

Report of the trustees

Sudden Productions

Year ended April 2021



Love Trap

*Child Grooming awareness
2021 Project*

SUDDEN
PRODUCTIONS

Sudden Productions

www.suddenproductions.co.uk

Registered Charity No 1018887

Sudden Productions has been in existence since 1993 and has been committed to bringing its productions to those who have limited access to conventional theatre and film-making in Birmingham and the West Midlands. The charity's community programmes deliver social, emotional, physical and educational benefits to young participants. Our core sectors are:

Inclusion: Working with marginalized groups with a keen focus on integration and supporting social cohesion;

Education: Developing confidence and communication, and improving behaviour and attitudes to learning;

Health: Effecting positive improvements in mental and physical health;

Professional Development: Helping to develop the careers of young talents.

We have a track record of educational plays, films, exhibitions, and workshops. Sudden Productions work exclusively with children and young people and produce projects with a focus on the difficult issues and challenges that young people face today. Over the past years we have covered important issues such as racism, homelessness, juvenile delinquency, bullying, unemployment, etc.

Most workshops and performances we offer schools, voluntary groups, youth centres are entirely free. In some places we do charge a very minimum fee (if distant and/or if there is a lot time involved). Our free work gives many disadvantaged young people the chance to benefit from our projects. We work with young people coming off drugs and others attending rehab units, probation centres, pupil referral units social services, and young people off the streets (Homeless) each year and create partnerships with voluntary organizations, youth offending teams, local authorities, statutory bodies, etc on each project we deliver.

Legal and administrative information

Status

Sudden Productions is a registered charity governed by its memorandum and articles of association. The charity is governed by a constitution adopted at the first AGM in 1996 revised in 2005. A new Constitution was adopted by the Trustees on the 10th of August 2008. (charity number 1018887).

Trustees

Neil Hallett
Christine Brueton
Stephen Bradbury

Registered Office

167 Linwood Road
Handsworth
Birmingham
B21 9JQ

Objectives and activities:

A. Promote, improve develop and maintain public education in, and appreciation of, the art and science of drama in all its aspects by the presentation in public of plays and by such other ways as the society through its committee shall from time to time determine.

B. Educate young people in order to develop their physical, mental and spiritual capacities so that they may grow to full maturity as individuals and as members of society.

Highlights and acknowledgment from the Director

It is with immense pride and gratitude that I present the Annual Report for 2020/2021, detailing the resilience, innovation, and creativity with which Sudden Productions met the challenges of the year. In a year of extraordinary hardship and disruption, the Company has gone from facing lockdown, school closures and cancellations of live touring productions to innovative responses in the form of Online classes, performances and workshops and the production of Digital resources.

We delivered artistic and educational projects, online regional touring and access programs to the high standard expected of the company to 20 youth organisations. Many schools and youth organisations were involved in several projects. We presented yet more original work this year. Pieces of new writing produced in 2020/2021 included Love Trap, Fearful, The Edge and Isolated. The plays ranged from an examination of the emotions, hopes and fears of two girls during lockdown to a new hard-hitting take on knife crime, to an incendiary examination of Child Grooming or an uncompromising tale of depression creating awareness of Teenage Suicide.

Sudden Productions was created to support young people who aren't fortunate enough to have the same opportunities as some others, whether because they come from socially and economically deprived areas or whether they come from communities that generally have half the access to arts education that their peers do. A wealth of children and young people have had their lives turned upside down by the pandemic, with almost every young person having had to adjust to dramatic changes in their education or employment, routine, and home life. Some have experienced traumatic experiences during the lockdown period and groups who were already disadvantaged are now highly likely to become more marginalised. Our Access programs in 2020/2021 targeted those hard-to-reach young communities and focused on delivering online plays and drama workshops as well as playwriting courses and competitions, poster-making workshops, writing about personal experiences and sharing ideas on how to create awareness on various topic such as mental health or knife crime.

As our financial statements show, the decline in income for the financial year is important as for those recorded by peers in regional theatre and arts during COVID. The Covid-19 pandemic only had a moderate impact on our work and finances for the year ended April 2020 as we managed to achieve most of our targets and finance our projects before the first lockdown. However 2020/2021 would be a year like no other as live touring was halted to protect artists, creatives, and the community from the threat of the COVID-19 pandemic. It is our highly valued relationship with our regular donors who truly understand the work we do that enabled us to adapt and achieve great things this year. On behalf of Sudden Productions, I would also like to thank them once again.

The resilience, creativity, and hard work of Sudden Productions allowed the organisation to rise to the challenges of 2020/2021 with curiosity, flexibility, and innovation in the face of a year of unprecedented difficulty. Despite the obvious impact of Covid on our operations, the pandemic also highlighted unique benefits of our small company. Firstly, as we looked to find imaginative new ways to keep our artists working and our audiences engaged, we saw significant benefit in our company's strategic move to work online. And secondly, the smaller scale of our plays, presents us with valuable options for our return to live theatre. This diversity in scale and presenting opportunities positions our company well for COVID recovery. Over the next two years we aim at producing new original plays and expand our education and youth programs regionally.

With gratitude,



Nowell Wallace
Director, Sudden Productions

Main Projects



Child Grooming Awareness Through Theatre & Workshops

Love Trap



Film-Stage Play - Workshops & Resource Pack

Fearful

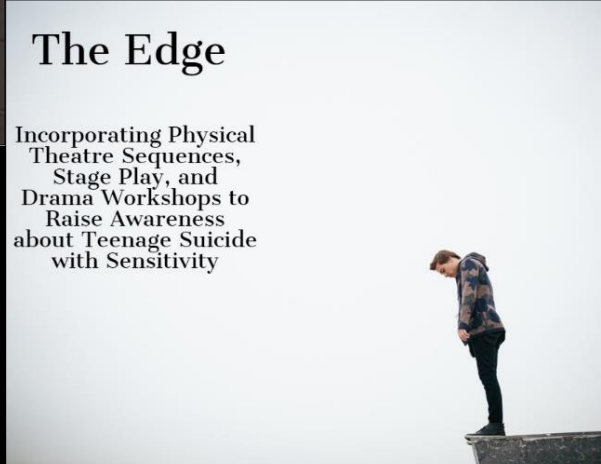
INFE CRIME



ISOLATED

theatre in education

Young people have had their lives turned upside down during the pandemic: TIME TO REFLECT



The Edge

Incorporating Physical Theatre Sequences, Stage Play, and Drama Workshops to Raise Awareness about Teenage Suicide with Sensitivity

In 2020/2021, we worked with the following schools and youth organisations: Small Heath Youth Centre, The Pump, The Lighthouse, BOA Academy, Concord Youth Centre, Hawkesley Youth Centre, St Basils Milner Court, All Saints Youth Project, the Krunch, Solihull Library, Bordesley Green Girls' School, Cadbury College, St Peters' School, Waverley Studio College, Haven Community Project, Wednesfield High Academy, Heath Park Central, Finham Park School, Birmingham Youth Services, Phoenix Collegiate.



LUCY, YOUNG AND HOMELESS

Projects' content

- Love Trap** Online content: Workshop – teaching resources
Live Tour: Planned for 2022
- The Edge** Online content: Video (Full-length play), Online workshops,
Case studies, Creative colouring positive statements, Conversation starts, Build a Hope Box, Facts and Myths about Youth Suicide, Playwriting class: Write a short play which creates an awareness of teenage suicide
- Fearful** Online content: Video (Short film), Monologue of the Mother, Online workshop, Testimonies, Pledges, Lesson Plans, Links to further videos, Attitudes towards Knives, Knives and the Law, Injuries, Facts, etc.
Poetry Class & Poetry Competition: Write a poem about Knife Crime Awareness
- Isolated** Home sweet home weekly newsletter (Tips to Stay safe at home: Healthy, busy and collected: Fun activities and advice for Young People – during lockdown) from April 2020
Playwriting competition – Playwriting course
Live Tour to take place in 2022
- Lucy, Young and Homeless** Online content: New Resources for the project (Facts, Case studies, Play, Simulation, Help lines)
Playwriting Class

SPECIAL THANKS to our partners, artists and volunteers who make our projects happen! A big thank you to our donors!

The Baron Davenport's Charity	The Green Hall Foundation	The Eveson Charitable Trust
Garfield Weston Foundation	Schroeder Charity Trust	The Haramead Trust
The William Dudley Trust	J C Seccombe Trust	The G J W Turner Trust
The Cole Charitable Trust	The Rowlands Trust	Blakemore Foundation
The Jarman Trust	The Michael Marsh Charitable Trust	Eric Vincent Trust
The Richard Kilcuppe Charity	The Edward Cadbury Charitable Trust	The Grimmitt Trust
The Ratcliff Foundation Foundation	Bite Size Pieces	The Eva Reckitt Trust Fund
The Casey Trust	IMI Plc	

INDEPENDENT EXAMINERS REPORT

TO THE TRUSTEES OF SUDDEN PRODUCTIONS

I report to the trustees on my examination of the financial statements of Sudden Productions for the year ending 30 April 2021.

Respective Responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair" view and the report is limited to those matters in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect, the requirements to keep accounting records in accordance with section 130 of the Charities Act, and to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Paul Bowater ACA
Birmingham Voluntary Service Council
138 Digbeth
Birmingham
B5 6DR

4 February 2022

**STATEMENT OF FINANCIAL ACTIVITIES
YEAR ENDED 30 APRIL 2021**

	N o t e	Unrestricted funds	Restricted funds	Total	Total
		2021	2021	2021	2020
		£	£	£	£
<u>Income from:</u>					
Donations and grants	3	15,420	18,600	34,020	52,150
Other income		-	-	-	200
Total income		15,420	18,600	34,020	52,350
<u>Expenditure on:</u>					
Charitable activities	4	12,565	20,783	33,348	55,838
Total charitable expenditure		12,565	20,783	33,348	55,838
Net (loss)/income for the year/Net movement in funds		2,855	(2,183)	672	(3,488)
Transfer		(1,630)	1,630	-	-
Fund balances at 1 May 2020		(1,719)	2,544	825	4,313
Fund balances at 30 April 2021		(494)	1,991	1,497	825

**BALANCE SHEET
AS AT 30 APRIL 2021**

	Note	2021 £	2020 £
Current assets			
Cash at bank and in hand		2,037	1,325
		<u>2,037</u>	<u>1,325</u>
Creditors: amounts falling due with one year	8	(540)	(500)
Net current assets		<u>1,497</u>	<u>825</u>
Total assets less current liabilities		<u>1,497</u>	<u>825</u>
Income funds			
Restricted funds	9	1,991	2,544
Unrestricted funds		(494)	(1,719)
		<u>1,497</u>	<u>825</u>

The financial statements were approved by the Board of Trustees on the 4th of February 2022, and signed on behalf of the board by:

Neil Hallett
Trustee



NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 30 APRIL 2021

1. Accounting Policies

Accounting convention

The accounts have been prepared in accordance with the “Accounting and Reporting by Charities: Statement of Recommended Practice (SORP) and Financial Reporting Standards applicable in the UK and Republic of Ireland (FRS 102)” (as amended for accounting periods commencing from 1 January 2016). The charity is a “Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis if accounting in preparing the financial statements.

Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Incoming resources

These are included in the Statement of Financial Activities (SOFA) when:

- The charity becomes legally entitled to the resources after any performance conditions have been met;
- The trustees are virtually certain that they will receive the resources; and
- The monetary value can be measured with sufficient reliability.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount.

NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 30 APRIL 2021

1. Accounting Policies (continued)

Resources expended

Charitable activities includes all costs relating to general administration, which support the charitable purpose.

Grants offered subject to conditions, which have not been met at the year-end date are noted as a commitment, but not accrued as expenditure.

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings that have been allocated to activities on a basis consistent with the use of the resources.

Incoming resources with related expenditure

When incoming resources have related expenditure (as with fundraising or contract income) both are reported gross in the SOFA.

Financial instruments

The charity has elected to apply the provisions of Section 11 “Basic Financial Instruments” and Section 12 “Other Financial Issues” of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity’s balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the assets and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price, including transaction costs and are subsequently carries at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market value of interest. Financial assets classified as receivable within one year are not amortised.

NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 31 MAY 2020

1. Accounting Policies (continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

De-recognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund for the year.

2. Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2021

3. Donations and grants

	Restricted Funds	Unrestricted funds	Total	Total
	2021 £	2021 £	2021 £	2020 £
Grants £1,000 and over:				
Garfield Western Foundation	4,000	-	4,000	-
The Green, Hall Foundation	1,000	-	1,000	-
Schroeder Charity Trust	-	2,500	2,500	-
The Rowlands Trust	-	1,370	1,370	-
The Haremead Trust	-	5,000	5,000	-
The Ratcliff Foundation	3,000	-	3,000	-
The Eva Reckitt Trust Fund	-	1,000	1,000	-
The Casey Trust	2,000	-	2,000	-
Sheldon Trust	-	-	-	5,000
The Field Family Charitable Trust	-	-	-	3,500
The Doris Pacey and the Dr Michael and Anna Brynberg Charitable Foundations	-	-	-	3,300
The Roger and Douglas Turner Charitable Trust	-	-	-	3,000
The Eveson Charitable Trust	-	2,500	2,500	3,000
The Norton Foundation	-	-	-	2,500
The 29 th May 1961 Charitable Trust	-	-	-	2,000
The Edward Cadbury Charitable Trust	3,000	-	3,000	2,000
The Southall Trust	-	-	-	2,000
Edgar E Lawley Foundation	-	-	-	1,500
The Leigh Trust	-	-	-	1,000
Richard Kilcuppe's Charity	-	1,000	1,000	1,000
The Archer Trust	-	-	-	1,000
The Grimmitt Trust	2,000	-	2,000	1,000
St James Place Foundation	-	-	-	1,000
The Lord Austin Trust	-	-	-	1,000
The Cole Charitable Trust	1,000	-	1,000	1,000
George Bairstow Charitable Trust	-	-	-	1,000
George Henry Collins Charity	-	-	-	1,000
The GJW Turner Trust	-	1,000	1,000	1,000
The Keith and Joan Mindelsohn Charitable Trust	-	-	-	1,000
The Edith Murphy Foundation	-	-	-	1,000
The Edward and Dorothy Cadbury Charitable Trust	-	-	-	1,000
Sylvia Waddilove Foundation UK	-	-	-	1,000
The Michael Marsh Charitable Trust	1,000	-	1,000	1,000
Small grants under £1,000	1,600	1,050	2,650	9,350
Total for the year	<u>18,600</u>	<u>15,420</u>	<u>34,020</u>	<u>52,150</u>
Total for 2020	<u>43,750</u>	<u>8,400</u>	<u>52,150</u>	

**NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2021**

4. Expenditure on charitable activities

	2021	2020
	£	£
Salary – Project Manager (note 6)	12,135	-
Project Manager fees	11,923	23,695
Artists - Creative Team	6,430	9,501
Artists (cast, facilitators and other artists)	182	17,449
Production costs and room hire	-	1,108
Insurance, post, phone and stationery	935	1,595
Website	351	500
Transport and travel costs	390	1,490
Training and memberships	462	-
Governance costs	540	500
	<u>33,348</u>	<u>55,838</u>

Analysis by fund

Unrestricted funds	12,565	11,222
Restricted funds	20,783	44,616
	<u>33,348</u>	<u>55,838</u>

5. Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year (2020 - £nil).

**NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2021**

6. Staff costs

	2021	2020
	£	£
Wages and salaries	10,992	-
Social security costs	758	-
Other pension costs	385	-
	<u>12,135</u>	<u>-</u>

The average number of administration employees during the year was 1 (2020 – 0), who did not earn more than £60,000 in either year.

7. Financial instruments

	2021	2020
	£	£
Carrying amount of financial assets		
Debt instruments measured at amortised cost	<u>-</u>	<u>-</u>
Carrying value of financial liabilities		
Measured on amortised costs	<u>-</u>	<u>-</u>

8. Creditors: amounts falling due within one year

	2021	2020
	£	£
Accruals and deferred income	540	500
	<u>540</u>	<u>500</u>

**NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2021**

9. Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Current year

	Balance at 1 May 2020	Transfer	Movement in funds	Resources expended	Balance at 30 April 2021
	£	£	Incoming resources £	£	£
Fearful	2,544	10	12,000	12,563	1,991
The Edge	-	330	600	930	-
Love Trap	-	480	2,000	2,480	-
Isolated	-	810	4,000	4,810	-
	<u>2,544</u>	<u>1,630</u>	<u>18,600</u>	<u>20,783</u>	<u>1,991</u>

Prior year

	Balance at 1 May 2019	Transfer	Movement in funds	Resources expended	Balance at 30 April 2020
	£	£	Incoming resources £	£	£
The Edge	345	573	20,550	21,168	-
Fearful	527	-	19,000	16,983	2,544
Out Loud	256	589	4,500	5,345	-
Love Trap	1,048	72	-	1,120	-
	<u>2,176</u>	<u>1,234</u>	<u>43,750</u>	<u>44,616</u>	<u>2,544</u>

Restricted funds represent grants and donations given to support the production of various performances..

**NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2021**

10. Analysis of net assets between funds

Fund balances at 31 April 2021 and 30 April 2020 are represented by current assets/(liabilities).

11. Related party transaction

There were no related party transactions during the year (2020 – Nil).

Treasurer's report

Financial review: With a total income of £34,020, the pandemic resulted in a significant decline in our income in 2021. With funds closing temporarily and others trusts having to manage a loss of income themselves, Sudden Productions had to carry out their work differently. Fortunately, artists are contracted per project only and we didn't have to cancel contracts. We managed to finance the wage of our director (part-time) and the fees of a playwright and workshop facilitator to run all digital / online programs. Our creative response to school and theatre closures and to a decline in income, allowed us to achieve our targets in terms of participants and number of youth organisations and schools involved in our programs.

The company's main expenditures were project management and artists fees: the project director coordinates all aspects of all projects and runs the company; he was also in charge of facilitating programs such as Fearful or The Edge. In December 2020, the project director was employed by the charity (Salary of £12,135), before then he received fees (Total of £11,923). £6,430 were used to pay fees of a Playwright and Workshop Facilitator to carry out online programs and workshops.

It will be paramount for Sudden Productions to raise more finances in 2022 and 2023 in order to start touring again and bring its productions to those who have limited access to conventional theatre. Interest in and demand for the organisation's live work continues to grow, and so funding should be raised in order to support this interest.

Reserves Policy: Income and expenditure of the charity fluctuates according to the pattern of grants. On-going Projects are heavily supported by volunteers. Artists are hired per project and financial commitments are limited.

Statement of Trustees' responsibilities: The Trustees are responsible for preparing the annual report and financial statements for each financial year, in accordance with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the United Kingdom Generally Accepted Accounting Practice, which give a true and fair view of the incoming resources and application of the resources of the group during the year and the charity's state of affairs at the end of the financial year. In preparing those financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; make judgements and estimates that are reasonable and prudent; state whether applicable accounting standards and statements of recommended practice had been followed, subject to any material departures disclosed and explained in the financial statements; prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation. These guidelines run alongside the Company's constitution.

Signed



Dated: 4th February 2022

Trustees' name: Neil Hallett