



Sandringham Flower Show

www.sandringhamflowershow.org.uk

President: E.G.C. Parsons

Treasurer

MRS AMANDA BROWNE
5 Ibstock Close,
Tydd St Mary, Wisbech
Cambs, PE13 5RN
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Sandringham Estate Cottage Horticultural Society Trust Report of the Trustees for the Year 2024

The society has charitable status, its objective is to encourage horticulture to promote a high standard of cultivation in the gardens on the Sandringham Estate and to mount its annual Flower Show, with profits from the show donated to local charities and good causes. It also supports the Kitchen Garden Group. The society's committee members are volunteers. This year's show was held in Sandringham Park on Wednesday 31st July 2024.

The Flower Show included competitions for local gardeners, fruit, vegetables and flowers, miniature garden display, baking and preserves. There were also displays by local nurseries, horticulture firms and garden designers. There were trade and charity stands, and entertainment provided by horticultural speakers, flower demonstrators, brass bands and arena displays.

The accounts for 2024 were reported by Messer's Thain Wildbur of Kings Lynn who are appointed by the Committee and Trustees for this purpose. A copy of these accounts is attached to this report. Because of the losses sustained by the society in 2020 and 2021 Covid 19 pandemic, and because of the need to build the reserves back up to the point where the cost of a show could be covered without insurance, the Trustees have again not allowed and charitable donations to be made and therefore asked for the proceeds from the 2024 show to be added to the charities reserves in the hope to begin making donations again in 2025. All in all 2024 was a very successful show, with fantastic attendance and some wonderful feedback from both public and traders involved with the event

Amanda Browne

Show Treasurer & Trustee

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST FLOWER SHOW
INCOME AND EXPENDITURE ACCOUNT - YEAR ENDED 31ST DECEMBER 2024

	2023	INCOME	2024
£	£		£
		Admission sold prior to Show: (less refunds)	
	108,062.00	Online Tickets @ £19.00 (After Costs)	126,464.00
	58,068.00	Group tickets@ £19.00	59,794.00
	1,960.00	Trade Stand Additional @ £20.00	1,748.00
		Admission sold at Show (less refunds)	
	6,120.00	Online tickets@ £21.00 (AfterCosts)	5,418.00
	63,700.00	Tickets @ £21.00	52,621.85
	890.00	Tickets @ £10.00	490.00
		Surplus (deficiency) in cash	
238,800.00			246,535.85
	8,410.15	Programme sales	7,761.91
	52,635.00	Trade stand fees	59,990.00
	7,501.00	Misc - Sponsorship	8,500.00
	460.00	Trade stands in Hort.Marquee	320.00
	700.00	Electricity recharges	1,250.00
	95.00	Donations	170.00
	1,765.00	Kitchen Garden Group membership fees etc	1,270.40
71,566.15			79,262.31
<u>310,366.15</u>		<u>TOTAL SHOW INCOME TO DATE</u>	<u>325,798.16</u>
		EXPENDITURE	
		Show Expenditure:	
	2,686.00	Public address system	2,780.00
	62,774.91	Tentage	80,451.31
	8,715.82	Printing & stationery	6,560.45
	35,163.40	Toilet and portacabin hire	35,697.40
	75,110.59	Labour, mat, machinery, skips, traffic, first aid,	73,019.33
	1,470.00	AA signposting	1,549.20
	510.19	G4S cash collection	618.55
	2,129.94	Misc. Show day expenses	288.00
		Showground banners, signs, etc	
	311.88	Radio hire	385.92
		Badges	
		Misc. Materials	
188,872.73			201,350.16
188,872.73		Carried forward:	201,350.16

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST FLOWER SHOW
 INCOME AND EXPENDITURE ACCOUNT - YEAR ENDED 31ST DECEMBER 2024

2023		Expenditure (continued)	2024	
£	£		£	£
188,872.73		Brought forward		201,350.16
		Entertainment:		
	1,500.00	Victorian steam fairground	1,500.00	
	200.00	Scent With Love - floral art demos	200.00	
	4,519.68	Chris Beardshaw - celebrity gardener	4,519.68	
	1,000.00	Alan Mason - celebrity gardener	1,000.00	
	500.00	Martyn Davey - horticultural speaker	500.00	
	500.00	Nick Hamilton - horticultural speaker	500.00	
	0.00	Terry Walton - celebrity gardener	0.00	
	800.00	Springwood High School Band	800.00	
	562.50	Madame Zucchini	637.50	
	2,190.00	Essex Police Band	2,190.00	
	0.00	Parkour Generations	0.00	
	13,608.00	Midland Entertainments Agency	10,272.00	
	0.00	Bob Hogg Lamb National	0.00	
	200.00	Sandringham Cricket Club	200.00	
	240.00	Gary Pearson Photography	560.00	
25,820.18	<u> </u>		<u> </u>	22,879.18
		Catering:		
	13,422.96	Committee catering	11,509.20	
	277.95	Drinks for ground staff etc	46.73	
13,700.91	<u> </u>		<u> </u>	11,555.93
		Competitions:		
	1,307.05	Judges' fees & expenses	1,349.85	
	1,250.00	Trade exhibitors	2,250.00	
	3,785.80	Prize monies	3,990.00	
	789.31	Cups - purchases & engraving	1,757.49	
7,132.16	<u> </u>		<u> </u>	9,347.34
235,525.98		Carried forward:		245,132.61

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST FLOWER SHOW
 INCOME AND EXPENDITURE ACCOUNT - YEAR ENDED 31ST DECEMBER 2024

2023			2024	
£	£	Expenditure (continued)	£	£
235,525.98		Brought forward		245,132.61
		Administration:		
	5,200.00	Honorarium - Secretary	5,200.00	
	4,100.00	Honorarium - Treasurer	5,000.00	
	2,900.00	Honorarium - Asst Secretary	2,000.00	
	722.00	Telephone/postage/copying/Mileage	608.10	
	1,055.00	Advertising & publicity	1,335.00	
	7,759.99	Insurance - special events / Cancellation	8,456.00	
	436.05	Insurance - trustee indemnity	436.05	
	302.39	Website costs	902.39	
	7,470.96	Online ticketing costs	8,609.27	
	2,358.64	Online ticketing - card commissions	2,582.61	
	200.00	Donations @ John Shoane Funeral	0.00	
		Donation to gundogs		
	1450.00	Gardener sponsorship	1750.00	
33,955.03	<u> </u>		<u> </u>	36,879.42
269,481.01		<u>TOTAL SHOW EXPENDITURE TO DATE</u>		<u>282,012.03</u>
<u> </u>				<u> </u>
40,885.14		Profit on Show		43,786.13
<u> </u>				<u> </u>
2023			2024	
£	£	Profit on Show to date:	£	£
40,885.14		Interest:		43,786.13
	75.86	Barclays Reward Account	0.00	
	444.57	TSB Managed Account	706.12	
	1,183.26	Nationwide Account	1,602.95	
	20.00	Co-op Current Account	0.00	
	39.12	Co-op 32 Day Interest Account	684.45	
1,762.81	<u> </u>		<u> </u>	2,993.52
42,647.95		Expenditure (non-Show):		46,779.65
	45.00	RHS Subscription	45.00	
	0.00	Donations	0.00	
	180.00	Accountants' fee	180.00	
	0.00	Flowers to supporter	0.00	
	2,264.44	Kitchen Garden Group expenses	1,144.00	
2,489.44	<u> </u>		<u> </u>	1,369.00
40,158.51		Surplus (deficit) on year		45,410.65

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST FLOWER SHOW
 INCOME AND EXPENDITURE ACCOUNT - YEAR ENDED 31ST DECEMBER 2024

2023			2024	
£	£		£	£
		ASSETS as @ 31-12-24		
	44,818.31	TSB Managed Account	50,524.43	
	0.06	Barclays Reward Account	0.06	
	5,621.05	Barclays Current Account	2,843.05	
	73,104.16	Nationwide Account	74,707.11	
	65,713.26	Co-op Current Account	106,977.39	
	32,039.12	Co-op 32 Day Interest Account	32,723.57	
	221,295.96		267,775.61	
	180.00	LESS OUTSTANDING PAYMENTS		
	0.00	Accountants' fees	180.00	
	180.00	Cheques still to be presented	1,069.00	
	221,115.96		1,249.00	
	221,115.96		266,526.61	
		Represented by:		
	180,957.45	Bank Balance as @ 1 January 2024	221,115.96	
	40,158.51	Surplus (deficit) on year	45,410.65	
	221,115.96		266,526.61	
	0.00	Check		0.00

SANDRINGHAM ESTATE COTTAGE
HORTICULTURAL SOCIETY TRUST
ACCOUNTS
FOR THE YEAR ENDED
31ST DECEMBER 2024

Thain Wildbur
Chartered Accountants

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST

FOR THE YEAR ENDED 31ST DECEMBER 2024

Independent Examiner's Report to the Trustees of Sandringham Estate Cottage Horticultural Society Trust.

We report on the accounts of the trust for the year ended 31st December 2024, which are set out on the attached pages.

Respective responsibilities of trustees and examiner

As the charity's trustees you are responsible for the preparation of the accounts; you consider that the audit requirement of Part 8 Chapter 3 (144) of the Charities Act 2011 (the Act) does not apply. It is our responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commissioners under Part 8 Chapter 3 (156) of the Act, whether particular matters have come to our attention.

Basis of independent examiner's report

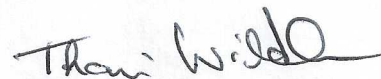
Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently we do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In connection with our examination, no matter has come to our attention:

1. which gives us reasonable cause to believe that in any material respect the requirements
 - to keep accounting records in accordance with Part 8 Chapter 1 (130) of the Act; and
 - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the Acthave not been met; or
2. to which in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Dated: 13th February 2025



Thain Wildbur
Chartered Accountants
36/38 King Street
King's Lynn
Norfolk
PE30 1ES

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST

FLOWER SHOW - YEAR ENDED 31ST DECEMBER 2024

INCOME AND EXPENDITURE ACCOUNT

<u>2023</u>		<u>INCOME</u>	<u>2024</u>	
<u>£</u>	<u>£</u>		<u>£</u>	<u>£</u>
		Admission sold prior to Show (less refunds):		
	108,062.00	6,656 Online Tickets @ £19.00	126,464.00	
	58,068.00	3,515 Group tickets @ £19.00	59,794.00	
	1,960.00	87 Trade stand @ additional £20	1,748.00	
		Admission sold at Show (less refunds):		
	6,120.00	258 Online Tickets @ £21.00	5,418.00	
	63,700.00	2,509 Tickets @ £21.00	52,621.85	
	890.00	49 Tickets @ £10.00	490.00	
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238,800.00				246,535.85
	8,410.15	Programme sales	7,761.91	
	52,635.00	Trade stands fees	59,990.00	
	7,501.00	Misc. - sponsorship	8,500.00	
	460.00	Trade stands in horticultural marquee	320.00	
	700.00	Electricity charges	1,250.00	
	95.00	Donations	170.00	
	1,765.00	Kitchen Garden Group membership fees etc.	1,270.40	
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71,566.15				79,262.31
	<hr/>			<hr/>
310,366.15		TOTAL SHOW INCOME		325,798.16
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		<u>EXPENDITURE</u>		
		Show Expenditure:		
	2,686.00	Public address system	2,780.00	
	62,774.91	Tentage	80,451.31	
	8,715.82	Printing & Stationery	6,560.45	
	35,163.40	Toilets and portacabin hire	35,697.40	
	75,110.59	Labour, materials, machinery etc.	73,019.33	
	1,470.00	AA signposting	1,549.20	
	510.19	G4S cash collection	618.55	
	311.88	Radio hire	385.92	
	2,129.96	Misc. show day expenses	288.00	
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188,872.73				201,350.16
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188,872.73		Carried forward		201,350.16

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST

FLOWER SHOW - YEAR ENDED 31ST DECEMBER 2024

INCOME AND EXPENDITURE ACCOUNT (CONTINUED)

<u>2023</u>		<u>EXPENDITURE (Continued)</u>	<u>2024</u>	
<u>£</u>	<u>£</u>		<u>£</u>	<u>£</u>
188,872.73		Brought forward		201,350.16
		Entertainment:		
	1,500.00	Victorian steam fairground	1,500.00	
	200.00	Scent with Love - floral art demos	200.00	
	4,519.68	Chris Beardshaw - celebrity gardener	4,519.68	
	1,000.00	Alan Mason - celebrity gardener	1,000.00	
	500.00	Martyn Davey - horticultural speaker	500.00	
	500.00	Nick Hamilton - horticultural speaker	500.00	
	800.00	Springwood High School Band	800.00	
	562.50	Madame Zucchini	637.50	
	2,190.00	Essex Police Band	2,190.00	
	13,608.00	Midland Entertainments Agency	10,272.00	
	200.00	Sandringham Cricket Club	200.00	
	240.00	Gary Pearson Photography	560.00	
25,820.18				22,879.18
		Catering:		
	13,422.96	Committee catering	11,509.20	
	277.95	Drinks for ground staff etc	46.73	
13,700.91				11,555.93
		Competitions:		
	1,307.05	Judges' fees & expenses	1,358.50	
	1,250.00	Trade exhibitors	2,250.00	
	3,785.80	Prize monies	3,990.00	
	789.31	Cups - purchases & engraving	1,748.84	
7,132.16				9,347.34
235,525.98		Carried forward		245,132.61

SANDRINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST

FLOWER SHOW - YEAR ENDED 31ST DECEMBER 2024

INCOME AND EXPENDITURE ACCOUNT (CONTINUED)

<u>2023</u>			<u>2024</u>	
<u>£</u>	<u>£</u>		<u>£</u>	<u>£</u>
40,885.14		PROFIT ON SHOW TO DATE		43,786.13
		Interest:		
	75.86	Barclays Reward Account	-	
	444.57	TSB Managed Account	706.12	
	1,183.26	Nationwide Account	1,602.95	
	20.00	Co-Op Current Account	-	
	39.12	Co-Op 32 Day Interest Account	684.45	
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1,762.81				2,993.52
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42,647.95				46,779.65
		EXPENDITURE (Non Show)		
	45.00	RHS subscription	45.00	
	180.00	Accountants fee	180.00	
	2,264.44	Kitchen Garden Group expenses	1,144.00	
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2,489.44				1,369.00
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40,158.51		SURPLUS FOR YEAR		45,410.65
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SANDINGHAM ESTATE COTTAGE HORTICULTURAL SOCIETY TRUST

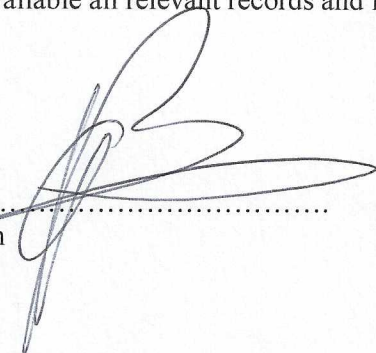
FLOWER SHOW - YEAR ENDED 31ST DECEMBER 2024

BALANCE SHEET AS AT 31ST DECEMBER 2024

<u>2023</u>			<u>2024</u>	
<u>£</u>	<u>£</u>		<u>£</u>	<u>£</u>
		ASSETS		
	44,818.31	TSB Managed Account	50,524.43	
	0.06	Barclays Reward Account	0.06	
	5,621.05	Barclays Current Account	2,843.05	
	73,104.16	Nationwide Account	74,707.11	
	65,713.26	Co-Op Current Account	106,977.39	
	32,039.12	Co-Op 32 Day Interest Account	32,723.57	
	<hr/>		<hr/>	
221,295.96				267,775.61
		LESS OUTSTANDING PAYMENTS		
	180.00	Accountants fees	180.00	
	-	Cheques to be presented	1,069.00	
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180.00				1,249.00
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221,115.96				266,526.61
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		Represented by:		
	180,957.45	Balance at 1 January 2024	221,115.96	
	40,158.51	Surplus for year	45,410.65	
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221,115.96				266,526.61
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We approve these accounts and confirm that we have made available all relevant records and information for their preparation.

Signed.....
Treasurer

Signed.....
Chairman

Dated: 13th February 2025