

Company Number  
02944372  
Registered Charity Number  
1039679

Naturewatch Foundation  
Report and Accounts  
For The Period Ended  
31 December 2021

## **Naturewatch Foundation**

### **The report of the trustees for the year ended 31 December 2021**

#### **Introduction**

The trustees present their annual report and accounts for the year ended 31st December 2021.

The board of trustees are satisfied with the performance of the charity during the year and the position at 31st December 2021 and consider that the charity is in a strong position to continue its activities during the coming year, and that the charity's assets are adequate to fulfil its obligations.

#### **Name, registered office and constitution of the charity**

The full name of the charity is Naturewatch Foundation

The legal registration details are :-

*Date of formation*

*The Principal Office is*

49 Rodney Road, Cheltenham GL50 1HX

*Charity Registration Number*

1039679

*The telephone number is*

01242 252871

#### **Objectives and Activities of the Charity**

##### ***Public benefit that is provided by the charity***

The charity provides public benefit by campaigning for the welfare of animals both in the UK and abroad.

##### ***An explanation of the charity's main objectives for the year.***

##### **Achievements and Performance of the Charity**

##### **Structure, Governance and Management**

##### ***Nature of the Governing Document and constitution of the charity***

The charity is constituted as a company limited by guarantee and is, therefore, governed by the memorandum and articles of association dated 10 June 1996.

##### ***The methods adopted for the recruitment and appointment of new trustees***

The charity is always open to new trustees who are sympathetic to the aims of the charity and have appropriate skills and experience. New trustees are appointed by the existing

#### **Financial Review**

The Statement of Financial Activities show net incoming resources for the year of a revenue nature of £188,327 (prior year £188,327).

The total reserves, all free unrestricted liquid reserves, at the year end stand at £920,379, (prior year £920,379).

##### ***Specific changes in fixed assets***

All new equipment purchases have been expensed to to the Income and Expenditure account.

## **Naturewatch Foundation**

**The report of the trustees for the year ended 31 December 2021**

**The members of the Board of Trustees of the Charity during the period ended 31st December 2021 were :-**

B Gibb  
S Davies

**The members of the Board of Trustees of the Charity at the date the report and accounts were approved were:-**

B Gibb  
S Davies

## **Independent Examiner**

E Conway  
ACCA  
3 Fairview Court  
Fairview Road  
Cheltenham  
Gloucestershire  
GL52 2EX

## **Statement of Trustees' Responsibilities**

The Charities Act requires the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity. In preparing those financial statements the Board is required to :-

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.
- state whether applicable accounting standards and statements of recommended practice have been followed , subject to any material departures disclosed and explained in the financial statements;

The Trustees are also responsible for maintaining adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transactions and enable them to ensure that the financial statements comply with regulations made under the Charities Act. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable

The trustees are also responsible for the contents of the trustees' report, and the responsibility of the independent examiner in relation to the trustees' report is limited to examining the report and ensuring that , on the face of the report, there are no inconsistencies with the figures disclosed in the financial statements.

## **Review of Activites**

The annual review is attached as an appendix to the accounts.

**Naturewatch Foundation**

**The report of the trustees for the year ended 31 December 2021**

This report was approved by the board of trustees on 20 September 2022.

**B Gibb**  
**Director and Trustee**

**Naturewatch Foundation**  
**Independent Examiner's Report to the trustees of the charity**

**Report of the Independent Examiner to the trustees**  
**on the accounts of the Charity for the year ended 31 December 2021**

I report to the trustees on my examination of the accounts of Naturewatch Foundation for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

**Responsibilities and basis of report**

As the charity's trustees (and also directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having established that the accounts of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for Independent Examination, I report in respect of my examination of the charity's accounts carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable directions given by the Charity

**Independent examiner's statement**

I have completed my examination. I can confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in, any material respect:

the accounting records were not kept in respect of the charity as required by section 396 of the 2006 Act; or the accounts do not accord with those records; or the accounts do not comply with the applicable requirements under section 396 of the 2006 Act other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination; or the accounts have not been prepared in accordance with the Charities SORP (FRS 102) I have no concerns and have come across no other matters in connection with the examination which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

E Conway  
ACCA  
3 Fairview Court  
Fairview Road  
Cheltenham  
GL52 2EX

The date upon which my opinion is expressed is :-  
20 September 2022

**Naturewatch Foundation  
Statement of Financial Activities  
for the year end 31 December 2020**

	Unrestricted Funds	Restricted Funds	Total Funds	Last Year Total Funds
Notes			2021	2020
	£	£	£	£
<b>Incoming resources</b>				
Voluntary Income	448,984	-	448,984	470,522
Interest received	10	-	10	539
<b>Total incoming resources</b>	<b>448,994</b>	<b>-</b>	<b>448,994</b>	<b>471,061</b>
 <b>Costs of generating funds</b>				
Costs of generating voluntary income	85,750	-	85,750	60,837
<b>Costs of charitable activities</b>	289,608	-	289,608	221,896
<b>Total resources expended</b>	<b>375,358</b>	<b>-</b>	<b>375,358</b>	<b>282,733</b>
 <b>Net incoming resources before transfers between funds</b>	<b>73,636</b>	<b>-</b>	<b>73,636</b>	<b>188,328</b>
 <b>Net movement in funds</b>	<b>73,636</b>	<b>-</b>	<b>73,636</b>	<b>188,328</b>
 <b>Reconciliation of funds</b>				
<b>Total funds brought forward</b>	920,379	-	920,379	732,051
<b>Total Funds carried forward</b>	<b>994,015</b>	<b>-</b>	<b>994,015</b>	<b>920,379</b>

Income resources and resulting net movement in funds each year arise from continuing operations.

**Naturewatch Foundation  
Balance Sheet  
as at 31 December 2021**

	Notes	2021 £	2020 £
<i>The assets and liabilities of the charity :</i>			
<b>Fixed assets</b>			
Tangible assets	6	245	490
Investments		400,000	400,000
<b>Total fixed assets</b>		400,245	400,490
<b>Current assets</b>			
Cash at bank and in hand		602,141	525,158
<b>Creditors:-</b>			
amounts due within one year	7	(8,371)	(5,269)
<b>Net current assets</b>		<u>593,770</u>	<u>519,889</u>
<b>Total assets less current liabilities</b>		<u>994,015</u>	<u>920,379</u>
<b>Net Assets</b>		<u>994,015</u>	<u>920,379</u>
<i>The funds of the charity :</i>			
Unrestricted revenue accumulated funds		994,015	920,379
<b>Total unrestricted funds</b>		994,015	920,379
<b>Total charity funds</b>		<u>994,015</u>	<u>920,379</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

**B Gibb**  
**Director and Trustee**  
**Approved by the board of trustees on 20 September 2022**

**Naturewatch Foundation**  
**Notes to the Accounts**  
**for the year end 31 December 2021**

**1 Accounting policies**

***Basis of preparation of the accounts***

The accounts have been prepared on the accruals basis, under the historical cost convention, and in accordance with the Financial Reporting Standard 102 (effective 1 January 2016) and FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015 (as amended by the Bulletin issued in February 2016) published by the Charities Commission in England & Wales (CCEW), effective January 2016. (The SORP).

***Accounting convention***

The financial statements are prepared, on a going concern basis, under the historical cost convention

***Incoming Resources***

Incoming resources are accounted for on a receivable basis

***Recognition of liabilities***

Liabilities are recognised on the accruals basis in accordance with normal accounting principles, modified where necessary in accordance with the guidance given in the SORP.

***Fixed assets and depreciation***

All tangible fixed assets are stated at cost less depreciation.

All purchases in the year have been expensed to profit and loss account.

Depreciation has been provided at the following rates in order to write off the assets (less their estimated residual value) over their estimated useful economic lives.

Plant and machinery                      25% straight line

***Taxation***

As a registered charity, the organisation is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only. Value Added Tax is not recoverable by the charity, and is therefore included in the relevant costs in the Statement of Financial Activities.

***Finance and operating leases***

Rentals payable in respect of operating leases where substantially all the benefits and risks of ownership remain with the lessor are charged to the Statement of Financial Activities as incurred.

**Naturewatch Foundation**  
**Notes to the Accounts**  
**for the year end 31 December 2021**

***Funds structure policy***

The charity maintains a general unrestricted fund which represents funds which are expendable at the discretion of the trustees in furtherance of the objects of the charity. Such funds may be held in order to finance both working capital and capital investment.

Restricted funds have been provided to the charity for particular purposes, and it is the policy of the board of trustees to carefully monitor the application of those funds in accordance with the restrictions placed upon them.

There is no formal policy of transfer between funds or on the allocation of funds to designated funds, other than that described above.

Any other proposed transfer between funds would be considered on the particular circumstances.

***Accounting for Legacies***

Legacies are accounted for on a receivables basis

**2 Winding up or dissolution of the charity**

If upon winding up or dissolution of the charity there remain any assets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity.

	<b>221</b>	<b>2020</b>
<b>Revenue Turnover from ordinary activities</b>	448,984	470,522
<b>and after charging:-</b>		
Depreciation of owned fixed assets	245	245
Rentals under operating leases	6,200	6,200

**3 Statement that no expenses were paid to trustees or connected persons**

No expenses were paid to trustees. £5,040 was paid to Run Your Business Online Limited for bookkeeping and payroll services on normal commercial terms. I Gibb, the son of B Gibb, is a director of this business.

**4 Detailed analysis of certain transactions required by the 2005 revision to the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commissioners for England & Wales (effective April 2005 and revised June 2008)**

Various items of support costs and charitable expenditure which are required by the SORP to be disclosed in the notes to the accounts are set out in the Detailed Schedule to the Statement of Financial Activities.

**Naturewatch Foundation**  
**Notes to the Accounts**  
**for the year end 31 December 2021**

<b>5 Staff Costs and Emoluments</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Gross Salaries	227,728	162,018
Pension Contributions	9,040	11,940
	<u>236,768</u>	<u>173,958</u>

<b>Numbers of full time employees or full time equivalents</b>	<b>2021</b>	<b>2020</b>
----------------------------------------------------------------	-------------	-------------

Engaged on charitable activities	9	7
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There were no fees or other remuneration paid to the trustees

There were no employees with emoluments in excess of £60,000 per annum

**6 Tangible functional fixed assets**

	<b>Plant, Machinery &amp; Vehicles £</b>
<b>Asset cost, valuation or revalued amount</b>	
At 1 January 2021	5,816
Additions	-
At 31 December 2021	<u>5,816</u>
<b>Accumulated depreciation and impairment provisions</b>	
At 1 January 2021	5,326
Charge for the year	245
At 31 December 2021	<u>5,571</u>
<b>Net book value</b>	
At 31 December 2021	<u>245</u>
At 31 December 2020	<u>490</u>

**Naturewatch Foundation**  
**Notes to the Accounts**  
**for the year end 31 December 2021**

<b>7 Creditors: amounts falling due within one year</b>	<b>2021</b>	<b>2020</b>
	£	£
Pension fund	991	778
PAYE and NI	7,380	4,491
	<u>8,371</u>	<u>5,269</u>

<b>8 Analysis of the Net Movement in Funds</b>	<b>2021</b>	<b>2020</b>
		£
Net movement in funds from Statement of Financial Activities	<u>73,636</u>	<u>188,328</u>

<b>9 Particulars of Individual Funds and analysis of assets and liabilities representing funds</b>				
<b>At 31 December 2021</b>	<b>Unrestricted</b>	<b>Designated</b>	<b>Restricted</b>	<b>Total</b>
	<b>funds</b>	<b>funds</b>	<b>funds</b>	<b>Funds</b>
	£	£	£	£
Tangible Fixed Assets	245	-	-	245
Investments at valuation	400,000	-	-	400,000
Current Assets	602,141	-	-	602,141
Current Liabilities	(8,371)	-	-	(8,371)
	<u>994,015</u>	<u>-</u>	<u>-</u>	<u>994,015</u>
	£	£	£	£
<b>At 1 January 2021</b>	<b>Unrestricted</b>	<b>Designated</b>	<b>Restricted</b>	<b>Total</b>
	<b>funds</b>	<b>funds</b>	<b>funds</b>	<b>Funds</b>
Tangible Fixed Assets	490	-	-	490
<i>Investments at valuation</i>	400,000	-	-	400,000
Current Assets	525,158	-	-	525,158
Current Liabilities	(5,269)	-	-	(5,269)
	<u>920,379</u>	<u>-</u>	<u>-</u>	<u>920,379</u>

The individual funds included above are :-

<b>Funds at</b>	<b>Movements</b>	<b>Transfers</b>	<b>Funds at</b>
<b>2020</b>	<b>in</b>	<b>Between</b>	<b>2021</b>
	<b>Funds</b>	<b>funds</b>	
	<b>as below</b>		
£	£	£	£
<u>920,379</u>	<u>73,636</u>	<u>-</u>	<u>994,015</u>

Analysis of movements in funds as shown in the table above

<b>Incoming</b>	<b>Outgoing</b>	<b>Gains &amp;</b>	<b>Movement</b>
<b>Resources</b>	<b>Resources</b>	<b>Losses</b>	<b>in funds</b>
£	£	£	£
<u>448,994</u>	<u>375,358</u>	<u>-</u>	<u>73,636</u>



## Welcome to our Review of 2021

After 25 years working for Naturewatch Foundation, the time has come for me to move on. Over the years, I've led most of the charity's key campaigns but, at the end of 2013, I was given the greatest honour of all by being appointed CEO.

The last eight years have been amazing, and I've enjoyed every minute of the journey building up the charity to what it is today, a well-respected small charity that is achieving a great deal for animals. Throughout this time, I've been working with a wonderful team of dedicated people, all keen to see the charity succeed in its mission to improve the lives of animals around the world.

I'm delighted to inform you that Sarah Carr has been appointed as the charity's new CEO. Sarah is the ideal person to take over the role, and I know she will do a great job of leading Naturewatch Foundation into the future. Sarah has been a member of the team for the past three years and took up the reins on New Year's Day 2022.

I'd like to say a huge thank you to the charity's loyal supporters, without whom none of our work would be possible: our Patrons who have done so much to help us along the way; our wonderful volunteers who lend their skills and time so generously; and the trustees who provide the support every charity needs.

I'm going to miss everyone very much but look forward to watching the charity from the sidelines as it continues to thrive.

*Caroline Ruane*



## Celebrating 30 Years of Naturewatch Foundation

At the beginning of the school summer holidays, we ran our very first animal scavenger hunt event in Pittville Park, Cheltenham, in celebration of our 30-year anniversary as a charity. We wanted to do something to not only celebrate and share this milestone anniversary, but to bring about a little happiness to the families and children of Cheltenham after what has been a very difficult 18 months of COVID-imposed lockdowns and restrictions. Across two (mainly) sunny days in August, over 280 families took part in the activity, using their scavenger maps to track down animal cut-outs hidden around the park and work out each of the riddles to slowly uncover the mystery keyword.

After solving the riddle, every child received a goody bag that included branded colouring pencils, animal masks and stickers, as well as further information about the charity. Using the goody bag items, the children were encouraged to take part in our colouring competition to win a family voucher to Go Ape. Applicants shared their amazing designs on social media which left us with the extremely difficult task of selecting a winner.



After lots of deliberating, the top prize was awarded to seven-year-old Isaac from Cheltenham. Check out his design below along with some of the other brilliant submissions we received.



The Animal Scavenger Hunt was a huge success and a fantastic way for us to engage with our community and help grow awareness of the work that we do. Looking ahead to 2022 and beyond, we look forward to growing this activity and having the scavenger hunt become a regular event.



# Puppy Farming

## Pandemic Puppies, Smuggling and Pet Theft

**Covid-19 lockdowns, working from home, home schooling and isolation created many challenges for us as humans in 2021.** An explosion in pets has been one of the startling reactions. We've all had to adapt to new ways of working, living and being at home more than ever. This change in lifestyle meant that some people became 'pet owners' for the first time. The demand and prices for puppies remained high in 2021 following a remarkable surge in 2020. Puppy prices have been unprecedented, even reaching into the tens of thousands for fashionable breeds such as bulldogs.



makers and law enforcement about puppy farming and low-welfare dog breeding. We have worked with many other animal welfare charities focusing on what action the government can take and how we can help inform the public about puppy farming. Rescue charities continue to brace themselves for an influx of unwanted pets when life 'returns to normal'. We feared that some people who took on puppies during the pandemic didn't consider their longer-term responsibilities, including their pets' separation anxiety, the impact on other family members, puppy training and day care costs. Many simply didn't consider that getting a puppy is akin to having a baby!



*Heavily pregnant Lily was saved from a Welsh puppy farm.*

### **Puppies in a Pandemic**

We said that in 2021, we would continue to press the three main online selling sites to improve their procedures to ensure puppy farmers were not illegally selling dogs on their platforms. From launching the campaign project in 2020, many hundreds of supporters emailed the companies using our e-action campaign website. We're pleased that, in 2021, the biggest websites did make huge improvements to their platforms.

### **But where have all the puppies come from?**

It's no surprise that puppy farmers, and those engaged in organised crime, have capitalised on the demand for puppies. Pandemic puppies have been considered a low-risk, high-profit industry for those looking to get rich quick without care for the dogs' welfare. Statistics have revealed that illegal puppy smuggling, including from Ireland and Eastern Europe, and dog theft has also increased over the past 12 months. Some of the more criminally minded have crossed from drugs into dog peddling because it's been more

### **Public awareness and media**

The media, including TV, radio, newspapers and online providers, has an important role to play in raising the status of animals in our societies. Occasionally, they get it wrong. We complained to the BBC to express our concerns about a documentary about young people breeding puppies for profit. The documentary with a working title *Will My Puppies Make Me Rich?* was scrapped. At Naturewatch Foundation, we often share news highlighting amazing documentaries and other coverage that sheds light on important dog welfare issues. In 2021, our team distributed news regarding puppy

## **We now have TV**

Due to increasing awareness of our covert in 2021, we divided our inv

**#Hotline4Puppies**  
**07392 185 373**

**puppyfarming@naturewa**

### **Please contact us if you suspect some**

On our website, we have created online repc  
*naturewatch.o*

## **The Willing Suspension of Disbel**

**Suspension of disbelief, sometimes called the willing suspension of disbelief, is a literary term that describes the intentional avoidance of critical thinking, or logic, in examining something unreal or impossible in reality, such as a work of speculative fiction, in order to believe it for the sake of enjoyment.**

Lucl

representatives – thank you to the host of people who did this in 2021!

### **New dog welfare laws passed in 2021**

The sale of puppies by third-party sellers has now been banned in England, Scotland and Wales. Quite simply, only those people who have bred a dog born in these countries can legally sell them. The ban in Wales had an immediate impact. One Welsh puppy farmer sent more than 200 dogs to be rehomed by rescue shelters.

As 2021 closed, legislation in the form of the Animal Welfare (Kept Animals) Bill was progressing through the Westminster parliament, including provisions to curb puppy smuggling and to introduce restrictions on the import of pregnant bitches, numbers of puppies and ear-cropped dogs. A separate Bill giving power to local councils to issue Fixed Penalty Notices was also being debated.

### **The 2021 Government Pet Theft**

Taskforce report included very timely measures to be progressed in 2022. In 2022, we will also see an important review of local authority dog breeding regulations. We will be following these government proposals closely and looking to influence the recommendations based on our experience investigating puppy farming.

### **Whilst all the new dog breeding**

**laws are very welcome, actual enforcement of the regulations and an understanding of the loopholes being exploited, has become a key concern**

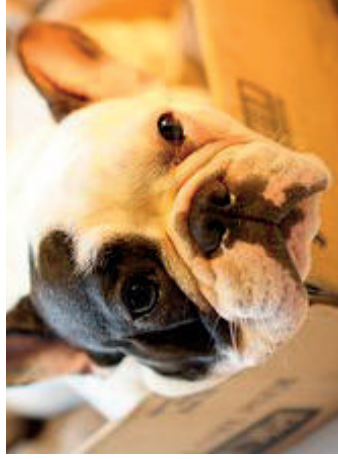
## Canine Fertility Clinics

It is undeniable that the demand for puppies far outstripped supply during the height of the Covid-19 pandemic. Puppy farmers prospered and prices skyrocketed. Another less-than-desirable parallel business explosion was a rise in canine fertility clinics.

As increasing numbers of, largely unregulated, clinics came across the radar of our investigators, so we took action and undertook in-depth research into the scale of the sector. **Shockingly, our 2021 research uncovered unqualified lay people undertaking procedures that can only legally be carried out by fully qualified veterinarians.** Many of the procedures were painful for the animals and life-

threatening. Some involved the illegal use of veterinary medicines.

Our investigators used covert online intelligence to research and develop reports into the canine fertility lawbreakers. These reports were sent to enforcement agencies for action



to be taken. The research was also used as written evidence to support government action through the provision of a Naturewatch Foundation Research Report into the Canine Fertility Clinic sector. This report, which featured veterinary expertise and policy recommendations, was sent to government policymakers in October 2021. The UK government has since thanked Naturewatch Foundation for the investigation and research report. Thanks goes to supporters in enabling our campaigning and investigations to happen. In 2022, we will continue to work with governments to ensure the recommendations of our report are enacted and this horrendously exploitative sector is ended.

## COP26 – Climate Justice Now!

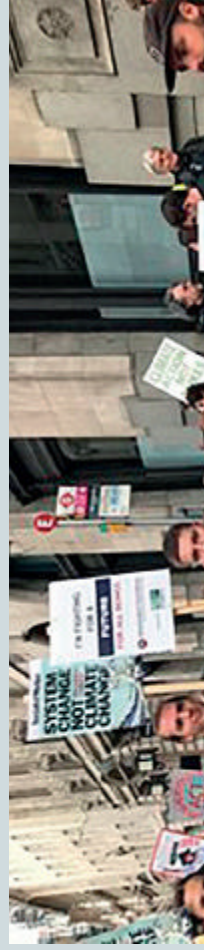
You may have heard of COP26 in 2021, particularly as it was hosted in Glasgow and was covered daily across most media channels within the UK. Many animal welfare and environmental groups spoke up during this time period to raise awareness of biodiversity loss.

But did you know that there are actually two different COPs – one that tackles climate change and the other that tackles biodiversity loss? Part two of COP15, the UN Biodiversity Conference, is not actually taking place until August 2022 and will be held in China.

So why were environmental and animal welfare groups raising their concerns about species extinction during the climate COP?

This is due to the need to tackle the two crises as one as it's become increasingly clear that the two are *inextricably* linked. Scientists believe that a third of species could be extinct by 2070 due to warming temperatures.

COP26 took place in Glasgow and saw world leaders, policymakers, scientists, businesses and activists all come together to discuss the climate crisis. We saw some big headlines emerge but, after politicians left, these agreements appeared to lack substance and strategy.



being met, which will only happen if bold action is taken globally to achieve climate justice.

While the main COP26 events took place, there were also fringe events around the summit that discussed solutions such as sustainable food systems, community-led conservation and rewilding. Our patron, Chris Packham, claimed that he had felt incredibly inspired by these events that showcased skill sets that have the potential to make an amazing difference for the planet.

## Wildlife Crime

With 2020 behind us, I'm sure none of us could have imagined how disruptive Covid-19 would continue to be throughout 2021. With online meetings still commonplace, and events cancelled, 2021 was certainly different for most!

Here at Naturewatch Foundation, our wildlife crime investigations have continued and our partnership working has also continued with online meetings. What we have learnt is that the persecution of our British wildlife has anything but scaled down!

## National Badger Day

October 6th is National Badger Day, and this year our wildlife crime campaign manager, Kate, was out visiting a wildlife centre local to her. Naturewatch Foundation linked up with partner agencies to spread awareness of wildlife crime against badgers on social media. The day started off with the National Wildlife Crime Unit launching the social media presence, with Naturewatch Foundation soon following.

Kate relayed a 'day in the life of' at Cuan Wildlife Centre in Shropshire, and the photos and stories of the sick/injured wildlife went live throughout the day. It was positively received by the public who were in awe of some of the animals, such as a majestic fox undergoing treatment and some hoglets munching away on lunch. Kate wrote a blog

## Case Studies of Investigations

### Case Study 1

# Animal Experiments Campaign Update

Animals feel pain and joy. It's a given. And yet, laboratory animals are not afforded the same protection in law as companion animals. What separates a beagle born into a life of suffering, bred solely for animal research, from a beagle enjoying home comforts, green grass and fresh air? There is no difference in sentience between a rabbit bred to be used for painful eye experiments and a rabbit happily hopping her way around a home or garden. Why is it considered acceptable that Macaque monkeys, so famed for their family packs and sensitive natures, can be strapped into restraint chairs and inflicted with cruel experiments?

In 2021, Naturewatch Foundation invested in a new tool to allow us to offer more effective e-actions for supporters who want to contact MPs, Peers and other decision-makers in support of our campaigns.

We used this to launch our **Call Time on Animal Experiments** letter campaign to the two Ministers responsible for animal experiments in the UK, namely Baroness Williams of Trafford at the Home Office, and (initially) Amanda Solloway MP, followed by George Freeman MP at the Department for Business, Enterprise and Industrial Strategy.

By the end of 2021, more than 1,000 personalised letters had been sent to the Ministers asking them to introduce a deadline for ending animal testing in the UK. We also offered supporters who are not online, printed versions of the same campaign letters. We do not want to leave anyone out from having their say

**Call time on animal experiments!**

Animal testing is cruel and outdated, and yet approximately **THREE MILLION** animals are still used in 'animal research' every year in the UK.

More government investment is needed in transformative technologies such as Non-Animal Methods which could replace current regulatory animal testing. These modern non-animal scientific approaches are often quicker, cheaper, more humane and more accurate!

The current awful COVID-19 crisis has revealed how long and expensive the current research process is. It has clarified that a new government timeframe – a deadline – is needed to end the use of animals in experiments in the UK.

With such a deadline in place, the UK could invest and focus its scientific research in being a leader in modern human-focused science.

It's time for the UK government to give animal testing an end date.

Email two government ministers - ask them to publish a deadline for banning animal experiments in the UK.

- Minister for Science at the Department for Business, Enterprise and Industrial Strategy
- Lords Minister at the Home Office

When you reach the 'message' page, click 'reply' message to send your full email to the Ministers.

Help us reach our first target of 1,000 emails!

87% of 1,000 emails have been sent. Will you help us send another 124?

First name \*

Last name \*

Email address \*

I trust animal testing should be banned in the UK because:

## A government update is long overdue

- In 2010, the UK Government committed to the replacement, reduction, and refinement (3Rs) of the use of animals in research.
- In 2014, it set out its plan 'Working to reduce the use of animals in scientific research'.
- In 2015, it published a 'Delivery Report' to assess progress against the plan, followed by a roadmap in the UK up until 2030.

The COVID-19 crisis has revealed how long and expensive the current research process is. It has clarified that a new government timeframe – a deadline – is desperately needed to end the use of animals in experiments in the UK. With such a deadline in place, the UK could invest and focus its scientific research to become a leader in modern human-focused science. There is huge growth in groundbreaking non-animal approaches, such as computer and other in-vitro techniques which are humane and often quicker and cheaper than methods using animals.

Throughout 2021, we have worked closely with many other animal welfare charities to campaign against animal testing and we've been delighted to brief MPs in debates. Often, such parliamentary debates have only taken place because people have signed petitions, peacefully protested or written letters to their elected representatives and made their voice heard – thank you!

# Ukraine in 2021

2021 was about hope. We were on a roll, training police officers and helping animal groups across the Ukraine when the pandemic hit, affecting our travel, and police officers' and the government's time. Our campaign had to adapt, and we felt our best option was about leading the way forward showing positivity and hope.

Children abusing animals should be one of the earliest signs of concern for authorities. Ukraine already has groundbreaking criminal legislation that includes the impact of young people witnessing violence to animals. Conversely, we know that compassion for animals among children helps create safer communities for all. Our first 2021 project led us to a collaboration with 'Not indifferent', a Chernivtsi group of wonderful volunteers who we met during our visit in June 2019.

'Love without borders, Love without breed' was the name given to the Valentine's Day art competition and we were overwhelmed with 350+ entries that the children sent in showing their love for animals. There were prizewinners, of course, but the town of Chernivtsi was the real victor as it was another step forward towards a new, more compassionate generation.

We returned to Chernivtsi in a virtual format, now familiar to most of us, to train young lawyers at the Law Faculty in the University about animal welfare laws and the impact of cruelty on society. We also reached Lutsk virtually, another new and 11th city on our journey. In Lutsk, we also trained at the university's law

and make leaving animals in cold or hot cars illegal. It would also ban foie gras production, protect rare plants and animals better, make dog fighting specifically illegal, prevent the boarding up of buildings where cat populations live, allow the police to seize abused animals more easily, and much more.

We wanted this law to pass through the Government of Ukraine, so we asked for your help.

Over 1500 Naturewatch Foundation supporters wrote to the Ministers and added to the building pressure created by groups inside the country.

And then, at 1740 on Thursday 15th July after two years of campaigning, the Deputies in the Verkhovna Rada of Ukraine voted to pass Law 2351! It came into force on 8th November once it had been signed by President Zelensky.

to show rescue dogs on their official calendar. Daily, we now see officers rescuing and saving animals such as a horse that became trapped in a well, or the dog beaten by its owners, or a cat that is disposed of and finds a new home on the lap of a serving police officer when they finish their shift.

It is encouraging, therefore, to see the levels of crime reporting increasing significantly – 95% more since we started our training. There is still much work to do but this is all progress. We have also been training the animal groups this year to encourage them to report animal abuse. At last, we can be more confident their reports (or protocols as they are called in Ukraine) will be taken more seriously.

Our success inside Ukraine is now being seen outside and it was a real pleasure to introduce one of the authors of Law

# Heartwarming Stories from Kharkiv

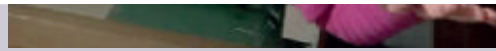
## Stories from Kharkiv

### Miya and Busya

At the age of one month, Miya was thrown into the grounds of a military unit, where she spent more than a day in the freezing cold, lost her voice and froze the pads of her feet before she was found. The tiny kitten was too young to know how to eat and was very scared. When Miya was rescued, she only weighed 340 grams but, once fostered, she quickly began to gain weight. It turned out that Miya is quite a character and has now become a much-loved family pet. In May 2021, at the age of six months old, Miya was spayed thanks to the programme funded by Naturewatch Foundation. Now Mia is a little over a year old and she has turned into a real beauty.

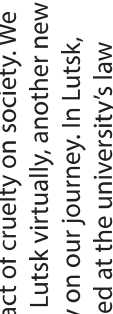
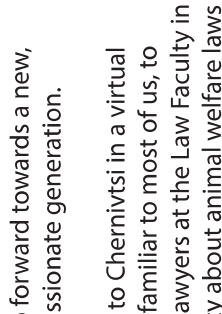
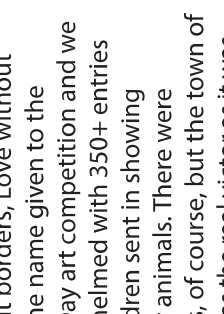
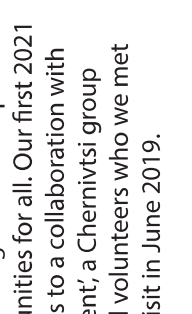
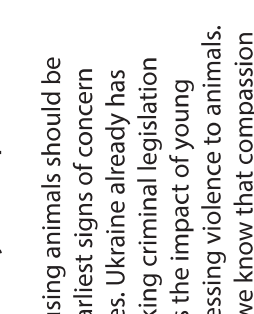
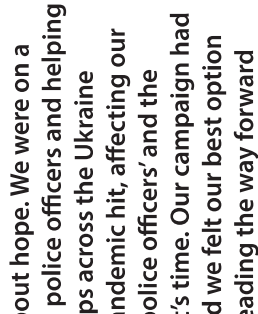
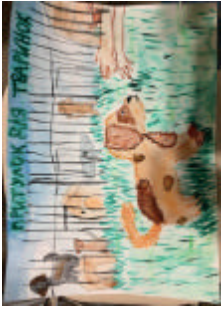
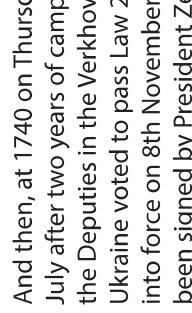
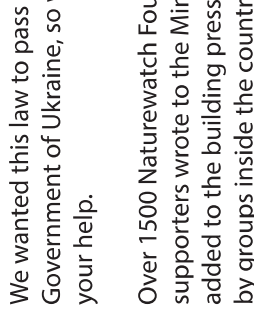
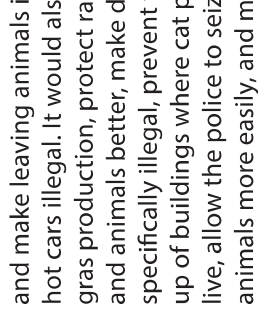
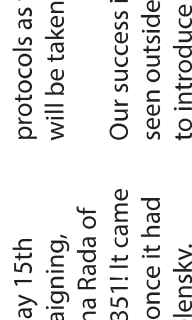
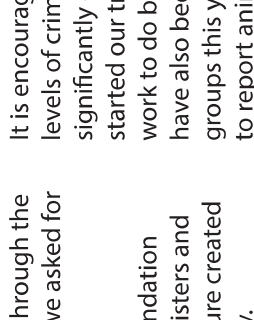
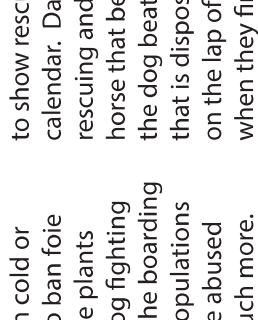


Chihuahua Busya was rescued from a puppy farm in May 2019. The current owners do not know the exact age of



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## Seize the day! UK animal welfare policy and law in 2021

2021 was an incredible and unprecedented year for new animal welfare policy, consultations and laws in the Westminster parliament and the devolved parliaments of the UK. Naturewatch Foundation campaigners have had a busy year responding to, critiquing, and welcoming the new animal welfare policies and laws!

After years of dedicated campaigning and four failed attempts, in April 2021, the UK Government passed the Animal Welfare (Sentencing) Bill in England to increase maximum sentences for animal cruelty from six months to five years.

In May 2021, the Queen's speech said that legislation would be brought forward to ensure the United Kingdom has, and promotes, the highest standards of animal welfare with the introduction of an Animal Welfare (Sentencing) Bill, Kept Animals Bill, and Animals Abroad Bill.

Subsequently, the UK Government launched an 'Action Plan for Animal Welfare'. The policy document addresses around 40 different animal welfare concerns, including those surrounding international trade, farm animals, puppy smuggling, pets and sporting animals, and wild animals. The government pledged to crack down on foie gras, end live animal exports, and ban primates as pets, to name just a few. The policy document quickly followed on the heels of a coalition of 50 animal welfare charities urging the UK Government

to announce a new animal health and welfare strategy. It is good to see, and be part of, so many animal welfare charities working together for the benefit of companion animals, wildlife and farm animals.

In May, the Animal Welfare (Kept Animals) Bill was published, offering better protection for farm animals by ending live exports, cracking down on puppy imports, ear cropping, and finally putting an end to primates as pets in England. At the turn of the year, it was approaching its final stages of parliamentary debate and had even been bolstered with the addition of a new pet theft offence.

In June, the Animal Welfare (Sentience) Bill was published. The intent behind the bill is to 'ensure that animal sentience is taken into account when developing policy across Government'. Sentience, which is the ability of animals to have and experience feelings and sensations, such as fear and joy, is fully recognised by modern science, and - following Brexit - it is important that it is also recognised in UK law. After a long gestation period, and some to and fro debate in the media, it is hoped the Bill will finally succeed!

Consultations on improvements to animal welfare in transport, a call for evidence on the fur market, ivory trade, Select Committee inquiries into moving animals across borders - were all under consideration.

The devolved governments of the UK have also been dedicated to improving animal welfare standards throughout the year. As a member of the Animal Welfare Network for Wales, we were able to input into the regulations introducing Lucy's Law in Wales. We also warmly welcomed the Animal Welfare Plan for Wales 2021-26 published in November and featuring a broad range of policies to maintain the momentum of reform for farm, companion and other kept animals.

The Scottish Government also sent out a clear message that Scotland will not tolerate the most heinous animal cruelty. After raising prison sentences for animal cruelty the previous year, in the 2021 Scottish parliament elections, candidates strengthened their animal welfare commitments. As the year progressed, the government went on to introduce Lucy's law and the government's Scottish Animal Welfare Commission reviewed Scottish Government activity affecting the welfare of animals as sentient beings. Meanwhile, in Northern Ireland, Lucy's law is yet to be introduced but we know it is being progressed - we will take this into 2022.

We're excited that, by working together with other animal welfare charities, delivering a unified voice on key issues, the governments of the day are strengthened in their commitments to improve animal welfare laws. Now to seize the day and enforce the laws introduced in 2021!

## Closer to Animals – W

During COVID-19 pandemic 'lockdowns', when people have been instructed to 'stay at home' or limit their social interactions, we repeatedly reached out to animal lovers across the UK to ask how animals were benefitting their lives. Using social media and email updates, we collected people's thoughts through a free online survey. We've used the information to help inform our briefings to policymakers and influencers about how important animal welfare laws and enforcement are.

This is what people told us when we asked them questions about the impact of animals on their lives. Thank you for your wonderful quotes and important reflections, which help inform our campaigning work.

Important issues, such as restrictions on pet ownership in rental properties, were included in people's responses. In 2021, the UK government announced that landlords will no longer be able to issue blanket bans on pets, which is great news!

We asked about people's animal welfare concerns, and also whether people felt that animals have a positive impact on their physical or mental health.



# You Raised the Bar Again on World Animal Day 2021!

Every year, we are astounded by the enthusiasm shown towards World Animal Day, and 2021 was no exception. After the success of 2020, we expected it to plateau but, to our surprise and delight, we were wrong – it was bigger than ever!

In the lead-up to October 4, we were impressed by the creativity of participants around the world. As well as organising tried-and-tested events, they experimented with innovative ideas to grab attention and inspire others to get involved.

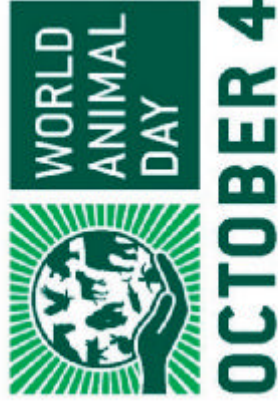
From Canada to Cameroon, from Nepal to Nigeria and from Lithuania to Liberia, advocates proved that animals are at the forefront of their minds and, regardless of any challenges in their regions, they will continue to speak up for animals and make them the priority they deserve to be.

Over 100 events were registered with us this year – just the tip of the iceberg, as

we know that countless other activities took place without being added to the website. Next year, we will reach out to those organisations and encourage them to join the movement to show an even more united front.

Online, it was phenomenal! Despite seven-hour outages on two of the main social media platforms, World Animal Day reached over 139 million people – a 38% increase on 2020!

Well-known contributors to this achievement included actor Jean-Claude Van Damme, singer Shakira and TV vet Noel Fitzpatrick. Global animal welfare organisations sent important messages to their numerous supporters, including SPANA, Animals Asia, Compassion in World Farming and the World Federation for Animals, as well as home-grown charities such as the RSPCA, Cats Protection and the Donkey Sanctuary. On the frontline of



animal welfare, our industrious World Animal Day ambassadors took time out from their daily routines to organise their own events and raise awareness of their fantastic work.

Businesses, countries, landmarks, media outlets and politicians also gave World Animal Day a mention – and let's not forget the hundreds of thousands of individuals who gave a voice to animals on October 4.

## Here are just some of last year's wonderful events



In 2021, we welcomed a new ambassador organisation to the World Animal Day team! Asociația Sava's Safe Haven is based in Galati, Romania. As a family-run shelter with only four volunteers, no employees and 250 dogs, we were impressed by the education event they organised for October 4. Together with a local school, they shared an important message – 'Save the abandoned animals. Stop animal cruelty!' They were joined by police officers, who told children how to report a case of



Also in Romania, our ambassador Claudiu Iosim threw himself into World Animal Day again. After holding a spay event, he took two rescued puppies home to foster. He also took part in several runnina events – waving his 3x5



Voice of Animals Nepal is a non-governmental organisation based in Kathmandu, Nepal. They recognised World Animal Day by feeding animals in need, including hundreds of monkeys at the Nil Barahi Temple of Bode, who were starving due to the pandemic. On the second day, they fed around 150 street dogs in Suryavinayak Municipality, along with cows and goats.



World Animal Day isn't just for large organisations and businesses – individuals can take part too! In the UK, Aliz Szappanos crocheted 30 hedgehog pairs to raise funds for Brent Lodge Wildlife Hospital. She encourages others to use their talents for rescue centres. We hope Aliz gets involved again in 2022!



In Colombia, Animal Blessings are always a popular activity on October 4. Animal Kingdom Foundation (AKF) in Manila, the Philippines, held a socially



# Other Ways YOU Can Support Our Animal Welfare Campaigns

It has been a challenging two years for us all and we have only been able to develop our crucial work with your support!

- Without **your confidential** reports, we couldn't investigate wildlife crime or illegal dog breeding.
- Without **your donations**, we wouldn't be able to provide police training and sterilisation clinics in Ukraine.
- Without **your advocacy**, our petitions to end animal testing would not impact and influence decision-makers.
- Without **your dedication** to cruelty-free shopping, rabbits and mice might still be used for cosmetics testing in this country.
- Without **your participation**, the phenomenal success of World Animal Day would not continue to snowball every year.
- Without **YOU**, we would not be able to advance animal welfare standards in the UK and around the world.

*That's why we greatly appreciate your support more than ever.* If you are unable to help with the above, don't worry – there are plenty of other ways you can get involved for animals.

## Leave a legacy

Remembering us in your Will is an opportunity for you to make a positive impact on animal welfare long into the future. As a small charity without the resources of larger organisations, legacies are vital to our future and our ability to make the world a kinder place for animals. Just give our contact details to your solicitor – Naturewatch Foundation, 49 Rodney Road, Cheltenham GL50 1HX. Registered charity number 1039679.

## Be their voice

From time to time, we ask supporters to participate in our campaigns by lobbying MPs, companies, or other decision-makers. We try to give **everyone** an opportunity to make a difference, including those without internet access. **Hundreds** of you have taken part in current and previous activities by email or post – *thank you so much!* Please visit [naturewatch.org/get-involved/petitions](https://naturewatch.org/get-involved/petitions). If you aren't online, call us on **01242 251871** and we'll tell you about current campaigns you can support by post.

## Shop online

Did you know that, as you pay for your items, you can donate to charity – at

no additional cost to you? Just add Naturewatch Foundation as your chosen organisation, and the following websites will do the rest!

- **'Amazon Smile'** – Get the feelgood factor when you shop with Amazon. They'll donate 0.5% of the price of eligible purchases – it might not seem like much, but it all adds up! Visit [smile.amazon.co.uk](https://smile.amazon.co.uk) to register. **In 2021, you raised £50.75 for us through Amazon Smile!**
- **'Give as You Live'** – Every time you shop online you could raise FREE ££'s for us! It takes two minutes to sign up and they'll turn a percentage of everything you buy into a donation to us. There's even an app to make it easier! Go to [giveasyoulive.com](https://giveasyoulive.com) to find out more.
- **'Easy Fundraising'** – Start your online shopping first at [easyfundraising.org.uk](https://easyfundraising.org.uk), then shop as normal. Retailers will then make a small donation to your chosen charity to say, "thank you". **Easy Fundraising donated £58.94 to us in 2021!**

## Set up a direct debit

We don't receive government or corporation funding and rely entirely upon the generosity of our supporters. Regular income from direct debits allows us to plan more effectively – and every penny counts! If you would like to donate on a regular basis, please call us on 01242 252871. We can set up a direct debit over the phone or send you a form. If you would like to donate less than £2 a month, please set up a standing order instead, directly with your bank.

## MAKE YOUR DONATIONS WORTH 25% MORE!

**Please let us know if you're eligible for Gift Aid – it significantly increases the value of your donation! Give us a call on 01242 252871 to request a declaration form or check if we already have one in your name.**

## Donate your unwanted jewellery, old bank notes or used stamps

Our partners at **Recycling for Good Causes** will reuse and recycle old jewellery and bank notes, giving 75% of the proceeds to us! They also collect used stamps – all kinds of stamps are welcome, on or off the paper. If you have any items you would like to contribute, please call us on **01242 251871** for more details. **Thanks to supporters like you, Recycling for Good Causes raised an incredible £1,169.30 for us in 2021!**

## Take a trip with Charitable Travel!

This socially responsible travel agent will donate 5% of the cost of your holiday to us, instead of taking a commission. Just mention Naturewatch Foundation when you book. There are lots of beautiful destinations to choose from! To find out more, visit their website at [charitable.travel/naturewatch-foundation/](https://charitable.travel/naturewatch-foundation/) or call them on **020 3092 1288**.

## Sign up for our e-newsletter

If you're online, why not sign up for occasional updates by email? We don't bombard your inbox, and we'll let you know how **you** can speak up for animals – without even leaving home! Just sign up on the website – [naturewatch.org](https://naturewatch.org).

## A Closing Message from Our New CEO, Sarah Carr

It is an honour to take over the reins as CEO of Naturewatch Foundation. Caroline Ruane will be very much missed, as she has led the charity from strength to strength. We are all enormously grateful for her excellent leadership and guidance, which has made Naturewatch Foundation's work so hugely respected by many other campaigning organisations, individuals and policymakers.

Our small team is dedicated, well-informed and committed to raising the status of animals. It has been a privilege to be the Campaign Manager for the puppy farming campaign and animal experiments campaign for the past three years and I'll work hard as CEO of this wonderful charity! Thank you to all our supporters, patrons, trustees, volunteers, World Animal Day Ambassadors and well-wishers. Naturewatch Foundation is a real team effort, dedicated to tackling animal cruelty and improving animal welfare standards worldwide. I'm delighted to be leading Naturewatch Foundation in 2022. Thank you wholeheartedly for your continued support!

