



Report of the trustees

Sudden Productions

Year ended April 2025

My Grandparents, My Parents and I

Celebrating Windrush Legacy

SUDDEN
PRODUCTIONS

Sudden Productions

www.suddenproductions.co.uk

Registered Charity No 1018887

Sudden Productions has been in existence since 1993 and has been committed to bringing its productions to those who have limited access to conventional theatre and film-making in Birmingham and the West Midlands. The charity's community programmes deliver social, emotional, physical and educational benefits to young participants. Our core sectors are:

Inclusion: Working with marginalized groups with a keen focus on integration and supporting social cohesion;

Education: Developing confidence and communication, and improving behaviour and attitudes to learning;

Health: Effecting positive improvements in mental and physical health;

Professional Development: Helping to develop the careers of young talents.

We have a track record of educational plays, films, podcasts, and workshops. Sudden Productions work exclusively with young & vulnerable people and produce projects with a focus on the difficult issues and challenges that young people face today. Over the past years we have covered important issues such as racism, homelessness, juvenile delinquency, bullying, unemployment, etc.

Workshops and performances we offer schools, voluntary groups, youth centres are entirely free. We work with young people attending rehab units, probation centres, pupil referral units, social services, and young people living in temporary accommodation each year and create partnerships with voluntary organisations, youth offending teams, local authorities, statutory bodies, etc on each project we deliver. We create strong partnerships with each organisation which decide to take part in our programs and offer this school or youth centre up to four sessions per year to maximise the impact of our work.

Legal and administrative information

Objectives and activities: • Promote, improve develop and maintain public education in, and appreciation of, the art and science of drama in all its aspects by the presentation in public of plays and by such other ways as the society through its committee shall from time to time determine. • Educate young people in order to develop their physical, mental and spiritual capacities so that they may grow to full maturity as individuals and as members of society.

Status

Since 1993, Sudden Productions has been a registered charity governed by its memorandum and articles of association (New constitution adopted on the 10th of August 2008).

Trustees

Neil Hallett
Christine Brueton
Stephen Bradbury

Registered Office

The Warehouse
54-57 Allison Street
Birmingham
B5 5TH

STRATEGIC OBJECTIVES

Provide children, youth & the community with outstanding experiences in all aspects of live theatre production and creative activities.

Deliver creative outreach programs for children & young people in priority schools, neighbourhoods, and care facilities.

Nurture healthy well-being through inclusive messaging about timely social issues such as bullying, domestic abuse, appreciation for diversity, mental health issues and creative problem-solving.

Explore and develop relationships with strategic partners to ensure program sustainability.

Create and develop interactive curriculum based programs with arts professionals and education consultants.

Implement these programs and initiatives so that everyone can feel safe to learn in a fun and nurturing environment.

Highlights and acknowledgment from the Director

It is my pleasure to present my 2024-25 Report. It is an incredibly satisfying thing to be able to look back at where we were just after the pandemic and now to look at where we are and then to look forward to what we believe is an exciting future. Thank you to all our friends, funders, benefactors and supporters for all you have done to help make this year a year of great progress and a segue to even better things to come. All in all, 2024-25 was a challenging but rewarding year, delivering an ambitious, artistically diverse program that engaged and entertained young audiences and the community.



My Grandparents, My Parents and I at the Midlands Arts Centre

FINANCIAL PERFORMANCE

We are proud of our financial results this year which enable us to continue to maintain and invest into our hardworking dedicated artists who deliver our youth theatre programs. Although we have achieved a positive result, we cannot achieve our goals alone, therefore we acknowledge the support from all our partners and community groups across Birmingham which welcomed us and held events with us! We also must thank all of those who attended performances thus helping to support our company. This year we continued to be committed to produce more tours and projects in more youth organisations and schools!

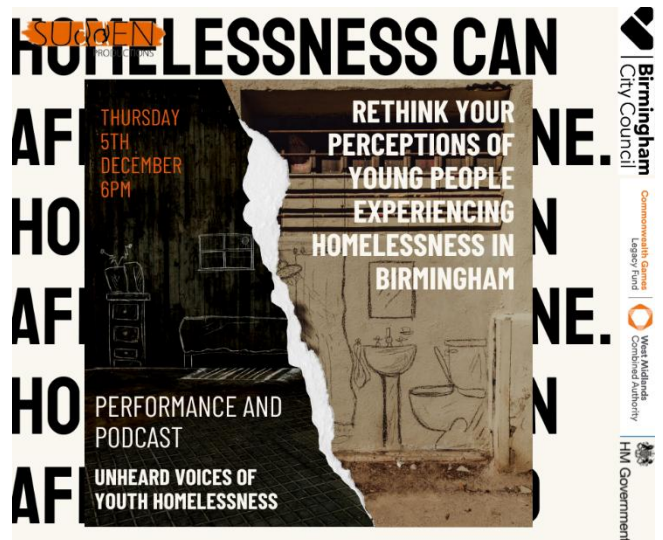
INCOME ROSE BY 18% THIS YEAR

The dedication of our supporters means everything to Sudden Productions. While our public performances generate revenue for the organisation, generous donations allow us to plan into the future knowing there is an element of funding security. Our

previous fundraising efforts and grant applications were successful in securing project funding as well as unrestricted financial support for the charity. These funds were used to deliver our educational programs and improve production quality. We will keep on making funding a priority for 2025-2026

EDUCATIONAL & AWARENESS PERFORMANCES AND WORKSHOPS

136 PERFORMANCES & WORKSHOPS WERE DELIVERED THROUGH 7 PROJECTS



St Basils' Pop Up Theatre: Artwork for Performance at St Basils' Milner Court

Each year Sudden Productions produces and presents an artistic program of educational theatre projects that speak to the world around us and connect with young audiences and diverse communities across Birmingham and the West Midlands. We aim to amplify artists, voices and stories from diverse communities and, in doing so, foster richer engagement with audiences. We also champion and inspire the talent of the next generation of artists through our shadow artists learning programs. Through our activities, programs and partnerships, we work to achieve a robust and sustainable financial, operational and governance foundation. In everything we do, we seek to enrich our community by developing and presenting transformative, entertaining and diverse theatre experiences that showcase artists, connect with young audiences and generate conversation, thought and reflection.

Sudden Productions scheduled 136 educational performances or workshops to secondary schools & youth organisations in 2024/25. As a carefully vetted and approved organisation, ensuring a strong relationship with school boards as well as youth & community leaders is key to our success.

6,024 YOUNG PEOPLE ATTENDED OUR PROJECTS THIS YEAR

This year, we worked on *ISOLATED* (Loneliness & Youth Mental Health), *WHAT MATTERS* (Anti-Racism • Human Rights and Gender Equality • Equality, Diversity and Inclusion), *REWIND AND FAST FORWARD* (Domestic Abuse Awareness) and *MY GRANDPARENTS, MY PARENTS AND I & MY SONGS OF WINDRUSH* which celebrate the Windrush legacy.

MONITORING FORMS SHOWED 96% AUDIENCE SATISFACTION

In schools, we will continue to work closely with principals and school representatives to assist Sudden Productions in reaching schools in underserved communities with positive mental health messaging in *ISOLATED* for example or support to build healthy relationships with *REWIND AND FAST FORWARD* or messaging on inclusion & diversity in *WHAT MATTERS* or *MY GRANDPARENTS, MY PARENTS AND I*.

92% OF PARTICIPANTS SAID THEY HAVE A DEEPER AWARENESS OF THE ISSUE AT HAND



Rewind and Fast Forward at the Midlands Arts Centre

POP UP THEATRE PROGRAMS

For the past few years, Sudden Productions Pop Up Theatre Programs have provided a nurturing environment for young & vulnerable people across Birmingham.



Maryvale Pop Up Theatre: Their stage production "Burnt Toast Coffee Shop"

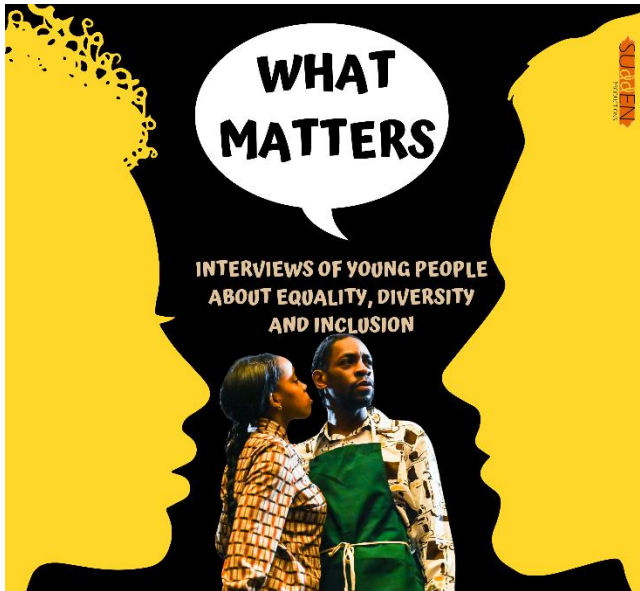
Our Pop Up Theatre Programs inspire a group of 15 to 25 participants to create original, innovative & spontaneous theatre through a series of workshops delivered directly at their local community centre. Their production are always full of life, colour and delight and are celebrated during a community performance which brings together local residents. Our Pop Up Theatre programs not only foster artistic expression but also encourage inclusivity, teamwork, confidence and creative problem-solving.

Our strong partnerships with Maryvale Community Centre, St Basils Milner Court and the Sanctuary enable Sudden Productions' arts educators to deliver enriching workshops to young and/or vulnerable people through up ten months programs for some organisations.

EMPLOYMENT AND VOLUNTEERS

In addition to offering employment to emerging actors and art educators, Sudden Productions also provides an opportunity for young adults to volunteer & be part of our projects. In the past year, 15 volunteers have learnt new skills and enjoyed supporting our professional and emerging artists with delivering our programs.

SUDDEN PRODUCTIONS EMPLOYED 17 FREELANCE STAFF IN 2024-25 & SUPPORTED 6 SHADOW ARTISTS



Podcast of What Matters

96% OF ARTISTS WHO WORKED ON OUR PROJECTS WERE WEST-MIDLANDS OR BIRMINGHAM BASED

VISION FOR THE FUTURE

Our passion for the performing arts drives our positive spirit and means we think and act with energy and curiosity in the best interests of the company and the community. We show respect by embracing diversity and actively fostering an inclusive environment where everyone feels valued and inspired to contribute. We approach our work courageously and creatively, striving to bring out the best in everyone and everything we do. We work as one team, collaborating and taking joint responsibility to achieve our vision.

Next year we want to RESEARCH, DISCOVER AND DEVELOP diverse new stories; REACH more young audiences to share our stories; DEVELOP inter-generational work to build stronger communities; DELIVER high quality and accessible education and youth programs; BUILD sustainable relationships with community & local organisations.

64% OF ARTISTS WHO WORKED ON OUR PROJECTS IDENTIFIED AS FROM DIVERSE ETHNIC MINORITIES

THANKS



Workshop with young people at the Sanctuary, Castle Vale Youth Centre

It is always hard to record thanks to people without missing someone important out so a general thanks is possibly a better option! I will start with our Board of Trustees. Thank you all for your commitment to your role as trustee. Thank you to all funders for your continued support, not just financially but also all the moral support given to our staff when you visit our projects. Thank you to all staff, artists, young talents! Keep up the excellent work. You are the heart and soul of our theatre company and I personally look forward to enjoying yet another year of growth and success!

Without the dedication of the board, staff and volunteers, Sudden Productions would not have reached over 6,024 children in the past year alone. I can't thank everyone enough for their unwavering support.

We lead with kindness and compassion. I truly believe this is returned to the organisation a million times over as we help launch young careers, support the creativity of art educators, create opportunities for development for staff and reach young people and families with inspiring programs. It is an extreme pleasure to share the joy of Sudden Productions with so many as we look forward to many more years of enriching the lives of young people through the magic of theatre and the arts. We extend our heartfelt gratitude to everyone who has contributed to our success and invite the community to join us in the upcoming year's exciting endeavours.

With Gratitude,

Nowell Wallace

Company Director

Thank you to our funders Sudden Productions is grateful to our partners, artists and volunteers who make our projects happen! Sudden Productions is also very grateful for the continued support of donors including:

- | | | |
|---|--|--|
| THE GEORGE HENRY COLLINS CHARITY | THE HEART OF ENGLAND FOUNDATION | THE W.E.D CHARITABLE TRUST |
| THE SABINA SUTHERLAND CHARITABLE TRUST | THE BIRMINGHAM DISTRICT NURSING CHARITABLE TRUST | THE SIR JOHN MIDDLEMORE CHARITABLE TRUST |
| THE WILLIAM DUDLEY TRUST | THE RATCLIFF FOUNDATION | THE EVA RECKITT TRUST |
| THE 29TH MAY 1961 CHARITABLE TRUST | THE KEITH AND JOAN MINDELSON TRUST | THE DOUGLAS AND ROGER TURNER TRUST |
| THE BISHOP OF BIRMINGHAM CHARITABLE TRUST | THE RICHARD KILCUPPE CHARITABLE TRUST | THE BHSF MEDICAL CHARITY AND WELFARE TRUST |
| THE BIRMINGHAM COMMONGOOD TRUST | THE MILLS AND REEVE CHARITABLE TRUST | THE H D H WILLS 1965 CHARITABLE TRUST |
| THE HOPKINS AND SAYER CHARITY | THE COOP FUND | THE PEDDIMORE COMMUNITY FUND |
| THE WILLIAM A CABURY CHARITABLE TRUST | THE BARCHESTER CHARITABLE FOUNDATION | THE LORDS MAYOR OF BIRMINGHAM'S CHARITY |
| THE COLE CHARITABLE TRUST | THE LORD AUSTIN TRUST | THE D'OYLY CARTE CHARITABLE TRUST |
| THE EVESON TRUST | THE GRIMMITT TRUST | THE SHELDON TRUST |
| THE EDWARD CADBURY TRUST | BIRMINGHAM CITY COUNCIL | THE DORIS PACEY CHARITABLE TRUST |
| THE ARCHER TRUST | THE GIBBS TRUST | THE N SMITH CHARITABLE SETTLEMENT |
| THE ALCHEMY FOUNDATION | THE PATRICK TRUST | THE BLAKEMORE FOUNDATION |
| THE WINDRUSH DAY GRANT | THE EVA RECKITT TRUST | THE ALBRIGHT GRIMLEY CHARITY |
| THE BARON DAVENPORT CHARITY | THE GJW TURNER TRUST | THE DAVID R & ROSEMARY BELL TRUST |
| THE MICHAEL MARSH CHARITABLE TRUST | THE BORIS KARLOFF CHARITABLE FOUNDATION | THE ALLAN AND NESTA FERGUSON TRUST |
| | THE ARTS COUNCIL OF ENGLAND | |

SCHOOLS & YOUTH ORGANISATIONS VISITED

Moreton School, Castle Vale Youth Centre, St Basils Milner Court, Greenwood School, Arden Academy, Stonehouse Gang, All Saints Youth Project, North Birmingham Academy, Ormiston Academy, Birmingham Settlement Nature & Wellbeing Centre, Maryvale Community Centre, Aston Manor, Erdington Academy, Arden Academy, Ninestiles, Ormiston New Academy, Bristnall Hall Academy, Ninestiles Academy, Birmingham Children Services, West Midlands Police, Riverside Vocational College, Birmingham Children Trust, Motivatemetee, Compass Birmingham Mental Health Support Team, NHS Referral Unit Birmingham, Trident Group, Anawim, Green Square Accord, Ascension Stirchley, Harborne academy, George dixon academy, Aldersley high school, Bishop challoner catholic college, Waverley studio college, Cadbury college, etc

Cross-Cutting Themes



Diversity, equity, inclusion, and accessibility



Financial growth and stability



Partnerships and alliances



Research and innovation

Sudden Productions

Charity No. 1018887

Trustees' Report and Unaudited Accounts

30 April 2025

Sudden Productions
Contents

	Pages
Trustees' Annual Report	2
Independent Examiner's Report	3
Statement of Financial Activities	4
Balance Sheet	5
Notes to the Accounts	6 to 11
Detailed Statement of Financial Activities	12 to 13

**Sudden Productions
Trustees Annual Report**

The trustees present their report with the unaudited financial statements of the charity for the year ended 30 April 2025.

REFERENCE AND ADMINISTRATIVE DETAILS

Charity No. 1018887

Trustees

The following trustees served during the year:

S. Bradbury

C. Brueton

N. Hallett

Accountants

BVSC

Latham House

33-34 Paradise Street

Birmingham

B1 2AJ

Statement of trustees' responsibilities in relation to the financial statements

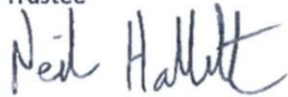
The charity trustees are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the Trust deed. The Trustees are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on behalf of the charity's trustees

N. Hallett

Trustee



17-1-2026

Sudden Productions
Independent Examiners Report

Independent Examiner's Report to the trustees of Sudden Productions

I report to the trustees on my examination of the financial statements of Sudden Productions for the year ended 30 April 2025.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I can confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- the accounting records were not kept in respect of the charity as required by section 130 of the Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Andy Hopkins
BVSC
Latham House
33-34 Paradise Street
Birmingham

B1 2AJ
17 January 2026

Sudden Productions
Statement of Financial Activities
for the year ended 30 April 2025

	Notes	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Income and endowments from:					
Donations and legacies	3	28,500	118,856	147,356	129,831
Charitable activities	4	6,594	-	6,594	822
Total		35,094	118,856	153,950	130,653
Expenditure on:					
Other	5	5,734	127,038	132,772	149,835
Total		5,734	127,038	132,772	149,835
Net gains on investments		-	-	-	-
Net income/(expenditure)	6	29,360	(8,182)	21,178	(19,182)
Transfers between funds		(28,158)	28,158	-	-
Net income/(expenditure) before other gains/(losses)		1,202	19,976	21,178	(19,182)
Other gains and losses					
Net movement in funds		1,202	19,976	21,178	(19,182)
Reconciliation of funds:					
Total funds brought forward		2,956	-	2,956	22,138
Total funds carried forward		4,158	19,976	24,134	2,956

**Sudden Productions
Balance Sheet**

at 30 April 2025

Charity No. 1018887

	2025 £	2024 £
Current assets		
Cash at bank and in hand	24,674	3,496
	<u>24,674</u>	<u>3,496</u>
Creditors: Amount falling due within one year	8 (540)	(540)
Net current assets	24,134	2,956
Total assets less current liabilities	24,134	2,956
Net assets excluding pension asset or liability	24,134	2,956
Total net assets	<u>24,134</u>	<u>2,956</u>
 The funds of the charity		
Restricted funds	9	
Restricted income funds	19,976	-
	<u>19,976</u>	<u>-</u>
Unrestricted funds	9	
General funds	4,158	2,956
	<u>4,158</u>	<u>2,956</u>
Reserves	9	
Total funds	<u>24,134</u>	<u>2,956</u>

Approved by the trustees on

And signed on their behalf by:

N. Hallett

Trustee

Neil Hallett

17-1-2026

Sudden Productions
Notes to the Accounts

for the year ended 30 April 2025

1 Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Change in basis of accounting or to previous accounts

There has been no change to the accounting policies (valuation rules and method of accounting) since last year and no changes have been made to accounts for previous years.

Fund accounting

Unrestricted funds	These are available for use at the discretion of the trustees in furtherance of the general objects of the charity.
Designated funds	These are unrestricted funds earmarked by the trustees for particular purposes.
Revaluation funds	These are unrestricted funds which include a revaluation reserve representing the restatement of investment assets at their market values.
Restricted funds	These are available for use subject to restrictions imposed by the donor or through terms of an appeal.

Income

Recognition of income	Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to, and virtually certain to receive, the income and the amount of the income can be measured with sufficient reliability.
Income with related expenditure	Where income has related expenditure the income and related expenditure is reported gross in the SoFA.
Donations and legacies	Voluntary income received by way of grants, donations and gifts is included in the the SoFA when receivable and only when the Charity has unconditional entitlement to the income.
Tax reclaims on donations and gifts	Income from tax reclaims is included in the SoFA at the same time as the gift/donation to which it relates.
Donated services and facilities	These are only included in income (with an equivalent amount in expenditure) where the benefit to the Charity is reasonably quantifiable, measurable and material.
Volunteer help	The value of any volunteer help received is not included in the accounts.
Investment income	This is included in the accounts when receivable.
Gains/(losses) on revaluation of fixed assets	This includes any gain or loss resulting from revaluing investments to market value at the end of the year.
Gains/(losses) on investment assets	This includes any gain or loss on the sale of investments.

Sudden Productions

Notes to the Accounts

Expenditure

Recognition of expenditure	Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.
Expenditure on raising funds	These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.
Expenditure on charitable activities	These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.
Grants payable	All grant expenditure is accounted for on an actual paid basis plus an accrual for grants that have been approved by the trustees at the end of the year but not yet paid.
Governance costs	These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.
Other expenditure	These are support costs not allocated to a particular activity.

Taxation

The charity is exempt from tax on its charitable activities.

Trade and other debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Trade and other creditors

Short term creditors are measured at the transaction price. Other creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Pension costs

The charity operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the charity pays fixed contributions into a separate entity. Once the contributions have been paid the charity has no further payments obligations. The contributions are recognised as expenses when they fall due. Amounts not paid are shown in accruals in the balance sheet. The assets of the plan are held separately from the charity in independently administered funds.

Sudden Productions
Notes to the Accounts

2 Statement of Financial Activities - prior year

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
Income and endowments from:			
Donations and legacies	27,800	102,031	129,831
Charitable activities	-	822	822
Total	<u>27,800</u>	<u>102,853</u>	<u>130,653</u>
Expenditure on:			
Charitable activities	24,629	125,208	149,837
Total	<u>24,629</u>	<u>125,208</u>	<u>149,837</u>
Net income	<u>3,171</u>	<u>(22,355)</u>	<u>(19,184)</u>
Transfers between funds	(9,608)	9,608	-
Net income before other gains/(losses)	<u>(6,437)</u>	<u>(12,747)</u>	<u>(19,184)</u>
Other gains and losses:			
Net movement in funds	<u>(6,437)</u>	<u>(12,747)</u>	<u>(19,184)</u>
Reconciliation of funds:			
Total funds brought forward	9,393	12,747	22,140
Total funds carried forward	<u>2,956</u>	<u>-</u>	<u>2,956</u>

3 Income from donations and legacies

	Unrestricted £	Restricted £	Total 2025 £	Total 2024 £
Donations and Grants	28,500	118,856	147,356	129,831
	<u>28,500</u>	<u>118,856</u>	<u>147,356</u>	<u>129,831</u>

4 Income from charitable activities

	Unrestricted £	Total 2025 £	Total 2024 £
Earned Income	6,594	6,594	822
	<u>6,594</u>	<u>6,594</u>	<u>822</u>

Sudden Productions
Notes to the Accounts

5 Other expenditure

	Unrestricted	Restricted	Total 2025	Total 2024
	£	£	£	£
Employee costs	4,176	103,219	107,395	134,601
Motor and travel costs	0	4,583	4,583	6,244
Premises costs	(490)	5,109	4,619	4,495
General administrative costs	1,388	14,127	15,515	3,955
Legal and professional costs	660	-	660	540
	<u>5,734</u>	<u>127,038</u>	<u>132,772</u>	<u>149,835</u>

6 Net income/(expenditure) before transfers

	2025	2024
	£	£
This is stated after charging:		
Independent Examiner's fee	540	540

7 Staff costs

	2025	2024
Salaries and wages	33,973	37,558
Social security costs	3,726	-
Pension costs	1,667	-
	<u>39,366</u>	<u>37,558</u>

No employee received emoluments in excess of £60,000.

The average monthly number of full time equivalent employees during the year was as follows:

	2025	2024
	Number	Number
Project Manager	1	1
	<u>1</u>	<u>1</u>

8 Creditors:

amounts falling due within one year

	2025	2024
	£	£
Accruals	540	540
	<u>540</u>	<u>540</u>

Sudden Productions
Notes to the Accounts

9 Movement in funds

	At 1 May 2024	Incoming resources (including other gains/losses) £	Resources expended £	Gross transfers £	At 30 April 2025 £
Restricted funds:					
Restricted income funds:					
My Songs of Windrush	-	24,000	(4,023)	-	19,977
Isolated	-	5,201	(13,441)	8,240	0
Rewind and Fast Forward	-	20,885	(29,591)	8,706	0
What Matters	-	16,250	(17,472)	1,222	0
Maryvale Pop Up Theatre	-	15,700	(16,680)	980	0
My Grandparents, Mr Parents and I	-	15,000	(23,898)	8,898	0
Urban Theatre Project: Castle Vale	-	2,000	(2,111)	111	0
St Basils Pop Up Theatre	-	19,820	(19,821)	1	0
Total	-	118,856	(127,038)	28,158	19,976
Unrestricted funds:					
General funds	2,956	35,094	(5,734)	(28,158)	4,158
Total funds	2,956	153,950	(132,772)	-	24,134

Purposes and restrictions in relation to the funds:

Restricted funds:

My Songs of Windrush

Isolated

Rewind and Fast Forward

What Matters

Maryvale Pop Up Theatre

My Grandparents, Mr

Parents and I

Urban Theatre Project: Castle

Vale

St Basils Pop Up Theatre

10 Analysis of net assets between funds

	Unrestricted funds £	Total £
Net current assets	24,134	24,134
	24,134	24,134

Sudden Productions
Notes to the Accounts

11 Reconciliation of net debt

	At 1 May 2024 £	Cash flows £	At 30 April 2025 £
Cash and cash equivalents	3,496	21,178	24,674
	<u>3,496</u>	<u>21,178</u>	<u>24,674</u>
Net debt	<u>3,496</u>	<u>21,178</u>	<u>24,674</u>

12 Commitments

Operating lease commitments

Annual commitments under non-cancellable operating leases are as follows:

	2025 Land and buildings £	2025 Other £	2024 Land and buildings £	2024 Other £
Operating leases with expiry date:				

Pension commitments

	2025 £	2024 £
The pension cost charge to the charity amounted to:	<u>1,667</u>	<u>-</u>

Sudden Productions
Detailed Statement of Financial Activities
for the year ended 30 April 2025

	Unrestrict ed funds	Restricted funds	Total funds	Total funds
	2025	2025	2025	2024
	£	£	£	£
Income and endowments from:				
Donations and legacies				
Donations and Grants	28,500	118,856	147,356	129,831
	<u>28,500</u>	<u>118,856</u>	<u>147,356</u>	<u>129,831</u>
Charitable activities				
Earned Income	6,594	-	6,594	822
	<u>6,594</u>	<u>-</u>	<u>6,594</u>	<u>822</u>
Total income and endowments	35,094	118,856	153,950	130,653
Expenditure on:				
Employee costs				
Salaries/wages	4,000	29,973	33,973	37,558
Employer's NIC	0	3,726	3,726	-
Pension costs	0	1,667	1,667	-
Staff training	180	-	180	703
Temporary staff	(3)	67,852	67,849	96,340
	<u>4,176</u>	<u>103,219</u>	<u>107,395</u>	<u>134,601</u>
Motor and travel costs				
Travel and subsistence	0	4,583	4,583	6,244
	<u>0</u>	<u>4,583</u>	<u>4,583</u>	<u>6,244</u>
Premises costs				
Rent	(490)	5,109	4,619	4,495
	<u>(490)</u>	<u>5,109</u>	<u>4,619</u>	<u>4,495</u>
General administrative costs, including depreciation and amortisation				
Equipment expensed	850	-	850	-
Equipment leasing and hire charges	0	6,017	6,017	-
General insurances	350	3,243	3,593	2,707
Software, IT support and related costs	188	4,867	5,055	1,788
Sundry expenses	-	-	-	(540)
	<u>1,388</u>	<u>14,127</u>	<u>15,515</u>	<u>3,955</u>
Legal and professional costs				
Audit/Independent examination fees	540	-	540	-
Accountancy and bookkeeping	120	-	120	540
	<u>660</u>	<u>-</u>	<u>660</u>	<u>540</u>
Total of expenditure of other costs	5,734	127,038	132,772	149,835
Total expenditure	5,734	127,038	132,772	149,835

Sudden Productions
Detailed Statement of Financial Activities

Net gains on investments	-	-	-	-
Net income/(expenditure)	29,360	(8,182)	21,178	(19,182)
Transfers between funds	(28,158)	28,158	-	-
Net income/(expenditure) before other gains/(losses)	1,202	19,976	21,178	(19,182)
Other Gains	-	-	-	-
Net movement in funds	1,202	19,976	21,178	(19,182)
Reconciliation of funds:				
Total funds brought forward	2,956	-	2,956	22,138
Total funds carried forward	4,158	19,976	24,134	2,956

Treasurer's report

Financial review: Thanks to an ambitious strategy and programme in 2025, we secured larger grants from Birmingham City Council, the Arts Council of Council and the Ministry of Housing, Communities and Local Government. Those large grants, added to continuous support from our regular supporters, resulted in a significant rise in income from 2024 (income of £130,653) to 2025 (income of £153,950). We reached more schools and youth organisations, we were able to offer several sessions per projects which would use various creative contents (such as a theatre performance, the screening of a short film, a podcast recording, or participatory workshop...). We managed to increase our offer thanks to the fantastic work and dedication of our project director and the artists involved. The project director in charge of coordinating all aspects of all projects and running the company was paid £33,973 for the year. Further £67,852 were used to pay fees of creative teams, facilitators, and actors.


It will be paramount for Sudden Productions to raise larger finances in 2026 in order to support our ambitious strategic plan for the upcoming three years which aims to research and develop new projects, support our teams of experienced and emerging artists, reach more young audiences more often, develop inter-generational work and build stronger communities through high quality and accessible theatre programs. Interest in and demand for the organisation's live work continues to grow, and so funding should be raised in order to support this interest.

Reserves Policy: Income and expenditure of the charity fluctuates according to the pattern of grants. Artists are hired per project and financial commitments are limited. Unrestricted funds are used to plan for three months core and running costs.

Statement of Trustees' responsibilities: The Trustees are responsible for preparing the annual report and financial statements for each financial year, in accordance with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the United Kingdom Generally Accepted Accounting Practice, which give a true and fair view of the incoming resources and application of the resources of the group during the year and the charity's state of affairs at the end of the financial year. In preparing those financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; make judgements and estimates that are reasonable and prudent; state whether applicable accounting standards and statements of recommended practice had been followed, subject to any material departures disclosed and explained in the financial statements; prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation. These guidelines run alongside the Company's constitution.

Signed

Dated: 17/01/2026



Trustees' name: Neil Hallett