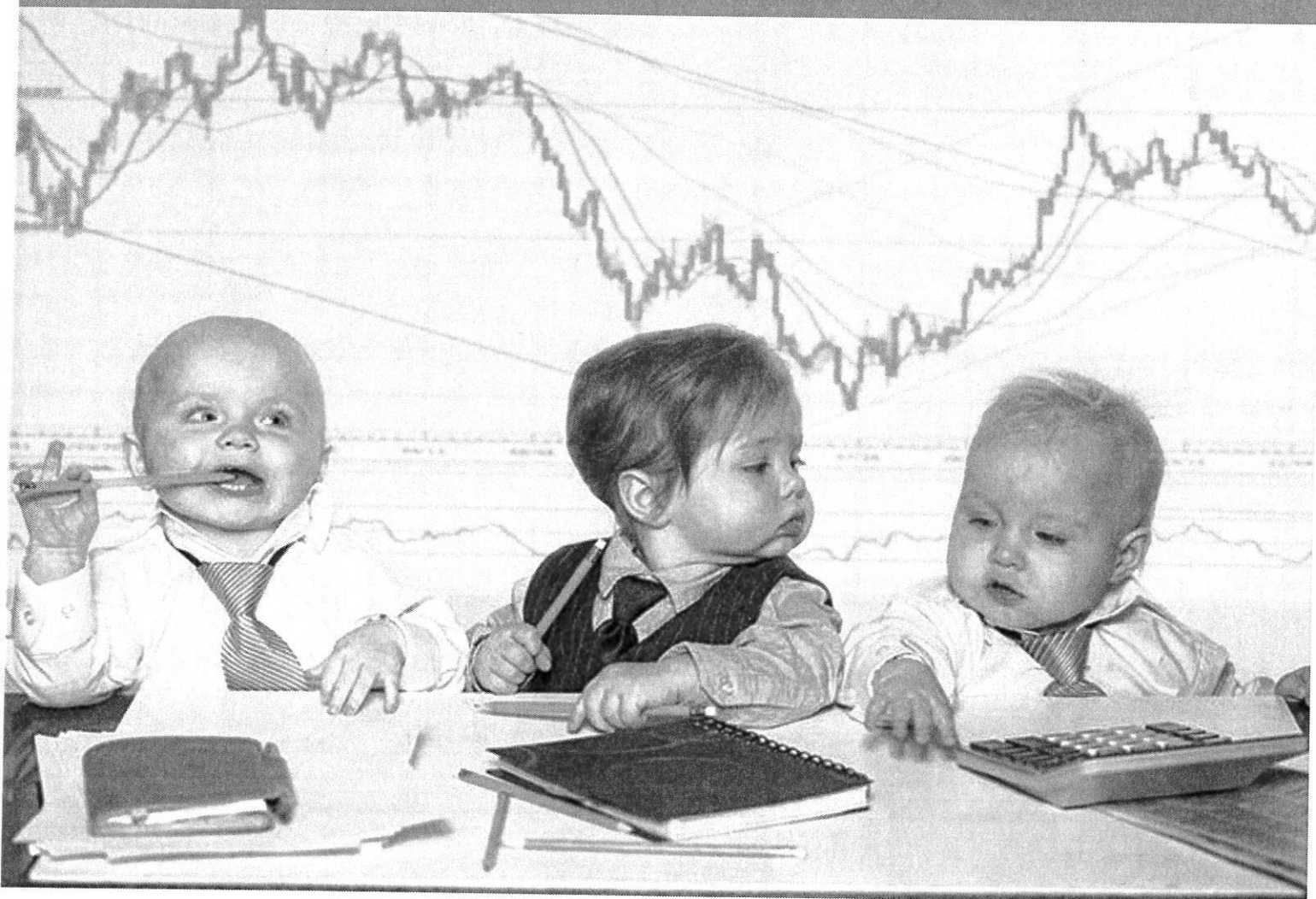


Baby Lifeline Limited

Trustees Report & Financial Statements

For the period ended 30 June 2022

Registered Charity No: 1006457 / Company Registered No: 2661760



INDEX
FOR THE 12-MONTH PERIOD ENDED 30 JUNE 2022

Legal and Administrative Details	1
Multi Professional Advisory Panel members	2
Chair's Report	4
Background	4
Events and Activity	5
Training	7
Equipment	15
Research	18
Trustees' Report	20
Independent Auditors Report	21
Consolidated Statement of Financial Activities	25
Balance Sheets	26
Notes to Accounts	27
Detailed statement of financial activities	35

BABY LIFELINE LIMITED
LEGAL AND ADMINISTRATIVE DETAILS
FOR THE 12-MONTH PERIOD ENDED 30 JUNE 2022

PRESIDENTS: Dr Bill Kirkup CBE
Ms Donna Ockenden

PATRONS: Ms Linda Bassett
Dame Judi Dench
Mr Jimmi Harkishin
Sir Ben Kingsley
Miss Francesca Martinez
Dame Lorna Muirhead
Mr David Moorcroft OBE
Mr Nick Owen
Mr Dave Willetts
Mrs Dianne Wilton MBE

TRUSTEES: Dr P Bose
Mr N J Devine
Mr G W Forster
Mrs K Jamieson
Mr B J Jervis
Mrs J E A Ledger
Mr C S Pryor
Mr J M Shipton
Mr G Silva

SECRETARY: Mr T A Ledger

REGISTERED NUMBER: 2661760 (England & Wales)

CHARITY REGISTERED NUMBER: 1006457

REGISTERED OFFICE: The Granary
Fernhill Court
Balsall Street East
Balsall Common
CV7 7FR

WEBSITE ADDRESS: www.babylifeline.org.uk

AUDITORS: Flint & Thompson
2 Manor Square
Solihull
B91 3PX

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**BABY LIFELINE LIMITED
MULTI PROFESSIONAL ADVISORY PANEL
FOR THE 12-MONTH PERIOD ENDED 30 JUNE 2022**

HONORARY CHAIR

Mr Edward Morris

Consultant in Obstetrics & Gynaecology, Norfolk & Norwich University Hospital,
Honorary Senior Lecturer at the Medical School, University of East Anglia.
President Elect, Royal College of Obstetricians and Gynaecologists

HONORARY VICE CHAIR

Dr Michael Magro

Consultant Obstetrician & Gynaecologist, Barking, Havering & Redbridge University Hospitals NHS Trust

Dr Anita Banerjee

Obstetric Physician, General Medicine Physician and Diabetes and Endocrinology Consultant

Mr Charles Cox OBE

Consultant Obstetrician & Gynaecologist,
Director, Baby Lifeline Training,
Founder Member, Baby Lifeline.

Dr Chris Dewhurst

Consultant Neonatologist, Liverpool Women's NHS Trust

Ms Gill Edwards

Partner, Potter Rees Dolan

Ms Lydia Emerson

Frontline Paramedic and Practice Development Co-Ordinator, London Ambulance Service
Paramedic Advisor, Baby Lifeline's *Childbirth Emergencies in the Community*.

Dr Elizabeth Egbase

Locum Consultant Obstetrician, Barts Health NHS Trust

Dr Christine Ekechi

Consultant Obstetrician and Gynaecologist, Imperial College Healthcare NHS Trust

Ms Charlene Francois

Expert Midwife, Born Medical Consultancy Limited.

Ms Clara Haken

Consultant Midwife, Hampshire Hospitals NHS Foundation Trust,
Member, NHS England Maternity Transformation Task and finish Group,
Course Lead, Baby Lifeline's *Childbirth Emergencies in the Community*

Mr Majid Hassan

Partner in the Clinical Law team,
Capsticks Solicitors LLP.

BABY LIFELINE LIMITED
MULTI PROFESSIONAL ADVISORY PANEL - continued
FOR THE 12-MONTH PERIOD ENDED 30 JUNE 2022

Mr Kim Hinshaw

Consultant Obstetrician & Gynaecologist and Director of Research & Innovation, City Hospitals Sunderland NHS FT
Visiting Professor, University of Sunderland,
Honorary Faculty Chair, Baby Lifeline Training.

Professor Minesh Khashu

Consultant Neonatologist and Professor of Perinatal Health

Ms Barbara Kuypers

Clinical Fellow and Maternity Advisor, NHS England & NHS Improvement; Former Board Member
Audit and Risk Committee Chair, Royal College of Midwives

Mrs Judy Ledger

Founder and CEO, Baby Lifeline,
Founder and CEO, Baby Lifeline Training Ltd.

Ms Bernadette McGhie

Executive Director, Enable Law

Mr Harry Peel-Yates

Senior Account Manager, MHP Communications

Dr Felicity Platt

Consultant Anaesthetist, Queen Charlotte's and Hammersmith Hospitals, Imperial College Healthcare NHS Trust
President, Obstetric Anaesthetists' Association,
Member, MOET Working Group,
Faculty Member and Advisor, Baby Lifeline's *Enhanced Maternal Care*

Dr Paarul Prinja

Consultant Acute and Obstetric Physician, Royal Wolverhampton NHS Trust
Baby Lifeline Training Course Director, Enhanced Maternal Care

Dr Nicholas Tait

Part time Principal GP, Croft Medical Centre,
GP Registrar Trainer,
Partner, TFJ private GP services,
Clinical Business Manager of Pathology Direct, Nuffield Health National Pathology service.

Professor James Walker

Clinical Director of Maternity Investigations, HSIB
Former National Professional Advisor for Maternity, CQC
Former Senior Vice-President, RCOG
Honorary President, Baby Lifeline Training Ltd.

Ms Sascha Wells-Munro

Deputy Chief Midwifery Officer for England: Maternity Safety and Quality Improvement
Former Director of Midwifery, Obstetrics and Gynaecology at University Hospitals of Morecambe Bay NHS FT

Chair's Report

Background

Overview

The information in this report relates to activities between 1st July 2021 and 30th June 2022.

This year was one of the most remarkable periods in Baby Lifeline's long and illustrious history, particularly given the ongoing uncertainty produced by the COVID-19 pandemic and the associated restrictions. As measures began to be lifted, the charity was able to resume hosting face-to-face events and in September 2021 it held the second national Maternity Safety Conference in Birmingham. This was followed shortly after by the Celebration of Life at Coventry Cathedral to commemorate the Baby Lifeline's 40th anniversary.

In November 2021 the charity released the third iteration of its influential *Mind the Gap* report, and throughout the year it continued to provide hundreds of its Community Midwife Bags to organisations within the UK and overseas. The Ukraine appeal saw hundreds of thousands of pounds worth of vital medical equipment delivered to the frontline to assist with the hundreds of births that take place in the country each day, often in the most difficult circumstances imaginable. Meanwhile, Baby Lifeline Training provided high-quality CPD training for over 4,000 delegates. Baby Lifeline's impact and influence continue to grow, and the charity is in a strong position to expand its activities even further in the coming years.

About Baby Lifeline

Baby Lifeline is a unique charity, started due to personal tragedy, that supports the care of pregnant women and new-born babies all over the UK and worldwide. Its mission is to ensure the best possible outcome from pregnancy and birth. It does this in three distinct ways, dictated always by the priority of need and available funding:

- The provision of equipment for maternity and neonatal units
- The provision of specialist training for the relevant health professionals to ensure best practice *
- Support and production of targeted, high-quality research

**Training services are delivered by Baby Lifeline Training Ltd, a not-for-profit social enterprise company.*

Judy Ledger founded the charity in 1981, driven by the personal loss of three premature babies. From setting out to raise funds for just one incubator for Coventry's neonatal unit after losing her third baby, Stuart, Judy has developed Baby Lifeline into the national, highly regarded charity that it is today. With the help of many generous corporate, individual, and organisational supporters, together with eminent health and legal professionals, the charity has a substantial record of significant achievements. To date, it has trained over 30,000 healthcare professionals, bought millions of pounds worth of equipment, and published several pieces of high-impact national research.

The UK has one of the highest neonatal mortality rates in Europe. Roughly 75% of these deaths are reportedly preventable with different care. The cost to the NHS of these preventable outcomes amounts to several billion pounds each year – a figure which continues to rise. Recommendations from reports are the same year-on-year (and have been for decades), and the need for significant investment in maternity services remains as clear as ever.

Events and Activity

Maternity Safety Conference 2021

On 9th September 2021 Baby Lifeline hosted the second annual National Maternity Safety Conference at the Hilton Metropole in Birmingham – the first significant face-to-face event since the initial COVID lockdown in March 2020. The theme of the conference was *Getting Safer Faster*, and it saw delegates from across the UK gather to hear keynote addresses and panel discussions from some of the leading voices in maternity safety.

In his opening address, the Rt Hon Jeremy Hunt, at the time Chair of the Health and Social Care Committee, praised the audience for their work towards the national ambition of reducing stillbirths, neonatal and maternal deaths, and brain injuries in babies that occur during or soon after birth by 50 per cent by 2025. He shared his hopes that recommendations from experts would be implemented, and that change would continue at pace.

Throughout the day, delegates were treated to powerful and inspiring talks from esteemed speakers such as Donna Ockenden, Dr Bill Kirkup, Sir Liam Donaldson, Baroness Julia Cumberlege, and representatives from organisations such as CQC, NHS Resolution, HSIB, THIS Institute, and NHS England.

The conference was an enormous success and left delegates and speakers alike with the desire to return to their workplaces and drive positive change. The third conference, which took place in September 2022, built further upon this success, and Baby Lifeline's Maternity Safety Conference is fast becoming one of the most anticipated events in the maternity calendar.

Celebration of Life

Baby Lifeline was privileged to hold its 40th anniversary Celebration of Life service in the hallowed surroundings of Coventry's magnificent Cathedral on 7th November 2021. The service featured a procession to represent the forty years of the charity's work, and the congregation was comprised of many of the amazing people who have offered their support across the decades. The occasion itself was deeply moving, though, as with the Maternity Safety Conference, the overriding emotion was one of hope.

Engagement and Lobbying

Baby Lifeline has continued to build on the successful work undertaken as part of its engagement strategy. The charity has maintained strong relationships with many of the key maternity organisations and it is represented on several influential panels, including:

- The Pregnancy and Baby Charities Network
- The Maternity Transformation Programme Stakeholder Council
- The NHS Resolution Maternity Voices Advisory Group
- The National Perinatal Epidemiology Unit (NPEU) Patient and Public Involvement Network

The strategy has 3 main aims:

- 1) To raise awareness of Baby Lifeline's work amongst the key stakeholders.
- 2) To strengthen collaborative relationships with other relevant organisations across the system to support Baby Lifeline's aims and objectives.
- 3) To elevate the issues raised by the *Mind the Gap* report and seek consensus on solutions to the current barriers for uptake of high-quality maternity training, including funding and resourcing.

Baby Lifeline has seen an increase in the number of media requests across the last 12 months and has been represented in the following channels and newspapers: BBC (national and local), HSJ, the Independent, ITV, LBC, Sky News, and the Sunday Times. The voice and reach of the charity are growing with each passing month, and Baby Lifeline is becoming increasingly well-placed to make the calls for change that are required to keep maternity safety at the top of the agenda. This is exemplified by the recent appointment of a Head of Marketing and Communications and the subsequent launch of the *Enough is Enough* campaign, through which the charity is calling for everyone who cares about maternity services to pledge to take individual and collective action.

Acknowledgments

Baby Lifeline would like to offer its sincere thanks to all those companies, grant-making trusts and individuals who have generously supported its appeals in the last 12 months:

Advent of Change, Alex Bates, Association of Ukrainians in Great Britain (AUGB), Avensys, Ayrshire Hospice, Balsall Common Lions, Breaking the Chain, Cambridgeshire Search and Rescue, Cardiac Services, Central Medical Supplies, Coventry Cathedral, Donna Ockenden, Ferguson Transport, Foundation of Ukraine, Gateley PLC, GE Healthcare, Great Yarmouth Lions Club, Hudgell Solicitors, Huntleigh Healthcare, IKEA, ISIDA Clinic, Jen O'Donnell, Jersey Overseas Aid (JOA), Leigh Day Solicitors, LINETS, Marston Green Lions Club, Mothers' Union in the Diocese of Lichfield, Nailcote Hall, Papa John's, Radford Semele Church, Radisson Blu Waterfront Hotel, Razom NGO, RE:ACT, The Reverend Canon Kathryn Fleming, the late Ruth Evelyn Hewitt, SP Services, St Mary's Church, Ross-on-Wye, The 29th May 1961 Charitable Trust, The Atlas Fund, Ukraine Lifeline, WaterWipes.

Training

Background

Baby Lifeline Training Limited, a not-for-profit social enterprise, continues to deliver specialist training for the charity. It is licensed to do so under a service level agreement and has a brand licence agreement in place to use the Baby Lifeline brand name and logo, thus benefiting from the charity's high standing in the maternity sector.

Training courses are accredited appropriately, are evidence based, and respond directly to nationally published report findings and recommendations. The programmes are delivered by experienced medical, midwifery, nursing, and legal professionals. Course content is continuously updated and modified by Baby Lifeline's team of world leading experts to reflect changes within maternity service provision. This encourages best possible clinical practice, which in turn maximises the improvement in outcomes from care given to women and their babies.

Review of Business

Baby Lifeline Training, a not-for-profit social enterprise, primarily delivers multi-disciplinary training to maternity healthcare professionals. It delivers the training on behalf of the charity Baby Lifeline Ltd and is licensed to do so under a service level agreement. It uses the Baby Lifeline brand name and logo, thus benefiting from the charity's high standing and reputation in the maternity sector.

The COVID-19 pandemic and associated government measures continued to have a significant impact on Baby Lifeline Training throughout 2021-22. Though the period was largely free from formal restrictions on activities such as face-to-face training, the knock-on effects of illness, isolation periods, and staffing issues within the health service remained a serious concern, particularly during the winter months.

Like the previous year, the uncertainty over how the pandemic would develop was the most serious challenge. The key to addressing this was to maintain the structured flexibility and adaptability that the company has always employed – particularly since March 2020.

As it transpired, the disruption was less severe than feared and, as such, Baby Lifeline Training was able to provide training places to over 4,000 delegates during the year – an increase of almost 70% from the 2020-21 financial year. This was a quite remarkable outcome and is testament to the hard work and dedication of the entire team.

The feedback, which will be broken down in more detail later in this report, remained exceptionally positive, and the proportion of delegates rating the quality of education as "excellent" (the highest rating) increased slightly, despite the significant increase in output. 60% of training courses were delivered online, down from 95% in 2020-21. The combination of online and face-to-face training – and indeed a hybrid of the two - has proved to be successful, popular, and impactful, and is likely to continue for the foreseeable future.

Alongside its training operations, Baby Lifeline Training will continue to lobby for increased funding for training for maternity professionals. A crucial part of achieving the national ambition of halving stillbirths, neonatal deaths, and brain injuries by 2025 will be training of maternity healthcare professionals. Without adequate funding, this will be far more difficult and gaps in essential training will continue to exist.

Number Trained

The information below relates to Baby Lifeline courses between 1st July 2021 and 30th June 2022. **In total, Baby Lifeline received over 4,000 bookings across all courses for this period** - an increase of 69% from the 2,400 in 2020-21. There was a further increase in the number of courses lasting 2 or more days, and in total over 5,200 days of training were delivered. This is an increase of 73% from the roughly 3,000 days of training delivered in 2020-21.

The 4,000 bookings comprised mostly of new bookings, but there were also a small number of places that had been deferred following the pandemic. As in previous years, most bookings came directly from NHS Trusts and Health Boards, though there was an increase in activity from national and regional organisations, which may be a result of structural changes in how the NHS operates.

An increase in the number of training places had been expected, though the scale of the increase has been both surprising and hugely encouraging. Baby Lifeline Training relies largely on word of mouth to attract delegates, and such success is a strong indication of the continuing popularity and impact of the training delivered.

Demand for Baby Lifeline's courses remains high, with a steady stream of requests for both new and established courses. As with last year, however, this demand is still significantly lower than when the Maternity Safety Training Fund was made available to trusts in 2017. Despite recent funding commitments from both Government and the NHS, **it is clear that funding is still a major barrier to trusts providing all the training they want for their staff.**

Finance and Value

Baby Lifeline courses continue to provide exceptional value for money. Gifts in kind including faculty giving their time and supporters providing venues – collectively worth hundreds of thousands of pounds – allow Baby Lifeline Training to keep the cost to delegates at the minimum level. In this way the company is able to reach the largest possible audience and train as many professionals as possible whilst requiring the minimum financial investment on their part. As a not-for-profit with clearly defined goals, this approach is inherent within the mission statement and strategy of the company.



Baby Lifeline trained delegates from around **140 different NHS Trusts** and Health Boards across the UK. As in previous years, a significant number of delegates were also trained in the Republic of Ireland and the Channel Islands, and relationships with healthcare providers in these regions remain strong.

The number of acute trusts and health boards represented is similar to last year, and there were also attendees from over 100 other (non-NHS) organisations both within the UK and abroad. These included universities, private companies, and overseas healthcare bodies.

It is again pleasing that there is representation from almost the entirety of England. It remains an ambition of Baby Lifeline Training to endeavour to provide training for any trust that makes a request, regardless of logistical complexities.

Perhaps assisted by the online nature of most of the training, there were delegates from countries all over the world, including but not limited to:

Austria, Belgium, France, Ghana, Iceland, Malta, and the United States.

Attendance

Attendance rates in 2021-22 were similar to the 2020-21 level at around 87%. The attendance rate for individual bookings was higher than for block bookings from trusts, which is perhaps to be expected. Whilst some barriers to attendance persist from previous years, the pandemic created further difficulties. The key barriers identified were:

- Clinical pressures arising from the COVID-19 pandemic.
- Pressure to spend funds so as not to lose them resulting in a failure to anticipate logistical issues.
- Staffing issues arising when large block bookings have been made.

Bookings by Course

Course	No. of days	No. Booked	Days of Training
Advanced 2 day CTG Masterclass	2	344	688
Childbirth Emergencies in the Community	1	675	675
Comorbidities	1	78	78
CTG Masterclass	1	1,709	1,709
Developing 'Human factors' Skills	1	500	500
Enhanced Maternal Care	1	151	151
Healthcare Incident Investigation	5	158	790
Human Factors 'Train the Trainers'	5	20	100
Implementing Saving Babies' Lives	1	50	50
Learning from Adverse Events	2	178	356
Perinatal Mental Health	1	75	75
PPH Masterclass	1	60	60
Resilience Training for Maternity Healthcare Professionals	1	16	16
TOTAL		4,014	5,248

Baby Lifeline's *CTG Masterclass*, *Childbirth Emergencies in the Community*, and *Developing 'Human factors' Skills* courses were the most well attended in terms of number of bookings. Most courses saw an increase in bookings from the previous year, with *Childbirth Emergencies in the Community* and *Developing 'Human factors' Skills* seeing the most significant rise in numbers. *Childbirth Emergencies in the Community* had been the most badly affected by the pandemic in the previous year, as its practical, hands-on nature meant that face-to-face delivery was very much preferred.

Baby Lifeline Training successfully piloted several new courses throughout 2021-22. These included *Perinatal Mental Health*, *Comorbidities*, and a 'train the trainers' course for *Human Factors*. Each new course was highly evaluated by those in attendance, and several more dates are scheduled in the near future.

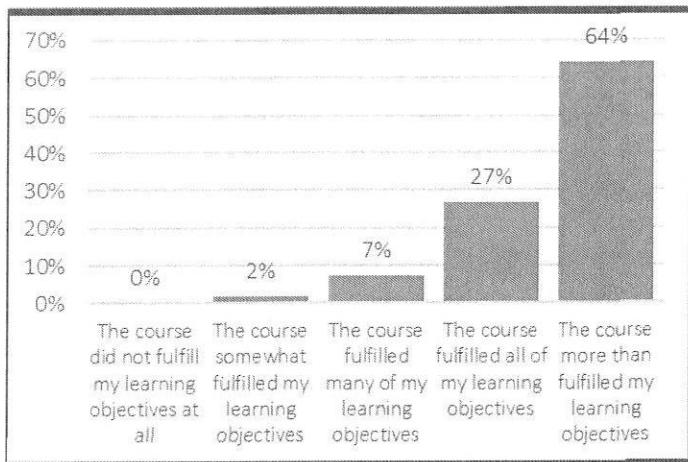
The Need for Funding

The table below, which shows the booking trends by course, demonstrates that the appetite for training is high, but **funding remains a persistently prohibitive barrier**. That demand increased so dramatically when funding was available and subsequently fall away is a clear indication that **trusts have identified training as an essential element** of their practice, but they **are unable to provide the level required** due to financial restrictions.

Course	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	Trend
Advanced 2 day CTG Masterclass	72	540	255	0	259	344	
Childbirth Emergencies in the Community	72	1,155	815	636	209	675	
CTG Masterclass	758	1,955	1,071	1,346	1,470	1,709	
Co-morbidities	0	0	0	0	0	78	
Cultural Competency and Safety Workshop	0	0	0	0	13	0	
Developing 'Human Factors' Skills	279	698	115	94	118	500	
Enhanced Maternal Care	250	417	59	88	68	151	
Examination of the Newborn	50	120	110	66	18	0	
Healthcare Incident Investigation	0	0	0	0	63	158	
Human Factors Train the Trainers	0	0	0	0	20	20	
Implementing Saving Babies' Lives	67	77	45	212	54	50	
Implementing Saving Babies' Lives (Ultrasound)	0	12	12	24	0	0	
Learning from 5 Years of Cerebral Palsy Claims	0	0	68	35	0	0	
Learning from Adverse Events	0	0	0	49	80	178	
Perinatal Mental Health	0	0	0	0	0	75	
PPH Masterclass	0	0	0	0	0	60	
Resilience Training for Maternity Healthcare Professionals	71	1,113	57	0	0	16	
Total	1,619	6,087	2,607	2,550	2,372	4,014	

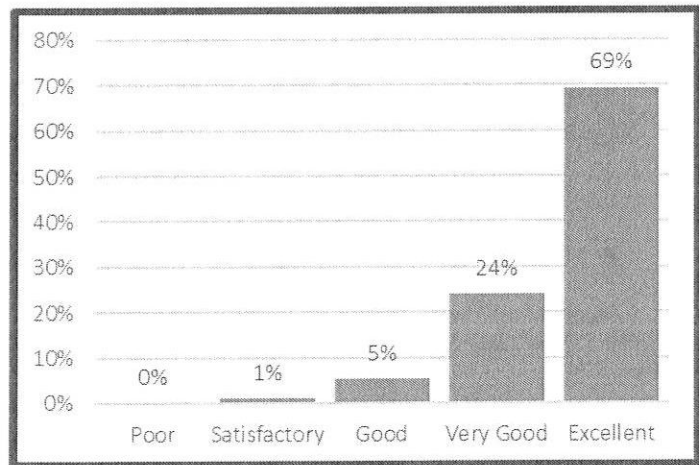
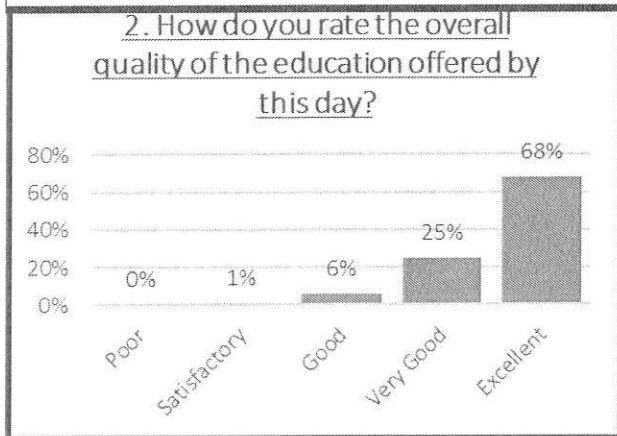
Delegate Feedback - What Our Delegates Say About Us

The feedback data below relates to around 2,750 delegates that attended Baby Lifeline's training and completed the online evaluations between July 2021 and June 2022.



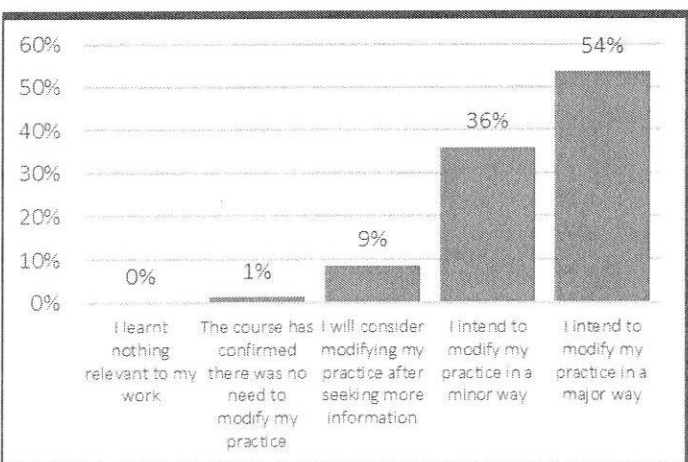
1. This conference has been relevant to my learning objectives for the day

Over 98% of delegates agreed that the Baby Lifeline study days had fulfilled **1** or **all** of their learning objectives for the day.



2. How do you rate the overall quality of the education offered by this day?

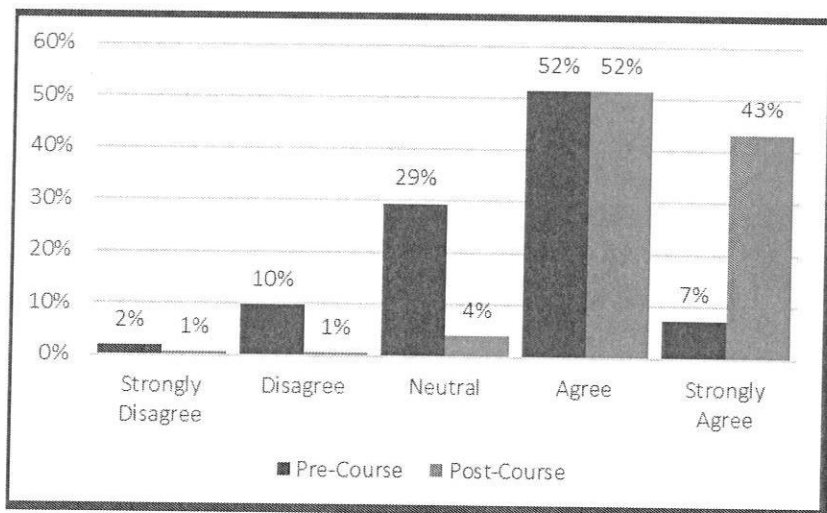
99% of delegates rated the quality of education as 'Good', 'Very Good', or 'Excellent', and **two thirds of delegates** rated the quality as 'Excellent'.



3. Will the day effectively influence your practice?

99% of delegates stated that they would **at least consider modifying or intend to modify (90%)** their practice after Baby Lifeline's study days.

Delegate Confidence in Course Objectives



Confidence in the course objectives (i.e. what the course aims to teach) is **markedly improved** post-course.

95% of delegates either **'Agreed'** or **'Strongly Agreed'** that they were confident in the course objectives post-course, compared with **59%** pre-course.

Written Feedback – What Our Delegates Say About Us

“Excellent study day, very informative and enjoyed working with other professionals such as paramedics. I feel more confident in my skills and ability at homebirths and feel more empowered as a community midwife. Thank you to all staff for a brilliant day!!”
 – Childbirth Emergencies in the Community

“Amazing study day thank you so much will definitely be recommending it. Learned so much, can't wait to get back to work and share it and out it into practice.”
 – Comorbidities

“I thought the whole day was fantastic. It's really changed my perspective of CTG interpretation and was delivered by such an engaging and enthusiastic consultant. I feel so much more confident in my CTG management now I have better understanding of the physiology behind what is happening to that baby to cause the trace that is in front of me. I know it will make me a better midwife who is able to better advocate for women and their babies.”
 – CTG Masterclass

“Thank you so much. I cannot explain how excellent I found the training. [Facilitator's name], you are an absolute credit to your profession. I wish you could come and work for [this trust]! I found the day engaging from start to finish (as somebody who facilitates regular training days, I know how difficult that is to achieve... especially from one trainer all day). I found the content so interesting and something that everybody should understand, from all professions and even the public. I haven't been so inspired from a training day for so long, so thank you.”
 – Developing 'Human Factors' Skills

“Just to say thank you so much again. Such an empowering day. I will really take to my practice, confidence understanding blood gases and the reasons. Also what extra things I can do to help the unwell people I look after and escalate more efficiently and be much more confident in my own clinical skills and also teaching sharing knowledge. Thank you all for your time and sharing expertise.”
 – Enhanced Maternal Care

“This was an absolutely brilliant day. I thoroughly enjoyed it from start to finish and I think that the way you adapted to virtual teaching was excellent.”
 – Implementing 'Saving Babies' Lives'

“The speakers were incredibly engaging and the lessons I learned I will utilise in my daily practice thank you so much. The presenters were amazing at holding interest and incredibly engaging. Thank you.”

– Learning from Adverse Events in Maternity Services

Equipment

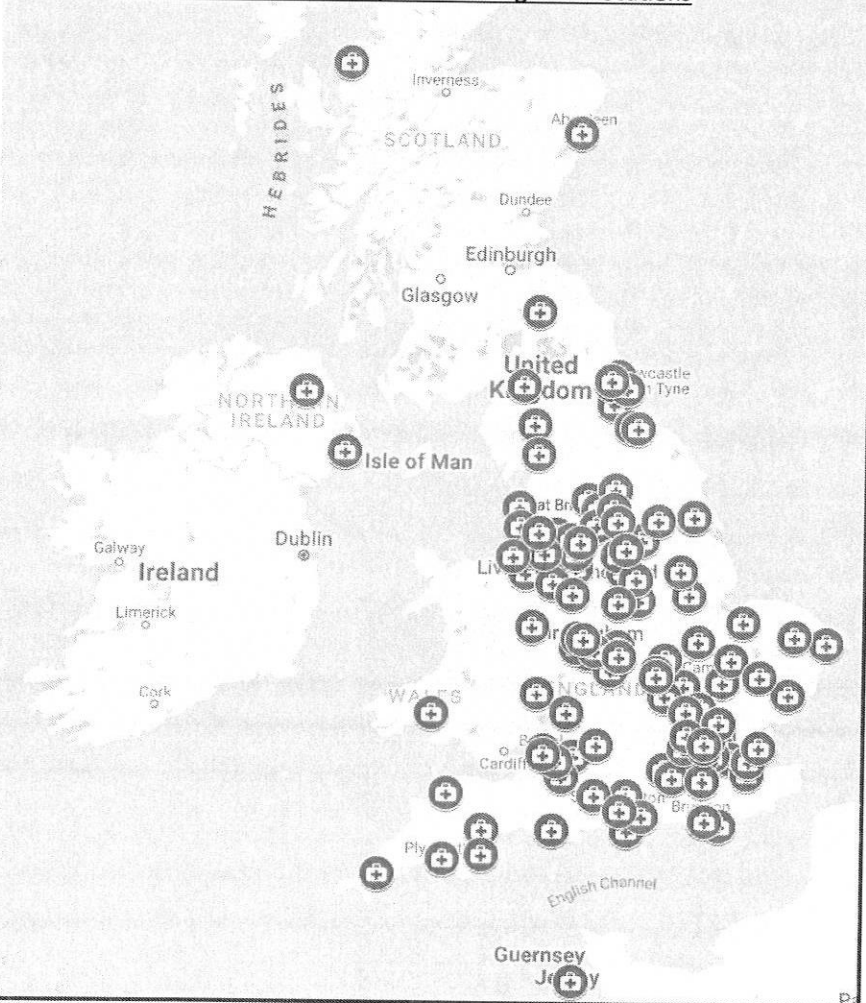
Community Midwife Bags Project

Background

Baby Lifeline's Community Midwife Bags Project was initially started as a direct result of discussions undertaken by many community midwives attending Baby Lifeline courses. A recurring theme was that there were safety concerns over the lack of standardisation of their equipment and how they carry it. Baby Lifeline subsequently conducted a survey of frontline community midwives, which ran concurrently with a social media campaign. One in three midwives reported issues with their home birth bags and its contents:

- 30% reported that the bag/container used was not safe for use.
- 40% reported that their bag/container did not adequately meet their needs.
- 27% did not feel that they carried everything they might need to facilitate a homebirth in the
- 35% sourced and purchased the bag/container themselves using personal funds.

Baby Lifeline Community Midwife Bag – UK Locations



The results of the survey demonstrated a clear and urgent need for midwifery equipment to be standardised, as well as the need for processes to be put in place to ensure equipment and supplies are kept fully stocked and up to date.

Baby Lifeline convened an expert panel to develop a 'gold standard' for bags and equipment that would provide effective support for community midwives. The bags themselves utilise an innovative design which is divided into colour-coded compartments, thereby allowing midwives easy access to everything they might need in each specific stage of labour and birth.

The bags:

- Provide everything needed for births outside of a hospital setting, including any emergencies.
- Have all contents organised and planned so that it is easily and quickly accessible.
- Are designed for infection-control
- Can be worn as a backpack for easier transportation

The bags were officially launched in 2019, and since then there has been a huge amount of interest from trusts and health boards in the UK as well organisations based in the Channel Islands and overseas.

NHS England – February 2022

Following the successful delivery of over 550 bags in early 2021, NHS England announced an additional tranche of funding in Spring 2022 to provide a further 300 bags to organisations across England. The short turnaround necessary once again presented a logistical challenge but, as with the previous year, the charity was able to act swiftly to ensure that all the bags were delivered by the end of June.

Several organisations outside of England have also contacted Baby Lifeline to purchase bags, and many of the organisations that did receive funding from NHS England have chosen to increase the number using local funds.

To date, there are over 1,300 Baby Lifeline Bags in service in the UK across 130+ organisations

Ukraine Appeal

Following the invasion of Ukraine in February 2022, Baby Lifeline recognised that there would soon be an urgent need for a vast array of medical equipment to support the 1,000 babies that are born each day in the country. Early in the conflict, it was widely reported that maternity units were being bombed, and many women were soon forced to give birth in underground shelters, often without power, water, or other necessities.

Baby Lifeline quickly established three priorities:

1. Mobilise as **quickly as possible** to provide aid to mothers, babies, and health professionals in Ukraine.
2. Focus on the areas of Ukraine that are **most in need** of equipment.
3. Send the **specific equipment** that has been requested

The charity formed a steering group and worked with partners to develop robust procedures to ensure that the right equipment would reach the people and places that needed it most. In basic terms, the logistical process for transporting the equipment is as follows:

1. Equipment is gathered in Cambridge or Edinburgh and sent by a reliable major carrier to a centre in Poland. (On occasion, equipment has also been collected from other European countries en route).
2. From here, the goods are transported under military escort across the border to the ISIDA Clinic in Kyiv, which is acting as the distribution hub in Ukraine.
3. Staff at the ISIDA Clinic log receipt of the goods and prepare them for onward distribution, adding pharmaceuticals to the bags where necessary.
4. Civilian drivers, mostly from local volunteer and charitable organisations, transport the goods to the final destinations where it is formally documented.

The core team includes UK-based personnel who have strong ties to medical and humanitarian networks in Ukraine. This has helped Baby Lifeline to establish priorities on the ground and has enabled the charity to get lifesaving equipment into the hands of healthcare professionals. Adaptability, perseverance, and a sense of urgency have resulted in success with distribution where many large organisations have struggled. As such, Baby Lifeline has been able to get equipment to harder to reach areas of Ukraine, including Kharkiv, Sumy, Bucha, Luhansk, Donetsk, Zaporizhzhia, Berdyansk, and many others.

By the end of June 2022, Baby Lifeline had sent over £200,000 worth of equipment to organisations across the country. Since then, an additional £300,000 worth of equipment has been sent taking the total to over half a million pounds – a figure which will continue to rise.

Early on the conflict it quickly became clear that Baby Lifeline’s community midwife bags would be of enormous benefit in a warzone situation. With a few minor modifications, including translating the labels and crib cards into Ukrainian, the charity has delivered over 160 units. They have been fantastically well received, and those on the ground have requested as many more as possible.

The first consignment consisted mostly of these adapted bags, with subsequent consignment also containing equipment such as fetal monitors, dopplers, anaesthetic machines, scanning devices, surgical equipment, and much more besides. A full list of everything that has been delivered can be found on the Baby Lifeline website.

Much of the equipment is already being used to deliver babies, and there have been many wonderful expressions of gratitude from doctors, midwives and nurses working under incredibly difficult circumstances. However, they are clear that much more help is needed.

The Ukraine appeal would not have been possible without the support of a huge number of individuals, companies, and charitable organisations, many of whom are listed in the acknowledgements section of this report. In particular, Baby Lifeline would like to extend its most sincere gratitude to the members of its Ukraine Steering Group, whose hard work, expertise, and dedication have been the foundations upon which the project has been built:

Andrea Fraser

Human Rights Lawyer, JUSTICE

Dr Mira Pecheva

Senior Orthopaedic Registrar, East of England Deanery

Dr Anastasiya Tsyben

Clinical Research Fellow, Addenbrooke’s Hospital

“Last night a Baby Lifeline bag was used to help deliver a baby in Kyiv. The team on duty was amazed and delighted with how organised and thought out the bag was. We can only imagine how essential and appreciated this equipment will be at the frontline hospitals in Sumy, Kharkiv, Chernihiv, Luhansk region and Donetsk region. Baby Lifeline have done a remarkable job!”

- Letter from the Head of Obstetrics at the ISIDA Clinic

Mind the Gap

On 23rd November 2021 Baby Lifeline published the third iteration of its highly respected *Mind the Gap* report, which explored what training looked like for the maternity services workforce during the COVID-19 pandemic. It examined how training was prioritised, attended, delivered, and assessed during the 2020/21 financial year, and looked at how much money was spent on training, and where gaps exist in topics relating to avoidable harm and deaths.

Training has long been a central recommendation for improving safety in maternity services, and the report serves as a comprehensive audit of maternity training within the NHS. The launch of *Mind the Gap* was accompanied by a free webinar for several hundred delegates, and there were several positive responses from national organisations such as the NMC, as well as widespread media coverage.

In brief, the report's findings and recommendations were as follows:

URGENT SUPPORT IS NEEDED TO RETAIN SKILLED PROFESSIONALS IN MATERNITY

- Staffing, venues, and sufficient resources remain a significant barrier to providing and attending training on the frontline.
- There needs to be a significant increase in funding to allow professionals to develop and maintain skills and retain staff within maternity. This funding needs to properly support the expansion of the maternity workforce, attendance and backfill on professional development training, suitable IT facilities and equipment, and venues.

THE PANDEMIC HAS CREATED MORE BARRIERS, AND TRAINING HAS SUFFERED

- Training provision has decreased from 2017/18, and there are more barriers to providing and attending training. The biggest barrier identified was the COVID-19 pandemic.
- As maternity services move toward a more blended approach of online and face-to-face training, it is important that training is developed to facilitate discussions and interactive learning, especially in a multi-professional environment.

TRAINING RELATING TO AVOIDABLE DEATHS AND HARM WAS PATCHY

- Training elements of national initiatives to improve safety and save lives were not widely implemented. There were significant gaps identified in the provision of training elements within guidance, such as the Saving Babies' Lives Care Bundle and the Maternity Incentive Scheme.
- There should be a nationally agreed specification of ongoing training competencies for all staff, founded on evidence-based best practice, themes in avoidable harm, and clinical data. Compliance with training competencies should be externally validated regionally or by a national body, and actions taken to support any barriers identified.

THE NEEDS OF THE LOCAL POPULATION MUST BE CONSIDERED WITHIN TRAINING TO TACKLE INEQUITY AND INEQUALITY

- There are training gaps for risk factors that influence health inequalities, and local population needs were not considered by 1 in 4 organisations when determining training priorities.
- Maternity services should use local population data to determine clinical and social risk factors and determinants of health, which should then guide their training priorities. Evidence-based training should be co-produced with family voices groups, both local and national to keep service users at the heart of improving the care.

DATA COLLECTED AND STORED ON MATERNITY TRAINING VARIES

- Information provided by organisations regarding training was not consistent in its detail, and many organisations could not give us information on budgets for training. The time taken to complete the survey varied widely, with some accessing information more easily than others.
- There should be a nationally agreed method of monitoring training, and an auditing system developed to support professionals on the frontline to collect and utilise the data easily. This is particularly important if the training relates to national safety initiatives designed to save lives and reduce harm, and will enable a meaningful analysis of the impact of certain initiatives.

Baby Lifeline will continue to produce high quality research and reports, with several exciting projects scheduled to commence in 2022/23

BABY LIFELINE LIMITED
TRUSTEES' ANNUAL REPORT
FOR THE 12-MONTH PERIOD ENDED 30 JUNE 2022

The trustees present their report with the financial statements for the year ended 30 June 2022. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS102) in preparing the annual report and financial statements of the charity.

Objectives and Principal Activities

The company is a registered charity, founded in 1981 by Mrs Judith Ledger. Its principal activities are the provision of equipment in maternity and special care baby units, specific and focused development training for health and associated legal professionals involved in maternity care and other related research.

Organisation

Baby Lifeline's head office is based in Balsall Common and co-ordinates the charity's activities.

The Charity's trustees who served during the period were:

Dr P Bose
Mr N J Devine
Mr G W Forster
Mrs K Jamieson
Mr B J Jervis (Chair)
Mrs J E A Ledger
Mr C S Pryor
Mr J M Shipton
Mr G S Silva

The Board of Trustees are supported by a national Multi Professional Advisory Panel. Members of the panel are noted on pages two to four.

Investment Policy

All investments made have been within the limits permitted by the Memorandum and Articles of Association.

BABY LIFELINE LIMITED
TRUSTEES' ANNUAL REPORT - continued
FOR THE 12-MONTH PERIOD ENDED 30 JUNE 2022

Trustee Induction and Training

The charity's trustees are familiar with the practical work undertaken by Baby Lifeline. Additionally, all trustees are kept abreast of ongoing work and achievements through a short presentation at each board meeting. New trustees receive appropriate training and information to enable fulfilment of their individual role.

The charity's policy for decision making ensures the Board can delegate tasks appropriately allowing the trustees to focus on the charity's strategic direction. In order to achieve this in an effective manner the Board obtain input from the Charity's Multi Professional Advisory Panel.

Director and Trustees Responsibilities in Relation to the Financial Statements

The trustees, who are also directors of Baby Lifeline Limited for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities Statement of Recommended Practice SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees on 10th January 2023 and signed on behalf of the trustees by



Mrs J E A Ledger
Chair, Baby Lifeline

J E A Ledger - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
BABY LIFELINE LIMITED

Opinion

We have audited the financial statements of Baby Lifeline Limited (the 'charitable company') for the year ended 30 June 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
BABY LIFELINE LIMITED

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We identify and assess risks of material misstatement of the financial statements, whether due to fraud or error, and then design and perform audit procedures responsive to those risks, including obtaining audit evidence that is sufficient and appropriate to provide a basis for our opinion.
- We assessed the susceptibility of the charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur by:
 - reviewing balance sheet control accounts to ensure properly reconciled;
 - addressing the risks of fraud through management override of controls by performing journal entry testing;
 - performing analytical procedures to identify any unusual or unexpected relationships that may include risks of material misstatement due to fraud;
 - enquiring with management concerning actual and potential litigation claims


Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
BABY LIFELINE LIMITED

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Peter Georgiades BA FCA
Senior Statutory Auditor
Flint & Thompson
2 Manor Square
Solihull
West Midlands
B91 3PX

Date: 10th January 2023

BABY LIFELINE LIMITED**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES**
FOR THE YEAR ENDED 30 JUNE 2022

				Year Ended 30.6.22 Total funds £	Period 1.4.20 to 30.6.21 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	583,272	115,993	699,265	337,428
Charitable activities					
Sale of goods – Medical equipment		384,654	-	384,654	664,745
Investment income	3	<u>665</u>	<u>-</u>	<u>665</u>	<u>62</u>
Total		<u>968,591</u>	<u>115,993</u>	<u>1,084,584</u>	<u>1,002,235</u>
EXPENDITURE ON					
Charitable activities	5				
Governance and support costs		109,648	-	109,648	109,783
Gifts in kind - Training support		380,246	-	380,246	108,750
Direct charitable expenditure		<u>325,578</u>	<u>105,723</u>	<u>431,301</u>	<u>618,710</u>
Total		<u>815,472</u>	<u>105,723</u>	<u>921,195</u>	<u>837,243</u>
NET INCOME		153,119	10,270	163,389	164,992
RECONCILIATION OF FUNDS					
Total funds brought forward		210,416	3,000	213,416	48,424
TOTAL FUNDS CARRIED FORWARD		<u>363,535</u>	<u>13,270</u>	<u>376,805</u>	<u>213,416</u>

The notes form part of these financial statements

BABY LIFELINE LIMITED

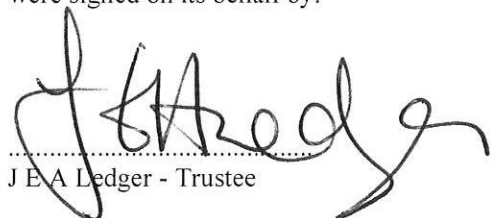
CONSOLIDATED AND CHARITY BALANCE SHEET

30 JUNE 2022

	Notes	Group 2022 £	Group 2021 £	Charity 2022 £	Charity 2021 £
FIXED ASSETS					
Tangible assets	10	60	165	60	165
Social investments	11	<u>-</u>	<u>-</u>	<u>2</u>	<u>2</u>
		60	165	62	167
CURRENT ASSETS					
Debtors	12	86,404	170,367	155,832	162,195
Cash at bank		<u>362,079</u>	<u>133,425</u>	<u>241,043</u>	<u>68,993</u>
		448,483	303,792	396,875	231,188
CREDITORS					
Amounts falling due within one year	13	(71,738)	(90,541)	(20,407)	(18,214)
NET CURRENT ASSETS		<u>376,745</u>	<u>213,251</u>	<u>376,468</u>	<u>212,974</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>376,805</u>	<u>213,251</u>	<u>376,530</u>	<u>213,141</u>
NET ASSETS		<u>376,805</u>	<u>213,416</u>	<u>376,530</u>	<u>213,141</u>
FUNDS	15				
Unrestricted funds		363,535	210,146	353,336	210,141
Restricted funds		<u>13,270</u>	<u>3,000</u>	<u>23,194</u>	<u>3,000</u>
TOTAL FUNDS		<u>376,805</u>	<u>213,416</u>	<u>376,530</u>	<u>213,141</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 10th January 2023 and were signed on its behalf by:


.....
J E A Ledger - Trustee

The notes form part of these financial statements

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS **FOR THE YEAR ENDED 30 JUNE 2022**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

Baby Lifeline Ltd meets the definition of a public benefit entity as defined by FRS102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102), the Charities Act 2011 and the Companies Act 2006. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

The financial statements consolidate the results of the charity and its wholly owned subsidiary Baby Lifeline Trading Limited. Due to the activities of Baby Lifeline Trading Limited the company's income has been recognised as income from charitable activities within incoming resources and the company's expenditure has been recognised as direct charitable expenditure within the Charity's consolidated Statement of Financial Activity.

The charity has availed itself of Paragraph 3 (3) of Schedule 4 of the Companies Act and adapted the Companies Act Formats to reflect the special nature of the charity's activities. No separate SOFA has been presented for the charity alone as permitted by Section 408 of the Companies Act 2006 and paragraph 397 of the SORP.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

Income

Income is included in the SOFA when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. For legacies entitlement is the earlier of the charity being notified of an impending distribution or the legacy being received.

Donated items for resale or fundraising are included as income when they are either sold or utilised for fundraising purposes. The value of conference facilities and expert professional time gifted to the charity are included within income at market value.

Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs relating to the category. Where costs cannot directly be attributed to particular headings they have been allocated to activities on a basis consistent with use of the resources.

Tangible fixed assets

Tangible fixed assets costing more than £100 are capitalised and included at cost including any incidental expenses of acquisition.

Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost or valuation, less estimated residual value, of each asset evenly over its expected useful life, or lease period if shorter, as follows:

Office equipment 4 years

Fund accounting

Unrestricted funds that are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. Investment income and gains are allocated to the appropriate fund.

Operating leases

Rentals applicable to operating leases are charged to the SOFA over the period in which the cost is incurred.

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Donated services and facilities

Donated goods, services or facilities are included in incoming resources when the benefit to the charity is reasonably quantifiable and measurable. They are valued by the trustees at the amount the charity would have been willing to pay for the services or the facilities on the open market.

2. DONATIONS AND LEGACIES

	Year Ended 30.6.22	Period 1.4.20 to 30.6.21
	£	£
Donations	304,531	226,812
Gifts in kind	380,246	108,750
Events	<u>14,488</u>	<u>1,866</u>
	<u>699,265</u>	<u>337,428</u>

3. INVESTMENT INCOME

	Year Ended 30.6.22	Period 1.4.20 to 30.6.21
	£	£
Bank interest received	<u>665</u>	<u>62</u>

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

4. INCOME FROM CHARITABLE ACTIVITIES

		Year Ended	Period
		30.6.22	1.4.20
	Activity	£	to
			30.6.21
		£	£
Sale of goods	Sale of goods – Medical equipment	<u>384,654</u>	<u>664,745</u>

5. CHARITABLE ACTIVITIES COSTS

	Governance	Direct	Support	Totals
	Costs	Costs	Costs	£
	£	£	£	£
Gifts in kind - Training support	-	-	380,246	380,246
Direct charitable expenditure	<u>109,648</u>	<u>325,278</u>	<u>105,723</u>	<u>540,949</u>
	<u>109,648</u>	<u>325,278</u>	<u>485,969</u>	<u>921,195</u>

6. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Year Ended	Period
	30.6.22	1.4.20
	£	to
		30.6.21
	£	£
Consultancy & public relations	472	11,218
Auditors' remuneration for non audit work	1,502	636
Depreciation - owned assets	105	208
Purchase of medical equipment	289,656	454,357
Other operating leases	-	17,088
Gifts in kind	<u>380,246</u>	<u>108,986</u>
	<u>671,981</u>	<u>592,493</u>

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

7. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 June 2022 nor for the period ended 30 June 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2022 nor for the period ended 30 June 2021.

8. STAFF COSTS

	Year Ended 30.6.22	Period 1.4.20 to 30.6.21
	£	£
Wages and salaries	<u>33,922</u>	<u>55,815</u>

No employees received emoluments in excess of £60,000.

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
COST	
At 1 July 2021 and 30 June 2022	<u>855</u>
DEPRECIATION	
At 1 July 2021	690
Charge for year	<u>105</u>
At 30 June 2022	<u>795</u>
NET BOOK VALUE	
At 30 June 2022	<u>60</u>
At 30 June 2021	<u>165</u>

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

10. SOCIAL INVESTMENTS

	Other investments £
MARKET VALUE	
At 1 July 2021 and 30 June 2022	<u>2</u>
NET BOOK VALUE	
At 30 June 2022	<u><u>2</u></u>
At 30 June 2021	<u><u>2</u></u>

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Trade debtors	18,615	6,534
Other debtors	27,622	84,337
Prepayments	<u>40,167</u>	<u>79,496</u>
	<u><u>86,404</u></u>	<u><u>170,367</u></u>

12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Bank loans and overdrafts (see note 14)	10	-
Trade creditors	14,185	29,043
Social security and other taxes	(279)	-
Pensions	192	-
Other creditors	10,462	16,991
Accrued expenses	<u>47,167</u>	<u>44,507</u>
	<u><u>71,738</u></u>	<u><u>90,541</u></u>

13. LOANS

An analysis of the maturity of loans is given below:

	2022 £	2021 £
Amounts falling due within one year on demand:		
Bank overdrafts	<u>10</u>	<u>-</u>

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

14. MOVEMENT IN FUNDS

	At 1.7.21 £	Net movement in funds £	At 30.6.22 £
Unrestricted funds			
General fund	210,416	153,119	363,535
Restricted funds			
Monitoring for Mums appeal	3,000	-	3,000
Donations for Ukraine	-	9,090	9,090
Jersey Maternity Hospital	-	1,180	1,180
	<u>3,000</u>	<u>10,270</u>	<u>13,270</u>
TOTAL FUNDS	<u>213,416</u>	<u>163,389</u>	<u>376,805</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	968,591	(815,472)	153,119
Restricted funds			
Donations for Ukraine	97,056	(87,966)	9,090
Jersey Maternity Hospital	18,937	(17,757)	1,180
	<u>115,993</u>	<u>(105,723)</u>	<u>10,270</u>
TOTAL FUNDS	<u>1,084,584</u>	<u>(921,195)</u>	<u>163,389</u>

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

14. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.20	Net movement in funds	At 30.6.21
	£	£	£
Unrestricted funds			
General fund	-	-	-
Unrestricted funds	<u>13,631</u>	<u>196,785</u>	<u>210,416</u>
	13,356	196,785	210,141
Restricted funds			
Monitoring for Mums appeal	20,340	(17,340)	3,000
Community Midwives bags appeal	4,315	(4,315)	-
NEA Vulnerable Energy appeal	5,248	(5,248)	-
CQC Research project	<u>4,890</u>	<u>(4,890)</u>	<u>-</u>
	<u>34,793</u>	<u>(31,793)</u>	<u>3,000</u>
TOTAL FUNDS	<u><u>48,424</u></u>	<u><u>164,992</u></u>	<u><u>213,416</u></u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
Unrestricted funds	918,980	(722,195)	196,785
Restricted funds			
Monitoring for Mums appeal	-	(17,340)	(17,340)
Lily Mae Foundation	1,570	(1,570)	-
Community Midwives bags appeal	5,000	(9,315)	(4,315)
NE Training appeal	71,685	(71,685)	-
NEA Vulnerable Energy appeal	-	(5,248)	(5,248)
CQC Research project	-	(4,890)	(4,890)
Mind The Gap Research project	<u>5,000</u>	<u>(5,000)</u>	<u>-</u>
	<u>83,255</u>	<u>(115,048)</u>	<u>(31,793)</u>
TOTAL FUNDS	<u><u>1,002,235</u></u>	<u><u>(837,243)</u></u>	<u><u>164,992</u></u>

BABY LIFELINE LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2022

15. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 June 2022.

BABY LIFELINE LIMITED

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 JUNE 2022

	Year Ended 30.6.22 £	Period 1.4.20 to 30.6.21 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	304,531	226,812
Gifts in kind	380,246	108,750
Events	<u>14,488</u>	<u>1,866</u>
	699,265	337,428
Investment income		
Bank interest received	665	62
Charitable activities		
Sale of goods	<u>384,654</u>	<u>664,745</u>
Total incoming resources	1,084,584	1,002,235
EXPENDITURE		
Charitable activities		
Corporate development	66,240	1,997
Training support	1,288	136,012
Purchase of medical equipment	289,656	455,927
Consultancy support	-	17,088
Mind the Gap R&D	-	5,000
Conferences	33,659	-
Events	25,550	-
Fund raising costs	<u>14,908</u>	<u>-</u>
	431,301	616,024
Governance costs		
Salaries, social security	33,922	55,815
Carried forward	33,922	55,815

This page does not form part of the statutory financial statements

BABY LIFELINE LIMITED

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 JUNE 2022

	Year Ended 30.6.22 £	Period 1.4.20 to 30.6.21 £
Governance costs		
Brought forward	33,922	55,815
Consultancy & public relations	472	11,218
Charitable activities expenses	1,464	636
Equipment lease and hire	-	1,129
Rent & accommodation	16,976	16,852
Insurance	834	-
Telephone & PPS	6,662	7,710
Computer costs	6,397	-
Sundry expense	(37)	6,858
Accountancy & bookkeeping	26,714	7,685
Legal and professional	5,459	2,928
Payroll costs	-	1,194
Depreciation of tangible fixed assets	104	208
Loss on sale of tangible fixed assets	-	236
Subcontractors	4,563	-
Travelling	1,281	-
Training	1,076	-
Repairs	60	-
Bank charges	1,181	-
Advertising	2,520	-
Gifts in kind	380,246	108,750
	<u>489,894</u>	<u>221,219</u>
Total resources expended	<u>921,195</u>	<u>837,243</u>
Net income	<u><u>163,389</u></u>	<u><u>164,992</u></u>

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