

REGISTERED COMPANY NUMBER: 02976335 (England and Wales)
REGISTERED CHARITY NUMBER: 1043300

TRUSTEES' REPORT AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024
FOR
HEADLINERS (UK)

Read, Milburn & Co
71 Howard Street
North Shields
Tyne and Wear
NE30 1AF

HEADLINERS (UK)

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HEADLINERS (UK)

REFERENCE AND ADMINISTRATIVE DETAILS FOR THE YEAR ENDED 31 MARCH 2024

Registered Company number

02976335

Registered Charity number

1043300

Registered office

Toffee Factory, Lower Steenbergs Yard, Ouseburn, Newcastle upon Tyne, NE1 2DF

Trustees

Jonathan Hudson	Chairperson	
Dr David Baines	Deputy Chairperson	
Eshe Nelson		
Maggie Taggart		retired 9 October 2024
Gana Alampalle		retired 14 September 2023
Alex Brookes		retired 14 September 2023
Emma Corry		retired 14 September 2023
David Izamoje		retired 14 September 2023
Niall Parfitt		retired 14 September 2023
Eva Keogan		retired 14 September 2023
Darell Philip		retired 14 September 2023

Senior Management Team

James Hunt	Chief Executive	until October 2024
Holly Ayrton	Charity Manager	from November 2024

Independent Examiner

Read, Milburn & Co., 71 Howard Street, North Shields, NE30 1AF

Bankers

Barclays Bank PLC, Islington and Camden Business Centre, PO Box 3474, London, NW1 7NQ

Solicitors

Pinsent Masons, 30 Crown Place, London, EC2A 4ES

HEADLINERS (UK)

CHAIR FOREWORD 2024 FOR THE YEAR ENDED 31 MARCH 2024

As Chair of Headliners (UK), it is my privilege to present our Annual Accounts for 2023/24. This year has been a testament to the resilience, creativity, and determination of our organisation and the young people we serve. Despite facing significant challenges, we have continued to empower young voices and make a meaningful impact in our communities.

Reflecting on Our Journey

Headliners (UK) has a nearly 30-year history of advocating for young people, providing them with platforms to share their stories and opinions through our unique media and journalism programmes. This year, we have worked with 240 young people, helping them to develop their skills, build confidence, and engage with their communities. Our impact is evident in the feedback we receive: over 92% of our participants felt their contributions were valued, and nearly 97% felt empowered to express their opinions.

Adapting to Change

In 2023, we made the difficult decision to close our offices in London and Northern Ireland due to funding challenges. This strategic move allowed us to consolidate our resources and focus on the North East, where we have stronger funding partnerships and can make a more significant impact. This decision, though tough, has enabled us to not only survive but thrive, ensuring that our work continues to benefit young people. This change has also meant changes in the leadership of the organisation. We have grown our board, to reflect a focus on the North East. In addition, we have appointed a new charity manager to lead the organisation through the next stage of its development.

But this change also meant we had to say goodbye to long standing board members, that supported our work in London and Northern Ireland. We thank them for their time and support.

As we move forward, our vision remains clear: a world where young people's voices are heard, where they believe in themselves, and are empowered to make the changes they want to see. Our mission is to provide platforms for young people to share their voices, challenge the world around them, and build their self-confidence.

Optimism for the Future

Despite the challenges, we are optimistic about the future. Our commitment to young people is unwavering, and we are confident that our strategic direction will lead to even greater impact. We will continue to adapt, innovate, and advocate for the voices of young people, ensuring they are heard and valued.

Thank you to our supporters, funders, and partners for your continued belief in our mission. Together, we will create a brighter future for the young people we serve.

Jonathan Hudson
Chairperson

HEADLINERS (UK)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Structure, Governance and Management

Headliners (UK) is a company limited by guarantee, not having a share capital, and is governed by a Board of Trustees, the members of which are the directors of the Company. The charity's governing document is its Articles of Association. Trustees are externally recruited and selected then appointed by ordinary resolution for an initial three-year term, which can be extended.

It is the policy of the charity that there is representation of young people and former Headliners (UK) members on the Board of Trustees. Young people are involved across all sections of the organisation including the annual planning cycle and developing strategy. The charity's ethos is encourage the participation of young people. Young people are involved in the recruitment of key charity positions and key decision making in the charity including our strategy.

The day-to-day operation of the charity is now managed by the Chief Executive, who reports to the Board of Trustees and who is supported by a small senior management team. The senior management team meets at monthly intervals and the Board meets five times per year. There are two sub committees that operate in support of the Board of Trustees. These are the Finance, Fundraising and Communications Sub Committee and the Delivery and Operations Sub Committee.

Financial Review

During the 2023-24 financial year, Headliners (UK) made a net deficit of £155,702 (2022-23 £43,815) resulting in total funds carried forward of £4,694 (2022-23 £160,396).

Going Concern

The trustees recognise that the level of reserves at the balance sheet date is a serious concern, however the funding pipeline indicated that sufficient income would be available to keep the charity in operation throughout 2024-25 and beyond and, combined with strategic measures already implemented, the it the opinion of the trustees that the charity is a going concern.

Reserves Policy

The Trustees have determined that a target reserves level of £60,000 is both realistic and appropriate. This represents 18 months of core costs not supported by guaranteed income streams which is felt to provide sufficient protection for the organisation.

Management of Risk

The Trustees have a risk management strategy which comprises:

- An annual review of the risks the charity may face.
- Regular monitoring by the charity's Finance, Fundraising and Communications Sub Committee and the Risk Register is reported to the Board of Trustees quarterly.
- The establishment of systems and procedures to mitigate those risks identified in the plan.
- The implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

This work has identified that financial sustainability is the key focus for the charity and building up of the unrestricted reserves for the charity through new sources of income and new contract income. Attention has also focussed on non-financial risks arising from safeguarding and child protection.

HEADLINERS (UK)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2024

About Headliners

Headliners (UK) works with young people across North East England and formerly London to empower young people to share their voices, stories and the stories of others through unique our unique media and journalism programmes.

We support young people to have a voice on issues that matter locally such as transitioning to independent living, acquiring skills for work and dealing with isolation amongst other things.

Headliners has a near 30 year track record of advocating for young people on issues that affect them, inspiring them to investigate the world around them, offering opportunities to enhance their future life chances through education and empowering them by amplifying their voices.

Headliners unique approach blends the skills of qualified Community and Youth Workers with the experience of professional journalists to deliver a holistic, youth-focussed multimedia programme that champions and amplifies youth voice.

Our Projects 2023/24

Aiming High

Aiming High works with young people from Migrant, Refugee and Asylum Seeker backgrounds offering them the opportunity to become more digitally and financially literate as well as exploring the world through a creative lens using journalism and media as a tool for investigation into issues that affect them.

This project was kindly funded by The Santander Foundation.

Digital Transitions

Digital Transitions works with young people who are care experienced to support them with the transition into adulthood. This project empowers young people to explore these transitions through media and journalism, supports them back into education, training and employment, helps map out their futures and gives them the confidence to move into adulthood.

This project was kindly funded by Lloyds Bank Foundation and The Community Foundation.

Tyne on Your Side (TOYS)

Tyne on Your Side works with young people who are care experienced and NEET or at risk of becoming NEET and supports them back into education, employment and training by supporting them to plan for the future and gain valuable employment skills.

This project was kindly funded by NTCA and The Community Foundation.

Bright Sparks

Bright Sparks Supports young people who are living independently for the first time to save money through energy awareness as well as ensuring that they remain safe through Carbon Monoxide awareness.

This Project was Kindly Funded by Northern Gas and Power Community Partnership.

Breaking Through the Headlines

Breaking Through the Headlines supports young people whose life circumstances mean they are at greater risk of radicalisation to support them to make better life decisions through exploring the world through media and journalism.

HEADLINERS (UK)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2024

London Green Champions

London Green Champions works with young people who are passionate about natural environment and share concerns regarding its decline, overall the project encourages a greater appreciation of the environment.

This project was kindly funded by The Community Fund and The Jack Petchy Foundation.

Safe Spaces London

Safe Spaces works with young people to improve their emotional wellbeing through exploration of body positivity and mental health through multi-media and Journalism.

This project was kindly funded by The Edward Gostling Foundation and Old Street District Partnership.

Our Impact

In 2023/24 we worked with 240 young people. Our Impact shows:

- 92.08% of our young people said they felt their contribution was valued
- 92.50% of our young people said they cared about their community more.
- 97.08% of our young people said they felt they were able to give their own opinion.
- 88.33% of our young people felt more confident talking to groups of people.

Headliners New Strategic Direction

In 2023 Headliners (UK) closed its offices in London and Northern Ireland due to funding challenges. These closures reflect the broader difficulties faced by many non-profits in sustaining local operations, particularly in regions where securing consistent financial support is challenging.

The charity shifted focus to consolidate its resources and continue delivering projects in the North East, where it could maintain stronger funding partnerships and community impact.

Although these decisions were hard this has allowed Headliners (UK) not only to survive but thrive. Whilst ensuring that Headliners work continues to impact young people's lives by empowering them to share their voices through our unique media and journalism programmes.

Our Strategy 2024-2029

Our Vision

Our vision is a world where young people's voices are heard. Where they believe in themselves, are empowered to share their views, talk about what matters to them and make the changes they want to see in the world.

Our Mission

Our mission is to provide a platform for young people to share their voices, challenge the world around them, build their self-confidence and promote young people's right to be heard as equals.

Our Purpose

Our purpose is to work with young people to create meaningful opportunities for them to share their voices through creative media and journalism.

HEADLINERS (UK)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2024

Our Values

- Young people's voices are powerful, they should be heard and listened to.
- Young people's opinions are valid, they deserve a platform to share their views.
- Young people are talented, creative and deserve to be nurtured and supported to create a positive future.
- Young people deserve equal access to inclusive opportunities and the resources they require to fulfil their potential.
- Young people should feel safe and be supported without judgement.

Our Core

Empower

Provide young people the resources and a platform to speak up for themselves, share their opinions and tell their stories.

Educate

Offer young people opportunities to develop their skills, to understand their community, know their rights and learn more about issues that affect them.

Advocate

Enable young people to speak up for themselves, promoting the authentic voice of young people in their community as engaged citizens and young journalists.

Young People's Voice

We are deeply committed to ensuring that young people's voices are prioritised at every stage of our programmes. We will continue to involve young people in our decision making processes, from planning and development to execution and evaluation of our projects. We will foster an environment where young people feel valued and heard. This participatory approach will enhance the relevance and impact of our programmes but also empower young people to take an active role in shaping their futures and advocating for issues that matter to them.

North East Focus

By embracing funding challenges, Headliners UK will focus on opportunities in the North East region. This focus will provide more sustainable programmes and help to bridge the gap in regional youth representation in the media and empower young people to become active, informed citizens capable of influencing positive change in their community.

Youth Work and Journalism Collaboration

We will place a strong emphasis on the collaboration between youth work and journalism, recognising the powerful synergy this partnership can create. By integrating youth work principles into journalism, we will empower young people to explore and tell stories on issues that affect their lives and communities whilst ensuring all young people receive access to youth work support.

Regional Growth

We will ensure that more young people in The North East have the opportunity to access Headliners through a wider regional offering, with development into areas not previously served. Giving more young people a chance to take part in youth journalism and creative media.

Strong and Sustainable Charity

Through a proactive approach to governance, the charity will focus on, financial stability, long-term impact and community relevance. We will achieve this through strategic planning, diversifying funding sources and continuously assessing and responding to the needs of the community. Crucially ensuring our programmes remain digitally relevant, effective and impactful for young people. We will invest in our team to maintain a skilled and motivated organisation.

HEADLINERS (UK)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2024

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Headliners (Uk) for the purposes of company law) are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 19 December 2024 and signed on its behalf by:



Jonathan Hudson - Chairperson

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF HEADLINERS (UK)

Independent examiner's report to the trustees of Headliners (Uk) ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Nicholas J Liley FCA
The Institute of Chartered Accountants in England and Wales

Read, Milburn & Co
71 Howard Street
North Shields
Tyne and Wear
NE30 1AF

19 December 2024

HEADLINERS (UK)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 MARCH 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		928	-	928	4,107
Charitable activities					
England-wide operations		37,520	128,795	166,315	434,021
NI (Belfast & Derry Bureaux)		-	(8,526)	(8,526)	19,221
Investment income	2	2	-	2	3
Other income		<u>1,426</u>	<u>-</u>	<u>1,426</u>	<u>-</u>
Total		<u>39,876</u>	<u>120,269</u>	<u>160,145</u>	<u>457,352</u>
EXPENDITURE ON					
Raising funds		19,976	-	19,976	20,514
Charitable activities					
England-wide operations		77,733	201,835	279,568	434,905
NI (Belfast & Derry Bureaux)		<u>6,269</u>	<u>10,034</u>	<u>16,303</u>	<u>45,748</u>
Total		<u>103,978</u>	<u>211,869</u>	<u>315,847</u>	<u>501,167</u>
NET INCOME/(EXPENDITURE)					
Transfers between funds	11	(64,102)	(91,600)	(155,702)	(43,815)
		<u>(1,555)</u>	<u>1,555</u>	<u>-</u>	<u>-</u>
Net movement in funds		(65,657)	(90,045)	(155,702)	(43,815)
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>70,351</u>	<u>90,045</u>	<u>160,396</u>	<u>204,211</u>
TOTAL FUNDS CARRIED FORWARD		<u>4,694</u>	<u>-</u>	<u>4,694</u>	<u>160,396</u>

The notes form part of these financial statements

HEADLINERS (UK) (REGISTERED NUMBER: 02976335)**BALANCE SHEET
31 MARCH 2024**

	Notes	2024 £	2023 £
FIXED ASSETS			
Tangible assets	7	1,576	3,583
CURRENT ASSETS			
Debtors	8	12,020	51,576
Cash at bank and in hand		<u>61,252</u>	<u>180,878</u>
		73,272	232,454
CREDITORS			
Amounts falling due within one year	9	(70,154)	(75,641)
		<u>3,118</u>	<u>156,813</u>
NET CURRENT ASSETS			
		<u>3,118</u>	<u>156,813</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		4,694	160,396
		<u>4,694</u>	<u>160,396</u>
NET ASSETS			
		<u>4,694</u>	<u>160,396</u>
FUNDS	11		
Unrestricted funds		4,694	70,351
Restricted funds		<u>-</u>	<u>90,045</u>
TOTAL FUNDS		<u>4,694</u>	<u>160,396</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

BALANCE SHEET - continued
31 MARCH 2024

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 19 December 2024 and were signed on its behalf by:



Jonathan Hudson – Chairperson

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentation currency of the financial statements is the Pound Sterling (£).

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Debtors

Trade and other debtors (including prepayments) are recognised at the settlement amount due or amount prepaid) net of any trade discounts.

Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments.

Creditors

Trade and other creditors (including accruals) are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are recognised at their settlement amount net of any trade discounts.

Financial instruments

All financial assets and financial liabilities of the charity qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2. INVESTMENT INCOME

	2024	2023
	£	£
Interest receivable	<u>2</u>	<u>3</u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation - owned assets	2,007	4,554
Independent examiner's remuneration, including irrecoverable VAT	<u>1,560</u>	<u>2,160</u>

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

5. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	176,238	274,776
Social security costs	12,325	21,051
Other pension costs	<u>3,102</u>	<u>4,666</u>
	<u>191,665</u>	<u>300,493</u>

The average monthly number of employees during the year was as follows:

	2024	2023
Administrative staff	1	1
Direct charitable work	<u>5</u>	<u>10</u>
	<u>6</u>	<u>11</u>

No employees received emoluments in excess of £60,000.

The key management personnel of the charity are listed under Reference and Administrative Details. The total employee benefits of the key management personnel of the charity were £56,693 (2023 - £56,584).

HEADLINERS (UK)**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024****6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	4,107	-	4,107
Charitable activities			
England-wide operations	190,322	243,699	434,021
NI (Belfast & Derry Bureaux)	-	19,221	19,221
Investment income	<u>3</u>	<u>-</u>	<u>3</u>
Total	<u>194,432</u>	<u>262,920</u>	<u>457,352</u>
EXPENDITURE ON			
Raising funds	20,514	-	20,514
Charitable activities			
England-wide operations	231,286	203,619	434,905
NI (Belfast & Derry Bureaux)	<u>38,732</u>	<u>7,016</u>	<u>45,748</u>
Total	<u>290,532</u>	<u>210,635</u>	<u>501,167</u>
NET INCOME/(EXPENDITURE)	(96,100)	52,285	(43,815)
Transfers between funds	<u>(13,665)</u>	<u>13,665</u>	<u>-</u>
Net movement in funds	(109,765)	65,950	(43,815)
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>180,116</u>	<u>24,095</u>	<u>204,211</u>
TOTAL FUNDS CARRIED FORWARD	<u>70,351</u>	<u>90,045</u>	<u>160,396</u>

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

7. TANGIBLE FIXED ASSETS

	Plant and machinery £
COST	
At 1 April 2023 and 31 March 2024	<u>25,208</u>
DEPRECIATION	
At 1 April 2023	21,625
Charge for year	<u>2,007</u>
At 31 March 2024	<u>23,632</u>
NET BOOK VALUE	
At 31 March 2024	<u>1,576</u>
At 31 March 2023	<u>3,583</u>

8. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade debtors	-	34,661
Other debtors	1,000	928
Prepayments	-	10,003
Accrued income	<u>11,020</u>	<u>5,984</u>
	<u>12,020</u>	<u>51,576</u>

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade creditors	7,844	11,754
Social security and other taxes	1,699	2,269
Other creditors	306	-
Accruals	1,560	2,160
Deferred income	<u>58,745</u>	<u>59,458</u>
	<u>70,154</u>	<u>75,641</u>

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

10. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
Fixed assets	1,576	-	1,576	3,583
Current assets	14,527	58,745	73,272	232,454
Current liabilities	<u>(11,409)</u>	<u>(58,745)</u>	<u>(70,154)</u>	<u>(75,641)</u>
	<u>4,694</u>	<u>-</u>	<u>4,694</u>	<u>160,396</u>

11. MOVEMENT IN FUNDS

	At 1/4/23 £	Net movement in funds £	Transfers between funds £	At 31/3/24 £
Unrestricted funds				
England-wide Operations	66,768	(55,826)	(7,824)	3,118
Northern Ireland Operations	-	(6,269)	6,269	-
Designated funds	<u>3,583</u>	<u>(2,007)</u>	<u>-</u>	<u>1,576</u>
	70,351	(64,102)	(1,555)	4,694
Restricted funds				
Jack Petchey	317	(317)	-	-
Co-Ray Project	11,250	(11,250)	-	-
Lloyds TSB Engage	4,733	(4,733)	-	-
London Wildlife Fund	770	(770)	-	-
ESF Equip Community Leaders	3,663	(3,663)	-	-
Santander	22,895	(22,895)	-	-
Postcode Lottery	568	(568)	-	-
NE Youth	1,600	(1,600)	-	-
Community Foundation NCS	750	(750)	-	-
Education authority for Northern Ireland	9,094	(9,094)	-	-
Dept of Justice	9,466	(9,466)	-	-
London's Young Platinum Green Champions	7,452	(7,746)	294	-
Breaking Through the Headlines	6,483	(6,483)	-	-
Tyne on Your Side	5,117	(5,201)	84	-
Kickstarter	5,887	(5,887)	-	-
Owt or Nowt	<u>-</u>	<u>(1,177)</u>	<u>1,177</u>	<u>-</u>
	<u>90,045</u>	<u>(91,600)</u>	<u>1,555</u>	<u>-</u>
TOTAL FUNDS	<u>160,396</u>	<u>(155,702)</u>	<u>-</u>	<u>4,694</u>

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

11. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
England-wide Operations	39,876	(95,702)	(55,826)
Northern Ireland Operations	-	(6,269)	(6,269)
Designated funds	-	(2,007)	(2,007)
	<u>39,876</u>	<u>(103,978)</u>	<u>(64,102)</u>
Restricted funds			
Jack Petchey	1,350	(1,667)	(317)
Co-Ray Project	-	(11,250)	(11,250)
Lloyds TSB Engage	11,104	(15,837)	(4,733)
London Wildlife Fund	-	(770)	(770)
ESF Equip Community Leaders	-	(3,663)	(3,663)
Santander	49,993	(72,888)	(22,895)
Postcode Lottery	-	(568)	(568)
Old Street	3,500	(3,500)	-
NE Youth	-	(1,600)	(1,600)
Community Foundation NCS	-	(750)	(750)
Education authority for Northern Ireland	(5,005)	(4,089)	(9,094)
Dept of Justice	(3,521)	(5,945)	(9,466)
Edward Gostling Foundation	12,000	(12,000)	-
London's Young Platinum Green Champions	15,950	(23,696)	(7,746)
Breaking Through the Headlines	-	(6,483)	(6,483)
Tyne on Your Side	19,640	(24,841)	(5,201)
Kickstarter	-	(5,887)	(5,887)
Bright Sparks	12,763	(12,763)	-
Owt or Nowt	2,495	(3,672)	(1,177)
	<u>120,269</u>	<u>(211,869)</u>	<u>(91,600)</u>
TOTAL FUNDS	<u>160,145</u>	<u>(315,847)</u>	<u>(155,702)</u>

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

11. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/4/22 £	Net movement in funds £	Transfers between funds £	At 31/3/23 £
Unrestricted funds				
England-wide Operations	150,844	(52,814)	(31,262)	66,768
Northern Ireland Operations	23,257	(38,732)	15,475	-
Designated funds	<u>6,015</u>	<u>(4,554)</u>	<u>2,122</u>	<u>3,583</u>
	180,116	(96,100)	(13,665)	70,351
Restricted funds				
Heritage Lottery	(862)	-	862	-
Jack Petchey	124	193	-	317
Co-Ray Project	11,278	(28)	-	11,250
Lloyds TSB Engage	5,553	(820)	-	4,733
London Wildlife Fund	770	-	-	770
Young Londoners	(2,200)	-	2,200	-
ESF Equip Community Leaders	(413)	4,076	-	3,663
Santander	8,379	14,516	-	22,895
Postcode Lottery	1,146	(578)	-	568
Old Street	(586)	-	586	-
NE Youth	1,600	-	-	1,600
Community Foundation NCS	750	-	-	750
National Lottery Community Fund				
Empowering YP	(7,799)	-	7,799	-
Education authority for Northern Ireland	3,410	5,684	-	9,094
Dept of Justice	2,945	6,521	-	9,466
Edward Gostling Foundation	-	(2,218)	2,218	-
London's Young Platinum Green Champions	-	7,452	-	7,452
Breaking Through the Headlines	-	6,483	-	6,483
Tyne on Your Side	-	5,117	-	5,117
Kickstarter	<u>-</u>	<u>5,887</u>	<u>-</u>	<u>5,887</u>
	<u>24,095</u>	<u>52,285</u>	<u>13,665</u>	<u>90,045</u>
TOTAL FUNDS	<u>204,211</u>	<u>(43,815)</u>	<u>-</u>	<u>160,396</u>

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

11. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
England-wide Operations	194,432	(247,246)	(52,814)
Northern Ireland Operations	-	(38,732)	(38,732)
Designated funds	-	(4,554)	(4,554)
	<u>194,432</u>	<u>(290,532)</u>	<u>(96,100)</u>
Restricted funds			
Jack Petchey	11,900	(11,707)	193
Co-Ray Project	-	(28)	(28)
Lloyds TSB Engage	33,388	(34,208)	(820)
ESF Equip Community Leaders	5,990	(1,914)	4,076
Santander	55,324	(40,808)	14,516
Postcode Lottery	15,187	(15,765)	(578)
Education authority for Northern Ireland	12,700	(7,016)	5,684
Dept of Justice	6,521	-	6,521
Edward Gostling Foundation	12,831	(15,049)	(2,218)
London's Young Platinum Green Champions	34,050	(26,598)	7,452
Breaking Through the Headlines	32,255	(25,772)	6,483
Tyne on Your Side	29,926	(24,809)	5,117
Kickstarter	<u>12,848</u>	<u>(6,961)</u>	<u>5,887</u>
	<u>262,920</u>	<u>(210,635)</u>	<u>52,285</u>
TOTAL FUNDS	<u><u>457,352</u></u>	<u><u>(501,167)</u></u>	<u><u>(43,815)</u></u>

Designated funds

Designated funds represent the illiquid funds of the charity. Transfers to this fund represent capital expenditure during the year.

Restricted Funds

England-wide Operations

- i. The Jack Petchey Foundation who funding supports our London delivery.
- ii. Funding for the London Borough of Tower Hamlets enables us to support our work with young people with special educational needs.
- iii. Funding from the National Lottery Heritage Fund supporting our "Keeping It Wild" work with the London Wildlife Trust, John Muir Trust and London Youth.
- iv. The London Mayors Fund enables our charity to deliver the #Unfiltered project to support young people with special educational needs and those at risk of exclusion in London.
- v. Funding from Vanguard to develop our out of school 'Safe Spaces' projects in London.
- vi. Funding and support from The Lloyds Bank Foundation Enable Fund enables Headliners (UK) to work with young people transitioning from care in North East England.

HEADLINERS (UK)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

11. MOVEMENT IN FUNDS - continued

- vii. The National Lottery Heritage Fund is funding Headliners (UK) to deliver the Tynesiders project which supports new, emerging and existing communities to explore their shared heritage in the North East of England.
- viii. Funding from Northern Gas Networks Community Partnering at the Community Foundation supporting the "Bright Sparks" project, tackling fuel poverty with young people in the North East

NI (Belfast & Derry Bureaux)

- i. Funding from The National Lottery Community Fund (formerly the Big Lottery Community Fund) enabling Headliners (UK) to deliver the Empowering Young People programme to work with young people who are in care, young offenders and young people out of school.
- ii. Continued funding for an additional three years for the National Lottery Empowering Young People Programme (formally The Big Lottery) is enabling us to reach vulnerable young people in Northern Ireland.
- iii. Funding from the Education Authority Northern Ireland is enabling Headliners to work with a range of young people across Northern Ireland to raise standards and improve community relations, equality and diversity.

Transfers to restricted funds represent funding shortfalls made up from the charity's free reserves.

12. EMPLOYEE BENEFIT OBLIGATIONS

The charity operates a defined contribution pension scheme. The pension charge for the year represents contributions payable by the charity to the scheme and amounted to £3,102 (2023 - £4,666).

Contributions totalling £306 (2023 - £nil) were payable to the scheme at the balance sheet date and are included in other creditors.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

14. LEGAL STATUS

Headliners (UK) is a company limited by guarantee, registered in England and Wales and has no share capital. The company's registered number and registered office address can be found within Reference and Administrative Details.

The Liability of the members is limited. Every member of the charitable company undertakes to contribute to the assets of the charitable company, in the event of being wound up while they are a member or within one year after they ceased to be a member, for payment of the debts and liabilities of the charitable company contracted before they ceased to be a member and of the costs, charges and expenses of winding up and for the adjustment of the rights of the contributories among themselves, such amount as may be required not exceeding £1.

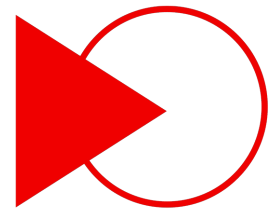
The following pages do not form part of the statutory financial statements



Headliners (UK) Annual Accounts 2023/24



Chair Foreword 2024



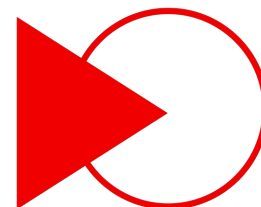
As Chair of Headliners (UK), it is my privilege to present our Annual Accounts for 2023/24. This year has been a testament to the resilience, creativity, and determination of our organisation and the young people we serve. Despite facing significant challenges, we have continued to empower young voices and make a meaningful impact in our communities.

Reflecting on Our Journey

Headliners (UK) has a nearly 30-year history of advocating for young people, providing them with platforms to share their stories and opinions through our unique media and journalism programmes. This year, we have worked with 240 young people, helping them to develop their skills, build confidence, and engage with their communities. Our impact is evident in the feedback we receive: over 92% of our participants felt their contributions were valued, and nearly 97% felt empowered to express their opinions.

Adapting to Change

In 2023, we made the difficult decision to close our offices in London and Northern Ireland due to funding challenges. This strategic move allowed us to consolidate our resources and focus on the North East, where we have stronger funding partnerships and can make a more significant impact. This decision, though tough, has enabled us to not only survive but thrive, ensuring that our work continues to benefit young people. This change has also meant changes in the leadership of the organisation. We have grown our board, to reflect a focus on the North East. In addition, we have appointed a new charity manager to lead the organisation through the next stage of its development.



But this change also meant we to say goodbye to long standing board members, that supported our work in London and Northern Ireland. We thank them for their time and support.

As we move forward, our vision remains clear: a world where young people's voices are heard, where they believe in themselves, and are empowered to make the changes they want to see. Our mission is to provide platforms for young people to share their voices, challenge the world around them, and build their self-confidence.

Optimism for the Future

Despite the challenges, we are optimistic about the future. Our commitment to young people is unwavering, and we are confident that our strategic direction will lead to even greater impact. We will continue to adapt, innovate, and advocate for the voices of young people, ensuring they are heard and valued.

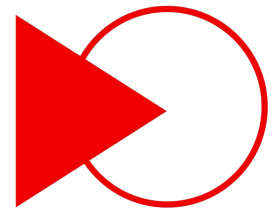
Thank you to our supporters, funders, and partners for your continued belief in our mission. Together, we will create a brighter future for the young people we serve

Jonathan Hudson
Chair Person



'I never knew that my opinions mattered until I found Headliners.'

About Headliners



Headliners (UK) works with young people across North East England and formerly London to empower young people to share their voices, stories and the stories of others through unique our unique media and journalism programmes.

We support young people to have a voice on issues that matter locally such as transitioning to independent living, acquiring skills for work and dealing with isolation amongst other things.

Headliners has a near 30 year track record of advocating for young people on matters that effect them, Inspiring them to investigate the world around them, offering opportunities to enhance their future life chances through education and empowering them by amplifying their voices.

Headliners unique approach blends the skills of qualified Community and Youth Workers with the experience of professional journalists to deliver a holistic, youth-focused multimedia programme that champions and amplify's youth voice.

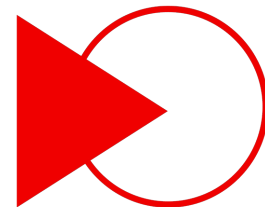
'Headliners makes us feel more important and more valued.'

EMPOWER > EDUCATE > ADVOCATE > EMPOWER > EDUCATE > ADVOCATE > EMPO



EMPOWER > EDUCATE > ADVOCATE > EMPOWER > EDUCATE > ADVOCATE > EMPO

Our Projects 2023/24



Aiming High

Aiming High works with young people from Migrant, Refugee and Asylum Seeker backgrounds offering them the opportunity to become more digitally and financially literate as well as exploring the world through a creative lens using journalism and media as a tool for investigation into issues that effect them.

This project was kindly funded by The Santander Foundation.

Digital Transitions

Digital Transitions works with young people who are care experienced to support them with the transition into adulthood. This project empowers young people to explore these transitions through media and journalism supports them back into education training and employment, helps them map out their futures and gives them the confidence to move into adulthood.

This project was kindly funded by Lloyds Bank Foundation and The Community Foundation.

Tyne on your side (TOYS)

Tyne on Your Side works with young people who are care experience and NEET or at risk of becoming NEET and supports them back into Education, employment and training by supporting them to plan for the future and gain valuable employment skills.

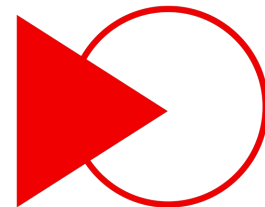
This project was kindly funded by NTCA and The Community Foundation.

Bright Sparks

Bright Sparks Supports young people who are living independently for the first time to save money through energy awareness as well as ensuring that they understand remain safe through Carbon Monoxide awareness.

This project was kindly funded by Northern Gas and Power Community Partnership.

Our Projects 2023/24



Breaking Through The Headlines

Breaking Through the Headlines supports young people whose life circumstances mean they are at greater risk of radicalisation to support them to make better life decisions through exploring the world through media and journalism.

London Green Champions

London Green Champions works with young people who are passionate about natural environment and share concerns regarding its decline, overall the project encourages a greater appreciation of the environment.

This Project was kindly funded by The Community Fund and The Jack Petchy Foundation.

Safe Spaces London

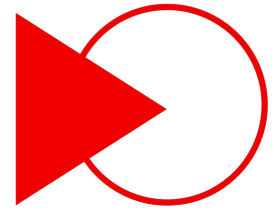
Safe Spaces works with young people to improve their emotional wellbeing through exploration of body positivity and mental health through multi-media and Journalism.

This project was kindly funded by The Edward Gostling Foundation and Old Street District Partnership

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Our Impact

In 2023/24 we worked with 240 young people. Our Impact shows:

- **92.08% of our young people said they felt their contribution was valued**
 - **92.5% of our young people said they cared about their community more**
- **97.08% of our young people said they felt they were able to give their own opinion**
- **88.33% of our young people felt more confident talking to groups of people.**

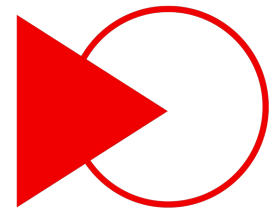
'There's nothing that boosts your confidence more than someone actually listening to you and hearing what you have to say.'

EMPOWER > EDUCATE > ADVOCATE > EMPOWER > EDUCATE > ADVOCATE > EMPO



EMPOWER > EDUCATE > ADVOCATE > EMPOWER > EDUCATE > ADVOCATE > EMPO

Headliners New Strategic Direction



In 2023 Headliners (UK) closed its offices in London and Northern Ireland due to funding challenges. These closures reflect the broader difficulties faced by many non-profits in sustaining local operations, particularly in regions where securing consistent financial support is challenging.

The charity shifted focus to consolidate its resources and continue delivering projects in the North East, where it could maintain stronger funding partnerships and community impact.

Although these decisions were hard this has allowed Headliners (UK) not only to survive but thrive. Whilst ensuring that Headliners work continues to impact young peoples lives by empowering them to share their voices through our unique media and journalism programmes.

HEADLINERS (UK) OUR STRATEGY 2024-2029

Our Vision

Our vision is a world where young people's voices are heard. Where they believe in themselves, are empowered to share their views, talk about what matters to them and make the changes they want to see in the world.

Our Mission

Our mission is to provide a platform for young people to share their voices, challenge the world around them, build their self-confidence and promote young people's right to be heard as equals.

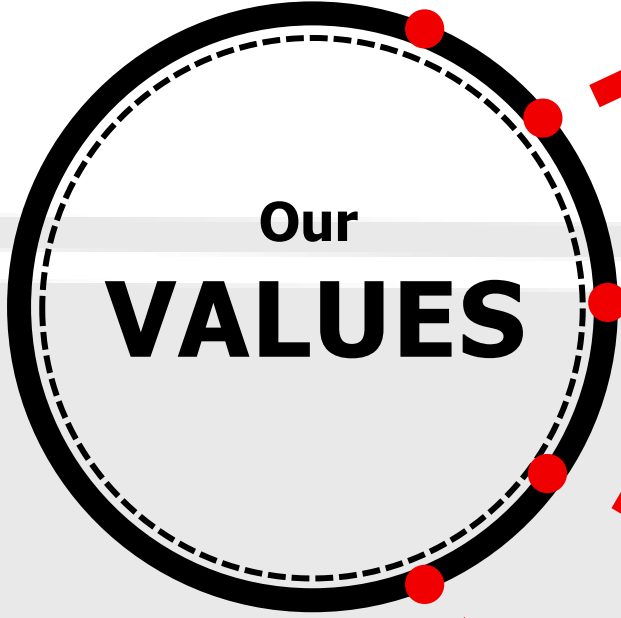
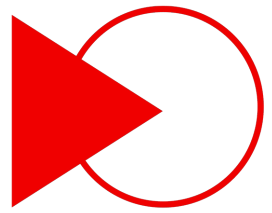
Our Purpose

Our purpose is to work with young people to create meaningful opportunities for them to share their voices through creative media and journalism.

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Young people's voices are powerful, they should be heard and listened to.

Young people's opinions are valid, they deserve a platform to share their views.

Young people are talented, creative and deserve to be nurtured and supported to create a positive future.

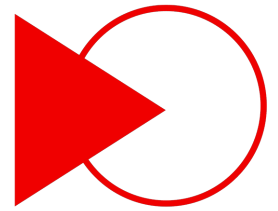
Young people deserve equal access to inclusive opportunities and the resources they require to fulfil their potential.

Young people should feel safe and be supported without judgement.

'Headliners made me more resilient, I can deal with stressful situations better and I believe in myself more'



OUR CORE



Empower

Provide young people the resources and a platform to speak up for themselves, share their opinions and tell their stories.

Educate

Offer young people opportunities to develop their skills, to understand their community, know their rights and learn more about issues that affect them.

Advocate

Enable young people to speak up for themselves, promoting the authentic voice of young people in their community as engaged citizens and young journalists.

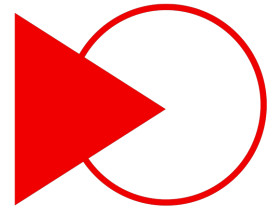
'Headliners always puts our voice at the centre of what they do. I think it's unique because no one else does it through media and journalism.'

EMPOWER > EDUCATE > ADVOCATE > EMPOWER > EDUCATE > ADVOCATE > EM



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OUR PRIORITIES 2024-2029



1. YOUNG PEOPLES VOICE

We are deeply committed to ensuring that young people's voices are prioritised at every stage of our programmes. We will continue to involve young people in our decision making processes, from planning and development to execution and evaluation of our projects. We will foster an environment where young people feel valued and heard. This participatory approach will enhance the relevance and impact of our programmes but also empower young people to take an active role in shaping their futures and advocating for issues that matter to them.

2. NORTH EAST FOCUS

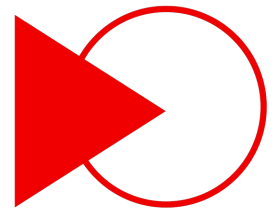
By embracing funding challenges, Headliners UK will focus on opportunities in the North East region. This focus will provide more sustainable programmes and help to bridge the gap in regional youth representation in the media and empower young people to become active, informed citizens capable of influencing positive change in their community.

3. YOUTH WORK AND JOURNALISM COLLABORATION

We will place a strong emphasis on the collaboration between youth work and journalism, recognising the powerful synergy this partnership can create. By integrating youth work principles into journalism, we will empower young people to explore and tell stories on issues that affect their lives and communities whilst ensuring all young people receive access to youth work support.

**'Headliners made
me more confident.
Headliners made
me feel like I have
a voice.'**

OUR PRIORITIES 2024-2029



4. REGIONAL GROWTH

We will ensure that more young people in The North East have the opportunity to access Headliners through a wider regional offering, with development into areas not previously served. Giving more young people a chance to take part in youth journalism and creative media.



5. A STRONG AND SUSTAINABLE CHARITY

Through a proactive approach to governance, the charity will focus on, financial stability, long-term impact and community relevance. We will achieve this through strategic planning, diversifying funding sources and continuously assessing and responding to the needs of the community. Crucially ensuring our programmes remain digitally relevant, effective and impactful for young people. We will invest in our team to maintain a skilled and motivated organisation.



'It's a powerful thing to share your voice and actually have someone listen to you.'