



Report of the Trustees and Unaudited Financial Statements

for the Year ended 31 October 2022

Registered Charity No: 1004009/SC041785

Company Registered No 2222953

Patron The former Prince of Wales

President Alan Titchmarsh

Vice-Presidents

Lawrence Banks
Christopher Brickell
Jamie Compton
Lady Hamilton
Roy Lancaster
Sir Roy Strong

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Mrs C Bufton (Chairman)
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Mr G Morgan (Treasurer)
Mrs C Penny
Mrs E Crawforth
Mrs S Nex
Ms E Fontaine (resigned Feb 2022)
Ms H Triggs (resigned Feb 2023)
Mr A Stones (resigned Dec 2022)
Ms P Bracken (resigned Sept 2022)
Mrs M Lloyd (resigned Dec 2022)
Ms K Kapoor (joined Sept 2022)
Mr J Sheppard (joined Dec 2022)

Charity Number 1004009/SC041785

Company Number 2222953

Independent Examiner Frances Wilde FCCA DChA
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Annual General Meeting 2023

All members of Plant Heritage have been invited to meet members of the Board (who are Trustees of Plant Heritage) and ask questions on past performance and future plans at the 2023 Annual General Meeting which will be a virtual event on Thursday the 27th April.

Questions about anything contained in this report or the accompanying Financial Statements, should be addressed to the Chairman, by email chairman@plantheritage.org.uk or if that is not possible, by mail Plant Heritage, First Floor Offices, Stone Pine House, Wisley Woking, Surrey, GU23 6QD, or telephone 01483 447540.

Chairman’s Review

Conserving the diversity of cultivated plants is essential to all our futures. The plants grown in National Plant Collections® or held by Plant Guardians® contain unique combinations of genetic material which are the legacy of generations of plant collectors and breeders who have built our nation’s rich and unique horticultural landscape. The work of Plant Heritage spans four decades and in the light of climate change and an increasingly urban society, which values horticulture as important to its health and well-being, the charity’s work is as important now as it was in the 1970s, when the charity’s founders identified that a significant part of the nation’s rich horticultural heritage was at risk of disappearing.

Our work is spearheaded by a network of National Collection Holders who come from all walks of life and live across the length and breadth of the British Isles. The beauty of the National Plant Collections is that anyone who has an interest, passion or expertise in a certain group of plants, whether amateur or professional can potentially become a collection holder. In doing so they curate and cultivate their own living collection which then forms part of the largest living collection of garden plants held outside botanical institutions in the UK.

Our National Collection Holders are supported by a dedicated Central Office team including three Plant Conservation specialists who provide technical support across the British Isles. This network is strengthened by our regional network of volunteer Collection Coordinators who regularly visit Collection Holders whilst also seeking out new and potential collections. All applications are then guided through the process by the Plant Conservation Committee. Members of this committee are independent advisers, experts in taxonomy, horticulture, botany and the horticultural trade and area group representatives, all volunteers who freely give their time to ensure National Plant Collections are maintained and looked after to a consistent standard.

The Threatened Plants Programme underpins our conservation work and is an ongoing research initiative which identifies plants threatened and worthy of conserving. The Plant Guardian® scheme encourages members to actively seek out and conserve individual plants. Plant Heritage’s education objective is delivered by both our regional groups and the Central Office through a diverse range of events, shows, publications, workshops and other activities. Many of these continue to be delivered virtually. As a charity, Plant Heritage is funded through membership subscriptions, donations from individuals and industry, sponsorship and donations from charitable trusts.

What are the threats to our garden plants?

Changing fashions

Changes in styles of planting and taste can cause groups of plants to go out of fashion. We don't want to lose the range of cultivars available for when they inevitably come back into fashion.

Changes to the plant sales trade

The requirement for plants to be of a specific size and in flower at the point of sale by garden centres and supermarkets can lead to a diminution of the range of plants grown in our gardens. We are also losing specialist plant nurseries who carry a much wider range of plants.

Climate change

Climate change over time will have a continuing effect on the range of cultivated plants available to the UK.

Pests and pathogens

Due to the nature of modern trade and travel there is an increasing risk of new pests and diseases being introduced to the UK. Recent examples of these include box blight, ash dieback, and agapanthus gall midge.

Loss of propagation or cultivation skills

A lack of horticultural skills, particularly in propagation, is causing a loss in the availability of specialist cultivated plants.

I am delighted to report that things did get back to near normal for Plant Heritage in 2021/22, with another bumper crop of National Collections awarded and a real step change in our plant record keeping, thanks to the development work done by the Persephone Working Group and the new digital volunteers gained through the project supported by the National Lottery Heritage Fund. Groups were also able to run more fundraising events and plant fairs and the team excelled themselves at the RHS Chelsea Flower Show. We also ended the year with a strong bank balance. Our plans to temporarily add to our reserves to protect the charity from a future “pandemic” situation, has resulted in a higher than usual reserve. Trustees will decide whether we need to hold that over for another year or whether it can be put towards our conservation plans. Our income was also very much supported by legacy donations. We thank all who leave us a gift in their will, their generosity enables us to protect the nation’s legacy of cultivated plants.

The Plant Heritage Conservation Committee reviewed the Conservation Strategy and produced a leaflet, sent to all Members as well as published on our website. This work aims to ensure our strategy is fit for the coming years and the leaflet provided examples that bring to life, the importance of the conservation work that Members and Supporters are helping to fund.

As mentioned, the team triumphed at RHS Chelsea Flower Show 2022, winning both a coveted RHS Gold Medal and being awarded the prestigious Best Discovery Exhibit in the Floral Marquee, for the overall design and aesthetics of the stand, the top-quality plants on display and in recognition of the huge team effort required to bring together four National Plant Collections. The exhibit celebrated the ongoing research by Collection Holders and highlighted that not all plants have a dedicated National Plant Collection, encouraging visitors to consider starting one.

Thanks to a generous grant from the National Lottery Heritage Fund’s “Digital Skills for Heritage” initiative, we have been able to accelerate our plans for ensuring that all National Plant Collection records are securely digitised. The grant allowed us to recruit a team of volunteers to help to transfer, maintain, and safeguard valuable information on our Persephone plant record system.

Trustees would like to thank our Digital Volunteer Officer and all of our Digital Plant Conservation Volunteers, who are working remotely, developing digital skills, and gaining experience working with plant records, research and plant profiles, whilst discovering more about our conservation schemes. Transferring information onto our online plant recording system helps safeguard this important data including details such as plant names, history or origins, cultivation, and photographs. Storing this information properly is as important as our hands-on conservation work, as it will ensure comprehensive plant records are kept safe for the future.

As we celebrate the accession of a new monarch, I am happy to assure members that Plant Heritage sent a letter to our Patron, His Majesty King Charles III, expressing our condolences on the death of Her Majesty Queen Elizabeth II. Our letter was acknowledged with thanks.

As I hope everyone knows by now, 2023 is 45 years since the start of the Plant Heritage journey and we have some great events planned, including a 45th year anniversary get-together at RHS Wisley, on Wednesday 27th September 2023. So much of the world has changed over these years, what has been steadfast is our shared passion for a rich diversity of cultivated plants, cared for by our National Plant Collection holders and Plant Guardians.

Inspiring more people to support our work is essential for our continued operation. As a national charity, funded through membership subscriptions, donations, legacies, sponsorships and fundraising events such

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as plant fairs, we are keen to support our Groups and members in generating funds and we have decided to offer a new “Young Persons” membership. The new membership level is open to everyone under 30. Our aim is to engage with this generation, to give them the opportunity of learning how and why they should be conserving cultivated plants for their future.

I’m delighted that we will be publishing a full *Directory of National Plant Collections* for 2023 and that it will contain details of the almost 700 National Plant Collections. We are also planning to continue the webinars, open to all members over the winter months.

There were two resignations and one addition from the Board in this financial year, Kavita Kapoor who will be confirmed at the April 2023 AGM alongside Jonathan Sheppard who was co-opted to the Board in December 2022.

Our Mission is to conserve the rich diversity of cultivated plants in the UK and Ireland but this would not be possible without the commitment of our staff, members, National Collection Holders, Groups and all who volunteer their time and expertise to support and spread the word of our essential work. I would like to record the collective thanks to you all, from the Board of Trustees.

Cecilia Bufton
Chairman

Date 11th March 2023

Trustees Report – Objectives and Achievements

The Board, who are the Trustees of Plant Heritage (“the Charity”), present their annual report for the year ended 31 October 2022, prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity’s governing document, the small companies regime s419(2) Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and “Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)”

Objectives:

Plant Heritage’s charitable purposes seek to

- promote the conservation of cultivated plants with a focus on endangered or rare garden plants
- encourage and carry out research into the cultivation of rare or endangered plants and related information
- encourage the education of the public in horticultural skills, particularly with regards to cultivated plant conservation
- encourage the introduction and the propagation of rare, cultivated plants not represented in the UK, within the law

We aim to do this by:

- Conserving our horticultural heritage by keeping living examples of plants in the **National Plant Collections**[®] scheme which enables us to coordinate collections, ranging from cultivated and species, to historical, heritage and scientific
- Identifying cultivars at the highest risk of extinction, with the ambition that these can be conserved. We do this through our **Threatened Plants Programme**[™]
- Encouraging individuals to conserve individual plants in the **Plant Guardian**[®] scheme, a register of holders of rare and unusual plants
- Sharing rare plants with gardeners across the UK, through our annual **Plant Exchange**[™]
- Documenting and recording collections of rare plants. This is done by our National Collection Holders and Plant Guardians and in our publications such as the *Directory*, *The Journal*, and through our online plant recording database **Persephone**
- Increasing the variety of garden plants available for gardens in the UK through supporting and undertaking group propagation activities and plant sales
- Ensuring rare plants and collections are supported in perpetuity (for future generations)
- Supporting Plant Guardians and National Collection Holders in their conservation work
- Educating the public in the importance of our work
- Working in partnership with organisations that can support our objectives
- Raising **funds** to support this work

Achievements:

Our Conservation Work

Plants growing in gardens might seem safer than those in the wild, but they can easily be lost forever if nobody is looking after them. Plant Heritage is the only organisation with the aim of conserving garden plants across the British Isles and Ireland.

Our cultivated flora is incredibly rich, resulting from development and care over centuries by dedicated gardeners. The heritage contained in these living organisms can only be preserved by active gardeners in living collections. These plants are a valuable historical and future resource, whether for their beauty, or having edible, medicinal or other useful properties. Each has a unique genetic code making it impossible to replace if lost. Conservation of a diverse range of plants underpins our resilience to a changing world, while meeting challenges such as climate change, pests and diseases and biodiversity loss.

Our conservation work is carried out in line with a five-year strategy that helps us to keep to the highest conservation standards and is delivered through working with National Plant Collection® holders, our volunteers and supporters.

Our conservation strategy aims to:

1. increase the number of cultivated plants conserved
2. develop and maintain good standards of curation
3. inform and engage others with our conservation work
4. influence global thinking on issues around plant conservation

Why do we do it?

Plants have always been selected and bred, whether for their beauty, flavour, scent or other reasons. This breeding involves an enormity of human effort and inventiveness that is wasted if the plants cease to be grown.

Climate change, the advance of new pests and diseases, loss of gardens, a diminishing nursery trade and lack of knowledge in the general population all conspire to reduce the diversity of our garden flora. If garden plants go, a tantalising slice of social, cultural and horticultural history dies with them.

We believe that cultivated plants deserve to be a target for conservation. Each one contains a unique combination of genetic material and is testament to human effort and inventiveness.

How do we do it?

Objective 1: Increase the number of cultivated plants actively conserved by Plant Heritage across the British Isles and Ireland

National Plant Collections®

National Plant Collections are held by individuals or organisations who undertake to document, develop and conserve a comprehensive collection of plants within a defined scope and hold them in trust for the

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future. The scope can be defined botanically by plant group, either taxonomically, such as all the *Penstemon* cultivars or *Rhododendron* subsect. *Falconera*; or have a shared history such as plants collected by Harold Comber; or a geographic link, such as North West English apple cultivars.

National Plant Collections are made available for people to view, either by appointment, on special open days or as part of a garden open to the public. They contain about 95,000 plants, held across the 700 collections. Together this represents a huge resource for gardeners, nurserymen, garden designers, researchers, plant breeders and those interested in historical gardens and landscapes. Having these plants part of a registered conservation scheme ensures that they will be a resource for generations to come.

National Plant Collections are valuable for assessing the best cultivars for gardeners to enjoy and are used for scientific research, as a source of live plants and genetic material available for investigating a group of plants. They also provide insurance, being “living libraries” of the genetic diversity of garden plants. There are still some important groups of garden plants that are not represented in National Collections.

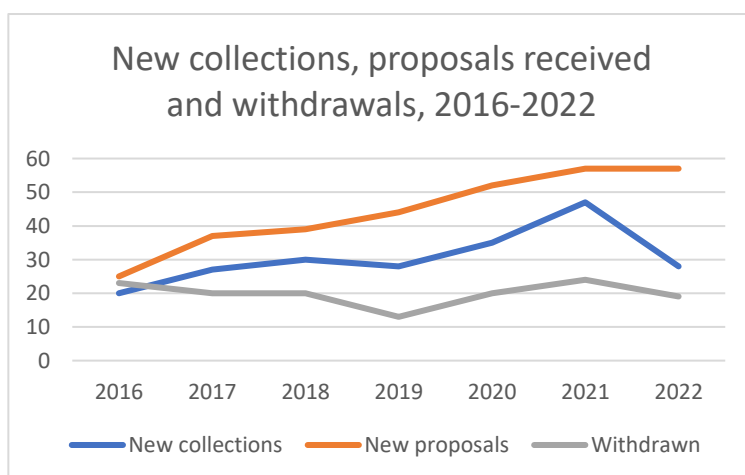
Plant Heritage supports collectors, helping them to tend, monitor and share their collection, guaranteeing the preservation of our garden flora. Members of our Groups all over the country, work together propagating plants and running plant exchanges and sales for funding. The groups also provide collection co-ordinators to advise the collectors and assess the collections.

The National Plant Collections scheme is overseen by the Plant Collections Committee, a sub-committee of the Board, whose members are independent advisers, experts in taxonomy, horticulture, botany and the horticultural trade and area group volunteers. The committee rigorously assesses new applications for scope and coverage.

After the November PCC, there are now 700 NPCs of which 331 are Horticultural, 285 Reference and 81 Historic collections, with 19 having been awarded Scientific status. In 2022 we accredited 28 new NPCs (47 in 2021). There had been a high number of proposals received through 2020/2021, but many were required to spend a year or two to build their collection, before accreditation. It is to be expected that these will be accredited in the next year or so.

There were 57 new proposals submitted in 2021, this is sustaining the already elevated numbers we were seeing through the pandemic, so it is positive to see a continued interest in people wanting to start NPCs. 19 collections are withdrawing (24 in 2021), six of which are handing on plants to another collection though not all may come back as NPCs.

Another is likely to be dispersed among a local group and one has been widely shared within a plant society. Two collections accredited this year are previously withdrawn collections that have been passed to a new holder. There are 3 new Dispersed collections. One is completely new and held across 3 sites including Birmingham Botanical



Garden. The other two are existing collections which have dispersed themselves with one other site to help secure the longevity of the collections.

Threatened Plants Programme

The Threatened Plants Programme (TPP) tracks the locations and availability of garden cultivars and works out how rare or threatened they are. Information from the Threatened Plants Programme helps collection holders prioritise their sourcing and propagation.

Plant Guardians can now see if a plant has been assessed as Threatened by the TPP, by looking at the records in Persephone. This can be updated annually after the latest Plant Finder update. There are 580 Threatened taxa (782 plants) highlighted through this. We are in the middle of work to get this section of the database live on the website as part of the NLHF project - this will be a first step in publishing threat status of cultivars.

We received 2022 Plant Finder data in July which has been integrated and have just received 2021 data (for the year without a printed book) which is in progress.

Thirteen Threatened Plants reports have been written for collections accredited this year.

Plant Guardians®

To preserve plants, it is essential that we keep them growing in gardens. Plant Heritage encourages members to take active part in conservation work by becoming a Plant Guardian. Through the scheme, rare plants are grown in multiple locations as an insurance against loss. Plant Heritage retains a record of plants in guardianship and encourages Plant Guardians to propagate the plants they are caring for and share them with other members via plant sales and the Plant Exchange

Since January 2022 we have had 596 plants recorded in the scheme, almost double the number from 2021. This has included some longer lists from keen new members to the scheme.

300 plants were withdrawn from the scheme – largely due to members not renewing their membership, or the plants becoming part of an NPC. There are currently 2,114 plants registered by 170 plant guardians. 44 have had a log-in to the new PG system on Persephone.

The yellow labels added to PG eligible plants at the Plant Exchange seems to have generated a few new people to the scheme. Encouraging the use of these labels at other PH events such as plant fairs would be a good opportunity to raise the profile of plant guardianship.

Plant Exchange 2023

The best way to conserve rare plants is to propagate and share them. The Plant Exchange enables hard to find plants being cultivated and conserved by members around the country to be shared with other members. By distributing plants around the country, we can re-establish plants in danger of being lost and give members the chance to get hold of something rare or unusual. We encourage members to propagate these plants and pass them on, to help secure their future.

In 2022, the Plant Exchange was held as part of a member's day at Renishaw Hall, in April. 18 groups (c72 individuals) took part, with 782 plants being offered. The number of plants offered and groups

participating was fewer than last year (23 groups and 1040 plants). With the reduction in number of active local groups we have taken steps to ensure members not represented by a local group/Plant Exchange coordinator can still participate. With this in mind, we have refreshed this page on the website with the aim of making the process clearer and encouraging more people to take part. We await the lists from the various areas for the 2023 exchange.

Objective 2: Develop and maintain good standards of curation for all plants held in our conservation schemes

Coordinators

This year two coordinators have stood down and one has joined. We have vacancies for Herts & Beds, Essex, East Midlands and Herefordshire. London and West Midlands are being temporarily covered by neighbouring counties. An article celebrating and extolling the joys of being a local coordinator went into the most recent Journal.

Persephone Utilisation

It is important that we record the information gathered by National Collection Holders to create an enduring resource for the future. The use of the Persephone online recording system, which is the preferred method for recording the National Plant Collections, continued to grow and we now have 293 full National Plant Collections with records on the system covering nearly 55,000 accessions along with 75 Proposals (at various stages) and some Withdrawn (legacy) collections and Garden Collections. A further 19 full National Collections are expected to provide data shortly and their collections have been set up on Persephone in readiness. This will bring us to over 300 National Plant Collections recorded on Persephone.

A Persephone e-newsletter has recently been circulated and regular technical updates are circulated to users. A News Item about Persephone 2.0 appeared in the December issue of the RHS Plant Review.

The Persephone team has continued to offer Zoom support and training on a regular basis. Four face-to-face workshops (two basic and two advanced) were run at the National Collection Holders Conference at Chester Zoo. A further four workshops are planned for 2023, in Yorkshire, Devon, Worcestershire and Sussex.

The Board would like to record its thanks to the whole working group for the hours they continue to give towards this project

Persephone 2.0 Development

A number of developments have been completed in the last 12 months, including a facility to expand the size of maps on a tablet, allowing users to update accession locations in the field. There is also the facility to export data to Google Earth so that we can produce maps with plant names on location.

Work to make key data about the Plant Guardians plants visible on the Plant Heritage website is ongoing and a new Conservation module has been developed to allow users to check and record the threat status of plant species in their collections, using the IUCN Red List.

Due to interest from existing users in using Persephone to record their whole garden, not just their collection, a pilot project was undertaken to understand what would be involved in making the system available via a paid subscription. Initial feedback was positive.

Persephone for Subscribers

Work to establish a subscription model for Persephone has continued with a number of large gardens starting to use the system.

National Lottery Heritage Fund (NLHF)

The NLHF project started in June this year and has resulted in a very large response to our call for volunteers with 21 recruited and 5 additional contacts advised that they will be contacted if space becomes available. These have all received training and are starting work on uploading plant lists from Collections with the aim of getting as many as possible onto Persephone. They are not working directly with collections, but with the volunteer manager as the conduit. Four more face to face workshops are planned.

Objective 3: Influence and guide future work in the field of conservation of cultivated plants

Collection Holder's conference

Collection Holder conference was held in November with 83 attendees, 53 of whom represented 90 collections and 19 proposed collections. There were 10 Collections Coordinators present.

External events/collaboration

Plant Heritage staff presented our work at four external events this year: the International Symposium of the Korean National Arboretum, PlantNetwork Plant Records group, Craft Skills in Garden Conservation (organised by *Norges grønne fagskole*, hosted by PlantNetwork) and the RHS Lily Group.

Plant Heritage is a partner on a project with Coventry University to support community tree nurseries. We will be paid to deliver workshops on recording and managing plant records.

Sharing guidance

As part of the NLHF project, we will be publishing more of the Persephone help material on our website, plus any resources created as part of this project such as volunteer manuals will be published online.

Workshops

In winter/spring 2022 we held 4 virtual workshops with 179 unique registrations. Topics covered were taxonomy, the work of ICRA, plant health & biosecurity and plant import/exporting

The Persephone 2.0 switchover, in which collections from the "old" version were transferred to the new version, involved one focus group and 9 workshop sessions plus many 1:1s to get approx. 200 users familiar with the new system. As part of the Conference, workshops were held on Persephone (beginners

and advanced), plant photography and putting on a flower show display. There were 42 workshop spaces and 32 attendees (some did multiple sessions).

The workshop programme for 2023, will likely include taxonomy (online), library research, herbarium, photography, Persephone and growing media.

Objective 4: Align Plant Heritage with global thinking on sustainability, biodiversity, conservation and plant taxonomy

We continue to participate in the UK Plant Genetic Resource (UKPGR) group and via this group, as of April 2022, we now have data from some apple collections listed in the European inventory of plant genetic resources ([EURISCO](#)).

Our peat statement is published on the website and our sustainability strategy is in progress.

We continue to facilitate Collection Holders working with the RHS on correcting and correct plant names, some becoming international registrars, and the TPP has collected 5,500 names to date which are additional to those in the RHS' online names portal, for future collaboration.

Support for Collections

There were 6 recipients of Plant Heritage bursaries in 2022, with projects including study visits to fellow Collection Holders, creating new interpretation panels and construction of heated propagation beds

Missing genera campaign

The 'Missing Genera' campaign, launched in 2016, encourages people with a passion for plants to bring together a National Plant Collection of their own and join the Plant Heritage community in growing, sharing and saving plants.

The 2022 campaign highlighted: *Argyranthemum*, *Aruncus*, *Campanula*, *Filipendula*, *Festuca*, *Knautia*, *Pittosporum*, *Silene*, *Spiraea*, *Stachys*, *Vinca* and *Zantedeschia*.

Twelve genera highlighted through the campaign that now have National Plant Collections are *Achillea*, *Arisaema*, *Aeonium*, *Ginkgo*, *Alcea*, *Eryngium*, *Tradescantia*, *Echinops*, *Verbena*, *Hoya*, *Cosmos* and *Thalictrum*.

Brickell Award

Margaret and David MacLennan have been awarded the prestigious Brickell Award 2022 by Plant Heritage, for their *Galanthus* (snowdrop) National Plant Collection®.

The Brickell Award recognises excellence in cultivated plant conservation and has been awarded to a different National Plant Collection Holder every year since 2003. Named after Plant Heritage's founding member and current Vice-President Chris Brickell, it also celebrates the extensive and ongoing commitment, passion and research of National Plant Collection Holders.

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This year, Margaret and David MacLennan's National Plant Collection has been celebrated as 'an outstanding example of bringing together a comprehensive collection, used to increase our knowledge and understanding of the genus', according to the judging panel.

Their collection, located in Carlisle, Cumbria, is believed to be the largest systematic and publicly accessible collection in the UK with over 2,000 taxa.

The MacLennans were presented their Brickell Award by John Grimshaw, Director at The Yorkshire Arboretum at RHS Hampton Court Palace Garden Festival on Monday 4th July.

Margaret and David have also built an extensive network of fellow snowdrop enthusiasts throughout the UK, Europe and North America, and are pivotal members of the Plant Heritage North West group. They have created a comprehensive archive of high-quality images which are shared for identification purposes, with specialist groups and national publications, and also for teaching purposes.

Raising Public Awareness of the Need for Plant Conservation

By letting others know about what we do, we can gain their support for plant conservation, so Plant Heritage is actively engaged in sharing expertise. We continue to produce our in-print publications as we increase our presence on social media, and we exhibit at many local and national shows.

Membership and Volunteers

Membership decreased by 3.2% to 3,355 this year, reversing the small increase we saw last year. We have recruited 275 new members this year (444 last year) and the loss of members this year is lower than the average for the last 10 years.

Recruitment is testament to

- the efforts of our groups to hold events and plant fairs in the summer and to keep in touch,
- a strong programme of virtual talks for both members and the public
- the wider awareness of the activities of Plant Heritage, through publicity both locally and centrally, and by press and social media coverage
- plus possibly a reflection of the increased interest in plants and gardening during the pandemic

Members are usually encouraged to participate in the activities of their local Group, of which there are 28 across the UK. These groups are run by volunteer committees who put in a tremendous amount of effort to organise interesting activities for their members and raise funds for the charity. Groups have cautiously restarted their programmes of talks (some as hybrid events), plant fairs, visits and open days, which resulted in local group membership recruitment.

The Board is extremely grateful to each and every volunteer for the time and resources they give so generously to the charity. Their value comes from the skills, experience and support provided by them, whether it is the direct help they give to the staff, or the Collections Coordinators who play such an important role with the National Collection Holders. Volunteers are also vital to the success of all local group activities and provide the manpower needed to support activities such as shows and our seed shop.

Related Parties

The charity has two affiliated groups (Isle of Man and Guernsey) that share the same objectives as Plant Heritage, who generously support our work. The charity also has links with the Wiltshire Gardens Trust who also support our work, and the Irish Garden Plants Society.

Publications, Shows and Campaigns

Website

The new website continues to promote and facilitate interest in Plant Heritage, particularly in the missing genera campaign, finding out about National Collections and forthcoming events.

Annual Directory

In 2022 we published a supplement to the annual Directory of National Plant Collections 2021. This supplement listed all National Plant Collections by county and full details of new collections accredited in

2022 This is issued free to members, but the information can also be accessed on our website so is freely available to the general public. We encourage members and the public to visit the National Collections to see for themselves the conservation efforts of the Collection Holders, and to see the wide range of plants that are being conserved. We thank all our National Collection Holders for opening their collections to the public. All collections are accessible to visitors whether by appointment, through specific open days, or business open days.

The Journal

We published two issues of The Journal with a continued focus on the work of Collection Holders undertaking conservation in action and how education in the widest sense is at the heart of what we do. We are grateful for the continuing work of our editor Clare Hogan in delivering this publication.

E-newsletters

In 2022 we sent 6 e-newsletters (3 focussed on member news and 3 focussed on news for Collection Holders with additional specific event focused e-newsletters, to keep our membership to date with news and events; and collection holders informed on legal, policy and regulatory matters.

Shows

At RHS Chelsea Flower Show 2022 we presented an educational display 'What is your plant passion?' in the Discovery Zone, focussing on the research of four scientific or historical National Plant Collections: *Lavandula* by Dr Simon Charlesworth at Downderry Nursery, *Lathyrus* by Roger Parsons, *Euphorbia* by Oxford Botanic Gardens, and *Iris* bred by Sir Michael Foster, by Lucy Skellorn. The 2021 missing genera was highlighted too. We were delighted to be awarded an RHS Gold Medal and the award for the best display in the Discovery Zone. Thank you to all the National Collection Holders involved for their contributions.

At RHS Hampton Court Garden Festival the Plant Heritage zone included displays of *Cosmos* by Jonathan Sheppard, *Astilbe* by Marwood Hill Gardens, *Hemerocallis* by Paul Harris, *Hosta* (small and miniature) by Jonathan Hogarth, *Rubus* by Barry Clarke, the Sir Harold Hillier Collections. The Threatened Plant of the Year competition was featured, with the Plant Heritage Seed Shop raising funds through donations to support our conservation work. Thank you to all the volunteers who helped at this show and to members who donated seed.

We thank the RHS for their support at these shows.

Regional Shows and local plant fairs

Regional shows and local plant fairs were held again in 2022, successfully raising funds in support of Plant Heritage. The North West Group, working with the Bridgewater team started a new plant fair at RHS Bridgewater in April. We thank all the local Groups and the volunteers involved in presenting these events.

Seed Shop

The Plant Heritage Seed Shop was a great success in 2022 raising money from donations, whilst encouraging more people to grow plants from seed at the RHS Hampton Court Garden Festival, and RHS Chelsea Flower Show, in the online shop and at other plant fairs around the country.

Threatened Plant of the Year Competition

The Threatened Plant of the Year competition was run for the third year and the judging carried out at the RHS Hampton Court Palace Garden Festival. The competition, established in 2020, aims to highlight the message that cultivars can be lost if not actively grown. A secondary aim will be to attempt the re-introduction of winners and those shortlisted plants where possible. 12 entries were shortlisted and published on our website. *Paeonia* 'Gleam of Light', was the judges' winner. Both *Rosa* 'Sir Winston Churchill' and *Aeonium arboreum* 'Albovariegatum' were the joint winners of the public vote.

Virtual talks programme

We continued to hold virtual zoom talks during the winter season and will plan to continue in 2023. Such talks help highlight the invaluable work of National Collection Holders whilst sharing knowledge and experience with our members.

Shows and talks plans for 2022

In 2023 we plan a 45th sapphire anniversary display at our usual Plant Heritage zone at RHS Hampton Court Palace Garden Festival, to include a display of the Threatened Plant of the Year competition and displays by a number of collection holders.

We plan to hold a Members Day & Plant Exchange, on 22 April 2023 at The Wills Conference Centre in Bristol, plus a 45th celebration day on 27th September 2023 at the Hilltop at RHS Wisley Gardens.

Social media

Our website www.plantheritage.org.uk continues to be the main way we provide online information about the National Plant Collections around the country, how to apply for a collection or register a Plant Guardian, and also information about our 27 regional groups, 4 areas with local representatives, affiliated groups and their activities.

Plant Heritage's social media presence is through Twitter, Facebook and Instagram.

The Plant Heritage e-newsletters keep members and others informed of news and events and encourage the public to visit National Collections and get involved in conservation. Meanwhile Twitter, Instagram and Facebook continue to be used to engage the general public and horticulturalists through promoting an understanding of the diversity of garden plants and the need for conserving them.

Press coverage

Over the last reporting year (November 2021 – October 2022), an estimated 217 items* of media coverage have been generated, with an estimated potential audience reach of over 323 million*. This exceeds last year's 190 items and audience reach of 245 million.

The breakdown (which includes regional, national, and gardening media outlets) is as follows:

- 33 broadcast interviews
- 25 regional newspaper articles or features
- 70 magazine articles or features
- 89 online articles or features

Of the 65 items marked as pending, 25 are highly likely to have been published as images and/or more information was sent to the interested outlet. Journalists have been asked to share a PDF of their article but without these, and without media monitoring, these 25 items remain as pending.

A new coverage log has been created for November 2022 – October 2023, which so far contains 12 items. This includes two about the June NPCs (aconites), six about the September NPCs (historic estates) and an additional 21 pending items which are due to be published in the coming months.

*These figures are a conservative estimate as there is no formal media monitoring in place.

Stories promoted since September 2022

- **June NPCs (poisonous aconites focus):** This PR has been picked up six times to date, including BBC Gardeners' World, Country Life and Hertfordshire Life magazines, a half page spread in local paper My Kings News and online via HortWeek, Living Herts and Gardens Illustrated. The latter was a bespoke aconite growing guide written by NPC Holder Melanie Domb. Pending interest includes Garden Answers and RHS The Plant Review.
- **September NPCs (historic estates):** Six items have been published so far, including Country Life, The English Garden US and HortWeek. 11 items are pending including horticultural outlets Garden Answers and Which? Gardening, and regional outlets Exeter Living magazine, the Mid Devon Advertiser and BBC Radio Devon.
- **TPotY 2023:** This PR was issued in November and targeted long lead outlets who hopefully will publish an article when the competition is launched next spring. Interested outlets so far include Gardens Illustrated, Scottish Gardener, Garden Design Journal, Scottish Field, Garden Answers and BBC Gardeners' World magazines.

Treasurer's Financial Review

This year has been one of getting back to normal with more national collections awarded and Groups being able to carry out more plant fairs and fundraising events. We have also had a successful year financially, thanks again to strong legacy income. Overall income was £498,189 (£410,095 in 2021) and expenditure was £392,776 (£341,747 in 2021). The net surplus for the year was therefore £105,413 compared to a net surplus of £68,348 in 2021.

Incoming resources

Following two very successful years for Income from Donations and Legacies, 2022 went even higher with income of £222,868 compared with £156,312 in 2021. This is an exceptional result which was an exceptional year including income from legacies of £160,686 (2021: £71,603). Income from legacies is difficult to predict but the strong income over the last three years has helped Plant Heritage to overcome the challenges of COVID, invest in our future and provide a sound financial platform. With business returning to normal through the year, income from charitable activities (Membership, Shows, Educational Meetings and Events) increased to £254,109 which is a 7% increase on the prior year total of £237,796).

Resources expended

Plant Heritage spent a total of £392,776 (£341,747 in 2021) on Charitable Activities, Fundraising and Governance in 2022, reflecting the return to normal activities. Charitable expenditure, including on plant conservation was £368,377 (2021: £299,657). The costs of generating funds was £24,399 (£42,090 in 2021).

Intangible fixed assets

Intangible fixed assets include the cost of website development work as well as the costs of development of Persephone 2.0. The total value of intangible fixed assets at the end of the year was £90,848 with a further £36,788 added in the year. The Trustees regularly review the value of intangible fixed assets as well as other fixed assets to the business on a regular basis.

Reserves policy

It is the policy of the Charity that unrestricted funds which have not been designated for a specific use, should be maintained at a level equivalent to six months general operating costs, including salaries. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year and ended the year with £370,043 in the general fund. There are a further £267,532 of reserves designated towards specific purposes. Within the designated funds for specific purposes there are reserves of £30,000 towards the development of a new CRM and other necessary IT expenditure, £15,000 towards the costs of a future office move, and a £60,000 risk reserve to provide a cushion against possible future sudden changes in the Charity's operating environment like that presented by the COVID-19 pandemic.

Going Concern

After the challenges of COVID-19 during 2020 and 2021, this financial year has seen a return to normal and it has also been a financially successful year for Plant Heritage. Given this we consider our operations to be sustainable and that there is an optimistic outlook with no material uncertainty.

PLANT HERITAGE

Annual Report and Financial Statements for the year ended 31 October 2022

The Charity has a healthy reserves position and has met its free reserves target and has also put aside designated funds to mitigate the risks of any similar sudden future change to the Charity's operating environment. The Charity also carefully manages its working capital position and maintains a healthy cash position.

The Trustees have also considered the Charity's plans including investment in Persephone 2.0 for 2023 and are of the view that the level of net current assets and liquid funds are sufficient to ensure future operations and that the Charity is a going concern.

Fundraising Activities

Donations and Sponsorships

Plant Heritage is indebted to its supporters, sponsors, and advertisers – we thank them all for their generous support and in particular:

Griffin Glasshouses
Johnsons Seeds
Burpee Europe Ltd
Melcourt Industries Ltd

Plant Heritage gratefully acknowledges grants and donations from the following charitable trusts and foundations, which help to support our core conservation work as well as the Threatened Plants Programme, National Collection Holder and membership workshops, the Plant Guardians scheme, and our Persephone development work.

Anson Charitable Trust
Hawthorne Charitable Trust
Mrs A A Clutterbuck's Charitable Trust
PF Charitable Trust
Sir Jeremiah Colman Gift Trust
Tanner Trust
William Dean Trust

Income from legacies

We received income from 4 legacies this year, from members. We would like to express our gratitude to Rosemary Day, Sylvia Wyle, Dr Alison Ross and the estate of Joan Tolley for helping us to save our cultivated plants for future generations.

Corporate Members

We are grateful for the continued support of our Gold Corporate Members in 2022:

Barton Grange Garden Centre
Shanly Homes

We are also grateful for the continued support of our Bronze Corporate supporters:

Arboricultural Association	Floral Tours
Bayntun Flowers	Griffin Glasshouses
Broadband UK	Johnsons Seeds
Broadband Providers	Melcourt Industries Ltd
Brother UK	Olympian Garden Buildings
Canonteign Falls	Serenata Flowers
Capital Gardens Ltd	Whatley Manor
Crafty Plants	Woottens of Wenhaston
Doddington Place Gardens	XY Workwear

Transfers from Groups

We continue to be very grateful for the generosity and creativity of our groups who continue to be focused on engaging with Plant Heritage members and raising funds for our work. All our Groups have responded very well to the post-COVID “new normal”.

The charity recognises the commitment and hard work put in by the members of the area groups who fundraise throughout the year and generously pass these contributions on to support the core work of the charity. In all, Groups transferred £61,867 (2021: £21,026) to Central Office. Incoming resources of the Groups increased to £104,599 from £67,958.

Plant Heritage is also grateful to its affiliated groups in Guernsey and Manx, and the Wiltshire Gardens Trust who provide financial support.

Structure, Governance and Management

Plant Heritage is a company limited by guarantee and is governed by its Memorandum and Articles of Association, adopted on 2 February 1988, amended in April 2004, April 2010 and July 2018.

Directors and Trustees

The Board of Trustees are responsible for the overall governance of the charity. The Trustees are also the Directors of the Limited Company. Trustees are appointed by the membership at the Annual General Meeting (AGM). At each AGM, one-third of the directors must retire from office. The directors to retire by rotation must be those who have been longest in office since their last appointment. A director must retire after serving a total of eight years, consecutive or otherwise.

Mrs Cecilia Bufton	Chairman Appointed 5 th October 2017, re-appointed 4 th May 2019, reappointed 28 th April 2022
Mr James Muir Marshall	Vice-Chairman Appointed 18 April 2018, re-appointed 2 nd May 2020, reappointed 28 th April 2022
Mr Gareth Morgan	Treasurer Appointed 10 th July 2020, confirmed 17 th April 2021
Mrs Catherine Penny	Appointed 5 October 2017, re-appointed 2 nd May 2020, re-appointed 28 th April 2022
Mrs Emma Crawforth	Appointed 26 th July 2018, re-appointed 17 th April 2021
Mrs Sally Nex	Appointed 26 th July 2018, re-appointed 17 th April 2021
Ms Helen Triggs	Appointed 4 th May 2019, re-appointed 17 th April 2021, resigned 21 st February 2023
Ms Emma Fontaine	Appointed 2 nd May 2020, resigned 22 nd February 2022
Mr Adrian Stones	Appointed 16 th December 2020, confirmed 17 th April 2021
Ms Phoebe Bracken	Appointed 17 th April 2021, resigned 25 th September 2022
Mrs Mandy Lloyd	Appointed 17 th August 2021
Ms Kavita Kapoor	Appointed 14 th September 2022
Mr Jonathan Sheppard	Appointed 13 th December 2022

The Board met formally on four occasions to discuss the management of the charity.

Governance changes

Plant Heritage held its 2022 AGM virtually and plans to do so again in 2023. Members are able to vote either in person during the meeting, by mail (email or post) or by proxy.

Risk Management

Plant Heritage Trustees have considered the major risks to which the charity is exposed and review these at least annually through a documented risk register. Trustees are satisfied that established procedures are sufficient to manage and mitigate those risks.

Public benefit

Plant Heritage conserves cultivated plants. Trustees have paid due regard to the Charity Commission guidance on public benefit in deciding how to pursue our objectives. Our strategy details how we carry out our work and how we engage with the public.

Committees and Working Groups

<p>Finance Committee (FC) <i>Meetings every two months</i> Responsible for finance</p> <ul style="list-style-type: none"> • Helen Moorcraft (Chair) • Gareth Morgan • Cecilia Bufton 	<p>Conservation Committee (CC) <i>Meetings three times a year</i> Development of Conservation Strategy and delivery of associated programmes and activities</p> <ul style="list-style-type: none"> • Jim Marshall (Chair) • Emma Crawforth (Vice Chair) • Simon Toomer • Tim Upson • Anne Tweddle • Rosie Yeomans • Catrina Fenton • Chris Clennett
<p>Membership & Supporters Committee (MSC) <i>Meetings three times a year</i> Development of membership strategies and delivery of advice, support, and guidance to Groups</p> <ul style="list-style-type: none"> • Catherine Penny (Chair) • Penny Ross • Rosemary Buisseret • Maddy Ward • Linda Eggins • Rhona Frayne 	<p>Plant Collections Committee (PCC) <i>Meetings four times a year</i> Accreditation of National Plant Collections</p> <ul style="list-style-type: none"> • Tim Upson (Chair) • Jonathan Webster (Vice-Chairman) • Chris Clennett • Kevin Hobbs • Ross Kerby • Rosie Yeomans • Gary Firth • Matthew Biggs • Chris Trimmer • Chris Bird • Dawn Edwards
<p>Persephone Working Group (PWG) <i>Meetings up to four times a year</i></p> <ul style="list-style-type: none"> • Doug Smith (Chair) • David Ross • Penny Ross • Barry Clarke • Gary Firth 	
<p>Governance & People Committee (GPC) Governance, compliance, processes, policies, and guidelines. Trustee appointments & HR issues <i>Meetings four times a year</i></p> <ul style="list-style-type: none"> • Margaret Headen • Helen Triggs • Adrian Stones • Jim Marshall 	

Staffing

The headcount at the end of October 2022 was 6.21 full time posts (including 1 post funded by the National Heritage Lottery Fund). The Board of Trustees wish to thank all the members of staff for their expertise, loyalty, resourcefulness, and commitment to Saving Garden Plants.

Business Plan 2023

Conservation

1. Increase the number of cultivated plants conserved
2. Develop and maintain good standards of curation
3. Inform and engage others with our conservation work
4. Influence global thinking on issues related to plant conservation

Membership & Supporters

5. Grow the membership of Plant Heritage
6. Develop programmes to raise funds from supporters
7. Improve and expand internal communication channels

Finance & Fundraising

8. Oversee financial management
9. Develop a fundraising strategy to ensure Plant Heritage has sufficient income to achieve its charitable aims

Governance and People

10. Oversee the appointment of Trustees and the operation of committees and working groups
11. Ensure that Plant Heritage systems, processes and data management are maintained to a good standard
12. Advise on governance, appointments and operation of national office and local groups

External Communications

13. Inform and engage audiences with our work, with a view to increasing membership, donations and support by providing information across a wide range of media

Statement of Trustees' Responsibilities

Company law requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of the surplus or deficit for that period. In preparing these financial statements, the Trustees have in their opinion:


- selected suitable accounting policies and then applied them consistently;
- made judgements and estimates that are reasonable and prudent;
- ensured that the applicable accounting standards have been followed; and
- prepared the financial statements on the going concern basis.

The Trustees have been responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of the charity and which have enabled them to ensure that the financial statements comply with the Companies Act 2006. They have also been responsible for the safeguarding of the assets of the charity and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of Disclosure of Information to Independent Examiner

So far as the Trustees are aware, there is no relevant information of which the Charity's Independent Examiner has not been informed.

Approved by the Board of Trustees on 27 March 2023 and signed on their behalf by:



Trustee and Chairman
Mrs Cecilia Bufton



Trustee and Treasurer
Mr Gareth Morgan

PLANT HERITAGE

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PLANT HERITAGE

I report to the trustees on my examination of the financial statements of Plant Heritage (the charity) for the year ended 31 October 2022.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 (the 2005 Act), the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Companies Act 2006 (the 2006 Act). You are satisfied that the financial statements of the charity are not required by charity or company law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the accounts of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts carried out under section 44 (1) (c) of the 2005 Act and section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed the requirements of Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity is required by company law to prepare its accounts on an accruals basis and is registered as a charity in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the Charities Accounts (Scotland) Regulations 2006 (as amended). I confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act and Regulation 4 of the 2006 Accounts Regulations; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of Regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Frances Wilde FCCA DChA

Dated 25 April 2023

Warner Wilde
Chartered Certified Accountants
4 Marigold Drive
Bisley
Surrey, GU24 9SF

PLANT HERITAGE

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 OCTOBER 2022

Current financial year

		Unrestricted funds general 2022 £	Unrestricted funds designated 2022 £	Restricted funds 2022 £	Total 2022 £	Total 2021 £
	Notes					
Income from:						
Donations and legacies	3	181,960	2,847	38,061	222,868	156,312
Charitable activities	4	161,131	92,978	-	254,109	237,796
Total other trading activities	5	10,454	8,708	-	19,162	13,996
Investments	6	1,984	66	-	2,050	1,991
Total income		355,529	104,599	38,061	498,189	410,095
Expenditure on:						
<u>Raising funds</u>						
Costs of generating donations and legacies	7	24,399	-	-	24,399	42,090
<u>Charitable activities</u>						
Membership and Shows	8	43,493	-	485	43,978	38,834
Educational Activities	8	63,593	58,451	4,323	126,367	107,640
Plant Conservation	8	160,458	1,040	36,534	198,032	153,183
Total charitable expenditure		267,544	59,491	41,342	368,377	299,657
Total resources expended		291,943	59,491	41,342	392,776	341,747
Gross transfers between funds		61,867	(61,867)	-	-	-
Net income/(expenditure) for the year/ Net movement in funds		125,453	(16,759)	(3,281)	105,413	68,348
Fund balances at 1 November 2021		244,590	284,291	30,685	559,566	491,218
Fund balances at 31 October 2022		370,043	267,532	27,404	664,979	559,566

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

PLANT HERITAGE

STATEMENT OF FINANCIAL ACTIVITIES (CONTINUED) INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 OCTOBER 2022

Prior financial year

	Notes	Unrestricted funds general 2021 £	Unrestricted funds designated 2021 £	Restricted funds 2021 £	Total 2021 £
Income from:					
Donations and legacies	3	98,002	4,024	54,286	156,312
Charitable activities	4	175,264	62,532	-	237,796
Total other trading activities	5	12,611	1,385	-	13,996
Investments	6	1,974	17	-	1,991
Total income		287,851	67,958	54,286	410,095
Expenditure on:					
<u>Raising funds</u>					
Costs of generating donations and legacies	7	42,090	-	-	42,090
<u>Charitable activities</u>					
Membership and Shows	8	32,624	-	6,210	38,834
Educational Activities	8	73,903	33,241	496	107,640
Plant Conservation	8	101,691	4,463	47,029	153,183
Total charitable expenditure		208,218	37,704	53,735	299,657
Total resources expended		250,308	37,704	53,735	341,747
Net incoming/(outgoing) resources before transfers		37,543	30,254	551	68,348
Gross transfers between funds		(3,974)	3,974	-	-
Net income/(expenditure) for the year/ Net movement in funds		33,569	34,228	551	68,348
Fund balances at 1 November 2020		211,021	250,063	30,134	491,218
Fund balances at 31 October 2021		244,590	284,291	30,685	559,566

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

PLANT HERITAGE

BALANCE SHEET

AS AT 31 OCTOBER 2022

	Notes	2022		2021	
		£	£	£	£
Fixed assets					
Intangible assets	13		90,848		77,930
Tangible assets	14		5,465		7,492
			<u>96,313</u>		<u>85,422</u>
Current assets					
Debtors	15	27,000		16,593	
Cash at bank and in hand		581,506		494,336	
		<u>608,506</u>		<u>510,929</u>	
Creditors: amounts falling due within one year	16	(33,848)		(29,443)	
Net current assets			574,658		481,486
Total assets less current liabilities			<u>670,971</u>		<u>566,908</u>
Creditors: amounts falling due after more than one year					
Deferred income	17	5,992	(5,992)	7,342	(7,342)
Net assets			<u>664,979</u>		<u>559,566</u>
Income funds					
Restricted funds	19		27,404		30,685
<u>Unrestricted funds</u>					
Designated funds	20	267,532		284,291	
General unrestricted funds		370,043		244,590	
			<u>637,575</u>		<u>528,881</u>
			<u>664,979</u>		<u>559,566</u>

PLANT HERITAGE

BALANCE SHEET (CONTINUED)

AS AT 31 OCTOBER 2022

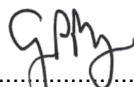
The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 October 2022.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 27 March 2023



.....
Mr G Morgan
Trustee

Company registration number 2222953

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 OCTOBER 2022

1 Accounting policies

Charity information

Plant Heritage is a private company limited by guarantee incorporated in England and Wales. The registered office is 12 Home Farm, Loseley Park, Guildford, Surrey, GU3 1HS.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

1 Accounting policies

(Continued)

1.5 Expenditure

A liability is recognised when either a constructive or legal obligation is identified. Central costs are apportioned between costs of generating funds and charitable activities on the basis of the specific activities of members of staff. Irrecoverable VAT is allocated to the same expenditure heading as the cost to which it relates. Basic financial liabilities are recognised at transaction cost.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the fair value of the asset can be measured reliably; the intangible asset arises from contractual or other legal rights; and the intangible asset is separable from the entity.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Website	8 Years Straight Line
Persephone intangibles	4 years straight line

1.7 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and machinery	4 Years Straight Line
Computers	4 Years Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.8 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

1 Accounting policies

(Continued)

1.10 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) *FOR THE YEAR ENDED 31 OCTOBER 2022*

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

3 Donations and legacies

	Unrestricted funds general 2022	Unrestricted funds designated 2022	Restricted funds 2022	Total 2022	Unrestricted funds general 2021	Unrestricted funds designated 2021	Restricted funds 2021	Total 2021
	£	£	£	£	£	£	£	£
Donations and gifts	21,274	2,847	9,000	33,121	26,399	4,024	54,286	84,709
Legacies receivable	160,686	-	-	160,686	71,603	-	-	71,603
Grants	-	-	29,061	29,061	-	-	-	-
	<u>181,960</u>	<u>2,847</u>	<u>38,061</u>	<u>222,868</u>	<u>98,002</u>	<u>4,024</u>	<u>54,286</u>	<u>156,312</u>

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

4 Charitable activities

	Membership and Shows 2022 £	Educational Meetings and Events held by Area Groups 2022 £	Total 2022 £	Membership and Shows 2021 £	Educational Meetings and Events held by Area Groups 2021 £	Total 2021 £
Sales within charitable activities	152,692	101,417	254,109	150,101	87,695	237,796
Analysis by fund						
Unrestricted funds - general	152,692	8,439	161,131	150,101	25,163	175,264
Unrestricted funds - designated	-	92,978	92,978	-	62,532	62,532
	152,692	101,417	254,109	150,101	87,695	237,796

5 Total other trading activities

	Unrestricted funds general 2022 £	Unrestricted funds designated 2022 £	Total 2022 £	Unrestricted funds general 2021 £	Unrestricted funds designated 2021 £	Total 2021 £
Advertising, publications, sponsorship and trading	10,454	-	10,454	12,611	-	12,611
Fundraising events	-	8,708	8,708	-	1,385	1,385
Total other trading activities	10,454	8,708	19,162	12,611	1,385	13,996

6 Investments

	Unrestricted funds general 2022 £	Unrestricted funds designated 2022 £	Total 2022 £	Unrestricted funds general 2021 £	Unrestricted funds designated 2021 £	Total 2021 £
Interest receivable	1,984	66	2,050	1,974	17	1,991

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2022

7 Raising funds

	Unrestricted funds general 2022 £	Unrestricted funds general 2021 £
<u>Costs of generating donations and legacies</u>		
Staging fundraising events	2,752	69
Staff costs	12,055	23,023
Depreciation and impairment	2,459	3,466
Support costs	7,133	15,532
	<hr/>	<hr/>
Costs of generating donations and legacies	24,399	42,090
	<hr/>	<hr/>
	24,399	42,090
	<hr/> <hr/>	<hr/> <hr/>

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

8 Charitable activities

	Membership and Shows 2022 £	Educational Activities 2022 £	Plant Conservation 2022 £	Total 2022 £	Membership and Shows 2021 £	Educational Activities 2021 £	Plant Conservation 2021 £	Total 2021 £
Staff costs	20,618	20,618	98,159	139,395	20,150	20,150	84,562	124,862
Depreciation and impairment	4,235	4,235	16,395	24,865	3,029	3,029	6,041	12,099
Other charitable expenditure	6,140	87,399	32,177	125,716	775	69,102	24,635	94,512
	<u>30,993</u>	<u>112,252</u>	<u>146,731</u>	<u>289,976</u>	<u>23,954</u>	<u>92,281</u>	<u>115,238</u>	<u>231,473</u>
Grant funding of activities (see note 9)	-	1,035	1,040	2,075	-	365	8,040	8,405
Share of support costs (see note 10)	12,190	12,285	47,555	72,030	13,359	13,473	26,872	53,704
Share of governance costs (see note 10)	795	795	2,706	4,296	1,521	1,521	3,033	6,075
	<u>43,978</u>	<u>126,367</u>	<u>198,032</u>	<u>368,377</u>	<u>38,834</u>	<u>107,640</u>	<u>153,183</u>	<u>299,657</u>
Analysis by fund								
Unrestricted funds - general	43,493	63,593	160,458	267,544	32,624	73,903	101,691	208,218
Unrestricted funds - designated	-	58,451	1,040	59,491	-	33,241	4,463	37,704
Restricted funds	485	4,323	36,534	41,342	6,210	496	47,029	53,735
	<u>43,978</u>	<u>126,367</u>	<u>198,032</u>	<u>368,377</u>	<u>38,834</u>	<u>107,640</u>	<u>153,183</u>	<u>299,657</u>

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2022

9 Grants payable

	Educational Activities 2022 £	Plant Conservation 2022 £	Total 2022 £	Educational Activities 2021 £	Plant Conservation 2021 £	Total 2021 £
Grants to institutions:						
Other	-	1,040	1,040	-	8,040	8,040
Grants to individuals	1,035	-	1,035	365	-	365
	<u>1,035</u>	<u>1,040</u>	<u>2,075</u>	<u>365</u>	<u>8,040</u>	<u>8,405</u>
	<u><u>1,035</u></u>	<u><u>1,040</u></u>	<u><u>2,075</u></u>	<u><u>365</u></u>	<u><u>8,040</u></u>	<u><u>8,405</u></u>

10 Support costs

	Support costs £	Governance costs £	2022 £	Support costs £	Governance costs £	2021 £
Staff costs	24,651	-	24,651	-	-	-
Office running costs	54,513	-	54,513	69,236	-	69,236
Independent Examination and Accounts Preparation	-	3,948	3,948	-	3,859	3,859
Other governance costs including meetings and travelling	-	348	348	-	2,216	2,216
	<u>79,164</u>	<u>4,296</u>	<u>83,460</u>	<u>69,236</u>	<u>6,075</u>	<u>75,311</u>
	<u><u>79,164</u></u>	<u><u>4,296</u></u>	<u><u>83,460</u></u>	<u><u>69,236</u></u>	<u><u>6,075</u></u>	<u><u>75,311</u></u>
Analysed between						
Fundraising	7,133	-	7,133	15,532	-	15,532
Charitable activities	72,030	4,296	76,326	53,704	6,075	59,779
	<u>79,163</u>	<u>4,296</u>	<u>83,459</u>	<u>69,236</u>	<u>6,075</u>	<u>75,311</u>
	<u><u>79,163</u></u>	<u><u>4,296</u></u>	<u><u>83,459</u></u>	<u><u>69,236</u></u>	<u><u>6,075</u></u>	<u><u>75,311</u></u>

In the 2021 accounts, 'office running costs' included administrative staff costs, which have been split out to 'staff costs' in 2022.

11 Trustees

None of the trustees (or any persons connected with them) received any remuneration during the year.

None (2021: none) incurred £nil (2021: £nil) travelling expenses.

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2022

12 Employees

The average monthly number of employees during the year was:

	2022 Number	2021 Number
Fundraising	1	1
Plant Conservation	4	3
Membership	1	1
Finance and admin	1	1
Total	<u>7</u>	<u>6</u>

Employment costs

	2022 £	2021 £
Wages and salaries	160,211	155,172
Social security costs	7,921	7,689
Other pension costs	7,969	7,711
	<u>176,101</u>	<u>170,572</u>

9 (2021: 8) part time employees equate to 6.21 (2021: 5.5) full time staff.

There were no employees whose annual remuneration was more than £60,000.

13 Intangible fixed assets

	Website £	Persephone intangibles £	Total £
Cost			
At 1 November 2021	59,337	41,490	100,827
Additions - internally developed	-	36,788	36,788
At 31 October 2022	<u>59,337</u>	<u>78,278</u>	<u>137,615</u>
Amortisation and impairment			
At 1 November 2021	18,029	4,869	22,898
Amortisation charged for the year	7,417	16,452	23,869
At 31 October 2022	<u>25,446</u>	<u>21,321</u>	<u>46,767</u>
Carrying amount			
At 31 October 2022	<u>33,891</u>	<u>56,957</u>	<u>90,848</u>
At 31 October 2021	<u>41,309</u>	<u>36,621</u>	<u>77,930</u>

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2022

14 Tangible fixed assets

	Plant and machinery	Computers	Total
	£	£	£
Cost			
At 1 November 2021	659	13,233	13,892
Additions	-	1,429	1,429
	<u>659</u>	<u>14,662</u>	<u>15,321</u>
At 31 October 2022	659	14,662	15,321
	<u>659</u>	<u>14,662</u>	<u>15,321</u>
Depreciation and impairment			
At 1 November 2021	71	6,329	6,400
Depreciation charged in the year	165	3,291	3,456
	<u>165</u>	<u>3,291</u>	<u>3,456</u>
At 31 October 2022	236	9,620	9,856
	<u>236</u>	<u>9,620</u>	<u>9,856</u>
Carrying amount			
At 31 October 2022	423	5,042	5,465
	<u>423</u>	<u>5,042</u>	<u>5,465</u>
At 31 October 2021	588	6,904	7,492
	<u>588</u>	<u>6,904</u>	<u>7,492</u>

15 Debtors

	2022	2021
	£	£
Amounts falling due within one year:		
Trade debtors	6,352	4,946
Other debtors	14,899	3,806
Prepayments and accrued income	5,749	7,841
	<u>27,000</u>	<u>16,593</u>
	<u>27,000</u>	<u>16,593</u>

16 Creditors: amounts falling due within one year

	Notes	2022	2021
		£	£
Other taxation and social security		3,564	2,766
Deferred income	17	22,339	14,831
Trade creditors		1,039	5,907
Other creditors		149	887
Accruals		6,757	5,052
		<u>33,848</u>	<u>29,443</u>
		<u>33,848</u>	<u>29,443</u>

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2022

17 Deferred income

	2022 £	2021 £
Other deferred income	28,331	22,173

Deferred income is included in the financial statements as follows:

	2022 £	2021 £
Deferred income is included within:		
Current liabilities	22,339	14,831
Non-current liabilities	5,992	7,342
	<u>28,331</u>	<u>22,173</u>
Movements in the year:		
Deferred income at 1 November 2021	22,173	22,406
Released from previous periods	(6,613)	(18,018)
Resources deferred in the year	12,771	17,785
	<u>28,331</u>	<u>22,173</u>

18 Retirement benefit schemes

Defined contribution schemes

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

The charge to profit or loss in respect of defined contribution schemes was £7,970 (2021: £7,759).

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

19 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			Movement in funds			Balance at 31 October 2022 £
	Balance at 1 November 2020 £	Incoming Resources £	Resources Expended £	Balance at 1 November 2021 £	Incoming Resources £	Resources Expended £	
Esmee Fairbairn	29,134	40,000	(47,235)	21,899	-	(21,899)	-
Heritage Lottery	-	-	-	-	29,061	(18,109)	10,952
Topinambour Trust	-	4,000	(4,000)	-	-	-	-
Tanner Trust	-	2,000	(2,000)	-	2,000	(1,093)	907
William Dean Countryside Educational Trust	-	500	(500)	-	-	-	-
Heather Society	-	6,500	-	6,500	-	-	6,500
Persephone	-	1,286	-	1,286	7,000	(241)	8,045
West Midlands Shows Fund	1,000	-	-	1,000	-	-	1,000
	<u>30,134</u>	<u>54,286</u>	<u>(53,735)</u>	<u>30,685</u>	<u>38,061</u>	<u>(41,342)</u>	<u>27,404</u>

Tanner Trust - Funding for JSTOR licences.

Esmee Fairbairn - Funding for a Conservation Manager.

Persephone - Funding for the development and operation of an online horticultural database developed for recording plants in collections.

Heritage Lottery - Funding for a Digital Volunteer Officer, saving and sharing digital plant heritage.

West Midland Shows - Held to be used for a show display.

Heather Society - For the advancement of horticulture, in particular conservation, improvement and research into the growing of heaths, heathers and allied plants.

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

20 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Movement in funds				Movement in funds				Balance at 31 October 2022 £
	Balance at 1 November 2020 £	Incoming Resources £	Resources Expended £	Transfers £	Balance at 1 November 2021 £	Incoming Resources £	Resources Expended £	Transfers £	
Area Groups	170,063	67,958	(37,704)	(21,026)	179,291	104,599	(59,491)	(61,867)	162,532
Project fund	80,000	-	-	(80,000)	-	-	-	-	-
Office Move	-	-	-	15,000	15,000	-	-	-	15,000
CRM	-	-	-	30,000	30,000	-	-	-	30,000
Risk Reserve	-	-	-	60,000	60,000	-	-	-	60,000
	<u>250,063</u>	<u>67,958</u>	<u>(37,704)</u>	<u>3,974</u>	<u>284,291</u>	<u>104,599</u>	<u>(59,491)</u>	<u>(61,867)</u>	<u>267,532</u>

PLANT HERITAGE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2022

20 Designated funds

(Continued)

Area Groups

Area Groups carry out activities throughout the year in accordance with the charity's objectives whilst remaining sympathetic and relevant to each group as defined by its members and geographical location. The Designated Fund represents the income and expenditure from group activities and the value retained in bank accounts as at the period end.

Project Fund

The Project Fund provides for spending on specific projects planned for the short to medium term.

Office Move

To fund the relocation costs associated with changing office.

CRM

To fund a new customer relationship management system.

Risk Reserve

For future operational shocks such as COVID.

21 Analysis of net assets between funds

	National Office	Area Groups and Project Fund	Restricted Funds	Total	National Office	Area Groups and Project Fund	Restricted Funds	Total
	2022	2022	2022	2022	2021	2021	2021	2021
	£	£	£	£	£	£	£	£
Fund balances at 31 October 2022 are represented by:								
Intangible fixed assets	90,848	-	-	90,848	77,930	-	-	77,930
Tangible assets	5,465	-	-	5,465	7,492	-	-	7,492
Current assets/(liabilities)	279,722	267,532	27,404	574,658	166,510	284,291	30,685	481,486
Long term liabilities	(5,992)	-	-	(5,992)	(7,342)	-	-	(7,342)
	<u>370,043</u>	<u>267,532</u>	<u>27,404</u>	<u>664,979</u>	<u>244,590</u>	<u>284,291</u>	<u>30,685</u>	<u>559,566</u>