was not so normal for any of us. MediCinema helped me give her an experience that I couldn’t have done on my own.** My stay was over the Christmas holidays and normally during that time we’d have a few special days out, just us. **This year, going to the MediCinema was the one thing we were able to do together during that time and we were so grateful for that. We will remember it forever.”**

## Gathering and evaluating feedback

### Screenings

Improving wellbeing is an essential and integral part of a person's care while they are in hospital often facing the most challenging times of their lives. As we continue with our patient feedback surveys we saw consistently positive outcomes on the benefits of the MediCinema.

Attendees conclusively agree that MediCinema provide a range of impactful physiological, psychosocial and psychological benefits and brings wider value to the hospital.

**55% patients said they believed attending the MediCinema reduced their pain**

**95% of patients said the MediCinema made them feel better**

**91% said MediCinema supports people's mental health and help them cope**

**99% of patients said the MediCinema made a positive difference to their hospital experience**

**94% of patients said the MediCinema helped reduce their isolation**

**93% of patients said the MediCinema helped reduce their anxiety and stress**

**84% think the positive benefits of MediCinema have a lasting effect**

Alongside these impact measurement surveys we continue with the Thank You cards for patients introduced in 2022. These are handed out at the end of every screening, giving us the opportunity to ask for and capture feedback as well as giving patients a memento to take away and remember their experience at the MediCinema.

*"On behalf of my daughter it was incredible. She went through a bit of a rough time and to be able to get out of her bed/room even on an IV drip was magical so THANK YOU SO MUCH."*

*"Visiting the cinema was a slice of normality in the midst of a very difficult time. After 4 months in the hospital with our critically ill toddler, we were exhausted (physically and emotionally) with still no end in sight. Visiting the cinema gave us a much-needed break and a chance to escape a very distressing reality for a few short hours. It was invaluable."*

*"My mum felt that the whole experience uplifted her spirits."*

## **Volunteer Support**

MediCinema continues to benefit from an expansive volunteer network which works alongside our paid staff (cinema managers and nurses at our in-hospital sites and technical assistant at the Serennu Centre) to collect patients from the wards, walk with them or push wheelchairs or beds, bring them to the cinema and then return them to their wards after the film. More importantly, volunteers put patients, who may be very anxious about leaving the ward, at ease and gives them the chance to talk about something completely unrelated to their condition. This social interaction is vital for patients and their families, especially patients who don't get many, if any, visitors.

***“Our volunteers are just the most incredible bunch of people. We simply could not deliver our services without them and we are incredibly grateful for all their support to help deliver the very best and most impactful experiences to our patients and families. Every single week of the year our volunteer teams at all our MediCinemas across the country generously give their time to bring our patients down from the wards, chatting to them, making them feel comfortable, and keeping them safe. The importance of creating a warm welcoming atmosphere and bringing care and human connection when it is often needed the most cannot be over-stated. We cannot thank them enough for all their time, care and dedication”.***

*Paul Giggall, Chief Operating Officer*



## ***Organisational Development***

The consistency and quality of our service and care of patients remains paramount. Therefore, with the growing number of sites and expansion of our services, we have invested in additional roles, making several new appointments and promotions this year:

- Mike Newcombe was recruited as National Cinema Manager, based in the central office team overseeing the management of the MediCinemas around the country.
- Laura Smith was appointed as Cinema Manager at our newest MediCinema at Alder Hey Children's Hospital in Liverpool
- Kate Thomson was promoted from Deputy Cinema Manager to Cinema Manager, Royal Hospital for Children/Queen Elizabeth University Hospital after the retirement of our long-standing Cinema Manager Sheila Pacifico who had served in that role for more than 17 years. Her contribution to MediCinema has been invaluable over this time, for which we thank her.  
Yvonne Gray joined as Deputy Cinema Manager.
- Josie Thornton joined as Deputy Cinema Manager at the CW+MediCinema at Chelsea and Westminster Hospital
- Nicola Hill, Simon Hickson and Joss Spires were promoted from Cinema Managers to Senior Cinema Managers at Guy's Hospital, Chelsea and Westminster Hospital and the Royal Victoria Infirmary to recognise their years of experience and roll out of additional services.
- John Martin was promoted to Cinema Manager at the St Thomas' pop-up MediCinema
- In the Operations Team, Beth Keane was promoted to Head of Impact and Service Design, while Mary Blake was promoted to Operations Manager.
- Sam Bethune joined as Marketing and Communications Executive to work on the increasing demands in this area with specific responsibility for social media and the website.
- Mabs Rahman resigned as Fundraising Manager in the Development team to take on a new role at another organisation.



## ***MediCinema Ireland***

In 2022 MediCinema Ireland completed the process of registering as a charity having been registered as a company in 2020. A MediCinema Ireland Board team has now been established with Trish Long, as Chair. Board Members are Grainne Humphreys, Allen Kiernan, Sarah Williams, Gavin Worrell and Lawrence Atkinson. The Board are supported in their efforts by the Executive Team in London.

**In 2023 €10,000 was transferred to MediCinema Ireland, there have been no other transactions since this transfer.**

## **Fundraising**

### **Fundraising Strategy**

Fundraising continued to face challenges from economic uncertainty, cost-of-living pressures, and shifting donor priorities. Despite these challenges, MediCinema exceeded its core income forecast and secured substantial unrestricted donations from Disney, through our partnership with Sony Pictures Releasing, and cinemagoers via Vue, Cineworld, Curzon, and WTW Scott.

Strategic partnerships with hospital charities, trusts, foundations, and corporate partners provided a strong financial foundation. A focus on diversifying income streams and strengthening long-term financial sustainability remained central to our strategy.

### **Capital Projects**

Capital fundraising was successful and a significant part of 2024's focus. With funding secured for the build of the MediCinema at Alder Hey Children's Hospital through the generosity of the Julia and Hans Rausing Trust, Kentown Wizard Foundation, and The Walt Disney Company, and with additional contributions made directly to our partners at Alder Hey Children's Charity from their supporters. Additionally, MediCinema received the most generous donation from The Walt Disney Company towards the creation of a MediCinema at Great Ormond Street Children's Hospital.

### **The Julia Rausing Trust – Legacy Pledge**

A significant legacy pledge of £5 million has been made in memory of the late Julia Rausing by the Julia Rausing Trust. In providing long-term restricted funding towards the build of seven additional MediCinemas outside London over the next ten years, this incredible gift has the power to dramatically enhance the impact and number of beneficiaries we will reach. This grant will also provide some funding towards sustaining the growth of the MediCinema charity. MediCinema is enormously grateful for this pledge which enables it to plan its growth accordingly with the objective to reach thousands more patients in different regions across the country.

***“Julia Rausing was a passionate, long-term supporter of MediCinema, understanding the challenges of being in hospital and therefore the many benefits enabled by stepping away from the ward, engaging with and being inspired by film in a safe and immersive space. We are so grateful for this incredibly generous grant made in honour of Julia’s memory. Such a gift will influence and transform the future of our charity, enabling us to accelerate the expansion of our network of purpose built in-hospital cinemas towards a national presence. MediCinema will be able to deliver the impact of its services to so many more thousands of NHS patients and their families across the country every year, making a positive and lasting impact on their hospital experience.*”**

*Colin Lawrence, CEO, MediCinema*

## The Walt Disney Company

The Walt Disney Company announced that they will provide significant funding towards the creation of a new MediCinema at London's Great Ormond Street Hospital for Children (GOSH). Announced by Disney's CEO Bob Iger during a visit to the hospital, as a future development the MediCinema will allow thousands of seriously ill children and those closest to them to fully immerse themselves in the escapism and shared experience of cinema while being cared for at GOSH. MediCinema is extremely grateful for this generous contribution which brings together a partnership between Disney, MediCinema and GOSH, a world-renowned children's hospital.



## Trusts and Foundations

MediCinema received funding from a range of Trusts and Foundations, supporting both site-specific and central operations.

Key funders included the Hugh Fraser Foundation, Atlas Fund, Ann Rylands Small Grants Programme, Schuh Trust, H C Beer CT, Chown CT, Hadrian Trust, Alchemy Foundation, and the Percy Hedley 1990 CT.

Several charitable trusts provided additional support through the MediCinema Christmas campaign, including Spurgin CT, Paragon Trust, and a second donation from the Chown CT.

## Corporate Partnerships

The support of our strategic partners enabled MediCinema to end the year with a level of income beyond our forecast.

Corporate partnerships remained a critical source of funding. We were very grateful to our longest-standing strategic partner the Walt Disney Company who continue as the largest corporate supporter and with whom we also work alongside on the development of our Moments that Matter hospital delivery programme.

In May, thanks to a partnership with Sony Pictures Entertainment and many exhibitors across the country, we created a Nationwide Preview Screening fundraising event with Columbia Pictures/Alcon Entertainment's The Garfield Movie in the UK. Special preview screenings took place in more than 300 cinemas across the country. All partners generously donated all income received from ticket sales to support the work of MediCinema. We would like to thank the following: UKCA, Vue, Cineworld, Odeon, Showcase, Omniplex, Everyman, Curzon, WTWSScott, Reel, Picture House, Showcase, Savoy, The Light and 56 independent exhibitors.



Other significant corporate supporters included Anglo Doorstep Collections and the BBFC.

The Mental Health Awareness Week campaign was supported by Infra Red, C Hoare & Co, and Robson Laidler whilst our Christmas match-funding campaigns saw contributions from Berry Plants, Blackheart Foundation, AIB Bank, and Pension Insurance Corporation.

## Hospital Charity Partners

Hospital charity partners continued to provide vital funding to support MediCinema operations across the UK.

MediCinema joined with new partner Alder Hey Children's Charity (AHCC) to raise the build costs of the new MediCinema at Alder Hey Children's Hospital, and AHCC will now fund the ongoing running costs.

MediCinema sites in Glasgow, Newport, London and Newcastle continued to be generously supported by hospital charity partners - Glasgow Children's Hospital Charity, Sparkle (Newport), Guy's and St. Thomas Charity, CW+ and Newcastle Hospitals Charity.

Our funding provisions are linked to service delivery at each site. Our hospital charity partners fund the day-to-day running costs of the local sites including Nurses and Cinema Management costs and are the backbone of our service delivery. Without the support, funding and engagement of the

respective hospital charities, our sites would not have been able to form the communities of volunteers and nurses that bring such a warm welcome to visiting patients.

### Individual Giving & Philanthropy

Individual donations and community fundraising played an important role in supporting MediCinema's mission. Challenge events, including the London Marathon and Kiltwalk, saw strong participation and also included match-funding support from some corporate partners.

Online giving and community-led events, including those from Pauline Quirke Academy, Chorleywood Film Club, and the Knightsbridge School charity partnership helped drive engagement and donations in those communities.

The Red Carpet Club continued to raise funds through the sale of London film premiere tickets thanks to generous support from the UK's film and entertainment industry.

The Christmas fundraising campaign was a highlight, with contributions from major donors, Sony staff donations, and the Deluxe Christmas Raffle. The campaign was focussed on Jake, who came to the MediCinema not long after he had been diagnosed with Leukaemia. For the first time we ran a paid media campaign on Facebook and Instagram to drive IG support, alongside the corporate partner support. We are grateful to Jake's family for allowing us to tell of their experience.



We extend our heartfelt gratitude to all participants who engaged in many challenge events, generously contributing to our mission. Their dedication and commitment have not only raised vital funds but also generated increased levels of match funding from our corporate partners.



Additionally, our appreciation extends to all individuals who made direct donations via our website.

### **Cinema Partner Support**

Long-term partner Vue remained one of MediCinema's most valuable fundraising partners, continuing to offer their customers the option to donate to MediCinema when purchasing a ticket online. This income stream at 50p per booking continued to prove invaluable in terms of income and profile. And, as one of Cineworld's four charity partnerships, our three-month window of support was very successful and included Cineworld on-screen advertising and top-up -at-the till donations from their customers. Other cinema chains including Curzon and WTW Scott contributed significantly to fundraising efforts through similar initiatives. This will continue in 2025.

### **Fundraising Practice and Regulation**

We communicate with our individual supporters via email, mail and phone calls where appropriate. We recruit new supporters via an advert that would usually play in cinemas and through our various corporate partners who promote our cause to their customers. We utilise our social channels and general publicity of our work and initiatives to raise awareness of our services and our impact, encouraging people to become supporters through donating, fundraising and when possible volunteering. Our main income streams are corporate, hospital partners, trusts and foundations and individual giving with a developing capability in philanthropy fundraising through developing mutually beneficial relationships with supporters. We also raise funds through community, challenge events, in memoriam and legacy activity.

MediCinema is registered with the Fundraising Regulator and seeks to adhere to its principles published in the Fundraising Code of Practice at all times when undertaking fundraising from the public. This includes being legal, open, honest, and respectful, and ensuring that no one who appears to be vulnerable is asked to commit to giving. We have a complaints policy published and received a total of 0 complaints, none of which were escalated to the Fundraising Regulator.



## FINANCIAL REVIEW

	2023	2023
<b>Income</b>	<b>£3,261,740</b>	<b>£1,451,639</b>
<i>Of which, Gifts in kind (head office rental cost, legal advice, license and logistics of films)</i>	<i>£89,530</i>	<i>£110,889</i>
<b>Expenditure</b>	<b>£1,351,284</b>	<b>£1,212,420</b>
<b>Surplus</b>	<b>£1,910,456</b>	<b>£239,219</b>
<b>Total fixed assets</b>	<b>£947,441</b> (at 31 December 2024)	<b>£525,112</b> (at 31 December 2023)
<b>Overall assets</b>	<b>£3,883,316</b>	<b>£1,972,860</b>

### ***Investment powers and policy***

Aside from retaining a prudent amount in reserves each year most of the charity's funds are to be spent in the short term so there are few funds for long term investment with the exception of those raised for new MediCinema installations. All funds are remitted to MediCinema head office and held in a Coutts deposit account.

### ***Reserves policy and going concern***

During the year the Trustees reviewed the reserves policy and amended this to hold free reserves to cover the cost of running the cinemas for 6 months, cover central office costs for 3 months and to hold a fund to cover emergency technical updates. The total requirement is £612,000 (2023: £501,000). At 31 December 2023 free reserves totalled £877,525. Whilst reserves are above the set policy, the Trustees are conscious of the expected level of growth over the next few years as a result of the Julia Rausing grant and therefore, believe the reserves are appropriate to support this.

In 2023 the Trustees decided establish a fund to support the refurbishment of the cinema in Newcastle. A total of £75,000 has been allocated.

The trustees have reviewed the circumstances of the charity, its fundraising, financial and cash flow plans, and consider that adequate resources continue to be available to fund the activities of the charity for the foreseeable future. Its cost base has been reviewed and, where possible without affecting service delivery, reduced. The trustees are of the view that the charity is a going concern.

### ***Governance and Management***

#### **Governing Document**

The organisation is a charitable company limited by guarantee, incorporated on June 10 1996 and registered as a charity on September 23 1996. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

## **Appointment of trustees**

As an arts-in-health charity whose work focuses on a broad range of people, the directors seek to ensure that the trustee body is representative and includes members with the relevant skills. The Board consists of members from the film industries as well as members of the medical community.

## **Trustee induction and training**

New Trustees are similarly familiarised with MediCinema and its work and also provided with an induction pack including copies of the main charity documents, latest accounts, strategy document outlining future plans and objectives and a copy of the Commission's guide 'The Essential Trustee'.

Trustees, already familiar with the practical work of the charity, are encouraged to attend a screening at a MediCinema.

## **Organisation**

The trustees meet four times a year and are responsible for the strategic direction and policy of the charity, a scheme of delegation is in place and day-to-day management rests with the Chief Executive who is responsible for ensuring that the charity delivers the services specified.

## **Related parties**

None of our trustees receive remuneration or other benefit from their work with the charity.

## **Pay policy for senior staff**

The Directors consider the Board of Directors, who are the charity's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the charity on a day to day basis. All trustees give their time freely and no trustees received remuneration in the year. No trustees received payment for expenses in the year.

The pay of senior staff is reviewed annually and against responsibilities, duties and performance as well as the financial position of the charity. In view of the nature of the charity, the Directors benchmark against pay levels in other charities of a similar nature, scope, size and ambition. The remuneration benchmark is the mid-point of the range paid for similar roles adjusted for a weighting for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid with the pay maximum no greater than the highest benchmarked salary for a comparable role.

## **Risk management**

The trustees have reviewed the major risks to which the charity is exposed. A risk register has been established which is updated annually. Where appropriate, systems or procedures have been established to mitigate the risks across the key areas of Operations, Fundraising, Infrastructure and

Roll-Out and these are periodically reviewed to ensure that they continue to meet the needs of the charity.

The register has identified 3 primary risks:

- Adverse publicity which has increased due to a higher profile
- Working with subsidiaries
- Fundraising risk due to the increased requirements as a result of growth

MediCinema's team expanded in 2024 to include additional communication support which will help manage the additional publicity requirements.

MediCinema UK continues to work closely with the MediCinema Ireland team to support the development in Dublin.

A key priority for 2025 is a review of fundraising income streams and future development.

### ***Trustees' responsibilities in relation to the financial statements***

The charity trustees (who are also the directors of MediCinema for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with application law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application resources. In preparing the financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether application UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and the group and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

***Statement as to disclosure to our auditors***

In so far as the trustees are aware at the time of approving our trustees' annual report:

- there is no relevant information, being information needed by the auditor in connection with preparing their report, of which the auditor is unaware, and
- the trustees, having made enquiries of fellow directors and the auditor that they ought to have individually taken, have each taken all steps that he/she is obliged to take as a director in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

**Auditor**

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity.

The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees on and signed on their behalf by

By order of the board of trustees on  
K Williams

Date: 3 April 2025

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDICINEMA

### Opinion

We have audited the financial statements of MediCinema (the 'charitable company') for the year ended 31 December 2024 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended)

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on MediCinema's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

## **Other Information**

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report, including the strategic report has been prepared in accordance with applicable legal requirements

## **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report, including the strategic report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

## **Responsibilities of trustees**

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

## **Capability of the audit in detecting irregularities**

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, and the Board of Trustees, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
  - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
  - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
  - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.

- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## **Use of our report**

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

Date: 8 April 2025

for and on behalf of Sayer Vincent LLP, Statutory Auditor

110 Golden Lane, LONDON, EC1Y 0TG

Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

## MediCinema

### Statement of financial activities (incorporating an income and expenditure account)

#### For the year ended 31 December 2024

	Note	Unrestricted £	Restricted £	2024 Total £	Unrestricted £	Restricted £	2023 Total £
<b>Income from:</b>							
Donations and legacies	2	762,328	2,441,266	<b>3,203,594</b>	876,768	549,837	1,426,605
Charitable activities							
Investments	3	58,146	–	<b>58,146</b>	25,034	–	25,034
<b>Total income</b>		<b>820,474</b>	<b>2,441,266</b>	<b>3,261,740</b>	<b>901,802</b>	<b>549,837</b>	<b>1,451,639</b>
<b>Expenditure on:</b>							
Raising funds	4	225,269	–	<b>225,269</b>	200,755	–	200,755
Charitable activities							
Operation of Cinemas	4	453,874	672,141	<b>1,126,015</b>	418,519	593,146	1,011,665
<b>Total expenditure</b>		<b>679,143</b>	<b>672,141</b>	<b>1,351,284</b>	<b>619,274</b>	<b>593,146</b>	<b>1,212,420</b>
<b>Net income / (expenditure) for the year</b>	5	141,331	1,769,125	1,910,456	282,528	(43,309)	239,219
Transfers between funds		(3,106)	3,106	–	(24,026)	24,026	–
<b>Net movement in funds</b>	15	138,225	1,772,231	<b>1,910,456</b>	258,502	(19,283)	239,219
<b>Reconciliation of funds:</b>							
Total funds brought forward		814,300	1,158,560	<b>1,972,860</b>	555,798	1,177,843	1,733,641
<b>Total funds carried forward</b>		<b>952,525</b>	<b>2,930,791</b>	<b>3,883,316</b>	<b>814,300</b>	<b>1,158,560</b>	<b>1,972,860</b>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 15a to the financial statements.

# MediCinema

## Balance sheet

Company no. 3210199

As at 31 December 2024

	Note	£	2024 £	£	2023 £
<b>Fixed assets:</b>					
Tangible assets	10		<u>947,441</u>		<u>525,112</u>
			<b>947,441</b>		<b>525,112</b>
<b>Current assets:</b>					
Debtors	11	227,388		134,505	
Cash at bank and in hand		<u>3,064,746</u>		<u>1,523,921</u>	
		<b>3,292,134</b>		<b>1,658,426</b>	
<b>Liabilities:</b>					
Creditors: amounts falling due within one year	12	<u>(356,259)</u>		<u>(210,678)</u>	
<b>Net current assets</b>			<b>2,935,875</b>		<b>1,447,748</b>
<b>Total net assets</b>			<b><u>3,883,316</u></b>		<b><u>1,972,860</u></b>
<b>The funds of the charity:</b>					
Restricted income funds	15a		<b>2,930,791</b>		<b>1,158,560</b>
Unrestricted income funds:					
Designated funds		75,000		75,000	
General funds		<u>877,525</u>		<u>739,300</u>	
Total unrestricted funds			<b>952,525</b>		<b>814,300</b>
<b>Total charity funds</b>			<b><u>3,883,316</u></b>		<b><u>1,972,860</u></b>

Approved by the trustees and signed on their behalf by

Kezia Williams  
Chair

Date: 3 April 2025

MediCinema

Statement of cash flows

For the year ended 31 December 2024

	Note	2024 £	£	2023 £	£
<b>Cash flows from operating activities</b>					
Net income for the reporting period (as per the statement of financial activities)		1,910,456		239,219	
Depreciation charges		51,679		44,469	
Dividends, interest and rent from investments		(58,146)		(25,034)	
(Increase)/decrease in debtors		(92,883)		(21,954)	
Increase/(decrease) in creditors		145,581		86,820	
<b>Net cash (used in) / provided by operating activities</b>		<b>1,956,687</b>		<b>323,520</b>	
<b>Cash flows from investing activities:</b>					
Dividends, interest and rents from investments		58,146		25,034	
Purchase of fixed assets		(474,008)		(33,552)	
<b>Net cash used in investing activities</b>		<b>(415,862)</b>		<b>(8,518)</b>	
<b>Change in cash and cash equivalents in the year</b>		<b>1,540,825</b>		<b>315,002</b>	
Cash and cash equivalents at the beginning of the year		1,523,921		1,208,919	
<b>Cash and cash equivalents at the end of the year</b>		<b>3,064,746</b>		<b>1,523,921</b>	

Analysis of cash and cash equivalents and of net debt

	At 1 January 2024 £	Cash flows £	Other non- cash changes £	At 31 December 2024 £
Cash at bank and in hand	1,523,921	1,540,825	-	3,064,746
<b>Total cash and cash equivalents</b>	<b>1,523,921</b>	<b>1,540,825</b>	<b>-</b>	<b>3,064,746</b>

**1 Accounting policies**

**a) Statutory information**

MediCinema is a charitable company limited by guarantee and is incorporated in United Kingdom.

The registered office address is Conybeare House, Guy's Hospital, London, SE1 9RT.

**b) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

On 17th August 2020 MediCinema Ireland was registered as an Irish company and on 28th July 2022 as a registered charity. MediCinema is the sole member for this company. During 2023 €10,000 was transferred to MediCinema Ireland and no transactions took place during 2024, therefore, consolidated accounts have not been prepared.

**c) Public benefit entity**

The charity meets the definition of a public benefit entity under FRS 102.

**d) Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

**e) Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

**f) Donations of gifts, services and facilities**

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

**1 Accounting policies (continued)**

**g) Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

**h) Fund accounting**

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

**i) Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charity in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of running the cinemas and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**j) Allocation of support costs**

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

- |                        |        |
|------------------------|--------|
| ● Operation of cinemas | 77.41% |
| ● Fundraising          | 20.09% |
| ● Governance costs     | 2.49%  |

Support and governance costs are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity

- |                        |        |
|------------------------|--------|
| ● Operation of cinemas | 79.39% |
| ● Fundraising          | 20.61% |

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

**k) Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use. Major components are treated as a separate asset where they have significantly different patterns of consumption of economic benefits and are depreciated separately over its useful life.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- |                         |               |
|-------------------------|---------------|
| ● Cinema installations  | 25 years      |
| ● Fixtures and fittings | 4 or 10 years |
| ● Equipment             | 5 years       |

**1 Accounting policies (continued)**

**l) Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**m) Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**n) Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**o) Pensions**

Pension contributions are made by the company in respect of employees' individual personal money purchase pension schemes. The assets of the fund are held separately from those of the charitable company which has no liability under the scheme other than for the payment of contributions.

**2 Income from donations and legacies**

	Unrestricted £	Restricted £	2024 Total £	Unrestricted £	Restricted £	2023 Total £
Individual Donations and Gift Aid	382,160	8,686	390,846	358,218	14,518	372,736
Corporate Donations	340,174	1,463,633	1,803,807	461,950	66,134	528,084
Grants	39,994	879,417	919,411	56,600	358,296	414,896
Gifts in kind	–	89,530	89,530	–	110,889	110,889
	<u>762,328</u>	<u>2,441,266</u>	<u>3,203,594</u>	<u>876,768</u>	<u>549,837</u>	<u>1,426,605</u>

Gifts in kind represent legal services, office rental and film delivery costs.

**3 Income from investments**

	Unrestricted £	Restricted £	2024 Total £	Unrestricted £	Restricted £	2023 Total £
Interest receivable	58,146	–	58,146	25,034	–	25,034
	<u>58,146</u>	<u>–</u>	<u>58,146</u>	<u>25,034</u>	<u>–</u>	<u>25,034</u>

MediCinema

Notes to the financial statements

For the year ended 31 December 2024

4a Analysis of expenditure (current year)

	<u>Charitable activities</u>					
	Raising funds	Running cinemas	Governance costs	Support costs	2024 Total	2023 Total
	£	£	£	£	£	£
Staff costs (Note 6)	153,588	591,739	19,059	22,890	<b>787,276</b>	700,906
Nurses cost	-	152,999	-	-	<b>152,999</b>	133,431
Direct cinema costs	-	113,021	-	-	<b>113,021</b>	85,750
Fundraising costs	45,448	-	-	-	<b>45,448</b>	24,015
Communication costs	-	25,975	-	-	<b>25,975</b>	29,947
Finance	-	-	-	29,998	<b>29,998</b>	26,970
IT	-	-	-	24,205	<b>24,205</b>	20,490
General office	-	-	-	19,633	<b>19,633</b>	24,573
Governance	-	-	11,520	-	<b>11,520</b>	10,980
Depreciation	-	51,679	-	-	<b>51,679</b>	44,469
Gifts in kind	-	89,530	-	-	<b>89,530</b>	110,889
	<u>199,036</u>	<u>1,024,943</u>	<u>30,579</u>	<u>96,726</u>	<u><b>1,351,284</b></u>	<u>1,212,420</u>
Support costs	19,435	74,879	2,412	(96,726)	-	-
Governance costs	6,798	26,193	(32,991)	-	-	-
<b>Total expenditure 2024</b>	<u><b>225,269</b></u>	<u><b>1,126,015</b></u>	<u><b>-</b></u>	<u><b>-</b></u>	<u><b>1,351,284</b></u>	
Total expenditure 2023	-	-	-	-		<u>1,212,420</u>

MediCinema

Notes to the financial statements

For the year ended 31 December 2024

4b Analysis of expenditure (prior year)

	Charitable activities		Governance costs	Support costs	2023 Total
	Raising funds	Running cinemas			
	£	£	£	£	£
Staff costs (Note 6)	149,013	511,928	17,902	22,063	700,906
Nurses cost	-	133,431	-	-	133,431
Direct cinema costs	-	85,750	-	-	85,750
Fundraising costs	24,015	-	-	-	24,015
Communication costs	-	29,947	-	-	29,947
Finance	-	-	-	26,970	26,970
IT	-	-	-	20,490	20,490
General office	-	-	-	24,573	24,573
Governance	-	-	10,980	-	10,980
Depreciation	-	44,469	-	-	44,469
Gifts in kind	-	110,889	-	-	110,889
	<u>173,028</u>	<u>916,414</u>	<u>28,882</u>	<u>94,096</u>	<u>1,212,420</u>
Support costs	20,655	70,959	2,482	(94,096)	-
Governance costs	7,072	24,292	(31,364)	-	-
<b>Total expenditure 2024</b>	<b><u>200,755</u></b>	<b><u>1,011,665</u></b>	<b><u>-</u></b>	<b><u>-</u></b>	<b><u>1,212,420</u></b>
Total expenditure 2023	<u>154,746</u>	<u>859,295</u>	<u>-</u>	<u>-</u>	

**5 Net income / (expenditure) for the year**

This is stated after charging / (crediting):

	2024 £	2023 £
Depreciation	51,679	44,469
Auditor's remuneration (excluding VAT): Audit	<u>9,600</u>	<u>9,150</u>

**6 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel**

Staff costs were as follows:

	2024 £	2023 £
Salaries and wages	688,047	623,101
Social security costs	67,045	58,176
Employer pension contributions	32,184	19,629
	<u>787,276</u>	<u>700,906</u>

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2024 No.	2023 No.
£60,000 – £69,999	2	1
£70,000 – £79,999	–	–
£80,000 – £89,999	<u>1</u>	<u>1</u>

The total employee benefits (including pension contributions and employer's national insurance) of the key management personnel were £317,653 (2023: £298,366).

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2023: Nil). No charity trustee received payment for professional or other services supplied to the charity (2023: £Nil).

**7 Staff numbers**

The average number of employees (head count based on number of staff employed) during the year was 20 (2023: 18).

Staff are split across the activities of the charity as follows (full time equivalent basis):

	2024 No.	2023 No.
Raising funds	3.0	3.0
Operation of Cinemas	17.0	15.0
	<u>20.0</u>	<u>18.0</u>

**8 Related party transactions**

The charity received a donation of £1,000 (2023: £1,000) from DDA Public Relations Ltd. Lawrence Atkinson is a director of this company.

Showcase Cinemas (National Amusements (UK) Limited) participated in the National Preview Screening of Garfield in May 2024 donating £1340.29 (Paw Patrol in October 2023 donating £5,836.46). Crispin Lilly is a director of this company.

There are no other donations from related parties which are outside the normal course of business and no restricted donations from related parties.

**9 Taxation**

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

**10 Tangible fixed assets**

	Cinema installations £	Fixtures and fittings £	Equipment £	Total £
<b>Cost</b>				
At the start of the year	779,630	302,329	287,202	1,369,161
Additions in year	294,249	97,721	82,038	474,008
Disposals in year	–	–	–	–
At the end of the year	<u>1,073,879</u>	<u>400,050</u>	<u>369,240</u>	<u>1,843,169</u>
<b>Depreciation</b>				
At the start of the year	308,528	283,795	251,726	844,049
Charge for the year	32,665	6,809	12,205	51,679
Disposals in year	–	–	–	–
At the end of the year	<u>341,193</u>	<u>290,604</u>	<u>263,931</u>	<u>895,728</u>
<b>Net book value</b>				
At the end of the year	<u>732,686</u>	<u>109,446</u>	<u>105,309</u>	<u>947,441</u>
At the start of the year	<u>471,102</u>	<u>18,534</u>	<u>35,476</u>	<u>525,112</u>

All of the above assets are used for charitable purposes.

**11 Debtors**

	2024 £	2023 £
Trade debtors	18,000	12,705
Prepayments and accrued income	209,388	121,800
	<u>227,388</u>	<u>134,505</u>

12 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	42,860	11,546
Taxation and social security	22,307	21,167
Other creditors	7,559	2,308
Accruals and deferred income	283,533	175,657
	<b>356,259</b>	<b>210,678</b>

13 Deferred income

Deferred income comprises amounts received in 2024 relating to 2025

	2024 £	2023 £
Balance at the beginning of the year	39,724	59,801
Amount released to income in the year	(39,724)	(57,577)
Amount deferred in the year	37,500	37,500
Balance at the end of the year	<b>37,500</b>	<b>39,724</b>

14a Analysis of net assets between funds (current year)

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	–	–	947,441	<b>947,441</b>
Net current assets	877,525	75,000	1,983,350	<b>2,935,875</b>
<b>Net assets at 31 December 2024</b>	<b>877,525</b>	<b>75,000</b>	<b>2,930,791</b>	<b>3,883,316</b>

14b Analysis of net assets between funds (prior year)

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	–	–	525,112	<b>525,112</b>
Net current assets	739,300	75,000	633,448	<b>1,447,748</b>
<b>Net assets at 31 December 2023</b>	<b>739,300</b>	<b>75,000</b>	<b>1,158,560</b>	<b>1,972,860</b>

## 15a Movements in funds (current year)

	At 1 January 2024 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2024 £
<b>Restricted funds:</b>					
Royal Victoria Infirmary, Newcastle	10,775	98,191	(92,577)	-	16,389
Chelsea and Westminster Hospital	-	94,502	(94,502)	-	-
Southern General Hospital Glasgow	23,077	68,321	(87,398)	-	4,000
Serennu Children's Centre	-	12,598	(12,598)	-	-
St Thomas's Hospital	-	42,206	(42,206)	-	-
Guy's Hospital	-	93,881	(93,881)	-	-
Alder Hey Hospital	-	501,777	(30,874)	(470,903)	-
Disney Moments that Matter	6,879	158,737	(30,649)	-	134,967
Disney fundraising pot	12,000	20,000	(12,000)	-	20,000
Capital fund	580,717	1,261,523	(34,247)	-	1,807,993
Gifts in kind	-	89,530	(89,530)	-	-
Fixed Assets	525,112	-	(51,679)	474,009	947,442
<b>Total restricted funds</b>	<b>1,158,560</b>	<b>2,441,266</b>	<b>(672,141)</b>	<b>3,106</b>	<b>2,930,791</b>
<b>Designated funds:</b>					
Refurbishment	75,000	-	-	-	75,000
<b>Total designated funds</b>	<b>75,000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>75,000</b>
<b>General funds</b>	<b>739,300</b>	<b>820,474</b>	<b>(679,143)</b>	<b>(3,106)</b>	<b>877,525</b>
<b>Total unrestricted funds</b>	<b>814,300</b>	<b>820,474</b>	<b>(679,143)</b>	<b>(3,106)</b>	<b>952,525</b>
<b>Total funds</b>	<b>1,972,860</b>	<b>3,261,740</b>	<b>(1,351,284)</b>	<b>-</b>	<b>3,883,316</b>

The narrative to explain the purpose of each fund is given at the foot of the note below.

## 15b Movements in funds (prior year)

	At 1 January 2023 £	Income & gains £	Expenditure & losses £	Transfers £	At 1 January 2024 £
<b>Restricted funds:</b>					
Royal Victoria Infirmary, Newcastle	17,500	86,008	(85,728)	(7,005)	10,775
Chelsea and Westminster Hospital	-	91,454	(91,454)	-	-
Southern General Hospital Glasgow	18,293	91,057	(83,752)	(2,521)	23,077
Serennu Children's Centre	-	14,168	(14,168)	-	-
St Thomas's Hospital	6,707	9,894	(26,497)	9,896	-
Guy's Hospital	9,896	93,583	(93,583)	(9,896)	-
Disney Moments that Matter	-	20,708	(13,829)	-	6,879
Disney fundraising pot	-	12,000	-	-	12,000
Capital fund	589,418	20,076	(28,777)	-	580,717
Gifts in kind	-	110,889	(110,889)	-	-
Fixed Assets	536,029	-	(44,469)	33,552	525,112
<b>Total restricted funds</b>	<b>1,177,843</b>	<b>549,837</b>	<b>(593,146)</b>	<b>24,026</b>	<b>1,158,560</b>
<b>Unrestricted funds:</b>					
Designated funds:					
Refurbishment	-	-	-	75,000	75,000
Strategic Development	275,000	-	-	(275,000)	-
<b>Total designated funds</b>	<b>275,000</b>	<b>-</b>	<b>-</b>	<b>(200,000)</b>	<b>75,000</b>
<b>General funds</b>	<b>280,798</b>	<b>901,802</b>	<b>(619,274)</b>	<b>175,974</b>	<b>739,300</b>
<b>Total unrestricted funds</b>	<b>546,953</b>	<b>901,802</b>	<b>(619,274)</b>	<b>(24,026)</b>	<b>814,300</b>
<b>Total funds</b>	<b>1,724,796</b>	<b>1,451,639</b>	<b>(1,212,420)</b>	<b>-</b>	<b>1,972,860</b>

**Purposes of restricted funds**

The restricted funds relate to grants and income and expenditure for the operational cost of each MediCinema.

Grants and income received to contribute towards the running costs of the MediCinema at Royal Infirmary Hospital, Newcastle:

	2024 £	2023 £
Hadrian Trust	1,000	2,000
Fenwick Limited	-	2,000
The Hospital Saturday Fund	-	2,000
County Durham Community Foundation	1,560	-
The Julia & Hans Rausing Trust	-	16,350
The Shears Foundation	-	5,500
The Barbour Foundation	2,000	2,000
Robson Laidler	-	2,000
Anglo Doorstep Collections	22,000	6,000
Newcastle Hospitals Charity	65,558	42,452
The Percy Hadley 1990 Charitable Trust	1,000	1,000
Rothley Trust	800	1,000
Other small grants and individual donations	4,273	3,706
	<b>98,191</b>	<b>86,008</b>

## MediCinema

### Notes to the financial statements

#### For the year ended 31 December 2024

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#### 15 Purposes of restricted funds (continued)

Grants and income received to contribute towards the running costs of the CW+ MediCinema at Chelsea and Westminster Hospital:

	2024 £	2023 £
CW+	94,322	91,054
Other small grants and individual donations	180	400
	<u>94,502</u>	<u>91,454</u>

Grants and income received to contribute towards the running costs of the MediCinema at Southern General, Glasgow:

	2024 £	2023 £
Glasgow Children's Hospital Charity	55,089	41,485
The Julia & Hans Rausing Trust	-	15,154
National Lottery	-	10,000
Hugh Fraser	4,000	-
CBES Limited	-	5,000
The Schuh Trust	4,000	4,000
Allied Vehicles Charitable Trust	-	1,000
Trades House of Glasgow Commonweal Fund	-	1,016
Kiltwalk	-	10,023
Other small grants and individual donations	5,232	3,379
	<u>68,321</u>	<u>91,057</u>

Grants and income received to contribute towards the running costs of the Serennu Childrens' Centre:

	2024 £	2023 £
Sparkle	12,598	14,168
	<u>12,598</u>	<u>14,168</u>

Grants and income received to contribute towards the running costs of the MediCinema at St Thomas's Hospital:

	2024 £	2023 £
Guy's and St Thomas's Charity	42,206	9,894
	<u>42,206</u>	<u>9,894</u>

## MediCinema

### Notes to the financial statements

#### For the year ended 31 December 2024

#### 15 Purposes of restricted funds (continued)

Grants and income received to contribute towards the running costs of the MediCinema at Guy's Hospital:

	2024 £	2023 £
Guy's and St Thomas's Charity	93,881	93,583
	<u>93,881</u>	<u>93,583</u>

Grants and income received to contribute towards the build and commissioning costs of the MediCinema at Alder Hey Hospital:

	2024 £	2023 £
Julia and Hans Rausing Charitable Foundation	389,200	–
Kentown Wizard Foundation	34,689	–
Alder Hey Charity	76,514	–
Lasso	1,374	–
	<u>501,777</u>	<u>–</u>

Disney supports the costs of production activity packs to create moment that matter for children in hospital.

Disney donated £20,000 (2023: £12,000) during 2024 to support the development of joint fundraising

The capital fund is income to fund the development of future MediCinemas.

#### Purposes of designated funds

In 2023 the Trustees established a fund to support the refurbishment of the cinema at Royal Victoria Infirmary, Newcastle. This work will be undertaken in 2025.

#### 16 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.



MEDICINEMA   
*feel better with film*