

Registered number  
Charity Registration No. 1000001

The Arts Foundation

Report and Accounts

31 December 2020

**The Arts Foundation  
Company Information**

**Trustees**

Mr Howell James - CBE (Chairman)  
Ms Virginia Hodge  
Mr Dennis Chang  
Mr Jonathan Reekie  
Mrs Jan Dalley  
Mr Matthew Slotover  
Mr Simon Prosser  
Ms Frith Kerr  
Ms Monika Parrinder  
Mr John Booth  
Ms Kully Thiarai  
Mr Andrew Comben

**Secretary**

Miss Shelley Warren

**Charity Number**

1000001

**Principal Address**

The Arts Foundation  
Brighton Junction  
1a Isetta Square  
35 New England Road  
Brighton BN1 4GQ

**Bankers**

CAFCash Ltd  
PO Box 289  
West Malling  
Kent  
ME19 4TA

**Solicitors**

John Cohen  
Clintons  
55 Drury Lane  
London  
WC3B 5SQ

**Investment Advisors**

Investec Wealth and Investment Ltd  
2 Gresham st  
London  
EC2V 7QN

**Independent Examiner**

Lesley Alexander  
5 Ferrymans Quay  
William Morris Way  
London  
SW6 2UT

**The Arts Foundation**  
**Charity Number 1000001**  
**Trustees' Report**

**Accounts**

The Trustees submit their report and the audited accounts of the Arts Foundation for the year ended 31<sup>st</sup> December 2020.

**Constitution**

The Arts Foundation is a charity No. 1000001, registered in accordance with the Charities Act 1960 and was established by a declaration of Trust dated 16<sup>th</sup> July 1990. A Deed of Variation was agreed by the Charity Commissioners and was signed by the Trustees on 4<sup>th</sup> May 1995. This provided for the change from the Arts Council of Great Britain to the Arts Council of England as referred to in the original Declaration of Trust. On 5<sup>th</sup> December 2000 a deed of variation was signed by all Trustees increasing the maximum number of Trustees to 15. In addition Trustees would from the date of the deed be appointed for a term of three calendar years after the expiry of which they may be appointed for a further term of three years. On the 9<sup>th</sup> September 2008 this clause was removed and amended to allow the Trustees to remain as long as they saw fit but should all but two Trustees agree the Trustee in question would be obliged to stand down.

**Objectives**

The Arts Foundation was established with the specific purpose of helping the individual artist through a fellowship programme. The purpose of the Fellowships are to provide unrestricted support for talented, emerging artists at a time in their careers when they need help most – after commitment but before fame, and to encourage communications and interaction between the artists themselves.

**Statement of Trustees' Responsibilities**

The Trustees are required under the constitution of the charity to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of its results for that period, and which comply with the Declaration of Trust dated 16<sup>th</sup> July 1990 and the Charities Acts 1960 and 1992. In preparing these financial statements, the trustees are required to:

- a. Select suitable accounting policies and then apply them consistently;
- b. Make judgements and estimates that are reasonable and prudent;
- c. Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity, and to enable them to ensure that the accounts comply with the Charities Act 1993 (as amended). They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Review of the Foundations Activities**

Along with the exhibition at the Comics Museum and talk at the Design Museum in December 2019, the Arts Foundation produced a further event to promote the finalists for the Experimental Film Award 2020. The New Experimentalists was held at the ICA on January 12<sup>th</sup> as part of the London Short Film Festival, and featured the four finalists Jessica Ashman, Natasha Austin-Green, Onyeka Igwe and Alan Warburton. The event showcased work from each artist which spanned CGI to drawn animation, documentary, film and video and included Q&As with the filmmakers themselves. The event was sold out and well received.

The 2020 AFFAs (Arts Foundation Futures Awards) were held at London's ICA with Guest of Honour, Oscar winning film director and fellow of the Arts Foundation Asif Kapadia who announced these five award winners; Esther MacManus (Comics), Klein (Experimental Music), Ima Abasi-Okon (Visual Arts supported by the Yoma Sasburg Estate), Bethany Williams (Social Innovation in Materials Design supported by the Clothworkers' Company) and Onyeka Igwe (Experimental Film supported by the David Collins Foundation). All fellows received £10,000 fellowships with £1,000 going to each of the 15 runners up. Over 250 people attended from all walks of the arts.

Outside of the awards themselves, access and inclusion to the fellowship scheme were areas of focus for the board with targets set and included on the website. All participants of the scheme were asked to complete a questionnaire devised by the board covering areas such as diversity, geographical spread and disability which would be reviewed annually. The board also developed an ethical policy for the Foundation.

With regards to fundraising, the Board raised £4,200 from the 'Friends of the Foundation' scheme and secured a three-year sponsored theatre award through the Maria Bjornson Memorial Trust. In December it was confirmed that the PRS Foundation would support the 'Sound for Change' Award for 2022.

The lockdown in the UK caused by the Corona virus pandemic caused some of the Foundation's activities to be cancelled including an exhibition by recipients of the David Collins Foundation at the Milan Design Fair scheduled for April 2020. In early April the Board agreed to maintain the 2021 fellowship scheme in light of the growing need of support for artists during this unprecedented time. The Foundation contacted all past finalists and sent information about different support schemes available at this time. All meetings were conducted online, including the judging of the award and the application system became fully digital.

In order to increase the profile of the artists the Foundation supports, 2020 brought more focus on the Foundation's social media platforms. Innovative ways of promoting the fellows as well as more consistent posting resulted in a 130% increase in followers on Instagram. Twitter followers increased to 4,000 followers.

The trustees continued selecting both broad and niche categories for the awards. This mixture continues to define the Arts Foundation which has a catalysing agenda as well as a broader creative one. The board selected; Theatre-Makers (supported by the Maria Bjornson Memorial Trust), Environmental Writing (supported by the Yoma Sasburg Estate), Choral Composing, Visual Arts (supported by the David Collins Foundation) and Materials Innovation (supported by the Clothworkers' Company). Judging for the 2021 awards took place in September and October, and included Wasfi Kani OBE, Priya Chanchandani (Design Museum), John McGrath and Lubaina Himid. The board was joined by a new member, Andrew Comben, Director of the Brighton Dome and Festival.

**The Arts Foundation**  
**Charity Number 1000001**  
**Trustees' Report**

With regards to the Foundation's investment portfolio, in June the Foundation moved both its Investec and Fundsmith portfolio to more ethical 'sustainable' funds. On the 31st December 2020, the Fundsmith portfolio was valued at £731,843 on 31.12.2020, making a return of 9.37% with the total value including Investec Wealth and Investment (IW&I) portfolio amounting to £967,638. The total return of the whole portfolio was 15.60%.

The Foundation received donations of £80,363 which together with investment income of £12,766 contributed to the Fellowship grants of £65,000 and administration costs of £66,934. The total funds of the Foundation increased during the year by £84,839 to stand at £931,509 at 31st December 2020.

**Trustees and Principal Officers**

These are stated under company information.

**Signed of behalf of the Trustees**

**Mr Howell James**  
**Chairman**

**The Arts Foundation  
Statement of Financial Activities  
for the year ended 31 December 2020**

	<b>Notes</b>	<b>2020 £</b>	<b>2019 £</b>
<b>Total Incoming Resources</b>		93,129	35,310
Direct Charitable Expenditure		(65,000)	(65,000)
		<hr/> 28,129	<hr/> (29,690)
Indirect Charitable Expenditure		(66,934)	(64,123)
Other source of funds		123,644	76,303
		<hr/> 84,839	<hr/> (17,510)
<b>Net Resources Gained/(Expended)</b>		<hr/> 84,839	<hr/> (17,510)
Funds Brought forward		931,509	949,019
<b>TOTAL FUNDS CARRIED FORWARD</b>		<hr/> <b>1,016,348</b> <hr/>	<hr/> <b>931,509</b> <hr/>

There were no recognised gains or losses other than those included in the statement of financial activities.

**The Arts Foundation  
Balance Sheet  
as at 31 December 2020**

	Notes	2020 £	2019 £
<b>Fixed assets</b>			
Tangible assets	2	3	3
Investments	3	967,638	873,994
		<u>967,641</u>	<u>873,997</u>
<b>Current assets</b>			
Cash at bank and in hand		48,707	57,512
<b>Net current assets</b>		<u>48,707</u>	<u>57,512</u>
<b>Net assets</b>		<u>1,016,348</u>	<u>931,509</u>
<b>Capital and reserves</b>			
Funds Bfwd		931,509	949,019
Net resources utilised		84,839	(17,510)
<b>Shareholders' funds</b>		<u>1,016,348</u>	<u>931,509</u>

The accounts were approved by the Trustees on  
and signed on their behalf by

**Mr Howell James – Chairman**

**The Arts Foundation  
Notes to the Accounts  
for the year ended 31 December 2020**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the inclusion of investments at market value.

The financial statements have been prepared in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities' issued in October 2000.

***Incoming Resources***

Voluntary income and donations are accounted for as received.

Investment income is accounted for as it becomes payable.

***Resources expended***

Expenditure is recognised on an accruals basis with the exception of Artistic Grants and Fellowships.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Office Equipment 20% straight line

**2 Tangible fixed assets**

	<b>Office Equipment £</b>
<b>Cost</b>	
At 1 January 2020	4,191
At 31 December 2020	<u>4,191</u>
<b>Depreciation</b>	
At 1 January 2020	4,188
At 31 December 2020	<u>4,188</u>
<b>Net book value</b>	
At 31 December 2020	<u>3</u>
At 31 December 2019	<u>3</u>

**The Arts Foundation  
Notes to the Accounts  
for the year ended 31 December 2020**

**3 Investments**

		<b>Other investments £</b>
<b>Cost</b>		
At 1 January 2020		873,994
Additions/Disposals		(30,000)
Revaluation		123,644
		<hr/>
At 31 December 2020		967,638
	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Listed investments	<hr/> <u>967,638</u>	<hr/> <u>873,994</u>

Investments are included at closing market bid value at the balance sheet date.  
Any gain or loss on valuation is taken to the Statement of Financial Activities.

**4 Employees**

There was one employee during the year.  
No remuneration was paid to trustees during the year.

**The Arts Foundation**  
**Income and Expenditure Account**  
**for the year ended 31 December 2020**  
*for the information of the directors only*

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
<b>Income</b>	93,129	35,310
Direct Charitable Expenditure	(65,000)	(65,000)
	<hr/> 28,129	<hr/> (29,690)
Indirect Charitable Expenditure	(66,934)	(64,123)
	<hr/> (38,805)	<hr/> (93,813)
 <b>Excess of Expenditure over Income</b>	 <hr/> <u>(38,805)</u>	 <hr/> <u>(93,813)</u>

**The Arts Foundation**  
**Schedule to the Income and Expenditure Account**  
**for the year ended 31 December 2020**

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
<b>Income</b>		
Donations	80,363	2,203
Investment Income	12,766	33,107
	<u>93,129</u>	<u>35,310</u>
 <b>Direct Charitable Expenditure</b>		
Artistic Grants & Fellowships	<u>65,000</u>	<u>65,000</u>
 <b>Indirect Charitable Expenditure</b>		
Employee costs:		
Travel and subsistence	432	1,128
	<u>432</u>	<u>1,128</u>
Premises costs:		
Rent	4,375	3,500
Room Hire	1,393	636
	<u>5,768</u>	<u>4,136</u>
General administrative expenses:		
Administration Fees	44,543	35,192
Award Expenses	8,528	15,563
Stationery and printing	117	583
Subscriptions	-	129
Bank charges	60	70
Telephone	210	560
Computer and software	2,348	3,486
	<u>55,806</u>	<u>55,583</u>
Legal and professional costs:		
Accountancy fees	1,250	1,000
Advertising and PR	3,678	2,276
	<u>4,928</u>	<u>3,276</u>
	<u>66,934</u>	<u>64,123</u>
 <b>Other Source of Funds</b>		
Revaluation of Investments	<u>123,644</u>	<u>76,303</u>